

# Global External Blinds Market Research Report 2026(Status and Outlook)

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## Abstracts

External blinds, primarily roller shutters, provide safety from natural disasters and burglary. Customers install roller shutters for the safety of their houses and commercial spaces from any physical damage. Fireproof roller shutters are also available in the market. They are gaining traction, as they offer fire resistance up to some hours. External blinds enable end users to choose from various product categories such as roller blinds, vertical blinds, panel blinds, corded blinds, pleated blinds, zip screens/blinds etc. External blinds, primarily roller shutters, provide safety from natural disasters and burglary. Customers install roller shutters for the safety of their houses and commercial spaces from any physical damage. Fireproof roller shutters are also available in the market. They are gaining traction, as they offer fire resistance up to some hours. External blinds enable end users to choose from various product categories such as roller blinds, vertical blinds, panel blinds, corded blinds, pleated blinds, zip screens/blinds etc.

The global External Blinds market size was estimated at USD 4451.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 4.80% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global External Blinds market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market

positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global External Blinds market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the External Blinds market.

### **Global External Blinds Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

Alulux GmbH  
dormakaba Group  
Griesser AG  
Hunter Douglas NV  
MHZ Hachtel  
Neva  
ROMA  
Schenker Storen AG  
Serge Ferrari  
Smits Shutters and Blinds

Socotex  
Somfy  
Sunshade Experts  
Verano B.V.  
Warema

### **Market Segmentation (by Type)**

Faux Wood Blinds  
Plastic Blinds  
Metal Blinds  
Paper Blinds  
Others

### **Market Segmentation (by Application)**

Household  
Commercial

### **Geographic Segmentation**

North America (USA, Canada, Mexico)  
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)  
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)  
South America (Brazil, Argentina, Columbia, Rest of South America)  
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study  
Neutral perspective on the market performance  
Recent industry trends and developments  
Competitive landscape & strategies of key players  
Potential & niche segments and regions exhibiting promising growth covered  
Historical, current, and projected market size, in terms of value  
In-depth analysis of the External Blinds Market  
Overview of the regional outlook of the External Blinds Market:

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the External Blinds Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of External Blinds, their output value,

profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

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## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of External Blinds
- 1.2 Key Market Segments
  - 1.2.1 External Blinds Segment by Type
  - 1.2.2 External Blinds Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 EXTERNAL BLINDS MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global External Blinds Market Size (M USD) Estimates and Forecasts (2020-2035)
  - 2.1.2 Global External Blinds Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 EXTERNAL BLINDS MARKET COMPETITIVE LANDSCAPE**

- 3.1 Company Assessment Quadrant
- 3.2 Global External Blinds Product Life Cycle
- 3.3 Global External Blinds Sales by Manufacturers (2020-2025)
- 3.4 Global External Blinds Revenue Market Share by Manufacturers (2020-2025)
- 3.5 External Blinds Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global External Blinds Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 External Blinds Market Competitive Situation and Trends
  - 3.8.1 External Blinds Market Concentration Rate
  - 3.8.2 Global 5 and 10 Largest External Blinds Players Market Share by Revenue
  - 3.8.3 Mergers & Acquisitions, Expansion

### **4 EXTERNAL BLINDS INDUSTRY CHAIN ANALYSIS**

- 4.1 External Blinds Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF EXTERNAL BLINDS MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
  - 5.4.1 New Product Developments
  - 5.4.2 Mergers & Acquisitions
  - 5.4.3 Expansions
  - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
  - 5.5.1 Industry Policies Analysis
  - 5.5.2 Economic Environment Analysis
  - 5.5.3 Social Environment Analysis
  - 5.5.4 Technological Environment Analysis
- 5.6 Global External Blinds Market Porter's Five Forces Analysis
  - 5.6.1 Global Trade Frictions
  - 5.6.2 U.S. Tariff Policy ? April 2025
  - 5.6.3 Global Trade Frictions and Their Impacts to External Blinds Market
- 5.7 ESG Ratings of Leading Companies

## **6 EXTERNAL BLINDS MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global External Blinds Sales Market Share by Type (2020-2025)
- 6.3 Global External Blinds Market Size by Type (2020-2025)
- 6.4 Global External Blinds Price by Type (2020-2025)

## **7 EXTERNAL BLINDS MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global External Blinds Market Sales by Application (2020-2025)
- 7.3 Global External Blinds Market Size (M USD) by Application (2020-2025)

## 7.4 Global External Blinds Sales Growth Rate by Application (2020-2025)

# 8 EXTERNAL BLINDS MARKET SALES BY REGION

## 8.1 Global External Blinds Sales by Region

### 8.1.1 Global External Blinds Sales by Region

### 8.1.2 Global External Blinds Sales Market Share by Region

## 8.2 Global External Blinds Market Size by Region

### 8.2.1 Global External Blinds Market Size by Region

### 8.2.2 Global External Blinds Market Size by Region

## 8.3 North America

### 8.3.1 North America External Blinds Sales by Country

### 8.3.2 North America External Blinds Market Size by Country

### 8.3.3 U.S. Market Overview

### 8.3.4 Canada Market Overview

### 8.3.5 Mexico Market Overview

## 8.4 Europe

### 8.4.1 Europe External Blinds Sales by Country

### 8.4.2 Europe External Blinds Market Size by Country

### 8.4.3 Germany Market Overview

### 8.4.4 France Market Overview

### 8.4.5 U.K. Market Overview

### 8.4.6 Italy Market Overview

### 8.4.7 Spain Market Overview

## 8.5 Asia Pacific

### 8.5.1 Asia Pacific External Blinds Sales by Region

### 8.5.2 Asia Pacific External Blinds Market Size by Region

### 8.5.3 China Market Overview

### 8.5.4 Japan Market Overview

### 8.5.5 South Korea Market Overview

### 8.5.6 India Market Overview

### 8.5.7 Southeast Asia Market Overview

## 8.6 South America

### 8.6.1 South America External Blinds Sales by Country

### 8.6.2 South America External Blinds Market Size by Country

### 8.6.3 Brazil Market Overview

### 8.6.4 Argentina Market Overview

### 8.6.5 Columbia Market Overview

## 8.7 Middle East and Africa

- 8.7.1 Middle East and Africa External Blinds Sales by Region
- 8.7.2 Middle East and Africa External Blinds Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

## **9 EXTERNAL BLINDS MARKET PRODUCTION BY REGION**

- 9.1 Global Production of External Blinds by Region(2020-2025)
- 9.2 Global External Blinds Revenue Market Share by Region (2020-2025)
- 9.3 Global External Blinds Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America External Blinds Production
  - 9.4.1 North America External Blinds Production Growth Rate (2020-2025)
  - 9.4.2 North America External Blinds Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe External Blinds Production
  - 9.5.1 Europe External Blinds Production Growth Rate (2020-2025)
  - 9.5.2 Europe External Blinds Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan External Blinds Production (2020-2025)
  - 9.6.1 Japan External Blinds Production Growth Rate (2020-2025)
  - 9.6.2 Japan External Blinds Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China External Blinds Production (2020-2025)
  - 9.7.1 China External Blinds Production Growth Rate (2020-2025)
  - 9.7.2 China External Blinds Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

- 10.1 Alulux GmbH
  - 10.1.1 Alulux GmbH Basic Information
  - 10.1.2 Alulux GmbH External Blinds Product Overview
  - 10.1.3 Alulux GmbH External Blinds Product Market Performance
  - 10.1.4 Alulux GmbH Business Overview
  - 10.1.5 Alulux GmbH SWOT Analysis
  - 10.1.6 Alulux GmbH Recent Developments

## 10.2 dormakaba Group

- 10.2.1 dormakaba Group Basic Information
- 10.2.2 dormakaba Group External Blinds Product Overview
- 10.2.3 dormakaba Group External Blinds Product Market Performance
- 10.2.4 dormakaba Group Business Overview
- 10.2.5 dormakaba Group SWOT Analysis
- 10.2.6 dormakaba Group Recent Developments

## 10.3 Griesser AG

- 10.3.1 Griesser AG Basic Information
- 10.3.2 Griesser AG External Blinds Product Overview
- 10.3.3 Griesser AG External Blinds Product Market Performance
- 10.3.4 Griesser AG Business Overview
- 10.3.5 Griesser AG SWOT Analysis
- 10.3.6 Griesser AG Recent Developments

## 10.4 Hunter Douglas NV

- 10.4.1 Hunter Douglas NV Basic Information
- 10.4.2 Hunter Douglas NV External Blinds Product Overview
- 10.4.3 Hunter Douglas NV External Blinds Product Market Performance
- 10.4.4 Hunter Douglas NV Business Overview
- 10.4.5 Hunter Douglas NV Recent Developments

## 10.5 MHZ Hachtel

- 10.5.1 MHZ Hachtel Basic Information
- 10.5.2 MHZ Hachtel External Blinds Product Overview
- 10.5.3 MHZ Hachtel External Blinds Product Market Performance
- 10.5.4 MHZ Hachtel Business Overview
- 10.5.5 MHZ Hachtel Recent Developments

## 10.6 Neva

- 10.6.1 Neva Basic Information
- 10.6.2 Neva External Blinds Product Overview
- 10.6.3 Neva External Blinds Product Market Performance
- 10.6.4 Neva Business Overview
- 10.6.5 Neva Recent Developments

## 10.7 ROMA

- 10.7.1 ROMA Basic Information
- 10.7.2 ROMA External Blinds Product Overview
- 10.7.3 ROMA External Blinds Product Market Performance
- 10.7.4 ROMA Business Overview
- 10.7.5 ROMA Recent Developments

## 10.8 Schenker Storen AG

- 10.8.1 Schenker Storen AG Basic Information
- 10.8.2 Schenker Storen AG External Blinds Product Overview
- 10.8.3 Schenker Storen AG External Blinds Product Market Performance
- 10.8.4 Schenker Storen AG Business Overview
- 10.8.5 Schenker Storen AG Recent Developments
- 10.9 Serge Ferrari
  - 10.9.1 Serge Ferrari Basic Information
  - 10.9.2 Serge Ferrari External Blinds Product Overview
  - 10.9.3 Serge Ferrari External Blinds Product Market Performance
  - 10.9.4 Serge Ferrari Business Overview
  - 10.9.5 Serge Ferrari Recent Developments
- 10.10 Smits Shutters and Blinds
  - 10.10.1 Smits Shutters and Blinds Basic Information
  - 10.10.2 Smits Shutters and Blinds External Blinds Product Overview
  - 10.10.3 Smits Shutters and Blinds External Blinds Product Market Performance
  - 10.10.4 Smits Shutters and Blinds Business Overview
  - 10.10.5 Smits Shutters and Blinds Recent Developments
- 10.11 Socotex
  - 10.11.1 Socotex Basic Information
  - 10.11.2 Socotex External Blinds Product Overview
  - 10.11.3 Socotex External Blinds Product Market Performance
  - 10.11.4 Socotex Business Overview
  - 10.11.5 Socotex Recent Developments
- 10.12 Somfy
  - 10.12.1 Somfy Basic Information
  - 10.12.2 Somfy External Blinds Product Overview
  - 10.12.3 Somfy External Blinds Product Market Performance
  - 10.12.4 Somfy Business Overview
  - 10.12.5 Somfy Recent Developments
- 10.13 Sunshade Experts
  - 10.13.1 Sunshade Experts Basic Information
  - 10.13.2 Sunshade Experts External Blinds Product Overview
  - 10.13.3 Sunshade Experts External Blinds Product Market Performance
  - 10.13.4 Sunshade Experts Business Overview
  - 10.13.5 Sunshade Experts Recent Developments
- 10.14 Verano B.V.
  - 10.14.1 Verano B.V. Basic Information
  - 10.14.2 Verano B.V. External Blinds Product Overview
  - 10.14.3 Verano B.V. External Blinds Product Market Performance

- 10.14.4 Verano B.V. Business Overview
- 10.14.5 Verano B.V. Recent Developments

## 10.15 Warema

- 10.15.1 Warema Basic Information
- 10.15.2 Warema External Blinds Product Overview
- 10.15.3 Warema External Blinds Product Market Performance
- 10.15.4 Warema Business Overview
- 10.15.5 Warema Recent Developments

## **11 EXTERNAL BLINDS MARKET FORECAST BY REGION**

- 11.1 Global External Blinds Market Size Forecast
- 11.2 Global External Blinds Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country
  - 11.2.2 Europe External Blinds Market Size Forecast by Country
  - 11.2.3 Asia Pacific External Blinds Market Size Forecast by Region
  - 11.2.4 South America External Blinds Market Size Forecast by Country
  - 11.2.5 Middle East and Africa Forecasted Sales of External Blinds by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)**

- 12.1 Global External Blinds Market Forecast by Type (2026-2035)
  - 12.1.1 Global Forecasted Sales of External Blinds by Type (2026-2035)
  - 12.1.2 Global External Blinds Market Size Forecast by Type (2026-2035)
  - 12.1.3 Global Forecasted Price of External Blinds by Type (2026-2035)
- 12.2 Global External Blinds Market Forecast by Application (2026-2035)
  - 12.2.1 Global External Blinds Sales (K Units) Forecast by Application
  - 12.2.2 Global External Blinds Market Size (M USD) Forecast by Application (2026-2035)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global External Blinds Market Size by Type (M USD)
- Table 4. Global External Blinds Market Size by Application
- Table 5. External Blinds Market Size Comparison by Region (M USD)
- Table 6. Global External Blinds Sales (K Units) by Manufacturers (2020-2025)
- Table 7. Global External Blinds Sales Market Share by Manufacturers (2020-2025)
- Table 8. Global External Blinds Revenue (M USD) by Manufacturers (2020-2025)
- Table 9. Global External Blinds Revenue Share by Manufacturers (2020-2025)
- Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in External Blinds as of 2025)
- Table 11. Global Market External Blinds Average Price (USD/Unit) of Key Manufacturers (2020-2025)
- Table 12. Manufacturers? Manufacturing Sites, Areas Served
- Table 13. Manufacturers? Product Type
- Table 14. Global External Blinds Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15. Mergers & Acquisitions, Expansion Plans
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. External Blinds Market Challenges
- Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 26. Global External Blinds Sales by Type (K Units)
- Table 27. Global External Blinds Market Size by Type (M USD)
- Table 28. Global External Blinds Sales (K Units) by Type (2020-2025)
- Table 29. Global External Blinds Sales Market Share by Type (2020-2025)
- Table 30. Global External Blinds Market Size (M USD) by Type (2020-2025)
- Table 31. Global External Blinds Market Share by Type (2020-2025)

- Table 32. Global External Blinds Price (USD/Unit) by Type (2020-2025)
- Table 33. Global External Blinds Sales (K Units) by Application
- Table 34. Global External Blinds Market Size by Application
- Table 35. Global External Blinds Sales by Application (2020-2025) & (K Units)
- Table 36. Global External Blinds Sales Market Share by Application (2020-2025)
- Table 37. Global External Blinds Market Size by Application (2020-2025) & (M USD)
- Table 38. Global External Blinds Market Share by Application (2020-2025)
- Table 39. Global External Blinds Sales Growth Rate by Application (2020-2025)
- Table 40. Global External Blinds Sales by Region (2020-2025) & (K Units)
- Table 41. Global External Blinds Sales Market Share by Region (2020-2025)
- Table 42. Global External Blinds Market Size by Region (2020-2025) & (M USD)
- Table 43. Global External Blinds Market Size by Region (2020-2025)
- Table 44. North America External Blinds Sales by Country (2020-2025) & (K Units)
- Table 45. North America External Blinds Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe External Blinds Sales by Country (2020-2025) & (K Units)
- Table 47. Europe External Blinds Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific External Blinds Sales by Region (2020-2025) & (K Units)
- Table 49. Asia Pacific External Blinds Market Size by Region (2020-2025) & (M USD)
- Table 50. South America External Blinds Sales by Country (2020-2025) & (K Units)
- Table 51. South America External Blinds Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa External Blinds Sales by Region (2020-2025) & (K Units)
- Table 53. Middle East and Africa External Blinds Market Size by Region (2020-2025) & (M USD)
- Table 54. Global External Blinds Production (K Units) by Region(2020-2025)
- Table 55. Global External Blinds Revenue (US\$ Million) by Region (2020-2025)
- Table 56. Global External Blinds Revenue Market Share by Region (2020-2025)
- Table 57. Global External Blinds Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 58. North America External Blinds Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 59. Europe External Blinds Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 60. Japan External Blinds Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 61. China External Blinds Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

- Table 62. Alulux GmbH Basic Information
- Table 63. Alulux GmbH External Blinds Product Overview
- Table 64. Alulux GmbH External Blinds Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 65. Alulux GmbH Business Overview
- Table 66. Alulux GmbH SWOT Analysis
- Table 67. Alulux GmbH Recent Developments
- Table 68. dormakaba Group Basic Information
- Table 69. dormakaba Group External Blinds Product Overview
- Table 70. dormakaba Group External Blinds Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 71. dormakaba Group Business Overview
- Table 72. dormakaba Group SWOT Analysis
- Table 73. dormakaba Group Recent Developments
- Table 74. Griesser AG Basic Information
- Table 75. Griesser AG External Blinds Product Overview
- Table 76. Griesser AG External Blinds Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 77. Griesser AG Business Overview
- Table 78. Griesser AG SWOT Analysis
- Table 79. Griesser AG Recent Developments
- Table 80. Hunter Douglas NV Basic Information
- Table 81. Hunter Douglas NV External Blinds Product Overview
- Table 82. Hunter Douglas NV External Blinds Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 83. Hunter Douglas NV Business Overview
- Table 84. Hunter Douglas NV Recent Developments
- Table 85. MHZ Hachtel Basic Information
- Table 86. MHZ Hachtel External Blinds Product Overview
- Table 87. MHZ Hachtel External Blinds Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 88. MHZ Hachtel Business Overview
- Table 89. MHZ Hachtel Recent Developments
- Table 90. Neva Basic Information
- Table 91. Neva External Blinds Product Overview
- Table 92. Neva External Blinds Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 93. Neva Business Overview
- Table 94. Neva Recent Developments

- Table 95. ROMA Basic Information
- Table 96. ROMA External Blinds Product Overview
- Table 97. ROMA External Blinds Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 98. ROMA Business Overview
- Table 99. ROMA Recent Developments
- Table 100. Schenker Storen AG Basic Information
- Table 101. Schenker Storen AG External Blinds Product Overview
- Table 102. Schenker Storen AG External Blinds Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 103. Schenker Storen AG Business Overview
- Table 104. Schenker Storen AG Recent Developments
- Table 105. Serge Ferrari Basic Information
- Table 106. Serge Ferrari External Blinds Product Overview
- Table 107. Serge Ferrari External Blinds Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 108. Serge Ferrari Business Overview
- Table 109. Serge Ferrari Recent Developments
- Table 110. Smits Shutters and Blinds Basic Information
- Table 111. Smits Shutters and Blinds External Blinds Product Overview
- Table 112. Smits Shutters and Blinds External Blinds Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 113. Smits Shutters and Blinds Business Overview
- Table 114. Smits Shutters and Blinds Recent Developments
- Table 115. Socotex Basic Information
- Table 116. Socotex External Blinds Product Overview
- Table 117. Socotex External Blinds Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 118. Socotex Business Overview
- Table 119. Socotex Recent Developments
- Table 120. Somfy Basic Information
- Table 121. Somfy External Blinds Product Overview
- Table 122. Somfy External Blinds Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 123. Somfy Business Overview
- Table 124. Somfy Recent Developments
- Table 125. Sunshade Experts Basic Information
- Table 126. Sunshade Experts External Blinds Product Overview
- Table 127. Sunshade Experts External Blinds Sales (K Units), Revenue (M USD), Price

(USD/Unit) and Gross Margin (2020-2025)

Table 128. Sunshade Experts Business Overview

Table 129. Sunshade Experts Recent Developments

Table 130. Verano B.V. Basic Information

Table 131. Verano B.V. External Blinds Product Overview

Table 132. Verano B.V. External Blinds Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 133. Verano B.V. Business Overview

Table 134. Verano B.V. Recent Developments

Table 135. Warema Basic Information

Table 136. Warema External Blinds Product Overview

Table 137. Warema External Blinds Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 138. Warema Business Overview

Table 139. Warema Recent Developments

Table 140. Global External Blinds Sales Forecast by Region (2026-2035) & (K Units)

Table 141. Global External Blinds Market Size Forecast by Region (2026-2035) & (M USD)

Table 142. North America External Blinds Sales Forecast by Country (2026-2035) & (K Units)

Table 143. North America External Blinds Market Size Forecast by Country (2026-2035) & (M USD)

Table 144. Europe External Blinds Sales Forecast by Country (2026-2035) & (K Units)

Table 145. Europe External Blinds Market Size Forecast by Country (2026-2035) & (M USD)

Table 146. Asia Pacific External Blinds Sales Forecast by Region (2026-2035) & (K Units)

Table 147. Asia Pacific External Blinds Market Size Forecast by Region (2026-2035) & (M USD)

Table 148. South America External Blinds Sales Forecast by Country (2026-2035) & (K Units)

Table 149. South America External Blinds Market Size Forecast by Country (2026-2035) & (M USD)

Table 150. Middle East and Africa External Blinds Sales Forecast by Country (2026-2035) & (Units)

Table 151. Middle East and Africa External Blinds Market Size Forecast by Country (2026-2035) & (M USD)

Table 152. Global External Blinds Sales Forecast by Type (2026-2035) & (K Units)

Table 153. Global External Blinds Market Size Forecast by Type (2026-2035) & (M

USD)

Table 154. Global External Blinds Price Forecast by Type (2026-2035) & (USD/Unit)

Table 155. Global External Blinds Sales (K Units) Forecast by Application (2026-2035)

Table 156. Global External Blinds Market Size Forecast by Application (2026-2035) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of External Blinds
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global External Blinds Market Size (M USD), 2025-2035
- Figure 5. Global External Blinds Market Size (M USD) (2020-2035)
- Figure 6. Global External Blinds Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. External Blinds Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global External Blinds Product Life Cycle
- Figure 13. External Blinds Sales Share by Manufacturers in 2025
- Figure 14. Global External Blinds Revenue Share by Manufacturers in 2025
- Figure 15. External Blinds Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market External Blinds Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by External Blinds Revenue in 2025
- Figure 18. Industry Chain Map of External Blinds
- Figure 19. Global External Blinds Market PEST Analysis
- Figure 20. Global External Blinds Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global External Blinds Market Share by Type
- Figure 27. Sales Market Share of External Blinds by Type (2020-2025)
- Figure 28. Sales Market Share of External Blinds by Type in 2025
- Figure 29. Market Share of External Blinds by Type (2020-2025)
- Figure 30. Market Share of External Blinds by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global External Blinds Market Share by Application

- Figure 33. Global External Blinds Sales Market Share by Application (2020-2025)
- Figure 34. Global External Blinds Sales Market Share by Application in 2025
- Figure 35. Global External Blinds Market Share by Application (2020-2025)
- Figure 36. Global External Blinds Market Share by Application in 2025
- Figure 37. Global External Blinds Sales Growth Rate by Application (2020-2025)
- Figure 38. Global External Blinds Sales Market Share by Region (2020-2025)
- Figure 39. Global External Blinds Market Size by Region (2020-2025)
- Figure 40. North America External Blinds Sales and Growth Rate (2020-2025) & (K Units)
- Figure 41. North America External Blinds Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America External Blinds Sales Market Share by Country in 2024
- Figure 43. North America External Blinds Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America External Blinds Market Size by Country in 2024
- Figure 45. U.S. External Blinds Sales and Growth Rate (2020-2025) & (K Units)
- Figure 46. U.S. External Blinds Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada External Blinds Sales (K Units) and Growth Rate (2020-2025)
- Figure 48. Canada External Blinds Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico External Blinds Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico External Blinds Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe External Blinds Sales and Growth Rate (2020-2025) & (K Units)
- Figure 52. Europe External Blinds Sales Market Share by Country in 2024
- Figure 53. Europe External Blinds Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe External Blinds Market Size by Country in 2024
- Figure 55. Germany External Blinds Sales and Growth Rate (2020-2025) & (K Units)
- Figure 56. Germany External Blinds Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France External Blinds Sales and Growth Rate (2020-2025) & (K Units)
- Figure 58. France External Blinds Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. External Blinds Sales and Growth Rate (2020-2025) & (K Units)
- Figure 60. U.K. External Blinds Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 61. Italy External Blinds Sales and Growth Rate (2020-2025) & (K Units)
- Figure 62. Italy External Blinds Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 63. Spain External Blinds Sales and Growth Rate (2020-2025) & (K Units)
- Figure 64. Spain External Blinds Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 65. Asia Pacific External Blinds Sales and Growth Rate (K Units)

- Figure 66. Asia Pacific External Blinds Sales Market Share by Region in 2024
- Figure 67. Asia Pacific External Blinds Market Size by Region in 2024
- Figure 68. China External Blinds Sales and Growth Rate (2020-2025) & (K Units)
- Figure 69. China External Blinds Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 70. Japan External Blinds Sales and Growth Rate (2020-2025) & (K Units)
- Figure 71. Japan External Blinds Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 72. South Korea External Blinds Sales and Growth Rate (2020-2025) & (K Units)
- Figure 73. South Korea External Blinds Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 74. India External Blinds Sales and Growth Rate (2020-2025) & (K Units)
- Figure 75. India External Blinds Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 76. Southeast Asia External Blinds Sales and Growth Rate (2020-2025) & (K Units)
- Figure 77. Southeast Asia External Blinds Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 78. South America External Blinds Sales and Growth Rate (K Units)
- Figure 79. South America External Blinds Sales Market Share by Country in 2024
- Figure 80. South America External Blinds Market Size and Growth Rate (M USD)
- Figure 81. South America External Blinds Market Size by Country in 2024
- Figure 82. Brazil External Blinds Sales and Growth Rate (2020-2025) & (K Units)
- Figure 83. Brazil External Blinds Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 84. Argentina External Blinds Sales and Growth Rate (2020-2025) & (K Units)
- Figure 85. Argentina External Blinds Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 86. Columbia External Blinds Sales and Growth Rate (2020-2025) & (K Units)
- Figure 87. Columbia External Blinds Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 88. Middle East and Africa External Blinds Sales and Growth Rate (K Units)
- Figure 89. Middle East and Africa External Blinds Sales Market Share by Region in 2024
- Figure 90. Middle East and Africa External Blinds Market Size and Growth Rate (M USD)
- Figure 91. Middle East and Africa External Blinds Market Size by Region in 2024
- Figure 92. Saudi Arabia External Blinds Sales and Growth Rate (2020-2025) & (K Units)
- Figure 93. Saudi Arabia External Blinds Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 94. UAE External Blinds Sales and Growth Rate (2020-2025) & (K Units)
- Figure 95. UAE External Blinds Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 96. Egypt External Blinds Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt External Blinds Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria External Blinds Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria External Blinds Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa External Blinds Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa External Blinds Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global External Blinds Production Market Share by Region (2020-2025)

Figure 103. North America External Blinds Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe External Blinds Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan External Blinds Production (K Units) Growth Rate (2020-2025)

Figure 106. China External Blinds Production (K Units) Growth Rate (2020-2025)

Figure 107. Global External Blinds Sales Forecast by Volume (2020-2035) & (K Units)

Figure 108. Global External Blinds Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global External Blinds Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global External Blinds Market Share Forecast by Type (2026-2035)

Figure 111. Global External Blinds Sales Forecast by Application (2026-2035)

Figure 112. Global External Blinds Market Share Forecast by Application (2026-2035)

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