

Global Exterior Building Facades Market Research Report 2025(Status and Outlook)

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Abstracts

Exterior building facades refer to the external cladding systems and architectural surfaces that form the outermost layer of a building, serving both functional and aesthetic purposes by providing weather protection, thermal insulation, acoustic buffering, and contributing to the overall visual identity and design intent of a structure, with materials ranging from traditional options like brick, stone, and stucco to modern engineered solutions such as glass curtain walls, metal panels, composite materials, and ventilated facades that incorporate advanced technologies for energy efficiency, sustainability, and dynamic appearance.

The global Exterior Building Facades market size was estimated at USD 6200.0 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 4.50% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Exterior Building Facades market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Exterior Building Facades market. It offers detailed profiles of major players, including their

market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Exterior Building Facades market.

Global Exterior Building Facades Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Saint-Gobain
Owens Corning
Kingspan Group
3M
DOW
GAF
Rockwool International
Knauf Insulation
Yuanda China
Etex Corp
JiangHong Group
Henkel
Armstrong
Sika

H.B. Fuller
National Gypsum
Johns Manville
Huntsman
Bostik

Market Segmentation (by Type)

Gypsum Board
Construction Glass Curtain Wall
Others

Market Segmentation (by Application)

Residential
Commercial
Industrial

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Exterior Building Facades Market
Overview of the regional outlook of the Exterior Building Facades Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Exterior Building Facades Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Exterior Building Facades, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth

as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Exterior Building Facades

1.2 Key Market Segments

1.2.1 Exterior Building Facades Segment by Type

1.2.2 Exterior Building Facades Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 EXTERIOR BUILDING FACADES MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Exterior Building Facades Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Exterior Building Facades Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 EXTERIOR BUILDING FACADES MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Exterior Building Facades Product Life Cycle

3.3 Global Exterior Building Facades Sales by Manufacturers (2020-2025)

3.4 Global Exterior Building Facades Revenue Market Share by Manufacturers (2020-2025)

3.5 Exterior Building Facades Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Exterior Building Facades Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Exterior Building Facades Market Competitive Situation and Trends

3.8.1 Exterior Building Facades Market Concentration Rate

3.8.2 Global 5 and 10 Largest Exterior Building Facades Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 EXTERIOR BUILDING FACADES INDUSTRY CHAIN ANALYSIS

4.1 Exterior Building Facades Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF EXTERIOR BUILDING FACADES MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Exterior Building Facades Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Exterior Building Facades Market

5.7 ESG Ratings of Leading Companies

6 EXTERIOR BUILDING FACADES MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Exterior Building Facades Sales Market Share by Type (2020-2025)

6.3 Global Exterior Building Facades Market Size Market Share by Type (2020-2025)

6.4 Global Exterior Building Facades Price by Type (2020-2025)

7 EXTERIOR BUILDING FACADES MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Exterior Building Facades Market Sales by Application (2020-2025)
- 7.3 Global Exterior Building Facades Market Size (M USD) by Application (2020-2025)
- 7.4 Global Exterior Building Facades Sales Growth Rate by Application (2020-2025)

8 EXTERIOR BUILDING FACADES MARKET SALES BY REGION

- 8.1 Global Exterior Building Facades Sales by Region
 - 8.1.1 Global Exterior Building Facades Sales by Region
 - 8.1.2 Global Exterior Building Facades Sales Market Share by Region
- 8.2 Global Exterior Building Facades Market Size by Region
 - 8.2.1 Global Exterior Building Facades Market Size by Region
 - 8.2.2 Global Exterior Building Facades Market Size Market Share by Region
- 8.3 North America
 - 8.3.1 North America Exterior Building Facades Sales by Country
 - 8.3.2 North America Exterior Building Facades Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Exterior Building Facades Sales by Country
 - 8.4.2 Europe Exterior Building Facades Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Exterior Building Facades Sales by Region
 - 8.5.2 Asia Pacific Exterior Building Facades Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Exterior Building Facades Sales by Country
 - 8.6.2 South America Exterior Building Facades Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Exterior Building Facades Sales by Region

8.7.2 Middle East and Africa Exterior Building Facades Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 EXTERIOR BUILDING FACADES MARKET PRODUCTION BY REGION

9.1 Global Production of Exterior Building Facades by Region(2020-2025)

9.2 Global Exterior Building Facades Revenue Market Share by Region (2020-2025)

9.3 Global Exterior Building Facades Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Exterior Building Facades Production

9.4.1 North America Exterior Building Facades Production Growth Rate (2020-2025)

9.4.2 North America Exterior Building Facades Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Exterior Building Facades Production

9.5.1 Europe Exterior Building Facades Production Growth Rate (2020-2025)

9.5.2 Europe Exterior Building Facades Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Exterior Building Facades Production (2020-2025)

9.6.1 Japan Exterior Building Facades Production Growth Rate (2020-2025)

9.6.2 Japan Exterior Building Facades Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Exterior Building Facades Production (2020-2025)

9.7.1 China Exterior Building Facades Production Growth Rate (2020-2025)

9.7.2 China Exterior Building Facades Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Saint-Gobain

10.1.1 Saint-Gobain Basic Information

- 10.1.2 Saint-Gobain Exterior Building Facades Product Overview
- 10.1.3 Saint-Gobain Exterior Building Facades Product Market Performance
- 10.1.4 Saint-Gobain Business Overview
- 10.1.5 Saint-Gobain SWOT Analysis
- 10.1.6 Saint-Gobain Recent Developments
- 10.2 Owens Corning
 - 10.2.1 Owens Corning Basic Information
 - 10.2.2 Owens Corning Exterior Building Facades Product Overview
 - 10.2.3 Owens Corning Exterior Building Facades Product Market Performance
 - 10.2.4 Owens Corning Business Overview
 - 10.2.5 Owens Corning SWOT Analysis
 - 10.2.6 Owens Corning Recent Developments
- 10.3 Kingspan Group
 - 10.3.1 Kingspan Group Basic Information
 - 10.3.2 Kingspan Group Exterior Building Facades Product Overview
 - 10.3.3 Kingspan Group Exterior Building Facades Product Market Performance
 - 10.3.4 Kingspan Group Business Overview
 - 10.3.5 Kingspan Group SWOT Analysis
 - 10.3.6 Kingspan Group Recent Developments
- 10.4 3M
 - 10.4.1 3M Basic Information
 - 10.4.2 3M Exterior Building Facades Product Overview
 - 10.4.3 3M Exterior Building Facades Product Market Performance
 - 10.4.4 3M Business Overview
 - 10.4.5 3M Recent Developments
- 10.5 DOW
 - 10.5.1 DOW Basic Information
 - 10.5.2 DOW Exterior Building Facades Product Overview
 - 10.5.3 DOW Exterior Building Facades Product Market Performance
 - 10.5.4 DOW Business Overview
 - 10.5.5 DOW Recent Developments
- 10.6 GAF
 - 10.6.1 GAF Basic Information
 - 10.6.2 GAF Exterior Building Facades Product Overview
 - 10.6.3 GAF Exterior Building Facades Product Market Performance
 - 10.6.4 GAF Business Overview
 - 10.6.5 GAF Recent Developments
- 10.7 Rockwool International
 - 10.7.1 Rockwool International Basic Information

- 10.7.2 Rockwool International Exterior Building Facades Product Overview
- 10.7.3 Rockwool International Exterior Building Facades Product Market Performance
- 10.7.4 Rockwool International Business Overview
- 10.7.5 Rockwool International Recent Developments
- 10.8 Knauf Insulation
 - 10.8.1 Knauf Insulation Basic Information
 - 10.8.2 Knauf Insulation Exterior Building Facades Product Overview
 - 10.8.3 Knauf Insulation Exterior Building Facades Product Market Performance
 - 10.8.4 Knauf Insulation Business Overview
 - 10.8.5 Knauf Insulation Recent Developments
- 10.9 Yuanda China
 - 10.9.1 Yuanda China Basic Information
 - 10.9.2 Yuanda China Exterior Building Facades Product Overview
 - 10.9.3 Yuanda China Exterior Building Facades Product Market Performance
 - 10.9.4 Yuanda China Business Overview
 - 10.9.5 Yuanda China Recent Developments
- 10.10 Etex Corp
 - 10.10.1 Etex Corp Basic Information
 - 10.10.2 Etex Corp Exterior Building Facades Product Overview
 - 10.10.3 Etex Corp Exterior Building Facades Product Market Performance
 - 10.10.4 Etex Corp Business Overview
 - 10.10.5 Etex Corp Recent Developments
- 10.11 JiangHong Group
 - 10.11.1 JiangHong Group Basic Information
 - 10.11.2 JiangHong Group Exterior Building Facades Product Overview
 - 10.11.3 JiangHong Group Exterior Building Facades Product Market Performance
 - 10.11.4 JiangHong Group Business Overview
 - 10.11.5 JiangHong Group Recent Developments
- 10.12 Henkel
 - 10.12.1 Henkel Basic Information
 - 10.12.2 Henkel Exterior Building Facades Product Overview
 - 10.12.3 Henkel Exterior Building Facades Product Market Performance
 - 10.12.4 Henkel Business Overview
 - 10.12.5 Henkel Recent Developments
- 10.13 Armstrong
 - 10.13.1 Armstrong Basic Information
 - 10.13.2 Armstrong Exterior Building Facades Product Overview
 - 10.13.3 Armstrong Exterior Building Facades Product Market Performance
 - 10.13.4 Armstrong Business Overview

10.13.5 Armstrong Recent Developments

10.14 Sika

10.14.1 Sika Basic Information

10.14.2 Sika Exterior Building Facades Product Overview

10.14.3 Sika Exterior Building Facades Product Market Performance

10.14.4 Sika Business Overview

10.14.5 Sika Recent Developments

10.15 H.B. Fuller

10.15.1 H.B. Fuller Basic Information

10.15.2 H.B. Fuller Exterior Building Facades Product Overview

10.15.3 H.B. Fuller Exterior Building Facades Product Market Performance

10.15.4 H.B. Fuller Business Overview

10.15.5 H.B. Fuller Recent Developments

10.16 National Gypsum

10.16.1 National Gypsum Basic Information

10.16.2 National Gypsum Exterior Building Facades Product Overview

10.16.3 National Gypsum Exterior Building Facades Product Market Performance

10.16.4 National Gypsum Business Overview

10.16.5 National Gypsum Recent Developments

10.17 Johns Manville

10.17.1 Johns Manville Basic Information

10.17.2 Johns Manville Exterior Building Facades Product Overview

10.17.3 Johns Manville Exterior Building Facades Product Market Performance

10.17.4 Johns Manville Business Overview

10.17.5 Johns Manville Recent Developments

10.18 Huntsman

10.18.1 Huntsman Basic Information

10.18.2 Huntsman Exterior Building Facades Product Overview

10.18.3 Huntsman Exterior Building Facades Product Market Performance

10.18.4 Huntsman Business Overview

10.18.5 Huntsman Recent Developments

10.19 Bostik

10.19.1 Bostik Basic Information

10.19.2 Bostik Exterior Building Facades Product Overview

10.19.3 Bostik Exterior Building Facades Product Market Performance

10.19.4 Bostik Business Overview

10.19.5 Bostik Recent Developments

11 EXTERIOR BUILDING FACADES MARKET FORECAST BY REGION

11.1 Global Exterior Building Facades Market Size Forecast

11.2 Global Exterior Building Facades Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Exterior Building Facades Market Size Forecast by Country

11.2.3 Asia Pacific Exterior Building Facades Market Size Forecast by Region

11.2.4 South America Exterior Building Facades Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Exterior Building Facades by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

12.1 Global Exterior Building Facades Market Forecast by Type (2026-2033)

12.1.1 Global Forecasted Sales of Exterior Building Facades by Type (2026-2033)

12.1.2 Global Exterior Building Facades Market Size Forecast by Type (2026-2033)

12.1.3 Global Forecasted Price of Exterior Building Facades by Type (2026-2033)

12.2 Global Exterior Building Facades Market Forecast by Application (2026-2033)

12.2.1 Global Exterior Building Facades Sales (K MT) Forecast by Application

12.2.2 Global Exterior Building Facades Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Exterior Building Facades Market Size Comparison by Region (M USD)
Table 5. Global Exterior Building Facades Sales (K MT) by Manufacturers (2020-2025)
Table 6. Global Exterior Building Facades Sales Market Share by Manufacturers (2020-2025)
Table 7. Global Exterior Building Facades Revenue (M USD) by Manufacturers (2020-2025)
Table 8. Global Exterior Building Facades Revenue Share by Manufacturers (2020-2025)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Exterior Building Facades as of 2024)
Table 10. Global Market Exterior Building Facades Average Price (USD/KG) of Key Manufacturers (2020-2025)
Table 11. Manufacturers? Manufacturing Sites, Areas Served
Table 12. Manufacturers? Product Type
Table 13. Global Exterior Building Facades Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Market Overview of Key Raw Materials
Table 16. Midstream Market Analysis
Table 17. Downstream Customer Analysis
Table 18. Key Development Trends
Table 19. Driving Factors
Table 20. Exterior Building Facades Market Challenges
Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 25. Global Exterior Building Facades Sales by Type (K MT)
Table 26. Global Exterior Building Facades Market Size by Type (M USD)
Table 27. Global Exterior Building Facades Sales (K MT) by Type (2020-2025)
Table 28. Global Exterior Building Facades Sales Market Share by Type (2020-2025)

Table 29. Global Exterior Building Facades Market Size (M USD) by Type (2020-2025)
Table 30. Global Exterior Building Facades Market Size Share by Type (2020-2025)
Table 31. Global Exterior Building Facades Price (USD/KG) by Type (2020-2025)
Table 32. Global Exterior Building Facades Sales (K MT) by Application
Table 33. Global Exterior Building Facades Market Size by Application
Table 34. Global Exterior Building Facades Sales by Application (2020-2025) & (K MT)
Table 35. Global Exterior Building Facades Sales Market Share by Application (2020-2025)
Table 36. Global Exterior Building Facades Market Size by Application (2020-2025) & (M USD)
Table 37. Global Exterior Building Facades Market Share by Application (2020-2025)
Table 38. Global Exterior Building Facades Sales Growth Rate by Application (2020-2025)
Table 39. Global Exterior Building Facades Sales by Region (2020-2025) & (K MT)
Table 40. Global Exterior Building Facades Sales Market Share by Region (2020-2025)
Table 41. Global Exterior Building Facades Market Size by Region (2020-2025) & (M USD)
Table 42. Global Exterior Building Facades Market Size Market Share by Region (2020-2025)
Table 43. North America Exterior Building Facades Sales by Country (2020-2025) & (K MT)
Table 44. North America Exterior Building Facades Market Size by Country (2020-2025) & (M USD)
Table 45. Europe Exterior Building Facades Sales by Country (2020-2025) & (K MT)
Table 46. Europe Exterior Building Facades Market Size by Country (2020-2025) & (M USD)
Table 47. Asia Pacific Exterior Building Facades Sales by Region (2020-2025) & (K MT)
Table 48. Asia Pacific Exterior Building Facades Market Size by Region (2020-2025) & (M USD)
Table 49. South America Exterior Building Facades Sales by Country (2020-2025) & (K MT)
Table 50. South America Exterior Building Facades Market Size by Country (2020-2025) & (M USD)
Table 51. Middle East and Africa Exterior Building Facades Sales by Region (2020-2025) & (K MT)
Table 52. Middle East and Africa Exterior Building Facades Market Size by Region (2020-2025) & (M USD)
Table 53. Global Exterior Building Facades Production (K MT) by Region(2020-2025)
Table 54. Global Exterior Building Facades Revenue (US\$ Million) by Region

(2020-2025)

Table 55. Global Exterior Building Facades Revenue Market Share by Region
(2020-2025)

Table 56. Global Exterior Building Facades Production (K MT), Revenue (US\$ Million),
Price (USD/KG) and Gross Margin (2020-2025)

Table 57. North America Exterior Building Facades Production (K MT), Revenue (US\$
Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 58. Europe Exterior Building Facades Production (K MT), Revenue (US\$ Million),
Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Japan Exterior Building Facades Production (K MT), Revenue (US\$ Million),
Price (USD/KG) and Gross Margin (2020-2025)

Table 60. China Exterior Building Facades Production (K MT), Revenue (US\$ Million),
Price (USD/KG) and Gross Margin (2020-2025)

Table 61. Saint-Gobain Basic Information

Table 62. Saint-Gobain Exterior Building Facades Product Overview

Table 63. Saint-Gobain Exterior Building Facades Sales (K MT), Revenue (M USD),
Price (USD/KG) and Gross Margin (2020-2025)

Table 64. Saint-Gobain Business Overview

Table 65. Saint-Gobain SWOT Analysis

Table 66. Saint-Gobain Recent Developments

Table 67. Owens Corning Basic Information

Table 68. Owens Corning Exterior Building Facades Product Overview

Table 69. Owens Corning Exterior Building Facades Sales (K MT), Revenue (M USD),
Price (USD/KG) and Gross Margin (2020-2025)

Table 70. Owens Corning Business Overview

Table 71. Owens Corning SWOT Analysis

Table 72. Owens Corning Recent Developments

Table 73. Kingspan Group Basic Information

Table 74. Kingspan Group Exterior Building Facades Product Overview

Table 75. Kingspan Group Exterior Building Facades Sales (K MT), Revenue (M USD),
Price (USD/KG) and Gross Margin (2020-2025)

Table 76. Kingspan Group Business Overview

Table 77. Kingspan Group SWOT Analysis

Table 78. Kingspan Group Recent Developments

Table 79. 3M Basic Information

Table 80. 3M Exterior Building Facades Product Overview

Table 81. 3M Exterior Building Facades Sales (K MT), Revenue (M USD), Price
(USD/KG) and Gross Margin (2020-2025)

Table 82. 3M Business Overview

Table 83. 3M Recent Developments

Table 84. DOW Basic Information

Table 85. DOW Exterior Building Facades Product Overview

Table 86. DOW Exterior Building Facades Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 87. DOW Business Overview

Table 88. DOW Recent Developments

Table 89. GAF Basic Information

Table 90. GAF Exterior Building Facades Product Overview

Table 91. GAF Exterior Building Facades Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 92. GAF Business Overview

Table 93. GAF Recent Developments

Table 94. Rockwool International Basic Information

Table 95. Rockwool International Exterior Building Facades Product Overview

Table 96. Rockwool International Exterior Building Facades Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 97. Rockwool International Business Overview

Table 98. Rockwool International Recent Developments

Table 99. Knauf Insulation Basic Information

Table 100. Knauf Insulation Exterior Building Facades Product Overview

Table 101. Knauf Insulation Exterior Building Facades Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 102. Knauf Insulation Business Overview

Table 103. Knauf Insulation Recent Developments

Table 104. Yuanda China Basic Information

Table 105. Yuanda China Exterior Building Facades Product Overview

Table 106. Yuanda China Exterior Building Facades Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 107. Yuanda China Business Overview

Table 108. Yuanda China Recent Developments

Table 109. Etex Corp Basic Information

Table 110. Etex Corp Exterior Building Facades Product Overview

Table 111. Etex Corp Exterior Building Facades Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 112. Etex Corp Business Overview

Table 113. Etex Corp Recent Developments

Table 114. JiangHong Group Basic Information

Table 115. JiangHong Group Exterior Building Facades Product Overview

Table 116. JiangHong Group Exterior Building Facades Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 117. JiangHong Group Business Overview

Table 118. JiangHong Group Recent Developments

Table 119. Henkel Basic Information

Table 120. Henkel Exterior Building Facades Product Overview

Table 121. Henkel Exterior Building Facades Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 122. Henkel Business Overview

Table 123. Henkel Recent Developments

Table 124. Armstrong Basic Information

Table 125. Armstrong Exterior Building Facades Product Overview

Table 126. Armstrong Exterior Building Facades Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 127. Armstrong Business Overview

Table 128. Armstrong Recent Developments

Table 129. Sika Basic Information

Table 130. Sika Exterior Building Facades Product Overview

Table 131. Sika Exterior Building Facades Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 132. Sika Business Overview

Table 133. Sika Recent Developments

Table 134. H.B. Fuller Basic Information

Table 135. H.B. Fuller Exterior Building Facades Product Overview

Table 136. H.B. Fuller Exterior Building Facades Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 137. H.B. Fuller Business Overview

Table 138. H.B. Fuller Recent Developments

Table 139. National Gypsum Basic Information

Table 140. National Gypsum Exterior Building Facades Product Overview

Table 141. National Gypsum Exterior Building Facades Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 142. National Gypsum Business Overview

Table 143. National Gypsum Recent Developments

Table 144. Johns Manville Basic Information

Table 145. Johns Manville Exterior Building Facades Product Overview

Table 146. Johns Manville Exterior Building Facades Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 147. Johns Manville Business Overview

Table 148. Johns Manville Recent Developments
Table 149. Huntsman Basic Information
Table 150. Huntsman Exterior Building Facades Product Overview
Table 151. Huntsman Exterior Building Facades Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 152. Huntsman Business Overview
Table 153. Huntsman Recent Developments
Table 154. Bostik Basic Information
Table 155. Bostik Exterior Building Facades Product Overview
Table 156. Bostik Exterior Building Facades Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 157. Bostik Business Overview
Table 158. Bostik Recent Developments
Table 159. Global Exterior Building Facades Sales Forecast by Region (2026-2033) & (K MT)
Table 160. Global Exterior Building Facades Market Size Forecast by Region (2026-2033) & (M USD)
Table 161. North America Exterior Building Facades Sales Forecast by Country (2026-2033) & (K MT)
Table 162. North America Exterior Building Facades Market Size Forecast by Country (2026-2033) & (M USD)
Table 163. Europe Exterior Building Facades Sales Forecast by Country (2026-2033) & (K MT)
Table 164. Europe Exterior Building Facades Market Size Forecast by Country (2026-2033) & (M USD)
Table 165. Asia Pacific Exterior Building Facades Sales Forecast by Region (2026-2033) & (K MT)
Table 166. Asia Pacific Exterior Building Facades Market Size Forecast by Region (2026-2033) & (M USD)
Table 167. South America Exterior Building Facades Sales Forecast by Country (2026-2033) & (K MT)
Table 168. South America Exterior Building Facades Market Size Forecast by Country (2026-2033) & (M USD)
Table 169. Middle East and Africa Exterior Building Facades Sales Forecast by Country (2026-2033) & (Units)
Table 170. Middle East and Africa Exterior Building Facades Market Size Forecast by Country (2026-2033) & (M USD)
Table 171. Global Exterior Building Facades Sales Forecast by Type (2026-2033) & (K MT)

Table 172. Global Exterior Building Facades Market Size Forecast by Type (2026-2033) & (M USD)

Table 173. Global Exterior Building Facades Price Forecast by Type (2026-2033) & (USD/KG)

Table 174. Global Exterior Building Facades Sales (K MT) Forecast by Application (2026-2033)

Table 175. Global Exterior Building Facades Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Exterior Building Facades
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Exterior Building Facades Market Size (M USD), 2024-2033
- Figure 5. Global Exterior Building Facades Market Size (M USD) (2020-2033)
- Figure 6. Global Exterior Building Facades Sales (K MT) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Exterior Building Facades Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Exterior Building Facades Product Life Cycle
- Figure 13. Exterior Building Facades Sales Share by Manufacturers in 2024
- Figure 14. Global Exterior Building Facades Revenue Share by Manufacturers in 2024
- Figure 15. Exterior Building Facades Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Exterior Building Facades Average Price (USD/KG) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Exterior Building Facades Revenue in 2024
- Figure 18. Industry Chain Map of Exterior Building Facades
- Figure 19. Global Exterior Building Facades Market PEST Analysis
- Figure 20. Global Exterior Building Facades Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Exterior Building Facades Market Share by Type
- Figure 27. Sales Market Share of Exterior Building Facades by Type (2020-2025)
- Figure 28. Sales Market Share of Exterior Building Facades by Type in 2024
- Figure 29. Market Size Share of Exterior Building Facades by Type (2020-2025)
- Figure 30. Market Size Share of Exterior Building Facades by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Exterior Building Facades Market Share by Application

Figure 33. Global Exterior Building Facades Sales Market Share by Application (2020-2025)

Figure 34. Global Exterior Building Facades Sales Market Share by Application in 2024

Figure 35. Global Exterior Building Facades Market Share by Application (2020-2025)

Figure 36. Global Exterior Building Facades Market Share by Application in 2024

Figure 37. Global Exterior Building Facades Sales Growth Rate by Application (2020-2025)

Figure 38. Global Exterior Building Facades Sales Market Share by Region (2020-2025)

Figure 39. Global Exterior Building Facades Market Size Market Share by Region (2020-2025)

Figure 40. North America Exterior Building Facades Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Exterior Building Facades Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Exterior Building Facades Sales Market Share by Country in 2024

Figure 43. North America Exterior Building Facades Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Exterior Building Facades Market Size Market Share by Country in 2024

Figure 45. U.S. Exterior Building Facades Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Exterior Building Facades Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Exterior Building Facades Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Exterior Building Facades Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Exterior Building Facades Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Exterior Building Facades Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Exterior Building Facades Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Exterior Building Facades Sales Market Share by Country in 2024

Figure 53. Europe Exterior Building Facades Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Exterior Building Facades Market Size Market Share by Country in 2024

Figure 55. Germany Exterior Building Facades Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Exterior Building Facades Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Exterior Building Facades Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Exterior Building Facades Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Exterior Building Facades Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Exterior Building Facades Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Exterior Building Facades Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Exterior Building Facades Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Exterior Building Facades Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Exterior Building Facades Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Exterior Building Facades Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Exterior Building Facades Sales Market Share by Region in 2024

Figure 67. Asia Pacific Exterior Building Facades Market Size Market Share by Region in 2024

Figure 68. China Exterior Building Facades Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Exterior Building Facades Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Exterior Building Facades Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Exterior Building Facades Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Exterior Building Facades Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Exterior Building Facades Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Exterior Building Facades Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Exterior Building Facades Market Size and Growth Rate (2020-2025) &

(M USD)

Figure 76. Southeast Asia Exterior Building Facades Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Exterior Building Facades Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Exterior Building Facades Sales and Growth Rate (K MT)

Figure 79. South America Exterior Building Facades Sales Market Share by Country in 2024

Figure 80. South America Exterior Building Facades Market Size and Growth Rate (M USD)

Figure 81. South America Exterior Building Facades Market Size Market Share by Country in 2024

Figure 82. Brazil Exterior Building Facades Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Exterior Building Facades Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Exterior Building Facades Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Exterior Building Facades Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Exterior Building Facades Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Exterior Building Facades Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Exterior Building Facades Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Exterior Building Facades Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Exterior Building Facades Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Exterior Building Facades Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Exterior Building Facades Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Exterior Building Facades Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Exterior Building Facades Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Exterior Building Facades Market Size and Growth Rate (2020-2025) &

(M USD)

Figure 96. Egypt Exterior Building Facades Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Exterior Building Facades Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Exterior Building Facades Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Exterior Building Facades Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Exterior Building Facades Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Exterior Building Facades Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Exterior Building Facades Production Market Share by Region (2020-2025)

Figure 103. North America Exterior Building Facades Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Exterior Building Facades Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Exterior Building Facades Production (K MT) Growth Rate (2020-2025)

Figure 106. China Exterior Building Facades Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Exterior Building Facades Sales Forecast by Volume (2020-2033) & (K MT)

Figure 108. Global Exterior Building Facades Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Exterior Building Facades Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Exterior Building Facades Market Share Forecast by Type (2026-2033)

Figure 111. Global Exterior Building Facades Sales Forecast by Application (2026-2033)

Figure 112. Global Exterior Building Facades Market Share Forecast by Application (2026-2033)

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