

Global Extended Vehicle Warranty Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

Extended vehicle warranty, also known as an extended service contract, is a type of insurance policy that covers the cost of specified repairs and services after the manufacturer's warranty expires. This product provides consumers with peace of mind by protecting them from unexpected repair costs due to mechanical breakdowns or failures. Extended vehicle warranties can vary in coverage and duration, offering different levels of protection based on the needs and budget of the consumer. These warranties are typically sold by third-party providers or directly by the vehicle manufacturer, providing an additional layer of protection beyond the standard warranty offered with the purchase of a new vehicle.

The market for extended vehicle warranties is experiencing steady growth due to several key market trends and drivers. One of the main factors driving the market is the increasing complexity and cost of vehicle repairs and maintenance. As vehicles become more technologically advanced, the cost of repairs and replacement parts continues to rise, making extended warranties an attractive option for consumers looking to protect their investment. In addition, the growing trend of consumers keeping their vehicles for longer periods of time has also contributed to the demand for extended warranties, as older vehicles are more prone to mechanical issues. Furthermore, the rise of online platforms and digital sales channels has made it easier for consumers to research and purchase extended warranties, driving market growth.

This report provides a deep insight into the global Extended Vehicle Warranty market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche

market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Extended Vehicle Warranty Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Extended Vehicle Warranty market in any manner.

Global Extended Vehicle Warranty Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Asurion

American International Group (AIG)

Assurant

Allstate (SquareTrade)

Amtrust

American Home Shield

Ally Financial

Allianz Global Assistance

Automobile Protection Corporation (APCO)

Endurance Warranty Services

CarShield

CARCHEX

Corporate Warranties India

Endurance Warranty Services

LLC

Olive

TATA Motors Limited

Market Segmentation (by Type)

Powertrain Coverage

Stated Component Coverage

Others

Market Segmentation (by Application)

Auto Dealers

Third-Party Providers

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Extended Vehicle Warranty Market

Overview of the regional outlook of the Extended Vehicle Warranty Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Extended Vehicle Warranty Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail,

including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

Table of Contents

1 Research Methodology and Statistical Scope

1.1 Market Definition and Statistical Scope of Extended Vehicle Warranty

1.2 Key Market Segments

1.2.1 Extended Vehicle Warranty Segment by Type

1.2.2 Extended Vehicle Warranty Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

1.4 Key Data of Global Auto Market

1.4.1 Global Automobile Production by Country

1.4.2 Global Automobile Production by Type

2 Extended Vehicle Warranty Market Overview

2.1 Global Market Overview

2.1.1 Global Extended Vehicle Warranty Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Extended Vehicle Warranty Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 Extended Vehicle Warranty Market Competitive Landscape

3.1 Company Assessment Quadrant

3.2 Global Extended Vehicle Warranty Product Life Cycle

3.3 Global Extended Vehicle Warranty Sales by Manufacturers (2020-2025)

3.4 Global Extended Vehicle Warranty Revenue Market Share by Manufacturers (2020-2025)

3.5 Extended Vehicle Warranty Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Extended Vehicle Warranty Average Price by Manufacturers (2020-2025)

3.7 Manufacturers Extended Vehicle Warranty Manufacturing Sites, Area Served, Product Type

3.8 Extended Vehicle Warranty Market Competitive Situation and Trends

3.8.1 Extended Vehicle Warranty Market Concentration Rate

3.8.2 Global 5 and 10 Largest Extended Vehicle Warranty Players Market Share by Revenue

- 3.8.3 Mergers & Acquisitions, Expansion
- 4 Extended Vehicle Warranty Industry Chain Analysis
 - 4.1 Extended Vehicle Warranty Industry Chain Analysis
 - 4.2 Market Overview of Key Raw Materials
 - 4.3 Midstream Market Analysis
 - 4.4 Downstream Customer Analysis
- 5 The Development and Dynamics of Extended Vehicle Warranty Market
 - 5.1 Key Development Trends
 - 5.2 Driving Factors
 - 5.3 Market Challenges
 - 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
 - 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
 - 5.6 Global Extended Vehicle Warranty Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 Global Trade Frictions and Their Impacts to Extended Vehicle Warranty Market
 - 5.7 ESG Ratings of Leading Companies
- 6 Extended Vehicle Warranty Market Segmentation by Type
 - 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
 - 6.2 Global Extended Vehicle Warranty Sales Market Share by Type (2020-2025)
 - 6.3 Global Extended Vehicle Warranty Market Size Market Share by Type (2020-2025)
 - 6.4 Global Extended Vehicle Warranty Price by Type (2020-2025)
- 7 Extended Vehicle Warranty Market Segmentation by Application
 - 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
 - 7.2 Global Extended Vehicle Warranty Market Sales by Application (2020-2025)
 - 7.3 Global Extended Vehicle Warranty Market Size (M USD) by Application (2020-2025)
 - 7.4 Global Extended Vehicle Warranty Sales Growth Rate by Application (2020-2025)
- 8 Extended Vehicle Warranty Market Sales by Region
 - 8.1 Global Extended Vehicle Warranty Sales by Region
 - 8.1.1 Global Extended Vehicle Warranty Sales by Region
 - 8.1.2 Global Extended Vehicle Warranty Sales Market Share by Region
 - 8.2 Global Extended Vehicle Warranty Market Size by Region

- 8.2.1 Global Extended Vehicle Warranty Market Size by Region
- 8.2.2 Global Extended Vehicle Warranty Market Size Market Share by Region
- 8.3 North America
 - 8.3.1 North America Extended Vehicle Warranty Sales by Country
 - 8.3.2 North America Extended Vehicle Warranty Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Extended Vehicle Warranty Sales by Country
 - 8.4.2 Europe Extended Vehicle Warranty Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Extended Vehicle Warranty Sales by Region
 - 8.5.2 Asia Pacific Extended Vehicle Warranty Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Extended Vehicle Warranty Sales by Country
 - 8.6.2 South America Extended Vehicle Warranty Market Size by Country
 - 8.6.3 Brazil Market Overview
 - 8.6.4 Argentina Market Overview
 - 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
 - 8.7.1 Middle East and Africa Extended Vehicle Warranty Sales by Region
 - 8.7.2 Middle East and Africa Extended Vehicle Warranty Market Size by Region
 - 8.7.3 Saudi Arabia Market Overview
 - 8.7.4 UAE Market Overview
 - 8.7.5 Egypt Market Overview
 - 8.7.6 Nigeria Market Overview
 - 8.7.7 South Africa Market Overview
- 9 Extended Vehicle Warranty Market Production by Region

- 9.1 Global Production of Extended Vehicle Warranty by Region(2020-2025)
- 9.2 Global Extended Vehicle Warranty Revenue Market Share by Region (2020-2025)
- 9.3 Global Extended Vehicle Warranty Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Extended Vehicle Warranty Production
 - 9.4.1 North America Extended Vehicle Warranty Production Growth Rate (2020-2025)
 - 9.4.2 North America Extended Vehicle Warranty Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Extended Vehicle Warranty Production
 - 9.5.1 Europe Extended Vehicle Warranty Production Growth Rate (2020-2025)
 - 9.5.2 Europe Extended Vehicle Warranty Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Extended Vehicle Warranty Production (2020-2025)
 - 9.6.1 Japan Extended Vehicle Warranty Production Growth Rate (2020-2025)
 - 9.6.2 Japan Extended Vehicle Warranty Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Extended Vehicle Warranty Production (2020-2025)
 - 9.7.1 China Extended Vehicle Warranty Production Growth Rate (2020-2025)
 - 9.7.2 China Extended Vehicle Warranty Production, Revenue, Price and Gross Margin (2020-2025)
- 10 Key Companies Profile
 - 10.1 Asurion
 - 10.1.1 Asurion Basic Information
 - 10.1.2 Asurion Extended Vehicle Warranty Product Overview
 - 10.1.3 Asurion Extended Vehicle Warranty Product Market Performance
 - 10.1.4 Asurion Business Overview
 - 10.1.5 Asurion SWOT Analysis
 - 10.1.6 Asurion Recent Developments
 - 10.2 American International Group (AIG)
 - 10.2.1 American International Group (AIG) Basic Information
 - 10.2.2 American International Group (AIG) Extended Vehicle Warranty Product Overview
 - 10.2.3 American International Group (AIG) Extended Vehicle Warranty Product Market Performance
 - 10.2.4 American International Group (AIG) Business Overview
 - 10.2.5 American International Group (AIG) SWOT Analysis
 - 10.2.6 American International Group (AIG) Recent Developments
 - 10.3 Assurant
 - 10.3.1 Assurant Basic Information

- 10.3.2 Assurant Extended Vehicle Warranty Product Overview
- 10.3.3 Assurant Extended Vehicle Warranty Product Market Performance
- 10.3.4 Assurant Business Overview
- 10.3.5 Assurant SWOT Analysis
- 10.3.6 Assurant Recent Developments
- 10.4 Allstate (SquareTrade)
- 10.4.1 Allstate (SquareTrade) Basic Information
- 10.4.2 Allstate (SquareTrade) Extended Vehicle Warranty Product Overview
- 10.4.3 Allstate (SquareTrade) Extended Vehicle Warranty Product Market Performance
- 10.4.4 Allstate (SquareTrade) Business Overview
- 10.4.5 Allstate (SquareTrade) Recent Developments
- 10.5 Amtrust
- 10.5.1 Amtrust Basic Information
- 10.5.2 Amtrust Extended Vehicle Warranty Product Overview
- 10.5.3 Amtrust Extended Vehicle Warranty Product Market Performance
- 10.5.4 Amtrust Business Overview
- 10.5.5 Amtrust Recent Developments
- 10.6 American Home Shield
- 10.6.1 American Home Shield Basic Information
- 10.6.2 American Home Shield Extended Vehicle Warranty Product Overview
- 10.6.3 American Home Shield Extended Vehicle Warranty Product Market Performance
- 10.6.4 American Home Shield Business Overview
- 10.6.5 American Home Shield Recent Developments
- 10.7 Ally Financial
- 10.7.1 Ally Financial Basic Information
- 10.7.2 Ally Financial Extended Vehicle Warranty Product Overview
- 10.7.3 Ally Financial Extended Vehicle Warranty Product Market Performance
- 10.7.4 Ally Financial Business Overview
- 10.7.5 Ally Financial Recent Developments
- 10.8 Allianz Global Assistance
- 10.8.1 Allianz Global Assistance Basic Information
- 10.8.2 Allianz Global Assistance Extended Vehicle Warranty Product Overview
- 10.8.3 Allianz Global Assistance Extended Vehicle Warranty Product Market Performance
- 10.8.4 Allianz Global Assistance Business Overview
- 10.8.5 Allianz Global Assistance Recent Developments
- 10.9 Automobile Protection Corporation (APCO)
- 10.9.1 Automobile Protection Corporation (APCO) Basic Information
- 10.9.2 Automobile Protection Corporation (APCO) Extended Vehicle Warranty Product

Overview

10.9.3 Automobile Protection Corporation (APCO) Extended Vehicle Warranty Product Market Performance

10.9.4 Automobile Protection Corporation (APCO) Business Overview

10.9.5 Automobile Protection Corporation (APCO) Recent Developments

10.10 Endurance Warranty Services

10.10.1 Endurance Warranty Services Basic Information

10.10.2 Endurance Warranty Services Extended Vehicle Warranty Product Overview

10.10.3 Endurance Warranty Services Extended Vehicle Warranty Product Market Performance

10.10.4 Endurance Warranty Services Business Overview

10.10.5 Endurance Warranty Services Recent Developments

10.11 CarShield

10.11.1 CarShield Basic Information

10.11.2 CarShield Extended Vehicle Warranty Product Overview

10.11.3 CarShield Extended Vehicle Warranty Product Market Performance

10.11.4 CarShield Business Overview

10.11.5 CarShield Recent Developments

10.12 CARCHEX

10.12.1 CARCHEX Basic Information

10.12.2 CARCHEX Extended Vehicle Warranty Product Overview

10.12.3 CARCHEX Extended Vehicle Warranty Product Market Performance

10.12.4 CARCHEX Business Overview

10.12.5 CARCHEX Recent Developments

10.13 Corporate Warranties India

10.13.1 Corporate Warranties India Basic Information

10.13.2 Corporate Warranties India Extended Vehicle Warranty Product Overview

10.13.3 Corporate Warranties India Extended Vehicle Warranty Product Market Performance

10.13.4 Corporate Warranties India Business Overview

10.13.5 Corporate Warranties India Recent Developments

10.14 Endurance Warranty Services

10.14.1 Endurance Warranty Services Basic Information

10.14.2 Endurance Warranty Services Extended Vehicle Warranty Product Overview

10.14.3 Endurance Warranty Services Extended Vehicle Warranty Product Market Performance

10.14.4 Endurance Warranty Services Business Overview

10.14.5 Endurance Warranty Services Recent Developments

10.15 LLC

10.15.1 LLC Basic Information	
10.15.2 LLC Extended Vehicle Warranty Product Overview	
10.15.3 LLC Extended Vehicle Warranty Product Market Performance	
10.15.4 LLC Business Overview	
10.15.5 LLC Recent Developments	
10.16 Olive	
10.16.1 Olive Basic Information	
10.16.2 Olive Extended Vehicle Warranty Product Overview	
10.16.3 Olive Extended Vehicle Warranty Product Market Performance	
10.16.4 Olive Business Overview	
10.16.5 Olive Recent Developments	
10.17 TATA Motors Limited	
10.17.1 TATA Motors Limited Basic Information	
10.17.2 TATA Motors Limited Extended Vehicle Warranty Product Overview	
10.17.3 TATA Motors Limited Extended Vehicle Warranty Product Market Performance	
10.17.4 TATA Motors Limited Business Overview	
10.17.5 TATA Motors Limited Recent Developments	
11 Extended Vehicle Warranty Market Forecast by Region	
11.1 Global Extended Vehicle Warranty Market Size Forecast	
11.2 Global Extended Vehicle Warranty Market Forecast by Region	
11.2.1 North America Market Size Forecast by Country	
11.2.2 Europe Extended Vehicle Warranty Market Size Forecast by Country	
11.2.3 Asia Pacific Extended Vehicle Warranty Market Size Forecast by Region	
11.2.4 South America Extended Vehicle Warranty Market Size Forecast by Country	
11.2.5 Middle East and Africa Forecasted Sales of Extended Vehicle Warranty by Country	
12 Forecast Market by Type and by Application (2026-2033)	
12.1 Global Extended Vehicle Warranty Market Forecast by Type (2026-2033)	
12.1.1 Global Forecasted Sales of Extended Vehicle Warranty by Type (2026-2033)	
12.1.2 Global Extended Vehicle Warranty Market Size Forecast by Type (2026-2033)	
12.1.3 Global Forecasted Price of Extended Vehicle Warranty by Type (2026-2033)	
12.2 Global Extended Vehicle Warranty Market Forecast by Application (2026-2033)	
12.2.1 Global Extended Vehicle Warranty Sales (K Units) Forecast by Application	
12.2.2 Global Extended Vehicle Warranty Market Size (M USD) Forecast by Application (2026-2033)	
13 Conclusion and Key Findings	
List of Tables	
Table 1. Introduction of the Type	
Table 2. Introduction of the Application	
Table 3. Motor Vehicle Production Market Share by Type (2023)	

Table 4. Global Automobile Production by Region (Units)
Table 5. Market Share and Development Potential of Automobiles by Region
Table 6. Global Automobile Production by Country (Vehicle)
Table 7. Market Share and Development Potential of Automobiles by Countries
Table 8. Global Automobile Production by Type
Table 9. Market Share and Development Potential of Automobiles by Type
Table 10. Market Size (M USD) Segment Executive Summary
Table 11. Extended Vehicle Warranty Market Size Comparison by Region (M USD)
Table 12. Global Extended Vehicle Warranty Sales (K Units) by Manufacturers (2020-2025)
Table 13. Global Extended Vehicle Warranty Sales Market Share by Manufacturers (2020-2025)
Table 14. Global Extended Vehicle Warranty Revenue (M USD) by Manufacturers (2020-2025)
Table 15. Global Extended Vehicle Warranty Revenue Share by Manufacturers (2020-2025)
Table 16. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Extended Vehicle Warranty as of 2024)
Table 17. Global Market Extended Vehicle Warranty Average Price (USD/Unit) of Key Manufacturers (2020-2025)
Table 18. Manufacturers Extended Vehicle Warranty Manufacturing Sites and Area Served
Table 19. Manufacturers Extended Vehicle Warranty Product Type
Table 20. Global Extended Vehicle Warranty Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 21. Mergers & Acquisitions, Expansion Plans
Table 22. Market Overview of Key Raw Materials
Table 23. Midstream Market Analysis
Table 24. Downstream Customer Analysis
Table 25. Key Development Trends
Table 26. Driving Factors
Table 27. Extended Vehicle Warranty Market Challenges
Table 28. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 29. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 30. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 31. Global Extended Vehicle Warranty Sales by Type (K Units)
Table 32. Global Extended Vehicle Warranty Market Size by Type (M USD)
Table 33. Global Extended Vehicle Warranty Sales (K Units) by Type (2020-2025)
Table 34. Global Extended Vehicle Warranty Sales Market Share by Type (2020-2025)

Table 35. Global Extended Vehicle Warranty Market Size (M USD) by Type (2020-2025)

Table 36. Global Extended Vehicle Warranty Market Size Share by Type (2020-2025)

Table 37. Global Extended Vehicle Warranty Price (USD/Unit) by Type (2020-2025)

Table 38. Global Extended Vehicle Warranty Sales (K Units) by Application

Table 39. Global Extended Vehicle Warranty Market Size by Application

Table 40. Global Extended Vehicle Warranty Sales by Application (2020-2025) & (K Units)

Table 41. Global Extended Vehicle Warranty Sales Market Share by Application (2020-2025)

Table 42. Global Extended Vehicle Warranty Market Size by Application (2020-2025) & (M USD)

Table 43. Global Extended Vehicle Warranty Market Share by Application (2020-2025)

Table 44. Global Extended Vehicle Warranty Sales Growth Rate by Application (2020-2025)

Table 45. Global Extended Vehicle Warranty Sales by Region (2020-2025) & (K Units)

Table 46. Global Extended Vehicle Warranty Sales Market Share by Region (2020-2025)

Table 47. Global Extended Vehicle Warranty Market Size by Region (2020-2025) & (M USD)

Table 48. Global Extended Vehicle Warranty Market Size Market Share by Region (2020-2025)

Table 49. North America Extended Vehicle Warranty Sales by Country (2020-2025) & (K Units)

Table 50. North America Extended Vehicle Warranty Market Size by Country (2020-2025) & (M USD)

Table 51. Europe Extended Vehicle Warranty Sales by Country (2020-2025) & (K Units)

Table 52. Europe Extended Vehicle Warranty Market Size by Country (2020-2025) & (M USD)

Table 53. Asia Pacific Extended Vehicle Warranty Sales by Region (2020-2025) & (K Units)

Table 54. Asia Pacific Extended Vehicle Warranty Market Size by Region (2020-2025) & (M USD)

Table 55. South America Extended Vehicle Warranty Sales by Country (2020-2025) & (K Units)

Table 56. South America Extended Vehicle Warranty Market Size by Country (2020-2025) & (M USD)

Table 57. Middle East and Africa Extended Vehicle Warranty Sales by Region (2020-2025) & (K Units)

Table 58. Middle East and Africa Extended Vehicle Warranty Market Size by Region (2020-2025) & (M USD)

Table 59. Global Extended Vehicle Warranty Production (K Units) by Region(2020-2025)

Table 60. Global Extended Vehicle Warranty Revenue (US\$ Million) by Region (2020-2025)

Table 61. Global Extended Vehicle Warranty Revenue Market Share by Region (2020-2025)

Table 62. Global Extended Vehicle Warranty Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 63. North America Extended Vehicle Warranty Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. Europe Extended Vehicle Warranty Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 65. Japan Extended Vehicle Warranty Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 66. China Extended Vehicle Warranty Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 67. Asurion Basic Information

Table 68. Asurion Extended Vehicle Warranty Product Overview

Table 69. Asurion Extended Vehicle Warranty Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 70. Asurion Business Overview

Table 71. Asurion SWOT Analysis

Table 72. Asurion Recent Developments

Table 73. American International Group (AIG) Basic Information

Table 74. American International Group (AIG) Extended Vehicle Warranty Product Overview

Table 75. American International Group (AIG) Extended Vehicle Warranty Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 76. American International Group (AIG) Business Overview

Table 77. American International Group (AIG) SWOT Analysis

Table 78. American International Group (AIG) Recent Developments

Table 79. Assurant Basic Information

Table 80. Assurant Extended Vehicle Warranty Product Overview

Table 81. Assurant Extended Vehicle Warranty Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 82. Assurant Business Overview

Table 83. Assurant SWOT Analysis

Table 84. Assurant Recent Developments
Table 85. Allstate (SquareTrade) Basic Information
Table 86. Allstate (SquareTrade) Extended Vehicle Warranty Product Overview
Table 87. Allstate (SquareTrade) Extended Vehicle Warranty Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 88. Allstate (SquareTrade) Business Overview
Table 89. Allstate (SquareTrade) Recent Developments
Table 90. Amtrust Basic Information
Table 91. Amtrust Extended Vehicle Warranty Product Overview
Table 92. Amtrust Extended Vehicle Warranty Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 93. Amtrust Business Overview
Table 94. Amtrust Recent Developments
Table 95. American Home Shield Basic Information
Table 96. American Home Shield Extended Vehicle Warranty Product Overview
Table 97. American Home Shield Extended Vehicle Warranty Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 98. American Home Shield Business Overview
Table 99. American Home Shield Recent Developments
Table 100. Ally Financial Basic Information
Table 101. Ally Financial Extended Vehicle Warranty Product Overview
Table 102. Ally Financial Extended Vehicle Warranty Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 103. Ally Financial Business Overview
Table 104. Ally Financial Recent Developments
Table 105. Allianz Global Assistance Basic Information
Table 106. Allianz Global Assistance Extended Vehicle Warranty Product Overview
Table 107. Allianz Global Assistance Extended Vehicle Warranty Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 108. Allianz Global Assistance Business Overview
Table 109. Allianz Global Assistance Recent Developments
Table 110. Automobile Protection Corporation (APCO) Basic Information
Table 111. Automobile Protection Corporation (APCO) Extended Vehicle Warranty Product Overview
Table 112. Automobile Protection Corporation (APCO) Extended Vehicle Warranty Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 113. Automobile Protection Corporation (APCO) Business Overview
Table 114. Automobile Protection Corporation (APCO) Recent Developments
Table 115. Endurance Warranty Services Basic Information

Table 116. Endurance Warranty Services Extended Vehicle Warranty Product Overview

Table 117. Endurance Warranty Services Extended Vehicle Warranty Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 118. Endurance Warranty Services Business Overview

Table 119. Endurance Warranty Services Recent Developments

Table 120. CarShield Basic Information

Table 121. CarShield Extended Vehicle Warranty Product Overview

Table 122. CarShield Extended Vehicle Warranty Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 123. CarShield Business Overview

Table 124. CarShield Recent Developments

Table 125. CARCHEX Basic Information

Table 126. CARCHEX Extended Vehicle Warranty Product Overview

Table 127. CARCHEX Extended Vehicle Warranty Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 128. CARCHEX Business Overview

Table 129. CARCHEX Recent Developments

Table 130. Corporate Warranties India Basic Information

Table 131. Corporate Warranties India Extended Vehicle Warranty Product Overview

Table 132. Corporate Warranties India Extended Vehicle Warranty Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 133. Corporate Warranties India Business Overview

Table 134. Corporate Warranties India Recent Developments

Table 135. Endurance Warranty Services Basic Information

Table 136. Endurance Warranty Services Extended Vehicle Warranty Product Overview

Table 137. Endurance Warranty Services Extended Vehicle Warranty Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 138. Endurance Warranty Services Business Overview

Table 139. Endurance Warranty Services Recent Developments

Table 140. LLC Basic Information

Table 141. LLC Extended Vehicle Warranty Product Overview

Table 142. LLC Extended Vehicle Warranty Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 143. LLC Business Overview

Table 144. LLC Recent Developments

Table 145. Olive Basic Information

Table 146. Olive Extended Vehicle Warranty Product Overview

Table 147. Olive Extended Vehicle Warranty Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 148. Olive Business Overview

Table 149. Olive Recent Developments

Table 150. TATA Motors Limited Basic Information

Table 151. TATA Motors Limited Extended Vehicle Warranty Product Overview

Table 152. TATA Motors Limited Extended Vehicle Warranty Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 153. TATA Motors Limited Business Overview

Table 154. TATA Motors Limited Recent Developments

Table 155. Global Extended Vehicle Warranty Sales Forecast by Region (2026-2033) & (K Units)

Table 156. Global Extended Vehicle Warranty Market Size Forecast by Region (2026-2033) & (M USD)

Table 157. North America Extended Vehicle Warranty Sales Forecast by Country (2026-2033) & (K Units)

Table 158. North America Extended Vehicle Warranty Market Size Forecast by Country (2026-2033) & (M USD)

Table 159. Europe Extended Vehicle Warranty Sales Forecast by Country (2026-2033) & (K Units)

Table 160. Europe Extended Vehicle Warranty Market Size Forecast by Country (2026-2033) & (M USD)

Table 161. Asia Pacific Extended Vehicle Warranty Sales Forecast by Region (2026-2033) & (K Units)

Table 162. Asia Pacific Extended Vehicle Warranty Market Size Forecast by Region (2026-2033) & (M USD)

Table 163. South America Extended Vehicle Warranty Sales Forecast by Country (2026-2033) & (K Units)

Table 164. South America Extended Vehicle Warranty Market Size Forecast by Country (2026-2033) & (M USD)

Table 165. Middle East and Africa Extended Vehicle Warranty Sales Forecast by Country (2026-2033) & (Units)

Table 166. Middle East and Africa Extended Vehicle Warranty Market Size Forecast by Country (2026-2033) & (M USD)

Table 167. Global Extended Vehicle Warranty Sales Forecast by Type (2026-2033) & (K Units)

Table 168. Global Extended Vehicle Warranty Market Size Forecast by Type (2026-2033) & (M USD)

Table 169. Global Extended Vehicle Warranty Price Forecast by Type (2026-2033) & (USD/Unit)

Table 170. Global Extended Vehicle Warranty Sales (K Units) Forecast by Application

(2026-2033)

Table 171. Global Extended Vehicle Warranty Market Size Forecast by Application (2026-2033) & (M USD)

List of Figures

Figure 1. Product Picture of Extended Vehicle Warranty

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Motor Vehicle Production (M Units)

Figure 5. Global Extended Vehicle Warranty Market Size (M USD), 2024-2033

Figure 6. Global Extended Vehicle Warranty Market Size (M USD) (2020-2033)

Figure 7. Global Extended Vehicle Warranty Sales (K Units) & (2020-2033)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 9. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 10. Evaluation Matrix of Regional Market Development Potential

Figure 11. Extended Vehicle Warranty Market Size by Country (M USD)

Figure 12. Company Assessment Quadrant

Figure 13. Global Extended Vehicle Warranty Product Life Cycle

Figure 14. Extended Vehicle Warranty Sales Share by Manufacturers in 2024

Figure 15. Global Extended Vehicle Warranty Revenue Share by Manufacturers in 2024

Figure 16. Extended Vehicle Warranty Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024

Figure 17. Global Market Extended Vehicle Warranty Average Price (USD/Unit) of Key Manufacturers in 2024

Figure 18. The Global 5 and 10 Largest Players: Market Share by Extended Vehicle Warranty Revenue in 2024

Figure 19. Industry Chain Map of Extended Vehicle Warranty

Figure 20. Global Extended Vehicle Warranty Market PEST Analysis

Figure 21. Global Extended Vehicle Warranty Market Porter's Five Forces Analysis

Figure 22. Global Merchandise Trade as a Percentage Of GDP

Figure 23. US - Imports of Goods by Country

Figure 24. China Exports by Country

Figure 25. ESG Rating Distribution of The Leading Company Compared With Its Peers

Figure 26. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 27. Global Extended Vehicle Warranty Market Share by Type

Figure 28. Sales Market Share of Extended Vehicle Warranty by Type (2020-2025)

Figure 29. Sales Market Share of Extended Vehicle Warranty by Type in 2024

Figure 30. Market Size Share of Extended Vehicle Warranty by Type (2020-2025)

Figure 31. Market Size Share of Extended Vehicle Warranty by Type in 2024

Figure 32. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 33. Global Extended Vehicle Warranty Market Share by Application

Figure 34. Global Extended Vehicle Warranty Sales Market Share by Application
(2020-2025)

Figure 35. Global Extended Vehicle Warranty Sales Market Share by Application in
2024

Figure 36. Global Extended Vehicle Warranty Market Share by Application (2020-2025)

Figure 37. Global Extended Vehicle Warranty Market Share by Application in 2024

Figure 38. Global Extended Vehicle Warranty Sales Growth Rate by Application
(2020-2025)

Figure 39. Global Extended Vehicle Warranty Sales Market Share by Region
(2020-2025)

Figure 40. Global Extended Vehicle Warranty Market Size Market Share by Region
(2020-2025)

Figure 41. North America Extended Vehicle Warranty Sales and Growth Rate
(2020-2025) & (K Units)

Figure 42. North America Extended Vehicle Warranty Sales and Growth Rate
(2020-2025) & (K Units)

Figure 43. North America Extended Vehicle Warranty Sales Market Share by Country in
2024

Figure 44. North America Extended Vehicle Warranty Market Size and Growth Rate
(2020-2025) & (M USD)

Figure 45. North America Extended Vehicle Warranty Market Size Market Share by
Country in 2024

Figure 46. U.S. Extended Vehicle Warranty Sales and Growth Rate (2020-2025) & (K
Units)

Figure 47. U.S. Extended Vehicle Warranty Market Size and Growth Rate (2020-2025)
& (M USD)

Figure 48. Canada Extended Vehicle Warranty Sales (K Units) and Growth Rate
(2020-2025)

Figure 49. Canada Extended Vehicle Warranty Market Size (M USD) and Growth Rate
(2020-2025)

Figure 50. Mexico Extended Vehicle Warranty Sales (Units) and Growth Rate
(2020-2025)

Figure 51. Mexico Extended Vehicle Warranty Market Size (Units) and Growth Rate
(2020-2025)

Figure 52. Europe Extended Vehicle Warranty Sales and Growth Rate (2020-2025) & (K
Units)

Figure 53. Europe Extended Vehicle Warranty Sales Market Share by Country in 2024

Figure 54. Europe Extended Vehicle Warranty Market Size and Growth Rate

(2020-2025) & (M USD)

Figure 55. Europe Extended Vehicle Warranty Market Size Market Share by Country in 2024

Figure 56. Germany Extended Vehicle Warranty Sales and Growth Rate (2020-2025) & (K Units)

Figure 57. Germany Extended Vehicle Warranty Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. France Extended Vehicle Warranty Sales and Growth Rate (2020-2025) & (K Units)

Figure 59. France Extended Vehicle Warranty Market Size and Growth Rate (2020-2025) & (M USD)

Figure 60. U.K. Extended Vehicle Warranty Sales and Growth Rate (2020-2025) & (K Units)

Figure 61. U.K. Extended Vehicle Warranty Market Size and Growth Rate (2020-2025) & (M USD)

Figure 62. Italy Extended Vehicle Warranty Sales and Growth Rate (2020-2025) & (K Units)

Figure 63. Italy Extended Vehicle Warranty Market Size and Growth Rate (2020-2025) & (M USD)

Figure 64. Spain Extended Vehicle Warranty Sales and Growth Rate (2020-2025) & (K Units)

Figure 65. Spain Extended Vehicle Warranty Market Size and Growth Rate (2020-2025) & (M USD)

Figure 66. Asia Pacific Extended Vehicle Warranty Sales and Growth Rate (K Units)

Figure 67. Asia Pacific Extended Vehicle Warranty Sales Market Share by Region in 2024

Figure 68. Asia Pacific Extended Vehicle Warranty Market Size Market Share by Region in 2024

Figure 69. China Extended Vehicle Warranty Sales and Growth Rate (2020-2025) & (K Units)

Figure 70. China Extended Vehicle Warranty Market Size and Growth Rate (2020-2025) & (M USD)

Figure 71. Japan Extended Vehicle Warranty Sales and Growth Rate (2020-2025) & (K Units)

Figure 72. Japan Extended Vehicle Warranty Market Size and Growth Rate (2020-2025) & (M USD)

Figure 73. South Korea Extended Vehicle Warranty Sales and Growth Rate (2020-2025) & (K Units)

Figure 74. South Korea Extended Vehicle Warranty Market Size and Growth Rate

(2020-2025) & (M USD)

Figure 75. India Extended Vehicle Warranty Sales and Growth Rate (2020-2025) & (K Units)

Figure 76. India Extended Vehicle Warranty Market Size and Growth Rate (2020-2025) & (M USD)

Figure 77. Southeast Asia Extended Vehicle Warranty Sales and Growth Rate (2020-2025) & (K Units)

Figure 78. Southeast Asia Extended Vehicle Warranty Market Size and Growth Rate (2020-2025) & (M USD)

Figure 79. South America Extended Vehicle Warranty Sales and Growth Rate (K Units)

Figure 80. South America Extended Vehicle Warranty Sales Market Share by Country in 2024

Figure 81. South America Extended Vehicle Warranty Market Size and Growth Rate (M USD)

Figure 82. South America Extended Vehicle Warranty Market Size Market Share by Country in 2024

Figure 83. Brazil Extended Vehicle Warranty Sales and Growth Rate (2020-2025) & (K Units)

Figure 84. Brazil Extended Vehicle Warranty Market Size and Growth Rate (2020-2025) & (M USD)

Figure 85. Argentina Extended Vehicle Warranty Sales and Growth Rate (2020-2025) & (K Units)

Figure 86. Argentina Extended Vehicle Warranty Market Size and Growth Rate (2020-2025) & (M USD)

Figure 87. Columbia Extended Vehicle Warranty Sales and Growth Rate (2020-2025) & (K Units)

Figure 88. Columbia Extended Vehicle Warranty Market Size and Growth Rate (2020-2025) & (M USD)

Figure 89. Middle East and Africa Extended Vehicle Warranty Sales and Growth Rate (K Units)

Figure 90. Middle East and Africa Extended Vehicle Warranty Sales Market Share by Region in 2024

Figure 91. Middle East and Africa Extended Vehicle Warranty Market Size and Growth Rate (M USD)

Figure 92. Middle East and Africa Extended Vehicle Warranty Market Size Market Share by Region in 2024

Figure 93. Saudi Arabia Extended Vehicle Warranty Sales and Growth Rate (2020-2025) & (K Units)

Figure 94. Saudi Arabia Extended Vehicle Warranty Market Size and Growth Rate

(2020-2025) & (M USD)

Figure 95. UAE Extended Vehicle Warranty Sales and Growth Rate (2020-2025) & (K Units)

Figure 96. UAE Extended Vehicle Warranty Market Size and Growth Rate (2020-2025) & (M USD)

Figure 97. Egypt Extended Vehicle Warranty Sales and Growth Rate (2020-2025) & (K Units)

Figure 98. Egypt Extended Vehicle Warranty Market Size and Growth Rate (2020-2025) & (M USD)

Figure 99. Nigeria Extended Vehicle Warranty Sales and Growth Rate (2020-2025) & (K Units)

Figure 100. Nigeria Extended Vehicle Warranty Market Size and Growth Rate (2020-2025) & (M USD)

Figure 101. South Africa Extended Vehicle Warranty Sales and Growth Rate (2020-2025) & (K Units)

Figure 102. South Africa Extended Vehicle Warranty Market Size and Growth Rate (2020-2025) & (M USD)

Figure 103. Global Extended Vehicle Warranty Production Market Share by Region (2020-2025)

Figure 104. North America Extended Vehicle Warranty Production (K Units) Growth Rate (2020-2025)

Figure 105. Europe Extended Vehicle Warranty Production (K Units) Growth Rate (2020-2025)

Figure 106. Japan Extended Vehicle Warranty Production (K Units) Growth Rate (2020-2025)

Figure 107. China Extended Vehicle Warranty Production (K Units) Growth Rate (2020-2025)

Figure 108. Global Extended Vehicle Warranty Sales Forecast by Volume (2020-2033) & (K Units)

Figure 109. Global Extended Vehicle Warranty Market Size Forecast by Value (2020-2033) & (M USD)

Figure 110. Global Extended Vehicle Warranty Sales Market Share Forecast by Type (2026-2033)

Figure 111. Global Extended Vehicle Warranty Market Share Forecast by Type (2026-2033)

Figure 112. Global Extended Vehicle Warranty Sales Forecast by Application (2026-2033)

Figure 113. Global Extended Vehicle Warranty Market Share Forecast by Application (2026-2033)

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