

Global Exposed Single-Ply Roof Membrane Market Research Report 2026(Status and Outlook)

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Abstracts

Single-ply roof membranes are one of the most popular flat roofing materials, ideal for lightweight, cost-effective fast-track construction projects. They work well for a variety of projects with roofs of all shapes and sizes, including exposed roofs, green roofs, cool roofs, ballasted roofs and more, from large scale commercial projects such as airports and factories to a private house rooftop. With the continuous evolution and innovation in the construction industry, the exposed single-ply roof membrane has emerged as a cutting-edge roofing waterproofing material, gradually gaining prominence in recent years. Renowned for its lightweight, flexibility, and weather resistance, the exposed single-ply roof membrane has captured growing attention and adoption in the commercial and industrial construction sectors. This material not only delivers exceptional waterproofing performance but also effectively reflects solar radiation, thereby reducing building energy consumption and aligning with sustainable design principles. As environmental consciousness rises, the application of exposed single-ply roof membranes in green building projects has seen a steady rise. Nonetheless, during implementation, careful consideration of material selection and construction quality is imperative to ensure the long-term reliability and performance of the roofing system.

The global Exposed Single-Ply Roof Membrane market size was estimated at USD 757.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 4.10% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Exposed Single-Ply Roof Membrane market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Exposed Single-Ply Roof Membrane market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Exposed Single-Ply Roof Membrane market.

Global Exposed Single-Ply Roof Membrane Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

GAF

Carlisle

Sika

CertainTeed

Soprema Group

Renolit
Oriental Yuhong
Owens Corning
TehnoNICOL
Fosroc
Joaboa Technology
Atlas Roofing
Hongyuan Waterproof

Market Segmentation (by Type)

Polyvinyl Chloride (PVC) Membranes
Thermoplastic Polyolefin (TPO) Membranes
Flexible Polyolefin (FPO) Membranes

Market Segmentation (by Application)

Residential Building
Commercial Building
Industrial Building
Transportation Building

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Exposed Single-Ply Roof Membrane Market
Overview of the regional outlook of the Exposed Single-Ply Roof Membrane Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Exposed Single-Ply Roof Membrane Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Exposed Single-Ply Roof Membrane, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Exposed Single-Ply Roof Membrane

1.2 Key Market Segments

1.2.1 Exposed Single-Ply Roof Membrane Segment by Type

1.2.2 Exposed Single-Ply Roof Membrane Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 EXPOSED SINGLE-PLY ROOF MEMBRANE MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Exposed Single-Ply Roof Membrane Market Size (M USD) Estimates and Forecasts (2020-2035)

2.1.2 Global Exposed Single-Ply Roof Membrane Sales Estimates and Forecasts (2020-2035)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 EXPOSED SINGLE-PLY ROOF MEMBRANE MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Exposed Single-Ply Roof Membrane Product Life Cycle

3.3 Global Exposed Single-Ply Roof Membrane Sales by Manufacturers (2020-2025)

3.4 Global Exposed Single-Ply Roof Membrane Revenue Market Share by Manufacturers (2020-2025)

3.5 Exposed Single-Ply Roof Membrane Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Exposed Single-Ply Roof Membrane Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Exposed Single-Ply Roof Membrane Market Competitive Situation and Trends

- 3.8.1 Exposed Single-Ply Roof Membrane Market Concentration Rate
- 3.8.2 Global 5 and 10 Largest Exposed Single-Ply Roof Membrane Players Market Share by Revenue
- 3.8.3 Mergers & Acquisitions, Expansion

4 EXPOSED SINGLE-PLY ROOF MEMBRANE INDUSTRY CHAIN ANALYSIS

- 4.1 Exposed Single-Ply Roof Membrane Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF EXPOSED SINGLE-PLY ROOF MEMBRANE MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Exposed Single-Ply Roof Membrane Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Exposed Single-Ply Roof Membrane Market
- 5.7 ESG Ratings of Leading Companies

6 EXPOSED SINGLE-PLY ROOF MEMBRANE MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Exposed Single-Ply Roof Membrane Sales Market Share by Type

(2020-2025)

6.3 Global Exposed Single-Ply Roof Membrane Market Size by Type (2020-2025)

6.4 Global Exposed Single-Ply Roof Membrane Price by Type (2020-2025)

7 EXPOSED SINGLE-PLY ROOF MEMBRANE MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Exposed Single-Ply Roof Membrane Market Sales by Application (2020-2025)

7.3 Global Exposed Single-Ply Roof Membrane Market Size (M USD) by Application (2020-2025)

7.4 Global Exposed Single-Ply Roof Membrane Sales Growth Rate by Application (2020-2025)

8 EXPOSED SINGLE-PLY ROOF MEMBRANE MARKET SALES BY REGION

8.1 Global Exposed Single-Ply Roof Membrane Sales by Region

8.1.1 Global Exposed Single-Ply Roof Membrane Sales by Region

8.1.2 Global Exposed Single-Ply Roof Membrane Sales Market Share by Region

8.2 Global Exposed Single-Ply Roof Membrane Market Size by Region

8.2.1 Global Exposed Single-Ply Roof Membrane Market Size by Region

8.2.2 Global Exposed Single-Ply Roof Membrane Market Size by Region

8.3 North America

8.3.1 North America Exposed Single-Ply Roof Membrane Sales by Country

8.3.2 North America Exposed Single-Ply Roof Membrane Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Exposed Single-Ply Roof Membrane Sales by Country

8.4.2 Europe Exposed Single-Ply Roof Membrane Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Exposed Single-Ply Roof Membrane Sales by Region

- 8.5.2 Asia Pacific Exposed Single-Ply Roof Membrane Market Size by Region
- 8.5.3 China Market Overview
- 8.5.4 Japan Market Overview
- 8.5.5 South Korea Market Overview
- 8.5.6 India Market Overview
- 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Exposed Single-Ply Roof Membrane Sales by Country
 - 8.6.2 South America Exposed Single-Ply Roof Membrane Market Size by Country
 - 8.6.3 Brazil Market Overview
 - 8.6.4 Argentina Market Overview
 - 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
 - 8.7.1 Middle East and Africa Exposed Single-Ply Roof Membrane Sales by Region
 - 8.7.2 Middle East and Africa Exposed Single-Ply Roof Membrane Market Size by Region
 - 8.7.3 Saudi Arabia Market Overview
 - 8.7.4 UAE Market Overview
 - 8.7.5 Egypt Market Overview
 - 8.7.6 Nigeria Market Overview
 - 8.7.7 South Africa Market Overview

9 EXPOSED SINGLE-PLY ROOF MEMBRANE MARKET PRODUCTION BY REGION

- 9.1 Global Production of Exposed Single-Ply Roof Membrane by Region(2020-2025)
- 9.2 Global Exposed Single-Ply Roof Membrane Revenue Market Share by Region (2020-2025)
- 9.3 Global Exposed Single-Ply Roof Membrane Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Exposed Single-Ply Roof Membrane Production
 - 9.4.1 North America Exposed Single-Ply Roof Membrane Production Growth Rate (2020-2025)
 - 9.4.2 North America Exposed Single-Ply Roof Membrane Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Exposed Single-Ply Roof Membrane Production
 - 9.5.1 Europe Exposed Single-Ply Roof Membrane Production Growth Rate (2020-2025)
 - 9.5.2 Europe Exposed Single-Ply Roof Membrane Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Exposed Single-Ply Roof Membrane Production (2020-2025)

9.6.1 Japan Exposed Single-Ply Roof Membrane Production Growth Rate (2020-2025)

9.6.2 Japan Exposed Single-Ply Roof Membrane Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Exposed Single-Ply Roof Membrane Production (2020-2025)

9.7.1 China Exposed Single-Ply Roof Membrane Production Growth Rate (2020-2025)

9.7.2 China Exposed Single-Ply Roof Membrane Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 GAF

10.1.1 GAF Basic Information

10.1.2 GAF Exposed Single-Ply Roof Membrane Product Overview

10.1.3 GAF Exposed Single-Ply Roof Membrane Product Market Performance

10.1.4 GAF Business Overview

10.1.5 GAF SWOT Analysis

10.1.6 GAF Recent Developments

10.2 Carlisle

10.2.1 Carlisle Basic Information

10.2.2 Carlisle Exposed Single-Ply Roof Membrane Product Overview

10.2.3 Carlisle Exposed Single-Ply Roof Membrane Product Market Performance

10.2.4 Carlisle Business Overview

10.2.5 Carlisle SWOT Analysis

10.2.6 Carlisle Recent Developments

10.3 Sika

10.3.1 Sika Basic Information

10.3.2 Sika Exposed Single-Ply Roof Membrane Product Overview

10.3.3 Sika Exposed Single-Ply Roof Membrane Product Market Performance

10.3.4 Sika Business Overview

10.3.5 Sika SWOT Analysis

10.3.6 Sika Recent Developments

10.4 CertainTeed

10.4.1 CertainTeed Basic Information

10.4.2 CertainTeed Exposed Single-Ply Roof Membrane Product Overview

10.4.3 CertainTeed Exposed Single-Ply Roof Membrane Product Market Performance

10.4.4 CertainTeed Business Overview

10.4.5 CertainTeed Recent Developments

10.5 Soprema Group

- 10.5.1 Soprema Group Basic Information
- 10.5.2 Soprema Group Exposed Single-Ply Roof Membrane Product Overview
- 10.5.3 Soprema Group Exposed Single-Ply Roof Membrane Product Market Performance
- 10.5.4 Soprema Group Business Overview
- 10.5.5 Soprema Group Recent Developments
- 10.6 Renolit
 - 10.6.1 Renolit Basic Information
 - 10.6.2 Renolit Exposed Single-Ply Roof Membrane Product Overview
 - 10.6.3 Renolit Exposed Single-Ply Roof Membrane Product Market Performance
 - 10.6.4 Renolit Business Overview
 - 10.6.5 Renolit Recent Developments
- 10.7 Oriental Yuhong
 - 10.7.1 Oriental Yuhong Basic Information
 - 10.7.2 Oriental Yuhong Exposed Single-Ply Roof Membrane Product Overview
 - 10.7.3 Oriental Yuhong Exposed Single-Ply Roof Membrane Product Market Performance
 - 10.7.4 Oriental Yuhong Business Overview
 - 10.7.5 Oriental Yuhong Recent Developments
- 10.8 Owens Corning
 - 10.8.1 Owens Corning Basic Information
 - 10.8.2 Owens Corning Exposed Single-Ply Roof Membrane Product Overview
 - 10.8.3 Owens Corning Exposed Single-Ply Roof Membrane Product Market Performance
 - 10.8.4 Owens Corning Business Overview
 - 10.8.5 Owens Corning Recent Developments
- 10.9 TehnoNICOL
 - 10.9.1 TehnoNICOL Basic Information
 - 10.9.2 TehnoNICOL Exposed Single-Ply Roof Membrane Product Overview
 - 10.9.3 TehnoNICOL Exposed Single-Ply Roof Membrane Product Market Performance
 - 10.9.4 TehnoNICOL Business Overview
 - 10.9.5 TehnoNICOL Recent Developments
- 10.10 Fosroc
 - 10.10.1 Fosroc Basic Information
 - 10.10.2 Fosroc Exposed Single-Ply Roof Membrane Product Overview
 - 10.10.3 Fosroc Exposed Single-Ply Roof Membrane Product Market Performance
 - 10.10.4 Fosroc Business Overview
 - 10.10.5 Fosroc Recent Developments
- 10.11 Joaboa Technology

- 10.11.1 Joaboa Technology Basic Information
- 10.11.2 Joaboa Technology Exposed Single-Ply Roof Membrane Product Overview
- 10.11.3 Joaboa Technology Exposed Single-Ply Roof Membrane Product Market

Performance

- 10.11.4 Joaboa Technology Business Overview
- 10.11.5 Joaboa Technology Recent Developments

10.12 Atlas Roofing

- 10.12.1 Atlas Roofing Basic Information
- 10.12.2 Atlas Roofing Exposed Single-Ply Roof Membrane Product Overview
- 10.12.3 Atlas Roofing Exposed Single-Ply Roof Membrane Product Market

Performance

- 10.12.4 Atlas Roofing Business Overview
- 10.12.5 Atlas Roofing Recent Developments

10.13 Hongyuan Waterproof

- 10.13.1 Hongyuan Waterproof Basic Information
- 10.13.2 Hongyuan Waterproof Exposed Single-Ply Roof Membrane Product Overview
- 10.13.3 Hongyuan Waterproof Exposed Single-Ply Roof Membrane Product Market

Performance

- 10.13.4 Hongyuan Waterproof Business Overview
- 10.13.5 Hongyuan Waterproof Recent Developments

11 EXPOSED SINGLE-PLY ROOF MEMBRANE MARKET FORECAST BY REGION

- 11.1 Global Exposed Single-Ply Roof Membrane Market Size Forecast
- 11.2 Global Exposed Single-Ply Roof Membrane Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Exposed Single-Ply Roof Membrane Market Size Forecast by Country
 - 11.2.3 Asia Pacific Exposed Single-Ply Roof Membrane Market Size Forecast by Region
 - 11.2.4 South America Exposed Single-Ply Roof Membrane Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Exposed Single-Ply Roof Membrane by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

- 12.1 Global Exposed Single-Ply Roof Membrane Market Forecast by Type (2026-2035)
 - 12.1.1 Global Forecasted Sales of Exposed Single-Ply Roof Membrane by Type (2026-2035)

12.1.2 Global Exposed Single-Ply Roof Membrane Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of Exposed Single-Ply Roof Membrane by Type (2026-2035)

12.2 Global Exposed Single-Ply Roof Membrane Market Forecast by Application (2026-2035)

12.2.1 Global Exposed Single-Ply Roof Membrane Sales (K MT) Forecast by Application

12.2.2 Global Exposed Single-Ply Roof Membrane Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Exposed Single-Ply Roof Membrane Market Size by Type (M USD)

Table 4. Global Exposed Single-Ply Roof Membrane Market Size by Application

Table 5. Exposed Single-Ply Roof Membrane Market Size Comparison by Region (M USD)

Table 6. Global Exposed Single-Ply Roof Membrane Sales (K MT) by Manufacturers (2020-2025)

Table 7. Global Exposed Single-Ply Roof Membrane Sales Market Share by Manufacturers (2020-2025)

Table 8. Global Exposed Single-Ply Roof Membrane Revenue (M USD) by Manufacturers (2020-2025)

Table 9. Global Exposed Single-Ply Roof Membrane Revenue Share by Manufacturers (2020-2025)

Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Exposed Single-Ply Roof Membrane as of 2025)

Table 11. Global Market Exposed Single-Ply Roof Membrane Average Price (USD/KG) of Key Manufacturers (2020-2025)

Table 12. Manufacturers? Manufacturing Sites, Areas Served

Table 13. Manufacturers? Product Type

Table 14. Global Exposed Single-Ply Roof Membrane Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 15. Mergers & Acquisitions, Expansion Plans

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Exposed Single-Ply Roof Membrane Market Challenges

Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026

Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027

Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026

Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 26. Global Exposed Single-Ply Roof Membrane Sales by Type (K MT)

Table 27. Global Exposed Single-Ply Roof Membrane Market Size by Type (M USD)

Table 28. Global Exposed Single-Ply Roof Membrane Sales (K MT) by Type (2020-2025)

Table 29. Global Exposed Single-Ply Roof Membrane Sales Market Share by Type (2020-2025)

Table 30. Global Exposed Single-Ply Roof Membrane Market Size (M USD) by Type (2020-2025)

Table 31. Global Exposed Single-Ply Roof Membrane Market Share by Type (2020-2025)

Table 32. Global Exposed Single-Ply Roof Membrane Price (USD/KG) by Type (2020-2025)

Table 33. Global Exposed Single-Ply Roof Membrane Sales (K MT) by Application

Table 34. Global Exposed Single-Ply Roof Membrane Market Size by Application

Table 35. Global Exposed Single-Ply Roof Membrane Sales by Application (2020-2025) & (K MT)

Table 36. Global Exposed Single-Ply Roof Membrane Sales Market Share by Application (2020-2025)

Table 37. Global Exposed Single-Ply Roof Membrane Market Size by Application (2020-2025) & (M USD)

Table 38. Global Exposed Single-Ply Roof Membrane Market Share by Application (2020-2025)

Table 39. Global Exposed Single-Ply Roof Membrane Sales Growth Rate by Application (2020-2025)

Table 40. Global Exposed Single-Ply Roof Membrane Sales by Region (2020-2025) & (K MT)

Table 41. Global Exposed Single-Ply Roof Membrane Sales Market Share by Region (2020-2025)

Table 42. Global Exposed Single-Ply Roof Membrane Market Size by Region (2020-2025) & (M USD)

Table 43. Global Exposed Single-Ply Roof Membrane Market Size by Region (2020-2025)

Table 44. North America Exposed Single-Ply Roof Membrane Sales by Country (2020-2025) & (K MT)

Table 45. North America Exposed Single-Ply Roof Membrane Market Size by Country (2020-2025) & (M USD)

Table 46. Europe Exposed Single-Ply Roof Membrane Sales by Country (2020-2025) & (K MT)

Table 47. Europe Exposed Single-Ply Roof Membrane Market Size by Country (2020-2025) & (M USD)

- Table 48. Asia Pacific Exposed Single-Ply Roof Membrane Sales by Region (2020-2025) & (K MT)
- Table 49. Asia Pacific Exposed Single-Ply Roof Membrane Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Exposed Single-Ply Roof Membrane Sales by Country (2020-2025) & (K MT)
- Table 51. South America Exposed Single-Ply Roof Membrane Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Exposed Single-Ply Roof Membrane Sales by Region (2020-2025) & (K MT)
- Table 53. Middle East and Africa Exposed Single-Ply Roof Membrane Market Size by Region (2020-2025) & (M USD)
- Table 54. Global Exposed Single-Ply Roof Membrane Production (K MT) by Region(2020-2025)
- Table 55. Global Exposed Single-Ply Roof Membrane Revenue (US\$ Million) by Region (2020-2025)
- Table 56. Global Exposed Single-Ply Roof Membrane Revenue Market Share by Region (2020-2025)
- Table 57. Global Exposed Single-Ply Roof Membrane Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 58. North America Exposed Single-Ply Roof Membrane Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 59. Europe Exposed Single-Ply Roof Membrane Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 60. Japan Exposed Single-Ply Roof Membrane Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 61. China Exposed Single-Ply Roof Membrane Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 62. GAF Basic Information
- Table 63. GAF Exposed Single-Ply Roof Membrane Product Overview
- Table 64. GAF Exposed Single-Ply Roof Membrane Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 65. GAF Business Overview
- Table 66. GAF SWOT Analysis
- Table 67. GAF Recent Developments
- Table 68. Carlisle Basic Information
- Table 69. Carlisle Exposed Single-Ply Roof Membrane Product Overview
- Table 70. Carlisle Exposed Single-Ply Roof Membrane Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

- Table 71. Carlisle Business Overview
- Table 72. Carlisle SWOT Analysis
- Table 73. Carlisle Recent Developments
- Table 74. Sika Basic Information
- Table 75. Sika Exposed Single-Ply Roof Membrane Product Overview
- Table 76. Sika Exposed Single-Ply Roof Membrane Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 77. Sika Business Overview
- Table 78. Sika SWOT Analysis
- Table 79. Sika Recent Developments
- Table 80. CertainTeed Basic Information
- Table 81. CertainTeed Exposed Single-Ply Roof Membrane Product Overview
- Table 82. CertainTeed Exposed Single-Ply Roof Membrane Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 83. CertainTeed Business Overview
- Table 84. CertainTeed Recent Developments
- Table 85. Soprema Group Basic Information
- Table 86. Soprema Group Exposed Single-Ply Roof Membrane Product Overview
- Table 87. Soprema Group Exposed Single-Ply Roof Membrane Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 88. Soprema Group Business Overview
- Table 89. Soprema Group Recent Developments
- Table 90. Renolit Basic Information
- Table 91. Renolit Exposed Single-Ply Roof Membrane Product Overview
- Table 92. Renolit Exposed Single-Ply Roof Membrane Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 93. Renolit Business Overview
- Table 94. Renolit Recent Developments
- Table 95. Oriental Yuhong Basic Information
- Table 96. Oriental Yuhong Exposed Single-Ply Roof Membrane Product Overview
- Table 97. Oriental Yuhong Exposed Single-Ply Roof Membrane Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 98. Oriental Yuhong Business Overview
- Table 99. Oriental Yuhong Recent Developments
- Table 100. Owens Corning Basic Information
- Table 101. Owens Corning Exposed Single-Ply Roof Membrane Product Overview
- Table 102. Owens Corning Exposed Single-Ply Roof Membrane Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 103. Owens Corning Business Overview

- Table 104. Owens Corning Recent Developments
- Table 105. TehnoNICOL Basic Information
- Table 106. TehnoNICOL Exposed Single-Ply Roof Membrane Product Overview
- Table 107. TehnoNICOL Exposed Single-Ply Roof Membrane Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 108. TehnoNICOL Business Overview
- Table 109. TehnoNICOL Recent Developments
- Table 110. Fosroc Basic Information
- Table 111. Fosroc Exposed Single-Ply Roof Membrane Product Overview
- Table 112. Fosroc Exposed Single-Ply Roof Membrane Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 113. Fosroc Business Overview
- Table 114. Fosroc Recent Developments
- Table 115. Joaboa Technology Basic Information
- Table 116. Joaboa Technology Exposed Single-Ply Roof Membrane Product Overview
- Table 117. Joaboa Technology Exposed Single-Ply Roof Membrane Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 118. Joaboa Technology Business Overview
- Table 119. Joaboa Technology Recent Developments
- Table 120. Atlas Roofing Basic Information
- Table 121. Atlas Roofing Exposed Single-Ply Roof Membrane Product Overview
- Table 122. Atlas Roofing Exposed Single-Ply Roof Membrane Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 123. Atlas Roofing Business Overview
- Table 124. Atlas Roofing Recent Developments
- Table 125. Hongyuan Waterproof Basic Information
- Table 126. Hongyuan Waterproof Exposed Single-Ply Roof Membrane Product Overview
- Table 127. Hongyuan Waterproof Exposed Single-Ply Roof Membrane Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 128. Hongyuan Waterproof Business Overview
- Table 129. Hongyuan Waterproof Recent Developments
- Table 130. Global Exposed Single-Ply Roof Membrane Sales Forecast by Region (2026-2035) & (K MT)
- Table 131. Global Exposed Single-Ply Roof Membrane Market Size Forecast by Region (2026-2035) & (M USD)
- Table 132. North America Exposed Single-Ply Roof Membrane Sales Forecast by Country (2026-2035) & (K MT)
- Table 133. North America Exposed Single-Ply Roof Membrane Market Size Forecast by

Country (2026-2035) & (M USD)

Table 134. Europe Exposed Single-Ply Roof Membrane Sales Forecast by Country (2026-2035) & (K MT)

Table 135. Europe Exposed Single-Ply Roof Membrane Market Size Forecast by Country (2026-2035) & (M USD)

Table 136. Asia Pacific Exposed Single-Ply Roof Membrane Sales Forecast by Region (2026-2035) & (K MT)

Table 137. Asia Pacific Exposed Single-Ply Roof Membrane Market Size Forecast by Region (2026-2035) & (M USD)

Table 138. South America Exposed Single-Ply Roof Membrane Sales Forecast by Country (2026-2035) & (K MT)

Table 139. South America Exposed Single-Ply Roof Membrane Market Size Forecast by Country (2026-2035) & (M USD)

Table 140. Middle East and Africa Exposed Single-Ply Roof Membrane Sales Forecast by Country (2026-2035) & (Units)

Table 141. Middle East and Africa Exposed Single-Ply Roof Membrane Market Size Forecast by Country (2026-2035) & (M USD)

Table 142. Global Exposed Single-Ply Roof Membrane Sales Forecast by Type (2026-2035) & (K MT)

Table 143. Global Exposed Single-Ply Roof Membrane Market Size Forecast by Type (2026-2035) & (M USD)

Table 144. Global Exposed Single-Ply Roof Membrane Price Forecast by Type (2026-2035) & (USD/KG)

Table 145. Global Exposed Single-Ply Roof Membrane Sales (K MT) Forecast by Application (2026-2035)

Table 146. Global Exposed Single-Ply Roof Membrane Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Exposed Single-Ply Roof Membrane
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Exposed Single-Ply Roof Membrane Market Size (M USD), 2025-2035
- Figure 5. Global Exposed Single-Ply Roof Membrane Market Size (M USD) (2020-2035)
- Figure 6. Global Exposed Single-Ply Roof Membrane Sales (K MT) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Exposed Single-Ply Roof Membrane Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Exposed Single-Ply Roof Membrane Product Life Cycle
- Figure 13. Exposed Single-Ply Roof Membrane Sales Share by Manufacturers in 2025
- Figure 14. Global Exposed Single-Ply Roof Membrane Revenue Share by Manufacturers in 2025
- Figure 15. Exposed Single-Ply Roof Membrane Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Exposed Single-Ply Roof Membrane Average Price (USD/KG) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Exposed Single-Ply Roof Membrane Revenue in 2025
- Figure 18. Industry Chain Map of Exposed Single-Ply Roof Membrane
- Figure 19. Global Exposed Single-Ply Roof Membrane Market PEST Analysis
- Figure 20. Global Exposed Single-Ply Roof Membrane Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Exposed Single-Ply Roof Membrane Market Share by Type
- Figure 27. Sales Market Share of Exposed Single-Ply Roof Membrane by Type (2020-2025)
- Figure 28. Sales Market Share of Exposed Single-Ply Roof Membrane by Type in 2025
- Figure 29. Market Share of Exposed Single-Ply Roof Membrane by Type (2020-2025)

Figure 30. Market Share of Exposed Single-Ply Roof Membrane by Type in 2025

Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global Exposed Single-Ply Roof Membrane Market Share by Application

Figure 33. Global Exposed Single-Ply Roof Membrane Sales Market Share by Application (2020-2025)

Figure 34. Global Exposed Single-Ply Roof Membrane Sales Market Share by Application in 2025

Figure 35. Global Exposed Single-Ply Roof Membrane Market Share by Application (2020-2025)

Figure 36. Global Exposed Single-Ply Roof Membrane Market Share by Application in 2025

Figure 37. Global Exposed Single-Ply Roof Membrane Sales Growth Rate by Application (2020-2025)

Figure 38. Global Exposed Single-Ply Roof Membrane Sales Market Share by Region (2020-2025)

Figure 39. Global Exposed Single-Ply Roof Membrane Market Size by Region (2020-2025)

Figure 40. North America Exposed Single-Ply Roof Membrane Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Exposed Single-Ply Roof Membrane Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Exposed Single-Ply Roof Membrane Sales Market Share by Country in 2024

Figure 43. North America Exposed Single-Ply Roof Membrane Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Exposed Single-Ply Roof Membrane Market Size by Country in 2024

Figure 45. U.S. Exposed Single-Ply Roof Membrane Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Exposed Single-Ply Roof Membrane Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Exposed Single-Ply Roof Membrane Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Exposed Single-Ply Roof Membrane Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Exposed Single-Ply Roof Membrane Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Exposed Single-Ply Roof Membrane Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Exposed Single-Ply Roof Membrane Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Exposed Single-Ply Roof Membrane Sales Market Share by Country in 2024

Figure 53. Europe Exposed Single-Ply Roof Membrane Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Exposed Single-Ply Roof Membrane Market Size by Country in 2024

Figure 55. Germany Exposed Single-Ply Roof Membrane Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Exposed Single-Ply Roof Membrane Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Exposed Single-Ply Roof Membrane Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Exposed Single-Ply Roof Membrane Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Exposed Single-Ply Roof Membrane Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Exposed Single-Ply Roof Membrane Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Exposed Single-Ply Roof Membrane Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Exposed Single-Ply Roof Membrane Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Exposed Single-Ply Roof Membrane Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Exposed Single-Ply Roof Membrane Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Exposed Single-Ply Roof Membrane Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Exposed Single-Ply Roof Membrane Sales Market Share by Region in 2024

Figure 67. Asia Pacific Exposed Single-Ply Roof Membrane Market Size by Region in 2024

Figure 68. China Exposed Single-Ply Roof Membrane Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Exposed Single-Ply Roof Membrane Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Exposed Single-Ply Roof Membrane Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Exposed Single-Ply Roof Membrane Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Exposed Single-Ply Roof Membrane Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Exposed Single-Ply Roof Membrane Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Exposed Single-Ply Roof Membrane Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Exposed Single-Ply Roof Membrane Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Exposed Single-Ply Roof Membrane Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Exposed Single-Ply Roof Membrane Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Exposed Single-Ply Roof Membrane Sales and Growth Rate (K MT)

Figure 79. South America Exposed Single-Ply Roof Membrane Sales Market Share by Country in 2024

Figure 80. South America Exposed Single-Ply Roof Membrane Market Size and Growth Rate (M USD)

Figure 81. South America Exposed Single-Ply Roof Membrane Market Size by Country in 2024

Figure 82. Brazil Exposed Single-Ply Roof Membrane Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Exposed Single-Ply Roof Membrane Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Exposed Single-Ply Roof Membrane Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Exposed Single-Ply Roof Membrane Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Exposed Single-Ply Roof Membrane Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Exposed Single-Ply Roof Membrane Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Exposed Single-Ply Roof Membrane Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Exposed Single-Ply Roof Membrane Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Exposed Single-Ply Roof Membrane Market Size and

Growth Rate (M USD)

Figure 91. Middle East and Africa Exposed Single-Ply Roof Membrane Market Size by Region in 2024

Figure 92. Saudi Arabia Exposed Single-Ply Roof Membrane Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Exposed Single-Ply Roof Membrane Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Exposed Single-Ply Roof Membrane Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Exposed Single-Ply Roof Membrane Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Exposed Single-Ply Roof Membrane Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Exposed Single-Ply Roof Membrane Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Exposed Single-Ply Roof Membrane Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Exposed Single-Ply Roof Membrane Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Exposed Single-Ply Roof Membrane Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Exposed Single-Ply Roof Membrane Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Exposed Single-Ply Roof Membrane Production Market Share by Region (2020-2025)

Figure 103. North America Exposed Single-Ply Roof Membrane Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Exposed Single-Ply Roof Membrane Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Exposed Single-Ply Roof Membrane Production (K MT) Growth Rate (2020-2025)

Figure 106. China Exposed Single-Ply Roof Membrane Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Exposed Single-Ply Roof Membrane Sales Forecast by Volume (2020-2035) & (K MT)

Figure 108. Global Exposed Single-Ply Roof Membrane Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Exposed Single-Ply Roof Membrane Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Exposed Single-Ply Roof Membrane Market Share Forecast by Type (2026-2035)

Figure 111. Global Exposed Single-Ply Roof Membrane Sales Forecast by Application (2026-2035)

Figure 112. Global Exposed Single-Ply Roof Membrane Market Share Forecast by Application (2026-2035)

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