

# Global Expanded Thermoplastic Polyurethane (ETPU) Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/G385117F5F2DEN.html>

Date: September 2024

Pages: 120

Price: US\$ 3,200.00 (Single User License)

ID: G385117F5F2DEN

## Abstracts

Report Overview:

Expanded thermoplastic polyurethane(E-TPU)?is produced by the expansion of air in rubber material called TPU.

The Global Expanded Thermoplastic Polyurethane (ETPU) Market Size was estimated at USD 2154.50 million in 2023 and is projected to reach USD 3269.75 million by 2029, exhibiting a CAGR of 7.20% during the forecast period.

This report provides a deep insight into the global Expanded Thermoplastic Polyurethane (ETPU) market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Expanded Thermoplastic Polyurethane (ETPU) Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are

planning to foray into the Expanded Thermoplastic Polyurethane (ETPU) market in any manner.

## Global Expanded Thermoplastic Polyurethane (ETPU) Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

BASF

GRECO

HSV Moulded Foams

IMG plastec

Lubrizol

Qingdao Zhongcheng Polycell Technology

Ningbo GMF New Material Technology

Guangzhou Tianming Synthetic Material Technology

### Market Segmentation (by Type)

Foam

Elastomer

Others

## Market Segmentation (by Application)

Footwear

Building and Construction

Automotive

Electronics

Others

## Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

## Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Expanded Thermoplastic Polyurethane (ETPU) Market

Overview of the regional outlook of the Expanded Thermoplastic Polyurethane (ETPU) Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Expanded Thermoplastic Polyurethane (ETPU) Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream

and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Expanded Thermoplastic Polyurethane (ETPU)
- 1.2 Key Market Segments
  - 1.2.1 Expanded Thermoplastic Polyurethane (ETPU) Segment by Type
  - 1.2.2 Expanded Thermoplastic Polyurethane (ETPU) Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 EXPANDED THERMOPLASTIC POLYURETHANE (ETPU) MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Expanded Thermoplastic Polyurethane (ETPU) Market Size (M USD) Estimates and Forecasts (2019-2030)
  - 2.1.2 Global Expanded Thermoplastic Polyurethane (ETPU) Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 EXPANDED THERMOPLASTIC POLYURETHANE (ETPU) MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Expanded Thermoplastic Polyurethane (ETPU) Sales by Manufacturers (2019-2024)
- 3.2 Global Expanded Thermoplastic Polyurethane (ETPU) Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Expanded Thermoplastic Polyurethane (ETPU) Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Expanded Thermoplastic Polyurethane (ETPU) Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Expanded Thermoplastic Polyurethane (ETPU) Sales Sites, Area Served, Product Type

### 3.6 Expanded Thermoplastic Polyurethane (ETPU) Market Competitive Situation and Trends

3.6.1 Expanded Thermoplastic Polyurethane (ETPU) Market Concentration Rate

3.6.2 Global 5 and 10 Largest Expanded Thermoplastic Polyurethane (ETPU) Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

## **4 EXPANDED THERMOPLASTIC POLYURETHANE (ETPU) INDUSTRY CHAIN ANALYSIS**

4.1 Expanded Thermoplastic Polyurethane (ETPU) Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF EXPANDED THERMOPLASTIC POLYURETHANE (ETPU) MARKET**

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

## **6 EXPANDED THERMOPLASTIC POLYURETHANE (ETPU) MARKET SEGMENTATION BY TYPE**

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Expanded Thermoplastic Polyurethane (ETPU) Sales Market Share by Type (2019-2024)

6.3 Global Expanded Thermoplastic Polyurethane (ETPU) Market Size Market Share by Type (2019-2024)

6.4 Global Expanded Thermoplastic Polyurethane (ETPU) Price by Type (2019-2024)



## **7 EXPANDED THERMOPLASTIC POLYURETHANE (ETPU) MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Expanded Thermoplastic Polyurethane (ETPU) Market Sales by Application (2019-2024)
- 7.3 Global Expanded Thermoplastic Polyurethane (ETPU) Market Size (M USD) by Application (2019-2024)
- 7.4 Global Expanded Thermoplastic Polyurethane (ETPU) Sales Growth Rate by Application (2019-2024)

## **8 EXPANDED THERMOPLASTIC POLYURETHANE (ETPU) MARKET SEGMENTATION BY REGION**

- 8.1 Global Expanded Thermoplastic Polyurethane (ETPU) Sales by Region
  - 8.1.1 Global Expanded Thermoplastic Polyurethane (ETPU) Sales by Region
  - 8.1.2 Global Expanded Thermoplastic Polyurethane (ETPU) Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Expanded Thermoplastic Polyurethane (ETPU) Sales by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Expanded Thermoplastic Polyurethane (ETPU) Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Expanded Thermoplastic Polyurethane (ETPU) Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Expanded Thermoplastic Polyurethane (ETPU) Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Expanded Thermoplastic Polyurethane (ETPU) Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

9.1 BASF

9.1.1 BASF Expanded Thermoplastic Polyurethane (ETPU) Basic Information

9.1.2 BASF Expanded Thermoplastic Polyurethane (ETPU) Product Overview

9.1.3 BASF Expanded Thermoplastic Polyurethane (ETPU) Product Market Performance

9.1.4 BASF Business Overview

9.1.5 BASF Expanded Thermoplastic Polyurethane (ETPU) SWOT Analysis

9.1.6 BASF Recent Developments

9.2 GRECO

9.2.1 GRECO Expanded Thermoplastic Polyurethane (ETPU) Basic Information

9.2.2 GRECO Expanded Thermoplastic Polyurethane (ETPU) Product Overview

9.2.3 GRECO Expanded Thermoplastic Polyurethane (ETPU) Product Market Performance

9.2.4 GRECO Business Overview

9.2.5 GRECO Expanded Thermoplastic Polyurethane (ETPU) SWOT Analysis

9.2.6 GRECO Recent Developments

9.3 HSV Moulded Foams

9.3.1 HSV Moulded Foams Expanded Thermoplastic Polyurethane (ETPU) Basic Information

9.3.2 HSV Moulded Foams Expanded Thermoplastic Polyurethane (ETPU) Product Overview

9.3.3 HSV Moulded Foams Expanded Thermoplastic Polyurethane (ETPU) Product Market Performance

9.3.4 HSV Moulded Foams Expanded Thermoplastic Polyurethane (ETPU) SWOT Analysis

- 9.3.5 HSV Moulded Foams Business Overview
- 9.3.6 HSV Moulded Foams Recent Developments
- 9.4 IMG plastec
  - 9.4.1 IMG plastec Expanded Thermoplastic Polyurethane (ETPU) Basic Information
  - 9.4.2 IMG plastec Expanded Thermoplastic Polyurethane (ETPU) Product Overview
  - 9.4.3 IMG plastec Expanded Thermoplastic Polyurethane (ETPU) Product Market Performance
  - 9.4.4 IMG plastec Business Overview
  - 9.4.5 IMG plastec Recent Developments
- 9.5 Lubrizol
  - 9.5.1 Lubrizol Expanded Thermoplastic Polyurethane (ETPU) Basic Information
  - 9.5.2 Lubrizol Expanded Thermoplastic Polyurethane (ETPU) Product Overview
  - 9.5.3 Lubrizol Expanded Thermoplastic Polyurethane (ETPU) Product Market Performance
  - 9.5.4 Lubrizol Business Overview
  - 9.5.5 Lubrizol Recent Developments
- 9.6 Qingdao Zhongcheng Polycell Technology
  - 9.6.1 Qingdao Zhongcheng Polycell Technology Expanded Thermoplastic Polyurethane (ETPU) Basic Information
  - 9.6.2 Qingdao Zhongcheng Polycell Technology Expanded Thermoplastic Polyurethane (ETPU) Product Overview
  - 9.6.3 Qingdao Zhongcheng Polycell Technology Expanded Thermoplastic Polyurethane (ETPU) Product Market Performance
  - 9.6.4 Qingdao Zhongcheng Polycell Technology Business Overview
  - 9.6.5 Qingdao Zhongcheng Polycell Technology Recent Developments
- 9.7 Ningbo GMF New Material Technology
  - 9.7.1 Ningbo GMF New Material Technology Expanded Thermoplastic Polyurethane (ETPU) Basic Information
  - 9.7.2 Ningbo GMF New Material Technology Expanded Thermoplastic Polyurethane (ETPU) Product Overview
  - 9.7.3 Ningbo GMF New Material Technology Expanded Thermoplastic Polyurethane (ETPU) Product Market Performance
  - 9.7.4 Ningbo GMF New Material Technology Business Overview
  - 9.7.5 Ningbo GMF New Material Technology Recent Developments
- 9.8 Guangzhou Tianming Synthetic Material Technology
  - 9.8.1 Guangzhou Tianming Synthetic Material Technology Expanded Thermoplastic Polyurethane (ETPU) Basic Information
  - 9.8.2 Guangzhou Tianming Synthetic Material Technology Expanded Thermoplastic Polyurethane (ETPU) Product Overview

9.8.3 Guangzhou Tianming Synthetic Material Technology Expanded Thermoplastic Polyurethane (ETPU) Product Market Performance

9.8.4 Guangzhou Tianming Synthetic Material Technology Business Overview

9.8.5 Guangzhou Tianming Synthetic Material Technology Recent Developments

## **10 EXPANDED THERMOPLASTIC POLYURETHANE (ETPU) MARKET FORECAST BY REGION**

10.1 Global Expanded Thermoplastic Polyurethane (ETPU) Market Size Forecast

10.2 Global Expanded Thermoplastic Polyurethane (ETPU) Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Expanded Thermoplastic Polyurethane (ETPU) Market Size Forecast by Country

10.2.3 Asia Pacific Expanded Thermoplastic Polyurethane (ETPU) Market Size Forecast by Region

10.2.4 South America Expanded Thermoplastic Polyurethane (ETPU) Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Expanded Thermoplastic Polyurethane (ETPU) by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

11.1 Global Expanded Thermoplastic Polyurethane (ETPU) Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Expanded Thermoplastic Polyurethane (ETPU) by Type (2025-2030)

11.1.2 Global Expanded Thermoplastic Polyurethane (ETPU) Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Expanded Thermoplastic Polyurethane (ETPU) by Type (2025-2030)

11.2 Global Expanded Thermoplastic Polyurethane (ETPU) Market Forecast by Application (2025-2030)

11.2.1 Global Expanded Thermoplastic Polyurethane (ETPU) Sales (Kilotons) Forecast by Application

11.2.2 Global Expanded Thermoplastic Polyurethane (ETPU) Market Size (M USD) Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Expanded Thermoplastic Polyurethane (ETPU) Market Size Comparison by Region (M USD)

Table 5. Global Expanded Thermoplastic Polyurethane (ETPU) Sales (Kilotons) by Manufacturers (2019-2024)

Table 6. Global Expanded Thermoplastic Polyurethane (ETPU) Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Expanded Thermoplastic Polyurethane (ETPU) Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Expanded Thermoplastic Polyurethane (ETPU) Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Expanded Thermoplastic Polyurethane (ETPU) as of 2022)

Table 10. Global Market Expanded Thermoplastic Polyurethane (ETPU) Average Price (USD/Ton) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Expanded Thermoplastic Polyurethane (ETPU) Sales Sites and Area Served

Table 12. Manufacturers Expanded Thermoplastic Polyurethane (ETPU) Product Type

Table 13. Global Expanded Thermoplastic Polyurethane (ETPU) Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Expanded Thermoplastic Polyurethane (ETPU)

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Expanded Thermoplastic Polyurethane (ETPU) Market Challenges

Table 22. Global Expanded Thermoplastic Polyurethane (ETPU) Sales by Type (Kilotons)

Table 23. Global Expanded Thermoplastic Polyurethane (ETPU) Market Size by Type (M USD)

Table 24. Global Expanded Thermoplastic Polyurethane (ETPU) Sales (Kilotons) by

Type (2019-2024)

Table 25. Global Expanded Thermoplastic Polyurethane (ETPU) Sales Market Share by Type (2019-2024)

Table 26. Global Expanded Thermoplastic Polyurethane (ETPU) Market Size (M USD) by Type (2019-2024)

Table 27. Global Expanded Thermoplastic Polyurethane (ETPU) Market Size Share by Type (2019-2024)

Table 28. Global Expanded Thermoplastic Polyurethane (ETPU) Price (USD/Ton) by Type (2019-2024)

Table 29. Global Expanded Thermoplastic Polyurethane (ETPU) Sales (Kilotons) by Application

Table 30. Global Expanded Thermoplastic Polyurethane (ETPU) Market Size by Application

Table 31. Global Expanded Thermoplastic Polyurethane (ETPU) Sales by Application (2019-2024) & (Kilotons)

Table 32. Global Expanded Thermoplastic Polyurethane (ETPU) Sales Market Share by Application (2019-2024)

Table 33. Global Expanded Thermoplastic Polyurethane (ETPU) Sales by Application (2019-2024) & (M USD)

Table 34. Global Expanded Thermoplastic Polyurethane (ETPU) Market Share by Application (2019-2024)

Table 35. Global Expanded Thermoplastic Polyurethane (ETPU) Sales Growth Rate by Application (2019-2024)

Table 36. Global Expanded Thermoplastic Polyurethane (ETPU) Sales by Region (2019-2024) & (Kilotons)

Table 37. Global Expanded Thermoplastic Polyurethane (ETPU) Sales Market Share by Region (2019-2024)

Table 38. North America Expanded Thermoplastic Polyurethane (ETPU) Sales by Country (2019-2024) & (Kilotons)

Table 39. Europe Expanded Thermoplastic Polyurethane (ETPU) Sales by Country (2019-2024) & (Kilotons)

Table 40. Asia Pacific Expanded Thermoplastic Polyurethane (ETPU) Sales by Region (2019-2024) & (Kilotons)

Table 41. South America Expanded Thermoplastic Polyurethane (ETPU) Sales by Country (2019-2024) & (Kilotons)

Table 42. Middle East and Africa Expanded Thermoplastic Polyurethane (ETPU) Sales by Region (2019-2024) & (Kilotons)

Table 43. BASF Expanded Thermoplastic Polyurethane (ETPU) Basic Information

Table 44. BASF Expanded Thermoplastic Polyurethane (ETPU) Product Overview



Table 45. BASF Expanded Thermoplastic Polyurethane (ETPU) Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 46. BASF Business Overview

Table 47. BASF Expanded Thermoplastic Polyurethane (ETPU) SWOT Analysis

Table 48. BASF Recent Developments

Table 49. GRECO Expanded Thermoplastic Polyurethane (ETPU) Basic Information

Table 50. GRECO Expanded Thermoplastic Polyurethane (ETPU) Product Overview

Table 51. GRECO Expanded Thermoplastic Polyurethane (ETPU) Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 52. GRECO Business Overview

Table 53. GRECO Expanded Thermoplastic Polyurethane (ETPU) SWOT Analysis

Table 54. GRECO Recent Developments

Table 55. HSV Moulded Foams Expanded Thermoplastic Polyurethane (ETPU) Basic Information

Table 56. HSV Moulded Foams Expanded Thermoplastic Polyurethane (ETPU) Product Overview

Table 57. HSV Moulded Foams Expanded Thermoplastic Polyurethane (ETPU) Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 58. HSV Moulded Foams Expanded Thermoplastic Polyurethane (ETPU) SWOT Analysis

Table 59. HSV Moulded Foams Business Overview

Table 60. HSV Moulded Foams Recent Developments

Table 61. IMG plastec Expanded Thermoplastic Polyurethane (ETPU) Basic Information

Table 62. IMG plastec Expanded Thermoplastic Polyurethane (ETPU) Product Overview

Table 63. IMG plastec Expanded Thermoplastic Polyurethane (ETPU) Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 64. IMG plastec Business Overview

Table 65. IMG plastec Recent Developments

Table 66. Lubrizol Expanded Thermoplastic Polyurethane (ETPU) Basic Information

Table 67. Lubrizol Expanded Thermoplastic Polyurethane (ETPU) Product Overview

Table 68. Lubrizol Expanded Thermoplastic Polyurethane (ETPU) Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 69. Lubrizol Business Overview

Table 70. Lubrizol Recent Developments

Table 71. Qingdao Zhongcheng Polycell Technology Expanded Thermoplastic Polyurethane (ETPU) Basic Information

Table 72. Qingdao Zhongcheng Polycell Technology Expanded Thermoplastic Polyurethane (ETPU) Product Overview

Table 73. Qingdao Zhongcheng Polycell Technology Expanded Thermoplastic Polyurethane (ETPU) Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 74. Qingdao Zhongcheng Polycell Technology Business Overview

Table 75. Qingdao Zhongcheng Polycell Technology Recent Developments

Table 76. Ningbo GMF New Material Technology Expanded Thermoplastic Polyurethane (ETPU) Basic Information

Table 77. Ningbo GMF New Material Technology Expanded Thermoplastic Polyurethane (ETPU) Product Overview

Table 78. Ningbo GMF New Material Technology Expanded Thermoplastic Polyurethane (ETPU) Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 79. Ningbo GMF New Material Technology Business Overview

Table 80. Ningbo GMF New Material Technology Recent Developments

Table 81. Guangzhou Tianming Synthetic Material Technology Expanded Thermoplastic Polyurethane (ETPU) Basic Information

Table 82. Guangzhou Tianming Synthetic Material Technology Expanded Thermoplastic Polyurethane (ETPU) Product Overview

Table 83. Guangzhou Tianming Synthetic Material Technology Expanded Thermoplastic Polyurethane (ETPU) Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 84. Guangzhou Tianming Synthetic Material Technology Business Overview

Table 85. Guangzhou Tianming Synthetic Material Technology Recent Developments

Table 86. Global Expanded Thermoplastic Polyurethane (ETPU) Sales Forecast by Region (2025-2030) & (Kilotons)

Table 87. Global Expanded Thermoplastic Polyurethane (ETPU) Market Size Forecast by Region (2025-2030) & (M USD)

Table 88. North America Expanded Thermoplastic Polyurethane (ETPU) Sales Forecast by Country (2025-2030) & (Kilotons)

Table 89. North America Expanded Thermoplastic Polyurethane (ETPU) Market Size Forecast by Country (2025-2030) & (M USD)

Table 90. Europe Expanded Thermoplastic Polyurethane (ETPU) Sales Forecast by Country (2025-2030) & (Kilotons)

Table 91. Europe Expanded Thermoplastic Polyurethane (ETPU) Market Size Forecast by Country (2025-2030) & (M USD)

Table 92. Asia Pacific Expanded Thermoplastic Polyurethane (ETPU) Sales Forecast by Region (2025-2030) & (Kilotons)

Table 93. Asia Pacific Expanded Thermoplastic Polyurethane (ETPU) Market Size Forecast by Region (2025-2030) & (M USD)



Table 94. South America Expanded Thermoplastic Polyurethane (ETPU) Sales Forecast by Country (2025-2030) & (Kilotons)

Table 95. South America Expanded Thermoplastic Polyurethane (ETPU) Market Size Forecast by Country (2025-2030) & (M USD)

Table 96. Middle East and Africa Expanded Thermoplastic Polyurethane (ETPU) Consumption Forecast by Country (2025-2030) & (Units)

Table 97. Middle East and Africa Expanded Thermoplastic Polyurethane (ETPU) Market Size Forecast by Country (2025-2030) & (M USD)

Table 98. Global Expanded Thermoplastic Polyurethane (ETPU) Sales Forecast by Type (2025-2030) & (Kilotons)

Table 99. Global Expanded Thermoplastic Polyurethane (ETPU) Market Size Forecast by Type (2025-2030) & (M USD)

Table 100. Global Expanded Thermoplastic Polyurethane (ETPU) Price Forecast by Type (2025-2030) & (USD/Ton)

Table 101. Global Expanded Thermoplastic Polyurethane (ETPU) Sales (Kilotons) Forecast by Application (2025-2030)

Table 102. Global Expanded Thermoplastic Polyurethane (ETPU) Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Expanded Thermoplastic Polyurethane (ETPU)
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Expanded Thermoplastic Polyurethane (ETPU) Market Size (M USD), 2019-2030
- Figure 5. Global Expanded Thermoplastic Polyurethane (ETPU) Market Size (M USD) (2019-2030)
- Figure 6. Global Expanded Thermoplastic Polyurethane (ETPU) Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Expanded Thermoplastic Polyurethane (ETPU) Market Size by Country (M USD)
- Figure 11. Expanded Thermoplastic Polyurethane (ETPU) Sales Share by Manufacturers in 2023
- Figure 12. Global Expanded Thermoplastic Polyurethane (ETPU) Revenue Share by Manufacturers in 2023
- Figure 13. Expanded Thermoplastic Polyurethane (ETPU) Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Expanded Thermoplastic Polyurethane (ETPU) Average Price (USD/Ton) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Expanded Thermoplastic Polyurethane (ETPU) Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Expanded Thermoplastic Polyurethane (ETPU) Market Share by Type
- Figure 18. Sales Market Share of Expanded Thermoplastic Polyurethane (ETPU) by Type (2019-2024)
- Figure 19. Sales Market Share of Expanded Thermoplastic Polyurethane (ETPU) by Type in 2023
- Figure 20. Market Size Share of Expanded Thermoplastic Polyurethane (ETPU) by Type (2019-2024)
- Figure 21. Market Size Market Share of Expanded Thermoplastic Polyurethane (ETPU) by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 23. Global Expanded Thermoplastic Polyurethane (ETPU) Market Share by Application

Figure 24. Global Expanded Thermoplastic Polyurethane (ETPU) Sales Market Share by Application (2019-2024)

Figure 25. Global Expanded Thermoplastic Polyurethane (ETPU) Sales Market Share by Application in 2023

Figure 26. Global Expanded Thermoplastic Polyurethane (ETPU) Market Share by Application (2019-2024)

Figure 27. Global Expanded Thermoplastic Polyurethane (ETPU) Market Share by Application in 2023

Figure 28. Global Expanded Thermoplastic Polyurethane (ETPU) Sales Growth Rate by Application (2019-2024)

Figure 29. Global Expanded Thermoplastic Polyurethane (ETPU) Sales Market Share by Region (2019-2024)

Figure 30. North America Expanded Thermoplastic Polyurethane (ETPU) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 31. North America Expanded Thermoplastic Polyurethane (ETPU) Sales Market Share by Country in 2023

Figure 32. U.S. Expanded Thermoplastic Polyurethane (ETPU) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 33. Canada Expanded Thermoplastic Polyurethane (ETPU) Sales (Kilotons) and Growth Rate (2019-2024)

Figure 34. Mexico Expanded Thermoplastic Polyurethane (ETPU) Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Expanded Thermoplastic Polyurethane (ETPU) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 36. Europe Expanded Thermoplastic Polyurethane (ETPU) Sales Market Share by Country in 2023

Figure 37. Germany Expanded Thermoplastic Polyurethane (ETPU) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 38. France Expanded Thermoplastic Polyurethane (ETPU) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 39. U.K. Expanded Thermoplastic Polyurethane (ETPU) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 40. Italy Expanded Thermoplastic Polyurethane (ETPU) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 41. Russia Expanded Thermoplastic Polyurethane (ETPU) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 42. Asia Pacific Expanded Thermoplastic Polyurethane (ETPU) Sales and

Growth Rate (Kilotons)

Figure 43. Asia Pacific Expanded Thermoplastic Polyurethane (ETPU) Sales Market Share by Region in 2023

Figure 44. China Expanded Thermoplastic Polyurethane (ETPU) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 45. Japan Expanded Thermoplastic Polyurethane (ETPU) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 46. South Korea Expanded Thermoplastic Polyurethane (ETPU) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 47. India Expanded Thermoplastic Polyurethane (ETPU) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 48. Southeast Asia Expanded Thermoplastic Polyurethane (ETPU) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 49. South America Expanded Thermoplastic Polyurethane (ETPU) Sales and Growth Rate (Kilotons)

Figure 50. South America Expanded Thermoplastic Polyurethane (ETPU) Sales Market Share by Country in 2023

Figure 51. Brazil Expanded Thermoplastic Polyurethane (ETPU) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 52. Argentina Expanded Thermoplastic Polyurethane (ETPU) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 53. Columbia Expanded Thermoplastic Polyurethane (ETPU) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 54. Middle East and Africa Expanded Thermoplastic Polyurethane (ETPU) Sales and Growth Rate (Kilotons)

Figure 55. Middle East and Africa Expanded Thermoplastic Polyurethane (ETPU) Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Expanded Thermoplastic Polyurethane (ETPU) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 57. UAE Expanded Thermoplastic Polyurethane (ETPU) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 58. Egypt Expanded Thermoplastic Polyurethane (ETPU) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 59. Nigeria Expanded Thermoplastic Polyurethane (ETPU) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 60. South Africa Expanded Thermoplastic Polyurethane (ETPU) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 61. Global Expanded Thermoplastic Polyurethane (ETPU) Sales Forecast by Volume (2019-2030) & (Kilotons)

Figure 62. Global Expanded Thermoplastic Polyurethane (ETPU) Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Expanded Thermoplastic Polyurethane (ETPU) Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Expanded Thermoplastic Polyurethane (ETPU) Market Share Forecast by Type (2025-2030)

Figure 65. Global Expanded Thermoplastic Polyurethane (ETPU) Sales Forecast by Application (2025-2030)

Figure 66. Global Expanded Thermoplastic Polyurethane (ETPU) Market Share Forecast by Application (2025-2030)

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