+357 96 030922
info@marketpublishers.com

Global Exhibition Organizing Market Research Report 2026(Status and Outlook)

https://marketpublishers.com/r/G499D9AC10DFEN.html
Date: May 2026
Pages: 134
Price: US$ 3,200.00 (Single User License)
ID: G499D9AC10DFEN

Abstracts

An exhibition, in the most general sense, is an organised presentation and display of a selection of items. In practice, exhibitions usually occur within a cultural or educational setting such as a museum, art gallery, park, library, exhibition hall, or World"s fairs. Exhibitions can include many things such as art in both major museums and smaller galleries, interpretive exhibitions, natural history museums and history museums, and also varieties such as more commercially focused exhibitions and trade fairs.

The global Exhibition Organizing market size was estimated at USD 31830.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 3.40% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Exhibition Organizing market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Exhibition Organizing market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of

+357 96 030922
info@marketpublishers.com

market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Exhibition Organizing market.

Global Exhibition Organizing Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

RELX Group (Reed Exhibitions)

Informa (UBM)

Messe Frankfurt

GL Events

MCH Group

Fiera Milano

Deutsche Messe

Koelnmesse

+357 96 030922
info@marketpublishers.com

Messe Dusseldorf

Viparis

Emerald Expositions

Messe Munchen

Messe Berlin

Hong Kong Trade Development Council (HKTDC)

Coex

i2i Events Group

NurnbergMesse GmbH

ITE Group

Tokyo Big Sight

Fira Barcelona

Jaarbeurs

Tarsus Group

Comexposium Groupe

Artexis Group

SNIEC Shanghai

Market Segmentation (by Type)

5,000-20,000 Sqm

+357 96 030922
info@marketpublishers.com

20,000-100,000 Sqm

More Than 100,000 Sqm

Market Segmentation (by Application)

Art Exhibitions

Academic Exhibitions

Commercial Exhibitions

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

+357 96 030922
info@marketpublishers.com

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Exhibition Organizing Market

Overview of the regional outlook of the Exhibition Organizing Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Exhibition Organizing Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

+357 96 030922
info@marketpublishers.com

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Exhibition Organizing, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

+357 96 030922
info@marketpublishers.com

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter’s five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

+357 96 030922
info@marketpublishers.com

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Exhibition Organizing
1.2 Key Market Segments
  1.2.1 Exhibition Organizing Segment by Type
  1.2.2 Exhibition Organizing Segment by Application
1.3 Methodology & Sources of Information
  1.3.1 Research Methodology
  1.3.2 Research Process
  1.3.3 Market Breakdown and Data Triangulation
  1.3.4 Base Year
  1.3.5 Report Assumptions & Caveats

2 EXHIBITION ORGANIZING MARKET OVERVIEW

2.1 Global Market Overview
2.2 Market Segment Executive Summary
2.3 Global Market Size by Region

3 EXHIBITION ORGANIZING MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant
3.2 Global Exhibition Organizing Product Life Cycle
3.3 Global Exhibition Organizing Revenue Market Share by Company (2020-2025)
3.4 Exhibition Organizing Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
3.5 Headquarters, Areas Served, and Product Types of Major Players
3.6 Exhibition Organizing Market Competitive Situation and Trends
  3.6.1 Exhibition Organizing Market Concentration Rate
  3.6.2 Global 5 and 10 Largest Exhibition Organizing Players Market Share by Revenue
  3.6.3 Mergers & Acquisitions, Expansion

4 EXHIBITION ORGANIZING VALUE CHAIN ANALYSIS

4.1 Exhibition Organizing Value Chain Analysis
4.2 Midstream Market Analysis
4.3 Downstream Customer Analysis

+357 96 030922
info@marketpublishers.com

5 THE DEVELOPMENT AND DYNAMICS OF EXHIBITION ORGANIZING MARKET

5.1 Key Development Trends
5.2 Driving Factors
5.3 Market Challenges
5.4 Industry News
  5.4.1 New Product Developments
  5.4.2 Mergers & Acquisitions
  5.4.3 Expansions
  5.4.4 Collaboration/Supply Contracts
5.5 PEST Analysis
  5.5.1 Industry Policies Analysis
  5.5.2 Economic Environment Analysis
  5.5.3 Social Environment Analysis
  5.5.4 Technological Environment Analysis
5.6 Global Exhibition Organizing Market Porter's Five Forces Analysis

6 EXHIBITION ORGANIZING MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)
6.2 Global Exhibition Organizing Market by Type (2020-2025)
6.3 Global Exhibition Organizing Market Size Growth Rate by Type (2021-2025)

7 EXHIBITION ORGANIZING MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)
7.2 Global Exhibition Organizing Market Size (M USD) by Application (2020-2025)
7.3 Global Exhibition Organizing Market Size Growth Rate by Application (2021-2025)

8 EXHIBITION ORGANIZING MARKET SEGMENTATION BY REGION

8.1 Global Exhibition Organizing Market Size by Region
  8.1.1 Global Exhibition Organizing Market Size by Region
  8.1.2 Global Exhibition Organizing Market Size Market Share by Region
8.2 North America
  8.2.1 North America Exhibition Organizing Market Size by Country
  8.2.2 U.S.
  8.2.3 Canada
  8.2.4 Mexico

+357 96 030922
info@marketpublishers.com

8.3 Europe
8.3.1 Europe Exhibition Organizing Market Size by Country
8.3.2 Germany
8.3.3 France
8.3.4 U.K.
8.3.5 Italy
8.3.6 Spain
8.4 Asia Pacific
8.4.1 Asia Pacific Exhibition Organizing Market Size by Region
8.4.2 China
8.4.3 Japan
8.4.4 South Korea
8.4.5 India
8.4.6 Southeast Asia
8.5 South America
8.5.1 South America Exhibition Organizing Market Size by Country
8.5.2 Brazil
8.5.3 Argentina
8.5.4 Columbia
8.6 Middle East and Africa
8.6.1 Middle East and Africa Exhibition Organizing Market Size by Region
8.6.2 Saudi Arabia
8.6.3 UAE
8.6.4 Egypt
8.6.5 Nigeria
8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 RELX Group (Reed Exhibitions)
9.1.1 RELX Group (Reed Exhibitions) Basic Information
9.1.2 RELX Group (Reed Exhibitions) Exhibition Organizing Product Overview
9.1.3 RELX Group (Reed Exhibitions) Exhibition Organizing Product Market Performance
9.1.4 RELX Group (Reed Exhibitions) SWOT Analysis
9.1.5 RELX Group (Reed Exhibitions) Business Overview
9.1.6 RELX Group (Reed Exhibitions) Recent Developments
9.2 Informa (UBM)
9.2.1 Informa (UBM) Basic Information

+357 96 030922
info@marketpublishers.com

9.2.2 Informa (UBM) Exhibition Organizing Product Overview
9.2.3 Informa (UBM) Exhibition Organizing Product Market Performance
9.2.4 Informa (UBM) SWOT Analysis
9.2.5 Informa (UBM) Business Overview
9.2.6 Informa (UBM) Recent Developments
9.3 Messe Frankfurt
9.3.1 Messe Frankfurt Basic Information
9.3.2 Messe Frankfurt Exhibition Organizing Product Overview
9.3.3 Messe Frankfurt Exhibition Organizing Product Market Performance
9.3.4 Messe Frankfurt SWOT Analysis
9.3.5 Messe Frankfurt Business Overview
9.3.6 Messe Frankfurt Recent Developments
9.4 GL Events
9.4.1 GL Events Basic Information
9.4.2 GL Events Exhibition Organizing Product Overview
9.4.3 GL Events Exhibition Organizing Product Market Performance
9.4.4 GL Events Business Overview
9.4.5 GL Events Recent Developments
9.5 MCH Group
9.5.1 MCH Group Basic Information
9.5.2 MCH Group Exhibition Organizing Product Overview
9.5.3 MCH Group Exhibition Organizing Product Market Performance
9.5.4 MCH Group Business Overview
9.5.5 MCH Group Recent Developments
9.6 Fiera Milano
9.6.1 Fiera Milano Basic Information
9.6.2 Fiera Milano Exhibition Organizing Product Overview
9.6.3 Fiera Milano Exhibition Organizing Product Market Performance
9.6.4 Fiera Milano Business Overview
9.6.5 Fiera Milano Recent Developments
9.7 Deutsche Messe
9.7.1 Deutsche Messe Basic Information
9.7.2 Deutsche Messe Exhibition Organizing Product Overview
9.7.3 Deutsche Messe Exhibition Organizing Product Market Performance
9.7.4 Deutsche Messe Business Overview
9.7.5 Deutsche Messe Recent Developments
9.8 Koelnmesse
9.8.1 Koelnmesse Basic Information
9.8.2 Koelnmesse Exhibition Organizing Product Overview

+357 96 030922
info@marketpublishers.com

9.8.3 Koelnmesse Exhibition Organizing Product Market Performance
9.8.4 Koelnmesse Business Overview
9.8.5 Koelnmesse Recent Developments
9.9 Messe Dusseldorf
9.9.1 Messe Dusseldorf Basic Information
9.9.2 Messe Dusseldorf Exhibition Organizing Product Overview
9.9.3 Messe Dusseldorf Exhibition Organizing Product Market Performance
9.9.4 Messe Dusseldorf Business Overview
9.9.5 Messe Dusseldorf Recent Developments
9.10 Viparis
9.10.1 Viparis Basic Information
9.10.2 Viparis Exhibition Organizing Product Overview
9.10.3 Viparis Exhibition Organizing Product Market Performance
9.10.4 Viparis Business Overview
9.10.5 Viparis Recent Developments
9.11 Emerald Expositions
9.11.1 Emerald Expositions Basic Information
9.11.2 Emerald Expositions Exhibition Organizing Product Overview
9.11.3 Emerald Expositions Exhibition Organizing Product Market Performance
9.11.4 Emerald Expositions Business Overview
9.11.5 Emerald Expositions Recent Developments
9.12 Messe Munchen
9.12.1 Messe Munchen Basic Information
9.12.2 Messe Munchen Exhibition Organizing Product Overview
9.12.3 Messe Munchen Exhibition Organizing Product Market Performance
9.12.4 Messe Munchen Business Overview
9.12.5 Messe Munchen Recent Developments
9.13 Messe Berlin
9.13.1 Messe Berlin Basic Information
9.13.2 Messe Berlin Exhibition Organizing Product Overview
9.13.3 Messe Berlin Exhibition Organizing Product Market Performance
9.13.4 Messe Berlin Business Overview
9.13.5 Messe Berlin Recent Developments
9.14 Hong Kong Trade Development Council (HKTDC)
9.14.1 Hong Kong Trade Development Council (HKTDC) Basic Information
9.14.2 Hong Kong Trade Development Council (HKTDC) Exhibition Organizing Product Overview
9.14.3 Hong Kong Trade Development Council (HKTDC) Exhibition Organizing Product Market Performance

+357 96 030922
info@marketpublishers.com

9.14.4 Hong Kong Trade Development Council (HKTDC) Business Overview
9.14.5 Hong Kong Trade Development Council (HKTDC) Recent Developments
9.15 Coex
9.15.1 Coex Basic Information
9.15.2 Coex Exhibition Organizing Product Overview
9.15.3 Coex Exhibition Organizing Product Market Performance
9.15.4 Coex Business Overview
9.15.5 Coex Recent Developments
9.16 i2i Events Group
9.16.1 i2i Events Group Basic Information
9.16.2 i2i Events Group Exhibition Organizing Product Overview
9.16.3 i2i Events Group Exhibition Organizing Product Market Performance
9.16.4 i2i Events Group Business Overview
9.16.5 i2i Events Group Recent Developments
9.17 NurnbergMesse GmbH
9.17.1 NurnbergMesse GmbH Basic Information
9.17.2 NurnbergMesse GmbH Exhibition Organizing Product Overview
9.17.3 NurnbergMesse GmbH Exhibition Organizing Product Market Performance
9.17.4 NurnbergMesse GmbH Business Overview
9.17.5 NurnbergMesse GmbH Recent Developments
9.18 ITE Group
9.18.1 ITE Group Basic Information
9.18.2 ITE Group Exhibition Organizing Product Overview
9.18.3 ITE Group Exhibition Organizing Product Market Performance
9.18.4 ITE Group Business Overview
9.18.5 ITE Group Recent Developments
9.19 Tokyo Big Sight
9.19.1 Tokyo Big Sight Basic Information
9.19.2 Tokyo Big Sight Exhibition Organizing Product Overview
9.19.3 Tokyo Big Sight Exhibition Organizing Product Market Performance
9.19.4 Tokyo Big Sight Business Overview
9.19.5 Tokyo Big Sight Recent Developments
9.20 Fira Barcelona
9.20.1 Fira Barcelona Basic Information
9.20.2 Fira Barcelona Exhibition Organizing Product Overview
9.20.3 Fira Barcelona Exhibition Organizing Product Market Performance
9.20.4 Fira Barcelona Business Overview
9.20.5 Fira Barcelona Recent Developments
9.21 Jaarbeurs

+357 96 030922
info@marketpublishers.com

9.21.1 Jaarbeurs Basic Information
9.21.2 Jaarbeurs Exhibition Organizing Product Overview
9.21.3 Jaarbeurs Exhibition Organizing Product Market Performance
9.21.4 Jaarbeurs Business Overview
9.21.5 Jaarbeurs Recent Developments
9.22 Tarsus Group
9.22.1 Tarsus Group Basic Information
9.22.2 Tarsus Group Exhibition Organizing Product Overview
9.22.3 Tarsus Group Exhibition Organizing Product Market Performance
9.22.4 Tarsus Group Business Overview
9.22.5 Tarsus Group Recent Developments
9.23 Comexposium Groupe
9.23.1 Comexposium Groupe Basic Information
9.23.2 Comexposium Groupe Exhibition Organizing Product Overview
9.23.3 Comexposium Groupe Exhibition Organizing Product Market Performance
9.23.4 Comexposium Groupe Business Overview
9.23.5 Comexposium Groupe Recent Developments
9.24 Artexis Group
9.24.1 Artexis Group Basic Information
9.24.2 Artexis Group Exhibition Organizing Product Overview
9.24.3 Artexis Group Exhibition Organizing Product Market Performance
9.24.4 Artexis Group Business Overview
9.24.5 Artexis Group Recent Developments
9.25 SNIEC Shanghai
9.25.1 SNIEC Shanghai Basic Information
9.25.2 SNIEC Shanghai Exhibition Organizing Product Overview
9.25.3 SNIEC Shanghai Exhibition Organizing Product Market Performance
9.25.4 SNIEC Shanghai Business Overview
9.25.5 SNIEC Shanghai Recent Developments

10 EXHIBITION ORGANIZING MARKET FORECAST BY REGION

10.1 Global Exhibition Organizing Market Size Forecast
10.2 Global Exhibition Organizing Market Forecast by Region
10.2.1 North America Market Size Forecast by Country
10.2.2 Europe Exhibition Organizing Market Size Forecast by Country
10.2.3 Asia Pacific Exhibition Organizing Market Size Forecast by Region
10.2.4 South America Exhibition Organizing Market Size Forecast by Country
10.2.5 Middle East and Africa Forecasted Sales of Exhibition Organizing by Country

+357 96 030922
info@marketpublishers.com

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

11.1 Global Exhibition Organizing Market Forecast by Type (2026-2035)
  11.1.1 Global Exhibition Organizing Market Size Forecast by Type (2026-2035)
11.2 Global Exhibition Organizing Market Forecast by Application (2026-2035)
  11.2.1 Global Exhibition Organizing Market Size (M USD) Forecast by Application (2026-2035)

12 CONCLUSION AND KEY FINDINGS

+357 96 030922
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Global Exhibition Organizing Market Size by Type (M USD)
Table 4. Global Exhibition Organizing Market Size by Application
Table 5. Exhibition Organizing Market Size Comparison by Region (M USD)
Table 6. Global Exhibition Organizing Revenue (M USD) by Company (2020-2025)
Table 7. Global Exhibition Organizing Revenue Share by Company (2020-2025)
Table 8. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Exhibition Organizing as of 2025)
Table 9. Headquarters, Areas Served, and Product Types of Major Players
Table 10. Product Type of Major Players
Table 11. Global Exhibition Organizing Company Market Concentration Ratio (CR5 and HHI)
Table 12. Mergers & Acquisitions, Expansion Plans
Table 13. Midstream Market Analysis
Table 14. Downstream Customer Analysis
Table 15. Key Development Trends
Table 16. Driving Factors
Table 17. Exhibition Organizing Market Challenges
Table 18. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 19. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 20. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 21. Global Exhibition Organizing Market Size by Type (M USD)
Table 22. Global Exhibition Organizing Market Size (M USD) by Type (2020-2025)
Table 23. Global Exhibition Organizing Market Share by Type (2020-2025)
Table 24. Global Exhibition Organizing Market Size Growth Rate by Type (2021-2025)
Table 25. Global Exhibition Organizing Market Size by Application
Table 26. Global Exhibition Organizing Market Size by Application (2020-2025) & (M USD)
Table 27. Global Exhibition Organizing Market Share by Application (2020-2025)
Table 28. Global Exhibition Organizing Market Size Growth Rate by Application (2021-2025)
Table 29. Global Exhibition Organizing Market Size by Region (2020-2025) & (M USD)
Table 30. Global Exhibition Organizing Market Size Market Share by Region (2020-2025)

+357 96 030922
info@marketpublishers.com

Table 31. North America Exhibition Organizing Market Size by Country (2020-2025) & (M USD)
Table 32. Europe Exhibition Organizing Market Size by Country (2020-2025) & (M USD)
Table 33. Asia Pacific Exhibition Organizing Market Size by Region (2020-2025) & (M USD)
Table 34. South America Exhibition Organizing Market Size by Country (2020-2025) & (M USD)
Table 35. Middle East and Africa Exhibition Organizing Market Size by Region (2020-2025) & (M USD)
Table 36. RELX Group (Reed Exhibitions) Basic Information
Table 37. RELX Group (Reed Exhibitions) Exhibition Organizing Product Overview
Table 38. RELX Group (Reed Exhibitions) Exhibition Organizing Revenue (M USD) and Gross Margin (2020-2025)
Table 39. RELX Group (Reed Exhibitions) SWOT Analysis
Table 40. RELX Group (Reed Exhibitions) Business Overview
Table 41. RELX Group (Reed Exhibitions) Recent Developments
Table 42. Informa (UBM) Basic Information
Table 43. Informa (UBM) Exhibition Organizing Product Overview
Table 44. Informa (UBM) Exhibition Organizing Revenue (M USD) and Gross Margin (2020-2025)
Table 45. Informa (UBM) SWOT Analysis
Table 46. Informa (UBM) Business Overview
Table 47. Informa (UBM) Recent Developments
Table 48. Messe Frankfurt Basic Information
Table 49. Messe Frankfurt Exhibition Organizing Product Overview
Table 50. Messe Frankfurt Exhibition Organizing Revenue (M USD) and Gross Margin (2020-2025)
Table 51. Messe Frankfurt SWOT Analysis
Table 52. Messe Frankfurt Business Overview
Table 53. Messe Frankfurt Recent Developments
Table 54. GL Events Basic Information
Table 55. GL Events Exhibition Organizing Product Overview
Table 56. GL Events Exhibition Organizing Revenue (M USD) and Gross Margin (2020-2025)
Table 57. GL Events Business Overview
Table 58. GL Events Recent Developments
Table 59. MCH Group Basic Information
Table 60. MCH Group Exhibition Organizing Product Overview
Table 61. MCH Group Exhibition Organizing Revenue (M USD) and Gross Margin

+357 96 030922
info@marketpublishers.com

(2020-2025)
Table 62. MCH Group Business Overview
Table 63. MCH Group Recent Developments
Table 64. Fiera Milano Basic Information
Table 65. Fiera Milano Exhibition Organizing Product Overview
Table 66. Fiera Milano Exhibition Organizing Revenue (M USD) and Gross Margin (2020-2025)
Table 67. Fiera Milano Business Overview
Table 68. Fiera Milano Recent Developments
Table 69. Deutsche Messe Basic Information
Table 70. Deutsche Messe Exhibition Organizing Product Overview
Table 71. Deutsche Messe Exhibition Organizing Revenue (M USD) and Gross Margin (2020-2025)
Table 72. Deutsche Messe Business Overview
Table 73. Deutsche Messe Recent Developments
Table 74. Koelnmesse Basic Information
Table 75. Koelnmesse Exhibition Organizing Product Overview
Table 76. Koelnmesse Exhibition Organizing Revenue (M USD) and Gross Margin (2020-2025)
Table 77. Koelnmesse Business Overview
Table 78. Koelnmesse Recent Developments
Table 79. Messe Dusseldorf Basic Information
Table 80. Messe Dusseldorf Exhibition Organizing Product Overview
Table 81. Messe Dusseldorf Exhibition Organizing Revenue (M USD) and Gross Margin (2020-2025)
Table 82. Messe Dusseldorf Business Overview
Table 83. Messe Dusseldorf Recent Developments
Table 84. Viparis Basic Information
Table 85. Viparis Exhibition Organizing Product Overview
Table 86. Viparis Exhibition Organizing Revenue (M USD) and Gross Margin (2020-2025)
Table 87. Viparis Business Overview
Table 88. Viparis Recent Developments
Table 89. Emerald Expositions Basic Information
Table 90. Emerald Expositions Exhibition Organizing Product Overview
Table 91. Emerald Expositions Exhibition Organizing Revenue (M USD) and Gross Margin (2020-2025)
Table 92. Emerald Expositions Business Overview
Table 93. Emerald Expositions Recent Developments

+357 96 030922
info@marketpublishers.com

Table 94. Messe Munchen Basic Information
Table 95. Messe Munchen Exhibition Organizing Product Overview
Table 96. Messe Munchen Exhibition Organizing Revenue (M USD) and Gross Margin (2020-2025)
Table 97. Messe Munchen Business Overview
Table 98. Messe Munchen Recent Developments
Table 99. Messe Berlin Basic Information
Table 100. Messe Berlin Exhibition Organizing Product Overview
Table 101. Messe Berlin Exhibition Organizing Revenue (M USD) and Gross Margin (2020-2025)
Table 102. Messe Berlin Business Overview
Table 103. Messe Berlin Recent Developments
Table 104. Hong Kong Trade Development Council (HKTDC) Basic Information
Table 105. Hong Kong Trade Development Council (HKTDC) Exhibition Organizing Product Overview
Table 106. Hong Kong Trade Development Council (HKTDC) Exhibition Organizing Revenue (M USD) and Gross Margin (2020-2025)
Table 107. Hong Kong Trade Development Council (HKTDC) Business Overview
Table 108. Hong Kong Trade Development Council (HKTDC) Recent Developments
Table 109. Coex Basic Information
Table 110. Coex Exhibition Organizing Product Overview
Table 111. Coex Exhibition Organizing Revenue (M USD) and Gross Margin (2020-2025)
Table 112. Coex Business Overview
Table 113. Coex Recent Developments
Table 114. i2i Events Group Basic Information
Table 115. i2i Events Group Exhibition Organizing Product Overview
Table 116. i2i Events Group Exhibition Organizing Revenue (M USD) and Gross Margin (2020-2025)
Table 117. i2i Events Group Business Overview
Table 118. i2i Events Group Recent Developments
Table 119. NurnbergMesse GmbH Basic Information
Table 120. NurnbergMesse GmbH Exhibition Organizing Product Overview
Table 121. NurnbergMesse GmbH Exhibition Organizing Revenue (M USD) and Gross Margin (2020-2025)
Table 122. NurnbergMesse GmbH Business Overview
Table 123. NurnbergMesse GmbH Recent Developments
Table 124. ITE Group Basic Information
Table 125. ITE Group Exhibition Organizing Product Overview

+357 96 030922
info@marketpublishers.com

Table 126. ITE Group Exhibition Organizing Revenue (M USD) and Gross Margin (2020-2025)
Table 127. ITE Group Business Overview
Table 128. ITE Group Recent Developments
Table 129. Tokyo Big Sight Basic Information
Table 130. Tokyo Big Sight Exhibition Organizing Product Overview
Table 131. Tokyo Big Sight Exhibition Organizing Revenue (M USD) and Gross Margin (2020-2025)
Table 132. Tokyo Big Sight Business Overview
Table 133. Tokyo Big Sight Recent Developments
Table 134. Fira Barcelona Basic Information
Table 135. Fira Barcelona Exhibition Organizing Product Overview
Table 136. Fira Barcelona Exhibition Organizing Revenue (M USD) and Gross Margin (2020-2025)
Table 137. Fira Barcelona Business Overview
Table 138. Fira Barcelona Recent Developments
Table 139. Jaarbeurs Basic Information
Table 140. Jaarbeurs Exhibition Organizing Product Overview
Table 141. Jaarbeurs Exhibition Organizing Revenue (M USD) and Gross Margin (2020-2025)
Table 142. Jaarbeurs Business Overview
Table 143. Jaarbeurs Recent Developments
Table 144. Tarsus Group Basic Information
Table 145. Tarsus Group Exhibition Organizing Product Overview
Table 146. Tarsus Group Exhibition Organizing Revenue (M USD) and Gross Margin (2020-2025)
Table 147. Tarsus Group Business Overview
Table 148. Tarsus Group Recent Developments
Table 149. Comexposium Groupe Basic Information
Table 150. Comexposium Groupe Exhibition Organizing Product Overview
Table 151. Comexposium Groupe Exhibition Organizing Revenue (M USD) and Gross Margin (2020-2025)
Table 152. Comexposium Groupe Business Overview
Table 153. Comexposium Groupe Recent Developments
Table 154. Artexis Group Basic Information
Table 155. Artexis Group Exhibition Organizing Product Overview
Table 156. Artexis Group Exhibition Organizing Revenue (M USD) and Gross Margin (2020-2025)
Table 157. Artexis Group Business Overview

+357 96 030922
info@marketpublishers.com

Table 158. Artexis Group Recent Developments
Table 159. SNIEC Shanghai Basic Information
Table 160. SNIEC Shanghai Exhibition Organizing Product Overview
Table 161. SNIEC Shanghai Exhibition Organizing Revenue (M USD) and Gross Margin (2020-2025)
Table 162. SNIEC Shanghai Business Overview
Table 163. SNIEC Shanghai Recent Developments
Table 164. Global Exhibition Organizing Market Size Forecast by Region (2026-2035) & (M USD)
Table 165. North America Exhibition Organizing Market Size Forecast by Country (2026-2035) & (M USD)
Table 166. Europe Exhibition Organizing Market Size Forecast by Country (2026-2035) & (M USD)
Table 167. Asia Pacific Exhibition Organizing Market Size Forecast by Region (2026-2035) & (M USD)
Table 168. South America Exhibition Organizing Market Size Forecast by Country (2026-2035) & (M USD)
Table 169. Middle East and Africa Exhibition Organizing Market Size Forecast by Country (2026-2035) & (M USD)
Table 170. Global Exhibition Organizing Market Size Forecast by Type (2026-2035) & (M USD)
Table 171. Global Exhibition Organizing Market Size Forecast by Application (2026-2035) & (M USD)

+357 96 030922
info@marketpublishers.com

List Of Figures

LIST OF FIGURES

Figure 1. Industry Chain of Exhibition Organizing
Figure 2. Data Triangulation
Figure 3. Key Caveats
Figure 4. Global Exhibition Organizing Market Size (M USD), 2025-2035
Figure 5. Global Exhibition Organizing Market Size (M USD) (2020-2035)
Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
Figure 8. Evaluation Matrix of Regional Market Development Potential
Figure 9. Exhibition Organizing Market Size by Country (M USD)
Figure 10. Company Assessment Quadrant
Figure 11. Global Exhibition Organizing Product Life Cycle
Figure 12. Global Exhibition Organizing Revenue Share by Company in 2025
Figure 13. Exhibition Organizing Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
Figure 14. The Global 5 and 10 Largest Players: Market Share by Exhibition Organizing Revenue in 2025
Figure 15. Value Chain Map of Exhibition Organizing
Figure 16. Global Exhibition Organizing Market PEST Analysis
Figure 17. Global Exhibition Organizing Market Porter's Five Forces Analysis
Figure 18. Evaluation Matrix of Segment Market Development Potential (Type)
Figure 19. Global Exhibition Organizing Market Share by Type
Figure 20. Market Share of Exhibition Organizing by Type (2020-2025)
Figure 21. Global Exhibition Organizing Market Size Growth Rate by Type (2021-2025)
Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
Figure 23. Global Exhibition Organizing Market Share by Application
Figure 24. Global Exhibition Organizing Market Share by Application (2020-2025)
Figure 25. Global Exhibition Organizing Market Share by Application in 2024
Figure 26. Global Exhibition Organizing Market Size Growth Rate by Application (2021-2025)
Figure 27. Global Exhibition Organizing Market Size Market Share by Region (2020-2025)
Figure 28. North America Exhibition Organizing Market Size and Growth Rate (2020-2025) & (M USD)
Figure 29. North America Exhibition Organizing Market Size Market Share by Country in 2024

+357 96 030922
info@marketpublishers.com

Figure 30. U.S. Exhibition Organizing Market Size and Growth Rate (2020-2025) & (M USD)
Figure 31. Canada Exhibition Organizing Market Size (M USD) and Growth Rate (2020-2025)
Figure 32. Mexico Exhibition Organizing Market Size (M USD) and Growth Rate (2020-2025)
Figure 33. Europe Exhibition Organizing Market Size and Growth Rate (2020-2025) & (M USD)
Figure 34. Europe Exhibition Organizing Market Share by Country in 2024
Figure 35. Germany Exhibition Organizing Market Size and Growth Rate (2020-2025) & (M USD)
Figure 36. France Exhibition Organizing Market Size and Growth Rate (2020-2025) & (M USD)
Figure 37. U.K. Exhibition Organizing Market Size and Growth Rate (2020-2025) & (M USD)
Figure 38. Italy Exhibition Organizing Market Size and Growth Rate (2020-2025) & (M USD)
Figure 39. Spain Exhibition Organizing Market Size and Growth Rate (2020-2025) & (M USD)
Figure 40. Asia Pacific Exhibition Organizing Market Size and Growth Rate (M USD)
Figure 41. Asia Pacific Exhibition Organizing Market Size Market Share by Region in 2024
Figure 42. China Exhibition Organizing Market Size and Growth Rate (2020-2025) & (M USD)
Figure 43. Japan Exhibition Organizing Market Size and Growth Rate (2020-2025) & (M USD)
Figure 44. South Korea Exhibition Organizing Market Size and Growth Rate (2020-2025) & (M USD)
Figure 45. India Exhibition Organizing Market Size and Growth Rate (2020-2025) & (M USD)
Figure 46. Southeast Asia Exhibition Organizing Market Size and Growth Rate (2020-2025) & (M USD)
Figure 47. South America Exhibition Organizing Market Size and Growth Rate (M USD)
Figure 48. South America Exhibition Organizing Market Size Market Share by Country in 2024
Figure 49. Brazil Exhibition Organizing Market Size and Growth Rate (2020-2025) & (M USD)
Figure 50. Argentina Exhibition Organizing Market Size and Growth Rate (2020-2025) & (M USD)

+357 96 030922
info@marketpublishers.com

Figure 51. Columbia Exhibition Organizing Market Size and Growth Rate (2020-2025) & (M USD)
Figure 52. Middle East and Africa Exhibition Organizing Market Size and Growth Rate (M USD)
Figure 53. Middle East and Africa Exhibition Organizing Market Size Market Share by Region in 2024
Figure 54. Saudi Arabia Exhibition Organizing Market Size and Growth Rate (2020-2025) & (M USD)
Figure 55. UAE Exhibition Organizing Market Size and Growth Rate (2020-2025) & (M USD)
Figure 56. Egypt Exhibition Organizing Market Size and Growth Rate (2020-2025) & (M USD)
Figure 57. Nigeria Exhibition Organizing Market Size and Growth Rate (2020-2025) & (M USD)
Figure 58. South Africa Exhibition Organizing Market Size and Growth Rate (2020-2025) & (M USD)
Figure 59. Global Exhibition Organizing Market Size Forecast by Value (2020-2035) & (M USD)
Figure 60. Global Exhibition Organizing Market Share Forecast by Type (2026-2035)
Figure 61. Global Exhibition Organizing Market Share Forecast by Application (2026-2035)

+357 96 030922
info@marketpublishers.com

I would like to order

Product name: Global Exhibition Organizing Market Research Report 2026(Status and Outlook)
Product link: https://marketpublishers.com/r/G499D9AC10DFEN.html
Price: US$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/G499D9AC10DFEN.html