

Global Exfoliating Face Serums Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

Exfoliating Face Serums works to smooth and tone complexion, diminish fine lines and wrinkles, and correct discoloration and hyperpigmentation from natural aging and sun damage.

The global Exfoliating Face Serums market size was estimated at USD 1705 million in 2023 and is projected to reach USD 2690.70 million by 2032, exhibiting a CAGR of 5.20% during the forecast period.

North America Exfoliating Face Serums market size was estimated at USD 484.76 million in 2023, at a CAGR of 4.46% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Exfoliating Face Serums market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Exfoliating Face Serums Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.



In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Exfoliating Face Serums market in any manner.

Global Exfoliating Face Serums Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company
Farmacy
e.l.f.
First Aid Beauty
Amorepacific
Drunk Elephant
Paula's Choice
Neogen
THE ORDINARY
Biologique Recherche
Pixi
Sunday Riley

TATCHA



OLEHENRIKSEN				
REN				
Kate Somerville				
DERMALOGICA				
Market Segmentation (by Type)				
Women's Exfoliating Face Serums				
Men's Exfoliating Face Serums				
Market Segmentation (by Application)				
Online Sales				
Offline Sales				
Geographic Segmentation				
North America (USA, Canada, Mexico)				
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)				
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)				
South America (Brazil, Argentina, Columbia, Rest of South America)				
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)				

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study



Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Exfoliating Face Serums Market

Overview of the regional outlook of the Exfoliating Face Serums Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region



Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Exfoliating Face Serums Market and its likely evolution in the short to mid-term, and long term.



Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Exfoliating Face Serums, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.



Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Exfoliating Face Serums
- 1.2 Key Market Segments
 - 1.2.1 Exfoliating Face Serums Segment by Type
 - 1.2.2 Exfoliating Face Serums Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
- 1.3.3 Market Breakdown and Data Triangulation
- 1.3.4 Base Year
- 1.3.5 Report Assumptions & Caveats

2 EXFOLIATING FACE SERUMS MARKET OVERVIEW

- 2.1 Global Market Overview
- 2.1.1 Global Exfoliating Face Serums Market Size (M USD) Estimates and Forecasts (2019-2032)
 - 2.1.2 Global Exfoliating Face Serums Sales Estimates and Forecasts (2019-2032)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 EXFOLIATING FACE SERUMS MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Exfoliating Face Serums Sales by Manufacturers (2019-2024)
- 3.2 Global Exfoliating Face Serums Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Exfoliating Face Serums Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Exfoliating Face Serums Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Exfoliating Face Serums Sales Sites, Area Served, Product Type
- 3.6 Exfoliating Face Serums Market Competitive Situation and Trends
 - 3.6.1 Exfoliating Face Serums Market Concentration Rate
- 3.6.2 Global 5 and 10 Largest Exfoliating Face Serums Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 EXFOLIATING FACE SERUMS INDUSTRY CHAIN ANALYSIS



- 4.1 Exfoliating Face Serums Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF EXFOLIATING FACE SERUMS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 EXFOLIATING FACE SERUMS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Exfoliating Face Serums Sales Market Share by Type (2019-2024)
- 6.3 Global Exfoliating Face Serums Market Size Market Share by Type (2019-2024)
- 6.4 Global Exfoliating Face Serums Price by Type (2019-2024)

7 EXFOLIATING FACE SERUMS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Exfoliating Face Serums Market Sales by Application (2019-2024)
- 7.3 Global Exfoliating Face Serums Market Size (M USD) by Application (2019-2024)
- 7.4 Global Exfoliating Face Serums Sales Growth Rate by Application (2019-2024)

8 EXFOLIATING FACE SERUMS MARKET CONSUMPTION BY REGION

- 8.1 Global Exfoliating Face Serums Sales by Region
 - 8.1.1 Global Exfoliating Face Serums Sales by Region
 - 8.1.2 Global Exfoliating Face Serums Sales Market Share by Region



- 8.2 North America
 - 8.2.1 North America Exfoliating Face Serums Sales by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada
 - 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Exfoliating Face Serums Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Exfoliating Face Serums Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Exfoliating Face Serums Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Exfoliating Face Serums Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 EXFOLIATING FACE SERUMS MARKET PRODUCTION BY REGION

- 9.1 Global Production of Exfoliating Face Serums by Region (2019-2024)
- 9.2 Global Exfoliating Face Serums Revenue Market Share by Region (2019-2024)
- 9.3 Global Exfoliating Face Serums Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Exfoliating Face Serums Production



- 9.4.1 North America Exfoliating Face Serums Production Growth Rate (2019-2024)
- 9.4.2 North America Exfoliating Face Serums Production, Revenue, Price and Gross Margin (2019-2024)
- 9.5 Europe Exfoliating Face Serums Production
- 9.5.1 Europe Exfoliating Face Serums Production Growth Rate (2019-2024)
- 9.5.2 Europe Exfoliating Face Serums Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan Exfoliating Face Serums Production (2019-2024)
 - 9.6.1 Japan Exfoliating Face Serums Production Growth Rate (2019-2024)
- 9.6.2 Japan Exfoliating Face Serums Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China Exfoliating Face Serums Production (2019-2024)
 - 9.7.1 China Exfoliating Face Serums Production Growth Rate (2019-2024)
- 9.7.2 China Exfoliating Face Serums Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

- 10.1 Farmacy
 - 10.1.1 Farmacy Exfoliating Face Serums Basic Information
 - 10.1.2 Farmacy Exfoliating Face Serums Product Overview
 - 10.1.3 Farmacy Exfoliating Face Serums Product Market Performance
 - 10.1.4 Farmacy Business Overview
 - 10.1.5 Farmacy Exfoliating Face Serums SWOT Analysis
- 10.1.6 Farmacy Recent Developments
- 10.2 e.l.f.
 - 10.2.1 e.l.f. Exfoliating Face Serums Basic Information
 - 10.2.2 e.l.f. Exfoliating Face Serums Product Overview
 - 10.2.3 e.l.f. Exfoliating Face Serums Product Market Performance
 - 10.2.4 e.l.f. Business Overview
 - 10.2.5 e.l.f. Exfoliating Face Serums SWOT Analysis
 - 10.2.6 e.l.f. Recent Developments
- 10.3 First Aid Beauty
 - 10.3.1 First Aid Beauty Exfoliating Face Serums Basic Information
 - 10.3.2 First Aid Beauty Exfoliating Face Serums Product Overview
 - 10.3.3 First Aid Beauty Exfoliating Face Serums Product Market Performance
 - 10.3.4 First Aid Beauty Exfoliating Face Serums SWOT Analysis
- 10.3.5 First Aid Beauty Business Overview
- 10.3.6 First Aid Beauty Recent Developments



10.4 Amorepacific

- 10.4.1 Amorepacific Exfoliating Face Serums Basic Information
- 10.4.2 Amorepacific Exfoliating Face Serums Product Overview
- 10.4.3 Amorepacific Exfoliating Face Serums Product Market Performance
- 10.4.4 Amorepacific Business Overview
- 10.4.5 Amorepacific Recent Developments

10.5 Drunk Elephant

- 10.5.1 Drunk Elephant Exfoliating Face Serums Basic Information
- 10.5.2 Drunk Elephant Exfoliating Face Serums Product Overview
- 10.5.3 Drunk Elephant Exfoliating Face Serums Product Market Performance
- 10.5.4 Drunk Elephant Business Overview
- 10.5.5 Drunk Elephant Recent Developments

10.6 Paula's Choice

- 10.6.1 Paula's Choice Exfoliating Face Serums Basic Information
- 10.6.2 Paula's Choice Exfoliating Face Serums Product Overview
- 10.6.3 Paula's Choice Exfoliating Face Serums Product Market Performance
- 10.6.4 Paula's Choice Business Overview
- 10.6.5 Paula's Choice Recent Developments

10.7 Neogen

- 10.7.1 Neogen Exfoliating Face Serums Basic Information
- 10.7.2 Neogen Exfoliating Face Serums Product Overview
- 10.7.3 Neogen Exfoliating Face Serums Product Market Performance
- 10.7.4 Neogen Business Overview
- 10.7.5 Neogen Recent Developments

10.8 THE ORDINARY

- 10.8.1 THE ORDINARY Exfoliating Face Serums Basic Information
- 10.8.2 THE ORDINARY Exfoliating Face Serums Product Overview
- 10.8.3 THE ORDINARY Exfoliating Face Serums Product Market Performance
- 10.8.4 THE ORDINARY Business Overview
- 10.8.5 THE ORDINARY Recent Developments

10.9 Biologique Recherche

- 10.9.1 Biologique Recherche Exfoliating Face Serums Basic Information
- 10.9.2 Biologique Recherche Exfoliating Face Serums Product Overview
- 10.9.3 Biologique Recherche Exfoliating Face Serums Product Market Performance
- 10.9.4 Biologique Recherche Business Overview
- 10.9.5 Biologique Recherche Recent Developments

10.10 Pixi

- 10.10.1 Pixi Exfoliating Face Serums Basic Information
- 10.10.2 Pixi Exfoliating Face Serums Product Overview



- 10.10.3 Pixi Exfoliating Face Serums Product Market Performance
- 10.10.4 Pixi Business Overview
- 10.10.5 Pixi Recent Developments
- 10.11 Sunday Riley
- 10.11.1 Sunday Riley Exfoliating Face Serums Basic Information
- 10.11.2 Sunday Riley Exfoliating Face Serums Product Overview
- 10.11.3 Sunday Riley Exfoliating Face Serums Product Market Performance
- 10.11.4 Sunday Riley Business Overview
- 10.11.5 Sunday Riley Recent Developments
- **10.12 TATCHA**
 - 10.12.1 TATCHA Exfoliating Face Serums Basic Information
 - 10.12.2 TATCHA Exfoliating Face Serums Product Overview
 - 10.12.3 TATCHA Exfoliating Face Serums Product Market Performance
 - 10.12.4 TATCHA Business Overview
- 10.12.5 TATCHA Recent Developments
- 10.13 OLEHENRIKSEN
- 10.13.1 OLEHENRIKSEN Exfoliating Face Serums Basic Information
- 10.13.2 OLEHENRIKSEN Exfoliating Face Serums Product Overview
- 10.13.3 OLEHENRIKSEN Exfoliating Face Serums Product Market Performance
- 10.13.4 OLEHENRIKSEN Business Overview
- 10.13.5 OLEHENRIKSEN Recent Developments
- 10.14 REN
 - 10.14.1 REN Exfoliating Face Serums Basic Information
 - 10.14.2 REN Exfoliating Face Serums Product Overview
 - 10.14.3 REN Exfoliating Face Serums Product Market Performance
 - 10.14.4 REN Business Overview
 - 10.14.5 REN Recent Developments
- 10.15 Kate Somerville
 - 10.15.1 Kate Somerville Exfoliating Face Serums Basic Information
 - 10.15.2 Kate Somerville Exfoliating Face Serums Product Overview
 - 10.15.3 Kate Somerville Exfoliating Face Serums Product Market Performance
 - 10.15.4 Kate Somerville Business Overview
 - 10.15.5 Kate Somerville Recent Developments
- 10.16 DERMALOGICA
- 10.16.1 DERMALOGICA Exfoliating Face Serums Basic Information
- 10.16.2 DERMALOGICA Exfoliating Face Serums Product Overview
- 10.16.3 DERMALOGICA Exfoliating Face Serums Product Market Performance
- 10.16.4 DERMALOGICA Business Overview
- 10.16.5 DERMALOGICA Recent Developments



11 EXFOLIATING FACE SERUMS MARKET FORECAST BY REGION

- 11.1 Global Exfoliating Face Serums Market Size Forecast
- 11.2 Global Exfoliating Face Serums Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Exfoliating Face Serums Market Size Forecast by Country
 - 11.2.3 Asia Pacific Exfoliating Face Serums Market Size Forecast by Region
 - 11.2.4 South America Exfoliating Face Serums Market Size Forecast by Country
- 11.2.5 Middle East and Africa Forecasted Consumption of Exfoliating Face Serums by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

- 12.1 Global Exfoliating Face Serums Market Forecast by Type (2025-2032)
 - 12.1.1 Global Forecasted Sales of Exfoliating Face Serums by Type (2025-2032)
 - 12.1.2 Global Exfoliating Face Serums Market Size Forecast by Type (2025-2032)
 - 12.1.3 Global Forecasted Price of Exfoliating Face Serums by Type (2025-2032)
- 12.2 Global Exfoliating Face Serums Market Forecast by Application (2025-2032)
 - 12.2.1 Global Exfoliating Face Serums Sales (K Units) Forecast by Application
- 12.2.2 Global Exfoliating Face Serums Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS



List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Exfoliating Face Serums Market Size Comparison by Region (M USD)
- Table 5. Global Exfoliating Face Serums Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global Exfoliating Face Serums Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Exfoliating Face Serums Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Exfoliating Face Serums Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Exfoliating Face Serums as of 2022)
- Table 10. Global Market Exfoliating Face Serums Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Exfoliating Face Serums Sales Sites and Area Served
- Table 12. Manufacturers Exfoliating Face Serums Product Type
- Table 13. Global Exfoliating Face Serums Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Exfoliating Face Serums
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Exfoliating Face Serums Market Challenges
- Table 22. Global Exfoliating Face Serums Sales by Type (K Units)
- Table 23. Global Exfoliating Face Serums Market Size by Type (M USD)
- Table 24. Global Exfoliating Face Serums Sales (K Units) by Type (2019-2024)
- Table 25. Global Exfoliating Face Serums Sales Market Share by Type (2019-2024)
- Table 26. Global Exfoliating Face Serums Market Size (M USD) by Type (2019-2024)
- Table 27. Global Exfoliating Face Serums Market Size Share by Type (2019-2024)
- Table 28. Global Exfoliating Face Serums Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Exfoliating Face Serums Sales (K Units) by Application
- Table 30. Global Exfoliating Face Serums Market Size by Application



- Table 31. Global Exfoliating Face Serums Sales by Application (2019-2024) & (K Units)
- Table 32. Global Exfoliating Face Serums Sales Market Share by Application (2019-2024)
- Table 33. Global Exfoliating Face Serums Sales by Application (2019-2024) & (M USD)
- Table 34. Global Exfoliating Face Serums Market Share by Application (2019-2024)
- Table 35. Global Exfoliating Face Serums Sales Growth Rate by Application (2019-2024)
- Table 36. Global Exfoliating Face Serums Sales by Region (2019-2024) & (K Units)
- Table 37. Global Exfoliating Face Serums Sales Market Share by Region (2019-2024)
- Table 38. North America Exfoliating Face Serums Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Exfoliating Face Serums Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Exfoliating Face Serums Sales by Region (2019-2024) & (K Units)
- Table 41. South America Exfoliating Face Serums Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Exfoliating Face Serums Sales by Region (2019-2024) & (K Units)
- Table 43. Global Exfoliating Face Serums Production (K Units) by Region (2019-2024)
- Table 44. Global Exfoliating Face Serums Revenue (US\$ Million) by Region (2019-2024)
- Table 45. Global Exfoliating Face Serums Revenue Market Share by Region (2019-2024)
- Table 46. Global Exfoliating Face Serums Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 47. North America Exfoliating Face Serums Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 48. Europe Exfoliating Face Serums Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 49. Japan Exfoliating Face Serums Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 50. China Exfoliating Face Serums Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 51. Farmacy Exfoliating Face Serums Basic Information
- Table 52. Farmacy Exfoliating Face Serums Product Overview
- Table 53. Farmacy Exfoliating Face Serums Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 54. Farmacy Business Overview
- Table 55. Farmacy Exfoliating Face Serums SWOT Analysis



Table 56. Farmacy Recent Developments

Table 57. e.l.f. Exfoliating Face Serums Basic Information

Table 58. e.l.f. Exfoliating Face Serums Product Overview

Table 59. e.l.f. Exfoliating Face Serums Sales (K Units), Revenue (M USD), Price

(USD/Unit) and Gross Margin (2019-2024)

Table 60. e.l.f. Business Overview

Table 61. e.l.f. Exfoliating Face Serums SWOT Analysis

Table 62. e.l.f. Recent Developments

Table 63. First Aid Beauty Exfoliating Face Serums Basic Information

Table 64. First Aid Beauty Exfoliating Face Serums Product Overview

Table 65. First Aid Beauty Exfoliating Face Serums Sales (K Units), Revenue (M USD),

Price (USD/Unit) and Gross Margin (2019-2024)

Table 66. First Aid Beauty Exfoliating Face Serums SWOT Analysis

Table 67. First Aid Beauty Business Overview

Table 68. First Aid Beauty Recent Developments

Table 69. Amorepacific Exfoliating Face Serums Basic Information

Table 70. Amorepacific Exfoliating Face Serums Product Overview

Table 71. Amorepacific Exfoliating Face Serums Sales (K Units), Revenue (M USD),

Price (USD/Unit) and Gross Margin (2019-2024)

Table 72. Amorepacific Business Overview

Table 73. Amorepacific Recent Developments

Table 74. Drunk Elephant Exfoliating Face Serums Basic Information

Table 75. Drunk Elephant Exfoliating Face Serums Product Overview

Table 76. Drunk Elephant Exfoliating Face Serums Sales (K Units), Revenue (M USD),

Price (USD/Unit) and Gross Margin (2019-2024)

Table 77. Drunk Elephant Business Overview

Table 78. Drunk Elephant Recent Developments

Table 79. Paula's Choice Exfoliating Face Serums Basic Information

Table 80. Paula's Choice Exfoliating Face Serums Product Overview

Table 81. Paula's Choice Exfoliating Face Serums Sales (K Units), Revenue (M USD),

Price (USD/Unit) and Gross Margin (2019-2024)

Table 82. Paula's Choice Business Overview

Table 83. Paula's Choice Recent Developments

Table 84. Neogen Exfoliating Face Serums Basic Information

Table 85. Neogen Exfoliating Face Serums Product Overview

Table 86. Neogen Exfoliating Face Serums Sales (K Units), Revenue (M USD), Price

(USD/Unit) and Gross Margin (2019-2024)

Table 87. Neogen Business Overview

Table 88. Neogen Recent Developments



- Table 89. THE ORDINARY Exfoliating Face Serums Basic Information
- Table 90. THE ORDINARY Exfoliating Face Serums Product Overview
- Table 91. THE ORDINARY Exfoliating Face Serums Sales (K Units), Revenue (M
- USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 92. THE ORDINARY Business Overview
- Table 93. THE ORDINARY Recent Developments
- Table 94. Biologique Recherche Exfoliating Face Serums Basic Information
- Table 95. Biologique Recherche Exfoliating Face Serums Product Overview
- Table 96. Biologique Recherche Exfoliating Face Serums Sales (K Units), Revenue (M
- USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 97. Biologique Recherche Business Overview
- Table 98. Biologique Recherche Recent Developments
- Table 99. Pixi Exfoliating Face Serums Basic Information
- Table 100. Pixi Exfoliating Face Serums Product Overview
- Table 101. Pixi Exfoliating Face Serums Sales (K Units), Revenue (M USD), Price
- (USD/Unit) and Gross Margin (2019-2024)
- Table 102. Pixi Business Overview
- Table 103. Pixi Recent Developments
- Table 104. Sunday Riley Exfoliating Face Serums Basic Information
- Table 105. Sunday Riley Exfoliating Face Serums Product Overview
- Table 106. Sunday Riley Exfoliating Face Serums Sales (K Units), Revenue (M USD),
- Price (USD/Unit) and Gross Margin (2019-2024)
- Table 107. Sunday Riley Business Overview
- Table 108. Sunday Riley Recent Developments
- Table 109. TATCHA Exfoliating Face Serums Basic Information
- Table 110. TATCHA Exfoliating Face Serums Product Overview
- Table 111. TATCHA Exfoliating Face Serums Sales (K Units), Revenue (M USD), Price
- (USD/Unit) and Gross Margin (2019-2024)
- Table 112. TATCHA Business Overview
- Table 113. TATCHA Recent Developments
- Table 114. OLEHENRIKSEN Exfoliating Face Serums Basic Information
- Table 115. OLEHENRIKSEN Exfoliating Face Serums Product Overview
- Table 116. OLEHENRIKSEN Exfoliating Face Serums Sales (K Units), Revenue (M
- USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 117. OLEHENRIKSEN Business Overview
- Table 118. OLEHENRIKSEN Recent Developments
- Table 119. REN Exfoliating Face Serums Basic Information
- Table 120. REN Exfoliating Face Serums Product Overview
- Table 121. REN Exfoliating Face Serums Sales (K Units), Revenue (M USD), Price



(USD/Unit) and Gross Margin (2019-2024)

Table 122. REN Business Overview

Table 123. REN Recent Developments

Table 124. Kate Somerville Exfoliating Face Serums Basic Information

Table 125. Kate Somerville Exfoliating Face Serums Product Overview

Table 126. Kate Somerville Exfoliating Face Serums Sales (K Units), Revenue (M

USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 127. Kate Somerville Business Overview

Table 128. Kate Somerville Recent Developments

Table 129. DERMALOGICA Exfoliating Face Serums Basic Information

Table 130. DERMALOGICA Exfoliating Face Serums Product Overview

Table 131. DERMALOGICA Exfoliating Face Serums Sales (K Units), Revenue (M

USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 132. DERMALOGICA Business Overview

Table 133. DERMALOGICA Recent Developments

Table 134. Global Exfoliating Face Serums Sales Forecast by Region (2025-2032) & (K Units)

Table 135. Global Exfoliating Face Serums Market Size Forecast by Region (2025-2032) & (M USD)

Table 136. North America Exfoliating Face Serums Sales Forecast by Country (2025-2032) & (K Units)

Table 137. North America Exfoliating Face Serums Market Size Forecast by Country (2025-2032) & (M USD)

Table 138. Europe Exfoliating Face Serums Sales Forecast by Country (2025-2032) & (K Units)

Table 139. Europe Exfoliating Face Serums Market Size Forecast by Country (2025-2032) & (M USD)

Table 140. Asia Pacific Exfoliating Face Serums Sales Forecast by Region (2025-2032) & (K Units)

Table 141. Asia Pacific Exfoliating Face Serums Market Size Forecast by Region (2025-2032) & (M USD)

Table 142. South America Exfoliating Face Serums Sales Forecast by Country (2025-2032) & (K Units)

Table 143. South America Exfoliating Face Serums Market Size Forecast by Country (2025-2032) & (M USD)

Table 144. Middle East and Africa Exfoliating Face Serums Consumption Forecast by Country (2025-2032) & (Units)

Table 145. Middle East and Africa Exfoliating Face Serums Market Size Forecast by Country (2025-2032) & (M USD)



Table 146. Global Exfoliating Face Serums Sales Forecast by Type (2025-2032) & (K Units)

Table 147. Global Exfoliating Face Serums Market Size Forecast by Type (2025-2032) & (M USD)

Table 148. Global Exfoliating Face Serums Price Forecast by Type (2025-2032) & (USD/Unit)

Table 149. Global Exfoliating Face Serums Sales (K Units) Forecast by Application (2025-2032)

Table 150. Global Exfoliating Face Serums Market Size Forecast by Application (2025-2032) & (M USD)



List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Exfoliating Face Serums
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Exfoliating Face Serums Market Size (M USD), 2019-2032
- Figure 5. Global Exfoliating Face Serums Market Size (M USD) (2019-2032)
- Figure 6. Global Exfoliating Face Serums Sales (K Units) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Exfoliating Face Serums Market Size by Country (M USD)
- Figure 11. Exfoliating Face Serums Sales Share by Manufacturers in 2023
- Figure 12. Global Exfoliating Face Serums Revenue Share by Manufacturers in 2023
- Figure 13. Exfoliating Face Serums Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Exfoliating Face Serums Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Exfoliating Face Serums Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Exfoliating Face Serums Market Share by Type
- Figure 18. Sales Market Share of Exfoliating Face Serums by Type (2019-2024)
- Figure 19. Sales Market Share of Exfoliating Face Serums by Type in 2023
- Figure 20. Market Size Share of Exfoliating Face Serums by Type (2019-2024)
- Figure 21. Market Size Market Share of Exfoliating Face Serums by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Exfoliating Face Serums Market Share by Application
- Figure 24. Global Exfoliating Face Serums Sales Market Share by Application (2019-2024)
- Figure 25. Global Exfoliating Face Serums Sales Market Share by Application in 2023
- Figure 26. Global Exfoliating Face Serums Market Share by Application (2019-2024)
- Figure 27. Global Exfoliating Face Serums Market Share by Application in 2023
- Figure 28. Global Exfoliating Face Serums Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Exfoliating Face Serums Sales Market Share by Region (2019-2024)
- Figure 30. North America Exfoliating Face Serums Sales and Growth Rate (2019-2024)



- & (K Units)
- Figure 31. North America Exfoliating Face Serums Sales Market Share by Country in 2023
- Figure 32. U.S. Exfoliating Face Serums Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada Exfoliating Face Serums Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico Exfoliating Face Serums Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Exfoliating Face Serums Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Exfoliating Face Serums Sales Market Share by Country in 2023
- Figure 37. Germany Exfoliating Face Serums Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Exfoliating Face Serums Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Exfoliating Face Serums Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Exfoliating Face Serums Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Exfoliating Face Serums Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Exfoliating Face Serums Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Exfoliating Face Serums Sales Market Share by Region in 2023
- Figure 44. China Exfoliating Face Serums Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Exfoliating Face Serums Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Exfoliating Face Serums Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Exfoliating Face Serums Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Exfoliating Face Serums Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Exfoliating Face Serums Sales and Growth Rate (K Units)
- Figure 50. South America Exfoliating Face Serums Sales Market Share by Country in 2023
- Figure 51. Brazil Exfoliating Face Serums Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina Exfoliating Face Serums Sales and Growth Rate (2019-2024) & (K



Units)

Figure 53. Columbia Exfoliating Face Serums Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Exfoliating Face Serums Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Exfoliating Face Serums Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Exfoliating Face Serums Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Exfoliating Face Serums Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Exfoliating Face Serums Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Exfoliating Face Serums Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Exfoliating Face Serums Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Exfoliating Face Serums Production Market Share by Region (2019-2024)

Figure 62. North America Exfoliating Face Serums Production (K Units) Growth Rate (2019-2024)

Figure 63. Europe Exfoliating Face Serums Production (K Units) Growth Rate (2019-2024)

Figure 64. Japan Exfoliating Face Serums Production (K Units) Growth Rate (2019-2024)

Figure 65. China Exfoliating Face Serums Production (K Units) Growth Rate (2019-2024)

Figure 66. Global Exfoliating Face Serums Sales Forecast by Volume (2019-2032) & (K Units)

Figure 67. Global Exfoliating Face Serums Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Exfoliating Face Serums Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Exfoliating Face Serums Market Share Forecast by Type (2025-2032)

Figure 70. Global Exfoliating Face Serums Sales Forecast by Application (2025-2032)

Figure 71. Global Exfoliating Face Serums Market Share Forecast by Application (2025-2032)



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