

Global Exfoliating Brushes Market Research Report 2026(Status and Outlook)

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Abstracts

Exfoliating brushes are skincare tools designed to physically remove dead skin cells, dirt, and debris from the skin's surface. They often feature bristles or materials specifically crafted to gently exfoliate the skin, promoting smoother texture, improving circulation, and enhancing the absorption of skincare products. Growing awareness about skincare routines and the importance of exfoliation in maintaining healthy skin is driving the demand for exfoliating brushes.

The global Exfoliating Brushes market size was estimated at USD 4595.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 6.20% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Exfoliating Brushes market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Exfoliating Brushes market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding

of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Exfoliating Brushes market.

Global Exfoliating Brushes Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Pretika
TavTech
Bio-Therapeutic
Edge Systems
DDFSkincare
OLAY
LAVO Skin
Pixnor
Philips
Michael Todd
Proactiv
Lilian Fache
Clarisonic
LumaRx

Market Segmentation (by Type)

Electric Exfoliating Brushes
Manual Exfoliating Brushes

Market Segmentation (by Application)

Supermarket and Beauty Shop
Online Store

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Exfoliating Brushes Market
Overview of the regional outlook of the Exfoliating Brushes Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product

type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Exfoliating Brushes Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Exfoliating Brushes, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development

potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Exfoliating Brushes

1.2 Key Market Segments

1.2.1 Exfoliating Brushes Segment by Type

1.2.2 Exfoliating Brushes Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 EXFOLIATING BRUSHES MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Exfoliating Brushes Market Size (M USD) Estimates and Forecasts (2020-2035)

2.1.2 Global Exfoliating Brushes Sales Estimates and Forecasts (2020-2035)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 EXFOLIATING BRUSHES MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Exfoliating Brushes Product Life Cycle

3.3 Global Exfoliating Brushes Sales by Manufacturers (2020-2025)

3.4 Global Exfoliating Brushes Revenue Market Share by Manufacturers (2020-2025)

3.5 Exfoliating Brushes Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Exfoliating Brushes Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Exfoliating Brushes Market Competitive Situation and Trends

3.8.1 Exfoliating Brushes Market Concentration Rate

3.8.2 Global 5 and 10 Largest Exfoliating Brushes Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 EXFOLIATING BRUSHES INDUSTRY CHAIN ANALYSIS

- 4.1 Exfoliating Brushes Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF EXFOLIATING BRUSHES MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Exfoliating Brushes Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Exfoliating Brushes Market
- 5.7 ESG Ratings of Leading Companies

6 EXFOLIATING BRUSHES MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Exfoliating Brushes Sales Market Share by Type (2020-2025)
- 6.3 Global Exfoliating Brushes Market Size by Type (2020-2025)
- 6.4 Global Exfoliating Brushes Price by Type (2020-2025)

7 EXFOLIATING BRUSHES MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Exfoliating Brushes Market Sales by Application (2020-2025)
- 7.3 Global Exfoliating Brushes Market Size (M USD) by Application (2020-2025)

7.4 Global Exfoliating Brushes Sales Growth Rate by Application (2020-2025)

8 EXFOLIATING BRUSHES MARKET SALES BY REGION

8.1 Global Exfoliating Brushes Sales by Region

8.1.1 Global Exfoliating Brushes Sales by Region

8.1.2 Global Exfoliating Brushes Sales Market Share by Region

8.2 Global Exfoliating Brushes Market Size by Region

8.2.1 Global Exfoliating Brushes Market Size by Region

8.2.2 Global Exfoliating Brushes Market Size by Region

8.3 North America

8.3.1 North America Exfoliating Brushes Sales by Country

8.3.2 North America Exfoliating Brushes Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Exfoliating Brushes Sales by Country

8.4.2 Europe Exfoliating Brushes Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Exfoliating Brushes Sales by Region

8.5.2 Asia Pacific Exfoliating Brushes Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Exfoliating Brushes Sales by Country

8.6.2 South America Exfoliating Brushes Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Exfoliating Brushes Sales by Region
- 8.7.2 Middle East and Africa Exfoliating Brushes Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 EXFOLIATING BRUSHES MARKET PRODUCTION BY REGION

- 9.1 Global Production of Exfoliating Brushes by Region(2020-2025)
- 9.2 Global Exfoliating Brushes Revenue Market Share by Region (2020-2025)
- 9.3 Global Exfoliating Brushes Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Exfoliating Brushes Production
 - 9.4.1 North America Exfoliating Brushes Production Growth Rate (2020-2025)
 - 9.4.2 North America Exfoliating Brushes Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Exfoliating Brushes Production
 - 9.5.1 Europe Exfoliating Brushes Production Growth Rate (2020-2025)
 - 9.5.2 Europe Exfoliating Brushes Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Exfoliating Brushes Production (2020-2025)
 - 9.6.1 Japan Exfoliating Brushes Production Growth Rate (2020-2025)
 - 9.6.2 Japan Exfoliating Brushes Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Exfoliating Brushes Production (2020-2025)
 - 9.7.1 China Exfoliating Brushes Production Growth Rate (2020-2025)
 - 9.7.2 China Exfoliating Brushes Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 Pretika
 - 10.1.1 Pretika Basic Information
 - 10.1.2 Pretika Exfoliating Brushes Product Overview
 - 10.1.3 Pretika Exfoliating Brushes Product Market Performance
 - 10.1.4 Pretika Business Overview
 - 10.1.5 Pretika SWOT Analysis

- 10.1.6 Pretika Recent Developments
- 10.2 TavTech
 - 10.2.1 TavTech Basic Information
 - 10.2.2 TavTech Exfoliating Brushes Product Overview
 - 10.2.3 TavTech Exfoliating Brushes Product Market Performance
 - 10.2.4 TavTech Business Overview
 - 10.2.5 TavTech SWOT Analysis
 - 10.2.6 TavTech Recent Developments
- 10.3 Bio-Therapeutic
 - 10.3.1 Bio-Therapeutic Basic Information
 - 10.3.2 Bio-Therapeutic Exfoliating Brushes Product Overview
 - 10.3.3 Bio-Therapeutic Exfoliating Brushes Product Market Performance
 - 10.3.4 Bio-Therapeutic Business Overview
 - 10.3.5 Bio-Therapeutic SWOT Analysis
 - 10.3.6 Bio-Therapeutic Recent Developments
- 10.4 Edge Systems
 - 10.4.1 Edge Systems Basic Information
 - 10.4.2 Edge Systems Exfoliating Brushes Product Overview
 - 10.4.3 Edge Systems Exfoliating Brushes Product Market Performance
 - 10.4.4 Edge Systems Business Overview
 - 10.4.5 Edge Systems Recent Developments
- 10.5 DDFSkinicare
 - 10.5.1 DDFSkinicare Basic Information
 - 10.5.2 DDFSkinicare Exfoliating Brushes Product Overview
 - 10.5.3 DDFSkinicare Exfoliating Brushes Product Market Performance
 - 10.5.4 DDFSkinicare Business Overview
 - 10.5.5 DDFSkinicare Recent Developments
- 10.6 OLAY
 - 10.6.1 OLAY Basic Information
 - 10.6.2 OLAY Exfoliating Brushes Product Overview
 - 10.6.3 OLAY Exfoliating Brushes Product Market Performance
 - 10.6.4 OLAY Business Overview
 - 10.6.5 OLAY Recent Developments
- 10.7 LAVO Skin
 - 10.7.1 LAVO Skin Basic Information
 - 10.7.2 LAVO Skin Exfoliating Brushes Product Overview
 - 10.7.3 LAVO Skin Exfoliating Brushes Product Market Performance
 - 10.7.4 LAVO Skin Business Overview
 - 10.7.5 LAVO Skin Recent Developments

10.8 Pixnor

10.8.1 Pixnor Basic Information

10.8.2 Pixnor Exfoliating Brushes Product Overview

10.8.3 Pixnor Exfoliating Brushes Product Market Performance

10.8.4 Pixnor Business Overview

10.8.5 Pixnor Recent Developments

10.9 Philips

10.9.1 Philips Basic Information

10.9.2 Philips Exfoliating Brushes Product Overview

10.9.3 Philips Exfoliating Brushes Product Market Performance

10.9.4 Philips Business Overview

10.9.5 Philips Recent Developments

10.10 Michael Todd

10.10.1 Michael Todd Basic Information

10.10.2 Michael Todd Exfoliating Brushes Product Overview

10.10.3 Michael Todd Exfoliating Brushes Product Market Performance

10.10.4 Michael Todd Business Overview

10.10.5 Michael Todd Recent Developments

10.11 Proactiv

10.11.1 Proactiv Basic Information

10.11.2 Proactiv Exfoliating Brushes Product Overview

10.11.3 Proactiv Exfoliating Brushes Product Market Performance

10.11.4 Proactiv Business Overview

10.11.5 Proactiv Recent Developments

10.12 Lilian Fache

10.12.1 Lilian Fache Basic Information

10.12.2 Lilian Fache Exfoliating Brushes Product Overview

10.12.3 Lilian Fache Exfoliating Brushes Product Market Performance

10.12.4 Lilian Fache Business Overview

10.12.5 Lilian Fache Recent Developments

10.13 Clarisonic

10.13.1 Clarisonic Basic Information

10.13.2 Clarisonic Exfoliating Brushes Product Overview

10.13.3 Clarisonic Exfoliating Brushes Product Market Performance

10.13.4 Clarisonic Business Overview

10.13.5 Clarisonic Recent Developments

10.14 LumaRx

10.14.1 LumaRx Basic Information

10.14.2 LumaRx Exfoliating Brushes Product Overview

10.14.3 LumaRx Exfoliating Brushes Product Market Performance

10.14.4 LumaRx Business Overview

10.14.5 LumaRx Recent Developments

11 EXFOLIATING BRUSHES MARKET FORECAST BY REGION

11.1 Global Exfoliating Brushes Market Size Forecast

11.2 Global Exfoliating Brushes Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Exfoliating Brushes Market Size Forecast by Country

11.2.3 Asia Pacific Exfoliating Brushes Market Size Forecast by Region

11.2.4 South America Exfoliating Brushes Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Exfoliating Brushes by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

12.1 Global Exfoliating Brushes Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of Exfoliating Brushes by Type (2026-2035)

12.1.2 Global Exfoliating Brushes Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of Exfoliating Brushes by Type (2026-2035)

12.2 Global Exfoliating Brushes Market Forecast by Application (2026-2035)

12.2.1 Global Exfoliating Brushes Sales (K Units) Forecast by Application

12.2.2 Global Exfoliating Brushes Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Global Exfoliating Brushes Market Size by Type (M USD)
Table 4. Global Exfoliating Brushes Market Size by Application
Table 5. Exfoliating Brushes Market Size Comparison by Region (M USD)
Table 6. Global Exfoliating Brushes Sales (K Units) by Manufacturers (2020-2025)
Table 7. Global Exfoliating Brushes Sales Market Share by Manufacturers (2020-2025)
Table 8. Global Exfoliating Brushes Revenue (M USD) by Manufacturers (2020-2025)
Table 9. Global Exfoliating Brushes Revenue Share by Manufacturers (2020-2025)
Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Exfoliating Brushes as of 2025)
Table 11. Global Market Exfoliating Brushes Average Price (USD/Unit) of Key Manufacturers (2020-2025)
Table 12. Manufacturers? Manufacturing Sites, Areas Served
Table 13. Manufacturers? Product Type
Table 14. Global Exfoliating Brushes Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 15. Mergers & Acquisitions, Expansion Plans
Table 16. Market Overview of Key Raw Materials
Table 17. Midstream Market Analysis
Table 18. Downstream Customer Analysis
Table 19. Key Development Trends
Table 20. Driving Factors
Table 21. Exfoliating Brushes Market Challenges
Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 26. Global Exfoliating Brushes Sales by Type (K Units)
Table 27. Global Exfoliating Brushes Market Size by Type (M USD)
Table 28. Global Exfoliating Brushes Sales (K Units) by Type (2020-2025)
Table 29. Global Exfoliating Brushes Sales Market Share by Type (2020-2025)
Table 30. Global Exfoliating Brushes Market Size (M USD) by Type (2020-2025)
Table 31. Global Exfoliating Brushes Market Share by Type (2020-2025)

Table 32. Global Exfoliating Brushes Price (USD/Unit) by Type (2020-2025)
Table 33. Global Exfoliating Brushes Sales (K Units) by Application
Table 34. Global Exfoliating Brushes Market Size by Application
Table 35. Global Exfoliating Brushes Sales by Application (2020-2025) & (K Units)
Table 36. Global Exfoliating Brushes Sales Market Share by Application (2020-2025)
Table 37. Global Exfoliating Brushes Market Size by Application (2020-2025) & (M USD)
Table 38. Global Exfoliating Brushes Market Share by Application (2020-2025)
Table 39. Global Exfoliating Brushes Sales Growth Rate by Application (2020-2025)
Table 40. Global Exfoliating Brushes Sales by Region (2020-2025) & (K Units)
Table 41. Global Exfoliating Brushes Sales Market Share by Region (2020-2025)
Table 42. Global Exfoliating Brushes Market Size by Region (2020-2025) & (M USD)
Table 43. Global Exfoliating Brushes Market Size by Region (2020-2025)
Table 44. North America Exfoliating Brushes Sales by Country (2020-2025) & (K Units)
Table 45. North America Exfoliating Brushes Market Size by Country (2020-2025) & (M USD)
Table 46. Europe Exfoliating Brushes Sales by Country (2020-2025) & (K Units)
Table 47. Europe Exfoliating Brushes Market Size by Country (2020-2025) & (M USD)
Table 48. Asia Pacific Exfoliating Brushes Sales by Region (2020-2025) & (K Units)
Table 49. Asia Pacific Exfoliating Brushes Market Size by Region (2020-2025) & (M USD)
Table 50. South America Exfoliating Brushes Sales by Country (2020-2025) & (K Units)
Table 51. South America Exfoliating Brushes Market Size by Country (2020-2025) & (M USD)
Table 52. Middle East and Africa Exfoliating Brushes Sales by Region (2020-2025) & (K Units)
Table 53. Middle East and Africa Exfoliating Brushes Market Size by Region (2020-2025) & (M USD)
Table 54. Global Exfoliating Brushes Production (K Units) by Region(2020-2025)
Table 55. Global Exfoliating Brushes Revenue (US\$ Million) by Region (2020-2025)
Table 56. Global Exfoliating Brushes Revenue Market Share by Region (2020-2025)
Table 57. Global Exfoliating Brushes Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 58. North America Exfoliating Brushes Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 59. Europe Exfoliating Brushes Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 60. Japan Exfoliating Brushes Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. China Exfoliating Brushes Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 62. Pretika Basic Information
Table 63. Pretika Exfoliating Brushes Product Overview
Table 64. Pretika Exfoliating Brushes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 65. Pretika Business Overview
Table 66. Pretika SWOT Analysis
Table 67. Pretika Recent Developments
Table 68. TavTech Basic Information
Table 69. TavTech Exfoliating Brushes Product Overview
Table 70. TavTech Exfoliating Brushes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 71. TavTech Business Overview
Table 72. TavTech SWOT Analysis
Table 73. TavTech Recent Developments
Table 74. Bio-Therapeutic Basic Information
Table 75. Bio-Therapeutic Exfoliating Brushes Product Overview
Table 76. Bio-Therapeutic Exfoliating Brushes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 77. Bio-Therapeutic Business Overview
Table 78. Bio-Therapeutic SWOT Analysis
Table 79. Bio-Therapeutic Recent Developments
Table 80. Edge Systems Basic Information
Table 81. Edge Systems Exfoliating Brushes Product Overview
Table 82. Edge Systems Exfoliating Brushes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 83. Edge Systems Business Overview
Table 84. Edge Systems Recent Developments
Table 85. DDFSkinicare Basic Information
Table 86. DDFSkinicare Exfoliating Brushes Product Overview
Table 87. DDFSkinicare Exfoliating Brushes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 88. DDFSkinicare Business Overview
Table 89. DDFSkinicare Recent Developments
Table 90. OLAY Basic Information
Table 91. OLAY Exfoliating Brushes Product Overview
Table 92. OLAY Exfoliating Brushes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 93. OLAY Business Overview
Table 94. OLAY Recent Developments
Table 95. LAVO Skin Basic Information
Table 96. LAVO Skin Exfoliating Brushes Product Overview
Table 97. LAVO Skin Exfoliating Brushes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 98. LAVO Skin Business Overview
Table 99. LAVO Skin Recent Developments
Table 100. Pixnor Basic Information
Table 101. Pixnor Exfoliating Brushes Product Overview
Table 102. Pixnor Exfoliating Brushes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 103. Pixnor Business Overview
Table 104. Pixnor Recent Developments
Table 105. Philips Basic Information
Table 106. Philips Exfoliating Brushes Product Overview
Table 107. Philips Exfoliating Brushes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 108. Philips Business Overview
Table 109. Philips Recent Developments
Table 110. Michael Todd Basic Information
Table 111. Michael Todd Exfoliating Brushes Product Overview
Table 112. Michael Todd Exfoliating Brushes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 113. Michael Todd Business Overview
Table 114. Michael Todd Recent Developments
Table 115. Proactiv Basic Information
Table 116. Proactiv Exfoliating Brushes Product Overview
Table 117. Proactiv Exfoliating Brushes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 118. Proactiv Business Overview
Table 119. Proactiv Recent Developments
Table 120. Lilian Fache Basic Information
Table 121. Lilian Fache Exfoliating Brushes Product Overview
Table 122. Lilian Fache Exfoliating Brushes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 123. Lilian Fache Business Overview
Table 124. Lilian Fache Recent Developments
Table 125. Clarisonic Basic Information

Table 126. Clarisonic Exfoliating Brushes Product Overview
Table 127. Clarisonic Exfoliating Brushes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 128. Clarisonic Business Overview
Table 129. Clarisonic Recent Developments
Table 130. LumaRx Basic Information
Table 131. LumaRx Exfoliating Brushes Product Overview
Table 132. LumaRx Exfoliating Brushes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 133. LumaRx Business Overview
Table 134. LumaRx Recent Developments
Table 135. Global Exfoliating Brushes Sales Forecast by Region (2026-2035) & (K Units)
Table 136. Global Exfoliating Brushes Market Size Forecast by Region (2026-2035) & (M USD)
Table 137. North America Exfoliating Brushes Sales Forecast by Country (2026-2035) & (K Units)
Table 138. North America Exfoliating Brushes Market Size Forecast by Country (2026-2035) & (M USD)
Table 139. Europe Exfoliating Brushes Sales Forecast by Country (2026-2035) & (K Units)
Table 140. Europe Exfoliating Brushes Market Size Forecast by Country (2026-2035) & (M USD)
Table 141. Asia Pacific Exfoliating Brushes Sales Forecast by Region (2026-2035) & (K Units)
Table 142. Asia Pacific Exfoliating Brushes Market Size Forecast by Region (2026-2035) & (M USD)
Table 143. South America Exfoliating Brushes Sales Forecast by Country (2026-2035) & (K Units)
Table 144. South America Exfoliating Brushes Market Size Forecast by Country (2026-2035) & (M USD)
Table 145. Middle East and Africa Exfoliating Brushes Sales Forecast by Country (2026-2035) & (Units)
Table 146. Middle East and Africa Exfoliating Brushes Market Size Forecast by Country (2026-2035) & (M USD)
Table 147. Global Exfoliating Brushes Sales Forecast by Type (2026-2035) & (K Units)
Table 148. Global Exfoliating Brushes Market Size Forecast by Type (2026-2035) & (M USD)
Table 149. Global Exfoliating Brushes Price Forecast by Type (2026-2035) &

(USD/Unit)

Table 150. Global Exfoliating Brushes Sales (K Units) Forecast by Application
(2026-2035)

Table 151. Global Exfoliating Brushes Market Size Forecast by Application (2026-2035)
& (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Exfoliating Brushes
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Exfoliating Brushes Market Size (M USD), 2025-2035
- Figure 5. Global Exfoliating Brushes Market Size (M USD) (2020-2035)
- Figure 6. Global Exfoliating Brushes Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Exfoliating Brushes Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Exfoliating Brushes Product Life Cycle
- Figure 13. Exfoliating Brushes Sales Share by Manufacturers in 2025
- Figure 14. Global Exfoliating Brushes Revenue Share by Manufacturers in 2025
- Figure 15. Exfoliating Brushes Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Exfoliating Brushes Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Exfoliating Brushes Revenue in 2025
- Figure 18. Industry Chain Map of Exfoliating Brushes
- Figure 19. Global Exfoliating Brushes Market PEST Analysis
- Figure 20. Global Exfoliating Brushes Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Exfoliating Brushes Market Share by Type
- Figure 27. Sales Market Share of Exfoliating Brushes by Type (2020-2025)
- Figure 28. Sales Market Share of Exfoliating Brushes by Type in 2025
- Figure 29. Market Share of Exfoliating Brushes by Type (2020-2025)
- Figure 30. Market Share of Exfoliating Brushes by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Exfoliating Brushes Market Share by Application

Figure 33. Global Exfoliating Brushes Sales Market Share by Application (2020-2025)

Figure 34. Global Exfoliating Brushes Sales Market Share by Application in 2025

Figure 35. Global Exfoliating Brushes Market Share by Application (2020-2025)

Figure 36. Global Exfoliating Brushes Market Share by Application in 2025

Figure 37. Global Exfoliating Brushes Sales Growth Rate by Application (2020-2025)

Figure 38. Global Exfoliating Brushes Sales Market Share by Region (2020-2025)

Figure 39. Global Exfoliating Brushes Market Size by Region (2020-2025)

Figure 40. North America Exfoliating Brushes Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Exfoliating Brushes Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Exfoliating Brushes Sales Market Share by Country in 2024

Figure 43. North America Exfoliating Brushes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Exfoliating Brushes Market Size by Country in 2024

Figure 45. U.S. Exfoliating Brushes Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Exfoliating Brushes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Exfoliating Brushes Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Exfoliating Brushes Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Exfoliating Brushes Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Exfoliating Brushes Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Exfoliating Brushes Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Exfoliating Brushes Sales Market Share by Country in 2024

Figure 53. Europe Exfoliating Brushes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Exfoliating Brushes Market Size by Country in 2024

Figure 55. Germany Exfoliating Brushes Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Exfoliating Brushes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Exfoliating Brushes Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Exfoliating Brushes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Exfoliating Brushes Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Exfoliating Brushes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Exfoliating Brushes Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Exfoliating Brushes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Exfoliating Brushes Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Exfoliating Brushes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Exfoliating Brushes Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Exfoliating Brushes Sales Market Share by Region in 2024

Figure 67. Asia Pacific Exfoliating Brushes Market Size by Region in 2024

Figure 68. China Exfoliating Brushes Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Exfoliating Brushes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Exfoliating Brushes Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Exfoliating Brushes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Exfoliating Brushes Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Exfoliating Brushes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Exfoliating Brushes Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Exfoliating Brushes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Exfoliating Brushes Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Exfoliating Brushes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Exfoliating Brushes Sales and Growth Rate (K Units)

Figure 79. South America Exfoliating Brushes Sales Market Share by Country in 2024

Figure 80. South America Exfoliating Brushes Market Size and Growth Rate (M USD)

Figure 81. South America Exfoliating Brushes Market Size by Country in 2024

Figure 82. Brazil Exfoliating Brushes Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Exfoliating Brushes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Exfoliating Brushes Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Exfoliating Brushes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Exfoliating Brushes Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Exfoliating Brushes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Exfoliating Brushes Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Exfoliating Brushes Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Exfoliating Brushes Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Exfoliating Brushes Market Size by Region in 2024

Figure 92. Saudi Arabia Exfoliating Brushes Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Exfoliating Brushes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Exfoliating Brushes Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Exfoliating Brushes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Exfoliating Brushes Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Exfoliating Brushes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Exfoliating Brushes Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Exfoliating Brushes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Exfoliating Brushes Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Exfoliating Brushes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Exfoliating Brushes Production Market Share by Region (2020-2025)

Figure 103. North America Exfoliating Brushes Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Exfoliating Brushes Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Exfoliating Brushes Production (K Units) Growth Rate (2020-2025)

Figure 106. China Exfoliating Brushes Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Exfoliating Brushes Sales Forecast by Volume (2020-2035) & (K Units)

Figure 108. Global Exfoliating Brushes Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Exfoliating Brushes Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Exfoliating Brushes Market Share Forecast by Type (2026-2035)

Figure 111. Global Exfoliating Brushes Sales Forecast by Application (2026-2035)

Figure 112. Global Exfoliating Brushes Market Share Forecast by Application
(2026-2035)

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