

Global EVOH Shrink Film Market Research Report 2026(Status and Outlook)

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Abstracts

EVOH shrink film is a film made by multi-layer co-extrusion technology using EVOH as a barrier layer and other materials (such as polyethylene PE). It combines the processability of ethylene polymers and the barrier properties of vinyl alcohol polymers, and has excellent barrier properties, processability and good shrinkage.

The global EVOH Shrink Film market size was estimated at USD 4603.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 5.10% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global EVOH Shrink Film market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global EVOH Shrink Film market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the EVOH Shrink Film market.

Global EVOH Shrink Film Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Tipack Group

Flexipol

Zhejiang Zhongcheng Technology Co., Ltd.

Nanjing Jinhugu Industrial Trade Co., Ltd.

CloudFilm

Ultimate Flexipack Limited

Shenzhen Golden Ocean Industrial Development Co., Ltd

Shanghai Sunwise Chemical Co., Ltd

ALLFO

SUNSHRINK

Tianjin Kangtai Plastic Packing Co.,Ltd.

Market Segmentation (by Type)

7-layer

9-layer

11-layer

Others

Market Segmentation (by Application)

Fresh Meat Products
Prepared Food
Dairy Products
Others

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the EVOH Shrink Film Market
Overview of the regional outlook of the EVOH Shrink Film Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future

development potential, and so on. It offers a high-level view of the current state of the EVOH Shrink Film Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of EVOH Shrink Film, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of EVOH Shrink Film
- 1.2 Key Market Segments
 - 1.2.1 EVOH Shrink Film Segment by Type
 - 1.2.2 EVOH Shrink Film Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 EVOH SHRINK FILM MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global EVOH Shrink Film Market Size (M USD) Estimates and Forecasts (2020-2035)
 - 2.1.2 Global EVOH Shrink Film Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 EVOH SHRINK FILM MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global EVOH Shrink Film Product Life Cycle
- 3.3 Global EVOH Shrink Film Sales by Manufacturers (2020-2025)
- 3.4 Global EVOH Shrink Film Revenue Market Share by Manufacturers (2020-2025)
- 3.5 EVOH Shrink Film Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global EVOH Shrink Film Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 EVOH Shrink Film Market Competitive Situation and Trends
 - 3.8.1 EVOH Shrink Film Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest EVOH Shrink Film Players Market Share by Revenue
 - 3.8.3 Mergers & Acquisitions, Expansion

4 EVOH SHRINK FILM INDUSTRY CHAIN ANALYSIS

- 4.1 EVOH Shrink Film Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF EVOH SHRINK FILM MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global EVOH Shrink Film Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to EVOH Shrink Film Market
- 5.7 ESG Ratings of Leading Companies

6 EVOH SHRINK FILM MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global EVOH Shrink Film Sales Market Share by Type (2020-2025)
- 6.3 Global EVOH Shrink Film Market Size by Type (2020-2025)
- 6.4 Global EVOH Shrink Film Price by Type (2020-2025)

7 EVOH SHRINK FILM MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global EVOH Shrink Film Market Sales by Application (2020-2025)
- 7.3 Global EVOH Shrink Film Market Size (M USD) by Application (2020-2025)

7.4 Global EVOH Shrink Film Sales Growth Rate by Application (2020-2025)

8 EVOH SHRINK FILM MARKET SALES BY REGION

8.1 Global EVOH Shrink Film Sales by Region

8.1.1 Global EVOH Shrink Film Sales by Region

8.1.2 Global EVOH Shrink Film Sales Market Share by Region

8.2 Global EVOH Shrink Film Market Size by Region

8.2.1 Global EVOH Shrink Film Market Size by Region

8.2.2 Global EVOH Shrink Film Market Size by Region

8.3 North America

8.3.1 North America EVOH Shrink Film Sales by Country

8.3.2 North America EVOH Shrink Film Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe EVOH Shrink Film Sales by Country

8.4.2 Europe EVOH Shrink Film Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific EVOH Shrink Film Sales by Region

8.5.2 Asia Pacific EVOH Shrink Film Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America EVOH Shrink Film Sales by Country

8.6.2 South America EVOH Shrink Film Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa EVOH Shrink Film Sales by Region
- 8.7.2 Middle East and Africa EVOH Shrink Film Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 EVOH SHRINK FILM MARKET PRODUCTION BY REGION

- 9.1 Global Production of EVOH Shrink Film by Region(2020-2025)
- 9.2 Global EVOH Shrink Film Revenue Market Share by Region (2020-2025)
- 9.3 Global EVOH Shrink Film Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America EVOH Shrink Film Production
 - 9.4.1 North America EVOH Shrink Film Production Growth Rate (2020-2025)
 - 9.4.2 North America EVOH Shrink Film Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe EVOH Shrink Film Production
 - 9.5.1 Europe EVOH Shrink Film Production Growth Rate (2020-2025)
 - 9.5.2 Europe EVOH Shrink Film Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan EVOH Shrink Film Production (2020-2025)
 - 9.6.1 Japan EVOH Shrink Film Production Growth Rate (2020-2025)
 - 9.6.2 Japan EVOH Shrink Film Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China EVOH Shrink Film Production (2020-2025)
 - 9.7.1 China EVOH Shrink Film Production Growth Rate (2020-2025)
 - 9.7.2 China EVOH Shrink Film Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 Tipack Group
 - 10.1.1 Tipack Group Basic Information
 - 10.1.2 Tipack Group EVOH Shrink Film Product Overview
 - 10.1.3 Tipack Group EVOH Shrink Film Product Market Performance
 - 10.1.4 Tipack Group Business Overview
 - 10.1.5 Tipack Group SWOT Analysis

- 10.1.6 Tipack Group Recent Developments
- 10.2 Flexipol
 - 10.2.1 Flexipol Basic Information
 - 10.2.2 Flexipol EVOH Shrink Film Product Overview
 - 10.2.3 Flexipol EVOH Shrink Film Product Market Performance
 - 10.2.4 Flexipol Business Overview
 - 10.2.5 Flexipol SWOT Analysis
 - 10.2.6 Flexipol Recent Developments
- 10.3 Zhejiang Zhongcheng Technology Co., Ltd.
 - 10.3.1 Zhejiang Zhongcheng Technology Co., Ltd. Basic Information
 - 10.3.2 Zhejiang Zhongcheng Technology Co., Ltd. EVOH Shrink Film Product Overview
 - 10.3.3 Zhejiang Zhongcheng Technology Co., Ltd. EVOH Shrink Film Product Market Performance
 - 10.3.4 Zhejiang Zhongcheng Technology Co., Ltd. Business Overview
 - 10.3.5 Zhejiang Zhongcheng Technology Co., Ltd. SWOT Analysis
 - 10.3.6 Zhejiang Zhongcheng Technology Co., Ltd. Recent Developments
- 10.4 Nanjing Jinhugu Industrial Trade Co., Ltd.
 - 10.4.1 Nanjing Jinhugu Industrial Trade Co., Ltd. Basic Information
 - 10.4.2 Nanjing Jinhugu Industrial Trade Co., Ltd. EVOH Shrink Film Product Overview
 - 10.4.3 Nanjing Jinhugu Industrial Trade Co., Ltd. EVOH Shrink Film Product Market Performance
 - 10.4.4 Nanjing Jinhugu Industrial Trade Co., Ltd. Business Overview
 - 10.4.5 Nanjing Jinhugu Industrial Trade Co., Ltd. Recent Developments
- 10.5 CloudFilm
 - 10.5.1 CloudFilm Basic Information
 - 10.5.2 CloudFilm EVOH Shrink Film Product Overview
 - 10.5.3 CloudFilm EVOH Shrink Film Product Market Performance
 - 10.5.4 CloudFilm Business Overview
 - 10.5.5 CloudFilm Recent Developments
- 10.6 Ultimate Flexipack Limited
 - 10.6.1 Ultimate Flexipack Limited Basic Information
 - 10.6.2 Ultimate Flexipack Limited EVOH Shrink Film Product Overview
 - 10.6.3 Ultimate Flexipack Limited EVOH Shrink Film Product Market Performance
 - 10.6.4 Ultimate Flexipack Limited Business Overview
 - 10.6.5 Ultimate Flexipack Limited Recent Developments
- 10.7 Shenzhen Golden Ocean Industrial Development Co., Ltd.
 - 10.7.1 Shenzhen Golden Ocean Industrial Development Co., Ltd Basic Information
 - 10.7.2 Shenzhen Golden Ocean Industrial Development Co., Ltd EVOH Shrink Film

Product Overview

10.7.3 Shenzhen Golden Ocean Industrial Development Co., Ltd EVOH Shrink Film

Product Market Performance

10.7.4 Shenzhen Golden Ocean Industrial Development Co., Ltd Business Overview

10.7.5 Shenzhen Golden Ocean Industrial Development Co., Ltd Recent

Developments

10.8 Shanghai Sunwise Chemical Co., Ltd

10.8.1 Shanghai Sunwise Chemical Co., Ltd Basic Information

10.8.2 Shanghai Sunwise Chemical Co., Ltd EVOH Shrink Film Product Overview

10.8.3 Shanghai Sunwise Chemical Co., Ltd EVOH Shrink Film Product Market

Performance

10.8.4 Shanghai Sunwise Chemical Co., Ltd Business Overview

10.8.5 Shanghai Sunwise Chemical Co., Ltd Recent Developments

10.9 ALLFO

10.9.1 ALLFO Basic Information

10.9.2 ALLFO EVOH Shrink Film Product Overview

10.9.3 ALLFO EVOH Shrink Film Product Market Performance

10.9.4 ALLFO Business Overview

10.9.5 ALLFO Recent Developments

10.10 SUNSHRINK

10.10.1 SUNSHRINK Basic Information

10.10.2 SUNSHRINK EVOH Shrink Film Product Overview

10.10.3 SUNSHRINK EVOH Shrink Film Product Market Performance

10.10.4 SUNSHRINK Business Overview

10.10.5 SUNSHRINK Recent Developments

10.11 Tianjin Kangtai Plastic Packing Co.,Ltd.

10.11.1 Tianjin Kangtai Plastic Packing Co.,Ltd. Basic Information

10.11.2 Tianjin Kangtai Plastic Packing Co.,Ltd. EVOH Shrink Film Product Overview

10.11.3 Tianjin Kangtai Plastic Packing Co.,Ltd. EVOH Shrink Film Product Market

Performance

10.11.4 Tianjin Kangtai Plastic Packing Co.,Ltd. Business Overview

10.11.5 Tianjin Kangtai Plastic Packing Co.,Ltd. Recent Developments

11 EVOH SHRINK FILM MARKET FORECAST BY REGION

11.1 Global EVOH Shrink Film Market Size Forecast

11.2 Global EVOH Shrink Film Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe EVOH Shrink Film Market Size Forecast by Country

- 11.2.3 Asia Pacific EVOH Shrink Film Market Size Forecast by Region
- 11.2.4 South America EVOH Shrink Film Market Size Forecast by Country
- 11.2.5 Middle East and Africa Forecasted Sales of EVOH Shrink Film by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

- 12.1 Global EVOH Shrink Film Market Forecast by Type (2026-2035)
 - 12.1.1 Global Forecasted Sales of EVOH Shrink Film by Type (2026-2035)
 - 12.1.2 Global EVOH Shrink Film Market Size Forecast by Type (2026-2035)
 - 12.1.3 Global Forecasted Price of EVOH Shrink Film by Type (2026-2035)
- 12.2 Global EVOH Shrink Film Market Forecast by Application (2026-2035)
 - 12.2.1 Global EVOH Shrink Film Sales (K MT) Forecast by Application
 - 12.2.2 Global EVOH Shrink Film Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global EVOH Shrink Film Market Size by Type (M USD)
- Table 4. Global EVOH Shrink Film Market Size by Application
- Table 5. EVOH Shrink Film Market Size Comparison by Region (M USD)
- Table 6. Global EVOH Shrink Film Sales (K MT) by Manufacturers (2020-2025)
- Table 7. Global EVOH Shrink Film Sales Market Share by Manufacturers (2020-2025)
- Table 8. Global EVOH Shrink Film Revenue (M USD) by Manufacturers (2020-2025)
- Table 9. Global EVOH Shrink Film Revenue Share by Manufacturers (2020-2025)
- Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in EVOH Shrink Film as of 2025)
- Table 11. Global Market EVOH Shrink Film Average Price (USD/KG) of Key Manufacturers (2020-2025)
- Table 12. Manufacturers? Manufacturing Sites, Areas Served
- Table 13. Manufacturers? Product Type
- Table 14. Global EVOH Shrink Film Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15. Mergers & Acquisitions, Expansion Plans
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. EVOH Shrink Film Market Challenges
- Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 26. Global EVOH Shrink Film Sales by Type (K MT)
- Table 27. Global EVOH Shrink Film Market Size by Type (M USD)
- Table 28. Global EVOH Shrink Film Sales (K MT) by Type (2020-2025)
- Table 29. Global EVOH Shrink Film Sales Market Share by Type (2020-2025)
- Table 30. Global EVOH Shrink Film Market Size (M USD) by Type (2020-2025)
- Table 31. Global EVOH Shrink Film Market Share by Type (2020-2025)

- Table 32. Global EVOH Shrink Film Price (USD/KG) by Type (2020-2025)
- Table 33. Global EVOH Shrink Film Sales (K MT) by Application
- Table 34. Global EVOH Shrink Film Market Size by Application
- Table 35. Global EVOH Shrink Film Sales by Application (2020-2025) & (K MT)
- Table 36. Global EVOH Shrink Film Sales Market Share by Application (2020-2025)
- Table 37. Global EVOH Shrink Film Market Size by Application (2020-2025) & (M USD)
- Table 38. Global EVOH Shrink Film Market Share by Application (2020-2025)
- Table 39. Global EVOH Shrink Film Sales Growth Rate by Application (2020-2025)
- Table 40. Global EVOH Shrink Film Sales by Region (2020-2025) & (K MT)
- Table 41. Global EVOH Shrink Film Sales Market Share by Region (2020-2025)
- Table 42. Global EVOH Shrink Film Market Size by Region (2020-2025) & (M USD)
- Table 43. Global EVOH Shrink Film Market Size by Region (2020-2025)
- Table 44. North America EVOH Shrink Film Sales by Country (2020-2025) & (K MT)
- Table 45. North America EVOH Shrink Film Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe EVOH Shrink Film Sales by Country (2020-2025) & (K MT)
- Table 47. Europe EVOH Shrink Film Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific EVOH Shrink Film Sales by Region (2020-2025) & (K MT)
- Table 49. Asia Pacific EVOH Shrink Film Market Size by Region (2020-2025) & (M USD)
- Table 50. South America EVOH Shrink Film Sales by Country (2020-2025) & (K MT)
- Table 51. South America EVOH Shrink Film Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa EVOH Shrink Film Sales by Region (2020-2025) & (K MT)
- Table 53. Middle East and Africa EVOH Shrink Film Market Size by Region (2020-2025) & (M USD)
- Table 54. Global EVOH Shrink Film Production (K MT) by Region(2020-2025)
- Table 55. Global EVOH Shrink Film Revenue (US\$ Million) by Region (2020-2025)
- Table 56. Global EVOH Shrink Film Revenue Market Share by Region (2020-2025)
- Table 57. Global EVOH Shrink Film Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 58. North America EVOH Shrink Film Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 59. Europe EVOH Shrink Film Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 60. Japan EVOH Shrink Film Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 61. China EVOH Shrink Film Production (K MT), Revenue (US\$ Million), Price

(USD/KG) and Gross Margin (2020-2025)

Table 62. Tipack Group Basic Information

Table 63. Tipack Group EVOH Shrink Film Product Overview

Table 64. Tipack Group EVOH Shrink Film Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 65. Tipack Group Business Overview

Table 66. Tipack Group SWOT Analysis

Table 67. Tipack Group Recent Developments

Table 68. Flexipol Basic Information

Table 69. Flexipol EVOH Shrink Film Product Overview

Table 70. Flexipol EVOH Shrink Film Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 71. Flexipol Business Overview

Table 72. Flexipol SWOT Analysis

Table 73. Flexipol Recent Developments

Table 74. Zhejiang Zhongcheng Technology Co., Ltd. Basic Information

Table 75. Zhejiang Zhongcheng Technology Co., Ltd. EVOH Shrink Film Product Overview

Table 76. Zhejiang Zhongcheng Technology Co., Ltd. EVOH Shrink Film Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 77. Zhejiang Zhongcheng Technology Co., Ltd. Business Overview

Table 78. Zhejiang Zhongcheng Technology Co., Ltd. SWOT Analysis

Table 79. Zhejiang Zhongcheng Technology Co., Ltd. Recent Developments

Table 80. Nanjing Jinhugu Industrial Trade Co., Ltd. Basic Information

Table 81. Nanjing Jinhugu Industrial Trade Co., Ltd. EVOH Shrink Film Product Overview

Table 82. Nanjing Jinhugu Industrial Trade Co., Ltd. EVOH Shrink Film Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 83. Nanjing Jinhugu Industrial Trade Co., Ltd. Business Overview

Table 84. Nanjing Jinhugu Industrial Trade Co., Ltd. Recent Developments

Table 85. CloudFilm Basic Information

Table 86. CloudFilm EVOH Shrink Film Product Overview

Table 87. CloudFilm EVOH Shrink Film Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 88. CloudFilm Business Overview

Table 89. CloudFilm Recent Developments

Table 90. Ultimate Flexipack Limited Basic Information

Table 91. Ultimate Flexipack Limited EVOH Shrink Film Product Overview

Table 92. Ultimate Flexipack Limited EVOH Shrink Film Sales (K MT), Revenue (M

USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 93. Ultimate Flexipack Limited Business Overview

Table 94. Ultimate Flexipack Limited Recent Developments

Table 95. Shenzhen Golden Ocean Industrial Development Co., Ltd Basic Information

Table 96. Shenzhen Golden Ocean Industrial Development Co., Ltd EVOH Shrink Film Product Overview

Table 97. Shenzhen Golden Ocean Industrial Development Co., Ltd EVOH Shrink Film Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 98. Shenzhen Golden Ocean Industrial Development Co., Ltd Business Overview

Table 99. Shenzhen Golden Ocean Industrial Development Co., Ltd Recent Developments

Table 100. Shanghai Sunwise Chemical Co., Ltd Basic Information

Table 101. Shanghai Sunwise Chemical Co., Ltd EVOH Shrink Film Product Overview

Table 102. Shanghai Sunwise Chemical Co., Ltd EVOH Shrink Film Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 103. Shanghai Sunwise Chemical Co., Ltd Business Overview

Table 104. Shanghai Sunwise Chemical Co., Ltd Recent Developments

Table 105. ALLFO Basic Information

Table 106. ALLFO EVOH Shrink Film Product Overview

Table 107. ALLFO EVOH Shrink Film Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 108. ALLFO Business Overview

Table 109. ALLFO Recent Developments

Table 110. SUNSHRINK Basic Information

Table 111. SUNSHRINK EVOH Shrink Film Product Overview

Table 112. SUNSHRINK EVOH Shrink Film Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 113. SUNSHRINK Business Overview

Table 114. SUNSHRINK Recent Developments

Table 115. Tianjin Kangtai Plastic Packing Co.,Ltd. Basic Information

Table 116. Tianjin Kangtai Plastic Packing Co.,Ltd. EVOH Shrink Film Product Overview

Table 117. Tianjin Kangtai Plastic Packing Co.,Ltd. EVOH Shrink Film Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 118. Tianjin Kangtai Plastic Packing Co.,Ltd. Business Overview

Table 119. Tianjin Kangtai Plastic Packing Co.,Ltd. Recent Developments

Table 120. Global EVOH Shrink Film Sales Forecast by Region (2026-2035) & (K MT)

Table 121. Global EVOH Shrink Film Market Size Forecast by Region (2026-2035) & (M USD)

Table 122. North America EVOH Shrink Film Sales Forecast by Country (2026-2035) & (K MT)

Table 123. North America EVOH Shrink Film Market Size Forecast by Country (2026-2035) & (M USD)

Table 124. Europe EVOH Shrink Film Sales Forecast by Country (2026-2035) & (K MT)

Table 125. Europe EVOH Shrink Film Market Size Forecast by Country (2026-2035) & (M USD)

Table 126. Asia Pacific EVOH Shrink Film Sales Forecast by Region (2026-2035) & (K MT)

Table 127. Asia Pacific EVOH Shrink Film Market Size Forecast by Region (2026-2035) & (M USD)

Table 128. South America EVOH Shrink Film Sales Forecast by Country (2026-2035) & (K MT)

Table 129. South America EVOH Shrink Film Market Size Forecast by Country (2026-2035) & (M USD)

Table 130. Middle East and Africa EVOH Shrink Film Sales Forecast by Country (2026-2035) & (Units)

Table 131. Middle East and Africa EVOH Shrink Film Market Size Forecast by Country (2026-2035) & (M USD)

Table 132. Global EVOH Shrink Film Sales Forecast by Type (2026-2035) & (K MT)

Table 133. Global EVOH Shrink Film Market Size Forecast by Type (2026-2035) & (M USD)

Table 134. Global EVOH Shrink Film Price Forecast by Type (2026-2035) & (USD/KG)

Table 135. Global EVOH Shrink Film Sales (K MT) Forecast by Application (2026-2035)

Table 136. Global EVOH Shrink Film Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of EVOH Shrink Film
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global EVOH Shrink Film Market Size (M USD), 2025-2035
- Figure 5. Global EVOH Shrink Film Market Size (M USD) (2020-2035)
- Figure 6. Global EVOH Shrink Film Sales (K MT) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. EVOH Shrink Film Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global EVOH Shrink Film Product Life Cycle
- Figure 13. EVOH Shrink Film Sales Share by Manufacturers in 2025
- Figure 14. Global EVOH Shrink Film Revenue Share by Manufacturers in 2025
- Figure 15. EVOH Shrink Film Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market EVOH Shrink Film Average Price (USD/KG) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by EVOH Shrink Film Revenue in 2025
- Figure 18. Industry Chain Map of EVOH Shrink Film
- Figure 19. Global EVOH Shrink Film Market PEST Analysis
- Figure 20. Global EVOH Shrink Film Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global EVOH Shrink Film Market Share by Type
- Figure 27. Sales Market Share of EVOH Shrink Film by Type (2020-2025)
- Figure 28. Sales Market Share of EVOH Shrink Film by Type in 2025
- Figure 29. Market Share of EVOH Shrink Film by Type (2020-2025)
- Figure 30. Market Share of EVOH Shrink Film by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global EVOH Shrink Film Market Share by Application

Figure 33. Global EVOH Shrink Film Sales Market Share by Application (2020-2025)

Figure 34. Global EVOH Shrink Film Sales Market Share by Application in 2025

Figure 35. Global EVOH Shrink Film Market Share by Application (2020-2025)

Figure 36. Global EVOH Shrink Film Market Share by Application in 2025

Figure 37. Global EVOH Shrink Film Sales Growth Rate by Application (2020-2025)

Figure 38. Global EVOH Shrink Film Sales Market Share by Region (2020-2025)

Figure 39. Global EVOH Shrink Film Market Size by Region (2020-2025)

Figure 40. North America EVOH Shrink Film Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America EVOH Shrink Film Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America EVOH Shrink Film Sales Market Share by Country in 2024

Figure 43. North America EVOH Shrink Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America EVOH Shrink Film Market Size by Country in 2024

Figure 45. U.S. EVOH Shrink Film Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. EVOH Shrink Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada EVOH Shrink Film Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada EVOH Shrink Film Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico EVOH Shrink Film Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico EVOH Shrink Film Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe EVOH Shrink Film Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe EVOH Shrink Film Sales Market Share by Country in 2024

Figure 53. Europe EVOH Shrink Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe EVOH Shrink Film Market Size by Country in 2024

Figure 55. Germany EVOH Shrink Film Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany EVOH Shrink Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France EVOH Shrink Film Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France EVOH Shrink Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. EVOH Shrink Film Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. EVOH Shrink Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy EVOH Shrink Film Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy EVOH Shrink Film Market Size and Growth Rate (2020-2025) & (M USD)

USD)

Figure 63. Spain EVOH Shrink Film Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain EVOH Shrink Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific EVOH Shrink Film Sales and Growth Rate (K MT)

Figure 66. Asia Pacific EVOH Shrink Film Sales Market Share by Region in 2024

Figure 67. Asia Pacific EVOH Shrink Film Market Size by Region in 2024

Figure 68. China EVOH Shrink Film Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China EVOH Shrink Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan EVOH Shrink Film Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan EVOH Shrink Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea EVOH Shrink Film Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea EVOH Shrink Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India EVOH Shrink Film Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India EVOH Shrink Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia EVOH Shrink Film Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia EVOH Shrink Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America EVOH Shrink Film Sales and Growth Rate (K MT)

Figure 79. South America EVOH Shrink Film Sales Market Share by Country in 2024

Figure 80. South America EVOH Shrink Film Market Size and Growth Rate (M USD)

Figure 81. South America EVOH Shrink Film Market Size by Country in 2024

Figure 82. Brazil EVOH Shrink Film Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil EVOH Shrink Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina EVOH Shrink Film Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina EVOH Shrink Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia EVOH Shrink Film Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia EVOH Shrink Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa EVOH Shrink Film Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa EVOH Shrink Film Sales Market Share by Region in

2024

Figure 90. Middle East and Africa EVOH Shrink Film Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa EVOH Shrink Film Market Size by Region in 2024

Figure 92. Saudi Arabia EVOH Shrink Film Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia EVOH Shrink Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE EVOH Shrink Film Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE EVOH Shrink Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt EVOH Shrink Film Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt EVOH Shrink Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria EVOH Shrink Film Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria EVOH Shrink Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa EVOH Shrink Film Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa EVOH Shrink Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global EVOH Shrink Film Production Market Share by Region (2020-2025)

Figure 103. North America EVOH Shrink Film Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe EVOH Shrink Film Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan EVOH Shrink Film Production (K MT) Growth Rate (2020-2025)

Figure 106. China EVOH Shrink Film Production (K MT) Growth Rate (2020-2025)

Figure 107. Global EVOH Shrink Film Sales Forecast by Volume (2020-2035) & (K MT)

Figure 108. Global EVOH Shrink Film Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global EVOH Shrink Film Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global EVOH Shrink Film Market Share Forecast by Type (2026-2035)

Figure 111. Global EVOH Shrink Film Sales Forecast by Application (2026-2035)

Figure 112. Global EVOH Shrink Film Market Share Forecast by Application (2026-2035)

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