

Global Event Management Services Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

Event Management Services is the application of project management to the creation and development of large scale events

The global Event Management Services market size was estimated at USD 5220 million in 2023 and is projected to reach USD 12926.07 million by 2032, exhibiting a CAGR of 10.60% during the forecast period.

North America Event Management Services market size was estimated at USD 1618.58 million in 2023, at a CAGR of 9.09% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Event Management Services market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Event Management Services Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Event Management Services market in any manner.

Global Event Management Services Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Lanyon

Cvent

Etouches

Eventbrite

Eventzilla

Regpack

XING Events

Bizzabo

CadmiumCD

Certain

Dean Evans and Associates

Profit Systems

iRez Systems

KweekWeek

Lyyti

Member Solutions

PlanetReg

Planning Pod

RegPoint Solutions

ReServe Interactive

Ungerboeck Systems International

SFX Entertainment

The Conference People

Market Segmentation (by Type)

Festivals

Conferences

Ceremonies

Formal Parties

Concerts

Conventions

Market Segmentation (by Application)

Corporate Organizations

Public Organizations and NGOs

Individual Users

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Event Management Services Market

Overview of the regional outlook of the Event Management Services Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Event Management Services Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application,

covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Event Management Services, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Event Management Services

1.2 Key Market Segments

1.2.1 Event Management Services Segment by Type

1.2.2 Event Management Services Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 EVENT MANAGEMENT SERVICES MARKET OVERVIEW

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 EVENT MANAGEMENT SERVICES MARKET COMPETITIVE LANDSCAPE

3.1 Global Event Management Services Revenue Market Share by Company (2019-2024)

3.2 Event Management Services Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.3 Company Event Management Services Market Size Sites, Area Served, Product Type

3.4 Event Management Services Market Competitive Situation and Trends

3.4.1 Event Management Services Market Concentration Rate

3.4.2 Global 5 and 10 Largest Event Management Services Players Market Share by Revenue

3.4.3 Mergers & Acquisitions, Expansion

4 EVENT MANAGEMENT SERVICES VALUE CHAIN ANALYSIS

4.1 Event Management Services Value Chain Analysis

4.2 Midstream Market Analysis

4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF EVENT MANAGEMENT SERVICES MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 Mergers & Acquisitions

5.5.2 Expansions

5.5.3 Collaboration/Supply Contracts

5.6 Industry Policies

6 EVENT MANAGEMENT SERVICES MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Event Management Services Market Size Market Share by Type (2019-2024)

6.3 Global Event Management Services Market Size Growth Rate by Type (2019-2024)

7 EVENT MANAGEMENT SERVICES MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Event Management Services Market Size (M USD) by Application (2019-2024)

7.3 Global Event Management Services Market Size Growth Rate by Application (2019-2024)

8 EVENT MANAGEMENT SERVICES MARKET SEGMENTATION BY REGION

8.1 Global Event Management Services Market Size by Region

8.1.1 Global Event Management Services Market Size by Region

8.1.2 Global Event Management Services Market Size Market Share by Region

8.2 North America

8.2.1 North America Event Management Services Market Size by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Event Management Services Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Event Management Services Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Event Management Services Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Event Management Services Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Lanyon

9.1.1 Lanyon Event Management Services Basic Information

9.1.2 Lanyon Event Management Services Product Overview

9.1.3 Lanyon Event Management Services Product Market Performance

9.1.4 Lanyon Event Management Services SWOT Analysis

9.1.5 Lanyon Business Overview

9.1.6 Lanyon Recent Developments

9.2 Cvent

9.2.1 Cvent Event Management Services Basic Information

- 9.2.2 Cvent Event Management Services Product Overview
- 9.2.3 Cvent Event Management Services Product Market Performance
- 9.2.4 Cvent Event Management Services SWOT Analysis
- 9.2.5 Cvent Business Overview
- 9.2.6 Cvent Recent Developments

9.3 Etouches

- 9.3.1 Etouches Event Management Services Basic Information
- 9.3.2 Etouches Event Management Services Product Overview
- 9.3.3 Etouches Event Management Services Product Market Performance
- 9.3.4 Etouches Event Management Services SWOT Analysis
- 9.3.5 Etouches Business Overview
- 9.3.6 Etouches Recent Developments

9.4 Eventbrite

- 9.4.1 Eventbrite Event Management Services Basic Information
- 9.4.2 Eventbrite Event Management Services Product Overview
- 9.4.3 Eventbrite Event Management Services Product Market Performance
- 9.4.4 Eventbrite Business Overview
- 9.4.5 Eventbrite Recent Developments

9.5 Eventzilla

- 9.5.1 Eventzilla Event Management Services Basic Information
- 9.5.2 Eventzilla Event Management Services Product Overview
- 9.5.3 Eventzilla Event Management Services Product Market Performance
- 9.5.4 Eventzilla Business Overview
- 9.5.5 Eventzilla Recent Developments

9.6 Regpack

- 9.6.1 Regpack Event Management Services Basic Information
- 9.6.2 Regpack Event Management Services Product Overview
- 9.6.3 Regpack Event Management Services Product Market Performance
- 9.6.4 Regpack Business Overview
- 9.6.5 Regpack Recent Developments

9.7 XING Events

- 9.7.1 XING Events Event Management Services Basic Information
- 9.7.2 XING Events Event Management Services Product Overview
- 9.7.3 XING Events Event Management Services Product Market Performance
- 9.7.4 XING Events Business Overview
- 9.7.5 XING Events Recent Developments

9.8 Bizzabo

- 9.8.1 Bizzabo Event Management Services Basic Information
- 9.8.2 Bizzabo Event Management Services Product Overview

- 9.8.3 Bizzabo Event Management Services Product Market Performance
- 9.8.4 Bizzabo Business Overview
- 9.8.5 Bizzabo Recent Developments
- 9.9 CadmiumCD
 - 9.9.1 CadmiumCD Event Management Services Basic Information
 - 9.9.2 CadmiumCD Event Management Services Product Overview
 - 9.9.3 CadmiumCD Event Management Services Product Market Performance
 - 9.9.4 CadmiumCD Business Overview
 - 9.9.5 CadmiumCD Recent Developments
- 9.10 Certain
 - 9.10.1 Certain Event Management Services Basic Information
 - 9.10.2 Certain Event Management Services Product Overview
 - 9.10.3 Certain Event Management Services Product Market Performance
 - 9.10.4 Certain Business Overview
 - 9.10.5 Certain Recent Developments
- 9.11 Dean Evans and Associates
 - 9.11.1 Dean Evans and Associates Event Management Services Basic Information
 - 9.11.2 Dean Evans and Associates Event Management Services Product Overview
 - 9.11.3 Dean Evans and Associates Event Management Services Product Market Performance
 - 9.11.4 Dean Evans and Associates Business Overview
 - 9.11.5 Dean Evans and Associates Recent Developments
- 9.12 Profit Systems
 - 9.12.1 Profit Systems Event Management Services Basic Information
 - 9.12.2 Profit Systems Event Management Services Product Overview
 - 9.12.3 Profit Systems Event Management Services Product Market Performance
 - 9.12.4 Profit Systems Business Overview
 - 9.12.5 Profit Systems Recent Developments
- 9.13 iRez Systems
 - 9.13.1 iRez Systems Event Management Services Basic Information
 - 9.13.2 iRez Systems Event Management Services Product Overview
 - 9.13.3 iRez Systems Event Management Services Product Market Performance
 - 9.13.4 iRez Systems Business Overview
 - 9.13.5 iRez Systems Recent Developments
- 9.14 KweekWeek
 - 9.14.1 KweekWeek Event Management Services Basic Information
 - 9.14.2 KweekWeek Event Management Services Product Overview
 - 9.14.3 KweekWeek Event Management Services Product Market Performance
 - 9.14.4 KweekWeek Business Overview

9.14.5 KweekWeek Recent Developments

9.15 Lyyti

9.15.1 Lyyti Event Management Services Basic Information

9.15.2 Lyyti Event Management Services Product Overview

9.15.3 Lyyti Event Management Services Product Market Performance

9.15.4 Lyyti Business Overview

9.15.5 Lyyti Recent Developments

9.16 Member Solutions

9.16.1 Member Solutions Event Management Services Basic Information

9.16.2 Member Solutions Event Management Services Product Overview

9.16.3 Member Solutions Event Management Services Product Market Performance

9.16.4 Member Solutions Business Overview

9.16.5 Member Solutions Recent Developments

9.17 PlanetReg

9.17.1 PlanetReg Event Management Services Basic Information

9.17.2 PlanetReg Event Management Services Product Overview

9.17.3 PlanetReg Event Management Services Product Market Performance

9.17.4 PlanetReg Business Overview

9.17.5 PlanetReg Recent Developments

9.18 Planning Pod

9.18.1 Planning Pod Event Management Services Basic Information

9.18.2 Planning Pod Event Management Services Product Overview

9.18.3 Planning Pod Event Management Services Product Market Performance

9.18.4 Planning Pod Business Overview

9.18.5 Planning Pod Recent Developments

9.19 RegPoint Solutions

9.19.1 RegPoint Solutions Event Management Services Basic Information

9.19.2 RegPoint Solutions Event Management Services Product Overview

9.19.3 RegPoint Solutions Event Management Services Product Market Performance

9.19.4 RegPoint Solutions Business Overview

9.19.5 RegPoint Solutions Recent Developments

9.20 ReServe Interactive

9.20.1 ReServe Interactive Event Management Services Basic Information

9.20.2 ReServe Interactive Event Management Services Product Overview

9.20.3 ReServe Interactive Event Management Services Product Market Performance

9.20.4 ReServe Interactive Business Overview

9.20.5 ReServe Interactive Recent Developments

9.21 Ungerboeck Systems International

9.21.1 Ungerboeck Systems International Event Management Services Basic

Information

9.21.2 Ungerboeck Systems International Event Management Services Product Overview

9.21.3 Ungerboeck Systems International Event Management Services Product Market Performance

9.21.4 Ungerboeck Systems International Business Overview

9.21.5 Ungerboeck Systems International Recent Developments

9.22 SFX Entertainment

9.22.1 SFX Entertainment Event Management Services Basic Information

9.22.2 SFX Entertainment Event Management Services Product Overview

9.22.3 SFX Entertainment Event Management Services Product Market Performance

9.22.4 SFX Entertainment Business Overview

9.22.5 SFX Entertainment Recent Developments

9.23 The Conference People

9.23.1 The Conference People Event Management Services Basic Information

9.23.2 The Conference People Event Management Services Product Overview

9.23.3 The Conference People Event Management Services Product Market Performance

9.23.4 The Conference People Business Overview

9.23.5 The Conference People Recent Developments

10 EVENT MANAGEMENT SERVICES REGIONAL MARKET FORECAST

10.1 Global Event Management Services Market Size Forecast

10.2 Global Event Management Services Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Event Management Services Market Size Forecast by Country

10.2.3 Asia Pacific Event Management Services Market Size Forecast by Region

10.2.4 South America Event Management Services Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Event Management Services by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

11.1 Global Event Management Services Market Forecast by Type (2025-2032)

11.2 Global Event Management Services Market Forecast by Application (2025-2032)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Event Management Services Market Size Comparison by Region (M USD)

Table 5. Global Event Management Services Revenue (M USD) by Company
(2019-2024)

Table 6. Global Event Management Services Revenue Share by Company (2019-2024)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Event Management Services as of 2022)

Table 8. Company Event Management Services Market Size Sites and Area Served

Table 9. Company Event Management Services Product Type

Table 10. Global Event Management Services Company Market Concentration Ratio
(CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Value Chain Map of Event Management Services

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Event Management Services Market Challenges

Table 18. Global Event Management Services Market Size by Type (M USD)

Table 19. Global Event Management Services Market Size (M USD) by Type
(2019-2024)

Table 20. Global Event Management Services Market Size Share by Type (2019-2024)

Table 21. Global Event Management Services Market Size Growth Rate by Type
(2019-2024)

Table 22. Global Event Management Services Market Size by Application

Table 23. Global Event Management Services Market Size by Application (2019-2024)
& (M USD)

Table 24. Global Event Management Services Market Share by Application (2019-2024)

Table 25. Global Event Management Services Market Size Growth Rate by Application
(2019-2024)

Table 26. Global Event Management Services Market Size by Region (2019-2024) & (M USD)

Table 27. Global Event Management Services Market Size Market Share by Region

(2019-2024)

Table 28. North America Event Management Services Market Size by Country
(2019-2024) & (M USD)

Table 29. Europe Event Management Services Market Size by Country (2019-2024) &
(M USD)

Table 30. Asia Pacific Event Management Services Market Size by Region (2019-2024)
& (M USD)

Table 31. South America Event Management Services Market Size by Country
(2019-2024) & (M USD)

Table 32. Middle East and Africa Event Management Services Market Size by Region
(2019-2024) & (M USD)

Table 33. Lanyon Event Management Services Basic Information

Table 34. Lanyon Event Management Services Product Overview

Table 35. Lanyon Event Management Services Revenue (M USD) and Gross Margin
(2019-2024)

Table 36. Lanyon Event Management Services SWOT Analysis

Table 37. Lanyon Business Overview

Table 38. Lanyon Recent Developments

Table 39. Cvent Event Management Services Basic Information

Table 40. Cvent Event Management Services Product Overview

Table 41. Cvent Event Management Services Revenue (M USD) and Gross Margin
(2019-2024)

Table 42. Cvent Event Management Services SWOT Analysis

Table 43. Cvent Business Overview

Table 44. Cvent Recent Developments

Table 45. Etouches Event Management Services Basic Information

Table 46. Etouches Event Management Services Product Overview

Table 47. Etouches Event Management Services Revenue (M USD) and Gross Margin
(2019-2024)

Table 48. Etouches Event Management Services SWOT Analysis

Table 49. Etouches Business Overview

Table 50. Etouches Recent Developments

Table 51. Eventbrite Event Management Services Basic Information

Table 52. Eventbrite Event Management Services Product Overview

Table 53. Eventbrite Event Management Services Revenue (M USD) and Gross Margin
(2019-2024)

Table 54. Eventbrite Business Overview

Table 55. Eventbrite Recent Developments

Table 56. Eventzilla Event Management Services Basic Information

Table 57. Eventzilla Event Management Services Product Overview

Table 58. Eventzilla Event Management Services Revenue (M USD) and Gross Margin (2019-2024)

Table 59. Eventzilla Business Overview

Table 60. Eventzilla Recent Developments

Table 61. Regpack Event Management Services Basic Information

Table 62. Regpack Event Management Services Product Overview

Table 63. Regpack Event Management Services Revenue (M USD) and Gross Margin (2019-2024)

Table 64. Regpack Business Overview

Table 65. Regpack Recent Developments

Table 66. XING Events Event Management Services Basic Information

Table 67. XING Events Event Management Services Product Overview

Table 68. XING Events Event Management Services Revenue (M USD) and Gross Margin (2019-2024)

Table 69. XING Events Business Overview

Table 70. XING Events Recent Developments

Table 71. Bizzabo Event Management Services Basic Information

Table 72. Bizzabo Event Management Services Product Overview

Table 73. Bizzabo Event Management Services Revenue (M USD) and Gross Margin (2019-2024)

Table 74. Bizzabo Business Overview

Table 75. Bizzabo Recent Developments

Table 76. CadmiumCD Event Management Services Basic Information

Table 77. CadmiumCD Event Management Services Product Overview

Table 78. CadmiumCD Event Management Services Revenue (M USD) and Gross Margin (2019-2024)

Table 79. CadmiumCD Business Overview

Table 80. CadmiumCD Recent Developments

Table 81. Certain Event Management Services Basic Information

Table 82. Certain Event Management Services Product Overview

Table 83. Certain Event Management Services Revenue (M USD) and Gross Margin (2019-2024)

Table 84. Certain Business Overview

Table 85. Certain Recent Developments

Table 86. Dean Evans and Associates Event Management Services Basic Information

Table 87. Dean Evans and Associates Event Management Services Product Overview

Table 88. Dean Evans and Associates Event Management Services Revenue (M USD) and Gross Margin (2019-2024)

Table 89. Dean Evans and Associates Business Overview
Table 90. Dean Evans and Associates Recent Developments
Table 91. Profit Systems Event Management Services Basic Information
Table 92. Profit Systems Event Management Services Product Overview
Table 93. Profit Systems Event Management Services Revenue (M USD) and Gross Margin (2019-2024)
Table 94. Profit Systems Business Overview
Table 95. Profit Systems Recent Developments
Table 96. iRez Systems Event Management Services Basic Information
Table 97. iRez Systems Event Management Services Product Overview
Table 98. iRez Systems Event Management Services Revenue (M USD) and Gross Margin (2019-2024)
Table 99. iRez Systems Business Overview
Table 100. iRez Systems Recent Developments
Table 101. KweekWeek Event Management Services Basic Information
Table 102. KweekWeek Event Management Services Product Overview
Table 103. KweekWeek Event Management Services Revenue (M USD) and Gross Margin (2019-2024)
Table 104. KweekWeek Business Overview
Table 105. KweekWeek Recent Developments
Table 106. Lyyti Event Management Services Basic Information
Table 107. Lyyti Event Management Services Product Overview
Table 108. Lyyti Event Management Services Revenue (M USD) and Gross Margin (2019-2024)
Table 109. Lyyti Business Overview
Table 110. Lyyti Recent Developments
Table 111. Member Solutions Event Management Services Basic Information
Table 112. Member Solutions Event Management Services Product Overview
Table 113. Member Solutions Event Management Services Revenue (M USD) and Gross Margin (2019-2024)
Table 114. Member Solutions Business Overview
Table 115. Member Solutions Recent Developments
Table 116. PlanetReg Event Management Services Basic Information
Table 117. PlanetReg Event Management Services Product Overview
Table 118. PlanetReg Event Management Services Revenue (M USD) and Gross Margin (2019-2024)
Table 119. PlanetReg Business Overview
Table 120. PlanetReg Recent Developments
Table 121. Planning Pod Event Management Services Basic Information

Table 122. Planning Pod Event Management Services Product Overview
Table 123. Planning Pod Event Management Services Revenue (M USD) and Gross Margin (2019-2024)
Table 124. Planning Pod Business Overview
Table 125. Planning Pod Recent Developments
Table 126. RegPoint Solutions Event Management Services Basic Information
Table 127. RegPoint Solutions Event Management Services Product Overview
Table 128. RegPoint Solutions Event Management Services Revenue (M USD) and Gross Margin (2019-2024)
Table 129. RegPoint Solutions Business Overview
Table 130. RegPoint Solutions Recent Developments
Table 131. ReServe Interactive Event Management Services Basic Information
Table 132. ReServe Interactive Event Management Services Product Overview
Table 133. ReServe Interactive Event Management Services Revenue (M USD) and Gross Margin (2019-2024)
Table 134. ReServe Interactive Business Overview
Table 135. ReServe Interactive Recent Developments
Table 136. Ungerboeck Systems International Event Management Services Basic Information
Table 137. Ungerboeck Systems International Event Management Services Product Overview
Table 138. Ungerboeck Systems International Event Management Services Revenue (M USD) and Gross Margin (2019-2024)
Table 139. Ungerboeck Systems International Business Overview
Table 140. Ungerboeck Systems International Recent Developments
Table 141. SFX Entertainment Event Management Services Basic Information
Table 142. SFX Entertainment Event Management Services Product Overview
Table 143. SFX Entertainment Event Management Services Revenue (M USD) and Gross Margin (2019-2024)
Table 144. SFX Entertainment Business Overview
Table 145. SFX Entertainment Recent Developments
Table 146. The Conference People Event Management Services Basic Information
Table 147. The Conference People Event Management Services Product Overview
Table 148. The Conference People Event Management Services Revenue (M USD) and Gross Margin (2019-2024)
Table 149. The Conference People Business Overview
Table 150. The Conference People Recent Developments
Table 151. Global Event Management Services Market Size Forecast by Region (2025-2032) & (M USD)

Table 152. North America Event Management Services Market Size Forecast by Country (2025-2032) & (M USD)

Table 153. Europe Event Management Services Market Size Forecast by Country (2025-2032) & (M USD)

Table 154. Asia Pacific Event Management Services Market Size Forecast by Region (2025-2032) & (M USD)

Table 155. South America Event Management Services Market Size Forecast by Country (2025-2032) & (M USD)

Table 156. Middle East and Africa Event Management Services Market Size Forecast by Country (2025-2032) & (M USD)

Table 157. Global Event Management Services Market Size Forecast by Type (2025-2032) & (M USD)

Table 158. Global Event Management Services Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Industrial Chain of Event Management Services

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Event Management Services Market Size (M USD), 2019-2032

Figure 5. Global Event Management Services Market Size (M USD) (2019-2032)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. Event Management Services Market Size by Country (M USD)

Figure 10. Global Event Management Services Revenue Share by Company in 2023

Figure 11. Event Management Services Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 12. The Global 5 and 10 Largest Players: Market Share by Event Management Services Revenue in 2023

Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 14. Global Event Management Services Market Share by Type

Figure 15. Market Size Share of Event Management Services by Type (2019-2024)

Figure 16. Market Size Market Share of Event Management Services by Type in 2022

Figure 17. Global Event Management Services Market Size Growth Rate by Type (2019-2024)

Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 19. Global Event Management Services Market Share by Application

Figure 20. Global Event Management Services Market Share by Application (2019-2024)

Figure 21. Global Event Management Services Market Share by Application in 2022

Figure 22. Global Event Management Services Market Size Growth Rate by Application (2019-2024)

Figure 23. Global Event Management Services Market Size Market Share by Region (2019-2024)

Figure 24. North America Event Management Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 25. North America Event Management Services Market Size Market Share by Country in 2023

Figure 26. U.S. Event Management Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 27. Canada Event Management Services Market Size (M USD) and Growth Rate (2019-2024)

Figure 28. Mexico Event Management Services Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe Event Management Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Event Management Services Market Size Market Share by Country in 2023

Figure 31. Germany Event Management Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Event Management Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Event Management Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Event Management Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Event Management Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Event Management Services Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Event Management Services Market Size Market Share by Region in 2023

Figure 38. China Event Management Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Event Management Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Event Management Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Event Management Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia Event Management Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Event Management Services Market Size and Growth Rate (M USD)

Figure 44. South America Event Management Services Market Size Market Share by Country in 2023

Figure 45. Brazil Event Management Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina Event Management Services Market Size and Growth Rate

(2019-2024) & (M USD)

Figure 47. Columbia Event Management Services Market Size and Growth Rate

(2019-2024) & (M USD)

Figure 48. Middle East and Africa Event Management Services Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Event Management Services Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Event Management Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE Event Management Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Event Management Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Event Management Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Event Management Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Event Management Services Market Size Forecast by Value (2019-2032) & (M USD)

Figure 56. Global Event Management Services Market Share Forecast by Type (2025-2032)

Figure 57. Global Event Management Services Market Share Forecast by Application (2025-2032)

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