

# Global Event Exhibition Services Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview

This report provides a deep insight into the global Event Exhibition Services market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Event Exhibition Services Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Event Exhibition Services market in any manner.

### Global Event Exhibition Services Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product,

sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Rocket

EESL

PEM

Pinterest

IFTMG

Exporoad

ExpoExhibitionStands

SWEDISH DESIGNS

Lion

Shepard

GES

Edlen

Freeman

Conex

Alliance

Whitespace

PRX

ES

Encore

Market Segmentation (by Type)

Temporary Exhibition

Fixed Exhibition

Market Segmentation (by Application)

Technology Industry

Manufacturing Industry

Healthcare Industry

Restaurant & Food Industry

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Event Exhibition Services Market

Overview of the regional outlook of the Event Exhibition Services Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each

region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Event Exhibition Services Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

1.1 Market Definition and Statistical Scope of Event Exhibition Services

1.2 Key Market Segments

1.2.1 Event Exhibition Services Segment by Type

1.2.2 Event Exhibition Services Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

### **2 EVENT EXHIBITION SERVICES MARKET OVERVIEW**

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

### **3 EVENT EXHIBITION SERVICES MARKET COMPETITIVE LANDSCAPE**

3.1 Global Event Exhibition Services Revenue Market Share by Company (2019-2024)

3.2 Event Exhibition Services Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.3 Company Event Exhibition Services Market Size Sites, Area Served, Product Type

3.4 Event Exhibition Services Market Competitive Situation and Trends

3.4.1 Event Exhibition Services Market Concentration Rate

3.4.2 Global 5 and 10 Largest Event Exhibition Services Players Market Share by Revenue

3.4.3 Mergers & Acquisitions, Expansion

### **4 EVENT EXHIBITION SERVICES VALUE CHAIN ANALYSIS**

4.1 Event Exhibition Services Value Chain Analysis

4.2 Midstream Market Analysis

4.3 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF EVENT EXHIBITION SERVICES MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 Mergers & Acquisitions
  - 5.5.2 Expansions
  - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 EVENT EXHIBITION SERVICES MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Event Exhibition Services Market Size Market Share by Type (2019-2024)
- 6.3 Global Event Exhibition Services Market Size Growth Rate by Type (2019-2024)

## **7 EVENT EXHIBITION SERVICES MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Event Exhibition Services Market Size (M USD) by Application (2019-2024)
- 7.3 Global Event Exhibition Services Market Size Growth Rate by Application (2019-2024)

## **8 EVENT EXHIBITION SERVICES MARKET SEGMENTATION BY REGION**

- 8.1 Global Event Exhibition Services Market Size by Region
  - 8.1.1 Global Event Exhibition Services Market Size by Region
  - 8.1.2 Global Event Exhibition Services Market Size Market Share by Region
- 8.2 North America
  - 8.2.1 North America Event Exhibition Services Market Size by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Event Exhibition Services Market Size by Country
  - 8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Event Exhibition Services Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Event Exhibition Services Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Event Exhibition Services Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

9.1 Rocket

9.1.1 Rocket Event Exhibition Services Basic Information

9.1.2 Rocket Event Exhibition Services Product Overview

9.1.3 Rocket Event Exhibition Services Product Market Performance

9.1.4 Rocket Event Exhibition Services SWOT Analysis

9.1.5 Rocket Business Overview

9.1.6 Rocket Recent Developments

9.2 EESL

9.2.1 EESL Event Exhibition Services Basic Information

9.2.2 EESL Event Exhibition Services Product Overview

9.2.3 EESL Event Exhibition Services Product Market Performance

9.2.4 Rocket Event Exhibition Services SWOT Analysis

9.2.5 EESL Business Overview

### 9.2.6 EESL Recent Developments

## 9.3 PEM

### 9.3.1 PEM Event Exhibition Services Basic Information

### 9.3.2 PEM Event Exhibition Services Product Overview

### 9.3.3 PEM Event Exhibition Services Product Market Performance

### 9.3.4 Rocket Event Exhibition Services SWOT Analysis

### 9.3.5 PEM Business Overview

### 9.3.6 PEM Recent Developments

## 9.4 Pinterest

### 9.4.1 Pinterest Event Exhibition Services Basic Information

### 9.4.2 Pinterest Event Exhibition Services Product Overview

### 9.4.3 Pinterest Event Exhibition Services Product Market Performance

### 9.4.4 Pinterest Business Overview

### 9.4.5 Pinterest Recent Developments

## 9.5 IFTMG

### 9.5.1 IFTMG Event Exhibition Services Basic Information

### 9.5.2 IFTMG Event Exhibition Services Product Overview

### 9.5.3 IFTMG Event Exhibition Services Product Market Performance

### 9.5.4 IFTMG Business Overview

### 9.5.5 IFTMG Recent Developments

## 9.6 Exporoad

### 9.6.1 Exporoad Event Exhibition Services Basic Information

### 9.6.2 Exporoad Event Exhibition Services Product Overview

### 9.6.3 Exporoad Event Exhibition Services Product Market Performance

### 9.6.4 Exporoad Business Overview

### 9.6.5 Exporoad Recent Developments

## 9.7 ExpoExhibitionStands

### 9.7.1 ExpoExhibitionStands Event Exhibition Services Basic Information

### 9.7.2 ExpoExhibitionStands Event Exhibition Services Product Overview

### 9.7.3 ExpoExhibitionStands Event Exhibition Services Product Market Performance

### 9.7.4 ExpoExhibitionStands Business Overview

### 9.7.5 ExpoExhibitionStands Recent Developments

## 9.8 SWEDISH DESIGNS

### 9.8.1 SWEDISH DESIGNS Event Exhibition Services Basic Information

### 9.8.2 SWEDISH DESIGNS Event Exhibition Services Product Overview

### 9.8.3 SWEDISH DESIGNS Event Exhibition Services Product Market Performance

### 9.8.4 SWEDISH DESIGNS Business Overview

### 9.8.5 SWEDISH DESIGNS Recent Developments

## 9.9 Lion

- 9.9.1 Lion Event Exhibition Services Basic Information
- 9.9.2 Lion Event Exhibition Services Product Overview
- 9.9.3 Lion Event Exhibition Services Product Market Performance
- 9.9.4 Lion Business Overview
- 9.9.5 Lion Recent Developments
- 9.10 Shepard
  - 9.10.1 Shepard Event Exhibition Services Basic Information
  - 9.10.2 Shepard Event Exhibition Services Product Overview
  - 9.10.3 Shepard Event Exhibition Services Product Market Performance
  - 9.10.4 Shepard Business Overview
  - 9.10.5 Shepard Recent Developments
- 9.11 GES
  - 9.11.1 GES Event Exhibition Services Basic Information
  - 9.11.2 GES Event Exhibition Services Product Overview
  - 9.11.3 GES Event Exhibition Services Product Market Performance
  - 9.11.4 GES Business Overview
  - 9.11.5 GES Recent Developments
- 9.12 Edlen
  - 9.12.1 Edlen Event Exhibition Services Basic Information
  - 9.12.2 Edlen Event Exhibition Services Product Overview
  - 9.12.3 Edlen Event Exhibition Services Product Market Performance
  - 9.12.4 Edlen Business Overview
  - 9.12.5 Edlen Recent Developments
- 9.13 Freeman
  - 9.13.1 Freeman Event Exhibition Services Basic Information
  - 9.13.2 Freeman Event Exhibition Services Product Overview
  - 9.13.3 Freeman Event Exhibition Services Product Market Performance
  - 9.13.4 Freeman Business Overview
  - 9.13.5 Freeman Recent Developments
- 9.14 Conex
  - 9.14.1 Conex Event Exhibition Services Basic Information
  - 9.14.2 Conex Event Exhibition Services Product Overview
  - 9.14.3 Conex Event Exhibition Services Product Market Performance
  - 9.14.4 Conex Business Overview
  - 9.14.5 Conex Recent Developments
- 9.15 Alliance
  - 9.15.1 Alliance Event Exhibition Services Basic Information
  - 9.15.2 Alliance Event Exhibition Services Product Overview
  - 9.15.3 Alliance Event Exhibition Services Product Market Performance

- 9.15.4 Alliance Business Overview
- 9.15.5 Alliance Recent Developments
- 9.16 Whitespace
  - 9.16.1 Whitespace Event Exhibition Services Basic Information
  - 9.16.2 Whitespace Event Exhibition Services Product Overview
  - 9.16.3 Whitespace Event Exhibition Services Product Market Performance
  - 9.16.4 Whitespace Business Overview
  - 9.16.5 Whitespace Recent Developments
- 9.17 PRX
  - 9.17.1 PRX Event Exhibition Services Basic Information
  - 9.17.2 PRX Event Exhibition Services Product Overview
  - 9.17.3 PRX Event Exhibition Services Product Market Performance
  - 9.17.4 PRX Business Overview
  - 9.17.5 PRX Recent Developments
- 9.18 ES
  - 9.18.1 ES Event Exhibition Services Basic Information
  - 9.18.2 ES Event Exhibition Services Product Overview
  - 9.18.3 ES Event Exhibition Services Product Market Performance
  - 9.18.4 ES Business Overview
  - 9.18.5 ES Recent Developments
- 9.19 Encore
  - 9.19.1 Encore Event Exhibition Services Basic Information
  - 9.19.2 Encore Event Exhibition Services Product Overview
  - 9.19.3 Encore Event Exhibition Services Product Market Performance
  - 9.19.4 Encore Business Overview
  - 9.19.5 Encore Recent Developments

## **10 EVENT EXHIBITION SERVICES REGIONAL MARKET FORECAST**

- 10.1 Global Event Exhibition Services Market Size Forecast
- 10.2 Global Event Exhibition Services Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe Event Exhibition Services Market Size Forecast by Country
  - 10.2.3 Asia Pacific Event Exhibition Services Market Size Forecast by Region
  - 10.2.4 South America Event Exhibition Services Market Size Forecast by Country
  - 10.2.5 Middle East and Africa Forecasted Consumption of Event Exhibition Services by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

11.1 Global Event Exhibition Services Market Forecast by Type (2025-2030)

11.2 Global Event Exhibition Services Market Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Event Exhibition Services Market Size Comparison by Region (M USD)
- Table 5. Global Event Exhibition Services Revenue (M USD) by Company (2019-2024)
- Table 6. Global Event Exhibition Services Revenue Share by Company (2019-2024)
- Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Event Exhibition Services as of 2022)
- Table 8. Company Event Exhibition Services Market Size Sites and Area Served
- Table 9. Company Event Exhibition Services Product Type
- Table 10. Global Event Exhibition Services Company Market Concentration Ratio (CR5 and HHI)
- Table 11. Mergers & Acquisitions, Expansion Plans
- Table 12. Value Chain Map of Event Exhibition Services
- Table 13. Midstream Market Analysis
- Table 14. Downstream Customer Analysis
- Table 15. Key Development Trends
- Table 16. Driving Factors
- Table 17. Event Exhibition Services Market Challenges
- Table 18. Global Event Exhibition Services Market Size by Type (M USD)
- Table 19. Global Event Exhibition Services Market Size (M USD) by Type (2019-2024)
- Table 20. Global Event Exhibition Services Market Size Share by Type (2019-2024)
- Table 21. Global Event Exhibition Services Market Size Growth Rate by Type (2019-2024)
- Table 22. Global Event Exhibition Services Market Size by Application
- Table 23. Global Event Exhibition Services Market Size by Application (2019-2024) & (M USD)
- Table 24. Global Event Exhibition Services Market Share by Application (2019-2024)
- Table 25. Global Event Exhibition Services Market Size Growth Rate by Application (2019-2024)
- Table 26. Global Event Exhibition Services Market Size by Region (2019-2024) & (M USD)
- Table 27. Global Event Exhibition Services Market Size Market Share by Region (2019-2024)
- Table 28. North America Event Exhibition Services Market Size by Country (2019-2024)

& (M USD)

Table 29. Europe Event Exhibition Services Market Size by Country (2019-2024) & (M USD)

Table 30. Asia Pacific Event Exhibition Services Market Size by Region (2019-2024) & (M USD)

Table 31. South America Event Exhibition Services Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa Event Exhibition Services Market Size by Region (2019-2024) & (M USD)

Table 33. Rocket Event Exhibition Services Basic Information

Table 34. Rocket Event Exhibition Services Product Overview

Table 35. Rocket Event Exhibition Services Revenue (M USD) and Gross Margin (2019-2024)

Table 36. Rocket Event Exhibition Services SWOT Analysis

Table 37. Rocket Business Overview

Table 38. Rocket Recent Developments

Table 39. EESL Event Exhibition Services Basic Information

Table 40. EESL Event Exhibition Services Product Overview

Table 41. EESL Event Exhibition Services Revenue (M USD) and Gross Margin (2019-2024)

Table 42. Rocket Event Exhibition Services SWOT Analysis

Table 43. EESL Business Overview

Table 44. EESL Recent Developments

Table 45. PEM Event Exhibition Services Basic Information

Table 46. PEM Event Exhibition Services Product Overview

Table 47. PEM Event Exhibition Services Revenue (M USD) and Gross Margin (2019-2024)

Table 48. Rocket Event Exhibition Services SWOT Analysis

Table 49. PEM Business Overview

Table 50. PEM Recent Developments

Table 51. Pinterest Event Exhibition Services Basic Information

Table 52. Pinterest Event Exhibition Services Product Overview

Table 53. Pinterest Event Exhibition Services Revenue (M USD) and Gross Margin (2019-2024)

Table 54. Pinterest Business Overview

Table 55. Pinterest Recent Developments

Table 56. IFTMG Event Exhibition Services Basic Information

Table 57. IFTMG Event Exhibition Services Product Overview

Table 58. IFTMG Event Exhibition Services Revenue (M USD) and Gross Margin

(2019-2024)

Table 59. IFTMG Business Overview

Table 60. IFTMG Recent Developments

Table 61. Exporoad Event Exhibition Services Basic Information

Table 62. Exporoad Event Exhibition Services Product Overview

Table 63. Exporoad Event Exhibition Services Revenue (M USD) and Gross Margin (2019-2024)

Table 64. Exporoad Business Overview

Table 65. Exporoad Recent Developments

Table 66. ExpoExhibitionStands Event Exhibition Services Basic Information

Table 67. ExpoExhibitionStands Event Exhibition Services Product Overview

Table 68. ExpoExhibitionStands Event Exhibition Services Revenue (M USD) and Gross Margin (2019-2024)

Table 69. ExpoExhibitionStands Business Overview

Table 70. ExpoExhibitionStands Recent Developments

Table 71. SWEDISH DESIGNS Event Exhibition Services Basic Information

Table 72. SWEDISH DESIGNS Event Exhibition Services Product Overview

Table 73. SWEDISH DESIGNS Event Exhibition Services Revenue (M USD) and Gross Margin (2019-2024)

Table 74. SWEDISH DESIGNS Business Overview

Table 75. SWEDISH DESIGNS Recent Developments

Table 76. Lion Event Exhibition Services Basic Information

Table 77. Lion Event Exhibition Services Product Overview

Table 78. Lion Event Exhibition Services Revenue (M USD) and Gross Margin (2019-2024)

Table 79. Lion Business Overview

Table 80. Lion Recent Developments

Table 81. Shepard Event Exhibition Services Basic Information

Table 82. Shepard Event Exhibition Services Product Overview

Table 83. Shepard Event Exhibition Services Revenue (M USD) and Gross Margin (2019-2024)

Table 84. Shepard Business Overview

Table 85. Shepard Recent Developments

Table 86. GES Event Exhibition Services Basic Information

Table 87. GES Event Exhibition Services Product Overview

Table 88. GES Event Exhibition Services Revenue (M USD) and Gross Margin (2019-2024)

Table 89. GES Business Overview

Table 90. GES Recent Developments

Table 91. Edlen Event Exhibition Services Basic Information

Table 92. Edlen Event Exhibition Services Product Overview

Table 93. Edlen Event Exhibition Services Revenue (M USD) and Gross Margin (2019-2024)

Table 94. Edlen Business Overview

Table 95. Edlen Recent Developments

Table 96. Freeman Event Exhibition Services Basic Information

Table 97. Freeman Event Exhibition Services Product Overview

Table 98. Freeman Event Exhibition Services Revenue (M USD) and Gross Margin (2019-2024)

Table 99. Freeman Business Overview

Table 100. Freeman Recent Developments

Table 101. Conex Event Exhibition Services Basic Information

Table 102. Conex Event Exhibition Services Product Overview

Table 103. Conex Event Exhibition Services Revenue (M USD) and Gross Margin (2019-2024)

Table 104. Conex Business Overview

Table 105. Conex Recent Developments

Table 106. Alliance Event Exhibition Services Basic Information

Table 107. Alliance Event Exhibition Services Product Overview

Table 108. Alliance Event Exhibition Services Revenue (M USD) and Gross Margin (2019-2024)

Table 109. Alliance Business Overview

Table 110. Alliance Recent Developments

Table 111. Whitespace Event Exhibition Services Basic Information

Table 112. Whitespace Event Exhibition Services Product Overview

Table 113. Whitespace Event Exhibition Services Revenue (M USD) and Gross Margin (2019-2024)

Table 114. Whitespace Business Overview

Table 115. Whitespace Recent Developments

Table 116. PRX Event Exhibition Services Basic Information

Table 117. PRX Event Exhibition Services Product Overview

Table 118. PRX Event Exhibition Services Revenue (M USD) and Gross Margin (2019-2024)

Table 119. PRX Business Overview

Table 120. PRX Recent Developments

Table 121. ES Event Exhibition Services Basic Information

Table 122. ES Event Exhibition Services Product Overview

Table 123. ES Event Exhibition Services Revenue (M USD) and Gross Margin

(2019-2024)

Table 124. ES Business Overview

Table 125. ES Recent Developments

Table 126. Encore Event Exhibition Services Basic Information

Table 127. Encore Event Exhibition Services Product Overview

Table 128. Encore Event Exhibition Services Revenue (M USD) and Gross Margin

(2019-2024)

Table 129. Encore Business Overview

Table 130. Encore Recent Developments

Table 131. Global Event Exhibition Services Market Size Forecast by Region

(2025-2030) & (M USD)

Table 132. North America Event Exhibition Services Market Size Forecast by Country

(2025-2030) & (M USD)

Table 133. Europe Event Exhibition Services Market Size Forecast by Country

(2025-2030) & (M USD)

Table 134. Asia Pacific Event Exhibition Services Market Size Forecast by Region

(2025-2030) & (M USD)

Table 135. South America Event Exhibition Services Market Size Forecast by Country

(2025-2030) & (M USD)

Table 136. Middle East and Africa Event Exhibition Services Market Size Forecast by

Country (2025-2030) & (M USD)

Table 137. Global Event Exhibition Services Market Size Forecast by Type (2025-2030)

& (M USD)

Table 138. Global Event Exhibition Services Market Size Forecast by Application

(2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Industrial Chain of Event Exhibition Services
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Event Exhibition Services Market Size (M USD), 2019-2030
- Figure 5. Global Event Exhibition Services Market Size (M USD) (2019-2030)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Event Exhibition Services Market Size by Country (M USD)
- Figure 10. Global Event Exhibition Services Revenue Share by Company in 2023
- Figure 11. Event Exhibition Services Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 12. The Global 5 and 10 Largest Players: Market Share by Event Exhibition Services Revenue in 2023
- Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 14. Global Event Exhibition Services Market Share by Type
- Figure 15. Market Size Share of Event Exhibition Services by Type (2019-2024)
- Figure 16. Market Size Market Share of Event Exhibition Services by Type in 2022
- Figure 17. Global Event Exhibition Services Market Size Growth Rate by Type (2019-2024)
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 19. Global Event Exhibition Services Market Share by Application
- Figure 20. Global Event Exhibition Services Market Share by Application (2019-2024)
- Figure 21. Global Event Exhibition Services Market Share by Application in 2022
- Figure 22. Global Event Exhibition Services Market Size Growth Rate by Application (2019-2024)
- Figure 23. Global Event Exhibition Services Market Size Market Share by Region (2019-2024)
- Figure 24. North America Event Exhibition Services Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 25. North America Event Exhibition Services Market Size Market Share by Country in 2023
- Figure 26. U.S. Event Exhibition Services Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 27. Canada Event Exhibition Services Market Size (M USD) and Growth Rate

(2019-2024)

Figure 28. Mexico Event Exhibition Services Market Size (Units) and Growth Rate

(2019-2024)

Figure 29. Europe Event Exhibition Services Market Size and Growth Rate (2019-2024)

& (M USD)

Figure 30. Europe Event Exhibition Services Market Size Market Share by Country in 2023

Figure 31. Germany Event Exhibition Services Market Size and Growth Rate

(2019-2024) & (M USD)

Figure 32. France Event Exhibition Services Market Size and Growth Rate (2019-2024)

& (M USD)

Figure 33. U.K. Event Exhibition Services Market Size and Growth Rate (2019-2024) &

(M USD)

Figure 34. Italy Event Exhibition Services Market Size and Growth Rate (2019-2024) &

(M USD)

Figure 35. Russia Event Exhibition Services Market Size and Growth Rate (2019-2024)

& (M USD)

Figure 36. Asia Pacific Event Exhibition Services Market Size and Growth Rate (M

USD)

Figure 37. Asia Pacific Event Exhibition Services Market Size Market Share by Region

in 2023

Figure 38. China Event Exhibition Services Market Size and Growth Rate (2019-2024)

& (M USD)

Figure 39. Japan Event Exhibition Services Market Size and Growth Rate (2019-2024)

& (M USD)

Figure 40. South Korea Event Exhibition Services Market Size and Growth Rate

(2019-2024) & (M USD)

Figure 41. India Event Exhibition Services Market Size and Growth Rate (2019-2024) &

(M USD)

Figure 42. Southeast Asia Event Exhibition Services Market Size and Growth Rate

(2019-2024) & (M USD)

Figure 43. South America Event Exhibition Services Market Size and Growth Rate (M

USD)

Figure 44. South America Event Exhibition Services Market Size Market Share by

Country in 2023

Figure 45. Brazil Event Exhibition Services Market Size and Growth Rate (2019-2024) &

(M USD)

Figure 46. Argentina Event Exhibition Services Market Size and Growth Rate

(2019-2024) & (M USD)

Figure 47. Columbia Event Exhibition Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa Event Exhibition Services Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Event Exhibition Services Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Event Exhibition Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE Event Exhibition Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Event Exhibition Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Event Exhibition Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Event Exhibition Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Event Exhibition Services Market Size Forecast by Value (2019-2030) & (M USD)

Figure 56. Global Event Exhibition Services Market Share Forecast by Type (2025-2030)

Figure 57. Global Event Exhibition Services Market Share Forecast by Application (2025-2030)

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