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Global Event Carpet Market Research Report 2026(Status and Outlook)

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Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Event Carpet competitive dynamics, regional economic interdependencies, and supply chain reconfigurations.Event Carpet usually refers to a carpet used in various event scenes to decorate, guide, enhance the atmosphere or highlight the theme of the event. It is one of the important elements of event layout and is widely used in weddings, exhibitions, press conferences, celebrations, commercial activities and other scenes. Its function and design will be customized according to the nature of the event, venue requirements and brand image.

The global Event Carpet market size was estimated at USD 496.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 6.40% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Event Carpet market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Event

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Carpet market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Event Carpet market.

Global Event Carpet Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Rose Brand
Cover Flooring
FloorEXP
Rewind
Sommer
Event Carpet Pros, Inc.
Event Rugs
Al Aqsa Carpets
Events Carpet & Flooring (EC&F)
Reznick
Azur Scenic
Marquee Carpets
Emerald Carpets
Tapibel

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Market Segmentation (by Type)

Woven
Needle Felt
Tufted
Others

Market Segmentation (by Application)

Exhibitions
Art Events
Educational Events
Government Events
Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value

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In-depth analysis of the Event Carpet Market
Overview of the regional outlook of the Event Carpet Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Event Carpet Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future

development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Event Carpet, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each

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region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter?s five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Event Carpet
1.2 Key Market Segments
  1.2.1 Event Carpet Segment by Type
  1.2.2 Event Carpet Segment by Application
1.3 Methodology & Sources of Information
  1.3.1 Research Methodology
  1.3.2 Research Process
  1.3.3 Market Breakdown and Data Triangulation
  1.3.4 Base Year
  1.3.5 Report Assumptions & Caveats

2 EVENT CARPET MARKET OVERVIEW

2.1 Global Market Overview
  2.1.1 Global Event Carpet Market Size (M USD) Estimates and Forecasts (2020-2035)
  2.1.2 Global Event Carpet Sales Estimates and Forecasts (2020-2035)
2.2 Market Segment Executive Summary
2.3 Global Market Size by Region

3 EVENT CARPET MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant
3.2 Global Event Carpet Product Life Cycle
3.3 Global Event Carpet Sales by Manufacturers (2020-2025)
3.4 Global Event Carpet Revenue Market Share by Manufacturers (2020-2025)
3.5 Event Carpet Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
3.6 Global Event Carpet Average Price by Manufacturers (2020-2025)
3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
3.8 Event Carpet Market Competitive Situation and Trends
  3.8.1 Event Carpet Market Concentration Rate
  3.8.2 Global 5 and 10 Largest Event Carpet Players Market Share by Revenue
  3.8.3 Mergers & Acquisitions, Expansion

4 EVENT CARPET INDUSTRY CHAIN ANALYSIS

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4.1 Event Carpet Industry Chain Analysis
4.2 Market Overview of Key Raw Materials
4.3 Midstream Market Analysis
4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF EVENT CARPET MARKET

5.1 Key Development Trends
5.2 Driving Factors
5.3 Market Challenges
5.4 Industry News
  5.4.1 New Product Developments
  5.4.2 Mergers & Acquisitions
  5.4.3 Expansions
  5.4.4 Collaboration/Supply Contracts
5.5 PEST Analysis
  5.5.1 Industry Policies Analysis
  5.5.2 Economic Environment Analysis
  5.5.3 Social Environment Analysis
  5.5.4 Technological Environment Analysis
5.6 Global Event Carpet Market Porter's Five Forces Analysis
  5.6.1 Global Trade Frictions
  5.6.2 U.S. Tariff Policy ? April 2025
  5.6.3 Global Trade Frictions and Their Impacts to Event Carpet Market
5.7 ESG Ratings of Leading Companies

6 EVENT CARPET MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)
6.2 Global Event Carpet Sales Market Share by Type (2020-2025)
6.3 Global Event Carpet Market Size by Type (2020-2025)
6.4 Global Event Carpet Price by Type (2020-2025)

7 EVENT CARPET MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)
7.2 Global Event Carpet Market Sales by Application (2020-2025)
7.3 Global Event Carpet Market Size (M USD) by Application (2020-2025)
7.4 Global Event Carpet Sales Growth Rate by Application (2020-2025)

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8 EVENT CARPET MARKET SALES BY REGION

8.1 Global Event Carpet Sales by Region
8.1.1 Global Event Carpet Sales by Region
8.1.2 Global Event Carpet Sales Market Share by Region
8.2 Global Event Carpet Market Size by Region
8.2.1 Global Event Carpet Market Size by Region
8.2.2 Global Event Carpet Market Size by Region
8.3 North America
8.3.1 North America Event Carpet Sales by Country
8.3.2 North America Event Carpet Market Size by Country
8.3.3 U.S. Market Overview
8.3.4 Canada Market Overview
8.3.5 Mexico Market Overview
8.4 Europe
8.4.1 Europe Event Carpet Sales by Country
8.4.2 Europe Event Carpet Market Size by Country
8.4.3 Germany Market Overview
8.4.4 France Market Overview
8.4.5 U.K. Market Overview
8.4.6 Italy Market Overview
8.4.7 Spain Market Overview
8.5 Asia Pacific
8.5.1 Asia Pacific Event Carpet Sales by Region
8.5.2 Asia Pacific Event Carpet Market Size by Region
8.5.3 China Market Overview
8.5.4 Japan Market Overview
8.5.5 South Korea Market Overview
8.5.6 India Market Overview
8.5.7 Southeast Asia Market Overview
8.6 South America
8.6.1 South America Event Carpet Sales by Country
8.6.2 South America Event Carpet Market Size by Country
8.6.3 Brazil Market Overview
8.6.4 Argentina Market Overview
8.6.5 Columbia Market Overview
8.7 Middle East and Africa
8.7.1 Middle East and Africa Event Carpet Sales by Region

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8.7.2 Middle East and Africa Event Carpet Market Size by Region
8.7.3 Saudi Arabia Market Overview
8.7.4 UAE Market Overview
8.7.5 Egypt Market Overview
8.7.6 Nigeria Market Overview
8.7.7 South Africa Market Overview

9 EVENT CARPET MARKET PRODUCTION BY REGION

9.1 Global Production of Event Carpet by Region(2020-2025)
9.2 Global Event Carpet Revenue Market Share by Region (2020-2025)
9.3 Global Event Carpet Production, Revenue, Price and Gross Margin (2020-2025)
9.4 North America Event Carpet Production
9.4.1 North America Event Carpet Production Growth Rate (2020-2025)
9.4.2 North America Event Carpet Production, Revenue, Price and Gross Margin (2020-2025)
9.5 Europe Event Carpet Production
9.5.1 Europe Event Carpet Production Growth Rate (2020-2025)
9.5.2 Europe Event Carpet Production, Revenue, Price and Gross Margin (2020-2025)
9.6 Japan Event Carpet Production (2020-2025)
9.6.1 Japan Event Carpet Production Growth Rate (2020-2025)
9.6.2 Japan Event Carpet Production, Revenue, Price and Gross Margin (2020-2025)
9.7 China Event Carpet Production (2020-2025)
9.7.1 China Event Carpet Production Growth Rate (2020-2025)
9.7.2 China Event Carpet Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Rose Brand
10.1.1 Rose Brand Basic Information
10.1.2 Rose Brand Event Carpet Product Overview
10.1.3 Rose Brand Event Carpet Product Market Performance
10.1.4 Rose Brand Business Overview
10.1.5 Rose Brand SWOT Analysis
10.1.6 Rose Brand Recent Developments
10.2 Cover Flooring
10.2.1 Cover Flooring Basic Information
10.2.2 Cover Flooring Event Carpet Product Overview
10.2.3 Cover Flooring Event Carpet Product Market Performance

10.2.4 Cover Flooring Business Overview
10.2.5 Cover Flooring SWOT Analysis
10.2.6 Cover Flooring Recent Developments
10.3 FloorEXP
10.3.1 FloorEXP Basic Information
10.3.2 FloorEXP Event Carpet Product Overview
10.3.3 FloorEXP Event Carpet Product Market Performance
10.3.4 FloorEXP Business Overview
10.3.5 FloorEXP SWOT Analysis
10.3.6 FloorEXP Recent Developments
10.4 Rewind
10.4.1 Rewind Basic Information
10.4.2 Rewind Event Carpet Product Overview
10.4.3 Rewind Event Carpet Product Market Performance
10.4.4 Rewind Business Overview
10.4.5 Rewind Recent Developments
10.5 Sommer
10.5.1 Sommer Basic Information
10.5.2 Sommer Event Carpet Product Overview
10.5.3 Sommer Event Carpet Product Market Performance
10.5.4 Sommer Business Overview
10.5.5 Sommer Recent Developments
10.6 Event Carpet Pros, Inc.
10.6.1 Event Carpet Pros, Inc. Basic Information
10.6.2 Event Carpet Pros, Inc. Event Carpet Product Overview
10.6.3 Event Carpet Pros, Inc. Event Carpet Product Market Performance
10.6.4 Event Carpet Pros, Inc. Business Overview
10.6.5 Event Carpet Pros, Inc. Recent Developments
10.7 Event Rugs
10.7.1 Event Rugs Basic Information
10.7.2 Event Rugs Event Carpet Product Overview
10.7.3 Event Rugs Event Carpet Product Market Performance
10.7.4 Event Rugs Business Overview
10.7.5 Event Rugs Recent Developments
10.8 Al Aqsa Carpets
10.8.1 Al Aqsa Carpets Basic Information
10.8.2 Al Aqsa Carpets Event Carpet Product Overview
10.8.3 Al Aqsa Carpets Event Carpet Product Market Performance
10.8.4 Al Aqsa Carpets Business Overview

10.8.5 Al Aqsa Carpets Recent Developments
10.9 Events Carpet and Flooring (ECandF)
10.9.1 Events Carpet and Flooring (ECandF) Basic Information
10.9.2 Events Carpet and Flooring (ECandF) Event Carpet Product Overview
10.9.3 Events Carpet and Flooring (ECandF) Event Carpet Product Market Performance
10.9.4 Events Carpet and Flooring (ECandF) Business Overview
10.9.5 Events Carpet and Flooring (ECandF) Recent Developments
10.10 Reznick
10.10.1 Reznick Basic Information
10.10.2 Reznick Event Carpet Product Overview
10.10.3 Reznick Event Carpet Product Market Performance
10.10.4 Reznick Business Overview
10.10.5 Reznick Recent Developments
10.11 Azur Scenic
10.11.1 Azur Scenic Basic Information
10.11.2 Azur Scenic Event Carpet Product Overview
10.11.3 Azur Scenic Event Carpet Product Market Performance
10.11.4 Azur Scenic Business Overview
10.11.5 Azur Scenic Recent Developments
10.12 Marquee Carpets
10.12.1 Marquee Carpets Basic Information
10.12.2 Marquee Carpets Event Carpet Product Overview
10.12.3 Marquee Carpets Event Carpet Product Market Performance
10.12.4 Marquee Carpets Business Overview
10.12.5 Marquee Carpets Recent Developments
10.13 Emerald Carpets
10.13.1 Emerald Carpets Basic Information
10.13.2 Emerald Carpets Event Carpet Product Overview
10.13.3 Emerald Carpets Event Carpet Product Market Performance
10.13.4 Emerald Carpets Business Overview
10.13.5 Emerald Carpets Recent Developments
10.14 Tapibel
10.14.1 Tapibel Basic Information
10.14.2 Tapibel Event Carpet Product Overview
10.14.3 Tapibel Event Carpet Product Market Performance
10.14.4 Tapibel Business Overview
10.14.5 Tapibel Recent Developments

+357 96 030922
info@marketpublishers.com

11 EVENT CARPET MARKET FORECAST BY REGION

11.1 Global Event Carpet Market Size Forecast
11.2 Global Event Carpet Market Forecast by Region
11.2.1 North America Market Size Forecast by Country
11.2.2 Europe Event Carpet Market Size Forecast by Country
11.2.3 Asia Pacific Event Carpet Market Size Forecast by Region
11.2.4 South America Event Carpet Market Size Forecast by Country
11.2.5 Middle East and Africa Forecasted Sales of Event Carpet by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

12.1 Global Event Carpet Market Forecast by Type (2026-2035)
12.1.1 Global Forecasted Sales of Event Carpet by Type (2026-2035)
12.1.2 Global Event Carpet Market Size Forecast by Type (2026-2035)
12.1.3 Global Forecasted Price of Event Carpet by Type (2026-2035)
12.2 Global Event Carpet Market Forecast by Application (2026-2035)
12.2.1 Global Event Carpet Sales (K Units) Forecast by Application
12.2.2 Global Event Carpet Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

+357 96 030922
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Global Event Carpet Market Size by Type (M USD)
Table 4. Global Event Carpet Market Size by Application
Table 5. Event Carpet Market Size Comparison by Region (M USD)
Table 6. Global Event Carpet Sales (K Units) by Manufacturers (2020-2025)
Table 7. Global Event Carpet Sales Market Share by Manufacturers (2020-2025)
Table 8. Global Event Carpet Revenue (M USD) by Manufacturers (2020-2025)
Table 9. Global Event Carpet Revenue Share by Manufacturers (2020-2025)
Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Event Carpet as of 2025)
Table 11. Global Market Event Carpet Average Price (USD/Unit) of Key Manufacturers (2020-2025)
Table 12. Manufacturers? Manufacturing Sites, Areas Served
Table 13. Manufacturers? Product Type
Table 14. Global Event Carpet Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 15. Mergers & Acquisitions, Expansion Plans
Table 16. Market Overview of Key Raw Materials
Table 17. Midstream Market Analysis
Table 18. Downstream Customer Analysis
Table 19. Key Development Trends
Table 20. Driving Factors
Table 21. Event Carpet Market Challenges
Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 26. Global Event Carpet Sales by Type (K Units)
Table 27. Global Event Carpet Market Size by Type (M USD)
Table 28. Global Event Carpet Sales (K Units) by Type (2020-2025)
Table 29. Global Event Carpet Sales Market Share by Type (2020-2025)
Table 30. Global Event Carpet Market Size (M USD) by Type (2020-2025)
Table 31. Global Event Carpet Market Share by Type (2020-2025)

Table 32. Global Event Carpet Price (USD/Unit) by Type (2020-2025)
Table 33. Global Event Carpet Sales (K Units) by Application
Table 34. Global Event Carpet Market Size by Application
Table 35. Global Event Carpet Sales by Application (2020-2025) & (K Units)
Table 36. Global Event Carpet Sales Market Share by Application (2020-2025)
Table 37. Global Event Carpet Market Size by Application (2020-2025) & (M USD)
Table 38. Global Event Carpet Market Share by Application (2020-2025)
Table 39. Global Event Carpet Sales Growth Rate by Application (2020-2025)
Table 40. Global Event Carpet Sales by Region (2020-2025) & (K Units)
Table 41. Global Event Carpet Sales Market Share by Region (2020-2025)
Table 42. Global Event Carpet Market Size by Region (2020-2025) & (M USD)
Table 43. Global Event Carpet Market Size by Region (2020-2025)
Table 44. North America Event Carpet Sales by Country (2020-2025) & (K Units)
Table 45. North America Event Carpet Market Size by Country (2020-2025) & (M USD)
Table 46. Europe Event Carpet Sales by Country (2020-2025) & (K Units)
Table 47. Europe Event Carpet Market Size by Country (2020-2025) & (M USD)
Table 48. Asia Pacific Event Carpet Sales by Region (2020-2025) & (K Units)
Table 49. Asia Pacific Event Carpet Market Size by Region (2020-2025) & (M USD)
Table 50. South America Event Carpet Sales by Country (2020-2025) & (K Units)
Table 51. South America Event Carpet Market Size by Country (2020-2025) & (M USD)
Table 52. Middle East and Africa Event Carpet Sales by Region (2020-2025) & (K Units)
Table 53. Middle East and Africa Event Carpet Market Size by Region (2020-2025) & (M USD)
Table 54. Global Event Carpet Production (K Units) by Region(2020-2025)
Table 55. Global Event Carpet Revenue (US$ Million) by Region (2020-2025)
Table 56. Global Event Carpet Revenue Market Share by Region (2020-2025)
Table 57. Global Event Carpet Production (K Units), Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 58. North America Event Carpet Production (K Units), Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 59. Europe Event Carpet Production (K Units), Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 60. Japan Event Carpet Production (K Units), Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 61. China Event Carpet Production (K Units), Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 62. Rose Brand Basic Information
Table 63. Rose Brand Event Carpet Product Overview
Table 64. Rose Brand Event Carpet Sales (K Units), Revenue (M USD), Price

(USD/Unit) and Gross Margin (2020-2025)
Table 65. Rose Brand Business Overview
Table 66. Rose Brand SWOT Analysis
Table 67. Rose Brand Recent Developments
Table 68. Cover Flooring Basic Information
Table 69. Cover Flooring Event Carpet Product Overview
Table 70. Cover Flooring Event Carpet Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 71. Cover Flooring Business Overview
Table 72. Cover Flooring SWOT Analysis
Table 73. Cover Flooring Recent Developments
Table 74. FloorEXP Basic Information
Table 75. FloorEXP Event Carpet Product Overview
Table 76. FloorEXP Event Carpet Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 77. FloorEXP Business Overview
Table 78. FloorEXP SWOT Analysis
Table 79. FloorEXP Recent Developments
Table 80. Rewind Basic Information
Table 81. Rewind Event Carpet Product Overview
Table 82. Rewind Event Carpet Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 83. Rewind Business Overview
Table 84. Rewind Recent Developments
Table 85. Sommer Basic Information
Table 86. Sommer Event Carpet Product Overview
Table 87. Sommer Event Carpet Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 88. Sommer Business Overview
Table 89. Sommer Recent Developments
Table 90. Event Carpet Pros, Inc. Basic Information
Table 91. Event Carpet Pros, Inc. Event Carpet Product Overview
Table 92. Event Carpet Pros, Inc. Event Carpet Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 93. Event Carpet Pros, Inc. Business Overview
Table 94. Event Carpet Pros, Inc. Recent Developments
Table 95. Event Rugs Basic Information
Table 96. Event Rugs Event Carpet Product Overview
Table 97. Event Rugs Event Carpet Sales (K Units), Revenue (M USD), Price

(USD/Unit) and Gross Margin (2020-2025)
Table 98. Event Rugs Business Overview
Table 99. Event Rugs Recent Developments
Table 100. Al Aqsa Carpets Basic Information
Table 101. Al Aqsa Carpets Event Carpet Product Overview
Table 102. Al Aqsa Carpets Event Carpet Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 103. Al Aqsa Carpets Business Overview
Table 104. Al Aqsa Carpets Recent Developments
Table 105. Events Carpet and Flooring (ECandF) Basic Information
Table 106. Events Carpet and Flooring (ECandF) Event Carpet Product Overview
Table 107. Events Carpet and Flooring (ECandF) Event Carpet Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 108. Events Carpet and Flooring (ECandF) Business Overview
Table 109. Events Carpet and Flooring (ECandF) Recent Developments
Table 110. Reznick Basic Information
Table 111. Reznick Event Carpet Product Overview
Table 112. Reznick Event Carpet Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 113. Reznick Business Overview
Table 114. Reznick Recent Developments
Table 115. Azur Scenic Basic Information
Table 116. Azur Scenic Event Carpet Product Overview
Table 117. Azur Scenic Event Carpet Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 118. Azur Scenic Business Overview
Table 119. Azur Scenic Recent Developments
Table 120. Marquee Carpets Basic Information
Table 121. Marquee Carpets Event Carpet Product Overview
Table 122. Marquee Carpets Event Carpet Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 123. Marquee Carpets Business Overview
Table 124. Marquee Carpets Recent Developments
Table 125. Emerald Carpets Basic Information
Table 126. Emerald Carpets Event Carpet Product Overview
Table 127. Emerald Carpets Event Carpet Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 128. Emerald Carpets Business Overview
Table 129. Emerald Carpets Recent Developments

+357 96 030922
info@marketpublishers.com

Table 130. Tapibel Basic Information
Table 131. Tapibel Event Carpet Product Overview
Table 132. Tapibel Event Carpet Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 133. Tapibel Business Overview
Table 134. Tapibel Recent Developments
Table 135. Global Event Carpet Sales Forecast by Region (2026-2035) & (K Units)
Table 136. Global Event Carpet Market Size Forecast by Region (2026-2035) & (M USD)
Table 137. North America Event Carpet Sales Forecast by Country (2026-2035) & (K Units)
Table 138. North America Event Carpet Market Size Forecast by Country (2026-2035) & (M USD)
Table 139. Europe Event Carpet Sales Forecast by Country (2026-2035) & (K Units)
Table 140. Europe Event Carpet Market Size Forecast by Country (2026-2035) & (M USD)
Table 141. Asia Pacific Event Carpet Sales Forecast by Region (2026-2035) & (K Units)
Table 142. Asia Pacific Event Carpet Market Size Forecast by Region (2026-2035) & (M USD)
Table 143. South America Event Carpet Sales Forecast by Country (2026-2035) & (K Units)
Table 144. South America Event Carpet Market Size Forecast by Country (2026-2035) & (M USD)
Table 145. Middle East and Africa Event Carpet Sales Forecast by Country (2026-2035) & (Units)
Table 146. Middle East and Africa Event Carpet Market Size Forecast by Country (2026-2035) & (M USD)
Table 147. Global Event Carpet Sales Forecast by Type (2026-2035) & (K Units)
Table 148. Global Event Carpet Market Size Forecast by Type (2026-2035) & (M USD)
Table 149. Global Event Carpet Price Forecast by Type (2026-2035) & (USD/Unit)
Table 150. Global Event Carpet Sales (K Units) Forecast by Application (2026-2035)
Table 151. Global Event Carpet Market Size Forecast by Application (2026-2035) & (M USD)

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List Of Figures

LIST OF FIGURES

Figure 1. Product Picture of Event Carpet
Figure 2. Data Triangulation
Figure 3. Key Caveats
Figure 4. Global Event Carpet Market Size (M USD), 2025-2035
Figure 5. Global Event Carpet Market Size (M USD) (2020-2035)
Figure 6. Global Event Carpet Sales (K Units) & (2020-2035)
Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
Figure 9. Evaluation Matrix of Regional Market Development Potential
Figure 10. Event Carpet Market Size by Country (M USD)
Figure 11. Company Assessment Quadrant
Figure 12. Global Event Carpet Product Life Cycle
Figure 13. Event Carpet Sales Share by Manufacturers in 2025
Figure 14. Global Event Carpet Revenue Share by Manufacturers in 2025
Figure 15. Event Carpet Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
Figure 16. Global Market Event Carpet Average Price (USD/Unit) of Key Manufacturers in 2025
Figure 17. The Global 5 and 10 Largest Players: Market Share by Event Carpet Revenue in 2025
Figure 18. Industry Chain Map of Event Carpet
Figure 19. Global Event Carpet Market PEST Analysis
Figure 20. Global Event Carpet Market Porter's Five Forces Analysis
Figure 21. Global Merchandise Trade as a Percentage Of GDP
Figure 22. US - Imports of Goods by Country
Figure 23. China Exports by Country
Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
Figure 26. Global Event Carpet Market Share by Type
Figure 27. Sales Market Share of Event Carpet by Type (2020-2025)
Figure 28. Sales Market Share of Event Carpet by Type in 2025
Figure 29. Market Share of Event Carpet by Type (2020-2025)
Figure 30. Market Share of Event Carpet by Type in 2025
Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
Figure 32. Global Event Carpet Market Share by Application

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Figure 33. Global Event Carpet Sales Market Share by Application (2020-2025)
Figure 34. Global Event Carpet Sales Market Share by Application in 2025
Figure 35. Global Event Carpet Market Share by Application (2020-2025)
Figure 36. Global Event Carpet Market Share by Application in 2025
Figure 37. Global Event Carpet Sales Growth Rate by Application (2020-2025)
Figure 38. Global Event Carpet Sales Market Share by Region (2020-2025)
Figure 39. Global Event Carpet Market Size by Region (2020-2025)
Figure 40. North America Event Carpet Sales and Growth Rate (2020-2025) & (K Units)
Figure 41. North America Event Carpet Sales and Growth Rate (2020-2025) & (K Units)
Figure 42. North America Event Carpet Sales Market Share by Country in 2024
Figure 43. North America Event Carpet Market Size and Growth Rate (2020-2025) & (M USD)
Figure 44. North America Event Carpet Market Size by Country in 2024
Figure 45. U.S. Event Carpet Sales and Growth Rate (2020-2025) & (K Units)
Figure 46. U.S. Event Carpet Market Size and Growth Rate (2020-2025) & (M USD)
Figure 47. Canada Event Carpet Sales (K Units) and Growth Rate (2020-2025)
Figure 48. Canada Event Carpet Market Size (M USD) and Growth Rate (2020-2025)
Figure 49. Mexico Event Carpet Sales (Units) and Growth Rate (2020-2025)
Figure 50. Mexico Event Carpet Market Size (Units) and Growth Rate (2020-2025)
Figure 51. Europe Event Carpet Sales and Growth Rate (2020-2025) & (K Units)
Figure 52. Europe Event Carpet Sales Market Share by Country in 2024
Figure 53. Europe Event Carpet Market Size and Growth Rate (2020-2025) & (M USD)
Figure 54. Europe Event Carpet Market Size by Country in 2024
Figure 55. Germany Event Carpet Sales and Growth Rate (2020-2025) & (K Units)
Figure 56. Germany Event Carpet Market Size and Growth Rate (2020-2025) & (M USD)
Figure 57. France Event Carpet Sales and Growth Rate (2020-2025) & (K Units)
Figure 58. France Event Carpet Market Size and Growth Rate (2020-2025) & (M USD)
Figure 59. U.K. Event Carpet Sales and Growth Rate (2020-2025) & (K Units)
Figure 60. U.K. Event Carpet Market Size and Growth Rate (2020-2025) & (M USD)
Figure 61. Italy Event Carpet Sales and Growth Rate (2020-2025) & (K Units)
Figure 62. Italy Event Carpet Market Size and Growth Rate (2020-2025) & (M USD)
Figure 63. Spain Event Carpet Sales and Growth Rate (2020-2025) & (K Units)
Figure 64. Spain Event Carpet Market Size and Growth Rate (2020-2025) & (M USD)
Figure 65. Asia Pacific Event Carpet Sales and Growth Rate (K Units)
Figure 66. Asia Pacific Event Carpet Sales Market Share by Region in 2024
Figure 67. Asia Pacific Event Carpet Market Size by Region in 2024
Figure 68. China Event Carpet Sales and Growth Rate (2020-2025) & (K Units)
Figure 69. China Event Carpet Market Size and Growth Rate (2020-2025) & (M USD)

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Figure 70. Japan Event Carpet Sales and Growth Rate (2020-2025) & (K Units)
Figure 71. Japan Event Carpet Market Size and Growth Rate (2020-2025) & (M USD)
Figure 72. South Korea Event Carpet Sales and Growth Rate (2020-2025) & (K Units)
Figure 73. South Korea Event Carpet Market Size and Growth Rate (2020-2025) & (M USD)
Figure 74. India Event Carpet Sales and Growth Rate (2020-2025) & (K Units)
Figure 75. India Event Carpet Market Size and Growth Rate (2020-2025) & (M USD)
Figure 76. Southeast Asia Event Carpet Sales and Growth Rate (2020-2025) & (K Units)
Figure 77. Southeast Asia Event Carpet Market Size and Growth Rate (2020-2025) & (M USD)
Figure 78. South America Event Carpet Sales and Growth Rate (K Units)
Figure 79. South America Event Carpet Sales Market Share by Country in 2024
Figure 80. South America Event Carpet Market Size and Growth Rate (M USD)
Figure 81. South America Event Carpet Market Size by Country in 2024
Figure 82. Brazil Event Carpet Sales and Growth Rate (2020-2025) & (K Units)
Figure 83. Brazil Event Carpet Market Size and Growth Rate (2020-2025) & (M USD)
Figure 84. Argentina Event Carpet Sales and Growth Rate (2020-2025) & (K Units)
Figure 85. Argentina Event Carpet Market Size and Growth Rate (2020-2025) & (M USD)
Figure 86. Columbia Event Carpet Sales and Growth Rate (2020-2025) & (K Units)
Figure 87. Columbia Event Carpet Market Size and Growth Rate (2020-2025) & (M USD)
Figure 88. Middle East and Africa Event Carpet Sales and Growth Rate (K Units)
Figure 89. Middle East and Africa Event Carpet Sales Market Share by Region in 2024
Figure 90. Middle East and Africa Event Carpet Market Size and Growth Rate (M USD)
Figure 91. Middle East and Africa Event Carpet Market Size by Region in 2024
Figure 92. Saudi Arabia Event Carpet Sales and Growth Rate (2020-2025) & (K Units)
Figure 93. Saudi Arabia Event Carpet Market Size and Growth Rate (2020-2025) & (M USD)
Figure 94. UAE Event Carpet Sales and Growth Rate (2020-2025) & (K Units)
Figure 95. UAE Event Carpet Market Size and Growth Rate (2020-2025) & (M USD)
Figure 96. Egypt Event Carpet Sales and Growth Rate (2020-2025) & (K Units)
Figure 97. Egypt Event Carpet Market Size and Growth Rate (2020-2025) & (M USD)
Figure 98. Nigeria Event Carpet Sales and Growth Rate (2020-2025) & (K Units)
Figure 99. Nigeria Event Carpet Market Size and Growth Rate (2020-2025) & (M USD)
Figure 100. South Africa Event Carpet Sales and Growth Rate (2020-2025) & (K Units)
Figure 101. South Africa Event Carpet Market Size and Growth Rate (2020-2025) & (M USD)

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Figure 102. Global Event Carpet Production Market Share by Region (2020-2025)
Figure 103. North America Event Carpet Production (K Units) Growth Rate (2020-2025)
Figure 104. Europe Event Carpet Production (K Units) Growth Rate (2020-2025)
Figure 105. Japan Event Carpet Production (K Units) Growth Rate (2020-2025)
Figure 106. China Event Carpet Production (K Units) Growth Rate (2020-2025)
Figure 107. Global Event Carpet Sales Forecast by Volume (2020-2035) & (K Units)
Figure 108. Global Event Carpet Market Size Forecast by Value (2020-2035) & (M USD)
Figure 109. Global Event Carpet Sales Market Share Forecast by Type (2026-2035)
Figure 110. Global Event Carpet Market Share Forecast by Type (2026-2035)
Figure 111. Global Event Carpet Sales Forecast by Application (2026-2035)
Figure 112. Global Event Carpet Market Share Forecast by Application (2026-2035)

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