

Global Evening Bag Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/G7F99DAC742CEN.html>

Date: December 2024

Pages: 153

Price: US\$ 2,800.00 (Single User License)

ID: G7F99DAC742CEN

Abstracts

Report Overview

Evening bags, also known as clutch purses, are small, elegant handbags designed for formal events or evening occasions. These bags are typically compact in size, often adorned with embellishments, and serve as a fashion statement rather than for practical use. The evening bag market is positioned within the broader accessories industry, catering to consumers seeking to complement their formal attire with a stylish accessory.

The current market size for evening bags in 2023 is estimated at approximately USD 780 million. This segment is expected to witness a steady growth trajectory, with a projected Compound Annual Growth Rate (CAGR) of 4.75% from 2024 to 2032. Several key factors are driving this growth, including the increasing number of formal events such as weddings, galas, and parties, where individuals seek to accessorize their outfits with stylish evening bags. Additionally, the growing influence of social media and celebrity endorsements promoting luxury accessories further fuels the demand for evening bags.

One prominent trend in the evening bag market is the rise of sustainable and ethically sourced materials. Consumers are becoming more environmentally conscious, leading to a shift towards eco-friendly materials such as vegan leather, recycled fabrics, and organic fibers in evening bag production. Luxury brands are also incorporating sustainability into their designs to appeal to the eco-conscious consumer segment, thereby influencing purchasing decisions and market trends.

Another significant trend is the customization and personalization of evening bags.

Brands are offering customization options such as monogramming, unique embellishments, and bespoke designs to cater to individual preferences and enhance the exclusivity of these accessories. This trend not only adds a personal touch to the product but also creates a sense of luxury and uniqueness for consumers.

Furthermore, the integration of technology in evening bags is gaining traction. Smart features such as built-in chargers, LED lighting, and Bluetooth connectivity are being incorporated into these accessories to meet the evolving needs of tech-savvy consumers. This fusion of fashion and technology not only enhances the functionality of evening bags but also appeals to a younger demographic seeking innovative and multifunctional accessories.

In terms of regional market distribution, leading markets for evening bags include North America, Europe, and Asia Pacific. North America dominates the market due to a strong presence of luxury fashion brands, high disposable incomes, and a culture that values formal events and social gatherings. Europe follows closely, driven by a rich fashion heritage, designer labels, and a discerning consumer base. Asia Pacific is emerging as a lucrative market for evening bags, fueled by the rising influence of luxury fashion, increasing disposable incomes, and a growing demand for premium accessories.

Despite the positive growth outlook, the evening bag market faces challenges such as intense competition from counterfeit products, fluctuating raw material prices, and the impact of global economic uncertainties on consumer spending behavior. Brands need to address these challenges by enhancing brand authenticity, implementing stringent quality control measures, and diversifying sourcing strategies to ensure sustainability and resilience in the market.

In conclusion, the evening bag market is poised for steady growth driven by evolving consumer preferences, technological advancements, and sustainability initiatives. Brands that capitalize on these trends, innovate in design and functionality, and adapt to changing market dynamics will be well-positioned to succeed in this competitive landscape.

This report provides a deep insight into the global Evening Bag market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and

strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Evening Bag Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Evening Bag market in any manner.

Global Evening Bag Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Attico

Etro

Mango

Prada

Alexander Wang

Topshop

ASOS

Les Petits Joueurs

Saint Laurent

Lace Clutch

Alexander McQueen

D&G

Molly's Suds

Yves Saint Laurent

Market Segmentation (by Type)

Beaded Evening Bag

Cool Clutches Evening Bag

Chic Wristlet Evening Bag

Others

Market Segmentation (by Application)

Online Sales

Offline Sales

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Evening Bag Market

Overview of the regional outlook of the Evening Bag Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Evening Bag Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Evening Bag

1.2 Key Market Segments

1.2.1 Evening Bag Segment by Type

1.2.2 Evening Bag Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 EVENING BAG MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Evening Bag Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Evening Bag Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

2.4 Macroeconomic Analysis

3 EVENING BAG MARKET COMPETITIVE LANDSCAPE

3.1 Global Evening Bag Sales by Manufacturers (2019-2024)

3.2 Global Evening Bag Revenue Market Share by Manufacturers (2019-2024)

3.3 Evening Bag Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Evening Bag Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Evening Bag Sales Sites, Area Served, Product Type

3.6 Evening Bag Market Competitive Situation and Trends

3.6.1 Evening Bag Market Concentration Rate

3.6.2 Global 5 and 10 Largest Evening Bag Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 EVENING BAG INDUSTRY CHAIN ANALYSIS

4.1 Evening Bag Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF EVENING BAG MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 EVENING BAG MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Evening Bag Sales Market Share by Type (2019-2024)

6.3 Global Evening Bag Market Size Market Share by Type (2019-2024)

6.4 Global Evening Bag Price by Type (2019-2024)

7 EVENING BAG MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Evening Bag Market Sales by Application (2019-2024)

7.3 Global Evening Bag Market Size (M USD) by Application (2019-2024)

7.4 Global Evening Bag Sales Growth Rate by Application (2019-2024)

8 EVENING BAG MARKET SALES BY REGION

8.1 Global Evening Bag Sales by Region

8.1.1 Global Evening Bag Sales by Region

8.1.2 Global Evening Bag Sales Market Share by Region

8.2 Global Evening Bag Market Size by Region

8.2.1 Global Evening Bag Market Size by Region

8.2.2 Global Evening Bag Market Size Market Share by Region

8.3 North America

- 8.3.1 North America Evening Bag Sales by Country
- 8.3.2 North America Evening Bag Market Size by Country
- 8.3.3 U.S. Market Overview
- 8.3.4 Canada Market Overview
- 8.3.5 Mexico Market Overview

8.4 Europe

- 8.4.1 Europe Evening Bag Sales by Country
- 8.4.2 Europe Evening Bag Market Size by Country
- 8.4.3 Germany Market Overview
- 8.4.4 France Market Overview
- 8.4.5 U.K. Market Overview
- 8.4.6 Italy Market Overview
- 8.4.7 Russia Market Overview

8.5 Asia Pacific

- 8.5.1 Asia Pacific Evening Bag Sales by Region
- 8.5.2 China
- 8.5.3 Japan
- 8.5.4 South Korea
- 8.5.5 India
- 8.5.6 Southeast Asia

8.6 Asia Pacific

- 8.6.1 Asia Pacific Evening Bag Market Size by Region
- 8.6.2 Asia Pacific Evening Bag Market Size by Region
- 8.6.3 China
- 8.6.4 Japan
- 8.6.5 South Korea
- 8.6.6 India
- 8.6.7 Southeast Asia

8.7 South America

- 8.7.1 South America Evening Bag Sales by Country
- 8.7.2 South America Evening Bag Market Size by Country
- 8.7.3 Brazil
- 8.7.4 Argentina
- 8.7.5 Columbia

8.8 Middle East and Africa

- 8.8.1 Middle East and Africa Evening Bag Sales by Region
- 8.8.2 Middle East and Africa Evening Bag Market Size by Region
- 8.8.3 Saudi Arabia

- 8.8.4 UAE
- 8.8.5 Egypt
- 8.8.6 Nigeria
- 8.8.7 South Africa

9 EVENING BAG MARKET PRODUCTION BY REGION

- 9.1 Global Production of Evening Bag by Region (2019-2024)
- 9.2 Global Evening Bag Revenue Market Share by Region (2019-2024)
- 9.3 Global Evening Bag Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Evening Bag Production
 - 9.4.1 North America Evening Bag Production Growth Rate (2019-2024)
 - 9.4.2 North America Evening Bag Production, Revenue, Price and Gross Margin (2019-2024)
- 9.5 Europe Evening Bag Production
 - 9.5.1 Europe Evening Bag Production Growth Rate (2019-2024)
 - 9.5.2 Europe Evening Bag Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan Evening Bag Production (2019-2024)
 - 9.6.1 Japan Evening Bag Production Growth Rate (2019-2024)
 - 9.6.2 Japan Evening Bag Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China Evening Bag Production (2019-2024)
 - 9.7.1 China Evening Bag Production Growth Rate (2019-2024)
 - 9.7.2 China Evening Bag Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

- 10.1 Attico
 - 10.1.1 Attico Evening Bag Basic Information
 - 10.1.2 Attico Evening Bag Product Overview
 - 10.1.3 Attico Evening Bag Product Market Performance
 - 10.1.4 Attico Business Overview
 - 10.1.5 Attico Evening Bag SWOT Analysis
 - 10.1.6 Attico Recent Developments
- 10.2 Etro
 - 10.2.1 Etro Evening Bag Basic Information
 - 10.2.2 Etro Evening Bag Product Overview
 - 10.2.3 Etro Evening Bag Product Market Performance
 - 10.2.4 Etro Business Overview
 - 10.2.5 Etro Evening Bag SWOT Analysis

10.2.6 Etro Recent Developments

10.3 Mango

10.3.1 Mango Evening Bag Basic Information

10.3.2 Mango Evening Bag Product Overview

10.3.3 Mango Evening Bag Product Market Performance

10.3.4 Mango Evening Bag SWOT Analysis

10.3.5 Mango Business Overview

10.3.6 Mango Recent Developments

10.4 Prada

10.4.1 Prada Evening Bag Basic Information

10.4.2 Prada Evening Bag Product Overview

10.4.3 Prada Evening Bag Product Market Performance

10.4.4 Prada Business Overview

10.4.5 Prada Recent Developments

10.5 Alexander Wang

10.5.1 Alexander Wang Evening Bag Basic Information

10.5.2 Alexander Wang Evening Bag Product Overview

10.5.3 Alexander Wang Evening Bag Product Market Performance

10.5.4 Alexander Wang Business Overview

10.5.5 Alexander Wang Recent Developments

10.6 Topshop

10.6.1 Topshop Evening Bag Basic Information

10.6.2 Topshop Evening Bag Product Overview

10.6.3 Topshop Evening Bag Product Market Performance

10.6.4 Topshop Business Overview

10.6.5 Topshop Recent Developments

10.7 ASOS

10.7.1 ASOS Evening Bag Basic Information

10.7.2 ASOS Evening Bag Product Overview

10.7.3 ASOS Evening Bag Product Market Performance

10.7.4 ASOS Business Overview

10.7.5 ASOS Recent Developments

10.8 Les Petits Joueurs

10.8.1 Les Petits Joueurs Evening Bag Basic Information

10.8.2 Les Petits Joueurs Evening Bag Product Overview

10.8.3 Les Petits Joueurs Evening Bag Product Market Performance

10.8.4 Les Petits Joueurs Business Overview

10.8.5 Les Petits Joueurs Recent Developments

10.9 Saint Laurent

- 10.9.1 Saint Laurent Evening Bag Basic Information
- 10.9.2 Saint Laurent Evening Bag Product Overview
- 10.9.3 Saint Laurent Evening Bag Product Market Performance
- 10.9.4 Saint Laurent Business Overview
- 10.9.5 Saint Laurent Recent Developments
- 10.10 Lace Clutch
 - 10.10.1 Lace Clutch Evening Bag Basic Information
 - 10.10.2 Lace Clutch Evening Bag Product Overview
 - 10.10.3 Lace Clutch Evening Bag Product Market Performance
 - 10.10.4 Lace Clutch Business Overview
 - 10.10.5 Lace Clutch Recent Developments
- 10.11 Alexander McQueen
 - 10.11.1 Alexander McQueen Evening Bag Basic Information
 - 10.11.2 Alexander McQueen Evening Bag Product Overview
 - 10.11.3 Alexander McQueen Evening Bag Product Market Performance
 - 10.11.4 Alexander McQueen Business Overview
 - 10.11.5 Alexander McQueen Recent Developments
- 10.12 DandG
 - 10.12.1 DandG Evening Bag Basic Information
 - 10.12.2 DandG Evening Bag Product Overview
 - 10.12.3 DandG Evening Bag Product Market Performance
 - 10.12.4 DandG Business Overview
 - 10.12.5 DandG Recent Developments
- 10.13 Molly's Suds
 - 10.13.1 Molly's Suds Evening Bag Basic Information
 - 10.13.2 Molly's Suds Evening Bag Product Overview
 - 10.13.3 Molly's Suds Evening Bag Product Market Performance
 - 10.13.4 Molly's Suds Business Overview
 - 10.13.5 Molly's Suds Recent Developments
- 10.14 Yves Saint Laurent
 - 10.14.1 Yves Saint Laurent Evening Bag Basic Information
 - 10.14.2 Yves Saint Laurent Evening Bag Product Overview
 - 10.14.3 Yves Saint Laurent Evening Bag Product Market Performance
 - 10.14.4 Yves Saint Laurent Business Overview
 - 10.14.5 Yves Saint Laurent Recent Developments

11 EVENING BAG MARKET FORECAST BY REGION

11.1 Global Evening Bag Market Size Forecast

11.2 Global Evening Bag Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Evening Bag Market Size Forecast by Country

11.2.3 Asia Pacific Evening Bag Market Size Forecast by Region

11.2.4 South America Evening Bag Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Evening Bag by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

12.1 Global Evening Bag Market Forecast by Type (2025-2032)

12.1.1 Global Forecasted Sales of Evening Bag by Type (2025-2032)

12.1.2 Global Evening Bag Market Size Forecast by Type (2025-2032)

12.1.3 Global Forecasted Price of Evening Bag by Type (2025-2032)

12.2 Global Evening Bag Market Forecast by Application (2025-2032)

12.2.1 Global Evening Bag Sales (K Units) Forecast by Application

12.2.2 Global Evening Bag Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

I would like to order

Product name: Global Evening Bag Market Research Report 2024(Status and Outlook)

Product link: <https://marketpublishers.com/r/G7F99DAC742CEN.html>

Price: US\$ 2,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G7F99DAC742CEN.html>