

Global Evaporation Rate Meter Market Research Report 2026(Status and Outlook)

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Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Evaporation Rate Meter competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. An evaporation rate meter is a precision instrument used in scientific research, environmental monitoring, and industrial experiments, specifically designed to measure the evaporation rate of liquids under specific conditions. Using a balance, mass sensor, or level sensor, it continuously records the change in mass or volume of a liquid over time and can analyze it using environmental parameters such as temperature, humidity, and wind speed. Widely used in meteorological research, agricultural water management, chemical process experiments, and material drying process monitoring, this instrument provides high-precision, real-time evaporation rate data, providing a scientific basis for scientific research and production decision-making. Sales volume in 2024 is expected to be 330,000 units, with an average price of US\$525 per unit. Annual production capacity is expected to be 40,000 units, with a gross profit margin of 58%.
1. Product Type Segmentation
Mass/Balance Type: Directly measures the change in liquid mass using an electronic balance or mass sensor to calculate the evaporation rate.
Level Change Type: Measure the drop in liquid level using a level sensor (float, capacitance, or optical) to indirectly infer the evaporation rate.
Vapor Flow Type: Calculates the evaporation rate by measuring the volume or flow of vapor generated by evaporation. This is primarily used in closed systems or industrial processes.
Classification by Application Environment:
Laboratory Type: Suitable for scientific research, materials testing, and chemical process research, offering high accuracy and flexible operation.
Agricultural/Meteorological Type: Suitable for use in farmland, evaporation pans, or open-air environments to monitor water evaporation and crop water requirements.
Industrial Process Type: Used for evaporation rate monitoring

in production lines, drying equipment, or liquid storage tanks, emphasizing long-term stability and data networking.

Classification by Functionality:

- Automatic Recording Type:** Continuously monitors and automatically records evaporation data, reducing operator error.
- Multi-Parameter Monitoring Type:** In addition to evaporation rate, it can simultaneously monitor environmental conditions such as temperature, humidity, and wind speed for comprehensive analysis.
- Portable/Field Type:** Lightweight structure, can be used flexibly in the field or in different experimental scenarios.

2. Upstream and Downstream Industry Chain

- Upstream:** Includes water level sensors (such as piezoelectric, pressure, and buoyancy), micropumps and fluid accessories, data acquisition modules, wireless communication modules, housing materials and protective structures, calibration standards, etc.
- Downstream:** End users primarily include meteorological monitoring stations, water conservancy bureaus, irrigation management departments, farmers, environmental monitoring agencies, and scientific research institutions. These sensors are used to assist with irrigation decision-making, water budgeting, meteorological analysis, and crop water management.

3. Technology Trends and Innovation Directions

- Toward Automation and Remote Control:** Integration with IoT, wireless transmission, and cloud platform support enables remote monitoring and alarming.
- Multi-parameter Fusion:** Combining evaporation measurement with temperature, humidity, radiation, wind speed, and soil moisture monitoring to build complete hydrological or ecological models.
- Precision Improvement and Miniaturization:** Reducing instrument size and power consumption while maintaining accuracy makes them more suitable for field deployment.
- Self-calibration and Intelligent Algorithm Support:** Self-correction mechanisms and data processing algorithms reduce maintenance costs and improve stability.

4. Development Trends and Market Opportunities

- Demand is strong in arid and semi-arid regions and areas with water shortages.** Evaporation monitoring is critical data for irrigation management and water resource allocation.
- Precision Agriculture Promotion:** With the rise of precision irrigation and water-saving agriculture, demand for high-frequency, precise evaporation monitoring equipment is increasing.
- Driven by Meteorological and Environmental Changes:** Intensifying climate change is increasing the demand for water cycle monitoring, providing growth opportunities for evaporation monitors.
- Domestic Substitution and Cost Advantages:** Local manufacturers have advantages in sensor integration and manufacturing costs, and are expected to achieve breakthroughs in the mid- and low-end markets.

The global Evaporation Rate Meter market size was estimated at USD 173.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 7.50% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Evaporation Rate Meter market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Evaporation Rate Meter market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Evaporation Rate Meter market.

Global Evaporation Rate Meter Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

LI?COR, Inc.
Campbell Scientific

FIEDLER AMS
Rain Bird Corporation
Irrrometer Company, Inc.
Sentek Technologies
Microtrac
Delta?T Devices Ltd.
Surface Measurement Systems
Hiden Analytical
Zhejiang Top Cloud-Agri Technology Co., Ltd.

Market Segmentation (by Type)

Eddy Covariance Method
Weighing Lysimeter
Energy Balance Method
Others

Market Segmentation (by Application)

Agricultural Science
Forestry & Ecological Monitoring
Meteorology & Environmental Monitoring
Others

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Evaporation Rate Meter Market
Overview of the regional outlook of the Evaporation Rate Meter Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Evaporation Rate Meter Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Evaporation Rate Meter, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions
Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis
Provides insight into the market through Value Chain
Market dynamics scenario, along with growth opportunities of the market in the years to come
6-month post-sales analyst support

Customization of the Report

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