

Global EV and PHEV Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

This report provides a deep insight into the global EV and PHEV market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global EV and PHEV Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the EV and PHEV market in any manner.

Global EV and PHEV Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product,

sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Volvo

Volkswagen

Toyota

Tesla

BMW

Porsche

Nissan

Mitsubishi

Kia

Hyundai

Honda

Ford

Fiat

Chevrolet

Audi

BYD

Market Segmentation (by Type)

EV

PHEV

Market Segmentation (by Application)

Commercial Vehicle

Passenger Vehicle

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the EV and PHEV Market

Overview of the regional outlook of the EV and PHEV Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as

challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the EV and PHEV Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of EV and PHEV

1.2 Key Market Segments

1.2.1 EV and PHEV Segment by Type

1.2.2 EV and PHEV Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

1.4 Key Data of Global Auto Market

1.4.1 Global Automobile Production by Country

1.4.2 Global Automobile Production by Type

2 EV AND PHEV MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global EV and PHEV Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global EV and PHEV Sales Estimates and Forecasts (2019-2030)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 EV AND PHEV MARKET COMPETITIVE LANDSCAPE

3.1 Global EV and PHEV Sales by Manufacturers (2019-2024)

3.2 Global EV and PHEV Revenue Market Share by Manufacturers (2019-2024)

3.3 EV and PHEV Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global EV and PHEV Average Price by Manufacturers (2019-2024)

3.5 Manufacturers EV and PHEV Sales Sites, Area Served, Product Type

3.6 EV and PHEV Market Competitive Situation and Trends

3.6.1 EV and PHEV Market Concentration Rate

3.6.2 Global 5 and 10 Largest EV and PHEV Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 EV AND PHEV INDUSTRY CHAIN ANALYSIS

- 4.1 EV and PHEV Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF EV AND PHEV MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 EV AND PHEV MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global EV and PHEV Sales Market Share by Type (2019-2024)
- 6.3 Global EV and PHEV Market Size Market Share by Type (2019-2024)
- 6.4 Global EV and PHEV Price by Type (2019-2024)

7 EV AND PHEV MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global EV and PHEV Market Sales by Application (2019-2024)
- 7.3 Global EV and PHEV Market Size (M USD) by Application (2019-2024)
- 7.4 Global EV and PHEV Sales Growth Rate by Application (2019-2024)

8 EV AND PHEV MARKET SEGMENTATION BY REGION

- 8.1 Global EV and PHEV Sales by Region
 - 8.1.1 Global EV and PHEV Sales by Region
 - 8.1.2 Global EV and PHEV Sales Market Share by Region

8.2 North America

8.2.1 North America EV and PHEV Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe EV and PHEV Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific EV and PHEV Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America EV and PHEV Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa EV and PHEV Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Volvo

9.1.1 Volvo EV and PHEV Basic Information

9.1.2 Volvo EV and PHEV Product Overview

9.1.3 Volvo EV and PHEV Product Market Performance

9.1.4 Volvo Business Overview

9.1.5 Volvo EV and PHEV SWOT Analysis

9.1.6 Volvo Recent Developments

9.2 Volkswagen

9.2.1 Volkswagen EV and PHEV Basic Information

9.2.2 Volkswagen EV and PHEV Product Overview

9.2.3 Volkswagen EV and PHEV Product Market Performance

9.2.4 Volkswagen Business Overview

9.2.5 Volkswagen EV and PHEV SWOT Analysis

9.2.6 Volkswagen Recent Developments

9.3 Toyota

9.3.1 Toyota EV and PHEV Basic Information

9.3.2 Toyota EV and PHEV Product Overview

9.3.3 Toyota EV and PHEV Product Market Performance

9.3.4 Toyota EV and PHEV SWOT Analysis

9.3.5 Toyota Business Overview

9.3.6 Toyota Recent Developments

9.4 Tesla

9.4.1 Tesla EV and PHEV Basic Information

9.4.2 Tesla EV and PHEV Product Overview

9.4.3 Tesla EV and PHEV Product Market Performance

9.4.4 Tesla Business Overview

9.4.5 Tesla Recent Developments

9.5 BMW

9.5.1 BMW EV and PHEV Basic Information

9.5.2 BMW EV and PHEV Product Overview

9.5.3 BMW EV and PHEV Product Market Performance

9.5.4 BMW Business Overview

9.5.5 BMW Recent Developments

9.6 Porsche

9.6.1 Porsche EV and PHEV Basic Information

9.6.2 Porsche EV and PHEV Product Overview

9.6.3 Porsche EV and PHEV Product Market Performance

9.6.4 Porsche Business Overview

9.6.5 Porsche Recent Developments

9.7 Nissan

9.7.1 Nissan EV and PHEV Basic Information

9.7.2 Nissan EV and PHEV Product Overview

9.7.3 Nissan EV and PHEV Product Market Performance

9.7.4 Nissan Business Overview

9.7.5 Nissan Recent Developments

9.8 Mitsubishi

9.8.1 Mitsubishi EV and PHEV Basic Information

9.8.2 Mitsubishi EV and PHEV Product Overview

9.8.3 Mitsubishi EV and PHEV Product Market Performance

9.8.4 Mitsubishi Business Overview

9.8.5 Mitsubishi Recent Developments

9.9 Kia

9.9.1 Kia EV and PHEV Basic Information

9.9.2 Kia EV and PHEV Product Overview

9.9.3 Kia EV and PHEV Product Market Performance

9.9.4 Kia Business Overview

9.9.5 Kia Recent Developments

9.10 Hyundai

9.10.1 Hyundai EV and PHEV Basic Information

9.10.2 Hyundai EV and PHEV Product Overview

9.10.3 Hyundai EV and PHEV Product Market Performance

9.10.4 Hyundai Business Overview

9.10.5 Hyundai Recent Developments

9.11 Honda

9.11.1 Honda EV and PHEV Basic Information

9.11.2 Honda EV and PHEV Product Overview

9.11.3 Honda EV and PHEV Product Market Performance

9.11.4 Honda Business Overview

9.11.5 Honda Recent Developments

9.12 Ford

9.12.1 Ford EV and PHEV Basic Information

9.12.2 Ford EV and PHEV Product Overview

9.12.3 Ford EV and PHEV Product Market Performance

9.12.4 Ford Business Overview

9.12.5 Ford Recent Developments

9.13 Fiat

9.13.1 Fiat EV and PHEV Basic Information

9.13.2 Fiat EV and PHEV Product Overview

9.13.3 Fiat EV and PHEV Product Market Performance

9.13.4 Fiat Business Overview

9.13.5 Fiat Recent Developments

9.14 Chevrolet

9.14.1 Chevrolet EV and PHEV Basic Information

- 9.14.2 Chevrolet EV and PHEV Product Overview
- 9.14.3 Chevrolet EV and PHEV Product Market Performance
- 9.14.4 Chevrolet Business Overview
- 9.14.5 Chevrolet Recent Developments
- 9.15 Audi
 - 9.15.1 Audi EV and PHEV Basic Information
 - 9.15.2 Audi EV and PHEV Product Overview
 - 9.15.3 Audi EV and PHEV Product Market Performance
 - 9.15.4 Audi Business Overview
 - 9.15.5 Audi Recent Developments
- 9.16 BYD
 - 9.16.1 BYD EV and PHEV Basic Information
 - 9.16.2 BYD EV and PHEV Product Overview
 - 9.16.3 BYD EV and PHEV Product Market Performance
 - 9.16.4 BYD Business Overview
 - 9.16.5 BYD Recent Developments
- 9.17 Company
 - 9.17.1 Company 17 EV and PHEV Basic Information
 - 9.17.2 Company 17 EV and PHEV Product Overview
 - 9.17.3 Company 17 EV and PHEV Product Market Performance
 - 9.17.4 Company 17 Business Overview
 - 9.17.5 Company 17 Recent Developments
- 9.18 Company
 - 9.18.1 Company 18 EV and PHEV Basic Information
 - 9.18.2 Company 18 EV and PHEV Product Overview
 - 9.18.3 Company 18 EV and PHEV Product Market Performance
 - 9.18.4 Company 18 Business Overview
 - 9.18.5 Company 18 Recent Developments
- 9.19 Company
 - 9.19.1 Company 19 EV and PHEV Basic Information
 - 9.19.2 Company 19 EV and PHEV Product Overview
 - 9.19.3 Company 19 EV and PHEV Product Market Performance
 - 9.19.4 Company 19 Business Overview
 - 9.19.5 Company 19 Recent Developments
- 9.20 Company
 - 9.20.1 Company 20 EV and PHEV Basic Information
 - 9.20.2 Company 20 EV and PHEV Product Overview
 - 9.20.3 Company 20 EV and PHEV Product Market Performance
 - 9.20.4 Company 20 Business Overview

9.20.5 Company 20 Recent Developments

9.21 Company

9.21.1 Company 21 EV and PHEV Basic Information

9.21.2 Company 21 EV and PHEV Product Overview

9.21.3 Company 21 EV and PHEV Product Market Performance

9.21.4 Company 21 Business Overview

9.21.5 Company 21 Recent Developments

9.22 Company

9.22.1 Company 22 EV and PHEV Basic Information

9.22.2 Company 22 EV and PHEV Product Overview

9.22.3 Company 22 EV and PHEV Product Market Performance

9.22.4 Company 22 Business Overview

9.22.5 Company 22 Recent Developments

9.23 Company

9.23.1 Company 23 EV and PHEV Basic Information

9.23.2 Company 23 EV and PHEV Product Overview

9.23.3 Company 23 EV and PHEV Product Market Performance

9.23.4 Company 23 Business Overview

9.23.5 Company 23 Recent Developments

9.24 Company

9.24.1 Company 24 EV and PHEV Basic Information

9.24.2 Company 24 EV and PHEV Product Overview

9.24.3 Company 24 EV and PHEV Product Market Performance

9.24.4 Company 24 Business Overview

9.24.5 Company 24 Recent Developments

9.25 Company

9.25.1 Company 25 EV and PHEV Basic Information

9.25.2 Company 25 EV and PHEV Product Overview

9.25.3 Company 25 EV and PHEV Product Market Performance

9.25.4 Company 25 Business Overview

9.25.5 Company 25 Recent Developments

9.26 Company

9.26.1 Company 26 EV and PHEV Basic Information

9.26.2 Company 26 EV and PHEV Product Overview

9.26.3 Company 26 EV and PHEV Product Market Performance

9.26.4 Company 26 Business Overview

9.26.5 Company 26 Recent Developments

9.27 Company

9.27.1 Company 27 EV and PHEV Basic Information

- 9.27.2 Company 27 EV and PHEV Product Overview
- 9.27.3 Company 27 EV and PHEV Product Market Performance
- 9.27.4 Company 27 Business Overview
- 9.27.5 Company 27 Recent Developments
- 9.28 Company
 - 9.28.1 Company 28 EV and PHEV Basic Information
 - 9.28.2 Company 28 EV and PHEV Product Overview
 - 9.28.3 Company 28 EV and PHEV Product Market Performance
 - 9.28.4 Company 28 Business Overview
 - 9.28.5 Company 28 Recent Developments
- 9.29 Company
 - 9.29.1 Company 29 EV and PHEV Basic Information
 - 9.29.2 Company 29 EV and PHEV Product Overview
 - 9.29.3 Company 29 EV and PHEV Product Market Performance
 - 9.29.4 Company 29 Business Overview
 - 9.29.5 Company 29 Recent Developments
- 9.30 Company
 - 9.30.1 Company 30 EV and PHEV Basic Information
 - 9.30.2 Company 30 EV and PHEV Product Overview
 - 9.30.3 Company 30 EV and PHEV Product Market Performance
 - 9.30.4 Company 30 Business Overview
 - 9.30.5 Company 30 Recent Developments
- 9.31 Company
 - 9.31.1 Company 31 EV and PHEV Basic Information
 - 9.31.2 Company 31 EV and PHEV Product Overview
 - 9.31.3 Company 31 EV and PHEV Product Market Performance
 - 9.31.4 Company 31 Business Overview
 - 9.31.5 Company 31 Recent Developments
- 9.32 Company
 - 9.32.1 Company 32 EV and PHEV Basic Information
 - 9.32.2 Company 32 EV and PHEV Product Overview
 - 9.32.3 Company 32 EV and PHEV Product Market Performance
 - 9.32.4 Company 32 Business Overview
 - 9.32.5 Company 32 Recent Developments
- 9.33 Company
 - 9.33.1 Company 33 EV and PHEV Basic Information
 - 9.33.2 Company 33 EV and PHEV Product Overview
 - 9.33.3 Company 33 EV and PHEV Product Market Performance
 - 9.33.4 Company 33 Business Overview

9.33.5 Company 33 Recent Developments

9.34 Company

9.34.1 Company 34 EV and PHEV Basic Information

9.34.2 Company 34 EV and PHEV Product Overview

9.34.3 Company 34 EV and PHEV Product Market Performance

9.34.4 Company 34 Business Overview

9.34.5 Company 34 Recent Developments

9.35 Company

9.35.1 Company 35 EV and PHEV Basic Information

9.35.2 Company 35 EV and PHEV Product Overview

9.35.3 Company 35 EV and PHEV Product Market Performance

9.35.4 Company 35 Business Overview

9.35.5 Company 35 Recent Developments

9.36 Company

9.36.1 Company 36 EV and PHEV Basic Information

9.36.2 Company 36 EV and PHEV Product Overview

9.36.3 Company 36 EV and PHEV Product Market Performance

9.36.4 Company 36 Business Overview

9.36.5 Company 36 Recent Developments

9.37 Company

9.37.1 Company 37 EV and PHEV Basic Information

9.37.2 Company 37 EV and PHEV Product Overview

9.37.3 Company 37 EV and PHEV Product Market Performance

9.37.4 Company 37 Business Overview

9.37.5 Company 37 Recent Developments

9.38 Company

9.38.1 Company 38 EV and PHEV Basic Information

9.38.2 Company 38 EV and PHEV Product Overview

9.38.3 Company 38 EV and PHEV Product Market Performance

9.38.4 Company 38 Business Overview

9.38.5 Company 38 Recent Developments

9.39 Company

9.39.1 Company 39 EV and PHEV Basic Information

9.39.2 Company 39 EV and PHEV Product Overview

9.39.3 Company 39 EV and PHEV Product Market Performance

9.39.4 Company 39 Business Overview

9.39.5 Company 39 Recent Developments

9.40 Company

9.40.1 Company 40 EV and PHEV Basic Information

- 9.40.2 Company 40 EV and PHEV Product Overview
- 9.40.3 Company 40 EV and PHEV Product Market Performance
- 9.40.4 Company 40 Business Overview
- 9.40.5 Company 40 Recent Developments

10 EV AND PHEV MARKET FORECAST BY REGION

- 10.1 Global EV and PHEV Market Size Forecast
- 10.2 Global EV and PHEV Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe EV and PHEV Market Size Forecast by Country
 - 10.2.3 Asia Pacific EV and PHEV Market Size Forecast by Region
 - 10.2.4 South America EV and PHEV Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Consumption of EV and PHEV by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global EV and PHEV Market Forecast by Type (2025-2030)
 - 11.1.1 Global Forecasted Sales of EV and PHEV by Type (2025-2030)
 - 11.1.2 Global EV and PHEV Market Size Forecast by Type (2025-2030)
 - 11.1.3 Global Forecasted Price of EV and PHEV by Type (2025-2030)
- 11.2 Global EV and PHEV Market Forecast by Application (2025-2030)
 - 11.2.1 Global EV and PHEV Sales (K Units) Forecast by Application
 - 11.2.2 Global EV and PHEV Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Automobile Production by Region (Units)

Table 4. Market Share and Development Potential of Automobiles by Region

Table 5. Global Automobile Production by Country (Vehicle)

Table 6. Market Share and Development Potential of Automobiles by Countries

Table 7. Global Automobile Production by Type

Table 8. Market Share and Development Potential of Automobiles by Type

Table 9. Market Size (M USD) Segment Executive Summary

Table 10. EV and PHEV Market Size Comparison by Region (M USD)

Table 11. Global EV and PHEV Sales (K Units) by Manufacturers (2019-2024)

Table 12. Global EV and PHEV Sales Market Share by Manufacturers (2019-2024)

Table 13. Global EV and PHEV Revenue (M USD) by Manufacturers (2019-2024)

Table 14. Global EV and PHEV Revenue Share by Manufacturers (2019-2024)

Table 15. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in EV and PHEV as of 2022)

Table 16. Global Market EV and PHEV Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 17. Manufacturers EV and PHEV Sales Sites and Area Served

Table 18. Manufacturers EV and PHEV Product Type

Table 19. Global EV and PHEV Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 20. Mergers & Acquisitions, Expansion Plans

Table 21. Industry Chain Map of EV and PHEV

Table 22. Market Overview of Key Raw Materials

Table 23. Midstream Market Analysis

Table 24. Downstream Customer Analysis

Table 25. Key Development Trends

Table 26. Driving Factors

Table 27. EV and PHEV Market Challenges

Table 28. Global EV and PHEV Sales by Type (K Units)

Table 29. Global EV and PHEV Market Size by Type (M USD)

Table 30. Global EV and PHEV Sales (K Units) by Type (2019-2024)

Table 31. Global EV and PHEV Sales Market Share by Type (2019-2024)

Table 32. Global EV and PHEV Market Size (M USD) by Type (2019-2024)

- Table 33. Global EV and PHEV Market Size Share by Type (2019-2024)
- Table 34. Global EV and PHEV Price (USD/Unit) by Type (2019-2024)
- Table 35. Global EV and PHEV Sales (K Units) by Application
- Table 36. Global EV and PHEV Market Size by Application
- Table 37. Global EV and PHEV Sales by Application (2019-2024) & (K Units)
- Table 38. Global EV and PHEV Sales Market Share by Application (2019-2024)
- Table 39. Global EV and PHEV Sales by Application (2019-2024) & (M USD)
- Table 40. Global EV and PHEV Market Share by Application (2019-2024)
- Table 41. Global EV and PHEV Sales Growth Rate by Application (2019-2024)
- Table 42. Global EV and PHEV Sales by Region (2019-2024) & (K Units)
- Table 43. Global EV and PHEV Sales Market Share by Region (2019-2024)
- Table 44. North America EV and PHEV Sales by Country (2019-2024) & (K Units)
- Table 45. Europe EV and PHEV Sales by Country (2019-2024) & (K Units)
- Table 46. Asia Pacific EV and PHEV Sales by Region (2019-2024) & (K Units)
- Table 47. South America EV and PHEV Sales by Country (2019-2024) & (K Units)
- Table 48. Middle East and Africa EV and PHEV Sales by Region (2019-2024) & (K Units)
- Table 49. Volvo EV and PHEV Basic Information
- Table 50. Volvo EV and PHEV Product Overview
- Table 51. Volvo EV and PHEV Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. Volvo Business Overview
- Table 53. Volvo EV and PHEV SWOT Analysis
- Table 54. Volvo Recent Developments
- Table 55. Volkswagen EV and PHEV Basic Information
- Table 56. Volkswagen EV and PHEV Product Overview
- Table 57. Volkswagen EV and PHEV Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. Volkswagen Business Overview
- Table 59. Volkswagen EV and PHEV SWOT Analysis
- Table 60. Volkswagen Recent Developments
- Table 61. Toyota EV and PHEV Basic Information
- Table 62. Toyota EV and PHEV Product Overview
- Table 63. Toyota EV and PHEV Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 64. Toyota EV and PHEV SWOT Analysis
- Table 65. Toyota Business Overview
- Table 66. Toyota Recent Developments
- Table 67. Tesla EV and PHEV Basic Information

Table 68. Tesla EV and PHEV Product Overview

Table 69. Tesla EV and PHEV Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 70. Tesla Business Overview

Table 71. Tesla Recent Developments

Table 72. BMW EV and PHEV Basic Information

Table 73. BMW EV and PHEV Product Overview

Table 74. BMW EV and PHEV Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 75. BMW Business Overview

Table 76. BMW Recent Developments

Table 77. Porsche EV and PHEV Basic Information

Table 78. Porsche EV and PHEV Product Overview

Table 79. Porsche EV and PHEV Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 80. Porsche Business Overview

Table 81. Porsche Recent Developments

Table 82. Nissan EV and PHEV Basic Information

Table 83. Nissan EV and PHEV Product Overview

Table 84. Nissan EV and PHEV Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 85. Nissan Business Overview

Table 86. Nissan Recent Developments

Table 87. Mitsubishi EV and PHEV Basic Information

Table 88. Mitsubishi EV and PHEV Product Overview

Table 89. Mitsubishi EV and PHEV Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 90. Mitsubishi Business Overview

Table 91. Mitsubishi Recent Developments

Table 92. Kia EV and PHEV Basic Information

Table 93. Kia EV and PHEV Product Overview

Table 94. Kia EV and PHEV Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 95. Kia Business Overview

Table 96. Kia Recent Developments

Table 97. Hyundai EV and PHEV Basic Information

Table 98. Hyundai EV and PHEV Product Overview

Table 99. Hyundai EV and PHEV Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 100. Hyundai Business Overview

Table 101. Hyundai Recent Developments

Table 102. Honda EV and PHEV Basic Information

Table 103. Honda EV and PHEV Product Overview

Table 104. Honda EV and PHEV Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 105. Honda Business Overview

Table 106. Honda Recent Developments

Table 107. Ford EV and PHEV Basic Information

Table 108. Ford EV and PHEV Product Overview

Table 109. Ford EV and PHEV Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 110. Ford Business Overview

Table 111. Ford Recent Developments

Table 112. Fiat EV and PHEV Basic Information

Table 113. Fiat EV and PHEV Product Overview

Table 114. Fiat EV and PHEV Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 115. Fiat Business Overview

Table 116. Fiat Recent Developments

Table 117. Chevrolet EV and PHEV Basic Information

Table 118. Chevrolet EV and PHEV Product Overview

Table 119. Chevrolet EV and PHEV Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 120. Chevrolet Business Overview

Table 121. Chevrolet Recent Developments

Table 122. Audi EV and PHEV Basic Information

Table 123. Audi EV and PHEV Product Overview

Table 124. Audi EV and PHEV Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 125. Audi Business Overview

Table 126. Audi Recent Developments

Table 127. BYD EV and PHEV Basic Information

Table 128. BYD EV and PHEV Product Overview

Table 129. BYD EV and PHEV Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 130. BYD Business Overview

Table 131. BYD Recent Developments

Table 132. Company 17 EV and PHEV Basic Information

- Table 133. Company 17 EV and PHEV Product Overview
- Table 134. Company 17 EV and PHEV Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 135. Company 17 Business Overview
- Table 136. Company 17 Recent Developments
- Table 137. Company 18 EV and PHEV Basic Information
- Table 138. Company 18 EV and PHEV Product Overview
- Table 139. Company 18 EV and PHEV Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 140. Company 18 Business Overview
- Table 141. Company 18 Recent Developments
- Table 142. Company 19 EV and PHEV Basic Information
- Table 143. Company 19 EV and PHEV Product Overview
- Table 144. Company 19 EV and PHEV Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 145. Company 19 Business Overview
- Table 146. Company 19 Recent Developments
- Table 147. Company 20 EV and PHEV Basic Information
- Table 148. Company 20 EV and PHEV Product Overview
- Table 149. Company 20 EV and PHEV Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 150. Company 20 Business Overview
- Table 151. Company 20 Recent Developments
- Table 152. Company 21 EV and PHEV Basic Information
- Table 153. Company 21 EV and PHEV Product Overview
- Table 154. Company 21 EV and PHEV Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 155. Company 21 Business Overview
- Table 156. Company 21 Recent Developments
- Table 157. Company 22 EV and PHEV Basic Information
- Table 158. Company 22 EV and PHEV Product Overview
- Table 159. Company 22 EV and PHEV Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 160. Company 22 Business Overview
- Table 161. Company 22 Recent Developments
- Table 162. Company 23 EV and PHEV Basic Information
- Table 163. Company 23 EV and PHEV Product Overview
- Table 164. Company 23 EV and PHEV Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

- Table 165. Company 23 Business Overview
- Table 166. Company 23 Recent Developments
- Table 167. Company 24 EV and PHEV Basic Information
- Table 168. Company 24 EV and PHEV Product Overview
- Table 169. Company 24 EV and PHEV Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 170. Company 24 Business Overview
- Table 171. Company 24 Recent Developments
- Table 172. Company 25 EV and PHEV Basic Information
- Table 173. Company 25 EV and PHEV Product Overview
- Table 174. Company 25 EV and PHEV Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 175. Company 25 Business Overview
- Table 176. Company 25 Recent Developments
- Table 177. Company 26 EV and PHEV Basic Information
- Table 178. Company 26 EV and PHEV Product Overview
- Table 179. Company 26 EV and PHEV Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 180. Company 26 Business Overview
- Table 181. Company 26 Recent Developments
- Table 182. Company 27 EV and PHEV Basic Information
- Table 183. Company 27 EV and PHEV Product Overview
- Table 184. Company 27 EV and PHEV Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 185. Company 27 Business Overview
- Table 186. Company 27 Recent Developments
- Table 187. Company 28 EV and PHEV Basic Information
- Table 188. Company 28 EV and PHEV Product Overview
- Table 189. Company 28 EV and PHEV Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 190. Company 28 Business Overview
- Table 191. Company 28 Recent Developments
- Table 192. Company 29 EV and PHEV Basic Information
- Table 193. Company 29 EV and PHEV Product Overview
- Table 194. Company 29 EV and PHEV Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 195. Company 29 Business Overview
- Table 196. Company 29 Recent Developments
- Table 197. Company 30 EV and PHEV Basic Information

- Table 198. Company 30 EV and PHEV Product Overview
- Table 199. Company 30 EV and PHEV Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 200. Company 30 Business Overview
- Table 201. Company 30 Recent Developments
- Table 202. Company 31 EV and PHEV Basic Information
- Table 203. Company 31 EV and PHEV Product Overview
- Table 204. Company 31 EV and PHEV Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 205. Company 31 Volvo Business Overview
- Table 206. Company 31 Recent Developments
- Table 207. Company 32 EV and PHEV Basic Information
- Table 208. Company 32 EV and PHEV Product Overview
- Table 209. Company 32 EV and PHEV Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 210. Company 32 Volvo Business Overview
- Table 211. Company 32 Recent Developments
- Table 212. Company 33 EV and PHEV Basic Information
- Table 213. Company 33 EV and PHEV Product Overview
- Table 214. Company 33 EV and PHEV Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 215. Company 33 Volvo Business Overview
- Table 216. Company 33 Recent Developments
- Table 217. Company 34 EV and PHEV Basic Information
- Table 218. Company 34 EV and PHEV Product Overview
- Table 219. Company 34 EV and PHEV Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 220. Company 34 Volvo Business Overview
- Table 221. Company 34 Recent Developments
- Table 222. Company 35 EV and PHEV Basic Information
- Table 223. Company 35 EV and PHEV Product Overview
- Table 224. Company 35 EV and PHEV Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 225. Company 35 Volvo Business Overview
- Table 226. Company 35 Recent Developments
- Table 227. Company 36 EV and PHEV Basic Information
- Table 228. Company 36 EV and PHEV Product Overview
- Table 229. Company 36 EV and PHEV Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

- Table 230. Company 36 Volvo Business Overview
- Table 231. Company 36 Recent Developments
- Table 232. Company 37 EV and PHEV Basic Information
- Table 233. Company 37 EV and PHEV Product Overview
- Table 234. Company 37 EV and PHEV Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 235. Company 37 Volvo Business Overview
- Table 236. Company 37 Recent Developments
- Table 237. Company 38 EV and PHEV Basic Information
- Table 238. Company 38 EV and PHEV Product Overview
- Table 239. Company 38 EV and PHEV Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 240. Company 38 Volvo Business Overview
- Table 241. Company 38 Recent Developments
- Table 242. Company 39 EV and PHEV Basic Information
- Table 243. Company 39 EV and PHEV Product Overview
- Table 244. Company 39 EV and PHEV Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 245. Company 39 Volvo Business Overview
- Table 246. Company 39 Recent Developments
- Table 247. Company 40 EV and PHEV Basic Information
- Table 248. Company 40 EV and PHEV Product Overview
- Table 249. Company 40 EV and PHEV Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 250. Company 40 Volvo Business Overview
- Table 251. Company 40 Recent Developments
- Table 252. Global EV and PHEV Sales Forecast by Region (2025-2030) & (K Units)
- Table 253. Global EV and PHEV Market Size Forecast by Region (2025-2030) & (M USD)
- Table 254. North America EV and PHEV Sales Forecast by Country (2025-2030) & (K Units)
- Table 255. North America EV and PHEV Market Size Forecast by Country (2025-2030) & (M USD)
- Table 256. Europe EV and PHEV Sales Forecast by Country (2025-2030) & (K Units)
- Table 257. Europe EV and PHEV Market Size Forecast by Country (2025-2030) & (M USD)
- Table 258. Asia Pacific EV and PHEV Sales Forecast by Region (2025-2030) & (K Units)
- Table 259. Asia Pacific EV and PHEV Market Size Forecast by Region (2025-2030) &

(M USD)

Table 260. South America EV and PHEV Sales Forecast by Country (2025-2030) & (K Units)

Table 261. South America EV and PHEV Market Size Forecast by Country (2025-2030) & (M USD)

Table 262. Middle East and Africa EV and PHEV Consumption Forecast by Country (2025-2030) & (Units)

Table 263. Middle East and Africa EV and PHEV Market Size Forecast by Country (2025-2030) & (M USD)

Table 264. Global EV and PHEV Sales Forecast by Type (2025-2030) & (K Units)

Table 265. Global EV and PHEV Market Size Forecast by Type (2025-2030) & (M USD)

Table 266. Global EV and PHEV Price Forecast by Type (2025-2030) & (USD/Unit)

Table 267. Global EV and PHEV Sales (K Units) Forecast by Application (2025-2030)

Table 268. Global EV and PHEV Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of EV and PHEV
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Motor Vehicle Production (M Units)
- Figure 5. Motor Vehicle Production Market Share by Type (2023)
- Figure 6. Global EV and PHEV Market Size (M USD), 2019-2030
- Figure 7. Global EV and PHEV Market Size (M USD) (2019-2030)
- Figure 8. Global EV and PHEV Sales (K Units) & (2019-2030)
- Figure 9. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 10. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 11. Evaluation Matrix of Regional Market Development Potential
- Figure 12. EV and PHEV Market Size by Country (M USD)
- Figure 13. EV and PHEV Sales Share by Manufacturers in 2023
- Figure 14. Global EV and PHEV Revenue Share by Manufacturers in 2023
- Figure 15. EV and PHEV Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 16. Global Market EV and PHEV Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 17. The Global 5 and 10 Largest Players: Market Share by EV and PHEV Revenue in 2023
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 19. Global EV and PHEV Market Share by Type
- Figure 20. Sales Market Share of EV and PHEV by Type (2019-2024)
- Figure 21. Sales Market Share of EV and PHEV by Type in 2023
- Figure 22. Market Size Share of EV and PHEV by Type (2019-2024)
- Figure 23. Market Size Market Share of EV and PHEV by Type in 2023
- Figure 24. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 25. Global EV and PHEV Market Share by Application
- Figure 26. Global EV and PHEV Sales Market Share by Application (2019-2024)
- Figure 27. Global EV and PHEV Sales Market Share by Application in 2023
- Figure 28. Global EV and PHEV Market Share by Application (2019-2024)
- Figure 29. Global EV and PHEV Market Share by Application in 2023
- Figure 30. Global EV and PHEV Sales Growth Rate by Application (2019-2024)
- Figure 31. Global EV and PHEV Sales Market Share by Region (2019-2024)
- Figure 32. North America EV and PHEV Sales and Growth Rate (2019-2024) & (K

Units)

Figure 33. North America EV and PHEV Sales Market Share by Country in 2023

Figure 34. U.S. EV and PHEV Sales and Growth Rate (2019-2024) & (K Units)

Figure 35. Canada EV and PHEV Sales (K Units) and Growth Rate (2019-2024)

Figure 36. Mexico EV and PHEV Sales (Units) and Growth Rate (2019-2024)

Figure 37. Europe EV and PHEV Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. Europe EV and PHEV Sales Market Share by Country in 2023

Figure 39. Germany EV and PHEV Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. France EV and PHEV Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. U.K. EV and PHEV Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Italy EV and PHEV Sales and Growth Rate (2019-2024) & (K Units)

Figure 43. Russia EV and PHEV Sales and Growth Rate (2019-2024) & (K Units)

Figure 44. Asia Pacific EV and PHEV Sales and Growth Rate (K Units)

Figure 45. Asia Pacific EV and PHEV Sales Market Share by Region in 2023

Figure 46. China EV and PHEV Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. Japan EV and PHEV Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. South Korea EV and PHEV Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. India EV and PHEV Sales and Growth Rate (2019-2024) & (K Units)

Figure 50. Southeast Asia EV and PHEV Sales and Growth Rate (2019-2024) & (K Units)

Figure 51. South America EV and PHEV Sales and Growth Rate (K Units)

Figure 52. South America EV and PHEV Sales Market Share by Country in 2023

Figure 53. Brazil EV and PHEV Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Argentina EV and PHEV Sales and Growth Rate (2019-2024) & (K Units)

Figure 55. Columbia EV and PHEV Sales and Growth Rate (2019-2024) & (K Units)

Figure 56. Middle East and Africa EV and PHEV Sales and Growth Rate (K Units)

Figure 57. Middle East and Africa EV and PHEV Sales Market Share by Region in 2023

Figure 58. Saudi Arabia EV and PHEV Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. UAE EV and PHEV Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. Egypt EV and PHEV Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Nigeria EV and PHEV Sales and Growth Rate (2019-2024) & (K Units)

Figure 62. South Africa EV and PHEV Sales and Growth Rate (2019-2024) & (K Units)

Figure 63. Global EV and PHEV Sales Forecast by Volume (2019-2030) & (K Units)

Figure 64. Global EV and PHEV Market Size Forecast by Value (2019-2030) & (M USD)

Figure 65. Global EV and PHEV Sales Market Share Forecast by Type (2025-2030)

Figure 66. Global EV and PHEV Market Share Forecast by Type (2025-2030)

Figure 67. Global EV and PHEV Sales Forecast by Application (2025-2030)

Figure 68. Global EV and PHEV Market Share Forecast by Application (2025-2030)

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