

# Global EV Camera Module Market Research Report 2026(Status and Outlook)

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## Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on EV Camera Module competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. In 2024, global production of EV camera module reached 49.187 million units, with an average selling price of US\$73 per unit. EV camera modules refer to imaging subsystems in in-vehicle visual systems that integrate image sensors, lens assemblies, infrared filters, and drivers into a single unit, meeting automotive-grade weather resistance and EMC/functional safety requirements. Typical applications include supporting high-end ADAS and "central computing + satellite camera" architectures, and reducing wind resistance and saving energy in electronic rearview mirrors. Upstream components include CMOS image sensors, lens and module materials, glass-plastic hybrid lenses, IR filters, adhesives, and chips; downstream products are supplied to OEMs. The industry's gross profit margin ranges from 10% to 25%. The EV camera module market is upgrading along the path of "hardware scaling ? hardware-software synergy ? regulatory and scenario-driven": On the demand side, EV platforms are rapidly adopting forward-facing ADAS main cameras, surround-view/parking "satellite cameras," electronic exterior rearview mirrors, and cabin DMS/OMS to achieve lower wind resistance and higher automation. Safety regulations such as reversing/rear-view and distraction/fatigue monitoring are pushing installations from "optional" to "standard." On the supply side, the focus is shifting from "making modules" to system delivery of "module + SerDes link + algorithm and calibration + vehicle EMC/functional safety package." The focus of competition is shifting from pixel stacking to high dynamic range and anti-LED flicker, low-light night vision and NIR/thermal imaging enhancement, self-cleaning/heating and hydrophobic coating for rain, fog, and dirt scenarios, as well as online calibration, remote diagnostics, and OTA algorithm upgrades throughout the

entire lifecycle. In terms of regional landscape, Asia holds an advantage due to localized manufacturing and faster vehicle production cycles, Europe is accelerating the implementation of DMS/electronic rearview mirrors driven by safety and privacy compliance, and North America is steadily expanding around local EV projects and compliance. Opportunities lie in higher resolution and multi-spectral fusion, low power consumption and high bandwidth transmission under centralized architecture, multi-sensor collaboration with radar/LiDAR, and the modularization of "perception + clean drive + health monitoring"; challenges include cost pressures and yield management, lifespan consistency under extreme temperatures/salt spray/vibration, dual compliance with functional safety and cybersecurity, and privacy and cross-border governance of massive amounts of data.

The global EV Camera Module market size was estimated at USD 3591.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 18.80% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global EV Camera Module market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global EV Camera Module market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the EV Camera Module market.

## **Global EV Camera Module Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

Panasonic  
Valeo  
Magna  
Continental  
ZF TRW  
LG Innotek  
Bosch  
SEMCO  
Veoneer  
MCNEX  
Sharp  
Tung Thih  
Sekonix

### **Market Segmentation (by Type)**

Back Camera  
Front Camera  
Surrounding Camera  
Side Cameras  
Interior Camera

### **Market Segmentation (by Application)**

BEV

PHEV

## **Geographic Segmentation**

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

## **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the EV Camera Module Market

Overview of the regional outlook of the EV Camera Module Market:

## **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the EV Camera Module Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the

market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of EV Camera Module, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

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## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of EV Camera Module
- 1.2 Key Market Segments
  - 1.2.1 EV Camera Module Segment by Type
  - 1.2.2 EV Camera Module Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats
- 1.4 Key Data of Global Auto Market
  - 1.4.1 Global Automobile Production by Country
  - 1.4.2 Global Automobile Production by Type

### **2 EV CAMERA MODULE MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global EV Camera Module Market Size (M USD) Estimates and Forecasts (2020-2035)
  - 2.1.2 Global EV Camera Module Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 EV CAMERA MODULE MARKET COMPETITIVE LANDSCAPE**

- 3.1 Company Assessment Quadrant
- 3.2 Global EV Camera Module Product Life Cycle
- 3.3 Global EV Camera Module Sales by Manufacturers (2020-2025)
- 3.4 Global EV Camera Module Revenue Market Share by Manufacturers (2020-2025)
- 3.5 EV Camera Module Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global EV Camera Module Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 EV Camera Module Market Competitive Situation and Trends
  - 3.8.1 EV Camera Module Market Concentration Rate
  - 3.8.2 Global 5 and 10 Largest EV Camera Module Players Market Share by Revenue

### 3.8.3 Mergers & Acquisitions, Expansion

## **4 EV CAMERA MODULE INDUSTRY CHAIN ANALYSIS**

### 4.1 EV Camera Module Industry Chain Analysis

### 4.2 Market Overview of Key Raw Materials

### 4.3 Midstream Market Analysis

### 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF EV CAMERA MODULE MARKET**

### 5.1 Key Development Trends

### 5.2 Driving Factors

### 5.3 Market Challenges

### 5.4 Industry News

#### 5.4.1 New Product Developments

#### 5.4.2 Mergers & Acquisitions

#### 5.4.3 Expansions

#### 5.4.4 Collaboration/Supply Contracts

### 5.5 PEST Analysis

#### 5.5.1 Industry Policies Analysis

#### 5.5.2 Economic Environment Analysis

#### 5.5.3 Social Environment Analysis

#### 5.5.4 Technological Environment Analysis

### 5.6 Global EV Camera Module Market Porter's Five Forces Analysis

#### 5.6.1 Global Trade Frictions

#### 5.6.2 U.S. Tariff Policy ? April 2025

#### 5.6.3 Global Trade Frictions and Their Impacts to EV Camera Module Market

### 5.7 ESG Ratings of Leading Companies

## **6 EV CAMERA MODULE MARKET SEGMENTATION BY TYPE**

### 6.1 Evaluation Matrix of Segment Market Development Potential (Type)

### 6.2 Global EV Camera Module Sales Market Share by Type (2020-2025)

### 6.3 Global EV Camera Module Market Size by Type (2020-2025)

### 6.4 Global EV Camera Module Price by Type (2020-2025)

## **7 EV CAMERA MODULE MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global EV Camera Module Market Sales by Application (2020-2025)
- 7.3 Global EV Camera Module Market Size (M USD) by Application (2020-2025)
- 7.4 Global EV Camera Module Sales Growth Rate by Application (2020-2025)

## **8 EV CAMERA MODULE MARKET SALES BY REGION**

- 8.1 Global EV Camera Module Sales by Region
  - 8.1.1 Global EV Camera Module Sales by Region
  - 8.1.2 Global EV Camera Module Sales Market Share by Region
- 8.2 Global EV Camera Module Market Size by Region
  - 8.2.1 Global EV Camera Module Market Size by Region
  - 8.2.2 Global EV Camera Module Market Size by Region
- 8.3 North America
  - 8.3.1 North America EV Camera Module Sales by Country
  - 8.3.2 North America EV Camera Module Market Size by Country
  - 8.3.3 U.S. Market Overview
  - 8.3.4 Canada Market Overview
  - 8.3.5 Mexico Market Overview
- 8.4 Europe
  - 8.4.1 Europe EV Camera Module Sales by Country
  - 8.4.2 Europe EV Camera Module Market Size by Country
  - 8.4.3 Germany Market Overview
  - 8.4.4 France Market Overview
  - 8.4.5 U.K. Market Overview
  - 8.4.6 Italy Market Overview
  - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
  - 8.5.1 Asia Pacific EV Camera Module Sales by Region
  - 8.5.2 Asia Pacific EV Camera Module Market Size by Region
  - 8.5.3 China Market Overview
  - 8.5.4 Japan Market Overview
  - 8.5.5 South Korea Market Overview
  - 8.5.6 India Market Overview
  - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
  - 8.6.1 South America EV Camera Module Sales by Country
  - 8.6.2 South America EV Camera Module Market Size by Country
  - 8.6.3 Brazil Market Overview

- 8.6.4 Argentina Market Overview
- 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
  - 8.7.1 Middle East and Africa EV Camera Module Sales by Region
  - 8.7.2 Middle East and Africa EV Camera Module Market Size by Region
  - 8.7.3 Saudi Arabia Market Overview
  - 8.7.4 UAE Market Overview
  - 8.7.5 Egypt Market Overview
  - 8.7.6 Nigeria Market Overview
  - 8.7.7 South Africa Market Overview

## **9 EV CAMERA MODULE MARKET PRODUCTION BY REGION**

- 9.1 Global Production of EV Camera Module by Region(2020-2025)
- 9.2 Global EV Camera Module Revenue Market Share by Region (2020-2025)
- 9.3 Global EV Camera Module Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America EV Camera Module Production
  - 9.4.1 North America EV Camera Module Production Growth Rate (2020-2025)
  - 9.4.2 North America EV Camera Module Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe EV Camera Module Production
  - 9.5.1 Europe EV Camera Module Production Growth Rate (2020-2025)
  - 9.5.2 Europe EV Camera Module Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan EV Camera Module Production (2020-2025)
  - 9.6.1 Japan EV Camera Module Production Growth Rate (2020-2025)
  - 9.6.2 Japan EV Camera Module Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China EV Camera Module Production (2020-2025)
  - 9.7.1 China EV Camera Module Production Growth Rate (2020-2025)
  - 9.7.2 China EV Camera Module Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

- 10.1 Panasonic
  - 10.1.1 Panasonic Basic Information
  - 10.1.2 Panasonic EV Camera Module Product Overview

- 10.1.3 Panasonic EV Camera Module Product Market Performance
- 10.1.4 Panasonic Business Overview
- 10.1.5 Panasonic SWOT Analysis
- 10.1.6 Panasonic Recent Developments
- 10.2 Valeo
  - 10.2.1 Valeo Basic Information
  - 10.2.2 Valeo EV Camera Module Product Overview
  - 10.2.3 Valeo EV Camera Module Product Market Performance
  - 10.2.4 Valeo Business Overview
  - 10.2.5 Valeo SWOT Analysis
  - 10.2.6 Valeo Recent Developments
- 10.3 Magna
  - 10.3.1 Magna Basic Information
  - 10.3.2 Magna EV Camera Module Product Overview
  - 10.3.3 Magna EV Camera Module Product Market Performance
  - 10.3.4 Magna Business Overview
  - 10.3.5 Magna SWOT Analysis
  - 10.3.6 Magna Recent Developments
- 10.4 Continental
  - 10.4.1 Continental Basic Information
  - 10.4.2 Continental EV Camera Module Product Overview
  - 10.4.3 Continental EV Camera Module Product Market Performance
  - 10.4.4 Continental Business Overview
  - 10.4.5 Continental Recent Developments
- 10.5 ZF TRW
  - 10.5.1 ZF TRW Basic Information
  - 10.5.2 ZF TRW EV Camera Module Product Overview
  - 10.5.3 ZF TRW EV Camera Module Product Market Performance
  - 10.5.4 ZF TRW Business Overview
  - 10.5.5 ZF TRW Recent Developments
- 10.6 LG Innotek
  - 10.6.1 LG Innotek Basic Information
  - 10.6.2 LG Innotek EV Camera Module Product Overview
  - 10.6.3 LG Innotek EV Camera Module Product Market Performance
  - 10.6.4 LG Innotek Business Overview
  - 10.6.5 LG Innotek Recent Developments
- 10.7 Bosch
  - 10.7.1 Bosch Basic Information
  - 10.7.2 Bosch EV Camera Module Product Overview

- 10.7.3 Bosch EV Camera Module Product Market Performance
- 10.7.4 Bosch Business Overview
- 10.7.5 Bosch Recent Developments
- 10.8 SEMCO
  - 10.8.1 SEMCO Basic Information
  - 10.8.2 SEMCO EV Camera Module Product Overview
  - 10.8.3 SEMCO EV Camera Module Product Market Performance
  - 10.8.4 SEMCO Business Overview
  - 10.8.5 SEMCO Recent Developments
- 10.9 Veoneer
  - 10.9.1 Veoneer Basic Information
  - 10.9.2 Veoneer EV Camera Module Product Overview
  - 10.9.3 Veoneer EV Camera Module Product Market Performance
  - 10.9.4 Veoneer Business Overview
  - 10.9.5 Veoneer Recent Developments
- 10.10 MCNEX
  - 10.10.1 MCNEX Basic Information
  - 10.10.2 MCNEX EV Camera Module Product Overview
  - 10.10.3 MCNEX EV Camera Module Product Market Performance
  - 10.10.4 MCNEX Business Overview
  - 10.10.5 MCNEX Recent Developments
- 10.11 Sharp
  - 10.11.1 Sharp Basic Information
  - 10.11.2 Sharp EV Camera Module Product Overview
  - 10.11.3 Sharp EV Camera Module Product Market Performance
  - 10.11.4 Sharp Business Overview
  - 10.11.5 Sharp Recent Developments
- 10.12 Tung Thih
  - 10.12.1 Tung Thih Basic Information
  - 10.12.2 Tung Thih EV Camera Module Product Overview
  - 10.12.3 Tung Thih EV Camera Module Product Market Performance
  - 10.12.4 Tung Thih Business Overview
  - 10.12.5 Tung Thih Recent Developments
- 10.13 Sekonix
  - 10.13.1 Sekonix Basic Information
  - 10.13.2 Sekonix EV Camera Module Product Overview
  - 10.13.3 Sekonix EV Camera Module Product Market Performance
  - 10.13.4 Sekonix Business Overview
  - 10.13.5 Sekonix Recent Developments

## **11 EV CAMERA MODULE MARKET FORECAST BY REGION**

- 11.1 Global EV Camera Module Market Size Forecast
- 11.2 Global EV Camera Module Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country
  - 11.2.2 Europe EV Camera Module Market Size Forecast by Country
  - 11.2.3 Asia Pacific EV Camera Module Market Size Forecast by Region
  - 11.2.4 South America EV Camera Module Market Size Forecast by Country
  - 11.2.5 Middle East and Africa Forecasted Sales of EV Camera Module by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)**

- 12.1 Global EV Camera Module Market Forecast by Type (2026-2035)
  - 12.1.1 Global Forecasted Sales of EV Camera Module by Type (2026-2035)
  - 12.1.2 Global EV Camera Module Market Size Forecast by Type (2026-2035)
  - 12.1.3 Global Forecasted Price of EV Camera Module by Type (2026-2035)
- 12.2 Global EV Camera Module Market Forecast by Application (2026-2035)
  - 12.2.1 Global EV Camera Module Sales (K Units) Forecast by Application
  - 12.2.2 Global EV Camera Module Market Size (M USD) Forecast by Application (2026-2035)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Automobile Production by Region (Units)
- Table 4. Market Share and Development Potential of Automobiles by Region
- Table 5. Global Automobile Production by Country (Units)
- Table 6. Market Share and Development Potential of Automobiles by Country
- Table 7. Motor Vehicle Production Market Share by Type (2024)
- Table 8. Global Automobile Production by Type
- Table 9. Market Share and Development Potential of Automobiles by Type
- Table 10. Global EV Camera Module Market Size by Type (M USD)
- Table 11. Global EV Camera Module Market Size by Application
- Table 12. EV Camera Module Market Size Comparison by Region (M USD)
- Table 13. Global EV Camera Module Sales (K Units) by Manufacturers (2020-2025)
- Table 14. Global EV Camera Module Sales Market Share by Manufacturers (2020-2025)
- Table 15. Global EV Camera Module Revenue (M USD) by Manufacturers (2020-2025)
- Table 16. Global EV Camera Module Revenue Share by Manufacturers (2020-2025)
- Table 17. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in EV Camera Module as of 2025)
- Table 18. Global Market EV Camera Module Average Price (USD/Unit) of Key Manufacturers (2020-2025)
- Table 19. Manufacturers? Manufacturing Sites, Areas Served
- Table 20. Manufacturers? Product Type
- Table 21. Global EV Camera Module Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 22. Mergers & Acquisitions, Expansion Plans
- Table 23. Market Overview of Key Raw Materials
- Table 24. Midstream Market Analysis
- Table 25. Downstream Customer Analysis
- Table 26. Key Development Trends
- Table 27. Driving Factors
- Table 28. EV Camera Module Market Challenges
- Table 29. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 30. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 31. World Bank ' Forecast Real GDP Growth Rate For 2025-2026

Table 32. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 33. Global EV Camera Module Sales by Type (K Units)

Table 34. Global EV Camera Module Market Size by Type (M USD)

Table 35. Global EV Camera Module Sales (K Units) by Type (2020-2025)

Table 36. Global EV Camera Module Sales Market Share by Type (2020-2025)

Table 37. Global EV Camera Module Market Size (M USD) by Type (2020-2025)

Table 38. Global EV Camera Module Market Share by Type (2020-2025)

Table 39. Global EV Camera Module Price (USD/Unit) by Type (2020-2025)

Table 40. Global EV Camera Module Sales (K Units) by Application

Table 41. Global EV Camera Module Market Size by Application

Table 42. Global EV Camera Module Sales by Application (2020-2025) & (K Units)

Table 43. Global EV Camera Module Sales Market Share by Application (2020-2025)

Table 44. Global EV Camera Module Market Size by Application (2020-2025) & (M USD)

Table 45. Global EV Camera Module Market Share by Application (2020-2025)

Table 46. Global EV Camera Module Sales Growth Rate by Application (2020-2025)

Table 47. Global EV Camera Module Sales by Region (2020-2025) & (K Units)

Table 48. Global EV Camera Module Sales Market Share by Region (2020-2025)

Table 49. Global EV Camera Module Market Size by Region (2020-2025) & (M USD)

Table 50. Global EV Camera Module Market Size by Region (2020-2025)

Table 51. North America EV Camera Module Sales by Country (2020-2025) & (K Units)

Table 52. North America EV Camera Module Market Size by Country (2020-2025) & (M USD)

Table 53. Europe EV Camera Module Sales by Country (2020-2025) & (K Units)

Table 54. Europe EV Camera Module Market Size by Country (2020-2025) & (M USD)

Table 55. Asia Pacific EV Camera Module Sales by Region (2020-2025) & (K Units)

Table 56. Asia Pacific EV Camera Module Market Size by Region (2020-2025) & (M USD)

Table 57. South America EV Camera Module Sales by Country (2020-2025) & (K Units)

Table 58. South America EV Camera Module Market Size by Country (2020-2025) & (M USD)

Table 59. Middle East and Africa EV Camera Module Sales by Region (2020-2025) & (K Units)

Table 60. Middle East and Africa EV Camera Module Market Size by Region (2020-2025) & (M USD)

Table 61. Global EV Camera Module Production (K Units) by Region(2020-2025)

Table 62. Global EV Camera Module Revenue (US\$ Million) by Region (2020-2025)

Table 63. Global EV Camera Module Revenue Market Share by Region (2020-2025)

Table 64. Global EV Camera Module Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 65. North America EV Camera Module Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 66. Europe EV Camera Module Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 67. Japan EV Camera Module Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 68. China EV Camera Module Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 69. Panasonic Basic Information

Table 70. Panasonic EV Camera Module Product Overview

Table 71. Panasonic EV Camera Module Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 72. Panasonic Business Overview

Table 73. Panasonic SWOT Analysis

Table 74. Panasonic Recent Developments

Table 75. Valeo Basic Information

Table 76. Valeo EV Camera Module Product Overview

Table 77. Valeo EV Camera Module Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 78. Valeo Business Overview

Table 79. Valeo SWOT Analysis

Table 80. Valeo Recent Developments

Table 81. Magna Basic Information

Table 82. Magna EV Camera Module Product Overview

Table 83. Magna EV Camera Module Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 84. Magna Business Overview

Table 85. Magna SWOT Analysis

Table 86. Magna Recent Developments

Table 87. Continental Basic Information

Table 88. Continental EV Camera Module Product Overview

Table 89. Continental EV Camera Module Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 90. Continental Business Overview

Table 91. Continental Recent Developments

Table 92. ZF TRW Basic Information

Table 93. ZF TRW EV Camera Module Product Overview

- Table 94. ZF TRW EV Camera Module Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 95. ZF TRW Business Overview
- Table 96. ZF TRW Recent Developments
- Table 97. LG Innotek Basic Information
- Table 98. LG Innotek EV Camera Module Product Overview
- Table 99. LG Innotek EV Camera Module Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 100. LG Innotek Business Overview
- Table 101. LG Innotek Recent Developments
- Table 102. Bosch Basic Information
- Table 103. Bosch EV Camera Module Product Overview
- Table 104. Bosch EV Camera Module Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 105. Bosch Business Overview
- Table 106. Bosch Recent Developments
- Table 107. SEMCO Basic Information
- Table 108. SEMCO EV Camera Module Product Overview
- Table 109. SEMCO EV Camera Module Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 110. SEMCO Business Overview
- Table 111. SEMCO Recent Developments
- Table 112. Veoneer Basic Information
- Table 113. Veoneer EV Camera Module Product Overview
- Table 114. Veoneer EV Camera Module Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 115. Veoneer Business Overview
- Table 116. Veoneer Recent Developments
- Table 117. MCNEX Basic Information
- Table 118. MCNEX EV Camera Module Product Overview
- Table 119. MCNEX EV Camera Module Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 120. MCNEX Business Overview
- Table 121. MCNEX Recent Developments
- Table 122. Sharp Basic Information
- Table 123. Sharp EV Camera Module Product Overview
- Table 124. Sharp EV Camera Module Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 125. Sharp Business Overview

Table 126. Sharp Recent Developments

Table 127. Tung Thih Basic Information

Table 128. Tung Thih EV Camera Module Product Overview

Table 129. Tung Thih EV Camera Module Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 130. Tung Thih Business Overview

Table 131. Tung Thih Recent Developments

Table 132. Sekonix Basic Information

Table 133. Sekonix EV Camera Module Product Overview

Table 134. Sekonix EV Camera Module Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 135. Sekonix Business Overview

Table 136. Sekonix Recent Developments

Table 137. Global EV Camera Module Sales Forecast by Region (2026-2035) & (K Units)

Table 138. Global EV Camera Module Market Size Forecast by Region (2026-2035) & (M USD)

Table 139. North America EV Camera Module Sales Forecast by Country (2026-2035) & (K Units)

Table 140. North America EV Camera Module Market Size Forecast by Country (2026-2035) & (M USD)

Table 141. Europe EV Camera Module Sales Forecast by Country (2026-2035) & (K Units)

Table 142. Europe EV Camera Module Market Size Forecast by Country (2026-2035) & (M USD)

Table 143. Asia Pacific EV Camera Module Sales Forecast by Region (2026-2035) & (K Units)

Table 144. Asia Pacific EV Camera Module Market Size Forecast by Region (2026-2035) & (M USD)

Table 145. South America EV Camera Module Sales Forecast by Country (2026-2035) & (K Units)

Table 146. South America EV Camera Module Market Size Forecast by Country (2026-2035) & (M USD)

Table 147. Middle East and Africa EV Camera Module Sales Forecast by Country (2026-2035) & (Units)

Table 148. Middle East and Africa EV Camera Module Market Size Forecast by Country (2026-2035) & (M USD)

Table 149. Global EV Camera Module Sales Forecast by Type (2026-2035) & (K Units)

Table 150. Global EV Camera Module Market Size Forecast by Type (2026-2035) & (M

USD)

Table 151. Global EV Camera Module Price Forecast by Type (2026-2035) & (USD/Unit)

Table 152. Global EV Camera Module Sales (K Units) Forecast by Application (2026-2035)

Table 153. Global EV Camera Module Market Size Forecast by Application (2026-2035) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of EV Camera Module
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Motor Vehicle Production (M Units)
- Figure 5. Global EV Camera Module Market Size (M USD), 2025-2035
- Figure 6. Global EV Camera Module Market Size (M USD) (2020-2035)
- Figure 7. Global EV Camera Module Sales (K Units) & (2020-2035)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 9. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 10. Evaluation Matrix of Regional Market Development Potential
- Figure 11. EV Camera Module Market Size by Country (M USD)
- Figure 12. Company Assessment Quadrant
- Figure 13. Global EV Camera Module Product Life Cycle
- Figure 14. EV Camera Module Sales Share by Manufacturers in 2025
- Figure 15. Global EV Camera Module Revenue Share by Manufacturers in 2025
- Figure 16. EV Camera Module Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 17. Global Market EV Camera Module Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 18. The Global 5 and 10 Largest Players: Market Share by EV Camera Module Revenue in 2025
- Figure 19. Industry Chain Map of EV Camera Module
- Figure 20. Global EV Camera Module Market PEST Analysis
- Figure 21. Global EV Camera Module Market Porter's Five Forces Analysis
- Figure 22. Global Merchandise Trade as a Percentage Of GDP
- Figure 23. US - Imports of Goods by Country
- Figure 24. China Exports by Country
- Figure 25. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 26. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 27. Global EV Camera Module Market Share by Type
- Figure 28. Sales Market Share of EV Camera Module by Type (2020-2025)
- Figure 29. Sales Market Share of EV Camera Module by Type in 2025
- Figure 30. Market Share of EV Camera Module by Type (2020-2025)
- Figure 31. Market Share of EV Camera Module by Type in 2025
- Figure 32. Evaluation Matrix of Segment Market Development Potential (Application)

- Figure 33. Global EV Camera Module Market Share by Application
- Figure 34. Global EV Camera Module Sales Market Share by Application (2020-2025)
- Figure 35. Global EV Camera Module Sales Market Share by Application in 2025
- Figure 36. Global EV Camera Module Market Share by Application (2020-2025)
- Figure 37. Global EV Camera Module Market Share by Application in 2025
- Figure 38. Global EV Camera Module Sales Growth Rate by Application (2020-2025)
- Figure 39. Global EV Camera Module Sales Market Share by Region (2020-2025)
- Figure 40. Global EV Camera Module Market Size by Region (2020-2025)
- Figure 41. North America EV Camera Module Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America EV Camera Module Sales and Growth Rate (2020-2025) & (K Units)
- Figure 43. North America EV Camera Module Sales Market Share by Country in 2024
- Figure 44. North America EV Camera Module Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 45. North America EV Camera Module Market Size by Country in 2024
- Figure 46. U.S. EV Camera Module Sales and Growth Rate (2020-2025) & (K Units)
- Figure 47. U.S. EV Camera Module Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 48. Canada EV Camera Module Sales (K Units) and Growth Rate (2020-2025)
- Figure 49. Canada EV Camera Module Market Size (M USD) and Growth Rate (2020-2025)
- Figure 50. Mexico EV Camera Module Sales (Units) and Growth Rate (2020-2025)
- Figure 51. Mexico EV Camera Module Market Size (Units) and Growth Rate (2020-2025)
- Figure 52. Europe EV Camera Module Sales and Growth Rate (2020-2025) & (K Units)
- Figure 53. Europe EV Camera Module Sales Market Share by Country in 2024
- Figure 54. Europe EV Camera Module Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 55. Europe EV Camera Module Market Size by Country in 2024
- Figure 56. Germany EV Camera Module Sales and Growth Rate (2020-2025) & (K Units)
- Figure 57. Germany EV Camera Module Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 58. France EV Camera Module Sales and Growth Rate (2020-2025) & (K Units)
- Figure 59. France EV Camera Module Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 60. U.K. EV Camera Module Sales and Growth Rate (2020-2025) & (K Units)
- Figure 61. U.K. EV Camera Module Market Size and Growth Rate (2020-2025) & (M

USD)

Figure 62. Italy EV Camera Module Sales and Growth Rate (2020-2025) & (K Units)

Figure 63. Italy EV Camera Module Market Size and Growth Rate (2020-2025) & (M USD)

Figure 64. Spain EV Camera Module Sales and Growth Rate (2020-2025) & (K Units)

Figure 65. Spain EV Camera Module Market Size and Growth Rate (2020-2025) & (M USD)

Figure 66. Asia Pacific EV Camera Module Sales and Growth Rate (K Units)

Figure 67. Asia Pacific EV Camera Module Sales Market Share by Region in 2024

Figure 68. Asia Pacific EV Camera Module Market Size by Region in 2024

Figure 69. China EV Camera Module Sales and Growth Rate (2020-2025) & (K Units)

Figure 70. China EV Camera Module Market Size and Growth Rate (2020-2025) & (M USD)

Figure 71. Japan EV Camera Module Sales and Growth Rate (2020-2025) & (K Units)

Figure 72. Japan EV Camera Module Market Size and Growth Rate (2020-2025) & (M USD)

Figure 73. South Korea EV Camera Module Sales and Growth Rate (2020-2025) & (K Units)

Figure 74. South Korea EV Camera Module Market Size and Growth Rate (2020-2025) & (M USD)

Figure 75. India EV Camera Module Sales and Growth Rate (2020-2025) & (K Units)

Figure 76. India EV Camera Module Market Size and Growth Rate (2020-2025) & (M USD)

Figure 77. Southeast Asia EV Camera Module Sales and Growth Rate (2020-2025) & (K Units)

Figure 78. Southeast Asia EV Camera Module Market Size and Growth Rate (2020-2025) & (M USD)

Figure 79. South America EV Camera Module Sales and Growth Rate (K Units)

Figure 80. South America EV Camera Module Sales Market Share by Country in 2024

Figure 81. South America EV Camera Module Market Size and Growth Rate (M USD)

Figure 82. South America EV Camera Module Market Size by Country in 2024

Figure 83. Brazil EV Camera Module Sales and Growth Rate (2020-2025) & (K Units)

Figure 84. Brazil EV Camera Module Market Size and Growth Rate (2020-2025) & (M USD)

Figure 85. Argentina EV Camera Module Sales and Growth Rate (2020-2025) & (K Units)

Figure 86. Argentina EV Camera Module Market Size and Growth Rate (2020-2025) & (M USD)

Figure 87. Columbia EV Camera Module Sales and Growth Rate (2020-2025) & (K

Units)

Figure 88. Columbia EV Camera Module Market Size and Growth Rate (2020-2025) & (M USD)

Figure 89. Middle East and Africa EV Camera Module Sales and Growth Rate (K Units)

Figure 90. Middle East and Africa EV Camera Module Sales Market Share by Region in 2024

Figure 91. Middle East and Africa EV Camera Module Market Size and Growth Rate (M USD)

Figure 92. Middle East and Africa EV Camera Module Market Size by Region in 2024

Figure 93. Saudi Arabia EV Camera Module Sales and Growth Rate (2020-2025) & (K Units)

Figure 94. Saudi Arabia EV Camera Module Market Size and Growth Rate (2020-2025) & (M USD)

Figure 95. UAE EV Camera Module Sales and Growth Rate (2020-2025) & (K Units)

Figure 96. UAE EV Camera Module Market Size and Growth Rate (2020-2025) & (M USD)

Figure 97. Egypt EV Camera Module Sales and Growth Rate (2020-2025) & (K Units)

Figure 98. Egypt EV Camera Module Market Size and Growth Rate (2020-2025) & (M USD)

Figure 99. Nigeria EV Camera Module Sales and Growth Rate (2020-2025) & (K Units)

Figure 100. Nigeria EV Camera Module Market Size and Growth Rate (2020-2025) & (M USD)

Figure 101. South Africa EV Camera Module Sales and Growth Rate (2020-2025) & (K Units)

Figure 102. South Africa EV Camera Module Market Size and Growth Rate (2020-2025) & (M USD)

Figure 103. Global EV Camera Module Production Market Share by Region (2020-2025)

Figure 104. North America EV Camera Module Production (K Units) Growth Rate (2020-2025)

Figure 105. Europe EV Camera Module Production (K Units) Growth Rate (2020-2025)

Figure 106. Japan EV Camera Module Production (K Units) Growth Rate (2020-2025)

Figure 107. China EV Camera Module Production (K Units) Growth Rate (2020-2025)

Figure 108. Global EV Camera Module Sales Forecast by Volume (2020-2035) & (K Units)

Figure 109. Global EV Camera Module Market Size Forecast by Value (2020-2035) & (M USD)

Figure 110. Global EV Camera Module Sales Market Share Forecast by Type (2026-2035)

Figure 111. Global EV Camera Module Market Share Forecast by Type (2026-2035)

Figure 112. Global EV Camera Module Sales Forecast by Application (2026-2035)

Figure 113. Global EV Camera Module Market Share Forecast by Application  
(2026-2035)

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