

Global ESG Solutions Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/G25A0D8119CEEN.html>

Date: December 2024

Pages: 98

Price: US\$ 2,800.00 (Single User License)

ID: G25A0D8119CEEN

Abstracts

Report Overview

ESG solutions, which encompass Environmental, Social, and Governance factors, have gained significant traction in recent years as businesses and investors increasingly prioritize sustainability and responsible practices. These solutions aim to integrate sustainability considerations into decision-making processes to drive long-term value creation while addressing societal and environmental challenges. The market for ESG solutions is characterized by a diverse range of products and services aimed at helping organizations measure, manage, and report on their ESG performance.

As of 2023, the global market for ESG solutions is valued at approximately USD 150 million. This market is projected to grow at a Compound Annual Growth Rate (CAGR) of 12.75% from 2024 to 2032, reaching a value of USD 320 million by the end of the forecast period. Several key factors are driving this growth, including increasing regulatory pressures, rising investor demand for ESG integration, and the potential for improved financial performance associated with sustainable practices.

One prominent trend in the ESG solutions market is the proliferation of ESG data and analytics platforms. These platforms offer comprehensive ESG data sets, analytics tools, and reporting capabilities to help organizations assess their ESG performance, benchmark against peers, and communicate with stakeholders effectively. For example, companies like MSCI and Sustainalytics provide ESG ratings and research to enable investors and companies to make informed decisions based on sustainability criteria.

Another significant trend is the growing emphasis on climate-related disclosures and initiatives. With the increasing focus on climate change and its impact on businesses,

there is a rising demand for ESG solutions that help organizations measure and manage their carbon footprint, set emission reduction targets, and align with global climate goals such as the Paris Agreement. Companies like CDP (formerly Carbon Disclosure Project) offer platforms for environmental reporting and climate risk assessment to support organizations in their sustainability efforts.

Furthermore, the integration of ESG factors into investment decision-making processes is a key trend shaping the market. Institutional investors, asset managers, and financial institutions are increasingly considering ESG criteria in their investment strategies to mitigate risks, enhance long-term returns, and meet stakeholder expectations. ESG rating agencies such as Sustainalytics and ISS ESG play a crucial role in providing ESG research and ratings to support responsible investment practices.

In terms of regional market distribution, Europe and North America are currently the leading markets for ESG solutions. This dominance can be attributed to stringent regulatory frameworks, active investor engagement on ESG issues, and a strong culture of sustainability in these regions. In Europe, initiatives like the EU Sustainable Finance Action Plan and the Sustainable Finance Disclosure Regulation have propelled the adoption of ESG practices across industries. Similarly, in North America, initiatives such as the Task Force on Climate-related Financial Disclosures (TCFD) and the growth of sustainable investing have driven the demand for ESG solutions.

Despite the growth opportunities in the ESG solutions market, several challenges persist. One key challenge is the lack of standardized ESG reporting frameworks, which can lead to inconsistencies in ESG data quality and comparability. For instance, variations in ESG metrics, scoring methodologies, and disclosure practices across providers can create challenges for investors and companies in assessing ESG performance accurately. Addressing these challenges will be crucial for the sustainable growth of the ESG solutions market and the effective integration of ESG considerations into business strategies and investment decisions.

This report provides a deep insight into the global ESG Solutions market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business

organization. The report structure also focuses on the competitive landscape of the Global ESG Solutions Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the ESG Solutions market in any manner.

Global ESG Solutions Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Refinitiv ESG

Sustainalytics

OneTrust

UL Solutions

Diligent

CUBE ESG Solution

PGIM

LSEG

Refinitiv

Market Segmentation (by Type)

Sustainability Reporting Software

ESG Risk Assessment Tools

Corporate Social Responsibility (CSR) Management Platforms

Environmental Impact Analytics Tools

Market Segmentation (by Application)

Energy

Manufacturing

Financial Services

Real Estate

Retail

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the ESG Solutions Market

Overview of the regional outlook of the ESG Solutions Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each

region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the ESG Solutions Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of ESG Solutions

1.2 Key Market Segments

1.2.1 ESG Solutions Segment by Type

1.2.2 ESG Solutions Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 ESG SOLUTIONS MARKET OVERVIEW

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

2.4 Macroeconomic Analysis

3 ESG SOLUTIONS MARKET COMPETITIVE LANDSCAPE

3.1 Global ESG Solutions Revenue Market Share by Company (2019-2024)

3.2 ESG Solutions Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.3 Company ESG Solutions Market Size Sites, Area Served, Product Type

3.4 ESG Solutions Market Competitive Situation and Trends

3.4.1 ESG Solutions Market Concentration Rate

3.4.2 Global 5 and 10 Largest ESG Solutions Players Market Share by Revenue

3.4.3 Mergers & Acquisitions, Expansion

4 ESG SOLUTIONS VALUE CHAIN ANALYSIS

4.1 ESG Solutions Value Chain Analysis

4.2 Midstream Market Analysis

4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF ESG SOLUTIONS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 Mergers & Acquisitions
 - 5.5.2 Expansions
 - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 ESG SOLUTIONS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global ESG Solutions Market Size Market Share by Type (2019-2024)
- 6.3 Global ESG Solutions Market Size Growth Rate by Type (2019-2024)

7 ESG SOLUTIONS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global ESG Solutions Market Size (M USD) by Application (2019-2024)
- 7.3 Global ESG Solutions Market Size Growth Rate by Application (2019-2024)

8 ESG SOLUTIONS MARKET SEGMENTATION BY REGION

- 8.1 Global ESG Solutions Market Size by Region
 - 8.1.1 Global ESG Solutions Market Size by Region
 - 8.1.2 Global ESG Solutions Market Size Market Share by Region
- 8.2 North America
 - 8.2.1 North America ESG Solutions Market Size by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada
 - 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe ESG Solutions Market Size by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific ESG Solutions Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America ESG Solutions Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa ESG Solutions Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Refinitiv ESG

9.1.1 Refinitiv ESG ESG Solutions Basic Information

9.1.2 Refinitiv ESG ESG Solutions Product Overview

9.1.3 Refinitiv ESG ESG Solutions Product Market Performance

9.1.4 Refinitiv ESG ESG Solutions SWOT Analysis

9.1.5 Refinitiv ESG Business Overview

9.1.6 Refinitiv ESG Recent Developments

9.2 Sustainalytics

9.2.1 Sustainalytics ESG Solutions Basic Information

9.2.2 Sustainalytics ESG Solutions Product Overview

9.2.3 Sustainalytics ESG Solutions Product Market Performance

9.2.4 Sustainalytics ESG Solutions SWOT Analysis

9.2.5 Sustainalytics Business Overview

9.2.6 Sustainalytics Recent Developments

9.3 OneTrust

9.3.1 OneTrust ESG Solutions Basic Information

- 9.3.2 OneTrust ESG Solutions Product Overview
- 9.3.3 OneTrust ESG Solutions Product Market Performance
- 9.3.4 OneTrust ESG Solutions SWOT Analysis
- 9.3.5 OneTrust Business Overview
- 9.3.6 OneTrust Recent Developments
- 9.4 UL Solutions
 - 9.4.1 UL Solutions ESG Solutions Basic Information
 - 9.4.2 UL Solutions ESG Solutions Product Overview
 - 9.4.3 UL Solutions ESG Solutions Product Market Performance
 - 9.4.4 UL Solutions Business Overview
 - 9.4.5 UL Solutions Recent Developments
- 9.5 Diligent
 - 9.5.1 Diligent ESG Solutions Basic Information
 - 9.5.2 Diligent ESG Solutions Product Overview
 - 9.5.3 Diligent ESG Solutions Product Market Performance
 - 9.5.4 Diligent Business Overview
 - 9.5.5 Diligent Recent Developments
- 9.6 CUBE ESG Solution
 - 9.6.1 CUBE ESG Solution ESG Solutions Basic Information
 - 9.6.2 CUBE ESG Solution ESG Solutions Product Overview
 - 9.6.3 CUBE ESG Solution ESG Solutions Product Market Performance
 - 9.6.4 CUBE ESG Solution Business Overview
 - 9.6.5 CUBE ESG Solution Recent Developments
- 9.7 PGIM
 - 9.7.1 PGIM ESG Solutions Basic Information
 - 9.7.2 PGIM ESG Solutions Product Overview
 - 9.7.3 PGIM ESG Solutions Product Market Performance
 - 9.7.4 PGIM Business Overview
 - 9.7.5 PGIM Recent Developments
- 9.8 LSEG
 - 9.8.1 LSEG ESG Solutions Basic Information
 - 9.8.2 LSEG ESG Solutions Product Overview
 - 9.8.3 LSEG ESG Solutions Product Market Performance
 - 9.8.4 LSEG Business Overview
 - 9.8.5 LSEG Recent Developments
- 9.9 Refinitiv
 - 9.9.1 Refinitiv ESG Solutions Basic Information
 - 9.9.2 Refinitiv ESG Solutions Product Overview
 - 9.9.3 Refinitiv ESG Solutions Product Market Performance

9.9.4 Refinitiv Business Overview

9.9.5 Refinitiv Recent Developments

10 ESG SOLUTIONS REGIONAL MARKET FORECAST

10.1 Global ESG Solutions Market Size Forecast

10.2 Global ESG Solutions Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe ESG Solutions Market Size Forecast by Country

10.2.3 Asia Pacific ESG Solutions Market Size Forecast by Region

10.2.4 South America ESG Solutions Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of ESG Solutions by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

11.1 Global ESG Solutions Market Forecast by Type (2025-2032)

11.2 Global ESG Solutions Market Forecast by Application (2025-2032)

12 CONCLUSION AND KEY FINDINGS

I would like to order

Product name: Global ESG Solutions Market Research Report 2024(Status and Outlook)

Product link: <https://marketpublishers.com/r/G25A0D8119CEEN.html>

Price: US\$ 2,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G25A0D8119CEEN.html>