

# Global ESG Advisory Service Market Research Report 2026(Status and Outlook)

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## Abstracts

ESG consulting services refer to customized and systematic strategic planning and implementation support services provided by professional institutions or teams to enterprises, investors or related stakeholders based on the three core elements of environment, society and governance. The core is to quantitatively evaluate the performance of the target entity in terms of climate change response, social responsibility fulfillment and governance structure optimization through professional analysis frameworks (such as ESG rating system, carbon footprint calculation model, stakeholder mapping tools, etc.), identify potential risks and opportunities, and formulate improvement plans that meet international standards (such as GRI, TCFD, SASB) and industry characteristics, so as to help customers improve their sustainable development competitiveness and meet regulatory compliance requirements and the capital market's disclosure needs for ESG performance. Currently, the ESG (environment, society and governance) consulting service market is in a period of rapid growth, driven by the strengthening of global sustainable development policies, investors' increased attention to ESG performance, and the surge in corporate demand for climate risk and supply chain compliance. In terms of market size, the global ESG consulting market has an annual compound growth rate of more than 20%. As an emerging market, China's local ESG consulting demand has exploded under the impetus of the "dual carbon" goals and regulatory policies, especially for financial institutions, manufacturing and energy companies. The service content has expanded from the early basic information disclosure to in-depth fields such as strategic planning, carbon management, supply chain ESG due diligence, and green financial product design. Technical tools (such as AI carbon emission accounting and blockchain traceability) and industry customized solutions have become the focus of competition. In terms of the competitive landscape, the Big Four international accounting firms and professional consulting agencies (such as Sustainalytics and SynTao) occupy the high-end market, while local consulting

companies seize small and medium-sized enterprise customers through localized resources and rapid response capabilities. Future trends show that ESG consulting will be further integrated with digital transformation (such as the construction of an ESG data middle platform), while facing standardization challenges. Regulators' promotion of the unification of ESG ratings and information disclosure standards may accelerate industry reshuffles.

The global ESG Advisory Service market size was estimated at USD 1249.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 8.30% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global ESG Advisory Service market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global ESG Advisory Service market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the ESG Advisory Service market.

### **Global ESG Advisory Service Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

Deloitte  
PwC  
EY  
FirstCarbon Solutions  
Accenture  
BSR  
Sustainalytics  
ISS ESG  
MSCI ESG Research  
GRI  
CDP Worldwide  
Trucost  
DNV GL  
RobecoSAM  
Corporate Citizenship  
ERM  
South Pole  
BDO  
Grant Thornton  
Bureau Veritas  
SGS  
ERM CVS  
EcoVadis  
Vigeo Eiris

### **Market Segmentation (by Type)**

Strategy Formulation  
Risk Assessment  
Performance Measurement

Due Diligence

Others

### **Market Segmentation (by Application)**

Energy and Utilities

Financial Services

Consumer Goods and Retail

Real Estate and Construction

Others

### **Geographic Segmentation**

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the ESG Advisory Service Market

Overview of the regional outlook of the ESG Advisory Service Market:

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division

standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the ESG Advisory Service Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of ESG Advisory Service, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development

potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales

team, who will ensure that your requirements are met.

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