

Global ESD Safe Matting Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview:

ESD Mats are primarily used to prevent electronic circuit boards and other electronic products from damage by an electrostatic charge. Static control is critical during electronic assembly and manufacturing.

The Global ESD Safe Matting Market Size was estimated at USD 104.15 million in 2023 and is projected to reach USD 128.77 million by 2029, exhibiting a CAGR of 3.60% during the forecast period.

This report provides a deep insight into the global ESD Safe Matting market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global ESD Safe Matting Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers,

consultants, business strategists, and all those who have any kind of stake or are planning to foray into the ESD Safe Matting market in any manner.

Global ESD Safe Matting Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Desco (SCS)

RS Pro

COBA Europe

Hozan

ACL Staticide Inc

Bertech

Achilles Industrial Materials

Hakko

Superior Manufacturing Group

Ranco Industries

Cleansem

SDM Technologies

Shanghai Jiafu New Material Technology

Henry Rubber

Zhejiang CONCO AntiStatic

ACL Staticide

Market Segmentation (by Type)

Vinyl ESD Safe Matting

Rubber ESD Safe Matting

PVC ESD Safe Matting

Others

Market Segmentation (by Application)

Table

Bench

Floor

Monitor

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the ESD Safe Matting Market

Overview of the regional outlook of the ESD Safe Matting Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the ESD Safe Matting Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of ESD Safe Matting
- 1.2 Key Market Segments
 - 1.2.1 ESD Safe Matting Segment by Type
 - 1.2.2 ESD Safe Matting Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 ESD SAFE MATTING MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global ESD Safe Matting Market Size (M USD) Estimates and Forecasts (2019-2030)
 - 2.1.2 Global ESD Safe Matting Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 ESD SAFE MATTING MARKET COMPETITIVE LANDSCAPE

- 3.1 Global ESD Safe Matting Sales by Manufacturers (2019-2024)
- 3.2 Global ESD Safe Matting Revenue Market Share by Manufacturers (2019-2024)
- 3.3 ESD Safe Matting Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global ESD Safe Matting Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers ESD Safe Matting Sales Sites, Area Served, Product Type
- 3.6 ESD Safe Matting Market Competitive Situation and Trends
 - 3.6.1 ESD Safe Matting Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest ESD Safe Matting Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 ESD SAFE MATTING INDUSTRY CHAIN ANALYSIS

- 4.1 ESD Safe Matting Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF ESD SAFE MATTING MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 ESD SAFE MATTING MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global ESD Safe Matting Sales Market Share by Type (2019-2024)

6.3 Global ESD Safe Matting Market Size Market Share by Type (2019-2024)

6.4 Global ESD Safe Matting Price by Type (2019-2024)

7 ESD SAFE MATTING MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global ESD Safe Matting Market Sales by Application (2019-2024)

7.3 Global ESD Safe Matting Market Size (M USD) by Application (2019-2024)

7.4 Global ESD Safe Matting Sales Growth Rate by Application (2019-2024)

8 ESD SAFE MATTING MARKET SEGMENTATION BY REGION

8.1 Global ESD Safe Matting Sales by Region

8.1.1 Global ESD Safe Matting Sales by Region

8.1.2 Global ESD Safe Matting Sales Market Share by Region

8.2 North America

8.2.1 North America ESD Safe Matting Sales by Country

8.2.2 U.S.

- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe ESD Safe Matting Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific ESD Safe Matting Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America ESD Safe Matting Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa ESD Safe Matting Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 KEY COMPANIES PROFILE

- 9.1 Desco (SCS)
 - 9.1.1 Desco (SCS) ESD Safe Matting Basic Information
 - 9.1.2 Desco (SCS) ESD Safe Matting Product Overview
 - 9.1.3 Desco (SCS) ESD Safe Matting Product Market Performance
 - 9.1.4 Desco (SCS) Business Overview
 - 9.1.5 Desco (SCS) ESD Safe Matting SWOT Analysis
 - 9.1.6 Desco (SCS) Recent Developments
- 9.2 RS Pro

- 9.2.1 RS Pro ESD Safe Matting Basic Information
- 9.2.2 RS Pro ESD Safe Matting Product Overview
- 9.2.3 RS Pro ESD Safe Matting Product Market Performance
- 9.2.4 RS Pro Business Overview
- 9.2.5 RS Pro ESD Safe Matting SWOT Analysis
- 9.2.6 RS Pro Recent Developments
- 9.3 COBA Europe
 - 9.3.1 COBA Europe ESD Safe Matting Basic Information
 - 9.3.2 COBA Europe ESD Safe Matting Product Overview
 - 9.3.3 COBA Europe ESD Safe Matting Product Market Performance
 - 9.3.4 COBA Europe ESD Safe Matting SWOT Analysis
 - 9.3.5 COBA Europe Business Overview
 - 9.3.6 COBA Europe Recent Developments
- 9.4 Hozan
 - 9.4.1 Hozan ESD Safe Matting Basic Information
 - 9.4.2 Hozan ESD Safe Matting Product Overview
 - 9.4.3 Hozan ESD Safe Matting Product Market Performance
 - 9.4.4 Hozan Business Overview
 - 9.4.5 Hozan Recent Developments
- 9.5 ACL Staticide Inc
 - 9.5.1 ACL Staticide Inc ESD Safe Matting Basic Information
 - 9.5.2 ACL Staticide Inc ESD Safe Matting Product Overview
 - 9.5.3 ACL Staticide Inc ESD Safe Matting Product Market Performance
 - 9.5.4 ACL Staticide Inc Business Overview
 - 9.5.5 ACL Staticide Inc Recent Developments
- 9.6 Bertech
 - 9.6.1 Bertech ESD Safe Matting Basic Information
 - 9.6.2 Bertech ESD Safe Matting Product Overview
 - 9.6.3 Bertech ESD Safe Matting Product Market Performance
 - 9.6.4 Bertech Business Overview
 - 9.6.5 Bertech Recent Developments
- 9.7 Achilles Industrial Materials
 - 9.7.1 Achilles Industrial Materials ESD Safe Matting Basic Information
 - 9.7.2 Achilles Industrial Materials ESD Safe Matting Product Overview
 - 9.7.3 Achilles Industrial Materials ESD Safe Matting Product Market Performance
 - 9.7.4 Achilles Industrial Materials Business Overview
 - 9.7.5 Achilles Industrial Materials Recent Developments
- 9.8 Hakko
 - 9.8.1 Hakko ESD Safe Matting Basic Information

- 9.8.2 Hakko ESD Safe Matting Product Overview
- 9.8.3 Hakko ESD Safe Matting Product Market Performance
- 9.8.4 Hakko Business Overview
- 9.8.5 Hakko Recent Developments
- 9.9 Superior Manufacturing Group
 - 9.9.1 Superior Manufacturing Group ESD Safe Matting Basic Information
 - 9.9.2 Superior Manufacturing Group ESD Safe Matting Product Overview
 - 9.9.3 Superior Manufacturing Group ESD Safe Matting Product Market Performance
 - 9.9.4 Superior Manufacturing Group Business Overview
 - 9.9.5 Superior Manufacturing Group Recent Developments
- 9.10 Ranco Industries
 - 9.10.1 Ranco Industries ESD Safe Matting Basic Information
 - 9.10.2 Ranco Industries ESD Safe Matting Product Overview
 - 9.10.3 Ranco Industries ESD Safe Matting Product Market Performance
 - 9.10.4 Ranco Industries Business Overview
 - 9.10.5 Ranco Industries Recent Developments
- 9.11 Cleansem
 - 9.11.1 Cleansem ESD Safe Matting Basic Information
 - 9.11.2 Cleansem ESD Safe Matting Product Overview
 - 9.11.3 Cleansem ESD Safe Matting Product Market Performance
 - 9.11.4 Cleansem Business Overview
 - 9.11.5 Cleansem Recent Developments
- 9.12 SDM Technologies
 - 9.12.1 SDM Technologies ESD Safe Matting Basic Information
 - 9.12.2 SDM Technologies ESD Safe Matting Product Overview
 - 9.12.3 SDM Technologies ESD Safe Matting Product Market Performance
 - 9.12.4 SDM Technologies Business Overview
 - 9.12.5 SDM Technologies Recent Developments
- 9.13 Shanghai Jiafu New Material Technology
 - 9.13.1 Shanghai Jiafu New Material Technology ESD Safe Matting Basic Information
 - 9.13.2 Shanghai Jiafu New Material Technology ESD Safe Matting Product Overview
 - 9.13.3 Shanghai Jiafu New Material Technology ESD Safe Matting Product Market Performance
 - 9.13.4 Shanghai Jiafu New Material Technology Business Overview
 - 9.13.5 Shanghai Jiafu New Material Technology Recent Developments
- 9.14 Henyer Rubber
 - 9.14.1 Henyer Rubber ESD Safe Matting Basic Information
 - 9.14.2 Henyer Rubber ESD Safe Matting Product Overview
 - 9.14.3 Henyer Rubber ESD Safe Matting Product Market Performance

- 9.14.4 Henyer Rubber Business Overview
- 9.14.5 Henyer Rubber Recent Developments
- 9.15 Zhejiang CONCO AntiStatic
 - 9.15.1 Zhejiang CONCO AntiStatic ESD Safe Matting Basic Information
 - 9.15.2 Zhejiang CONCO AntiStatic ESD Safe Matting Product Overview
 - 9.15.3 Zhejiang CONCO AntiStatic ESD Safe Matting Product Market Performance
 - 9.15.4 Zhejiang CONCO AntiStatic Business Overview
 - 9.15.5 Zhejiang CONCO AntiStatic Recent Developments
- 9.16 ACL Staticide
 - 9.16.1 ACL Staticide ESD Safe Matting Basic Information
 - 9.16.2 ACL Staticide ESD Safe Matting Product Overview
 - 9.16.3 ACL Staticide ESD Safe Matting Product Market Performance
 - 9.16.4 ACL Staticide Business Overview
 - 9.16.5 ACL Staticide Recent Developments

10 ESD SAFE MATTING MARKET FORECAST BY REGION

- 10.1 Global ESD Safe Matting Market Size Forecast
- 10.2 Global ESD Safe Matting Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe ESD Safe Matting Market Size Forecast by Country
 - 10.2.3 Asia Pacific ESD Safe Matting Market Size Forecast by Region
 - 10.2.4 South America ESD Safe Matting Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Consumption of ESD Safe Matting by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global ESD Safe Matting Market Forecast by Type (2025-2030)
 - 11.1.1 Global Forecasted Sales of ESD Safe Matting by Type (2025-2030)
 - 11.1.2 Global ESD Safe Matting Market Size Forecast by Type (2025-2030)
 - 11.1.3 Global Forecasted Price of ESD Safe Matting by Type (2025-2030)
- 11.2 Global ESD Safe Matting Market Forecast by Application (2025-2030)
 - 11.2.1 Global ESD Safe Matting Sales (K Units) Forecast by Application
 - 11.2.2 Global ESD Safe Matting Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. ESD Safe Matting Market Size Comparison by Region (M USD)
- Table 5. Global ESD Safe Matting Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global ESD Safe Matting Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global ESD Safe Matting Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global ESD Safe Matting Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in ESD Safe Matting as of 2022)
- Table 10. Global Market ESD Safe Matting Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers ESD Safe Matting Sales Sites and Area Served
- Table 12. Manufacturers ESD Safe Matting Product Type
- Table 13. Global ESD Safe Matting Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of ESD Safe Matting
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. ESD Safe Matting Market Challenges
- Table 22. Global ESD Safe Matting Sales by Type (K Units)
- Table 23. Global ESD Safe Matting Market Size by Type (M USD)
- Table 24. Global ESD Safe Matting Sales (K Units) by Type (2019-2024)
- Table 25. Global ESD Safe Matting Sales Market Share by Type (2019-2024)
- Table 26. Global ESD Safe Matting Market Size (M USD) by Type (2019-2024)
- Table 27. Global ESD Safe Matting Market Size Share by Type (2019-2024)
- Table 28. Global ESD Safe Matting Price (USD/Unit) by Type (2019-2024)
- Table 29. Global ESD Safe Matting Sales (K Units) by Application
- Table 30. Global ESD Safe Matting Market Size by Application
- Table 31. Global ESD Safe Matting Sales by Application (2019-2024) & (K Units)
- Table 32. Global ESD Safe Matting Sales Market Share by Application (2019-2024)

- Table 33. Global ESD Safe Matting Sales by Application (2019-2024) & (M USD)
- Table 34. Global ESD Safe Matting Market Share by Application (2019-2024)
- Table 35. Global ESD Safe Matting Sales Growth Rate by Application (2019-2024)
- Table 36. Global ESD Safe Matting Sales by Region (2019-2024) & (K Units)
- Table 37. Global ESD Safe Matting Sales Market Share by Region (2019-2024)
- Table 38. North America ESD Safe Matting Sales by Country (2019-2024) & (K Units)
- Table 39. Europe ESD Safe Matting Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific ESD Safe Matting Sales by Region (2019-2024) & (K Units)
- Table 41. South America ESD Safe Matting Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa ESD Safe Matting Sales by Region (2019-2024) & (K Units)
- Table 43. Desco (SCS) ESD Safe Matting Basic Information
- Table 44. Desco (SCS) ESD Safe Matting Product Overview
- Table 45. Desco (SCS) ESD Safe Matting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. Desco (SCS) Business Overview
- Table 47. Desco (SCS) ESD Safe Matting SWOT Analysis
- Table 48. Desco (SCS) Recent Developments
- Table 49. RS Pro ESD Safe Matting Basic Information
- Table 50. RS Pro ESD Safe Matting Product Overview
- Table 51. RS Pro ESD Safe Matting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. RS Pro Business Overview
- Table 53. RS Pro ESD Safe Matting SWOT Analysis
- Table 54. RS Pro Recent Developments
- Table 55. COBA Europe ESD Safe Matting Basic Information
- Table 56. COBA Europe ESD Safe Matting Product Overview
- Table 57. COBA Europe ESD Safe Matting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. COBA Europe ESD Safe Matting SWOT Analysis
- Table 59. COBA Europe Business Overview
- Table 60. COBA Europe Recent Developments
- Table 61. Hozan ESD Safe Matting Basic Information
- Table 62. Hozan ESD Safe Matting Product Overview
- Table 63. Hozan ESD Safe Matting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 64. Hozan Business Overview
- Table 65. Hozan Recent Developments
- Table 66. ACL Staticide Inc ESD Safe Matting Basic Information

- Table 67. ACL Staticide Inc ESD Safe Matting Product Overview
- Table 68. ACL Staticide Inc ESD Safe Matting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 69. ACL Staticide Inc Business Overview
- Table 70. ACL Staticide Inc Recent Developments
- Table 71. Bertech ESD Safe Matting Basic Information
- Table 72. Bertech ESD Safe Matting Product Overview
- Table 73. Bertech ESD Safe Matting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 74. Bertech Business Overview
- Table 75. Bertech Recent Developments
- Table 76. Achilles Industrial Materials ESD Safe Matting Basic Information
- Table 77. Achilles Industrial Materials ESD Safe Matting Product Overview
- Table 78. Achilles Industrial Materials ESD Safe Matting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 79. Achilles Industrial Materials Business Overview
- Table 80. Achilles Industrial Materials Recent Developments
- Table 81. Hakko ESD Safe Matting Basic Information
- Table 82. Hakko ESD Safe Matting Product Overview
- Table 83. Hakko ESD Safe Matting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 84. Hakko Business Overview
- Table 85. Hakko Recent Developments
- Table 86. Superior Manufacturing Group ESD Safe Matting Basic Information
- Table 87. Superior Manufacturing Group ESD Safe Matting Product Overview
- Table 88. Superior Manufacturing Group ESD Safe Matting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 89. Superior Manufacturing Group Business Overview
- Table 90. Superior Manufacturing Group Recent Developments
- Table 91. Ranco Industries ESD Safe Matting Basic Information
- Table 92. Ranco Industries ESD Safe Matting Product Overview
- Table 93. Ranco Industries ESD Safe Matting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 94. Ranco Industries Business Overview
- Table 95. Ranco Industries Recent Developments
- Table 96. Cleansem ESD Safe Matting Basic Information
- Table 97. Cleansem ESD Safe Matting Product Overview
- Table 98. Cleansem ESD Safe Matting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 99. Cleansem Business Overview

Table 100. Cleansem Recent Developments

Table 101. SDM Technologies ESD Safe Matting Basic Information

Table 102. SDM Technologies ESD Safe Matting Product Overview

Table 103. SDM Technologies ESD Safe Matting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 104. SDM Technologies Business Overview

Table 105. SDM Technologies Recent Developments

Table 106. Shanghai Jiafu New Material Technology ESD Safe Matting Basic Information

Table 107. Shanghai Jiafu New Material Technology ESD Safe Matting Product Overview

Table 108. Shanghai Jiafu New Material Technology ESD Safe Matting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 109. Shanghai Jiafu New Material Technology Business Overview

Table 110. Shanghai Jiafu New Material Technology Recent Developments

Table 111. Henyer Rubber ESD Safe Matting Basic Information

Table 112. Henyer Rubber ESD Safe Matting Product Overview

Table 113. Henyer Rubber ESD Safe Matting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 114. Henyer Rubber Business Overview

Table 115. Henyer Rubber Recent Developments

Table 116. Zhejiang CONCO AntiStatic ESD Safe Matting Basic Information

Table 117. Zhejiang CONCO AntiStatic ESD Safe Matting Product Overview

Table 118. Zhejiang CONCO AntiStatic ESD Safe Matting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 119. Zhejiang CONCO AntiStatic Business Overview

Table 120. Zhejiang CONCO AntiStatic Recent Developments

Table 121. ACL Staticide ESD Safe Matting Basic Information

Table 122. ACL Staticide ESD Safe Matting Product Overview

Table 123. ACL Staticide ESD Safe Matting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 124. ACL Staticide Business Overview

Table 125. ACL Staticide Recent Developments

Table 126. Global ESD Safe Matting Sales Forecast by Region (2025-2030) & (K Units)

Table 127. Global ESD Safe Matting Market Size Forecast by Region (2025-2030) & (M USD)

Table 128. North America ESD Safe Matting Sales Forecast by Country (2025-2030) & (K Units)

Table 129. North America ESD Safe Matting Market Size Forecast by Country (2025-2030) & (M USD)

Table 130. Europe ESD Safe Matting Sales Forecast by Country (2025-2030) & (K Units)

Table 131. Europe ESD Safe Matting Market Size Forecast by Country (2025-2030) & (M USD)

Table 132. Asia Pacific ESD Safe Matting Sales Forecast by Region (2025-2030) & (K Units)

Table 133. Asia Pacific ESD Safe Matting Market Size Forecast by Region (2025-2030) & (M USD)

Table 134. South America ESD Safe Matting Sales Forecast by Country (2025-2030) & (K Units)

Table 135. South America ESD Safe Matting Market Size Forecast by Country (2025-2030) & (M USD)

Table 136. Middle East and Africa ESD Safe Matting Consumption Forecast by Country (2025-2030) & (Units)

Table 137. Middle East and Africa ESD Safe Matting Market Size Forecast by Country (2025-2030) & (M USD)

Table 138. Global ESD Safe Matting Sales Forecast by Type (2025-2030) & (K Units)

Table 139. Global ESD Safe Matting Market Size Forecast by Type (2025-2030) & (M USD)

Table 140. Global ESD Safe Matting Price Forecast by Type (2025-2030) & (USD/Unit)

Table 141. Global ESD Safe Matting Sales (K Units) Forecast by Application (2025-2030)

Table 142. Global ESD Safe Matting Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of ESD Safe Matting
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global ESD Safe Matting Market Size (M USD), 2019-2030
- Figure 5. Global ESD Safe Matting Market Size (M USD) (2019-2030)
- Figure 6. Global ESD Safe Matting Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. ESD Safe Matting Market Size by Country (M USD)
- Figure 11. ESD Safe Matting Sales Share by Manufacturers in 2023
- Figure 12. Global ESD Safe Matting Revenue Share by Manufacturers in 2023
- Figure 13. ESD Safe Matting Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market ESD Safe Matting Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by ESD Safe Matting Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global ESD Safe Matting Market Share by Type
- Figure 18. Sales Market Share of ESD Safe Matting by Type (2019-2024)
- Figure 19. Sales Market Share of ESD Safe Matting by Type in 2023
- Figure 20. Market Size Share of ESD Safe Matting by Type (2019-2024)
- Figure 21. Market Size Market Share of ESD Safe Matting by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global ESD Safe Matting Market Share by Application
- Figure 24. Global ESD Safe Matting Sales Market Share by Application (2019-2024)
- Figure 25. Global ESD Safe Matting Sales Market Share by Application in 2023
- Figure 26. Global ESD Safe Matting Market Share by Application (2019-2024)
- Figure 27. Global ESD Safe Matting Market Share by Application in 2023
- Figure 28. Global ESD Safe Matting Sales Growth Rate by Application (2019-2024)
- Figure 29. Global ESD Safe Matting Sales Market Share by Region (2019-2024)
- Figure 30. North America ESD Safe Matting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America ESD Safe Matting Sales Market Share by Country in 2023

- Figure 32. U.S. ESD Safe Matting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada ESD Safe Matting Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico ESD Safe Matting Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe ESD Safe Matting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe ESD Safe Matting Sales Market Share by Country in 2023
- Figure 37. Germany ESD Safe Matting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France ESD Safe Matting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. ESD Safe Matting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy ESD Safe Matting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia ESD Safe Matting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific ESD Safe Matting Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific ESD Safe Matting Sales Market Share by Region in 2023
- Figure 44. China ESD Safe Matting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan ESD Safe Matting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea ESD Safe Matting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India ESD Safe Matting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia ESD Safe Matting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America ESD Safe Matting Sales and Growth Rate (K Units)
- Figure 50. South America ESD Safe Matting Sales Market Share by Country in 2023
- Figure 51. Brazil ESD Safe Matting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina ESD Safe Matting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia ESD Safe Matting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa ESD Safe Matting Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa ESD Safe Matting Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia ESD Safe Matting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE ESD Safe Matting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt ESD Safe Matting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria ESD Safe Matting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa ESD Safe Matting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 61. Global ESD Safe Matting Sales Forecast by Volume (2019-2030) & (K Units)
- Figure 62. Global ESD Safe Matting Market Size Forecast by Value (2019-2030) & (M USD)
- Figure 63. Global ESD Safe Matting Sales Market Share Forecast by Type (2025-2030)
- Figure 64. Global ESD Safe Matting Market Share Forecast by Type (2025-2030)

Figure 65. Global ESD Safe Matting Sales Forecast by Application (2025-2030)

Figure 66. Global ESD Safe Matting Market Share Forecast by Application (2025-2030)

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