

Global ESD Packaging Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview:

ESD packaging is used for devices or products that can be damaged by electrostatic discharge (ESD). ESD is the sudden flow of electricity between two electrically charged objects. This flow of electricity may result in the damage of devices. ESD packaging is commonly used for packaging printed circuit boards (PCBs) and semiconductors. PCBs are mostly used in industries such as electronics and automotive and are extremely prone to ESD.

The Global ESD Packaging Market Size was estimated at USD 3608.19 million in 2023 and is projected to reach USD 4890.85 million by 2029, exhibiting a CAGR of 5.20% during the forecast period.

This report provides a deep insight into the global ESD Packaging market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global ESD Packaging Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the

competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the ESD Packaging market in any manner.

Global ESD Packaging Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

BASF

Desco Industries

Dow Chemical Company

PPG Industries

AkzoNobel

DaklaPack Group

Dou Yee

GWP Group

Kao-Chia Plastics

Miller Supply

Polyplus Packaging

TIP Corporation

Uline

Market Segmentation (by Type)

Antistatic Latex Bag Packaging

Composite Materials Packaging

Other

Market Segmentation (by Application)

Communication Network Infrastructure

Consumer Electronics

Computer Peripherals

Aerospace and Defense

Healthcare and Instrumentation

Automotive

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the ESD Packaging Market

Overview of the regional outlook of the ESD Packaging Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the ESD Packaging Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of ESD Packaging
- 1.2 Key Market Segments
 - 1.2.1 ESD Packaging Segment by Type
 - 1.2.2 ESD Packaging Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 ESD PACKAGING MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global ESD Packaging Market Size (M USD) Estimates and Forecasts (2019-2030)
 - 2.1.2 Global ESD Packaging Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 ESD PACKAGING MARKET COMPETITIVE LANDSCAPE

- 3.1 Global ESD Packaging Sales by Manufacturers (2019-2024)
- 3.2 Global ESD Packaging Revenue Market Share by Manufacturers (2019-2024)
- 3.3 ESD Packaging Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global ESD Packaging Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers ESD Packaging Sales Sites, Area Served, Product Type
- 3.6 ESD Packaging Market Competitive Situation and Trends
 - 3.6.1 ESD Packaging Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest ESD Packaging Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 ESD PACKAGING INDUSTRY CHAIN ANALYSIS

- 4.1 ESD Packaging Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF ESD PACKAGING MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 ESD PACKAGING MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global ESD Packaging Sales Market Share by Type (2019-2024)

6.3 Global ESD Packaging Market Size Market Share by Type (2019-2024)

6.4 Global ESD Packaging Price by Type (2019-2024)

7 ESD PACKAGING MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global ESD Packaging Market Sales by Application (2019-2024)

7.3 Global ESD Packaging Market Size (M USD) by Application (2019-2024)

7.4 Global ESD Packaging Sales Growth Rate by Application (2019-2024)

8 ESD PACKAGING MARKET SEGMENTATION BY REGION

8.1 Global ESD Packaging Sales by Region

8.1.1 Global ESD Packaging Sales by Region

8.1.2 Global ESD Packaging Sales Market Share by Region

8.2 North America

8.2.1 North America ESD Packaging Sales by Country

8.2.2 U.S.

- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe ESD Packaging Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific ESD Packaging Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America ESD Packaging Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa ESD Packaging Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 KEY COMPANIES PROFILE

- 9.1 BASF
 - 9.1.1 BASF ESD Packaging Basic Information
 - 9.1.2 BASF ESD Packaging Product Overview
 - 9.1.3 BASF ESD Packaging Product Market Performance
 - 9.1.4 BASF Business Overview
 - 9.1.5 BASF ESD Packaging SWOT Analysis
 - 9.1.6 BASF Recent Developments
- 9.2 Desco Industries

- 9.2.1 Desco Industries ESD Packaging Basic Information
- 9.2.2 Desco Industries ESD Packaging Product Overview
- 9.2.3 Desco Industries ESD Packaging Product Market Performance
- 9.2.4 Desco Industries Business Overview
- 9.2.5 Desco Industries ESD Packaging SWOT Analysis
- 9.2.6 Desco Industries Recent Developments
- 9.3 Dow Chemical Company
 - 9.3.1 Dow Chemical Company ESD Packaging Basic Information
 - 9.3.2 Dow Chemical Company ESD Packaging Product Overview
 - 9.3.3 Dow Chemical Company ESD Packaging Product Market Performance
 - 9.3.4 Dow Chemical Company ESD Packaging SWOT Analysis
 - 9.3.5 Dow Chemical Company Business Overview
 - 9.3.6 Dow Chemical Company Recent Developments
- 9.4 PPG Industries
 - 9.4.1 PPG Industries ESD Packaging Basic Information
 - 9.4.2 PPG Industries ESD Packaging Product Overview
 - 9.4.3 PPG Industries ESD Packaging Product Market Performance
 - 9.4.4 PPG Industries Business Overview
 - 9.4.5 PPG Industries Recent Developments
- 9.5 AkzoNobel
 - 9.5.1 AkzoNobel ESD Packaging Basic Information
 - 9.5.2 AkzoNobel ESD Packaging Product Overview
 - 9.5.3 AkzoNobel ESD Packaging Product Market Performance
 - 9.5.4 AkzoNobel Business Overview
 - 9.5.5 AkzoNobel Recent Developments
- 9.6 DaklaPack Group
 - 9.6.1 DaklaPack Group ESD Packaging Basic Information
 - 9.6.2 DaklaPack Group ESD Packaging Product Overview
 - 9.6.3 DaklaPack Group ESD Packaging Product Market Performance
 - 9.6.4 DaklaPack Group Business Overview
 - 9.6.5 DaklaPack Group Recent Developments
- 9.7 Dou Yee
 - 9.7.1 Dou Yee ESD Packaging Basic Information
 - 9.7.2 Dou Yee ESD Packaging Product Overview
 - 9.7.3 Dou Yee ESD Packaging Product Market Performance
 - 9.7.4 Dou Yee Business Overview
 - 9.7.5 Dou Yee Recent Developments
- 9.8 GWP Group
 - 9.8.1 GWP Group ESD Packaging Basic Information

- 9.8.2 GWP Group ESD Packaging Product Overview
- 9.8.3 GWP Group ESD Packaging Product Market Performance
- 9.8.4 GWP Group Business Overview
- 9.8.5 GWP Group Recent Developments
- 9.9 Kao-Chia Plastics
 - 9.9.1 Kao-Chia Plastics ESD Packaging Basic Information
 - 9.9.2 Kao-Chia Plastics ESD Packaging Product Overview
 - 9.9.3 Kao-Chia Plastics ESD Packaging Product Market Performance
 - 9.9.4 Kao-Chia Plastics Business Overview
 - 9.9.5 Kao-Chia Plastics Recent Developments
- 9.10 Miller Supply
 - 9.10.1 Miller Supply ESD Packaging Basic Information
 - 9.10.2 Miller Supply ESD Packaging Product Overview
 - 9.10.3 Miller Supply ESD Packaging Product Market Performance
 - 9.10.4 Miller Supply Business Overview
 - 9.10.5 Miller Supply Recent Developments
- 9.11 Polyplus Packaging
 - 9.11.1 Polyplus Packaging ESD Packaging Basic Information
 - 9.11.2 Polyplus Packaging ESD Packaging Product Overview
 - 9.11.3 Polyplus Packaging ESD Packaging Product Market Performance
 - 9.11.4 Polyplus Packaging Business Overview
 - 9.11.5 Polyplus Packaging Recent Developments
- 9.12 TIP Corporation
 - 9.12.1 TIP Corporation ESD Packaging Basic Information
 - 9.12.2 TIP Corporation ESD Packaging Product Overview
 - 9.12.3 TIP Corporation ESD Packaging Product Market Performance
 - 9.12.4 TIP Corporation Business Overview
 - 9.12.5 TIP Corporation Recent Developments
- 9.13 Uline
 - 9.13.1 Uline ESD Packaging Basic Information
 - 9.13.2 Uline ESD Packaging Product Overview
 - 9.13.3 Uline ESD Packaging Product Market Performance
 - 9.13.4 Uline Business Overview
 - 9.13.5 Uline Recent Developments

10 ESD PACKAGING MARKET FORECAST BY REGION

- 10.1 Global ESD Packaging Market Size Forecast
- 10.2 Global ESD Packaging Market Forecast by Region

- 10.2.1 North America Market Size Forecast by Country
- 10.2.2 Europe ESD Packaging Market Size Forecast by Country
- 10.2.3 Asia Pacific ESD Packaging Market Size Forecast by Region
- 10.2.4 South America ESD Packaging Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Consumption of ESD Packaging by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global ESD Packaging Market Forecast by Type (2025-2030)
 - 11.1.1 Global Forecasted Sales of ESD Packaging by Type (2025-2030)
 - 11.1.2 Global ESD Packaging Market Size Forecast by Type (2025-2030)
 - 11.1.3 Global Forecasted Price of ESD Packaging by Type (2025-2030)
- 11.2 Global ESD Packaging Market Forecast by Application (2025-2030)
 - 11.2.1 Global ESD Packaging Sales (Kilotons) Forecast by Application
 - 11.2.2 Global ESD Packaging Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. ESD Packaging Market Size Comparison by Region (M USD)
- Table 5. Global ESD Packaging Sales (Kilotons) by Manufacturers (2019-2024)
- Table 6. Global ESD Packaging Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global ESD Packaging Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global ESD Packaging Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in ESD Packaging as of 2022)
- Table 10. Global Market ESD Packaging Average Price (USD/Ton) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers ESD Packaging Sales Sites and Area Served
- Table 12. Manufacturers ESD Packaging Product Type
- Table 13. Global ESD Packaging Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of ESD Packaging
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. ESD Packaging Market Challenges
- Table 22. Global ESD Packaging Sales by Type (Kilotons)
- Table 23. Global ESD Packaging Market Size by Type (M USD)
- Table 24. Global ESD Packaging Sales (Kilotons) by Type (2019-2024)
- Table 25. Global ESD Packaging Sales Market Share by Type (2019-2024)
- Table 26. Global ESD Packaging Market Size (M USD) by Type (2019-2024)
- Table 27. Global ESD Packaging Market Size Share by Type (2019-2024)
- Table 28. Global ESD Packaging Price (USD/Ton) by Type (2019-2024)
- Table 29. Global ESD Packaging Sales (Kilotons) by Application
- Table 30. Global ESD Packaging Market Size by Application
- Table 31. Global ESD Packaging Sales by Application (2019-2024) & (Kilotons)
- Table 32. Global ESD Packaging Sales Market Share by Application (2019-2024)

- Table 33. Global ESD Packaging Sales by Application (2019-2024) & (M USD)
- Table 34. Global ESD Packaging Market Share by Application (2019-2024)
- Table 35. Global ESD Packaging Sales Growth Rate by Application (2019-2024)
- Table 36. Global ESD Packaging Sales by Region (2019-2024) & (Kilotons)
- Table 37. Global ESD Packaging Sales Market Share by Region (2019-2024)
- Table 38. North America ESD Packaging Sales by Country (2019-2024) & (Kilotons)
- Table 39. Europe ESD Packaging Sales by Country (2019-2024) & (Kilotons)
- Table 40. Asia Pacific ESD Packaging Sales by Region (2019-2024) & (Kilotons)
- Table 41. South America ESD Packaging Sales by Country (2019-2024) & (Kilotons)
- Table 42. Middle East and Africa ESD Packaging Sales by Region (2019-2024) & (Kilotons)
- Table 43. BASF ESD Packaging Basic Information
- Table 44. BASF ESD Packaging Product Overview
- Table 45. BASF ESD Packaging Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 46. BASF Business Overview
- Table 47. BASF ESD Packaging SWOT Analysis
- Table 48. BASF Recent Developments
- Table 49. Desco Industries ESD Packaging Basic Information
- Table 50. Desco Industries ESD Packaging Product Overview
- Table 51. Desco Industries ESD Packaging Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 52. Desco Industries Business Overview
- Table 53. Desco Industries ESD Packaging SWOT Analysis
- Table 54. Desco Industries Recent Developments
- Table 55. Dow Chemical Company ESD Packaging Basic Information
- Table 56. Dow Chemical Company ESD Packaging Product Overview
- Table 57. Dow Chemical Company ESD Packaging Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 58. Dow Chemical Company ESD Packaging SWOT Analysis
- Table 59. Dow Chemical Company Business Overview
- Table 60. Dow Chemical Company Recent Developments
- Table 61. PPG Industries ESD Packaging Basic Information
- Table 62. PPG Industries ESD Packaging Product Overview
- Table 63. PPG Industries ESD Packaging Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 64. PPG Industries Business Overview
- Table 65. PPG Industries Recent Developments
- Table 66. AkzoNobel ESD Packaging Basic Information

- Table 67. AkzoNobel ESD Packaging Product Overview
- Table 68. AkzoNobel ESD Packaging Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 69. AkzoNobel Business Overview
- Table 70. AkzoNobel Recent Developments
- Table 71. DaklaPack Group ESD Packaging Basic Information
- Table 72. DaklaPack Group ESD Packaging Product Overview
- Table 73. DaklaPack Group ESD Packaging Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 74. DaklaPack Group Business Overview
- Table 75. DaklaPack Group Recent Developments
- Table 76. Dou Yee ESD Packaging Basic Information
- Table 77. Dou Yee ESD Packaging Product Overview
- Table 78. Dou Yee ESD Packaging Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 79. Dou Yee Business Overview
- Table 80. Dou Yee Recent Developments
- Table 81. GWP Group ESD Packaging Basic Information
- Table 82. GWP Group ESD Packaging Product Overview
- Table 83. GWP Group ESD Packaging Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 84. GWP Group Business Overview
- Table 85. GWP Group Recent Developments
- Table 86. Kao-Chia Plastics ESD Packaging Basic Information
- Table 87. Kao-Chia Plastics ESD Packaging Product Overview
- Table 88. Kao-Chia Plastics ESD Packaging Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 89. Kao-Chia Plastics Business Overview
- Table 90. Kao-Chia Plastics Recent Developments
- Table 91. Miller Supply ESD Packaging Basic Information
- Table 92. Miller Supply ESD Packaging Product Overview
- Table 93. Miller Supply ESD Packaging Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 94. Miller Supply Business Overview
- Table 95. Miller Supply Recent Developments
- Table 96. Polyplus Packaging ESD Packaging Basic Information
- Table 97. Polyplus Packaging ESD Packaging Product Overview
- Table 98. Polyplus Packaging ESD Packaging Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

- Table 99. Polyplus Packaging Business Overview
- Table 100. Polyplus Packaging Recent Developments
- Table 101. TIP Corporation ESD Packaging Basic Information
- Table 102. TIP Corporation ESD Packaging Product Overview
- Table 103. TIP Corporation ESD Packaging Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 104. TIP Corporation Business Overview
- Table 105. TIP Corporation Recent Developments
- Table 106. Uline ESD Packaging Basic Information
- Table 107. Uline ESD Packaging Product Overview
- Table 108. Uline ESD Packaging Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 109. Uline Business Overview
- Table 110. Uline Recent Developments
- Table 111. Global ESD Packaging Sales Forecast by Region (2025-2030) & (Kilotons)
- Table 112. Global ESD Packaging Market Size Forecast by Region (2025-2030) & (M USD)
- Table 113. North America ESD Packaging Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 114. North America ESD Packaging Market Size Forecast by Country (2025-2030) & (M USD)
- Table 115. Europe ESD Packaging Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 116. Europe ESD Packaging Market Size Forecast by Country (2025-2030) & (M USD)
- Table 117. Asia Pacific ESD Packaging Sales Forecast by Region (2025-2030) & (Kilotons)
- Table 118. Asia Pacific ESD Packaging Market Size Forecast by Region (2025-2030) & (M USD)
- Table 119. South America ESD Packaging Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 120. South America ESD Packaging Market Size Forecast by Country (2025-2030) & (M USD)
- Table 121. Middle East and Africa ESD Packaging Consumption Forecast by Country (2025-2030) & (Units)
- Table 122. Middle East and Africa ESD Packaging Market Size Forecast by Country (2025-2030) & (M USD)
- Table 123. Global ESD Packaging Sales Forecast by Type (2025-2030) & (Kilotons)
- Table 124. Global ESD Packaging Market Size Forecast by Type (2025-2030) & (M USD)

Table 125. Global ESD Packaging Price Forecast by Type (2025-2030) & (USD/Ton)

Table 126. Global ESD Packaging Sales (Kilotons) Forecast by Application (2025-2030)

Table 127. Global ESD Packaging Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of ESD Packaging
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global ESD Packaging Market Size (M USD), 2019-2030
- Figure 5. Global ESD Packaging Market Size (M USD) (2019-2030)
- Figure 6. Global ESD Packaging Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. ESD Packaging Market Size by Country (M USD)
- Figure 11. ESD Packaging Sales Share by Manufacturers in 2023
- Figure 12. Global ESD Packaging Revenue Share by Manufacturers in 2023
- Figure 13. ESD Packaging Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market ESD Packaging Average Price (USD/Ton) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by ESD Packaging Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global ESD Packaging Market Share by Type
- Figure 18. Sales Market Share of ESD Packaging by Type (2019-2024)
- Figure 19. Sales Market Share of ESD Packaging by Type in 2023
- Figure 20. Market Size Share of ESD Packaging by Type (2019-2024)
- Figure 21. Market Size Market Share of ESD Packaging by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global ESD Packaging Market Share by Application
- Figure 24. Global ESD Packaging Sales Market Share by Application (2019-2024)
- Figure 25. Global ESD Packaging Sales Market Share by Application in 2023
- Figure 26. Global ESD Packaging Market Share by Application (2019-2024)
- Figure 27. Global ESD Packaging Market Share by Application in 2023
- Figure 28. Global ESD Packaging Sales Growth Rate by Application (2019-2024)
- Figure 29. Global ESD Packaging Sales Market Share by Region (2019-2024)
- Figure 30. North America ESD Packaging Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 31. North America ESD Packaging Sales Market Share by Country in 2023

- Figure 32. U.S. ESD Packaging Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 33. Canada ESD Packaging Sales (Kilotons) and Growth Rate (2019-2024)
- Figure 34. Mexico ESD Packaging Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe ESD Packaging Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 36. Europe ESD Packaging Sales Market Share by Country in 2023
- Figure 37. Germany ESD Packaging Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 38. France ESD Packaging Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 39. U.K. ESD Packaging Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 40. Italy ESD Packaging Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 41. Russia ESD Packaging Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 42. Asia Pacific ESD Packaging Sales and Growth Rate (Kilotons)
- Figure 43. Asia Pacific ESD Packaging Sales Market Share by Region in 2023
- Figure 44. China ESD Packaging Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 45. Japan ESD Packaging Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 46. South Korea ESD Packaging Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 47. India ESD Packaging Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 48. Southeast Asia ESD Packaging Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 49. South America ESD Packaging Sales and Growth Rate (Kilotons)
- Figure 50. South America ESD Packaging Sales Market Share by Country in 2023
- Figure 51. Brazil ESD Packaging Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 52. Argentina ESD Packaging Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 53. Columbia ESD Packaging Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 54. Middle East and Africa ESD Packaging Sales and Growth Rate (Kilotons)
- Figure 55. Middle East and Africa ESD Packaging Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia ESD Packaging Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 57. UAE ESD Packaging Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 58. Egypt ESD Packaging Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 59. Nigeria ESD Packaging Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 60. South Africa ESD Packaging Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 61. Global ESD Packaging Sales Forecast by Volume (2019-2030) & (Kilotons)
- Figure 62. Global ESD Packaging Market Size Forecast by Value (2019-2030) & (M USD)
- Figure 63. Global ESD Packaging Sales Market Share Forecast by Type (2025-2030)
- Figure 64. Global ESD Packaging Market Share Forecast by Type (2025-2030)

Figure 65. Global ESD Packaging Sales Forecast by Application (2025-2030)

Figure 66. Global ESD Packaging Market Share Forecast by Application (2025-2030)

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