

# Global Enterprise Portal Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview

An enterprise portal, also known as an enterprise information portal (EIP), is a framework for integrating information, people and processes across organizational boundaries in a manner similar to the more general web portals. Enterprise portals provide a secure unified access point, often in the form of a web-based user interface, and are designed to aggregate and personalize information through application-specific portlets.

This report provides a deep insight into the global Enterprise Portal market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Enterprise Portal Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Enterprise Portal market in any manner.

## Global Enterprise Portal Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

IBM (Red Hat)

Microsoft

SAP

Unicon

Sumerge Software Solutions

Liferay

Sitecore

Iflexion

Tata Consultancy Services

Infosys

HCL Technologies

Accenture

Teamspace

### Market Segmentation (by Type)

Employee Portal

Customer Portal

Supplier Portal

Others

Market Segmentation (by Application)

BFSI

Government

Healthcare

Retail

IT & Telecommunication

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Enterprise Portal Market

Overview of the regional outlook of the Enterprise Portal Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each

region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Enterprise Portal Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Enterprise Portal
- 1.2 Key Market Segments
  - 1.2.1 Enterprise Portal Segment by Type
  - 1.2.2 Enterprise Portal Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 ENTERPRISE PORTAL MARKET OVERVIEW**

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 ENTERPRISE PORTAL MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Enterprise Portal Revenue Market Share by Company (2019-2024)
- 3.2 Enterprise Portal Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.3 Company Enterprise Portal Market Size Sites, Area Served, Product Type
- 3.4 Enterprise Portal Market Competitive Situation and Trends
  - 3.4.1 Enterprise Portal Market Concentration Rate
  - 3.4.2 Global 5 and 10 Largest Enterprise Portal Players Market Share by Revenue
  - 3.4.3 Mergers & Acquisitions, Expansion

### **4 ENTERPRISE PORTAL VALUE CHAIN ANALYSIS**

- 4.1 Enterprise Portal Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

### **5 THE DEVELOPMENT AND DYNAMICS OF ENTERPRISE PORTAL MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 Mergers & Acquisitions
  - 5.5.2 Expansions
  - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 ENTERPRISE PORTAL MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Enterprise Portal Market Size Market Share by Type (2019-2024)
- 6.3 Global Enterprise Portal Market Size Growth Rate by Type (2019-2024)

## **7 ENTERPRISE PORTAL MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Enterprise Portal Market Size (M USD) by Application (2019-2024)
- 7.3 Global Enterprise Portal Market Size Growth Rate by Application (2019-2024)

## **8 ENTERPRISE PORTAL MARKET SEGMENTATION BY REGION**

- 8.1 Global Enterprise Portal Market Size by Region
  - 8.1.1 Global Enterprise Portal Market Size by Region
  - 8.1.2 Global Enterprise Portal Market Size Market Share by Region
- 8.2 North America
  - 8.2.1 North America Enterprise Portal Market Size by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Enterprise Portal Market Size by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia



## 8.4 Asia Pacific

### 8.4.1 Asia Pacific Enterprise Portal Market Size by Region

#### 8.4.2 China

#### 8.4.3 Japan

#### 8.4.4 South Korea

#### 8.4.5 India

#### 8.4.6 Southeast Asia

## 8.5 South America

### 8.5.1 South America Enterprise Portal Market Size by Country

#### 8.5.2 Brazil

#### 8.5.3 Argentina

#### 8.5.4 Columbia

## 8.6 Middle East and Africa

### 8.6.1 Middle East and Africa Enterprise Portal Market Size by Region

#### 8.6.2 Saudi Arabia

#### 8.6.3 UAE

#### 8.6.4 Egypt

#### 8.6.5 Nigeria

#### 8.6.6 South Africa

## 9 KEY COMPANIES PROFILE

### 9.1 IBM (Red Hat)

#### 9.1.1 IBM (Red Hat) Enterprise Portal Basic Information

#### 9.1.2 IBM (Red Hat) Enterprise Portal Product Overview

#### 9.1.3 IBM (Red Hat) Enterprise Portal Product Market Performance

#### 9.1.4 IBM (Red Hat) Enterprise Portal SWOT Analysis

#### 9.1.5 IBM (Red Hat) Business Overview

#### 9.1.6 IBM (Red Hat) Recent Developments

### 9.2 Microsoft

#### 9.2.1 Microsoft Enterprise Portal Basic Information

#### 9.2.2 Microsoft Enterprise Portal Product Overview

#### 9.2.3 Microsoft Enterprise Portal Product Market Performance

#### 9.2.4 Microsoft Enterprise Portal SWOT Analysis

#### 9.2.5 Microsoft Business Overview

#### 9.2.6 Microsoft Recent Developments

### 9.3 SAP

#### 9.3.1 SAP Enterprise Portal Basic Information

#### 9.3.2 SAP Enterprise Portal Product Overview

- 9.3.3 SAP Enterprise Portal Product Market Performance
- 9.3.4 SAP Enterprise Portal SWOT Analysis
- 9.3.5 SAP Business Overview
- 9.3.6 SAP Recent Developments
- 9.4 Unicon
  - 9.4.1 Unicon Enterprise Portal Basic Information
  - 9.4.2 Unicon Enterprise Portal Product Overview
  - 9.4.3 Unicon Enterprise Portal Product Market Performance
  - 9.4.4 Unicon Business Overview
  - 9.4.5 Unicon Recent Developments
- 9.5 Sumerge Software Solutions
  - 9.5.1 Sumerge Software Solutions Enterprise Portal Basic Information
  - 9.5.2 Sumerge Software Solutions Enterprise Portal Product Overview
  - 9.5.3 Sumerge Software Solutions Enterprise Portal Product Market Performance
  - 9.5.4 Sumerge Software Solutions Business Overview
  - 9.5.5 Sumerge Software Solutions Recent Developments
- 9.6 Liferay
  - 9.6.1 Liferay Enterprise Portal Basic Information
  - 9.6.2 Liferay Enterprise Portal Product Overview
  - 9.6.3 Liferay Enterprise Portal Product Market Performance
  - 9.6.4 Liferay Business Overview
  - 9.6.5 Liferay Recent Developments
- 9.7 Sitecore
  - 9.7.1 Sitecore Enterprise Portal Basic Information
  - 9.7.2 Sitecore Enterprise Portal Product Overview
  - 9.7.3 Sitecore Enterprise Portal Product Market Performance
  - 9.7.4 Sitecore Business Overview
  - 9.7.5 Sitecore Recent Developments
- 9.8 Iflexion
  - 9.8.1 Iflexion Enterprise Portal Basic Information
  - 9.8.2 Iflexion Enterprise Portal Product Overview
  - 9.8.3 Iflexion Enterprise Portal Product Market Performance
  - 9.8.4 Iflexion Business Overview
  - 9.8.5 Iflexion Recent Developments
- 9.9 Tata Consultancy Services
  - 9.9.1 Tata Consultancy Services Enterprise Portal Basic Information
  - 9.9.2 Tata Consultancy Services Enterprise Portal Product Overview
  - 9.9.3 Tata Consultancy Services Enterprise Portal Product Market Performance
  - 9.9.4 Tata Consultancy Services Business Overview

#### 9.9.5 Tata Consultancy Services Recent Developments

#### 9.10 Infosys

##### 9.10.1 Infosys Enterprise Portal Basic Information

##### 9.10.2 Infosys Enterprise Portal Product Overview

##### 9.10.3 Infosys Enterprise Portal Product Market Performance

##### 9.10.4 Infosys Business Overview

##### 9.10.5 Infosys Recent Developments

#### 9.11 HCL Technologies

##### 9.11.1 HCL Technologies Enterprise Portal Basic Information

##### 9.11.2 HCL Technologies Enterprise Portal Product Overview

##### 9.11.3 HCL Technologies Enterprise Portal Product Market Performance

##### 9.11.4 HCL Technologies Business Overview

##### 9.11.5 HCL Technologies Recent Developments

#### 9.12 Accenture

##### 9.12.1 Accenture Enterprise Portal Basic Information

##### 9.12.2 Accenture Enterprise Portal Product Overview

##### 9.12.3 Accenture Enterprise Portal Product Market Performance

##### 9.12.4 Accenture Business Overview

##### 9.12.5 Accenture Recent Developments

#### 9.13 Teamspace

##### 9.13.1 Teamspace Enterprise Portal Basic Information

##### 9.13.2 Teamspace Enterprise Portal Product Overview

##### 9.13.3 Teamspace Enterprise Portal Product Market Performance

##### 9.13.4 Teamspace Business Overview

##### 9.13.5 Teamspace Recent Developments

## **10 ENTERPRISE PORTAL REGIONAL MARKET FORECAST**

#### 10.1 Global Enterprise Portal Market Size Forecast

#### 10.2 Global Enterprise Portal Market Forecast by Region

##### 10.2.1 North America Market Size Forecast by Country

##### 10.2.2 Europe Enterprise Portal Market Size Forecast by Country

##### 10.2.3 Asia Pacific Enterprise Portal Market Size Forecast by Region

##### 10.2.4 South America Enterprise Portal Market Size Forecast by Country

##### 10.2.5 Middle East and Africa Forecasted Consumption of Enterprise Portal by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

11.1 Global Enterprise Portal Market Forecast by Type (2025-2030)

11.2 Global Enterprise Portal Market Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Enterprise Portal Market Size Comparison by Region (M USD)
- Table 5. Global Enterprise Portal Revenue (M USD) by Company (2019-2024)
- Table 6. Global Enterprise Portal Revenue Share by Company (2019-2024)
- Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Enterprise Portal as of 2022)
- Table 8. Company Enterprise Portal Market Size Sites and Area Served
- Table 9. Company Enterprise Portal Product Type
- Table 10. Global Enterprise Portal Company Market Concentration Ratio (CR5 and HHI)
- Table 11. Mergers & Acquisitions, Expansion Plans
- Table 12. Value Chain Map of Enterprise Portal
- Table 13. Midstream Market Analysis
- Table 14. Downstream Customer Analysis
- Table 15. Key Development Trends
- Table 16. Driving Factors
- Table 17. Enterprise Portal Market Challenges
- Table 18. Global Enterprise Portal Market Size by Type (M USD)
- Table 19. Global Enterprise Portal Market Size (M USD) by Type (2019-2024)
- Table 20. Global Enterprise Portal Market Size Share by Type (2019-2024)
- Table 21. Global Enterprise Portal Market Size Growth Rate by Type (2019-2024)
- Table 22. Global Enterprise Portal Market Size by Application
- Table 23. Global Enterprise Portal Market Size by Application (2019-2024) & (M USD)
- Table 24. Global Enterprise Portal Market Share by Application (2019-2024)
- Table 25. Global Enterprise Portal Market Size Growth Rate by Application (2019-2024)
- Table 26. Global Enterprise Portal Market Size by Region (2019-2024) & (M USD)
- Table 27. Global Enterprise Portal Market Size Market Share by Region (2019-2024)
- Table 28. North America Enterprise Portal Market Size by Country (2019-2024) & (M USD)
- Table 29. Europe Enterprise Portal Market Size by Country (2019-2024) & (M USD)
- Table 30. Asia Pacific Enterprise Portal Market Size by Region (2019-2024) & (M USD)
- Table 31. South America Enterprise Portal Market Size by Country (2019-2024) & (M USD)
- Table 32. Middle East and Africa Enterprise Portal Market Size by Region (2019-2024)

& (M USD)

Table 33. IBM (Red Hat) Enterprise Portal Basic Information

Table 34. IBM (Red Hat) Enterprise Portal Product Overview

Table 35. IBM (Red Hat) Enterprise Portal Revenue (M USD) and Gross Margin (2019-2024)

Table 36. IBM (Red Hat) Enterprise Portal SWOT Analysis

Table 37. IBM (Red Hat) Business Overview

Table 38. IBM (Red Hat) Recent Developments

Table 39. Microsoft Enterprise Portal Basic Information

Table 40. Microsoft Enterprise Portal Product Overview

Table 41. Microsoft Enterprise Portal Revenue (M USD) and Gross Margin (2019-2024)

Table 42. Microsoft Enterprise Portal SWOT Analysis

Table 43. Microsoft Business Overview

Table 44. Microsoft Recent Developments

Table 45. SAP Enterprise Portal Basic Information

Table 46. SAP Enterprise Portal Product Overview

Table 47. SAP Enterprise Portal Revenue (M USD) and Gross Margin (2019-2024)

Table 48. SAP Enterprise Portal SWOT Analysis

Table 49. SAP Business Overview

Table 50. SAP Recent Developments

Table 51. Unicon Enterprise Portal Basic Information

Table 52. Unicon Enterprise Portal Product Overview

Table 53. Unicon Enterprise Portal Revenue (M USD) and Gross Margin (2019-2024)

Table 54. Unicon Business Overview

Table 55. Unicon Recent Developments

Table 56. Sumerge Software Solutions Enterprise Portal Basic Information

Table 57. Sumerge Software Solutions Enterprise Portal Product Overview

Table 58. Sumerge Software Solutions Enterprise Portal Revenue (M USD) and Gross Margin (2019-2024)

Table 59. Sumerge Software Solutions Business Overview

Table 60. Sumerge Software Solutions Recent Developments

Table 61. Liferay Enterprise Portal Basic Information

Table 62. Liferay Enterprise Portal Product Overview

Table 63. Liferay Enterprise Portal Revenue (M USD) and Gross Margin (2019-2024)

Table 64. Liferay Business Overview

Table 65. Liferay Recent Developments

Table 66. Sitecore Enterprise Portal Basic Information

Table 67. Sitecore Enterprise Portal Product Overview

Table 68. Sitecore Enterprise Portal Revenue (M USD) and Gross Margin (2019-2024)

- Table 69. Sitecore Business Overview
- Table 70. Sitecore Recent Developments
- Table 71. Iflexion Enterprise Portal Basic Information
- Table 72. Iflexion Enterprise Portal Product Overview
- Table 73. Iflexion Enterprise Portal Revenue (M USD) and Gross Margin (2019-2024)
- Table 74. Iflexion Business Overview
- Table 75. Iflexion Recent Developments
- Table 76. Tata Consultancy Services Enterprise Portal Basic Information
- Table 77. Tata Consultancy Services Enterprise Portal Product Overview
- Table 78. Tata Consultancy Services Enterprise Portal Revenue (M USD) and Gross Margin (2019-2024)
- Table 79. Tata Consultancy Services Business Overview
- Table 80. Tata Consultancy Services Recent Developments
- Table 81. Infosys Enterprise Portal Basic Information
- Table 82. Infosys Enterprise Portal Product Overview
- Table 83. Infosys Enterprise Portal Revenue (M USD) and Gross Margin (2019-2024)
- Table 84. Infosys Business Overview
- Table 85. Infosys Recent Developments
- Table 86. HCL Technologies Enterprise Portal Basic Information
- Table 87. HCL Technologies Enterprise Portal Product Overview
- Table 88. HCL Technologies Enterprise Portal Revenue (M USD) and Gross Margin (2019-2024)
- Table 89. HCL Technologies Business Overview
- Table 90. HCL Technologies Recent Developments
- Table 91. Accenture Enterprise Portal Basic Information
- Table 92. Accenture Enterprise Portal Product Overview
- Table 93. Accenture Enterprise Portal Revenue (M USD) and Gross Margin (2019-2024)
- Table 94. Accenture Business Overview
- Table 95. Accenture Recent Developments
- Table 96. Teamspace Enterprise Portal Basic Information
- Table 97. Teamspace Enterprise Portal Product Overview
- Table 98. Teamspace Enterprise Portal Revenue (M USD) and Gross Margin (2019-2024)
- Table 99. Teamspace Business Overview
- Table 100. Teamspace Recent Developments
- Table 101. Global Enterprise Portal Market Size Forecast by Region (2025-2030) & (M USD)
- Table 102. North America Enterprise Portal Market Size Forecast by Country



(2025-2030) & (M USD)

Table 103. Europe Enterprise Portal Market Size Forecast by Country (2025-2030) & (M USD)

Table 104. Asia Pacific Enterprise Portal Market Size Forecast by Region (2025-2030) & (M USD)

Table 105. South America Enterprise Portal Market Size Forecast by Country (2025-2030) & (M USD)

Table 106. Middle East and Africa Enterprise Portal Market Size Forecast by Country (2025-2030) & (M USD)

Table 107. Global Enterprise Portal Market Size Forecast by Type (2025-2030) & (M USD)

Table 108. Global Enterprise Portal Market Size Forecast by Application (2025-2030) & (M USD)



## List Of Figures

### LIST OF FIGURES

- Figure 1. Industrial Chain of Enterprise Portal
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Enterprise Portal Market Size (M USD), 2019-2030
- Figure 5. Global Enterprise Portal Market Size (M USD) (2019-2030)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Enterprise Portal Market Size by Country (M USD)
- Figure 10. Global Enterprise Portal Revenue Share by Company in 2023
- Figure 11. Enterprise Portal Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 12. The Global 5 and 10 Largest Players: Market Share by Enterprise Portal Revenue in 2023
- Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 14. Global Enterprise Portal Market Share by Type
- Figure 15. Market Size Share of Enterprise Portal by Type (2019-2024)
- Figure 16. Market Size Market Share of Enterprise Portal by Type in 2022
- Figure 17. Global Enterprise Portal Market Size Growth Rate by Type (2019-2024)
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 19. Global Enterprise Portal Market Share by Application
- Figure 20. Global Enterprise Portal Market Share by Application (2019-2024)
- Figure 21. Global Enterprise Portal Market Share by Application in 2022
- Figure 22. Global Enterprise Portal Market Size Growth Rate by Application (2019-2024)
- Figure 23. Global Enterprise Portal Market Size Market Share by Region (2019-2024)
- Figure 24. North America Enterprise Portal Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 25. North America Enterprise Portal Market Size Market Share by Country in 2023
- Figure 26. U.S. Enterprise Portal Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 27. Canada Enterprise Portal Market Size (M USD) and Growth Rate (2019-2024)
- Figure 28. Mexico Enterprise Portal Market Size (Units) and Growth Rate (2019-2024)
- Figure 29. Europe Enterprise Portal Market Size and Growth Rate (2019-2024) & (M

USD)

Figure 30. Europe Enterprise Portal Market Size Market Share by Country in 2023

Figure 31. Germany Enterprise Portal Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Enterprise Portal Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Enterprise Portal Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Enterprise Portal Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Enterprise Portal Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Enterprise Portal Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Enterprise Portal Market Size Market Share by Region in 2023

Figure 38. China Enterprise Portal Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Enterprise Portal Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Enterprise Portal Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Enterprise Portal Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia Enterprise Portal Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Enterprise Portal Market Size and Growth Rate (M USD)

Figure 44. South America Enterprise Portal Market Size Market Share by Country in 2023

Figure 45. Brazil Enterprise Portal Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina Enterprise Portal Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia Enterprise Portal Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa Enterprise Portal Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Enterprise Portal Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Enterprise Portal Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE Enterprise Portal Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Enterprise Portal Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Enterprise Portal Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Enterprise Portal Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Enterprise Portal Market Size Forecast by Value (2019-2030) & (M USD)

Figure 56. Global Enterprise Portal Market Share Forecast by Type (2025-2030)

Figure 57. Global Enterprise Portal Market Share Forecast by Application (2025-2030)

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