

## Global Enterprise Idea and Innovation Management Software Market Research Report 2024(Status and Outlook)

https://marketpublishers.com/r/GC0F7B94A03AEN.html

Date: July 2024 Pages: 139 Price: US\$ 3,200.00 (Single User License) ID: GC0F7B94A03AEN

### **Abstracts**

Report Overview:

Enterprise Idea and Innovation Management Software is a digital platform designed to facilitate and streamline the process of generating, capturing, evaluating, and implementing ideas within an organization. This software enables companies to crowdsource innovative ideas from employees, customers, and partners, and provides tools to assess their feasibility, impact, and alignment with business goals. It often includes features for collaboration, idea tracking, and project management to guide ideas through various stages of development. By centralizing idea management, this software helps organizations foster a culture of innovation and harness creative solutions to drive growth and competitive advantage.

The Global Enterprise Idea and Innovation Management Software Market Size was estimated at USD 688.97 million in 2023 and is projected to reach USD 1389.31 million by 2029, exhibiting a CAGR of 12.40% during the forecast period.

This report provides a deep insight into the global Enterprise Idea and Innovation Management Software market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business



organization. The report structure also focuses on the competitive landscape of the Global Enterprise Idea and Innovation Management Software Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Enterprise Idea and Innovation Management Software market in any manner.

Global Enterprise Idea and Innovation Management Software Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Planview

Brightidea

IdeaScale

Sopheon

Planbox

IdeaConnection

SAP

Qmarkets



Exago

**IEnabler** 

Rever

Innosabi

HYPE Innovation

Itonics

Innovation Cloud

Wazoku

Idea Drop

Crowdicity

SkipsoLabs

Viima

Market Segmentation (by Type)

Cloud-Based

**On-Premises** 

Market Segmentation (by Application)

Large Enterprises

Small and Medium-sized Enterprises (SMEs)

Geographic Segmentation

North America (USA, Canada, Mexico)



Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Enterprise Idea and Innovation Management Software Market

Overview of the regional outlook of the Enterprise Idea and Innovation Management Software Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change



This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support



#### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

#### **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Enterprise Idea and Innovation Management Software Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential



of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.



## Contents

#### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

1.1 Market Definition and Statistical Scope of Enterprise Idea and Innovation

Management Software

- 1.2 Key Market Segments
- 1.2.1 Enterprise Idea and Innovation Management Software Segment by Type
- 1.2.2 Enterprise Idea and Innovation Management Software Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

#### 2 ENTERPRISE IDEA AND INNOVATION MANAGEMENT SOFTWARE MARKET OVERVIEW

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

#### 3 ENTERPRISE IDEA AND INNOVATION MANAGEMENT SOFTWARE MARKET COMPETITIVE LANDSCAPE

3.1 Global Enterprise Idea and Innovation Management Software Revenue Market Share by Company (2019-2024)

3.2 Enterprise Idea and Innovation Management Software Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.3 Company Enterprise Idea and Innovation Management Software Market Size Sites, Area Served, Product Type

3.4 Enterprise Idea and Innovation Management Software Market Competitive Situation and Trends

3.4.1 Enterprise Idea and Innovation Management Software Market Concentration Rate

3.4.2 Global 5 and 10 Largest Enterprise Idea and Innovation Management Software Players Market Share by Revenue

3.4.3 Mergers & Acquisitions, Expansion



#### 4 ENTERPRISE IDEA AND INNOVATION MANAGEMENT SOFTWARE VALUE CHAIN ANALYSIS

- 4.1 Enterprise Idea and Innovation Management Software Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

#### 5 THE DEVELOPMENT AND DYNAMICS OF ENTERPRISE IDEA AND INNOVATION MANAGEMENT SOFTWARE MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
- 5.5.1 Mergers & Acquisitions
- 5.5.2 Expansions
- 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

#### 6 ENTERPRISE IDEA AND INNOVATION MANAGEMENT SOFTWARE MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Enterprise Idea and Innovation Management Software Market Size Market Share by Type (2019-2024)

6.3 Global Enterprise Idea and Innovation Management Software Market Size Growth Rate by Type (2019-2024)

#### 7 ENTERPRISE IDEA AND INNOVATION MANAGEMENT SOFTWARE MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Enterprise Idea and Innovation Management Software Market Size (M USD) by Application (2019-2024)

7.3 Global Enterprise Idea and Innovation Management Software Market Size Growth Rate by Application (2019-2024)



#### 8 ENTERPRISE IDEA AND INNOVATION MANAGEMENT SOFTWARE MARKET SEGMENTATION BY REGION

8.1 Global Enterprise Idea and Innovation Management Software Market Size by Region

8.1.1 Global Enterprise Idea and Innovation Management Software Market Size by Region

8.1.2 Global Enterprise Idea and Innovation Management Software Market Size Market Share by Region

8.2 North America

8.2.1 North America Enterprise Idea and Innovation Management Software Market Size by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Enterprise Idea and Innovation Management Software Market Size by Country

8.3.2 Germany

- 8.3.3 France
- 8.3.4 U.K.
- 8.3.5 Italy
- 8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Enterprise Idea and Innovation Management Software Market Size by Region

- 8.4.2 China
- 8.4.3 Japan
- 8.4.4 South Korea
- 8.4.5 India
- 8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Enterprise Idea and Innovation Management Software Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Enterprise Idea and Innovation Management Software



Market Size by Region

- 8.6.2 Saudi Arabia
- 8.6.3 UAE
- 8.6.4 Egypt
- 8.6.5 Nigeria
- 8.6.6 South Africa

#### 9 KEY COMPANIES PROFILE

9.1 Planview

9.1.1 Planview Enterprise Idea and Innovation Management Software Basic Information

9.1.2 Planview Enterprise Idea and Innovation Management Software Product Overview

9.1.3 Planview Enterprise Idea and Innovation Management Software Product Market Performance

9.1.4 Planview Enterprise Idea and Innovation Management Software SWOT Analysis

- 9.1.5 Planview Business Overview
- 9.1.6 Planview Recent Developments

9.2 Brightidea

9.2.1 Brightidea Enterprise Idea and Innovation Management Software Basic Information

9.2.2 Brightidea Enterprise Idea and Innovation Management Software Product Overview

9.2.3 Brightidea Enterprise Idea and Innovation Management Software Product Market Performance

9.2.4 Planview Enterprise Idea and Innovation Management Software SWOT Analysis

- 9.2.5 Brightidea Business Overview
- 9.2.6 Brightidea Recent Developments

9.3 IdeaScale

9.3.1 IdeaScale Enterprise Idea and Innovation Management Software Basic Information

9.3.2 IdeaScale Enterprise Idea and Innovation Management Software Product Overview

9.3.3 IdeaScale Enterprise Idea and Innovation Management Software Product Market Performance

9.3.4 Planview Enterprise Idea and Innovation Management Software SWOT Analysis

- 9.3.5 IdeaScale Business Overview
- 9.3.6 IdeaScale Recent Developments



9.4 Sopheon

9.4.1 Sopheon Enterprise Idea and Innovation Management Software Basic Information

9.4.2 Sopheon Enterprise Idea and Innovation Management Software Product Overview

9.4.3 Sopheon Enterprise Idea and Innovation Management Software Product Market Performance

9.4.4 Sopheon Business Overview

9.4.5 Sopheon Recent Developments

9.5 Planbox

9.5.1 Planbox Enterprise Idea and Innovation Management Software Basic Information

9.5.2 Planbox Enterprise Idea and Innovation Management Software Product

Overview

9.5.3 Planbox Enterprise Idea and Innovation Management Software Product Market Performance

9.5.4 Planbox Business Overview

9.5.5 Planbox Recent Developments

9.6 IdeaConnection

9.6.1 IdeaConnection Enterprise Idea and Innovation Management Software Basic Information

9.6.2 IdeaConnection Enterprise Idea and Innovation Management Software Product Overview

9.6.3 IdeaConnection Enterprise Idea and Innovation Management Software Product Market Performance

9.6.4 IdeaConnection Business Overview

9.6.5 IdeaConnection Recent Developments

9.7 SAP

9.7.1 SAP Enterprise Idea and Innovation Management Software Basic Information

9.7.2 SAP Enterprise Idea and Innovation Management Software Product Overview

9.7.3 SAP Enterprise Idea and Innovation Management Software Product Market Performance

9.7.4 SAP Business Overview

9.7.5 SAP Recent Developments

9.8 Qmarkets

9.8.1 Qmarkets Enterprise Idea and Innovation Management Software Basic Information

9.8.2 Qmarkets Enterprise Idea and Innovation Management Software Product Overview

9.8.3 Qmarkets Enterprise Idea and Innovation Management Software Product Market



Performance

9.8.4 Qmarkets Business Overview

9.8.5 Qmarkets Recent Developments

9.9 Exago

9.9.1 Exago Enterprise Idea and Innovation Management Software Basic Information

9.9.2 Exago Enterprise Idea and Innovation Management Software Product Overview

9.9.3 Exago Enterprise Idea and Innovation Management Software Product Market

Performance

9.9.4 Exago Business Overview

9.9.5 Exago Recent Developments

9.10 IEnabler

9.10.1 IEnabler Enterprise Idea and Innovation Management Software Basic Information

9.10.2 IEnabler Enterprise Idea and Innovation Management Software Product Overview

9.10.3 IEnabler Enterprise Idea and Innovation Management Software Product Market Performance

9.10.4 IEnabler Business Overview

9.10.5 IEnabler Recent Developments

9.11 Rever

9.11.1 Rever Enterprise Idea and Innovation Management Software Basic Information

9.11.2 Rever Enterprise Idea and Innovation Management Software Product Overview

9.11.3 Rever Enterprise Idea and Innovation Management Software Product Market Performance

9.11.4 Rever Business Overview

9.11.5 Rever Recent Developments

9.12 Innosabi

9.12.1 Innosabi Enterprise Idea and Innovation Management Software Basic Information

9.12.2 Innosabi Enterprise Idea and Innovation Management Software Product Overview

9.12.3 Innosabi Enterprise Idea and Innovation Management Software Product Market Performance

9.12.4 Innosabi Business Overview

9.12.5 Innosabi Recent Developments

9.13 HYPE Innovation

9.13.1 HYPE Innovation Enterprise Idea and Innovation Management Software Basic Information

9.13.2 HYPE Innovation Enterprise Idea and Innovation Management Software



**Product Overview** 

9.13.3 HYPE Innovation Enterprise Idea and Innovation Management Software Product Market Performance

9.13.4 HYPE Innovation Business Overview

9.13.5 HYPE Innovation Recent Developments

9.14 Itonics

9.14.1 Itonics Enterprise Idea and Innovation Management Software Basic Information

9.14.2 Itonics Enterprise Idea and Innovation Management Software Product Overview

9.14.3 Itonics Enterprise Idea and Innovation Management Software Product Market Performance

9.14.4 Itonics Business Overview

9.14.5 Itonics Recent Developments

9.15 Innovation Cloud

9.15.1 Innovation Cloud Enterprise Idea and Innovation Management Software Basic Information

9.15.2 Innovation Cloud Enterprise Idea and Innovation Management Software Product Overview

9.15.3 Innovation Cloud Enterprise Idea and Innovation Management Software Product Market Performance

9.15.4 Innovation Cloud Business Overview

9.15.5 Innovation Cloud Recent Developments

9.16 Wazoku

9.16.1 Wazoku Enterprise Idea and Innovation Management Software Basic Information

9.16.2 Wazoku Enterprise Idea and Innovation Management Software Product Overview

9.16.3 Wazoku Enterprise Idea and Innovation Management Software Product Market Performance

9.16.4 Wazoku Business Overview

9.16.5 Wazoku Recent Developments

9.17 Idea Drop

9.17.1 Idea Drop Enterprise Idea and Innovation Management Software Basic Information

9.17.2 Idea Drop Enterprise Idea and Innovation Management Software Product Overview

9.17.3 Idea Drop Enterprise Idea and Innovation Management Software Product Market Performance

9.17.4 Idea Drop Business Overview

9.17.5 Idea Drop Recent Developments



9.18 Crowdicity

9.18.1 Crowdicity Enterprise Idea and Innovation Management Software Basic Information

9.18.2 Crowdicity Enterprise Idea and Innovation Management Software Product Overview

9.18.3 Crowdicity Enterprise Idea and Innovation Management Software Product Market Performance

9.18.4 Crowdicity Business Overview

9.18.5 Crowdicity Recent Developments

9.19 SkipsoLabs

9.19.1 SkipsoLabs Enterprise Idea and Innovation Management Software Basic Information

9.19.2 SkipsoLabs Enterprise Idea and Innovation Management Software Product Overview

9.19.3 SkipsoLabs Enterprise Idea and Innovation Management Software Product Market Performance

9.19.4 SkipsoLabs Business Overview

9.19.5 SkipsoLabs Recent Developments

9.20 Viima

9.20.1 Viima Enterprise Idea and Innovation Management Software Basic Information

9.20.2 Viima Enterprise Idea and Innovation Management Software Product Overview

9.20.3 Viima Enterprise Idea and Innovation Management Software Product Market Performance

9.20.4 Viima Business Overview

9.20.5 Viima Recent Developments

# 10 ENTERPRISE IDEA AND INNOVATION MANAGEMENT SOFTWARE REGIONAL MARKET FORECAST

10.1 Global Enterprise Idea and Innovation Management Software Market Size Forecast

10.2 Global Enterprise Idea and Innovation Management Software Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Enterprise Idea and Innovation Management Software Market Size Forecast by Country

10.2.3 Asia Pacific Enterprise Idea and Innovation Management Software Market Size Forecast by Region

10.2.4 South America Enterprise Idea and Innovation Management Software Market



Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Enterprise Idea and Innovation Management Software by Country

#### 11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Enterprise Idea and Innovation Management Software Market Forecast by Type (2025-2030)

11.2 Global Enterprise Idea and Innovation Management Software Market Forecast by Application (2025-2030)

#### **12 CONCLUSION AND KEY FINDINGS**



## **List Of Tables**

#### LIST OF TABLES

Table 1. Introduction of the Type Table 2. Introduction of the Application Table 3. Market Size (M USD) Segment Executive Summary Table 4. Enterprise Idea and Innovation Management Software Market Size Comparison by Region (M USD) Table 5. Global Enterprise Idea and Innovation Management Software Revenue (M USD) by Company (2019-2024) Table 6. Global Enterprise Idea and Innovation Management Software Revenue Share by Company (2019-2024) Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Enterprise Idea and Innovation Management Software as of 2022) Table 8. Company Enterprise Idea and Innovation Management Software Market Size Sites and Area Served Table 9. Company Enterprise Idea and Innovation Management Software Product Type Table 10. Global Enterprise Idea and Innovation Management Software Company Market Concentration Ratio (CR5 and HHI) Table 11. Mergers & Acquisitions, Expansion Plans Table 12. Value Chain Map of Enterprise Idea and Innovation Management Software Table 13. Midstream Market Analysis Table 14. Downstream Customer Analysis Table 15. Key Development Trends Table 16. Driving Factors Table 17. Enterprise Idea and Innovation Management Software Market Challenges Table 18. Global Enterprise Idea and Innovation Management Software Market Size by Type (M USD) Table 19. Global Enterprise Idea and Innovation Management Software Market Size (M USD) by Type (2019-2024) Table 20. Global Enterprise Idea and Innovation Management Software Market Size Share by Type (2019-2024) Table 21. Global Enterprise Idea and Innovation Management Software Market Size Growth Rate by Type (2019-2024) Table 22. Global Enterprise Idea and Innovation Management Software Market Size by Application

Table 23. Global Enterprise Idea and Innovation Management Software Market Size by Application (2019-2024) & (M USD)



Table 24. Global Enterprise Idea and Innovation Management Software Market Share by Application (2019-2024)

Table 25. Global Enterprise Idea and Innovation Management Software Market Size Growth Rate by Application (2019-2024)

Table 26. Global Enterprise Idea and Innovation Management Software Market Size by Region (2019-2024) & (M USD)

Table 27. Global Enterprise Idea and Innovation Management Software Market Size Market Share by Region (2019-2024)

Table 28. North America Enterprise Idea and Innovation Management Software Market Size by Country (2019-2024) & (M USD)

Table 29. Europe Enterprise Idea and Innovation Management Software Market Size by Country (2019-2024) & (M USD)

Table 30. Asia Pacific Enterprise Idea and Innovation Management Software Market Size by Region (2019-2024) & (M USD)

Table 31. South America Enterprise Idea and Innovation Management Software Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa Enterprise Idea and Innovation Management Software Market Size by Region (2019-2024) & (M USD)

Table 33. Planview Enterprise Idea and Innovation Management Software Basic Information

Table 34. Planview Enterprise Idea and Innovation Management Software Product Overview

Table 35. Planview Enterprise Idea and Innovation Management Software Revenue (M USD) and Gross Margin (2019-2024)

Table 36. Planview Enterprise Idea and Innovation Management Software SWOT Analysis

Table 37. Planview Business Overview

Table 38. Planview Recent Developments

Table 39. Brightidea Enterprise Idea and Innovation Management Software Basic Information

Table 40. Brightidea Enterprise Idea and Innovation Management Software Product Overview

Table 41. Brightidea Enterprise Idea and Innovation Management Software Revenue (M USD) and Gross Margin (2019-2024)

Table 42. Planview Enterprise Idea and Innovation Management Software SWOT Analysis

Table 43. Brightidea Business Overview

Table 44. Brightidea Recent Developments

 Table 45. IdeaScale Enterprise Idea and Innovation Management Software Basic



Information

Table 46. IdeaScale Enterprise Idea and Innovation Management Software Product Overview Table 47. IdeaScale Enterprise Idea and Innovation Management Software Revenue (M USD) and Gross Margin (2019-2024) Table 48. Planview Enterprise Idea and Innovation Management Software SWOT Analysis Table 49. IdeaScale Business Overview Table 50. IdeaScale Recent Developments Table 51. Sopheon Enterprise Idea and Innovation Management Software Basic Information Table 52. Sopheon Enterprise Idea and Innovation Management Software Product Overview Table 53. Sopheon Enterprise Idea and Innovation Management Software Revenue (M USD) and Gross Margin (2019-2024) Table 54. Sopheon Business Overview Table 55. Sopheon Recent Developments Table 56. Planbox Enterprise Idea and Innovation Management Software Basic Information Table 57. Planbox Enterprise Idea and Innovation Management Software Product Overview Table 58. Planbox Enterprise Idea and Innovation Management Software Revenue (M USD) and Gross Margin (2019-2024) Table 59. Planbox Business Overview Table 60. Planbox Recent Developments Table 61. IdeaConnection Enterprise Idea and Innovation Management Software Basic Information Table 62. IdeaConnection Enterprise Idea and Innovation Management Software **Product Overview** Table 63. IdeaConnection Enterprise Idea and Innovation Management Software Revenue (M USD) and Gross Margin (2019-2024) Table 64. IdeaConnection Business Overview Table 65. IdeaConnection Recent Developments Table 66. SAP Enterprise Idea and Innovation Management Software Basic Information Table 67. SAP Enterprise Idea and Innovation Management Software Product Overview Table 68. SAP Enterprise Idea and Innovation Management Software Revenue (M USD) and Gross Margin (2019-2024) Table 69. SAP Business Overview Table 70. SAP Recent Developments



Table 71. Qmarkets Enterprise Idea and Innovation Management Software Basic Information

Table 72. Qmarkets Enterprise Idea and Innovation Management Software Product Overview

Table 73. Qmarkets Enterprise Idea and Innovation Management Software Revenue (M USD) and Gross Margin (2019-2024)

Table 74. Qmarkets Business Overview

Table 75. Qmarkets Recent Developments

Table 76. Exago Enterprise Idea and Innovation Management Software Basic Information

Table 77. Exago Enterprise Idea and Innovation Management Software Product Overview

Table 78. Exago Enterprise Idea and Innovation Management Software Revenue (M USD) and Gross Margin (2019-2024)

Table 79. Exago Business Overview

Table 80. Exago Recent Developments

Table 81. IEnabler Enterprise Idea and Innovation Management Software BasicInformation

Table 82. IEnabler Enterprise Idea and Innovation Management Software Product Overview

Table 83. IEnabler Enterprise Idea and Innovation Management Software Revenue (M USD) and Gross Margin (2019-2024)

Table 84. IEnabler Business Overview

Table 85. IEnabler Recent Developments

Table 86. Rever Enterprise Idea and Innovation Management Software Basic Information

Table 87. Rever Enterprise Idea and Innovation Management Software Product Overview

Table 88. Rever Enterprise Idea and Innovation Management Software Revenue (M USD) and Gross Margin (2019-2024)

Table 89. Rever Business Overview

Table 90. Rever Recent Developments

Table 91. Innosabi Enterprise Idea and Innovation Management Software Basic Information

Table 92. Innosabi Enterprise Idea and Innovation Management Software Product Overview

Table 93. Innosabi Enterprise Idea and Innovation Management Software Revenue (M USD) and Gross Margin (2019-2024)

Table 94. Innosabi Business Overview



Table 95. Innosabi Recent Developments

Table 96. HYPE Innovation Enterprise Idea and Innovation Management Software Basic Information

Table 97. HYPE Innovation Enterprise Idea and Innovation Management Software Product Overview

Table 98. HYPE Innovation Enterprise Idea and Innovation Management Software Revenue (M USD) and Gross Margin (2019-2024)

Table 99. HYPE Innovation Business Overview

 Table 100. HYPE Innovation Recent Developments

Table 101. Itonics Enterprise Idea and Innovation Management Software Basic Information

Table 102. Itonics Enterprise Idea and Innovation Management Software Product Overview

Table 103. Itonics Enterprise Idea and Innovation Management Software Revenue (M USD) and Gross Margin (2019-2024)

Table 104. Itonics Business Overview

Table 105. Itonics Recent Developments

Table 106. Innovation Cloud Enterprise Idea and Innovation Management Software Basic Information

Table 107. Innovation Cloud Enterprise Idea and Innovation Management Software Product Overview

Table 108. Innovation Cloud Enterprise Idea and Innovation Management Software Revenue (M USD) and Gross Margin (2019-2024)

Table 109. Innovation Cloud Business Overview

Table 110. Innovation Cloud Recent Developments

Table 111. Wazoku Enterprise Idea and Innovation Management Software Basic Information

Table 112. Wazoku Enterprise Idea and Innovation Management Software Product Overview

Table 113. Wazoku Enterprise Idea and Innovation Management Software Revenue (M USD) and Gross Margin (2019-2024)

Table 114. Wazoku Business Overview

Table 115. Wazoku Recent Developments

Table 116. Idea Drop Enterprise Idea and Innovation Management Software Basic Information

Table 117. Idea Drop Enterprise Idea and Innovation Management Software Product Overview

Table 118. Idea Drop Enterprise Idea and Innovation Management Software Revenue (M USD) and Gross Margin (2019-2024)



Table 119. Idea Drop Business Overview

Table 120. Idea Drop Recent Developments

Table 121. Crowdicity Enterprise Idea and Innovation Management Software Basic Information

Table 122. Crowdicity Enterprise Idea and Innovation Management Software Product Overview

Table 123. Crowdicity Enterprise Idea and Innovation Management Software Revenue (M USD) and Gross Margin (2019-2024)

Table 124. Crowdicity Business Overview

Table 125. Crowdicity Recent Developments

Table 126. SkipsoLabs Enterprise Idea and Innovation Management Software Basic Information

Table 127. SkipsoLabs Enterprise Idea and Innovation Management Software Product Overview

Table 128. SkipsoLabs Enterprise Idea and Innovation Management Software Revenue (M USD) and Gross Margin (2019-2024)

Table 129. SkipsoLabs Business Overview

Table 130. SkipsoLabs Recent Developments

Table 131. Viima Enterprise Idea and Innovation Management Software Basic Information

Table 132. Viima Enterprise Idea and Innovation Management Software Product Overview

Table 133. Viima Enterprise Idea and Innovation Management Software Revenue (M USD) and Gross Margin (2019-2024)

Table 134. Viima Business Overview

Table 135. Viima Recent Developments

Table 136. Global Enterprise Idea and Innovation Management Software Market Size Forecast by Region (2025-2030) & (M USD)

Table 137. North America Enterprise Idea and Innovation Management Software Market Size Forecast by Country (2025-2030) & (M USD)

Table 138. Europe Enterprise Idea and Innovation Management Software Market Size Forecast by Country (2025-2030) & (M USD)

Table 139. Asia Pacific Enterprise Idea and Innovation Management Software Market Size Forecast by Region (2025-2030) & (M USD)

Table 140. South America Enterprise Idea and Innovation Management Software Market Size Forecast by Country (2025-2030) & (M USD)

Table 141. Middle East and Africa Enterprise Idea and Innovation ManagementSoftware Market Size Forecast by Country (2025-2030) & (M USD)

Table 142. Global Enterprise Idea and Innovation Management Software Market Size



Forecast by Type (2025-2030) & (M USD)

Table 143. Global Enterprise Idea and Innovation Management Software Market Size Forecast by Application (2025-2030) & (M USD)



## **List Of Figures**

#### LIST OF FIGURES

Figure 1. Industrial Chain of Enterprise Idea and Innovation Management Software

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Enterprise Idea and Innovation Management Software Market Size (M USD), 2019-2030

Figure 5. Global Enterprise Idea and Innovation Management Software Market Size (M USD) (2019-2030)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. Enterprise Idea and Innovation Management Software Market Size by Country (M USD)

Figure 10. Global Enterprise Idea and Innovation Management Software Revenue Share by Company in 2023

Figure 11. Enterprise Idea and Innovation Management Software Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 12. The Global 5 and 10 Largest Players: Market Share by Enterprise Idea and Innovation Management Software Revenue in 2023

Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 14. Global Enterprise Idea and Innovation Management Software Market Share by Type

Figure 15. Market Size Share of Enterprise Idea and Innovation Management Software by Type (2019-2024)

Figure 16. Market Size Market Share of Enterprise Idea and Innovation Management Software by Type in 2022

Figure 17. Global Enterprise Idea and Innovation Management Software Market Size Growth Rate by Type (2019-2024)

Figure 18. Evaluation Matrix of Segment Market Development Potential (Application) Figure 19. Global Enterprise Idea and Innovation Management Software Market Share by Application

Figure 20. Global Enterprise Idea and Innovation Management Software Market Share by Application (2019-2024)

Figure 21. Global Enterprise Idea and Innovation Management Software Market Share by Application in 2022

Figure 22. Global Enterprise Idea and Innovation Management Software Market Size



Growth Rate by Application (2019-2024)

Figure 23. Global Enterprise Idea and Innovation Management Software Market Size Market Share by Region (2019-2024)

Figure 24. North America Enterprise Idea and Innovation Management Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 25. North America Enterprise Idea and Innovation Management Software Market Size Market Share by Country in 2023

Figure 26. U.S. Enterprise Idea and Innovation Management Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 27. Canada Enterprise Idea and Innovation Management Software Market Size (M USD) and Growth Rate (2019-2024)

Figure 28. Mexico Enterprise Idea and Innovation Management Software Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe Enterprise Idea and Innovation Management Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Enterprise Idea and Innovation Management Software Market Size Market Share by Country in 2023

Figure 31. Germany Enterprise Idea and Innovation Management Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Enterprise Idea and Innovation Management Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Enterprise Idea and Innovation Management Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Enterprise Idea and Innovation Management Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Enterprise Idea and Innovation Management Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Enterprise Idea and Innovation Management Software Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Enterprise Idea and Innovation Management Software Market Size Market Share by Region in 2023

Figure 38. China Enterprise Idea and Innovation Management Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Enterprise Idea and Innovation Management Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Enterprise Idea and Innovation Management Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Enterprise Idea and Innovation Management Software Market Size and Growth Rate (2019-2024) & (M USD)



Figure 42. Southeast Asia Enterprise Idea and Innovation Management Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Enterprise Idea and Innovation Management Software Market Size and Growth Rate (M USD)

Figure 44. South America Enterprise Idea and Innovation Management Software Market Size Market Share by Country in 2023

Figure 45. Brazil Enterprise Idea and Innovation Management Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina Enterprise Idea and Innovation Management Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia Enterprise Idea and Innovation Management Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa Enterprise Idea and Innovation Management Software Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Enterprise Idea and Innovation Management Software Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Enterprise Idea and Innovation Management Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE Enterprise Idea and Innovation Management Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Enterprise Idea and Innovation Management Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Enterprise Idea and Innovation Management Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Enterprise Idea and Innovation Management Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Enterprise Idea and Innovation Management Software Market Size Forecast by Value (2019-2030) & (M USD)

Figure 56. Global Enterprise Idea and Innovation Management Software Market Share Forecast by Type (2025-2030)

Figure 57. Global Enterprise Idea and Innovation Management Software Market Share Forecast by Application (2025-2030)



#### I would like to order

Product name: Global Enterprise Idea and Innovation Management Software Market Research Report 2024(Status and Outlook)

Product link: https://marketpublishers.com/r/GC0F7B94A03AEN.html

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

#### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/GC0F7B94A03AEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



Global Enterprise Idea and Innovation Management Software Market Research Report 2024(Status and Outlook)