

# Global Enterprise Feedback Management EFM Platform Market Research Report 2023(Status and Outlook)

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## Abstracts

### Report Overview

Enterprise feedback management (EFM) platform allows companies to solicit and manage feedback and data from their customers in a centralized location. EFM software transforms customer feedback (e.g., surveys) into actionable information and enables the distribution of that information throughout an organization. Companies can use EFM systems to gather data on customers, employees, and market research. These tools are often designed for use by multiple parties in an organization who have varying roles and permissions, and are often integrated with CRM software.

Bosson Research's latest report provides a deep insight into the global Enterprise Feedback Management EFM Platform market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc. The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Enterprise Feedback Management EFM Platform Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Enterprise Feedback Management EFM Platform market in any manner.

## Global Enterprise Feedback Management EFM Platform Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

Qualtrics  
MaritzCX  
Inquisium (Cvent)  
Verint  
Wootric  
SurveyMonkey  
QuestionPro  
InMoment  
Medallia  
Questback  
AskNicely  
Ambivista  
GetFeedback  
Podium  
Mopinion  
Clarabridge  
Intouch Insight  
Satmetrix (NICE)  
KeySurvey  
CloudCherry  
ForeSee  
UserVoice  
KOVACorp

### Market Segmentation (by Type)

Cloud Based  
On-premises  
Enterprise Feedback Management (EFM)

### Market Segmentation (by Application)

SMEs

Large Enterprises

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Enterprise Feedback Management EFM Platform Market

Overview of the regional outlook of the Enterprise Feedback Management EFM Platform Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights,

product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Enterprise Feedback Management EFM Platform Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application,

covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Enterprise Feedback Management EFM Platform
- 1.2 Key Market Segments
  - 1.2.1 Enterprise Feedback Management EFM Platform Segment by Type
  - 1.2.2 Enterprise Feedback Management EFM Platform Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 ENTERPRISE FEEDBACK MANAGEMENT EFM PLATFORM MARKET OVERVIEW**

- 2.1 Global Enterprise Feedback Management EFM Platform Market Size (M USD) Estimates and Forecasts (2018-2029)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 ENTERPRISE FEEDBACK MANAGEMENT EFM PLATFORM MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Enterprise Feedback Management EFM Platform Revenue Market Share by Manufacturers (2018-2023)
- 3.2 Enterprise Feedback Management EFM Platform Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.3 Manufacturers Enterprise Feedback Management EFM Platform Sales Sites, Area Served, Service Type
- 3.4 Enterprise Feedback Management EFM Platform Market Competitive Situation and Trends
  - 3.4.1 Enterprise Feedback Management EFM Platform Market Concentration Rate
  - 3.4.2 Global 5 and 10 Largest Enterprise Feedback Management EFM Platform Players Market Share by Revenue
  - 3.4.3 Mergers & Acquisitions, Expansion

## **4 ENTERPRISE FEEDBACK MANAGEMENT EFM PLATFORM VALUE CHAIN ANALYSIS**

- 4.1 Enterprise Feedback Management EFM Platform Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF ENTERPRISE FEEDBACK MANAGEMENT EFM PLATFORM MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 Mergers & Acquisitions
  - 5.5.2 Expansions
  - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 ENTERPRISE FEEDBACK MANAGEMENT EFM PLATFORM MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Enterprise Feedback Management EFM Platform Market Size Market Share by Type (2018-2023)
- 6.3 Global Enterprise Feedback Management EFM Platform Sales Growth Rate by Type (2019-2023)

## **7 ENTERPRISE FEEDBACK MANAGEMENT EFM PLATFORM MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Enterprise Feedback Management EFM Platform Market Size (M USD) by Application (2018-2023)
- 7.3 Global Enterprise Feedback Management EFM Platform Sales Growth Rate by Application (2019-2023)

## **8 ENTERPRISE FEEDBACK MANAGEMENT EFM PLATFORM MARKET SEGMENTATION BY REGION**

### 8.1 Global Enterprise Feedback Management EFM Platform Market Size by Region

#### 8.1.1 Global Enterprise Feedback Management EFM Platform Market Size by Region

#### 8.1.2 Global Enterprise Feedback Management EFM Platform Market Share by Region

### 8.2 North America

#### 8.2.1 North America Enterprise Feedback Management EFM Platform Market Size by Country

##### 8.2.2 U.S.

##### 8.2.3 Canada

##### 8.2.4 Mexico

### 8.3 Europe

#### 8.3.1 Europe Enterprise Feedback Management EFM Platform Market Size by Country

##### 8.3.2 Germany

##### 8.3.3 France

##### 8.3.4 U.K.

##### 8.3.5 Italy

##### 8.3.6 Russia

### 8.4 Asia Pacific

#### 8.4.1 Asia Pacific Enterprise Feedback Management EFM Platform Market Size by Region

##### 8.4.2 China

##### 8.4.3 Japan

##### 8.4.4 South Korea

##### 8.4.5 India

##### 8.4.6 Southeast Asia

### 8.5 South America

#### 8.5.1 South America Enterprise Feedback Management EFM Platform Market Size by Country

##### 8.5.2 Brazil

##### 8.5.3 Argentina

##### 8.5.4 Columbia

### 8.6 Middle East and Africa

#### 8.6.1 Middle East and Africa Enterprise Feedback Management EFM Platform Market Size by Region

##### 8.6.2 Saudi Arabia

##### 8.6.3 UAE



- 8.6.4 Egypt
- 8.6.5 Nigeria
- 8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

### 9.1 Qualtrics

- 9.1.1 Qualtrics Enterprise Feedback Management EFM Platform Basic Information
- 9.1.2 Qualtrics Enterprise Feedback Management EFM Platform Product Overview
- 9.1.3 Qualtrics Enterprise Feedback Management EFM Platform Product Market Performance
- 9.1.4 Qualtrics Business Overview
- 9.1.5 Qualtrics Enterprise Feedback Management EFM Platform SWOT Analysis
- 9.1.6 Qualtrics Recent Developments

### 9.2 MaritzCX

- 9.2.1 MaritzCX Enterprise Feedback Management EFM Platform Basic Information
- 9.2.2 MaritzCX Enterprise Feedback Management EFM Platform Product Overview
- 9.2.3 MaritzCX Enterprise Feedback Management EFM Platform Product Market Performance
- 9.2.4 MaritzCX Business Overview
- 9.2.5 MaritzCX Enterprise Feedback Management EFM Platform SWOT Analysis
- 9.2.6 MaritzCX Recent Developments

### 9.3 Inquisium (Cvent)

- 9.3.1 Inquisium (Cvent) Enterprise Feedback Management EFM Platform Basic Information
- 9.3.2 Inquisium (Cvent) Enterprise Feedback Management EFM Platform Product Overview
- 9.3.3 Inquisium (Cvent) Enterprise Feedback Management EFM Platform Product Market Performance
- 9.3.4 Inquisium (Cvent) Business Overview
- 9.3.5 Inquisium (Cvent) Enterprise Feedback Management EFM Platform SWOT Analysis
- 9.3.6 Inquisium (Cvent) Recent Developments

### 9.4 Verint

- 9.4.1 Verint Enterprise Feedback Management EFM Platform Basic Information
- 9.4.2 Verint Enterprise Feedback Management EFM Platform Product Overview
- 9.4.3 Verint Enterprise Feedback Management EFM Platform Product Market Performance
- 9.4.4 Verint Business Overview

#### 9.4.5 Verint Recent Developments

### 9.5 Wootric

#### 9.5.1 Wootric Enterprise Feedback Management EFM Platform Basic Information

#### 9.5.2 Wootric Enterprise Feedback Management EFM Platform Product Overview

#### 9.5.3 Wootric Enterprise Feedback Management EFM Platform Product Market

#### Performance

#### 9.5.4 Wootric Business Overview

#### 9.5.5 Wootric Recent Developments

### 9.6 SurveyMonkey

#### 9.6.1 SurveyMonkey Enterprise Feedback Management EFM Platform Basic Information

#### 9.6.2 SurveyMonkey Enterprise Feedback Management EFM Platform Product Overview

#### 9.6.3 SurveyMonkey Enterprise Feedback Management EFM Platform Product Market Performance

#### 9.6.4 SurveyMonkey Business Overview

#### 9.6.5 SurveyMonkey Recent Developments

### 9.7 QuestionPro

#### 9.7.1 QuestionPro Enterprise Feedback Management EFM Platform Basic Information

#### 9.7.2 QuestionPro Enterprise Feedback Management EFM Platform Product Overview

#### 9.7.3 QuestionPro Enterprise Feedback Management EFM Platform Product Market

#### Performance

#### 9.7.4 QuestionPro Business Overview

#### 9.7.5 QuestionPro Recent Developments

### 9.8 InMoment

#### 9.8.1 InMoment Enterprise Feedback Management EFM Platform Basic Information

#### 9.8.2 InMoment Enterprise Feedback Management EFM Platform Product Overview

#### 9.8.3 InMoment Enterprise Feedback Management EFM Platform Product Market

#### Performance

#### 9.8.4 InMoment Business Overview

#### 9.8.5 InMoment Recent Developments

### 9.9 Medallia

#### 9.9.1 Medallia Enterprise Feedback Management EFM Platform Basic Information

#### 9.9.2 Medallia Enterprise Feedback Management EFM Platform Product Overview

#### 9.9.3 Medallia Enterprise Feedback Management EFM Platform Product Market

#### Performance

#### 9.9.4 Medallia Business Overview

#### 9.9.5 Medallia Recent Developments

### 9.10 Questback

- 9.10.1 Questback Enterprise Feedback Management EFM Platform Basic Information
- 9.10.2 Questback Enterprise Feedback Management EFM Platform Product Overview
- 9.10.3 Questback Enterprise Feedback Management EFM Platform Product Market Performance
- 9.10.4 Questback Business Overview
- 9.10.5 Questback Recent Developments
- 9.11 AskNicely
  - 9.11.1 AskNicely Enterprise Feedback Management EFM Platform Basic Information
  - 9.11.2 AskNicely Enterprise Feedback Management EFM Platform Product Overview
  - 9.11.3 AskNicely Enterprise Feedback Management EFM Platform Product Market Performance
  - 9.11.4 AskNicely Business Overview
  - 9.11.5 AskNicely Recent Developments
- 9.12 Ambivista
  - 9.12.1 Ambivista Enterprise Feedback Management EFM Platform Basic Information
  - 9.12.2 Ambivista Enterprise Feedback Management EFM Platform Product Overview
  - 9.12.3 Ambivista Enterprise Feedback Management EFM Platform Product Market Performance
  - 9.12.4 Ambivista Business Overview
  - 9.12.5 Ambivista Recent Developments
- 9.13 GetFeedback
  - 9.13.1 GetFeedback Enterprise Feedback Management EFM Platform Basic Information
  - 9.13.2 GetFeedback Enterprise Feedback Management EFM Platform Product Overview
  - 9.13.3 GetFeedback Enterprise Feedback Management EFM Platform Product Market Performance
  - 9.13.4 GetFeedback Business Overview
  - 9.13.5 GetFeedback Recent Developments
- 9.14 Podium
  - 9.14.1 Podium Enterprise Feedback Management EFM Platform Basic Information
  - 9.14.2 Podium Enterprise Feedback Management EFM Platform Product Overview
  - 9.14.3 Podium Enterprise Feedback Management EFM Platform Product Market Performance
  - 9.14.4 Podium Business Overview
  - 9.14.5 Podium Recent Developments
- 9.15 Mopinion
  - 9.15.1 Mopinion Enterprise Feedback Management EFM Platform Basic Information
  - 9.15.2 Mopinion Enterprise Feedback Management EFM Platform Product Overview

9.15.3 Mopinion Enterprise Feedback Management EFM Platform Product Market Performance

9.15.4 Mopinion Business Overview

9.15.5 Mopinion Recent Developments

9.16 Clarabridge

9.16.1 Clarabridge Enterprise Feedback Management EFM Platform Basic Information

9.16.2 Clarabridge Enterprise Feedback Management EFM Platform Product Overview

9.16.3 Clarabridge Enterprise Feedback Management EFM Platform Product Market Performance

9.16.4 Clarabridge Business Overview

9.16.5 Clarabridge Recent Developments

9.17 Intouch Insight

9.17.1 Intouch Insight Enterprise Feedback Management EFM Platform Basic Information

9.17.2 Intouch Insight Enterprise Feedback Management EFM Platform Product Overview

9.17.3 Intouch Insight Enterprise Feedback Management EFM Platform Product Market Performance

9.17.4 Intouch Insight Business Overview

9.17.5 Intouch Insight Recent Developments

9.18 Satmetrix (NICE)

9.18.1 Satmetrix (NICE) Enterprise Feedback Management EFM Platform Basic Information

9.18.2 Satmetrix (NICE) Enterprise Feedback Management EFM Platform Product Overview

9.18.3 Satmetrix (NICE) Enterprise Feedback Management EFM Platform Product Market Performance

9.18.4 Satmetrix (NICE) Business Overview

9.18.5 Satmetrix (NICE) Recent Developments

9.19 KeySurvey

9.19.1 KeySurvey Enterprise Feedback Management EFM Platform Basic Information

9.19.2 KeySurvey Enterprise Feedback Management EFM Platform Product Overview

9.19.3 KeySurvey Enterprise Feedback Management EFM Platform Product Market Performance

9.19.4 KeySurvey Business Overview

9.19.5 KeySurvey Recent Developments

9.20 CloudCherry

9.20.1 CloudCherry Enterprise Feedback Management EFM Platform Basic Information

9.20.2 CloudCherry Enterprise Feedback Management EFM Platform Product Overview

9.20.3 CloudCherry Enterprise Feedback Management EFM Platform Product Market Performance

9.20.4 CloudCherry Business Overview

9.20.5 CloudCherry Recent Developments

9.21 ForeSee

9.21.1 ForeSee Enterprise Feedback Management EFM Platform Basic Information

9.21.2 ForeSee Enterprise Feedback Management EFM Platform Product Overview

9.21.3 ForeSee Enterprise Feedback Management EFM Platform Product Market Performance

9.21.4 ForeSee Business Overview

9.21.5 ForeSee Recent Developments

9.22 UserVoice

9.22.1 UserVoice Enterprise Feedback Management EFM Platform Basic Information

9.22.2 UserVoice Enterprise Feedback Management EFM Platform Product Overview

9.22.3 UserVoice Enterprise Feedback Management EFM Platform Product Market Performance

9.22.4 UserVoice Business Overview

9.22.5 UserVoice Recent Developments

9.23 KOVACorp

9.23.1 KOVACorp Enterprise Feedback Management EFM Platform Basic Information

9.23.2 KOVACorp Enterprise Feedback Management EFM Platform Product Overview

9.23.3 KOVACorp Enterprise Feedback Management EFM Platform Product Market Performance

9.23.4 KOVACorp Business Overview

9.23.5 KOVACorp Recent Developments

## **10 ENTERPRISE FEEDBACK MANAGEMENT EFM PLATFORM REGIONAL MARKET FORECAST**

10.1 Global Enterprise Feedback Management EFM Platform Market Size Forecast

10.2 Global Enterprise Feedback Management EFM Platform Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Enterprise Feedback Management EFM Platform Market Size Forecast by Country

10.2.3 Asia Pacific Enterprise Feedback Management EFM Platform Market Size Forecast by Region

10.2.4 South America Enterprise Feedback Management EFM Platform Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Enterprise Feedback Management EFM Platform by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2024-2029)**

11.1 Global Enterprise Feedback Management EFM Platform Market Forecast by Type (2024-2029)

11.2 Global Enterprise Feedback Management EFM Platform Market Forecast by Application (2024-2029)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Enterprise Feedback Management EFM Platform Market Size Comparison by Region (M USD)

Table 5. Global Enterprise Feedback Management EFM Platform Revenue (M USD) by Manufacturers (2018-2023)

Table 6. Global Enterprise Feedback Management EFM Platform Revenue Share by Manufacturers (2018-2023)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Enterprise Feedback Management EFM Platform as of 2022)

Table 8. Manufacturers Enterprise Feedback Management EFM Platform Sales Sites and Area Served

Table 9. Manufacturers Enterprise Feedback Management EFM Platform Service Type

Table 10. Global Enterprise Feedback Management EFM Platform Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Value Chain Map of Enterprise Feedback Management EFM Platform

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Enterprise Feedback Management EFM Platform Market Challenges

Table 18. Market Restraints

Table 19. Global Enterprise Feedback Management EFM Platform Market Size by Type (M USD)

Table 20. Global Enterprise Feedback Management EFM Platform Market Size (M USD) by Type (2018-2023)

Table 21. Global Enterprise Feedback Management EFM Platform Market Size Share by Type (2018-2023)

Table 22. Global Enterprise Feedback Management EFM Platform Sales Growth Rate by Type (2019-2023)

Table 23. Global Enterprise Feedback Management EFM Platform Market Size by Application

Table 24. Global Enterprise Feedback Management EFM Platform Sales by Application

(2018-2023) & (M USD)

Table 25. Global Enterprise Feedback Management EFM Platform Market Share by Application (2018-2023)

Table 26. Global Enterprise Feedback Management EFM Platform Sales Growth Rate by Application (2019-2023)

Table 27. Global Enterprise Feedback Management EFM Platform Market Size by Region (2018-2023) & (M USD)

Table 28. Global Enterprise Feedback Management EFM Platform Market Share by Region (2018-2023)

Table 29. North America Enterprise Feedback Management EFM Platform Market Size by Country (2018-2023) & (M USD)

Table 30. Europe Enterprise Feedback Management EFM Platform Market Size by Country (2018-2023) & (M USD)

Table 31. Asia Pacific Enterprise Feedback Management EFM Platform Market Size by Region (2018-2023) & (M USD)

Table 32. South America Enterprise Feedback Management EFM Platform Market Size by Country (2018-2023) & (M USD)

Table 33. Middle East and Africa Enterprise Feedback Management EFM Platform Market Size by Region (2018-2023) & (M USD)

Table 34. Qualtrics Enterprise Feedback Management EFM Platform Basic Information

Table 35. Qualtrics Enterprise Feedback Management EFM Platform Product Overview

Table 36. Qualtrics Enterprise Feedback Management EFM Platform Revenue (M USD) and Gross Margin (2018-2023)

Table 37. Qualtrics Business Overview

Table 38. Qualtrics Enterprise Feedback Management EFM Platform SWOT Analysis

Table 39. Qualtrics Recent Developments

Table 40. MaritzCX Enterprise Feedback Management EFM Platform Basic Information

Table 41. MaritzCX Enterprise Feedback Management EFM Platform Product Overview

Table 42. MaritzCX Enterprise Feedback Management EFM Platform Revenue (M USD) and Gross Margin (2018-2023)

Table 43. MaritzCX Business Overview

Table 44. MaritzCX Enterprise Feedback Management EFM Platform SWOT Analysis

Table 45. MaritzCX Recent Developments

Table 46. Inquisium (Cvent) Enterprise Feedback Management EFM Platform Basic Information

Table 47. Inquisium (Cvent) Enterprise Feedback Management EFM Platform Product Overview

Table 48. Inquisium (Cvent) Enterprise Feedback Management EFM Platform Revenue (M USD) and Gross Margin (2018-2023)



Table 49. Inquisium (Cvent) Business Overview

Table 50. Inquisium (Cvent) Enterprise Feedback Management EFM Platform SWOT Analysis

Table 51. Inquisium (Cvent) Recent Developments

Table 52. Verint Enterprise Feedback Management EFM Platform Basic Information

Table 53. Verint Enterprise Feedback Management EFM Platform Product Overview

Table 54. Verint Enterprise Feedback Management EFM Platform Revenue (M USD) and Gross Margin (2018-2023)

Table 55. Verint Business Overview

Table 56. Verint Recent Developments

Table 57. Wootric Enterprise Feedback Management EFM Platform Basic Information

Table 58. Wootric Enterprise Feedback Management EFM Platform Product Overview

Table 59. Wootric Enterprise Feedback Management EFM Platform Revenue (M USD) and Gross Margin (2018-2023)

Table 60. Wootric Business Overview

Table 61. Wootric Recent Developments

Table 62. SurveyMonkey Enterprise Feedback Management EFM Platform Basic Information

Table 63. SurveyMonkey Enterprise Feedback Management EFM Platform Product Overview

Table 64. SurveyMonkey Enterprise Feedback Management EFM Platform Revenue (M USD) and Gross Margin (2018-2023)

Table 65. SurveyMonkey Business Overview

Table 66. SurveyMonkey Recent Developments

Table 67. QuestionPro Enterprise Feedback Management EFM Platform Basic Information

Table 68. QuestionPro Enterprise Feedback Management EFM Platform Product Overview

Table 69. QuestionPro Enterprise Feedback Management EFM Platform Revenue (M USD) and Gross Margin (2018-2023)

Table 70. QuestionPro Business Overview

Table 71. QuestionPro Recent Developments

Table 72. InMoment Enterprise Feedback Management EFM Platform Basic Information

Table 73. InMoment Enterprise Feedback Management EFM Platform Product Overview

Table 74. InMoment Enterprise Feedback Management EFM Platform Revenue (M USD) and Gross Margin (2018-2023)

Table 75. InMoment Business Overview

Table 76. InMoment Recent Developments

- Table 77. Medallia Enterprise Feedback Management EFM Platform Basic Information
- Table 78. Medallia Enterprise Feedback Management EFM Platform Product Overview
- Table 79. Medallia Enterprise Feedback Management EFM Platform Revenue (M USD) and Gross Margin (2018-2023)
- Table 80. Medallia Business Overview
- Table 81. Medallia Recent Developments
- Table 82. Questback Enterprise Feedback Management EFM Platform Basic Information
- Table 83. Questback Enterprise Feedback Management EFM Platform Product Overview
- Table 84. Questback Enterprise Feedback Management EFM Platform Revenue (M USD) and Gross Margin (2018-2023)
- Table 85. Questback Business Overview
- Table 86. Questback Recent Developments
- Table 87. AskNicely Enterprise Feedback Management EFM Platform Basic Information
- Table 88. AskNicely Enterprise Feedback Management EFM Platform Product Overview
- Table 89. AskNicely Enterprise Feedback Management EFM Platform Revenue (M USD) and Gross Margin (2018-2023)
- Table 90. AskNicely Business Overview
- Table 91. AskNicely Recent Developments
- Table 92. Ambivista Enterprise Feedback Management EFM Platform Basic Information
- Table 93. Ambivista Enterprise Feedback Management EFM Platform Product Overview
- Table 94. Ambivista Enterprise Feedback Management EFM Platform Revenue (M USD) and Gross Margin (2018-2023)
- Table 95. Ambivista Business Overview
- Table 96. Ambivista Recent Developments
- Table 97. GetFeedback Enterprise Feedback Management EFM Platform Basic Information
- Table 98. GetFeedback Enterprise Feedback Management EFM Platform Product Overview
- Table 99. GetFeedback Enterprise Feedback Management EFM Platform Revenue (M USD) and Gross Margin (2018-2023)
- Table 100. GetFeedback Business Overview
- Table 101. GetFeedback Recent Developments
- Table 102. Podium Enterprise Feedback Management EFM Platform Basic Information
- Table 103. Podium Enterprise Feedback Management EFM Platform Product Overview
- Table 104. Podium Enterprise Feedback Management EFM Platform Revenue (M USD) and Gross Margin (2018-2023)

Table 105. Podium Business Overview

Table 106. Podium Recent Developments

Table 107. Mopinion Enterprise Feedback Management EFM Platform Basic Information

Table 108. Mopinion Enterprise Feedback Management EFM Platform Product Overview

Table 109. Mopinion Enterprise Feedback Management EFM Platform Revenue (M USD) and Gross Margin (2018-2023)

Table 110. Mopinion Business Overview

Table 111. Mopinion Recent Developments

Table 112. Clarabridge Enterprise Feedback Management EFM Platform Basic Information

Table 113. Clarabridge Enterprise Feedback Management EFM Platform Product Overview

Table 114. Clarabridge Enterprise Feedback Management EFM Platform Revenue (M USD) and Gross Margin (2018-2023)

Table 115. Clarabridge Business Overview

Table 116. Clarabridge Recent Developments

Table 117. Intouch Insight Enterprise Feedback Management EFM Platform Basic Information

Table 118. Intouch Insight Enterprise Feedback Management EFM Platform Product Overview

Table 119. Intouch Insight Enterprise Feedback Management EFM Platform Revenue (M USD) and Gross Margin (2018-2023)

Table 120. Intouch Insight Business Overview

Table 121. Intouch Insight Recent Developments

Table 122. Satmetrix (NICE) Enterprise Feedback Management EFM Platform Basic Information

Table 123. Satmetrix (NICE) Enterprise Feedback Management EFM Platform Product Overview

Table 124. Satmetrix (NICE) Enterprise Feedback Management EFM Platform Revenue (M USD) and Gross Margin (2018-2023)

Table 125. Satmetrix (NICE) Business Overview

Table 126. Satmetrix (NICE) Recent Developments

Table 127. KeySurvey Enterprise Feedback Management EFM Platform Basic Information

Table 128. KeySurvey Enterprise Feedback Management EFM Platform Product Overview

Table 129. KeySurvey Enterprise Feedback Management EFM Platform Revenue (M

USD) and Gross Margin (2018-2023)

Table 130. KeySurvey Business Overview

Table 131. KeySurvey Recent Developments

Table 132. CloudCherry Enterprise Feedback Management EFM Platform Basic Information

Table 133. CloudCherry Enterprise Feedback Management EFM Platform Product Overview

Table 134. CloudCherry Enterprise Feedback Management EFM Platform Revenue (M USD) and Gross Margin (2018-2023)

Table 135. CloudCherry Business Overview

Table 136. CloudCherry Recent Developments

Table 137. ForeSee Enterprise Feedback Management EFM Platform Basic Information

Table 138. ForeSee Enterprise Feedback Management EFM Platform Product Overview

Table 139. ForeSee Enterprise Feedback Management EFM Platform Revenue (M USD) and Gross Margin (2018-2023)

Table 140. ForeSee Business Overview

Table 141. ForeSee Recent Developments

Table 142. UserVoice Enterprise Feedback Management EFM Platform Basic Information

Table 143. UserVoice Enterprise Feedback Management EFM Platform Product Overview

Table 144. UserVoice Enterprise Feedback Management EFM Platform Revenue (M USD) and Gross Margin (2018-2023)

Table 145. UserVoice Business Overview

Table 146. UserVoice Recent Developments

Table 147. KOVACorp Enterprise Feedback Management EFM Platform Basic Information

Table 148. KOVACorp Enterprise Feedback Management EFM Platform Product Overview

Table 149. KOVACorp Enterprise Feedback Management EFM Platform Revenue (M USD) and Gross Margin (2018-2023)

Table 150. KOVACorp Business Overview

Table 151. KOVACorp Recent Developments

Table 152. Global Enterprise Feedback Management EFM Platform Market Size Forecast by Region (2024-2029) & (M USD)

Table 153. North America Enterprise Feedback Management EFM Platform Market Size Forecast by Country (2024-2029) & (M USD)

Table 154. Europe Enterprise Feedback Management EFM Platform Market Size

Forecast by Country (2024-2029) & (M USD)

Table 155. Asia Pacific Enterprise Feedback Management EFM Platform Market Size

Forecast by Region (2024-2029) & (M USD)

Table 156. South America Enterprise Feedback Management EFM Platform Market

Size Forecast by Country (2024-2029) & (M USD)

Table 157. Middle East and Africa Enterprise Feedback Management EFM Platform

Market Size Forecast by Country (2024-2029) & (M USD)

Table 158. Global Enterprise Feedback Management EFM Platform Market Size

Forecast by Type (2024-2029) & (M USD)

Table 159. Global Enterprise Feedback Management EFM Platform Market Size

Forecast by Application (2024-2029) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Industrial Chain of Enterprise Feedback Management EFM Platform
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Enterprise Feedback Management EFM Platform Market Size (M USD)(2018-2029)
- Figure 5. Global Enterprise Feedback Management EFM Platform Market Size (M USD) (2018-2029)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Enterprise Feedback Management EFM Platform Market Size by Country (M USD)
- Figure 10. Global Enterprise Feedback Management EFM Platform Revenue Share by Manufacturers in 2022
- Figure 11. Enterprise Feedback Management EFM Platform Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2018 VS 2022
- Figure 12. The Global 5 and 10 Largest Players: Market Share by Enterprise Feedback Management EFM Platform Revenue in 2022
- Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 14. Global Enterprise Feedback Management EFM Platform Market Share by Type
- Figure 15. Market Size Share of Enterprise Feedback Management EFM Platform by Type (2018-2023)
- Figure 16. Market Size Market Share of Enterprise Feedback Management EFM Platform by Type in 2022
- Figure 17. Global Enterprise Feedback Management EFM Platform Sales Growth Rate by Type (2019-2023)
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 19. Global Enterprise Feedback Management EFM Platform Market Share by Application
- Figure 20. Global Enterprise Feedback Management EFM Platform Market Share by Application (2018-2023)
- Figure 21. Global Enterprise Feedback Management EFM Platform Market Share by Application in 2022
- Figure 22. Global Enterprise Feedback Management EFM Platform Sales Growth Rate

by Application (2019-2023)

Figure 23. Global Enterprise Feedback Management EFM Platform Market Share by Region (2018-2023)

Figure 24. North America Enterprise Feedback Management EFM Platform Market Size and Growth Rate (2018-2023) & (M USD)

Figure 25. North America Enterprise Feedback Management EFM Platform Market Share by Country in 2022

Figure 26. U.S. Enterprise Feedback Management EFM Platform Market Size and Growth Rate (2018-2023) & (M USD)

Figure 27. Canada Enterprise Feedback Management EFM Platform Market Size (M USD) and Growth Rate (2018-2023)

Figure 28. Mexico Enterprise Feedback Management EFM Platform Market Size (Units) and Growth Rate (2018-2023)

Figure 29. Europe Enterprise Feedback Management EFM Platform Market Size and Growth Rate (2018-2023) & (M USD)

Figure 30. Europe Enterprise Feedback Management EFM Platform Market Share by Country in 2022

Figure 31. Germany Enterprise Feedback Management EFM Platform Market Size and Growth Rate (2018-2023) & (M USD)

Figure 32. France Enterprise Feedback Management EFM Platform Market Size and Growth Rate (2018-2023) & (M USD)

Figure 33. U.K. Enterprise Feedback Management EFM Platform Market Size and Growth Rate (2018-2023) & (M USD)

Figure 34. Italy Enterprise Feedback Management EFM Platform Market Size and Growth Rate (2018-2023) & (M USD)

Figure 35. Russia Enterprise Feedback Management EFM Platform Market Size and Growth Rate (2018-2023) & (M USD)

Figure 36. Asia Pacific Enterprise Feedback Management EFM Platform Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Enterprise Feedback Management EFM Platform Market Share by Region in 2022

Figure 38. China Enterprise Feedback Management EFM Platform Market Size and Growth Rate (2018-2023) & (M USD)

Figure 39. Japan Enterprise Feedback Management EFM Platform Market Size and Growth Rate (2018-2023) & (M USD)

Figure 40. South Korea Enterprise Feedback Management EFM Platform Market Size and Growth Rate (2018-2023) & (M USD)

Figure 41. India Enterprise Feedback Management EFM Platform Market Size and Growth Rate (2018-2023) & (M USD)

Figure 42. Southeast Asia Enterprise Feedback Management EFM Platform Market Size and Growth Rate (2018-2023) & (M USD)

Figure 43. South America Enterprise Feedback Management EFM Platform Market Size and Growth Rate (M USD)

Figure 44. South America Enterprise Feedback Management EFM Platform Market Share by Country in 2022

Figure 45. Brazil Enterprise Feedback Management EFM Platform Market Size and Growth Rate (2018-2023) & (M USD)

Figure 46. Argentina Enterprise Feedback Management EFM Platform Market Size and Growth Rate (2018-2023) & (M USD)

Figure 47. Columbia Enterprise Feedback Management EFM Platform Market Size and Growth Rate (2018-2023) & (M USD)

Figure 48. Middle East and Africa Enterprise Feedback Management EFM Platform Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Enterprise Feedback Management EFM Platform Market Share by Region in 2022

Figure 50. Saudi Arabia Enterprise Feedback Management EFM Platform Market Size and Growth Rate (2018-2023) & (M USD)

Figure 51. UAE Enterprise Feedback Management EFM Platform Market Size and Growth Rate (2018-2023) & (M USD)

Figure 52. Egypt Enterprise Feedback Management EFM Platform Market Size and Growth Rate (2018-2023) & (M USD)

Figure 53. Nigeria Enterprise Feedback Management EFM Platform Market Size and Growth Rate (2018-2023) & (M USD)

Figure 54. South Africa Enterprise Feedback Management EFM Platform Market Size and Growth Rate (2018-2023) & (M USD)

Figure 55. Global Enterprise Feedback Management EFM Platform Market Size Forecast by Value (2018-2029) & (M USD)

Figure 56. Global Enterprise Feedback Management EFM Platform Market Share Forecast by Type (2024-2029)

Figure 57. Global Enterprise Feedback Management EFM Platform Market Share Forecast by Application (2024-2029)



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