

Global Enterprise Artificial Intelligence Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

Enterprises hold a prominent market value considering their services and solution created for different functions and business uses. These enterprises largely deploy technologies such as machine learning, deep learning, automated data science, predictive analytics, and automation to provide a solution for different enterprises. The market for enterprise artificial intelligence is expected to experience a high growth rate. One of the major factors contributing to the growth of this market is the growing demand for artificial intelligence based solutions and platforms. Additionally, the growing amount of data sets required to analyze, complex data for with integration of artificial intelligence for better efficiency is driving the market. As artificial intelligence is experiencing more significant adoption rate in the industrial sector, it becomes essential for the enterprises to upgrade their solutions to meet the industrial standards.

The global Enterprise Artificial Intelligence market size was estimated at USD 1191.50 million in 2023 and is projected to reach USD 10684.40 million by 2032, exhibiting a CAGR of 27.60% during the forecast period.

North America Enterprise Artificial Intelligence market size was estimated at USD 474.74 million in 2023, at a CAGR of 23.66% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Enterprise Artificial Intelligence market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis,



etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Enterprise Artificial Intelligence Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Enterprise Artificial Intelligence market in any manner.

Global Enterprise Artificial Intelligence Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

SAS Institute (U.S.)

IBM (U.S.)

Microsoft (U.S.)

Amazon Web Services (U.S.)

Intel (U.S.)

Google (U.S.)

SAP SE (Germany)



Sentinent Technologies (U.S.) Oracle Corporation (U.S.) Hewlett Packard Enterprise (U.S.) Wipro Technologies (India) Market Segmentation (by Type) **Business Intelligence Customer Management** Marketing Market Segmentation (by Application) Retail Medical Insurance Automobile Industry Aerospace Geographic Segmentation North America (USA, Canada, Mexico) Europe (Germany, UK, France, Russia, Italy, Rest of Europe) Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific) South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa,



Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Enterprise Artificial Intelligence Market

Overview of the regional outlook of the Enterprise Artificial Intelligence Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment



Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.



Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Enterprise Artificial Intelligence Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Enterprise Artificial Intelligence, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development



potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.



Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Enterprise Artificial Intelligence
- 1.2 Key Market Segments
 - 1.2.1 Enterprise Artificial Intelligence Segment by Type
 - 1.2.2 Enterprise Artificial Intelligence Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
- 1.3.3 Market Breakdown and Data Triangulation
- 1.3.4 Base Year
- 1.3.5 Report Assumptions & Caveats

2 ENTERPRISE ARTIFICIAL INTELLIGENCE MARKET OVERVIEW

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 ENTERPRISE ARTIFICIAL INTELLIGENCE MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Enterprise Artificial Intelligence Revenue Market Share by Company (2019-2024)
- 3.2 Enterprise Artificial Intelligence Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.3 Company Enterprise Artificial Intelligence Market Size Sites, Area Served, Product Type
- 3.4 Enterprise Artificial Intelligence Market Competitive Situation and Trends
 - 3.4.1 Enterprise Artificial Intelligence Market Concentration Rate
- 3.4.2 Global 5 and 10 Largest Enterprise Artificial Intelligence Players Market Share by Revenue
 - 3.4.3 Mergers & Acquisitions, Expansion

4 ENTERPRISE ARTIFICIAL INTELLIGENCE VALUE CHAIN ANALYSIS

- 4.1 Enterprise Artificial Intelligence Value Chain Analysis
- 4.2 Midstream Market Analysis



4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF ENTERPRISE ARTIFICIAL INTELLIGENCE MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 Mergers & Acquisitions
 - 5.5.2 Expansions
 - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 ENTERPRISE ARTIFICIAL INTELLIGENCE MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Enterprise Artificial Intelligence Market Size Market Share by Type (2019-2024)
- 6.3 Global Enterprise Artificial Intelligence Market Size Growth Rate by Type (2019-2024)

7 ENTERPRISE ARTIFICIAL INTELLIGENCE MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Enterprise Artificial Intelligence Market Size (M USD) by Application (2019-2024)
- 7.3 Global Enterprise Artificial Intelligence Market Size Growth Rate by Application (2019-2024)

8 ENTERPRISE ARTIFICIAL INTELLIGENCE MARKET SEGMENTATION BY REGION

- 8.1 Global Enterprise Artificial Intelligence Market Size by Region
 - 8.1.1 Global Enterprise Artificial Intelligence Market Size by Region
 - 8.1.2 Global Enterprise Artificial Intelligence Market Size Market Share by Region
- 8.2 North America



- 8.2.1 North America Enterprise Artificial Intelligence Market Size by Country
- 8.2.2 U.S.
- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Enterprise Artificial Intelligence Market Size by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Enterprise Artificial Intelligence Market Size by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Enterprise Artificial Intelligence Market Size by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Enterprise Artificial Intelligence Market Size by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 KEY COMPANIES PROFILE

- 9.1 SAS Institute (U.S.)
 - 9.1.1 SAS Institute (U.S.) Enterprise Artificial Intelligence Basic Information
 - 9.1.2 SAS Institute (U.S.) Enterprise Artificial Intelligence Product Overview
 - 9.1.3 SAS Institute (U.S.) Enterprise Artificial Intelligence Product Market Performance
 - 9.1.4 SAS Institute (U.S.) Enterprise Artificial Intelligence SWOT Analysis
 - 9.1.5 SAS Institute (U.S.) Business Overview



- 9.1.6 SAS Institute (U.S.) Recent Developments
- 9.2 IBM (U.S.)
 - 9.2.1 IBM (U.S.) Enterprise Artificial Intelligence Basic Information
 - 9.2.2 IBM (U.S.) Enterprise Artificial Intelligence Product Overview
 - 9.2.3 IBM (U.S.) Enterprise Artificial Intelligence Product Market Performance
 - 9.2.4 IBM (U.S.) Enterprise Artificial Intelligence SWOT Analysis
 - 9.2.5 IBM (U.S.) Business Overview
 - 9.2.6 IBM (U.S.) Recent Developments
- 9.3 Microsoft (U.S.)
 - 9.3.1 Microsoft (U.S.) Enterprise Artificial Intelligence Basic Information
 - 9.3.2 Microsoft (U.S.) Enterprise Artificial Intelligence Product Overview
 - 9.3.3 Microsoft (U.S.) Enterprise Artificial Intelligence Product Market Performance
 - 9.3.4 Microsoft (U.S.) Enterprise Artificial Intelligence SWOT Analysis
 - 9.3.5 Microsoft (U.S.) Business Overview
 - 9.3.6 Microsoft (U.S.) Recent Developments
- 9.4 Amazon Web Services (U.S.)
 - 9.4.1 Amazon Web Services (U.S.) Enterprise Artificial Intelligence Basic Information
 - 9.4.2 Amazon Web Services (U.S.) Enterprise Artificial Intelligence Product Overview
- 9.4.3 Amazon Web Services (U.S.) Enterprise Artificial Intelligence Product Market Performance
- 9.4.4 Amazon Web Services (U.S.) Business Overview
- 9.4.5 Amazon Web Services (U.S.) Recent Developments
- 9.5 Intel (U.S.)
 - 9.5.1 Intel (U.S.) Enterprise Artificial Intelligence Basic Information
 - 9.5.2 Intel (U.S.) Enterprise Artificial Intelligence Product Overview
 - 9.5.3 Intel (U.S.) Enterprise Artificial Intelligence Product Market Performance
 - 9.5.4 Intel (U.S.) Business Overview
 - 9.5.5 Intel (U.S.) Recent Developments
- 9.6 Google (U.S.)
 - 9.6.1 Google (U.S.) Enterprise Artificial Intelligence Basic Information
 - 9.6.2 Google (U.S.) Enterprise Artificial Intelligence Product Overview
- 9.6.3 Google (U.S.) Enterprise Artificial Intelligence Product Market Performance
- 9.6.4 Google (U.S.) Business Overview
- 9.6.5 Google (U.S.) Recent Developments
- 9.7 SAP SE (Germany)
 - 9.7.1 SAP SE (Germany) Enterprise Artificial Intelligence Basic Information
 - 9.7.2 SAP SE (Germany) Enterprise Artificial Intelligence Product Overview
 - 9.7.3 SAP SE (Germany) Enterprise Artificial Intelligence Product Market Performance
 - 9.7.4 SAP SE (Germany) Business Overview



- 9.7.5 SAP SE (Germany) Recent Developments
- 9.8 Sentinent Technologies (U.S.)
- 9.8.1 Sentinent Technologies (U.S.) Enterprise Artificial Intelligence Basic Information
- 9.8.2 Sentinent Technologies (U.S.) Enterprise Artificial Intelligence Product Overview
- 9.8.3 Sentinent Technologies (U.S.) Enterprise Artificial Intelligence Product Market Performance
 - 9.8.4 Sentinent Technologies (U.S.) Business Overview
- 9.8.5 Sentinent Technologies (U.S.) Recent Developments
- 9.9 Oracle Corporation (U.S.)
 - 9.9.1 Oracle Corporation (U.S.) Enterprise Artificial Intelligence Basic Information
 - 9.9.2 Oracle Corporation (U.S.) Enterprise Artificial Intelligence Product Overview
- 9.9.3 Oracle Corporation (U.S.) Enterprise Artificial Intelligence Product Market Performance
 - 9.9.4 Oracle Corporation (U.S.) Business Overview
 - 9.9.5 Oracle Corporation (U.S.) Recent Developments
- 9.10 Hewlett Packard Enterprise (U.S.)
- 9.10.1 Hewlett Packard Enterprise (U.S.) Enterprise Artificial Intelligence Basic Information
- 9.10.2 Hewlett Packard Enterprise (U.S.) Enterprise Artificial Intelligence Product Overview
- 9.10.3 Hewlett Packard Enterprise (U.S.) Enterprise Artificial Intelligence Product Market Performance
 - 9.10.4 Hewlett Packard Enterprise (U.S.) Business Overview
 - 9.10.5 Hewlett Packard Enterprise (U.S.) Recent Developments
- 9.11 Wipro Technologies (India)
 - 9.11.1 Wipro Technologies (India) Enterprise Artificial Intelligence Basic Information
 - 9.11.2 Wipro Technologies (India) Enterprise Artificial Intelligence Product Overview
- 9.11.3 Wipro Technologies (India) Enterprise Artificial Intelligence Product Market Performance
 - 9.11.4 Wipro Technologies (India) Business Overview
 - 9.11.5 Wipro Technologies (India) Recent Developments

10 ENTERPRISE ARTIFICIAL INTELLIGENCE REGIONAL MARKET FORECAST

- 10.1 Global Enterprise Artificial Intelligence Market Size Forecast
- 10.2 Global Enterprise Artificial Intelligence Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Enterprise Artificial Intelligence Market Size Forecast by Country
- 10.2.3 Asia Pacific Enterprise Artificial Intelligence Market Size Forecast by Region



10.2.4 South America Enterprise Artificial Intelligence Market Size Forecast by Country 10.2.5 Middle East and Africa Forecasted Consumption of Enterprise Artificial Intelligence by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

- 11.1 Global Enterprise Artificial Intelligence Market Forecast by Type (2025-2032)
- 11.2 Global Enterprise Artificial Intelligence Market Forecast by Application (2025-2032)

12 CONCLUSION AND KEY FINDINGS



List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Enterprise Artificial Intelligence Market Size Comparison by Region (M USD)
- Table 5. Global Enterprise Artificial Intelligence Revenue (M USD) by Company (2019-2024)
- Table 6. Global Enterprise Artificial Intelligence Revenue Share by Company (2019-2024)
- Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Enterprise Artificial Intelligence as of 2022)
- Table 8. Company Enterprise Artificial Intelligence Market Size Sites and Area Served
- Table 9. Company Enterprise Artificial Intelligence Product Type
- Table 10. Global Enterprise Artificial Intelligence Company Market Concentration Ratio (CR5 and HHI)
- Table 11. Mergers & Acquisitions, Expansion Plans
- Table 12. Value Chain Map of Enterprise Artificial Intelligence
- Table 13. Midstream Market Analysis
- Table 14. Downstream Customer Analysis
- Table 15. Key Development Trends
- Table 16. Driving Factors
- Table 17. Enterprise Artificial Intelligence Market Challenges
- Table 18. Global Enterprise Artificial Intelligence Market Size by Type (M USD)
- Table 19. Global Enterprise Artificial Intelligence Market Size (M USD) by Type (2019-2024)
- Table 20. Global Enterprise Artificial Intelligence Market Size Share by Type (2019-2024)
- Table 21. Global Enterprise Artificial Intelligence Market Size Growth Rate by Type (2019-2024)
- Table 22. Global Enterprise Artificial Intelligence Market Size by Application
- Table 23. Global Enterprise Artificial Intelligence Market Size by Application (2019-2024) & (M USD)
- Table 24. Global Enterprise Artificial Intelligence Market Share by Application (2019-2024)
- Table 25. Global Enterprise Artificial Intelligence Market Size Growth Rate by Application (2019-2024)



- Table 26. Global Enterprise Artificial Intelligence Market Size by Region (2019-2024) & (M USD)
- Table 27. Global Enterprise Artificial Intelligence Market Size Market Share by Region (2019-2024)
- Table 28. North America Enterprise Artificial Intelligence Market Size by Country (2019-2024) & (M USD)
- Table 29. Europe Enterprise Artificial Intelligence Market Size by Country (2019-2024) & (M USD)
- Table 30. Asia Pacific Enterprise Artificial Intelligence Market Size by Region (2019-2024) & (M USD)
- Table 31. South America Enterprise Artificial Intelligence Market Size by Country (2019-2024) & (M USD)
- Table 32. Middle East and Africa Enterprise Artificial Intelligence Market Size by Region (2019-2024) & (M USD)
- Table 33. SAS Institute (U.S.) Enterprise Artificial Intelligence Basic Information
- Table 34. SAS Institute (U.S.) Enterprise Artificial Intelligence Product Overview
- Table 35. SAS Institute (U.S.) Enterprise Artificial Intelligence Revenue (M USD) and Gross Margin (2019-2024)
- Table 36. SAS Institute (U.S.) Enterprise Artificial Intelligence SWOT Analysis
- Table 37. SAS Institute (U.S.) Business Overview
- Table 38. SAS Institute (U.S.) Recent Developments
- Table 39. IBM (U.S.) Enterprise Artificial Intelligence Basic Information
- Table 40. IBM (U.S.) Enterprise Artificial Intelligence Product Overview
- Table 41. IBM (U.S.) Enterprise Artificial Intelligence Revenue (M USD) and Gross Margin (2019-2024)
- Table 42. IBM (U.S.) Enterprise Artificial Intelligence SWOT Analysis
- Table 43. IBM (U.S.) Business Overview
- Table 44. IBM (U.S.) Recent Developments
- Table 45. Microsoft (U.S.) Enterprise Artificial Intelligence Basic Information
- Table 46. Microsoft (U.S.) Enterprise Artificial Intelligence Product Overview
- Table 47. Microsoft (U.S.) Enterprise Artificial Intelligence Revenue (M USD) and Gross Margin (2019-2024)
- Table 48. Microsoft (U.S.) Enterprise Artificial Intelligence SWOT Analysis
- Table 49. Microsoft (U.S.) Business Overview
- Table 50. Microsoft (U.S.) Recent Developments
- Table 51. Amazon Web Services (U.S.) Enterprise Artificial Intelligence Basic Information
- Table 52. Amazon Web Services (U.S.) Enterprise Artificial Intelligence Product Overview



- Table 53. Amazon Web Services (U.S.) Enterprise Artificial Intelligence Revenue (M USD) and Gross Margin (2019-2024)
- Table 54. Amazon Web Services (U.S.) Business Overview
- Table 55. Amazon Web Services (U.S.) Recent Developments
- Table 56. Intel (U.S.) Enterprise Artificial Intelligence Basic Information
- Table 57. Intel (U.S.) Enterprise Artificial Intelligence Product Overview
- Table 58. Intel (U.S.) Enterprise Artificial Intelligence Revenue (M USD) and Gross Margin (2019-2024)
- Table 59. Intel (U.S.) Business Overview
- Table 60. Intel (U.S.) Recent Developments
- Table 61. Google (U.S.) Enterprise Artificial Intelligence Basic Information
- Table 62. Google (U.S.) Enterprise Artificial Intelligence Product Overview
- Table 63. Google (U.S.) Enterprise Artificial Intelligence Revenue (M USD) and Gross Margin (2019-2024)
- Table 64. Google (U.S.) Business Overview
- Table 65. Google (U.S.) Recent Developments
- Table 66. SAP SE (Germany) Enterprise Artificial Intelligence Basic Information
- Table 67. SAP SE (Germany) Enterprise Artificial Intelligence Product Overview
- Table 68. SAP SE (Germany) Enterprise Artificial Intelligence Revenue (M USD) and Gross Margin (2019-2024)
- Table 69. SAP SE (Germany) Business Overview
- Table 70. SAP SE (Germany) Recent Developments
- Table 71. Sentinent Technologies (U.S.) Enterprise Artificial Intelligence Basic Information
- Table 72. Sentinent Technologies (U.S.) Enterprise Artificial Intelligence Product Overview
- Table 73. Sentinent Technologies (U.S.) Enterprise Artificial Intelligence Revenue (M USD) and Gross Margin (2019-2024)
- Table 74. Sentinent Technologies (U.S.) Business Overview
- Table 75. Sentinent Technologies (U.S.) Recent Developments
- Table 76. Oracle Corporation (U.S.) Enterprise Artificial Intelligence Basic Information
- Table 77. Oracle Corporation (U.S.) Enterprise Artificial Intelligence Product Overview
- Table 78. Oracle Corporation (U.S.) Enterprise Artificial Intelligence Revenue (M USD) and Gross Margin (2019-2024)
- Table 79. Oracle Corporation (U.S.) Business Overview
- Table 80. Oracle Corporation (U.S.) Recent Developments
- Table 81. Hewlett Packard Enterprise (U.S.) Enterprise Artificial Intelligence Basic Information
- Table 82. Hewlett Packard Enterprise (U.S.) Enterprise Artificial Intelligence Product



Overview

Table 83. Hewlett Packard Enterprise (U.S.) Enterprise Artificial Intelligence Revenue (M USD) and Gross Margin (2019-2024)

Table 84. Hewlett Packard Enterprise (U.S.) Business Overview

Table 85. Hewlett Packard Enterprise (U.S.) Recent Developments

Table 86. Wipro Technologies (India) Enterprise Artificial Intelligence Basic Information

Table 87. Wipro Technologies (India) Enterprise Artificial Intelligence Product Overview

Table 88. Wipro Technologies (India) Enterprise Artificial Intelligence Revenue (M USD) and Gross Margin (2019-2024)

Table 89. Wipro Technologies (India) Business Overview

Table 90. Wipro Technologies (India) Recent Developments

Table 91. Global Enterprise Artificial Intelligence Market Size Forecast by Region (2025-2032) & (M USD)

Table 92. North America Enterprise Artificial Intelligence Market Size Forecast by Country (2025-2032) & (M USD)

Table 93. Europe Enterprise Artificial Intelligence Market Size Forecast by Country (2025-2032) & (M USD)

Table 94. Asia Pacific Enterprise Artificial Intelligence Market Size Forecast by Region (2025-2032) & (M USD)

Table 95. South America Enterprise Artificial Intelligence Market Size Forecast by Country (2025-2032) & (M USD)

Table 96. Middle East and Africa Enterprise Artificial Intelligence Market Size Forecast by Country (2025-2032) & (M USD)

Table 97. Global Enterprise Artificial Intelligence Market Size Forecast by Type (2025-2032) & (M USD)

Table 98. Global Enterprise Artificial Intelligence Market Size Forecast by Application (2025-2032) & (M USD)



List Of Figures

LIST OF FIGURES

- Figure 1. Industrial Chain of Enterprise Artificial Intelligence
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Enterprise Artificial Intelligence Market Size (M USD), 2019-2032
- Figure 5. Global Enterprise Artificial Intelligence Market Size (M USD) (2019-2032)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Enterprise Artificial Intelligence Market Size by Country (M USD)
- Figure 10. Global Enterprise Artificial Intelligence Revenue Share by Company in 2023
- Figure 11. Enterprise Artificial Intelligence Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 12. The Global 5 and 10 Largest Players: Market Share by Enterprise Artificial Intelligence Revenue in 2023
- Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 14. Global Enterprise Artificial Intelligence Market Share by Type
- Figure 15. Market Size Share of Enterprise Artificial Intelligence by Type (2019-2024)
- Figure 16. Market Size Market Share of Enterprise Artificial Intelligence by Type in 2022
- Figure 17. Global Enterprise Artificial Intelligence Market Size Growth Rate by Type (2019-2024)
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 19. Global Enterprise Artificial Intelligence Market Share by Application
- Figure 20. Global Enterprise Artificial Intelligence Market Share by Application (2019-2024)
- Figure 21. Global Enterprise Artificial Intelligence Market Share by Application in 2022
- Figure 22. Global Enterprise Artificial Intelligence Market Size Growth Rate by Application (2019-2024)
- Figure 23. Global Enterprise Artificial Intelligence Market Size Market Share by Region (2019-2024)
- Figure 24. North America Enterprise Artificial Intelligence Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 25. North America Enterprise Artificial Intelligence Market Size Market Share by Country in 2023
- Figure 26. U.S. Enterprise Artificial Intelligence Market Size and Growth Rate (2019-2024) & (M USD)



Figure 27. Canada Enterprise Artificial Intelligence Market Size (M USD) and Growth Rate (2019-2024)

Figure 28. Mexico Enterprise Artificial Intelligence Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe Enterprise Artificial Intelligence Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Enterprise Artificial Intelligence Market Size Market Share by Country in 2023

Figure 31. Germany Enterprise Artificial Intelligence Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Enterprise Artificial Intelligence Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Enterprise Artificial Intelligence Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Enterprise Artificial Intelligence Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Enterprise Artificial Intelligence Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Enterprise Artificial Intelligence Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Enterprise Artificial Intelligence Market Size Market Share by Region in 2023

Figure 38. China Enterprise Artificial Intelligence Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Enterprise Artificial Intelligence Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Enterprise Artificial Intelligence Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Enterprise Artificial Intelligence Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia Enterprise Artificial Intelligence Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Enterprise Artificial Intelligence Market Size and Growth Rate (M USD)

Figure 44. South America Enterprise Artificial Intelligence Market Size Market Share by Country in 2023

Figure 45. Brazil Enterprise Artificial Intelligence Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina Enterprise Artificial Intelligence Market Size and Growth Rate



(2019-2024) & (M USD)

Figure 47. Columbia Enterprise Artificial Intelligence Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa Enterprise Artificial Intelligence Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Enterprise Artificial Intelligence Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Enterprise Artificial Intelligence Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE Enterprise Artificial Intelligence Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Enterprise Artificial Intelligence Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Enterprise Artificial Intelligence Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Enterprise Artificial Intelligence Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Enterprise Artificial Intelligence Market Size Forecast by Value (2019-2032) & (M USD)

Figure 56. Global Enterprise Artificial Intelligence Market Share Forecast by Type (2025-2032)

Figure 57. Global Enterprise Artificial Intelligence Market Share Forecast by Application (2025-2032)



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