

Global Enterprise Agile Planning Tools Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

Enterprise agile planning (EAP) tools help organizations to make use of agile practices at scale to achieve enterprise-class agile development. This is achieved by supporting practices that are business-outcome-driven, customer-centric, collaborative and cooperative, as well as with continual stakeholder feedback. These tools represent an evolution from project-centric agile tools and traditional application development life cycle management (ADLM) tools.

The global Enterprise Agile Planning Tools market size was estimated at USD 879.80 million in 2023 and is projected to reach USD 8001.32 million by 2032, exhibiting a CAGR of 27.80% during the forecast period.

North America Enterprise Agile Planning Tools market size was estimated at USD 351.52 million in 2023, at a CAGR of 23.83% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Enterprise Agile Planning Tools market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business

organization. The report structure also focuses on the competitive landscape of the Global Enterprise Agile Planning Tools Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Enterprise Agile Planning Tools market in any manner.

Global Enterprise Agile Planning Tools Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Atlassian

Microsoft

VersionOne (CollabNet)

Targetprocess

Planview (LeanKit)

FogCreek

IBM

Pivotal

Blueprint

AgileCraft

Inflectra

GitLab

Micro Focus

CollabNet

Digite

Broadcom

Perforce Software

Thought Works

Market Segmentation (by Type)

On-Premises

Managed

Hybrid

Market Segmentation (by Application)

0-100 Users

100-500 Users

Above 500 Users

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Enterprise Agile Planning Tools Market

Overview of the regional outlook of the Enterprise Agile Planning Tools Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your

marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales

team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Enterprise Agile Planning Tools Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Enterprise Agile Planning Tools, their output value, profit level, regional supply, production capacity layout, etc. from the

supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Enterprise Agile Planning Tools

1.2 Key Market Segments

1.2.1 Enterprise Agile Planning Tools Segment by Type

1.2.2 Enterprise Agile Planning Tools Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 ENTERPRISE AGILE PLANNING TOOLS MARKET OVERVIEW

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 ENTERPRISE AGILE PLANNING TOOLS MARKET COMPETITIVE LANDSCAPE

3.1 Global Enterprise Agile Planning Tools Revenue Market Share by Company (2019-2024)

3.2 Enterprise Agile Planning Tools Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.3 Company Enterprise Agile Planning Tools Market Size Sites, Area Served, Product Type

3.4 Enterprise Agile Planning Tools Market Competitive Situation and Trends

3.4.1 Enterprise Agile Planning Tools Market Concentration Rate

3.4.2 Global 5 and 10 Largest Enterprise Agile Planning Tools Players Market Share by Revenue

3.4.3 Mergers & Acquisitions, Expansion

4 ENTERPRISE AGILE PLANNING TOOLS VALUE CHAIN ANALYSIS

4.1 Enterprise Agile Planning Tools Value Chain Analysis

4.2 Midstream Market Analysis

4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF ENTERPRISE AGILE PLANNING TOOLS MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 Mergers & Acquisitions

5.5.2 Expansions

5.5.3 Collaboration/Supply Contracts

5.6 Industry Policies

6 ENTERPRISE AGILE PLANNING TOOLS MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Enterprise Agile Planning Tools Market Size Market Share by Type (2019-2024)

6.3 Global Enterprise Agile Planning Tools Market Size Growth Rate by Type (2019-2024)

7 ENTERPRISE AGILE PLANNING TOOLS MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Enterprise Agile Planning Tools Market Size (M USD) by Application (2019-2024)

7.3 Global Enterprise Agile Planning Tools Market Size Growth Rate by Application (2019-2024)

8 ENTERPRISE AGILE PLANNING TOOLS MARKET SEGMENTATION BY REGION

8.1 Global Enterprise Agile Planning Tools Market Size by Region

8.1.1 Global Enterprise Agile Planning Tools Market Size by Region

8.1.2 Global Enterprise Agile Planning Tools Market Size Market Share by Region

8.2 North America

8.2.1 North America Enterprise Agile Planning Tools Market Size by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Enterprise Agile Planning Tools Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Enterprise Agile Planning Tools Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Enterprise Agile Planning Tools Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Enterprise Agile Planning Tools Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Atlassian

9.1.1 Atlassian Enterprise Agile Planning Tools Basic Information

9.1.2 Atlassian Enterprise Agile Planning Tools Product Overview

9.1.3 Atlassian Enterprise Agile Planning Tools Product Market Performance

9.1.4 Atlassian Enterprise Agile Planning Tools SWOT Analysis

9.1.5 Atlassian Business Overview

9.1.6 Atlassian Recent Developments

9.2 Microsoft

- 9.2.1 Microsoft Enterprise Agile Planning Tools Basic Information
- 9.2.2 Microsoft Enterprise Agile Planning Tools Product Overview
- 9.2.3 Microsoft Enterprise Agile Planning Tools Product Market Performance
- 9.2.4 Microsoft Enterprise Agile Planning Tools SWOT Analysis
- 9.2.5 Microsoft Business Overview
- 9.2.6 Microsoft Recent Developments

9.3 VersionOne (CollabNet)

- 9.3.1 VersionOne (CollabNet) Enterprise Agile Planning Tools Basic Information
- 9.3.2 VersionOne (CollabNet) Enterprise Agile Planning Tools Product Overview
- 9.3.3 VersionOne (CollabNet) Enterprise Agile Planning Tools Product Market Performance
- 9.3.4 VersionOne (CollabNet) Enterprise Agile Planning Tools SWOT Analysis
- 9.3.5 VersionOne (CollabNet) Business Overview
- 9.3.6 VersionOne (CollabNet) Recent Developments

9.4 Targetprocess

- 9.4.1 Targetprocess Enterprise Agile Planning Tools Basic Information
- 9.4.2 Targetprocess Enterprise Agile Planning Tools Product Overview
- 9.4.3 Targetprocess Enterprise Agile Planning Tools Product Market Performance
- 9.4.4 Targetprocess Business Overview
- 9.4.5 Targetprocess Recent Developments

9.5 Planview (LeanKit)

- 9.5.1 Planview (LeanKit) Enterprise Agile Planning Tools Basic Information
- 9.5.2 Planview (LeanKit) Enterprise Agile Planning Tools Product Overview
- 9.5.3 Planview (LeanKit) Enterprise Agile Planning Tools Product Market Performance
- 9.5.4 Planview (LeanKit) Business Overview
- 9.5.5 Planview (LeanKit) Recent Developments

9.6 FogCreek

- 9.6.1 FogCreek Enterprise Agile Planning Tools Basic Information
- 9.6.2 FogCreek Enterprise Agile Planning Tools Product Overview
- 9.6.3 FogCreek Enterprise Agile Planning Tools Product Market Performance
- 9.6.4 FogCreek Business Overview
- 9.6.5 FogCreek Recent Developments

9.7 IBM

- 9.7.1 IBM Enterprise Agile Planning Tools Basic Information
- 9.7.2 IBM Enterprise Agile Planning Tools Product Overview
- 9.7.3 IBM Enterprise Agile Planning Tools Product Market Performance
- 9.7.4 IBM Business Overview
- 9.7.5 IBM Recent Developments

9.8 Pivotal

- 9.8.1 Pivotal Enterprise Agile Planning Tools Basic Information
- 9.8.2 Pivotal Enterprise Agile Planning Tools Product Overview
- 9.8.3 Pivotal Enterprise Agile Planning Tools Product Market Performance
- 9.8.4 Pivotal Business Overview
- 9.8.5 Pivotal Recent Developments

9.9 Blueprint

- 9.9.1 Blueprint Enterprise Agile Planning Tools Basic Information
- 9.9.2 Blueprint Enterprise Agile Planning Tools Product Overview
- 9.9.3 Blueprint Enterprise Agile Planning Tools Product Market Performance
- 9.9.4 Blueprint Business Overview
- 9.9.5 Blueprint Recent Developments

9.10 AgileCraft

- 9.10.1 AgileCraft Enterprise Agile Planning Tools Basic Information
- 9.10.2 AgileCraft Enterprise Agile Planning Tools Product Overview
- 9.10.3 AgileCraft Enterprise Agile Planning Tools Product Market Performance
- 9.10.4 AgileCraft Business Overview
- 9.10.5 AgileCraft Recent Developments

9.11 Inflectra

- 9.11.1 Inflectra Enterprise Agile Planning Tools Basic Information
- 9.11.2 Inflectra Enterprise Agile Planning Tools Product Overview
- 9.11.3 Inflectra Enterprise Agile Planning Tools Product Market Performance
- 9.11.4 Inflectra Business Overview
- 9.11.5 Inflectra Recent Developments

9.12 GitLab

- 9.12.1 GitLab Enterprise Agile Planning Tools Basic Information
- 9.12.2 GitLab Enterprise Agile Planning Tools Product Overview
- 9.12.3 GitLab Enterprise Agile Planning Tools Product Market Performance
- 9.12.4 GitLab Business Overview
- 9.12.5 GitLab Recent Developments

9.13 Micro Focus

- 9.13.1 Micro Focus Enterprise Agile Planning Tools Basic Information
- 9.13.2 Micro Focus Enterprise Agile Planning Tools Product Overview
- 9.13.3 Micro Focus Enterprise Agile Planning Tools Product Market Performance
- 9.13.4 Micro Focus Business Overview
- 9.13.5 Micro Focus Recent Developments

9.14 CollabNet

- 9.14.1 CollabNet Enterprise Agile Planning Tools Basic Information
- 9.14.2 CollabNet Enterprise Agile Planning Tools Product Overview

9.14.3 CollabNet Enterprise Agile Planning Tools Product Market Performance

9.14.4 CollabNet Business Overview

9.14.5 CollabNet Recent Developments

9.15 Digite

9.15.1 Digite Enterprise Agile Planning Tools Basic Information

9.15.2 Digite Enterprise Agile Planning Tools Product Overview

9.15.3 Digite Enterprise Agile Planning Tools Product Market Performance

9.15.4 Digite Business Overview

9.15.5 Digite Recent Developments

9.16 Broadcom

9.16.1 Broadcom Enterprise Agile Planning Tools Basic Information

9.16.2 Broadcom Enterprise Agile Planning Tools Product Overview

9.16.3 Broadcom Enterprise Agile Planning Tools Product Market Performance

9.16.4 Broadcom Business Overview

9.16.5 Broadcom Recent Developments

9.17 Perforce Software

9.17.1 Perforce Software Enterprise Agile Planning Tools Basic Information

9.17.2 Perforce Software Enterprise Agile Planning Tools Product Overview

9.17.3 Perforce Software Enterprise Agile Planning Tools Product Market Performance

9.17.4 Perforce Software Business Overview

9.17.5 Perforce Software Recent Developments

9.18 Thought Works

9.18.1 Thought Works Enterprise Agile Planning Tools Basic Information

9.18.2 Thought Works Enterprise Agile Planning Tools Product Overview

9.18.3 Thought Works Enterprise Agile Planning Tools Product Market Performance

9.18.4 Thought Works Business Overview

9.18.5 Thought Works Recent Developments

10 ENTERPRISE AGILE PLANNING TOOLS REGIONAL MARKET FORECAST

10.1 Global Enterprise Agile Planning Tools Market Size Forecast

10.2 Global Enterprise Agile Planning Tools Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Enterprise Agile Planning Tools Market Size Forecast by Country

10.2.3 Asia Pacific Enterprise Agile Planning Tools Market Size Forecast by Region

10.2.4 South America Enterprise Agile Planning Tools Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Enterprise Agile Planning Tools by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

11.1 Global Enterprise Agile Planning Tools Market Forecast by Type (2025-2032)

11.2 Global Enterprise Agile Planning Tools Market Forecast by Application
(2025-2032)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Enterprise Agile Planning Tools Market Size Comparison by Region (M USD)

Table 5. Global Enterprise Agile Planning Tools Revenue (M USD) by Company
(2019-2024)

Table 6. Global Enterprise Agile Planning Tools Revenue Share by Company
(2019-2024)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in
Enterprise Agile Planning Tools as of 2022)

Table 8. Company Enterprise Agile Planning Tools Market Size Sites and Area Served

Table 9. Company Enterprise Agile Planning Tools Product Type

Table 10. Global Enterprise Agile Planning Tools Company Market Concentration Ratio
(CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Value Chain Map of Enterprise Agile Planning Tools

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Enterprise Agile Planning Tools Market Challenges

Table 18. Global Enterprise Agile Planning Tools Market Size by Type (M USD)

Table 19. Global Enterprise Agile Planning Tools Market Size (M USD) by Type
(2019-2024)

Table 20. Global Enterprise Agile Planning Tools Market Size Share by Type
(2019-2024)

Table 21. Global Enterprise Agile Planning Tools Market Size Growth Rate by Type
(2019-2024)

Table 22. Global Enterprise Agile Planning Tools Market Size by Application

Table 23. Global Enterprise Agile Planning Tools Market Size by Application
(2019-2024) & (M USD)

Table 24. Global Enterprise Agile Planning Tools Market Share by Application
(2019-2024)

Table 25. Global Enterprise Agile Planning Tools Market Size Growth Rate by
Application (2019-2024)

Table 26. Global Enterprise Agile Planning Tools Market Size by Region (2019-2024) & (M USD)

Table 27. Global Enterprise Agile Planning Tools Market Size Market Share by Region (2019-2024)

Table 28. North America Enterprise Agile Planning Tools Market Size by Country (2019-2024) & (M USD)

Table 29. Europe Enterprise Agile Planning Tools Market Size by Country (2019-2024) & (M USD)

Table 30. Asia Pacific Enterprise Agile Planning Tools Market Size by Region (2019-2024) & (M USD)

Table 31. South America Enterprise Agile Planning Tools Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa Enterprise Agile Planning Tools Market Size by Region (2019-2024) & (M USD)

Table 33. Atlassian Enterprise Agile Planning Tools Basic Information

Table 34. Atlassian Enterprise Agile Planning Tools Product Overview

Table 35. Atlassian Enterprise Agile Planning Tools Revenue (M USD) and Gross Margin (2019-2024)

Table 36. Atlassian Enterprise Agile Planning Tools SWOT Analysis

Table 37. Atlassian Business Overview

Table 38. Atlassian Recent Developments

Table 39. Microsoft Enterprise Agile Planning Tools Basic Information

Table 40. Microsoft Enterprise Agile Planning Tools Product Overview

Table 41. Microsoft Enterprise Agile Planning Tools Revenue (M USD) and Gross Margin (2019-2024)

Table 42. Microsoft Enterprise Agile Planning Tools SWOT Analysis

Table 43. Microsoft Business Overview

Table 44. Microsoft Recent Developments

Table 45. VersionOne (CollabNet) Enterprise Agile Planning Tools Basic Information

Table 46. VersionOne (CollabNet) Enterprise Agile Planning Tools Product Overview

Table 47. VersionOne (CollabNet) Enterprise Agile Planning Tools Revenue (M USD) and Gross Margin (2019-2024)

Table 48. VersionOne (CollabNet) Enterprise Agile Planning Tools SWOT Analysis

Table 49. VersionOne (CollabNet) Business Overview

Table 50. VersionOne (CollabNet) Recent Developments

Table 51. Targetprocess Enterprise Agile Planning Tools Basic Information

Table 52. Targetprocess Enterprise Agile Planning Tools Product Overview

Table 53. Targetprocess Enterprise Agile Planning Tools Revenue (M USD) and Gross Margin (2019-2024)

Table 54. Targetprocess Business Overview
Table 55. Targetprocess Recent Developments
Table 56. Planview (LeanKit) Enterprise Agile Planning Tools Basic Information
Table 57. Planview (LeanKit) Enterprise Agile Planning Tools Product Overview
Table 58. Planview (LeanKit) Enterprise Agile Planning Tools Revenue (M USD) and Gross Margin (2019-2024)
Table 59. Planview (LeanKit) Business Overview
Table 60. Planview (LeanKit) Recent Developments
Table 61. FogCreek Enterprise Agile Planning Tools Basic Information
Table 62. FogCreek Enterprise Agile Planning Tools Product Overview
Table 63. FogCreek Enterprise Agile Planning Tools Revenue (M USD) and Gross Margin (2019-2024)
Table 64. FogCreek Business Overview
Table 65. FogCreek Recent Developments
Table 66. IBM Enterprise Agile Planning Tools Basic Information
Table 67. IBM Enterprise Agile Planning Tools Product Overview
Table 68. IBM Enterprise Agile Planning Tools Revenue (M USD) and Gross Margin (2019-2024)
Table 69. IBM Business Overview
Table 70. IBM Recent Developments
Table 71. Pivotal Enterprise Agile Planning Tools Basic Information
Table 72. Pivotal Enterprise Agile Planning Tools Product Overview
Table 73. Pivotal Enterprise Agile Planning Tools Revenue (M USD) and Gross Margin (2019-2024)
Table 74. Pivotal Business Overview
Table 75. Pivotal Recent Developments
Table 76. Blueprint Enterprise Agile Planning Tools Basic Information
Table 77. Blueprint Enterprise Agile Planning Tools Product Overview
Table 78. Blueprint Enterprise Agile Planning Tools Revenue (M USD) and Gross Margin (2019-2024)
Table 79. Blueprint Business Overview
Table 80. Blueprint Recent Developments
Table 81. AgileCraft Enterprise Agile Planning Tools Basic Information
Table 82. AgileCraft Enterprise Agile Planning Tools Product Overview
Table 83. AgileCraft Enterprise Agile Planning Tools Revenue (M USD) and Gross Margin (2019-2024)
Table 84. AgileCraft Business Overview
Table 85. AgileCraft Recent Developments
Table 86. Inflectra Enterprise Agile Planning Tools Basic Information

Table 87. Inflectra Enterprise Agile Planning Tools Product Overview

Table 88. Inflectra Enterprise Agile Planning Tools Revenue (M USD) and Gross Margin (2019-2024)

Table 89. Inflectra Business Overview

Table 90. Inflectra Recent Developments

Table 91. GitLab Enterprise Agile Planning Tools Basic Information

Table 92. GitLab Enterprise Agile Planning Tools Product Overview

Table 93. GitLab Enterprise Agile Planning Tools Revenue (M USD) and Gross Margin (2019-2024)

Table 94. GitLab Business Overview

Table 95. GitLab Recent Developments

Table 96. Micro Focus Enterprise Agile Planning Tools Basic Information

Table 97. Micro Focus Enterprise Agile Planning Tools Product Overview

Table 98. Micro Focus Enterprise Agile Planning Tools Revenue (M USD) and Gross Margin (2019-2024)

Table 99. Micro Focus Business Overview

Table 100. Micro Focus Recent Developments

Table 101. CollabNet Enterprise Agile Planning Tools Basic Information

Table 102. CollabNet Enterprise Agile Planning Tools Product Overview

Table 103. CollabNet Enterprise Agile Planning Tools Revenue (M USD) and Gross Margin (2019-2024)

Table 104. CollabNet Business Overview

Table 105. CollabNet Recent Developments

Table 106. Digite Enterprise Agile Planning Tools Basic Information

Table 107. Digite Enterprise Agile Planning Tools Product Overview

Table 108. Digite Enterprise Agile Planning Tools Revenue (M USD) and Gross Margin (2019-2024)

Table 109. Digite Business Overview

Table 110. Digite Recent Developments

Table 111. Broadcom Enterprise Agile Planning Tools Basic Information

Table 112. Broadcom Enterprise Agile Planning Tools Product Overview

Table 113. Broadcom Enterprise Agile Planning Tools Revenue (M USD) and Gross Margin (2019-2024)

Table 114. Broadcom Business Overview

Table 115. Broadcom Recent Developments

Table 116. Perforce Software Enterprise Agile Planning Tools Basic Information

Table 117. Perforce Software Enterprise Agile Planning Tools Product Overview

Table 118. Perforce Software Enterprise Agile Planning Tools Revenue (M USD) and Gross Margin (2019-2024)

Table 119. Perforce Software Business Overview

Table 120. Perforce Software Recent Developments

Table 121. Thought Works Enterprise Agile Planning Tools Basic Information

Table 122. Thought Works Enterprise Agile Planning Tools Product Overview

Table 123. Thought Works Enterprise Agile Planning Tools Revenue (M USD) and Gross Margin (2019-2024)

Table 124. Thought Works Business Overview

Table 125. Thought Works Recent Developments

Table 126. Global Enterprise Agile Planning Tools Market Size Forecast by Region (2025-2032) & (M USD)

Table 127. North America Enterprise Agile Planning Tools Market Size Forecast by Country (2025-2032) & (M USD)

Table 128. Europe Enterprise Agile Planning Tools Market Size Forecast by Country (2025-2032) & (M USD)

Table 129. Asia Pacific Enterprise Agile Planning Tools Market Size Forecast by Region (2025-2032) & (M USD)

Table 130. South America Enterprise Agile Planning Tools Market Size Forecast by Country (2025-2032) & (M USD)

Table 131. Middle East and Africa Enterprise Agile Planning Tools Market Size Forecast by Country (2025-2032) & (M USD)

Table 132. Global Enterprise Agile Planning Tools Market Size Forecast by Type (2025-2032) & (M USD)

Table 133. Global Enterprise Agile Planning Tools Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Industrial Chain of Enterprise Agile Planning Tools

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Enterprise Agile Planning Tools Market Size (M USD), 2019-2032

Figure 5. Global Enterprise Agile Planning Tools Market Size (M USD) (2019-2032)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. Enterprise Agile Planning Tools Market Size by Country (M USD)

Figure 10. Global Enterprise Agile Planning Tools Revenue Share by Company in 2023

Figure 11. Enterprise Agile Planning Tools Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 12. The Global 5 and 10 Largest Players: Market Share by Enterprise Agile Planning Tools Revenue in 2023

Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 14. Global Enterprise Agile Planning Tools Market Share by Type

Figure 15. Market Size Share of Enterprise Agile Planning Tools by Type (2019-2024)

Figure 16. Market Size Market Share of Enterprise Agile Planning Tools by Type in 2022

Figure 17. Global Enterprise Agile Planning Tools Market Size Growth Rate by Type (2019-2024)

Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 19. Global Enterprise Agile Planning Tools Market Share by Application

Figure 20. Global Enterprise Agile Planning Tools Market Share by Application (2019-2024)

Figure 21. Global Enterprise Agile Planning Tools Market Share by Application in 2022

Figure 22. Global Enterprise Agile Planning Tools Market Size Growth Rate by Application (2019-2024)

Figure 23. Global Enterprise Agile Planning Tools Market Size Market Share by Region (2019-2024)

Figure 24. North America Enterprise Agile Planning Tools Market Size and Growth Rate (2019-2024) & (M USD)

Figure 25. North America Enterprise Agile Planning Tools Market Size Market Share by Country in 2023

Figure 26. U.S. Enterprise Agile Planning Tools Market Size and Growth Rate

(2019-2024) & (M USD)

Figure 27. Canada Enterprise Agile Planning Tools Market Size (M USD) and Growth Rate (2019-2024)

Figure 28. Mexico Enterprise Agile Planning Tools Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe Enterprise Agile Planning Tools Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Enterprise Agile Planning Tools Market Size Market Share by Country in 2023

Figure 31. Germany Enterprise Agile Planning Tools Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Enterprise Agile Planning Tools Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Enterprise Agile Planning Tools Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Enterprise Agile Planning Tools Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Enterprise Agile Planning Tools Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Enterprise Agile Planning Tools Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Enterprise Agile Planning Tools Market Size Market Share by Region in 2023

Figure 38. China Enterprise Agile Planning Tools Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Enterprise Agile Planning Tools Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Enterprise Agile Planning Tools Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Enterprise Agile Planning Tools Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia Enterprise Agile Planning Tools Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Enterprise Agile Planning Tools Market Size and Growth Rate (M USD)

Figure 44. South America Enterprise Agile Planning Tools Market Size Market Share by Country in 2023

Figure 45. Brazil Enterprise Agile Planning Tools Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina Enterprise Agile Planning Tools Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia Enterprise Agile Planning Tools Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa Enterprise Agile Planning Tools Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Enterprise Agile Planning Tools Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Enterprise Agile Planning Tools Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE Enterprise Agile Planning Tools Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Enterprise Agile Planning Tools Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Enterprise Agile Planning Tools Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Enterprise Agile Planning Tools Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Enterprise Agile Planning Tools Market Size Forecast by Value (2019-2032) & (M USD)

Figure 56. Global Enterprise Agile Planning Tools Market Share Forecast by Type (2025-2032)

Figure 57. Global Enterprise Agile Planning Tools Market Share Forecast by Application (2025-2032)

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