

# Global English Language Learning Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/GE95AC681E26EN.html>

Date: August 2024

Pages: 125

Price: US\$ 3,200.00 (Single User License)

ID: GE95AC681E26EN

## Abstracts

### Report Overview

Online Language Learning uses technology-aided language learning with an integration of sound, voice interaction, text, video, and animation. It empowers self-paced interactive learning environments that enable learners to achieve learning outcomes without being restricted to place or time. Generally, such environments involve numerous opportunities for participation users and multiple methods for motivating their success. Online language learning often entails high levels of self-directed and reciprocal learning or supporting peer learning.

This report provides a deep insight into the global English Language Learning market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global English Language Learning Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are

planning to foray into the English Language Learning market in any manner.

## Global English Language Learning Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

Berlitz Languages

Pearson ELT

Sanako Corporation

Inlingua International

Houghton Mifflin Harcourt

McGraw-Hill Education

Rosetta Stone

Transparent Language

Voxy

EF Education First

New Oriental

Vipkid

Wall Street English

Meten English

iTutorGroup

51talk

WEBi

Global Education (GEDU)

New Channel International

Market Segmentation (by Type)

Digital

Through Books

In Person Courses

Market Segmentation (by Application)

For Kids and Teens

For Adults

For Businesses

For Educational and Tests

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

#### Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the English Language Learning Market

Overview of the regional outlook of the English Language Learning Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the English Language Learning Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of English Language Learning
- 1.2 Key Market Segments
  - 1.2.1 English Language Learning Segment by Type
  - 1.2.2 English Language Learning Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 ENGLISH LANGUAGE LEARNING MARKET OVERVIEW**

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 ENGLISH LANGUAGE LEARNING MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global English Language Learning Revenue Market Share by Company (2019-2024)
- 3.2 English Language Learning Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.3 Company English Language Learning Market Size Sites, Area Served, Product Type
- 3.4 English Language Learning Market Competitive Situation and Trends
  - 3.4.1 English Language Learning Market Concentration Rate
  - 3.4.2 Global 5 and 10 Largest English Language Learning Players Market Share by Revenue
  - 3.4.3 Mergers & Acquisitions, Expansion

### **4 ENGLISH LANGUAGE LEARNING VALUE CHAIN ANALYSIS**

- 4.1 English Language Learning Value Chain Analysis
- 4.2 Midstream Market Analysis



#### 4.3 Downstream Customer Analysis

### **5 THE DEVELOPMENT AND DYNAMICS OF ENGLISH LANGUAGE LEARNING MARKET**

#### 5.1 Key Development Trends

#### 5.2 Driving Factors

#### 5.3 Market Challenges

#### 5.4 Market Restraints

#### 5.5 Industry News

##### 5.5.1 Mergers & Acquisitions

##### 5.5.2 Expansions

##### 5.5.3 Collaboration/Supply Contracts

#### 5.6 Industry Policies

### **6 ENGLISH LANGUAGE LEARNING MARKET SEGMENTATION BY TYPE**

#### 6.1 Evaluation Matrix of Segment Market Development Potential (Type)

#### 6.2 Global English Language Learning Market Size Market Share by Type (2019-2024)

#### 6.3 Global English Language Learning Market Size Growth Rate by Type (2019-2024)

### **7 ENGLISH LANGUAGE LEARNING MARKET SEGMENTATION BY APPLICATION**

#### 7.1 Evaluation Matrix of Segment Market Development Potential (Application)

#### 7.2 Global English Language Learning Market Size (M USD) by Application (2019-2024)

#### 7.3 Global English Language Learning Market Size Growth Rate by Application (2019-2024)

### **8 ENGLISH LANGUAGE LEARNING MARKET SEGMENTATION BY REGION**

#### 8.1 Global English Language Learning Market Size by Region

##### 8.1.1 Global English Language Learning Market Size by Region

##### 8.1.2 Global English Language Learning Market Size Market Share by Region

#### 8.2 North America

##### 8.2.1 North America English Language Learning Market Size by Country

##### 8.2.2 U.S.

##### 8.2.3 Canada

##### 8.2.4 Mexico

#### 8.3 Europe

- 8.3.1 Europe English Language Learning Market Size by Country
- 8.3.2 Germany
- 8.3.3 France
- 8.3.4 U.K.
- 8.3.5 Italy
- 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific English Language Learning Market Size by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America English Language Learning Market Size by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa English Language Learning Market Size by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

- 9.1 Berlitz Languages
  - 9.1.1 Berlitz Languages English Language Learning Basic Information
  - 9.1.2 Berlitz Languages English Language Learning Product Overview
  - 9.1.3 Berlitz Languages English Language Learning Product Market Performance
  - 9.1.4 Berlitz Languages English Language Learning SWOT Analysis
  - 9.1.5 Berlitz Languages Business Overview
  - 9.1.6 Berlitz Languages Recent Developments
- 9.2 Pearson ELT
  - 9.2.1 Pearson ELT English Language Learning Basic Information
  - 9.2.2 Pearson ELT English Language Learning Product Overview
  - 9.2.3 Pearson ELT English Language Learning Product Market Performance

- 9.2.4 Pearson ELT English Language Learning SWOT Analysis
- 9.2.5 Pearson ELT Business Overview
- 9.2.6 Pearson ELT Recent Developments
- 9.3 Sanako Corporation
  - 9.3.1 Sanako Corporation English Language Learning Basic Information
  - 9.3.2 Sanako Corporation English Language Learning Product Overview
  - 9.3.3 Sanako Corporation English Language Learning Product Market Performance
  - 9.3.4 Sanako Corporation English Language Learning SWOT Analysis
  - 9.3.5 Sanako Corporation Business Overview
  - 9.3.6 Sanako Corporation Recent Developments
- 9.4 Inlingua International
  - 9.4.1 Inlingua International English Language Learning Basic Information
  - 9.4.2 Inlingua International English Language Learning Product Overview
  - 9.4.3 Inlingua International English Language Learning Product Market Performance
  - 9.4.4 Inlingua International Business Overview
  - 9.4.5 Inlingua International Recent Developments
- 9.5 Houghton Mifflin Harcourt
  - 9.5.1 Houghton Mifflin Harcourt English Language Learning Basic Information
  - 9.5.2 Houghton Mifflin Harcourt English Language Learning Product Overview
  - 9.5.3 Houghton Mifflin Harcourt English Language Learning Product Market Performance
  - 9.5.4 Houghton Mifflin Harcourt Business Overview
  - 9.5.5 Houghton Mifflin Harcourt Recent Developments
- 9.6 McGraw-Hill Education
  - 9.6.1 McGraw-Hill Education English Language Learning Basic Information
  - 9.6.2 McGraw-Hill Education English Language Learning Product Overview
  - 9.6.3 McGraw-Hill Education English Language Learning Product Market Performance
  - 9.6.4 McGraw-Hill Education Business Overview
  - 9.6.5 McGraw-Hill Education Recent Developments
- 9.7 Rosetta Stone
  - 9.7.1 Rosetta Stone English Language Learning Basic Information
  - 9.7.2 Rosetta Stone English Language Learning Product Overview
  - 9.7.3 Rosetta Stone English Language Learning Product Market Performance
  - 9.7.4 Rosetta Stone Business Overview
  - 9.7.5 Rosetta Stone Recent Developments
- 9.8 Transparent Language
  - 9.8.1 Transparent Language English Language Learning Basic Information
  - 9.8.2 Transparent Language English Language Learning Product Overview
  - 9.8.3 Transparent Language English Language Learning Product Market Performance

- 9.8.4 Transparent Language Business Overview
- 9.8.5 Transparent Language Recent Developments
- 9.9 Voxy
  - 9.9.1 Voxy English Language Learning Basic Information
  - 9.9.2 Voxy English Language Learning Product Overview
  - 9.9.3 Voxy English Language Learning Product Market Performance
  - 9.9.4 Voxy Business Overview
  - 9.9.5 Voxy Recent Developments
- 9.10 EF Education First
  - 9.10.1 EF Education First English Language Learning Basic Information
  - 9.10.2 EF Education First English Language Learning Product Overview
  - 9.10.3 EF Education First English Language Learning Product Market Performance
  - 9.10.4 EF Education First Business Overview
  - 9.10.5 EF Education First Recent Developments
- 9.11 New Oriental
  - 9.11.1 New Oriental English Language Learning Basic Information
  - 9.11.2 New Oriental English Language Learning Product Overview
  - 9.11.3 New Oriental English Language Learning Product Market Performance
  - 9.11.4 New Oriental Business Overview
  - 9.11.5 New Oriental Recent Developments
- 9.12 Vipkid
  - 9.12.1 Vipkid English Language Learning Basic Information
  - 9.12.2 Vipkid English Language Learning Product Overview
  - 9.12.3 Vipkid English Language Learning Product Market Performance
  - 9.12.4 Vipkid Business Overview
  - 9.12.5 Vipkid Recent Developments
- 9.13 Wall Street English
  - 9.13.1 Wall Street English English Language Learning Basic Information
  - 9.13.2 Wall Street English English Language Learning Product Overview
  - 9.13.3 Wall Street English English Language Learning Product Market Performance
  - 9.13.4 Wall Street English Business Overview
  - 9.13.5 Wall Street English Recent Developments
- 9.14 Meten English
  - 9.14.1 Meten English English Language Learning Basic Information
  - 9.14.2 Meten English English Language Learning Product Overview
  - 9.14.3 Meten English English Language Learning Product Market Performance
  - 9.14.4 Meten English Business Overview
  - 9.14.5 Meten English Recent Developments
- 9.15 iTutorGroup

- 9.15.1 iTutorGroup English Language Learning Basic Information
- 9.15.2 iTutorGroup English Language Learning Product Overview
- 9.15.3 iTutorGroup English Language Learning Product Market Performance
- 9.15.4 iTutorGroup Business Overview
- 9.15.5 iTutorGroup Recent Developments
- 9.16 51talk
  - 9.16.1 51talk English Language Learning Basic Information
  - 9.16.2 51talk English Language Learning Product Overview
  - 9.16.3 51talk English Language Learning Product Market Performance
  - 9.16.4 51talk Business Overview
  - 9.16.5 51talk Recent Developments
- 9.17 WEBi
  - 9.17.1 WEBi English Language Learning Basic Information
  - 9.17.2 WEBi English Language Learning Product Overview
  - 9.17.3 WEBi English Language Learning Product Market Performance
  - 9.17.4 WEBi Business Overview
  - 9.17.5 WEBi Recent Developments
- 9.18 Global Education (GEDU)
  - 9.18.1 Global Education (GEDU) English Language Learning Basic Information
  - 9.18.2 Global Education (GEDU) English Language Learning Product Overview
  - 9.18.3 Global Education (GEDU) English Language Learning Product Market Performance
  - 9.18.4 Global Education (GEDU) Business Overview
  - 9.18.5 Global Education (GEDU) Recent Developments
- 9.19 New Channel International
  - 9.19.1 New Channel International English Language Learning Basic Information
  - 9.19.2 New Channel International English Language Learning Product Overview
  - 9.19.3 New Channel International English Language Learning Product Market Performance
  - 9.19.4 New Channel International Business Overview
  - 9.19.5 New Channel International Recent Developments

## **10 ENGLISH LANGUAGE LEARNING REGIONAL MARKET FORECAST**

- 10.1 Global English Language Learning Market Size Forecast
- 10.2 Global English Language Learning Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe English Language Learning Market Size Forecast by Country
  - 10.2.3 Asia Pacific English Language Learning Market Size Forecast by Region

- 10.2.4 South America English Language Learning Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Consumption of English Language Learning by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

- 11.1 Global English Language Learning Market Forecast by Type (2025-2030)
- 11.2 Global English Language Learning Market Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. English Language Learning Market Size Comparison by Region (M USD)

Table 5. Global English Language Learning Revenue (M USD) by Company  
(2019-2024)

Table 6. Global English Language Learning Revenue Share by Company (2019-2024)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in English Language Learning as of 2022)

Table 8. Company English Language Learning Market Size Sites and Area Served

Table 9. Company English Language Learning Product Type

Table 10. Global English Language Learning Company Market Concentration Ratio  
(CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Value Chain Map of English Language Learning

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. English Language Learning Market Challenges

Table 18. Global English Language Learning Market Size by Type (M USD)

Table 19. Global English Language Learning Market Size (M USD) by Type  
(2019-2024)

Table 20. Global English Language Learning Market Size Share by Type (2019-2024)

Table 21. Global English Language Learning Market Size Growth Rate by Type  
(2019-2024)

Table 22. Global English Language Learning Market Size by Application

Table 23. Global English Language Learning Market Size by Application (2019-2024) &  
(M USD)

Table 24. Global English Language Learning Market Share by Application (2019-2024)

Table 25. Global English Language Learning Market Size Growth Rate by Application  
(2019-2024)

Table 26. Global English Language Learning Market Size by Region (2019-2024) & (M  
USD)

Table 27. Global English Language Learning Market Size Market Share by Region

(2019-2024)

Table 28. North America English Language Learning Market Size by Country (2019-2024) & (M USD)

Table 29. Europe English Language Learning Market Size by Country (2019-2024) & (M USD)

Table 30. Asia Pacific English Language Learning Market Size by Region (2019-2024) & (M USD)

Table 31. South America English Language Learning Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa English Language Learning Market Size by Region (2019-2024) & (M USD)

Table 33. Berlitz Languages English Language Learning Basic Information

Table 34. Berlitz Languages English Language Learning Product Overview

Table 35. Berlitz Languages English Language Learning Revenue (M USD) and Gross Margin (2019-2024)

Table 36. Berlitz Languages English Language Learning SWOT Analysis

Table 37. Berlitz Languages Business Overview

Table 38. Berlitz Languages Recent Developments

Table 39. Pearson ELT English Language Learning Basic Information

Table 40. Pearson ELT English Language Learning Product Overview

Table 41. Pearson ELT English Language Learning Revenue (M USD) and Gross Margin (2019-2024)

Table 42. Pearson ELT English Language Learning SWOT Analysis

Table 43. Pearson ELT Business Overview

Table 44. Pearson ELT Recent Developments

Table 45. Sanako Corporation English Language Learning Basic Information

Table 46. Sanako Corporation English Language Learning Product Overview

Table 47. Sanako Corporation English Language Learning Revenue (M USD) and Gross Margin (2019-2024)

Table 48. Sanako Corporation English Language Learning SWOT Analysis

Table 49. Sanako Corporation Business Overview

Table 50. Sanako Corporation Recent Developments

Table 51. Inlingua International English Language Learning Basic Information

Table 52. Inlingua International English Language Learning Product Overview

Table 53. Inlingua International English Language Learning Revenue (M USD) and Gross Margin (2019-2024)

Table 54. Inlingua International Business Overview

Table 55. Inlingua International Recent Developments

Table 56. Houghton Mifflin Harcourt English Language Learning Basic Information



- Table 57. Houghton Mifflin Harcourt English Language Learning Product Overview
- Table 58. Houghton Mifflin Harcourt English Language Learning Revenue (M USD) and Gross Margin (2019-2024)
- Table 59. Houghton Mifflin Harcourt Business Overview
- Table 60. Houghton Mifflin Harcourt Recent Developments
- Table 61. McGraw-Hill Education English Language Learning Basic Information
- Table 62. McGraw-Hill Education English Language Learning Product Overview
- Table 63. McGraw-Hill Education English Language Learning Revenue (M USD) and Gross Margin (2019-2024)
- Table 64. McGraw-Hill Education Business Overview
- Table 65. McGraw-Hill Education Recent Developments
- Table 66. Rosetta Stone English Language Learning Basic Information
- Table 67. Rosetta Stone English Language Learning Product Overview
- Table 68. Rosetta Stone English Language Learning Revenue (M USD) and Gross Margin (2019-2024)
- Table 69. Rosetta Stone Business Overview
- Table 70. Rosetta Stone Recent Developments
- Table 71. Transparent Language English Language Learning Basic Information
- Table 72. Transparent Language English Language Learning Product Overview
- Table 73. Transparent Language English Language Learning Revenue (M USD) and Gross Margin (2019-2024)
- Table 74. Transparent Language Business Overview
- Table 75. Transparent Language Recent Developments
- Table 76. Voxy English Language Learning Basic Information
- Table 77. Voxy English Language Learning Product Overview
- Table 78. Voxy English Language Learning Revenue (M USD) and Gross Margin (2019-2024)
- Table 79. Voxy Business Overview
- Table 80. Voxy Recent Developments
- Table 81. EF Education First English Language Learning Basic Information
- Table 82. EF Education First English Language Learning Product Overview
- Table 83. EF Education First English Language Learning Revenue (M USD) and Gross Margin (2019-2024)
- Table 84. EF Education First Business Overview
- Table 85. EF Education First Recent Developments
- Table 86. New Oriental English Language Learning Basic Information
- Table 87. New Oriental English Language Learning Product Overview
- Table 88. New Oriental English Language Learning Revenue (M USD) and Gross Margin (2019-2024)

- Table 89. New Oriental Business Overview
- Table 90. New Oriental Recent Developments
- Table 91. Vipkid English Language Learning Basic Information
- Table 92. Vipkid English Language Learning Product Overview
- Table 93. Vipkid English Language Learning Revenue (M USD) and Gross Margin (2019-2024)
- Table 94. Vipkid Business Overview
- Table 95. Vipkid Recent Developments
- Table 96. Wall Street English English Language Learning Basic Information
- Table 97. Wall Street English English Language Learning Product Overview
- Table 98. Wall Street English English Language Learning Revenue (M USD) and Gross Margin (2019-2024)
- Table 99. Wall Street English Business Overview
- Table 100. Wall Street English Recent Developments
- Table 101. Meten English English Language Learning Basic Information
- Table 102. Meten English English Language Learning Product Overview
- Table 103. Meten English English Language Learning Revenue (M USD) and Gross Margin (2019-2024)
- Table 104. Meten English Business Overview
- Table 105. Meten English Recent Developments
- Table 106. iTutorGroup English Language Learning Basic Information
- Table 107. iTutorGroup English Language Learning Product Overview
- Table 108. iTutorGroup English Language Learning Revenue (M USD) and Gross Margin (2019-2024)
- Table 109. iTutorGroup Business Overview
- Table 110. iTutorGroup Recent Developments
- Table 111. 51talk English Language Learning Basic Information
- Table 112. 51talk English Language Learning Product Overview
- Table 113. 51talk English Language Learning Revenue (M USD) and Gross Margin (2019-2024)
- Table 114. 51talk Business Overview
- Table 115. 51talk Recent Developments
- Table 116. WEBi English Language Learning Basic Information
- Table 117. WEBi English Language Learning Product Overview
- Table 118. WEBi English Language Learning Revenue (M USD) and Gross Margin (2019-2024)
- Table 119. WEBi Business Overview
- Table 120. WEBi Recent Developments
- Table 121. Global Education (GEDU) English Language Learning Basic Information

Table 122. Global Education (GEDU) English Language Learning Product Overview

Table 123. Global Education (GEDU) English Language Learning Revenue (M USD) and Gross Margin (2019-2024)

Table 124. Global Education (GEDU) Business Overview

Table 125. Global Education (GEDU) Recent Developments

Table 126. New Channel International English Language Learning Basic Information

Table 127. New Channel International English Language Learning Product Overview

Table 128. New Channel International English Language Learning Revenue (M USD) and Gross Margin (2019-2024)

Table 129. New Channel International Business Overview

Table 130. New Channel International Recent Developments

Table 131. Global English Language Learning Market Size Forecast by Region (2025-2030) & (M USD)

Table 132. North America English Language Learning Market Size Forecast by Country (2025-2030) & (M USD)

Table 133. Europe English Language Learning Market Size Forecast by Country (2025-2030) & (M USD)

Table 134. Asia Pacific English Language Learning Market Size Forecast by Region (2025-2030) & (M USD)

Table 135. South America English Language Learning Market Size Forecast by Country (2025-2030) & (M USD)

Table 136. Middle East and Africa English Language Learning Market Size Forecast by Country (2025-2030) & (M USD)

Table 137. Global English Language Learning Market Size Forecast by Type (2025-2030) & (M USD)

Table 138. Global English Language Learning Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

Figure 1. Industrial Chain of English Language Learning

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global English Language Learning Market Size (M USD), 2019-2030

Figure 5. Global English Language Learning Market Size (M USD) (2019-2030)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. English Language Learning Market Size by Country (M USD)

Figure 10. Global English Language Learning Revenue Share by Company in 2023

Figure 11. English Language Learning Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 12. The Global 5 and 10 Largest Players: Market Share by English Language Learning Revenue in 2023

Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 14. Global English Language Learning Market Share by Type

Figure 15. Market Size Share of English Language Learning by Type (2019-2024)

Figure 16. Market Size Market Share of English Language Learning by Type in 2022

Figure 17. Global English Language Learning Market Size Growth Rate by Type (2019-2024)

Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 19. Global English Language Learning Market Share by Application

Figure 20. Global English Language Learning Market Share by Application (2019-2024)

Figure 21. Global English Language Learning Market Share by Application in 2022

Figure 22. Global English Language Learning Market Size Growth Rate by Application (2019-2024)

Figure 23. Global English Language Learning Market Size Market Share by Region (2019-2024)

Figure 24. North America English Language Learning Market Size and Growth Rate (2019-2024) & (M USD)

Figure 25. North America English Language Learning Market Size Market Share by Country in 2023

Figure 26. U.S. English Language Learning Market Size and Growth Rate (2019-2024) & (M USD)

Figure 27. Canada English Language Learning Market Size (M USD) and Growth Rate

(2019-2024)

Figure 28. Mexico English Language Learning Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe English Language Learning Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe English Language Learning Market Size Market Share by Country in 2023

Figure 31. Germany English Language Learning Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France English Language Learning Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. English Language Learning Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy English Language Learning Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia English Language Learning Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific English Language Learning Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific English Language Learning Market Size Market Share by Region in 2023

Figure 38. China English Language Learning Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan English Language Learning Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea English Language Learning Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India English Language Learning Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia English Language Learning Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America English Language Learning Market Size and Growth Rate (M USD)

Figure 44. South America English Language Learning Market Size Market Share by Country in 2023

Figure 45. Brazil English Language Learning Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina English Language Learning Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia English Language Learning Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa English Language Learning Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa English Language Learning Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia English Language Learning Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE English Language Learning Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt English Language Learning Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria English Language Learning Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa English Language Learning Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global English Language Learning Market Size Forecast by Value (2019-2030) & (M USD)

Figure 56. Global English Language Learning Market Share Forecast by Type (2025-2030)

Figure 57. Global English Language Learning Market Share Forecast by Application (2025-2030)

## I would like to order

Product name: Global English Language Learning Market Research Report 2024(Status and Outlook)

Product link: <https://marketpublishers.com/r/GE95AC681E26EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GE95AC681E26EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970