

Global Energy Storage as a Service (ESaaS) Market Research Report 2026(Status and Outlook)

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Abstracts

Energy storage as a service (ESaaS) allows a facility to benefit from the advantages of an energy storage system by entering into a service agreement without purchasing the system. Energy storage systems provide a range of services to generate revenue, create savings, and improve electricity resiliency. The operation of the ESaaS system is a unique combination of an advanced battery storage system, an energy management system, and a service contract which can deliver value to a business by providing reliable power more economically. Energy storage as a service is a new model. Thus, limited companies are offering these services at the global level. The majority of the players in this market are operating at the local and regional levels only. For instance, YSG Solar, a U.S.-based company, is offering these services in local areas. There is a significant opportunity for these services from the untapped markets and remote areas where there is a lack of power supply. In the developed markets such as the U.S., factors such as peak load challenge and backup power to avoid blackouts are driving the market opportunities. Moreover, the increasing focus towards renewable energy generation in the region and decreasing dependency on fossil fuel energy generation are driving the market demand in the U.S.

The global Energy Storage as a Service (ESaaS) market size was estimated at USD 1527.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 10.70% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Energy Storage as a Service (ESaaS) market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Energy Storage as a Service (ESaaS) market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Energy Storage as a Service (ESaaS) market.

Global Energy Storage as a Service (ESaaS) Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Customized Energy Solutions Ltd.
ENGIE Storage Services NA LLC
Honeywell International Inc.
Hydrostor Inc.
NRStor Inc.

Siemens Energy
Suntuity
Veolia
YSG Solar

Market Segmentation (by Type)

Bulk Energy Services
Ancillary Services
Transmission Infrastructure Services
Distribution Infrastructure Services
Customer Energy Management Services
Others

Market Segmentation (by Application)

Utility
Industrial
Residential & Commercial

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Energy Storage as a Service (ESaaS) Market
Overview of the regional outlook of the Energy Storage as a Service (ESaaS) Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Energy Storage as a Service (ESaaS) Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Energy Storage as a Service (ESaaS), their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Energy Storage as a Service (ESaaS)

1.2 Key Market Segments

1.2.1 Energy Storage as a Service (ESaaS) Segment by Type

1.2.2 Energy Storage as a Service (ESaaS) Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 ENERGY STORAGE AS A SERVICE (ESAAS) MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Energy Storage as a Service (ESaaS) Market Size (M USD) Estimates and Forecasts (2020-2035)

2.1.2 Global Energy Storage as a Service (ESaaS) Sales Estimates and Forecasts (2020-2035)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 ENERGY STORAGE AS A SERVICE (ESAAS) MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Energy Storage as a Service (ESaaS) Product Life Cycle

3.3 Global Energy Storage as a Service (ESaaS) Sales by Manufacturers (2020-2025)

3.4 Global Energy Storage as a Service (ESaaS) Revenue Market Share by Manufacturers (2020-2025)

3.5 Energy Storage as a Service (ESaaS) Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Energy Storage as a Service (ESaaS) Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Energy Storage as a Service (ESaaS) Market Competitive Situation and Trends

- 3.8.1 Energy Storage as a Service (ESaaS) Market Concentration Rate
- 3.8.2 Global 5 and 10 Largest Energy Storage as a Service (ESaaS) Players Market Share by Revenue
- 3.8.3 Mergers & Acquisitions, Expansion

4 ENERGY STORAGE AS A SERVICE (ESAAS) INDUSTRY CHAIN ANALYSIS

- 4.1 Energy Storage as a Service (ESaaS) Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF ENERGY STORAGE AS A SERVICE (ESAAS) MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Energy Storage as a Service (ESaaS) Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Energy Storage as a Service (ESaaS) Market
- 5.7 ESG Ratings of Leading Companies

6 ENERGY STORAGE AS A SERVICE (ESAAS) MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Energy Storage as a Service (ESaaS) Sales Market Share by Type (2020-2025)

6.3 Global Energy Storage as a Service (ESaaS) Market Size by Type (2020-2025)

6.4 Global Energy Storage as a Service (ESaaS) Price by Type (2020-2025)

7 ENERGY STORAGE AS A SERVICE (ESAAS) MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Energy Storage as a Service (ESaaS) Market Sales by Application (2020-2025)

7.3 Global Energy Storage as a Service (ESaaS) Market Size (M USD) by Application (2020-2025)

7.4 Global Energy Storage as a Service (ESaaS) Sales Growth Rate by Application (2020-2025)

8 ENERGY STORAGE AS A SERVICE (ESAAS) MARKET SALES BY REGION

8.1 Global Energy Storage as a Service (ESaaS) Sales by Region

8.1.1 Global Energy Storage as a Service (ESaaS) Sales by Region

8.1.2 Global Energy Storage as a Service (ESaaS) Sales Market Share by Region

8.2 Global Energy Storage as a Service (ESaaS) Market Size by Region

8.2.1 Global Energy Storage as a Service (ESaaS) Market Size by Region

8.2.2 Global Energy Storage as a Service (ESaaS) Market Size by Region

8.3 North America

8.3.1 North America Energy Storage as a Service (ESaaS) Sales by Country

8.3.2 North America Energy Storage as a Service (ESaaS) Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Energy Storage as a Service (ESaaS) Sales by Country

8.4.2 Europe Energy Storage as a Service (ESaaS) Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

- 8.5.1 Asia Pacific Energy Storage as a Service (ESaaS) Sales by Region
- 8.5.2 Asia Pacific Energy Storage as a Service (ESaaS) Market Size by Region
- 8.5.3 China Market Overview
- 8.5.4 Japan Market Overview
- 8.5.5 South Korea Market Overview
- 8.5.6 India Market Overview
- 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Energy Storage as a Service (ESaaS) Sales by Country
 - 8.6.2 South America Energy Storage as a Service (ESaaS) Market Size by Country
 - 8.6.3 Brazil Market Overview
 - 8.6.4 Argentina Market Overview
 - 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
 - 8.7.1 Middle East and Africa Energy Storage as a Service (ESaaS) Sales by Region
 - 8.7.2 Middle East and Africa Energy Storage as a Service (ESaaS) Market Size by Region
 - 8.7.3 Saudi Arabia Market Overview
 - 8.7.4 UAE Market Overview
 - 8.7.5 Egypt Market Overview
 - 8.7.6 Nigeria Market Overview
 - 8.7.7 South Africa Market Overview

9 ENERGY STORAGE AS A SERVICE (ESAAS) MARKET PRODUCTION BY REGION

- 9.1 Global Production of Energy Storage as a Service (ESaaS) by Region(2020-2025)
- 9.2 Global Energy Storage as a Service (ESaaS) Revenue Market Share by Region (2020-2025)
- 9.3 Global Energy Storage as a Service (ESaaS) Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Energy Storage as a Service (ESaaS) Production
 - 9.4.1 North America Energy Storage as a Service (ESaaS) Production Growth Rate (2020-2025)
 - 9.4.2 North America Energy Storage as a Service (ESaaS) Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Energy Storage as a Service (ESaaS) Production
 - 9.5.1 Europe Energy Storage as a Service (ESaaS) Production Growth Rate (2020-2025)

9.5.2 Europe Energy Storage as a Service (ESaaS) Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Energy Storage as a Service (ESaaS) Production (2020-2025)

9.6.1 Japan Energy Storage as a Service (ESaaS) Production Growth Rate (2020-2025)

9.6.2 Japan Energy Storage as a Service (ESaaS) Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Energy Storage as a Service (ESaaS) Production (2020-2025)

9.7.1 China Energy Storage as a Service (ESaaS) Production Growth Rate (2020-2025)

9.7.2 China Energy Storage as a Service (ESaaS) Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Customized Energy Solutions Ltd.

10.1.1 Customized Energy Solutions Ltd. Basic Information

10.1.2 Customized Energy Solutions Ltd. Energy Storage as a Service (ESaaS) Product Overview

10.1.3 Customized Energy Solutions Ltd. Energy Storage as a Service (ESaaS) Product Market Performance

10.1.4 Customized Energy Solutions Ltd. Business Overview

10.1.5 Customized Energy Solutions Ltd. SWOT Analysis

10.1.6 Customized Energy Solutions Ltd. Recent Developments

10.2 ENGIE Storage Services NA LLC

10.2.1 ENGIE Storage Services NA LLC Basic Information

10.2.2 ENGIE Storage Services NA LLC Energy Storage as a Service (ESaaS) Product Overview

10.2.3 ENGIE Storage Services NA LLC Energy Storage as a Service (ESaaS) Product Market Performance

10.2.4 ENGIE Storage Services NA LLC Business Overview

10.2.5 ENGIE Storage Services NA LLC SWOT Analysis

10.2.6 ENGIE Storage Services NA LLC Recent Developments

10.3 Honeywell International Inc.

10.3.1 Honeywell International Inc. Basic Information

10.3.2 Honeywell International Inc. Energy Storage as a Service (ESaaS) Product Overview

10.3.3 Honeywell International Inc. Energy Storage as a Service (ESaaS) Product Market Performance

- 10.3.4 Honeywell International Inc. Business Overview
- 10.3.5 Honeywell International Inc. SWOT Analysis
- 10.3.6 Honeywell International Inc. Recent Developments
- 10.4 Hydrostor Inc.
 - 10.4.1 Hydrostor Inc. Basic Information
 - 10.4.2 Hydrostor Inc. Energy Storage as a Service (ESaaS) Product Overview
 - 10.4.3 Hydrostor Inc. Energy Storage as a Service (ESaaS) Product Market Performance
 - 10.4.4 Hydrostor Inc. Business Overview
 - 10.4.5 Hydrostor Inc. Recent Developments
- 10.5 NRStor Inc.
 - 10.5.1 NRStor Inc. Basic Information
 - 10.5.2 NRStor Inc. Energy Storage as a Service (ESaaS) Product Overview
 - 10.5.3 NRStor Inc. Energy Storage as a Service (ESaaS) Product Market Performance
 - 10.5.4 NRStor Inc. Business Overview
 - 10.5.5 NRStor Inc. Recent Developments
- 10.6 Siemens Energy
 - 10.6.1 Siemens Energy Basic Information
 - 10.6.2 Siemens Energy Energy Storage as a Service (ESaaS) Product Overview
 - 10.6.3 Siemens Energy Energy Storage as a Service (ESaaS) Product Market Performance
 - 10.6.4 Siemens Energy Business Overview
 - 10.6.5 Siemens Energy Recent Developments
- 10.7 Suntuity
 - 10.7.1 Suntuity Basic Information
 - 10.7.2 Suntuity Energy Storage as a Service (ESaaS) Product Overview
 - 10.7.3 Suntuity Energy Storage as a Service (ESaaS) Product Market Performance
 - 10.7.4 Suntuity Business Overview
 - 10.7.5 Suntuity Recent Developments
- 10.8 Veolia
 - 10.8.1 Veolia Basic Information
 - 10.8.2 Veolia Energy Storage as a Service (ESaaS) Product Overview
 - 10.8.3 Veolia Energy Storage as a Service (ESaaS) Product Market Performance
 - 10.8.4 Veolia Business Overview
 - 10.8.5 Veolia Recent Developments
- 10.9 YSG Solar
 - 10.9.1 YSG Solar Basic Information
 - 10.9.2 YSG Solar Energy Storage as a Service (ESaaS) Product Overview
 - 10.9.3 YSG Solar Energy Storage as a Service (ESaaS) Product Market Performance

10.9.4 YSG Solar Business Overview

10.9.5 YSG Solar Recent Developments

11 ENERGY STORAGE AS A SERVICE (ESAAS) MARKET FORECAST BY REGION

11.1 Global Energy Storage as a Service (ESaaS) Market Size Forecast

11.2 Global Energy Storage as a Service (ESaaS) Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Energy Storage as a Service (ESaaS) Market Size Forecast by Country

11.2.3 Asia Pacific Energy Storage as a Service (ESaaS) Market Size Forecast by Region

11.2.4 South America Energy Storage as a Service (ESaaS) Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Energy Storage as a Service (ESaaS) by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

12.1 Global Energy Storage as a Service (ESaaS) Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of Energy Storage as a Service (ESaaS) by Type (2026-2035)

12.1.2 Global Energy Storage as a Service (ESaaS) Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of Energy Storage as a Service (ESaaS) by Type (2026-2035)

12.2 Global Energy Storage as a Service (ESaaS) Market Forecast by Application (2026-2035)

12.2.1 Global Energy Storage as a Service (ESaaS) Sales (K Units) Forecast by Application

12.2.2 Global Energy Storage as a Service (ESaaS) Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Energy Storage as a Service (ESaaS) Market Size by Type (M USD)

Table 4. Global Energy Storage as a Service (ESaaS) Market Size by Application

Table 5. Energy Storage as a Service (ESaaS) Market Size Comparison by Region (M USD)

Table 6. Global Energy Storage as a Service (ESaaS) Sales (K Units) by Manufacturers (2020-2025)

Table 7. Global Energy Storage as a Service (ESaaS) Sales Market Share by Manufacturers (2020-2025)

Table 8. Global Energy Storage as a Service (ESaaS) Revenue (M USD) by Manufacturers (2020-2025)

Table 9. Global Energy Storage as a Service (ESaaS) Revenue Share by Manufacturers (2020-2025)

Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Energy Storage as a Service (ESaaS) as of 2025)

Table 11. Global Market Energy Storage as a Service (ESaaS) Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 12. Manufacturers? Manufacturing Sites, Areas Served

Table 13. Manufacturers? Product Type

Table 14. Global Energy Storage as a Service (ESaaS) Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 15. Mergers & Acquisitions, Expansion Plans

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Energy Storage as a Service (ESaaS) Market Challenges

Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026

Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027

Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026

Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 26. Global Energy Storage as a Service (ESaaS) Sales by Type (K Units)

Table 27. Global Energy Storage as a Service (ESaaS) Market Size by Type (M USD)

Table 28. Global Energy Storage as a Service (ESaaS) Sales (K Units) by Type (2020-2025)

Table 29. Global Energy Storage as a Service (ESaaS) Sales Market Share by Type (2020-2025)

Table 30. Global Energy Storage as a Service (ESaaS) Market Size (M USD) by Type (2020-2025)

Table 31. Global Energy Storage as a Service (ESaaS) Market Share by Type (2020-2025)

Table 32. Global Energy Storage as a Service (ESaaS) Price (USD/Unit) by Type (2020-2025)

Table 33. Global Energy Storage as a Service (ESaaS) Sales (K Units) by Application

Table 34. Global Energy Storage as a Service (ESaaS) Market Size by Application

Table 35. Global Energy Storage as a Service (ESaaS) Sales by Application (2020-2025) & (K Units)

Table 36. Global Energy Storage as a Service (ESaaS) Sales Market Share by Application (2020-2025)

Table 37. Global Energy Storage as a Service (ESaaS) Market Size by Application (2020-2025) & (M USD)

Table 38. Global Energy Storage as a Service (ESaaS) Market Share by Application (2020-2025)

Table 39. Global Energy Storage as a Service (ESaaS) Sales Growth Rate by Application (2020-2025)

Table 40. Global Energy Storage as a Service (ESaaS) Sales by Region (2020-2025) & (K Units)

Table 41. Global Energy Storage as a Service (ESaaS) Sales Market Share by Region (2020-2025)

Table 42. Global Energy Storage as a Service (ESaaS) Market Size by Region (2020-2025) & (M USD)

Table 43. Global Energy Storage as a Service (ESaaS) Market Size by Region (2020-2025)

Table 44. North America Energy Storage as a Service (ESaaS) Sales by Country (2020-2025) & (K Units)

Table 45. North America Energy Storage as a Service (ESaaS) Market Size by Country (2020-2025) & (M USD)

Table 46. Europe Energy Storage as a Service (ESaaS) Sales by Country (2020-2025) & (K Units)

Table 47. Europe Energy Storage as a Service (ESaaS) Market Size by Country (2020-2025) & (M USD)

Table 48. Asia Pacific Energy Storage as a Service (ESaaS) Sales by Region (2020-2025) & (K Units)

Table 49. Asia Pacific Energy Storage as a Service (ESaaS) Market Size by Region (2020-2025) & (M USD)

Table 50. South America Energy Storage as a Service (ESaaS) Sales by Country (2020-2025) & (K Units)

Table 51. South America Energy Storage as a Service (ESaaS) Market Size by Country (2020-2025) & (M USD)

Table 52. Middle East and Africa Energy Storage as a Service (ESaaS) Sales by Region (2020-2025) & (K Units)

Table 53. Middle East and Africa Energy Storage as a Service (ESaaS) Market Size by Region (2020-2025) & (M USD)

Table 54. Global Energy Storage as a Service (ESaaS) Production (K Units) by Region(2020-2025)

Table 55. Global Energy Storage as a Service (ESaaS) Revenue (US\$ Million) by Region (2020-2025)

Table 56. Global Energy Storage as a Service (ESaaS) Revenue Market Share by Region (2020-2025)

Table 57. Global Energy Storage as a Service (ESaaS) Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. North America Energy Storage as a Service (ESaaS) Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Europe Energy Storage as a Service (ESaaS) Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. Japan Energy Storage as a Service (ESaaS) Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. China Energy Storage as a Service (ESaaS) Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 62. Customized Energy Solutions Ltd. Basic Information

Table 63. Customized Energy Solutions Ltd. Energy Storage as a Service (ESaaS) Product Overview

Table 64. Customized Energy Solutions Ltd. Energy Storage as a Service (ESaaS) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 65. Customized Energy Solutions Ltd. Business Overview

Table 66. Customized Energy Solutions Ltd. SWOT Analysis

Table 67. Customized Energy Solutions Ltd. Recent Developments

Table 68. ENGIE Storage Services NA LLC Basic Information

Table 69. ENGIE Storage Services NA LLC Energy Storage as a Service (ESaaS) Product Overview

Table 70. ENGIE Storage Services NA LLC Energy Storage as a Service (ESaaS) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 71. ENGIE Storage Services NA LLC Business Overview

Table 72. ENGIE Storage Services NA LLC SWOT Analysis

Table 73. ENGIE Storage Services NA LLC Recent Developments

Table 74. Honeywell International Inc. Basic Information

Table 75. Honeywell International Inc. Energy Storage as a Service (ESaaS) Product Overview

Table 76. Honeywell International Inc. Energy Storage as a Service (ESaaS) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 77. Honeywell International Inc. Business Overview

Table 78. Honeywell International Inc. SWOT Analysis

Table 79. Honeywell International Inc. Recent Developments

Table 80. Hydrostor Inc. Basic Information

Table 81. Hydrostor Inc. Energy Storage as a Service (ESaaS) Product Overview

Table 82. Hydrostor Inc. Energy Storage as a Service (ESaaS) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 83. Hydrostor Inc. Business Overview

Table 84. Hydrostor Inc. Recent Developments

Table 85. NRStor Inc. Basic Information

Table 86. NRStor Inc. Energy Storage as a Service (ESaaS) Product Overview

Table 87. NRStor Inc. Energy Storage as a Service (ESaaS) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 88. NRStor Inc. Business Overview

Table 89. NRStor Inc. Recent Developments

Table 90. Siemens Energy Basic Information

Table 91. Siemens Energy Energy Storage as a Service (ESaaS) Product Overview

Table 92. Siemens Energy Energy Storage as a Service (ESaaS) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 93. Siemens Energy Business Overview

Table 94. Siemens Energy Recent Developments

Table 95. Suntuity Basic Information

Table 96. Suntuity Energy Storage as a Service (ESaaS) Product Overview

Table 97. Suntuity Energy Storage as a Service (ESaaS) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 98. Suntuity Business Overview

Table 99. Suntuity Recent Developments

Table 100. Veolia Basic Information

Table 101. Veolia Energy Storage as a Service (ESaaS) Product Overview

Table 102. Veolia Energy Storage as a Service (ESaaS) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 103. Veolia Business Overview

Table 104. Veolia Recent Developments

Table 105. YSG Solar Basic Information

Table 106. YSG Solar Energy Storage as a Service (ESaaS) Product Overview

Table 107. YSG Solar Energy Storage as a Service (ESaaS) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 108. YSG Solar Business Overview

Table 109. YSG Solar Recent Developments

Table 110. Global Energy Storage as a Service (ESaaS) Sales Forecast by Region (2026-2035) & (K Units)

Table 111. Global Energy Storage as a Service (ESaaS) Market Size Forecast by Region (2026-2035) & (M USD)

Table 112. North America Energy Storage as a Service (ESaaS) Sales Forecast by Country (2026-2035) & (K Units)

Table 113. North America Energy Storage as a Service (ESaaS) Market Size Forecast by Country (2026-2035) & (M USD)

Table 114. Europe Energy Storage as a Service (ESaaS) Sales Forecast by Country (2026-2035) & (K Units)

Table 115. Europe Energy Storage as a Service (ESaaS) Market Size Forecast by Country (2026-2035) & (M USD)

Table 116. Asia Pacific Energy Storage as a Service (ESaaS) Sales Forecast by Region (2026-2035) & (K Units)

Table 117. Asia Pacific Energy Storage as a Service (ESaaS) Market Size Forecast by Region (2026-2035) & (M USD)

Table 118. South America Energy Storage as a Service (ESaaS) Sales Forecast by Country (2026-2035) & (K Units)

Table 119. South America Energy Storage as a Service (ESaaS) Market Size Forecast by Country (2026-2035) & (M USD)

Table 120. Middle East and Africa Energy Storage as a Service (ESaaS) Sales Forecast by Country (2026-2035) & (Units)

Table 121. Middle East and Africa Energy Storage as a Service (ESaaS) Market Size Forecast by Country (2026-2035) & (M USD)

Table 122. Global Energy Storage as a Service (ESaaS) Sales Forecast by Type (2026-2035) & (K Units)

Table 123. Global Energy Storage as a Service (ESaaS) Market Size Forecast by Type (2026-2035) & (M USD)

Table 124. Global Energy Storage as a Service (ESaaS) Price Forecast by Type

(2026-2035) & (USD/Unit)

Table 125. Global Energy Storage as a Service (ESaaS) Sales (K Units) Forecast by Application (2026-2035)

Table 126. Global Energy Storage as a Service (ESaaS) Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Energy Storage as a Service (ESaaS)
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Energy Storage as a Service (ESaaS) Market Size (M USD), 2025-2035
- Figure 5. Global Energy Storage as a Service (ESaaS) Market Size (M USD) (2020-2035)
- Figure 6. Global Energy Storage as a Service (ESaaS) Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Energy Storage as a Service (ESaaS) Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Energy Storage as a Service (ESaaS) Product Life Cycle
- Figure 13. Energy Storage as a Service (ESaaS) Sales Share by Manufacturers in 2025
- Figure 14. Global Energy Storage as a Service (ESaaS) Revenue Share by Manufacturers in 2025
- Figure 15. Energy Storage as a Service (ESaaS) Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Energy Storage as a Service (ESaaS) Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Energy Storage as a Service (ESaaS) Revenue in 2025
- Figure 18. Industry Chain Map of Energy Storage as a Service (ESaaS)
- Figure 19. Global Energy Storage as a Service (ESaaS) Market PEST Analysis
- Figure 20. Global Energy Storage as a Service (ESaaS) Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Energy Storage as a Service (ESaaS) Market Share by Type
- Figure 27. Sales Market Share of Energy Storage as a Service (ESaaS) by Type (2020-2025)

Figure 28. Sales Market Share of Energy Storage as a Service (ESaaS) by Type in 2025

Figure 29. Market Share of Energy Storage as a Service (ESaaS) by Type (2020-2025)

Figure 30. Market Share of Energy Storage as a Service (ESaaS) by Type in 2025

Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global Energy Storage as a Service (ESaaS) Market Share by Application

Figure 33. Global Energy Storage as a Service (ESaaS) Sales Market Share by Application (2020-2025)

Figure 34. Global Energy Storage as a Service (ESaaS) Sales Market Share by Application in 2025

Figure 35. Global Energy Storage as a Service (ESaaS) Market Share by Application (2020-2025)

Figure 36. Global Energy Storage as a Service (ESaaS) Market Share by Application in 2025

Figure 37. Global Energy Storage as a Service (ESaaS) Sales Growth Rate by Application (2020-2025)

Figure 38. Global Energy Storage as a Service (ESaaS) Sales Market Share by Region (2020-2025)

Figure 39. Global Energy Storage as a Service (ESaaS) Market Size by Region (2020-2025)

Figure 40. North America Energy Storage as a Service (ESaaS) Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Energy Storage as a Service (ESaaS) Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Energy Storage as a Service (ESaaS) Sales Market Share by Country in 2024

Figure 43. North America Energy Storage as a Service (ESaaS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Energy Storage as a Service (ESaaS) Market Size by Country in 2024

Figure 45. U.S. Energy Storage as a Service (ESaaS) Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Energy Storage as a Service (ESaaS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Energy Storage as a Service (ESaaS) Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Energy Storage as a Service (ESaaS) Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Energy Storage as a Service (ESaaS) Sales (Units) and Growth Rate

(2020-2025)

Figure 50. Mexico Energy Storage as a Service (ESaaS) Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Energy Storage as a Service (ESaaS) Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Energy Storage as a Service (ESaaS) Sales Market Share by Country in 2024

Figure 53. Europe Energy Storage as a Service (ESaaS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Energy Storage as a Service (ESaaS) Market Size by Country in 2024

Figure 55. Germany Energy Storage as a Service (ESaaS) Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Energy Storage as a Service (ESaaS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Energy Storage as a Service (ESaaS) Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Energy Storage as a Service (ESaaS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Energy Storage as a Service (ESaaS) Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Energy Storage as a Service (ESaaS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Energy Storage as a Service (ESaaS) Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Energy Storage as a Service (ESaaS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Energy Storage as a Service (ESaaS) Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Energy Storage as a Service (ESaaS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Energy Storage as a Service (ESaaS) Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Energy Storage as a Service (ESaaS) Sales Market Share by Region in 2024

Figure 67. Asia Pacific Energy Storage as a Service (ESaaS) Market Size by Region in 2024

Figure 68. China Energy Storage as a Service (ESaaS) Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Energy Storage as a Service (ESaaS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Energy Storage as a Service (ESaaS) Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Energy Storage as a Service (ESaaS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Energy Storage as a Service (ESaaS) Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Energy Storage as a Service (ESaaS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Energy Storage as a Service (ESaaS) Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Energy Storage as a Service (ESaaS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Energy Storage as a Service (ESaaS) Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Energy Storage as a Service (ESaaS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Energy Storage as a Service (ESaaS) Sales and Growth Rate (K Units)

Figure 79. South America Energy Storage as a Service (ESaaS) Sales Market Share by Country in 2024

Figure 80. South America Energy Storage as a Service (ESaaS) Market Size and Growth Rate (M USD)

Figure 81. South America Energy Storage as a Service (ESaaS) Market Size by Country in 2024

Figure 82. Brazil Energy Storage as a Service (ESaaS) Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Energy Storage as a Service (ESaaS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Energy Storage as a Service (ESaaS) Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Energy Storage as a Service (ESaaS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Energy Storage as a Service (ESaaS) Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Energy Storage as a Service (ESaaS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Energy Storage as a Service (ESaaS) Sales and

Growth Rate (K Units)

Figure 89. Middle East and Africa Energy Storage as a Service (ESaaS) Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Energy Storage as a Service (ESaaS) Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Energy Storage as a Service (ESaaS) Market Size by Region in 2024

Figure 92. Saudi Arabia Energy Storage as a Service (ESaaS) Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Energy Storage as a Service (ESaaS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Energy Storage as a Service (ESaaS) Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Energy Storage as a Service (ESaaS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Energy Storage as a Service (ESaaS) Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Energy Storage as a Service (ESaaS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Energy Storage as a Service (ESaaS) Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Energy Storage as a Service (ESaaS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Energy Storage as a Service (ESaaS) Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Energy Storage as a Service (ESaaS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Energy Storage as a Service (ESaaS) Production Market Share by Region (2020-2025)

Figure 103. North America Energy Storage as a Service (ESaaS) Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Energy Storage as a Service (ESaaS) Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Energy Storage as a Service (ESaaS) Production (K Units) Growth Rate (2020-2025)

Figure 106. China Energy Storage as a Service (ESaaS) Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Energy Storage as a Service (ESaaS) Sales Forecast by Volume (2020-2035) & (K Units)

Figure 108. Global Energy Storage as a Service (ESaaS) Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Energy Storage as a Service (ESaaS) Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Energy Storage as a Service (ESaaS) Market Share Forecast by Type (2026-2035)

Figure 111. Global Energy Storage as a Service (ESaaS) Sales Forecast by Application (2026-2035)

Figure 112. Global Energy Storage as a Service (ESaaS) Market Share Forecast by Application (2026-2035)

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