

# Global Energy-Efficient Air Conditioner Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview

This report provides a deep insight into the global Energy-Efficient Air Conditioner market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Energy-Efficient Air Conditioner Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Energy-Efficient Air Conditioner market in any manner.

### Global Energy-Efficient Air Conditioner Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding

the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

#### Key Company

Gree

Midea

Daikin

Haier

Hisense

Chigo

TCL

Panasonic

AUX

Mitsubishi

Johnson Control

Carrier

Trane

Whirlpool

ChongHong

#### Market Segmentation (by Type)

Split Air Conditioner

Central Air Conditioning System

Window Air Conditioner

Others

Market Segmentation (by Application)

Residential

Commercial

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Energy-Efficient Air Conditioner Market

Overview of the regional outlook of the Energy-Efficient Air Conditioner Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Energy-Efficient Air Conditioner Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Energy-Efficient Air Conditioner
- 1.2 Key Market Segments
  - 1.2.1 Energy-Efficient Air Conditioner Segment by Type
  - 1.2.2 Energy-Efficient Air Conditioner Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 ENERGY-EFFICIENT AIR CONDITIONER MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Energy-Efficient Air Conditioner Market Size (M USD) Estimates and Forecasts (2019-2030)
  - 2.1.2 Global Energy-Efficient Air Conditioner Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 ENERGY-EFFICIENT AIR CONDITIONER MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Energy-Efficient Air Conditioner Sales by Manufacturers (2019-2024)
- 3.2 Global Energy-Efficient Air Conditioner Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Energy-Efficient Air Conditioner Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Energy-Efficient Air Conditioner Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Energy-Efficient Air Conditioner Sales Sites, Area Served, Product Type
- 3.6 Energy-Efficient Air Conditioner Market Competitive Situation and Trends
  - 3.6.1 Energy-Efficient Air Conditioner Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Energy-Efficient Air Conditioner Players Market Share

by Revenue

3.6.3 Mergers & Acquisitions, Expansion

## **4 ENERGY-EFFICIENT AIR CONDITIONER INDUSTRY CHAIN ANALYSIS**

4.1 Energy-Efficient Air Conditioner Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF ENERGY-EFFICIENT AIR CONDITIONER MARKET**

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

## **6 ENERGY-EFFICIENT AIR CONDITIONER MARKET SEGMENTATION BY TYPE**

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Energy-Efficient Air Conditioner Sales Market Share by Type (2019-2024)

6.3 Global Energy-Efficient Air Conditioner Market Size Market Share by Type (2019-2024)

6.4 Global Energy-Efficient Air Conditioner Price by Type (2019-2024)

## **7 ENERGY-EFFICIENT AIR CONDITIONER MARKET SEGMENTATION BY APPLICATION**

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Energy-Efficient Air Conditioner Market Sales by Application (2019-2024)

7.3 Global Energy-Efficient Air Conditioner Market Size (M USD) by Application (2019-2024)

## 7.4 Global Energy-Efficient Air Conditioner Sales Growth Rate by Application (2019-2024)

# 8 ENERGY-EFFICIENT AIR CONDITIONER MARKET SEGMENTATION BY REGION

## 8.1 Global Energy-Efficient Air Conditioner Sales by Region

### 8.1.1 Global Energy-Efficient Air Conditioner Sales by Region

### 8.1.2 Global Energy-Efficient Air Conditioner Sales Market Share by Region

## 8.2 North America

### 8.2.1 North America Energy-Efficient Air Conditioner Sales by Country

#### 8.2.2 U.S.

#### 8.2.3 Canada

#### 8.2.4 Mexico

## 8.3 Europe

### 8.3.1 Europe Energy-Efficient Air Conditioner Sales by Country

#### 8.3.2 Germany

#### 8.3.3 France

#### 8.3.4 U.K.

#### 8.3.5 Italy

#### 8.3.6 Russia

## 8.4 Asia Pacific

### 8.4.1 Asia Pacific Energy-Efficient Air Conditioner Sales by Region

#### 8.4.2 China

#### 8.4.3 Japan

#### 8.4.4 South Korea

#### 8.4.5 India

#### 8.4.6 Southeast Asia

## 8.5 South America

### 8.5.1 South America Energy-Efficient Air Conditioner Sales by Country

#### 8.5.2 Brazil

#### 8.5.3 Argentina

#### 8.5.4 Columbia

## 8.6 Middle East and Africa

### 8.6.1 Middle East and Africa Energy-Efficient Air Conditioner Sales by Region

#### 8.6.2 Saudi Arabia

#### 8.6.3 UAE

#### 8.6.4 Egypt

#### 8.6.5 Nigeria

#### 8.6.6 South Africa

## 9 KEY COMPANIES PROFILE

### 9.1 Gree

- 9.1.1 Gree Energy-Efficient Air Conditioner Basic Information
- 9.1.2 Gree Energy-Efficient Air Conditioner Product Overview
- 9.1.3 Gree Energy-Efficient Air Conditioner Product Market Performance
- 9.1.4 Gree Business Overview
- 9.1.5 Gree Energy-Efficient Air Conditioner SWOT Analysis
- 9.1.6 Gree Recent Developments

### 9.2 Midea

- 9.2.1 Midea Energy-Efficient Air Conditioner Basic Information
- 9.2.2 Midea Energy-Efficient Air Conditioner Product Overview
- 9.2.3 Midea Energy-Efficient Air Conditioner Product Market Performance
- 9.2.4 Midea Business Overview
- 9.2.5 Midea Energy-Efficient Air Conditioner SWOT Analysis
- 9.2.6 Midea Recent Developments

### 9.3 Daikin

- 9.3.1 Daikin Energy-Efficient Air Conditioner Basic Information
- 9.3.2 Daikin Energy-Efficient Air Conditioner Product Overview
- 9.3.3 Daikin Energy-Efficient Air Conditioner Product Market Performance
- 9.3.4 Daikin Energy-Efficient Air Conditioner SWOT Analysis
- 9.3.5 Daikin Business Overview
- 9.3.6 Daikin Recent Developments

### 9.4 Haier

- 9.4.1 Haier Energy-Efficient Air Conditioner Basic Information
- 9.4.2 Haier Energy-Efficient Air Conditioner Product Overview
- 9.4.3 Haier Energy-Efficient Air Conditioner Product Market Performance
- 9.4.4 Haier Business Overview
- 9.4.5 Haier Recent Developments

### 9.5 Hisense

- 9.5.1 Hisense Energy-Efficient Air Conditioner Basic Information
- 9.5.2 Hisense Energy-Efficient Air Conditioner Product Overview
- 9.5.3 Hisense Energy-Efficient Air Conditioner Product Market Performance
- 9.5.4 Hisense Business Overview
- 9.5.5 Hisense Recent Developments

### 9.6 Chigo

- 9.6.1 Chigo Energy-Efficient Air Conditioner Basic Information
- 9.6.2 Chigo Energy-Efficient Air Conditioner Product Overview

9.6.3 Chigo Energy-Efficient Air Conditioner Product Market Performance

9.6.4 Chigo Business Overview

9.6.5 Chigo Recent Developments

## 9.7 TCL

9.7.1 TCL Energy-Efficient Air Conditioner Basic Information

9.7.2 TCL Energy-Efficient Air Conditioner Product Overview

9.7.3 TCL Energy-Efficient Air Conditioner Product Market Performance

9.7.4 TCL Business Overview

9.7.5 TCL Recent Developments

## 9.8 Panasonic

9.8.1 Panasonic Energy-Efficient Air Conditioner Basic Information

9.8.2 Panasonic Energy-Efficient Air Conditioner Product Overview

9.8.3 Panasonic Energy-Efficient Air Conditioner Product Market Performance

9.8.4 Panasonic Business Overview

9.8.5 Panasonic Recent Developments

## 9.9 AUX

9.9.1 AUX Energy-Efficient Air Conditioner Basic Information

9.9.2 AUX Energy-Efficient Air Conditioner Product Overview

9.9.3 AUX Energy-Efficient Air Conditioner Product Market Performance

9.9.4 AUX Business Overview

9.9.5 AUX Recent Developments

## 9.10 Mitsubishi

9.10.1 Mitsubishi Energy-Efficient Air Conditioner Basic Information

9.10.2 Mitsubishi Energy-Efficient Air Conditioner Product Overview

9.10.3 Mitsubishi Energy-Efficient Air Conditioner Product Market Performance

9.10.4 Mitsubishi Business Overview

9.10.5 Mitsubishi Recent Developments

## 9.11 Johnson Control

9.11.1 Johnson Control Energy-Efficient Air Conditioner Basic Information

9.11.2 Johnson Control Energy-Efficient Air Conditioner Product Overview

9.11.3 Johnson Control Energy-Efficient Air Conditioner Product Market Performance

9.11.4 Johnson Control Business Overview

9.11.5 Johnson Control Recent Developments

## 9.12 Carrier

9.12.1 Carrier Energy-Efficient Air Conditioner Basic Information

9.12.2 Carrier Energy-Efficient Air Conditioner Product Overview

9.12.3 Carrier Energy-Efficient Air Conditioner Product Market Performance

9.12.4 Carrier Business Overview

9.12.5 Carrier Recent Developments

### 9.13 Trane

- 9.13.1 Trane Energy-Efficient Air Conditioner Basic Information
- 9.13.2 Trane Energy-Efficient Air Conditioner Product Overview
- 9.13.3 Trane Energy-Efficient Air Conditioner Product Market Performance
- 9.13.4 Trane Business Overview
- 9.13.5 Trane Recent Developments

### 9.14 Whirlpool

- 9.14.1 Whirlpool Energy-Efficient Air Conditioner Basic Information
- 9.14.2 Whirlpool Energy-Efficient Air Conditioner Product Overview
- 9.14.3 Whirlpool Energy-Efficient Air Conditioner Product Market Performance
- 9.14.4 Whirlpool Business Overview
- 9.14.5 Whirlpool Recent Developments

### 9.15 ChongHong

- 9.15.1 ChongHong Energy-Efficient Air Conditioner Basic Information
- 9.15.2 ChongHong Energy-Efficient Air Conditioner Product Overview
- 9.15.3 ChongHong Energy-Efficient Air Conditioner Product Market Performance
- 9.15.4 ChongHong Business Overview
- 9.15.5 ChongHong Recent Developments

## **10 ENERGY-EFFICIENT AIR CONDITIONER MARKET FORECAST BY REGION**

### 10.1 Global Energy-Efficient Air Conditioner Market Size Forecast

### 10.2 Global Energy-Efficient Air Conditioner Market Forecast by Region

#### 10.2.1 North America Market Size Forecast by Country

#### 10.2.2 Europe Energy-Efficient Air Conditioner Market Size Forecast by Country

#### 10.2.3 Asia Pacific Energy-Efficient Air Conditioner Market Size Forecast by Region

#### 10.2.4 South America Energy-Efficient Air Conditioner Market Size Forecast by Country

#### 10.2.5 Middle East and Africa Forecasted Consumption of Energy-Efficient Air Conditioner by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

### 11.1 Global Energy-Efficient Air Conditioner Market Forecast by Type (2025-2030)

#### 11.1.1 Global Forecasted Sales of Energy-Efficient Air Conditioner by Type (2025-2030)

#### 11.1.2 Global Energy-Efficient Air Conditioner Market Size Forecast by Type (2025-2030)

#### 11.1.3 Global Forecasted Price of Energy-Efficient Air Conditioner by Type

(2025-2030)

11.2 Global Energy-Efficient Air Conditioner Market Forecast by Application

(2025-2030)

11.2.1 Global Energy-Efficient Air Conditioner Sales (K Units) Forecast by Application

11.2.2 Global Energy-Efficient Air Conditioner Market Size (M USD) Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Energy-Efficient Air Conditioner Market Size Comparison by Region (M USD)

Table 5. Global Energy-Efficient Air Conditioner Sales (K Units) by Manufacturers (2019-2024)

Table 6. Global Energy-Efficient Air Conditioner Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Energy-Efficient Air Conditioner Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Energy-Efficient Air Conditioner Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Energy-Efficient Air Conditioner as of 2022)

Table 10. Global Market Energy-Efficient Air Conditioner Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Energy-Efficient Air Conditioner Sales Sites and Area Served

Table 12. Manufacturers Energy-Efficient Air Conditioner Product Type

Table 13. Global Energy-Efficient Air Conditioner Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Energy-Efficient Air Conditioner

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Energy-Efficient Air Conditioner Market Challenges

Table 22. Global Energy-Efficient Air Conditioner Sales by Type (K Units)

Table 23. Global Energy-Efficient Air Conditioner Market Size by Type (M USD)

Table 24. Global Energy-Efficient Air Conditioner Sales (K Units) by Type (2019-2024)

Table 25. Global Energy-Efficient Air Conditioner Sales Market Share by Type (2019-2024)

Table 26. Global Energy-Efficient Air Conditioner Market Size (M USD) by Type (2019-2024)

- Table 27. Global Energy-Efficient Air Conditioner Market Size Share by Type (2019-2024)
- Table 28. Global Energy-Efficient Air Conditioner Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Energy-Efficient Air Conditioner Sales (K Units) by Application
- Table 30. Global Energy-Efficient Air Conditioner Market Size by Application
- Table 31. Global Energy-Efficient Air Conditioner Sales by Application (2019-2024) & (K Units)
- Table 32. Global Energy-Efficient Air Conditioner Sales Market Share by Application (2019-2024)
- Table 33. Global Energy-Efficient Air Conditioner Sales by Application (2019-2024) & (M USD)
- Table 34. Global Energy-Efficient Air Conditioner Market Share by Application (2019-2024)
- Table 35. Global Energy-Efficient Air Conditioner Sales Growth Rate by Application (2019-2024)
- Table 36. Global Energy-Efficient Air Conditioner Sales by Region (2019-2024) & (K Units)
- Table 37. Global Energy-Efficient Air Conditioner Sales Market Share by Region (2019-2024)
- Table 38. North America Energy-Efficient Air Conditioner Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Energy-Efficient Air Conditioner Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Energy-Efficient Air Conditioner Sales by Region (2019-2024) & (K Units)
- Table 41. South America Energy-Efficient Air Conditioner Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Energy-Efficient Air Conditioner Sales by Region (2019-2024) & (K Units)
- Table 43. Gree Energy-Efficient Air Conditioner Basic Information
- Table 44. Gree Energy-Efficient Air Conditioner Product Overview
- Table 45. Gree Energy-Efficient Air Conditioner Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. Gree Business Overview
- Table 47. Gree Energy-Efficient Air Conditioner SWOT Analysis
- Table 48. Gree Recent Developments
- Table 49. Midea Energy-Efficient Air Conditioner Basic Information
- Table 50. Midea Energy-Efficient Air Conditioner Product Overview
- Table 51. Midea Energy-Efficient Air Conditioner Sales (K Units), Revenue (M USD),

Price (USD/Unit) and Gross Margin (2019-2024)

Table 52. Midea Business Overview

Table 53. Midea Energy-Efficient Air Conditioner SWOT Analysis

Table 54. Midea Recent Developments

Table 55. Daikin Energy-Efficient Air Conditioner Basic Information

Table 56. Daikin Energy-Efficient Air Conditioner Product Overview

Table 57. Daikin Energy-Efficient Air Conditioner Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 58. Daikin Energy-Efficient Air Conditioner SWOT Analysis

Table 59. Daikin Business Overview

Table 60. Daikin Recent Developments

Table 61. Haier Energy-Efficient Air Conditioner Basic Information

Table 62. Haier Energy-Efficient Air Conditioner Product Overview

Table 63. Haier Energy-Efficient Air Conditioner Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 64. Haier Business Overview

Table 65. Haier Recent Developments

Table 66. Hisense Energy-Efficient Air Conditioner Basic Information

Table 67. Hisense Energy-Efficient Air Conditioner Product Overview

Table 68. Hisense Energy-Efficient Air Conditioner Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 69. Hisense Business Overview

Table 70. Hisense Recent Developments

Table 71. Chigo Energy-Efficient Air Conditioner Basic Information

Table 72. Chigo Energy-Efficient Air Conditioner Product Overview

Table 73. Chigo Energy-Efficient Air Conditioner Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 74. Chigo Business Overview

Table 75. Chigo Recent Developments

Table 76. TCL Energy-Efficient Air Conditioner Basic Information

Table 77. TCL Energy-Efficient Air Conditioner Product Overview

Table 78. TCL Energy-Efficient Air Conditioner Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 79. TCL Business Overview

Table 80. TCL Recent Developments

Table 81. Panasonic Energy-Efficient Air Conditioner Basic Information

Table 82. Panasonic Energy-Efficient Air Conditioner Product Overview

Table 83. Panasonic Energy-Efficient Air Conditioner Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

- Table 84. Panasonic Business Overview
- Table 85. Panasonic Recent Developments
- Table 86. AUX Energy-Efficient Air Conditioner Basic Information
- Table 87. AUX Energy-Efficient Air Conditioner Product Overview
- Table 88. AUX Energy-Efficient Air Conditioner Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 89. AUX Business Overview
- Table 90. AUX Recent Developments
- Table 91. Mitsubishi Energy-Efficient Air Conditioner Basic Information
- Table 92. Mitsubishi Energy-Efficient Air Conditioner Product Overview
- Table 93. Mitsubishi Energy-Efficient Air Conditioner Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 94. Mitsubishi Business Overview
- Table 95. Mitsubishi Recent Developments
- Table 96. Johnson Control Energy-Efficient Air Conditioner Basic Information
- Table 97. Johnson Control Energy-Efficient Air Conditioner Product Overview
- Table 98. Johnson Control Energy-Efficient Air Conditioner Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 99. Johnson Control Business Overview
- Table 100. Johnson Control Recent Developments
- Table 101. Carrier Energy-Efficient Air Conditioner Basic Information
- Table 102. Carrier Energy-Efficient Air Conditioner Product Overview
- Table 103. Carrier Energy-Efficient Air Conditioner Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 104. Carrier Business Overview
- Table 105. Carrier Recent Developments
- Table 106. Trane Energy-Efficient Air Conditioner Basic Information
- Table 107. Trane Energy-Efficient Air Conditioner Product Overview
- Table 108. Trane Energy-Efficient Air Conditioner Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 109. Trane Business Overview
- Table 110. Trane Recent Developments
- Table 111. Whirlpool Energy-Efficient Air Conditioner Basic Information
- Table 112. Whirlpool Energy-Efficient Air Conditioner Product Overview
- Table 113. Whirlpool Energy-Efficient Air Conditioner Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 114. Whirlpool Business Overview
- Table 115. Whirlpool Recent Developments
- Table 116. ChongHong Energy-Efficient Air Conditioner Basic Information

- Table 117. ChongHong Energy-Efficient Air Conditioner Product Overview
- Table 118. ChongHong Energy-Efficient Air Conditioner Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 119. ChongHong Business Overview
- Table 120. ChongHong Recent Developments
- Table 121. Global Energy-Efficient Air Conditioner Sales Forecast by Region (2025-2030) & (K Units)
- Table 122. Global Energy-Efficient Air Conditioner Market Size Forecast by Region (2025-2030) & (M USD)
- Table 123. North America Energy-Efficient Air Conditioner Sales Forecast by Country (2025-2030) & (K Units)
- Table 124. North America Energy-Efficient Air Conditioner Market Size Forecast by Country (2025-2030) & (M USD)
- Table 125. Europe Energy-Efficient Air Conditioner Sales Forecast by Country (2025-2030) & (K Units)
- Table 126. Europe Energy-Efficient Air Conditioner Market Size Forecast by Country (2025-2030) & (M USD)
- Table 127. Asia Pacific Energy-Efficient Air Conditioner Sales Forecast by Region (2025-2030) & (K Units)
- Table 128. Asia Pacific Energy-Efficient Air Conditioner Market Size Forecast by Region (2025-2030) & (M USD)
- Table 129. South America Energy-Efficient Air Conditioner Sales Forecast by Country (2025-2030) & (K Units)
- Table 130. South America Energy-Efficient Air Conditioner Market Size Forecast by Country (2025-2030) & (M USD)
- Table 131. Middle East and Africa Energy-Efficient Air Conditioner Consumption Forecast by Country (2025-2030) & (Units)
- Table 132. Middle East and Africa Energy-Efficient Air Conditioner Market Size Forecast by Country (2025-2030) & (M USD)
- Table 133. Global Energy-Efficient Air Conditioner Sales Forecast by Type (2025-2030) & (K Units)
- Table 134. Global Energy-Efficient Air Conditioner Market Size Forecast by Type (2025-2030) & (M USD)
- Table 135. Global Energy-Efficient Air Conditioner Price Forecast by Type (2025-2030) & (USD/Unit)
- Table 136. Global Energy-Efficient Air Conditioner Sales (K Units) Forecast by Application (2025-2030)
- Table 137. Global Energy-Efficient Air Conditioner Market Size Forecast by Application (2025-2030) & (M USD)



## List Of Figures

### LIST OF FIGURES

Figure 1. Product Picture of Energy-Efficient Air Conditioner

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Energy-Efficient Air Conditioner Market Size (M USD), 2019-2030

Figure 5. Global Energy-Efficient Air Conditioner Market Size (M USD) (2019-2030)

Figure 6. Global Energy-Efficient Air Conditioner Sales (K Units) & (2019-2030)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Energy-Efficient Air Conditioner Market Size by Country (M USD)

Figure 11. Energy-Efficient Air Conditioner Sales Share by Manufacturers in 2023

Figure 12. Global Energy-Efficient Air Conditioner Revenue Share by Manufacturers in 2023

Figure 13. Energy-Efficient Air Conditioner Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 14. Global Market Energy-Efficient Air Conditioner Average Price (USD/Unit) of Key Manufacturers in 2023

Figure 15. The Global 5 and 10 Largest Players: Market Share by Energy-Efficient Air Conditioner Revenue in 2023

Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 17. Global Energy-Efficient Air Conditioner Market Share by Type

Figure 18. Sales Market Share of Energy-Efficient Air Conditioner by Type (2019-2024)

Figure 19. Sales Market Share of Energy-Efficient Air Conditioner by Type in 2023

Figure 20. Market Size Share of Energy-Efficient Air Conditioner by Type (2019-2024)

Figure 21. Market Size Market Share of Energy-Efficient Air Conditioner by Type in 2023

Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 23. Global Energy-Efficient Air Conditioner Market Share by Application

Figure 24. Global Energy-Efficient Air Conditioner Sales Market Share by Application (2019-2024)

Figure 25. Global Energy-Efficient Air Conditioner Sales Market Share by Application in 2023

Figure 26. Global Energy-Efficient Air Conditioner Market Share by Application (2019-2024)

Figure 27. Global Energy-Efficient Air Conditioner Market Share by Application in 2023

Figure 28. Global Energy-Efficient Air Conditioner Sales Growth Rate by Application (2019-2024)

Figure 29. Global Energy-Efficient Air Conditioner Sales Market Share by Region (2019-2024)

Figure 30. North America Energy-Efficient Air Conditioner Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America Energy-Efficient Air Conditioner Sales Market Share by Country in 2023

Figure 32. U.S. Energy-Efficient Air Conditioner Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Energy-Efficient Air Conditioner Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Energy-Efficient Air Conditioner Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Energy-Efficient Air Conditioner Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Energy-Efficient Air Conditioner Sales Market Share by Country in 2023

Figure 37. Germany Energy-Efficient Air Conditioner Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Energy-Efficient Air Conditioner Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Energy-Efficient Air Conditioner Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Energy-Efficient Air Conditioner Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Energy-Efficient Air Conditioner Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Energy-Efficient Air Conditioner Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Energy-Efficient Air Conditioner Sales Market Share by Region in 2023

Figure 44. China Energy-Efficient Air Conditioner Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Energy-Efficient Air Conditioner Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Energy-Efficient Air Conditioner Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Energy-Efficient Air Conditioner Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Energy-Efficient Air Conditioner Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Energy-Efficient Air Conditioner Sales and Growth Rate (K Units)

Figure 50. South America Energy-Efficient Air Conditioner Sales Market Share by Country in 2023

Figure 51. Brazil Energy-Efficient Air Conditioner Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Energy-Efficient Air Conditioner Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Energy-Efficient Air Conditioner Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Energy-Efficient Air Conditioner Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Energy-Efficient Air Conditioner Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Energy-Efficient Air Conditioner Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Energy-Efficient Air Conditioner Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Energy-Efficient Air Conditioner Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Energy-Efficient Air Conditioner Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Energy-Efficient Air Conditioner Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Energy-Efficient Air Conditioner Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Energy-Efficient Air Conditioner Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Energy-Efficient Air Conditioner Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Energy-Efficient Air Conditioner Market Share Forecast by Type (2025-2030)

Figure 65. Global Energy-Efficient Air Conditioner Sales Forecast by Application (2025-2030)

Figure 66. Global Energy-Efficient Air Conditioner Market Share Forecast by Application (2025-2030)

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