

Global Endoscopic Capsule Market Research Report 2026(Status and Outlook)

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Abstracts

An endoscopic capsule is a miniaturized medical device widely used for non-invasive examination of gastrointestinal diseases. Shaped like a capsule, it is swallowed by the patient and travels through the digestive tract with natural peristalsis, capturing images of the esophagus, stomach, small intestine, or colon. The capsule is equipped with a high-definition camera, light source, wireless transmission module, and battery, capable of capturing multiple high-resolution images per second and transmitting them in real-time to an external receiver. Compared to traditional endoscopy, the capsule endoscope offers advantages such as simplicity, painlessness, and no need for anesthesia, making it particularly suitable for patients who cannot tolerate conventional procedures. Its primary applications include diagnosing gastrointestinal bleeding, inflammation, ulcers, and tumors, making it a key tool for precise diagnostics in modern healthcare.

The global Endoscopic Capsule market size was estimated at USD 437.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 18.60% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Endoscopic Capsule market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Endoscopic Capsule market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Endoscopic Capsule market.

Global Endoscopic Capsule Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Chongqing Jinshan
Medtronic
Olympus
IntroMedic
BioCam
Check-Cap
Shenzhen Jifu Medical Technology
Ankon Technologies
Shangxian Minimal Invasive
Hangzhou Hitron Medical Equipment
Beijing Richen-Force
Guangzhou Side Medical Technology

Market Segmentation (by Type)

Capsule Colonoscopy

Capsule Gastroscopy

Market Segmentation (by Application)

Physical Examination Center

Hospital

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Endoscopic Capsule Market

Overview of the regional outlook of the Endoscopic Capsule Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Endoscopic Capsule Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Endoscopic Capsule, their output

value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major

players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Endoscopic Capsule
- 1.2 Key Market Segments
 - 1.2.1 Endoscopic Capsule Segment by Type
 - 1.2.2 Endoscopic Capsule Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 ENDOSCOPIC CAPSULE MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Endoscopic Capsule Market Size (M USD) Estimates and Forecasts (2020-2035)
 - 2.1.2 Global Endoscopic Capsule Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 ENDOSCOPIC CAPSULE MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Endoscopic Capsule Product Life Cycle
- 3.3 Global Endoscopic Capsule Sales by Manufacturers (2020-2025)
- 3.4 Global Endoscopic Capsule Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Endoscopic Capsule Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Endoscopic Capsule Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Endoscopic Capsule Market Competitive Situation and Trends
 - 3.8.1 Endoscopic Capsule Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Endoscopic Capsule Players Market Share by Revenue
 - 3.8.3 Mergers & Acquisitions, Expansion

4 ENDOSCOPIC CAPSULE INDUSTRY CHAIN ANALYSIS

- 4.1 Endoscopic Capsule Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF ENDOSCOPIC CAPSULE MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Endoscopic Capsule Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Endoscopic Capsule Market
- 5.7 ESG Ratings of Leading Companies

6 ENDOSCOPIC CAPSULE MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Endoscopic Capsule Sales Market Share by Type (2020-2025)
- 6.3 Global Endoscopic Capsule Market Size by Type (2020-2025)
- 6.4 Global Endoscopic Capsule Price by Type (2020-2025)

7 ENDOSCOPIC CAPSULE MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Endoscopic Capsule Market Sales by Application (2020-2025)
- 7.3 Global Endoscopic Capsule Market Size (M USD) by Application (2020-2025)

7.4 Global Endoscopic Capsule Sales Growth Rate by Application (2020-2025)

8 ENDOSCOPIC CAPSULE MARKET SALES BY REGION

8.1 Global Endoscopic Capsule Sales by Region

8.1.1 Global Endoscopic Capsule Sales by Region

8.1.2 Global Endoscopic Capsule Sales Market Share by Region

8.2 Global Endoscopic Capsule Market Size by Region

8.2.1 Global Endoscopic Capsule Market Size by Region

8.2.2 Global Endoscopic Capsule Market Size by Region

8.3 North America

8.3.1 North America Endoscopic Capsule Sales by Country

8.3.2 North America Endoscopic Capsule Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Endoscopic Capsule Sales by Country

8.4.2 Europe Endoscopic Capsule Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Endoscopic Capsule Sales by Region

8.5.2 Asia Pacific Endoscopic Capsule Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Endoscopic Capsule Sales by Country

8.6.2 South America Endoscopic Capsule Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Endoscopic Capsule Sales by Region
- 8.7.2 Middle East and Africa Endoscopic Capsule Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 ENDOSCOPIC CAPSULE MARKET PRODUCTION BY REGION

- 9.1 Global Production of Endoscopic Capsule by Region(2020-2025)
- 9.2 Global Endoscopic Capsule Revenue Market Share by Region (2020-2025)
- 9.3 Global Endoscopic Capsule Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Endoscopic Capsule Production
 - 9.4.1 North America Endoscopic Capsule Production Growth Rate (2020-2025)
 - 9.4.2 North America Endoscopic Capsule Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Endoscopic Capsule Production
 - 9.5.1 Europe Endoscopic Capsule Production Growth Rate (2020-2025)
 - 9.5.2 Europe Endoscopic Capsule Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Endoscopic Capsule Production (2020-2025)
 - 9.6.1 Japan Endoscopic Capsule Production Growth Rate (2020-2025)
 - 9.6.2 Japan Endoscopic Capsule Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Endoscopic Capsule Production (2020-2025)
 - 9.7.1 China Endoscopic Capsule Production Growth Rate (2020-2025)
 - 9.7.2 China Endoscopic Capsule Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 Chongqing Jinshan
 - 10.1.1 Chongqing Jinshan Basic Information
 - 10.1.2 Chongqing Jinshan Endoscopic Capsule Product Overview
 - 10.1.3 Chongqing Jinshan Endoscopic Capsule Product Market Performance
 - 10.1.4 Chongqing Jinshan Business Overview
 - 10.1.5 Chongqing Jinshan SWOT Analysis

- 10.1.6 Chongqing Jinshan Recent Developments
- 10.2 Medtronic
 - 10.2.1 Medtronic Basic Information
 - 10.2.2 Medtronic Endoscopic Capsule Product Overview
 - 10.2.3 Medtronic Endoscopic Capsule Product Market Performance
 - 10.2.4 Medtronic Business Overview
 - 10.2.5 Medtronic SWOT Analysis
 - 10.2.6 Medtronic Recent Developments
- 10.3 Olympus
 - 10.3.1 Olympus Basic Information
 - 10.3.2 Olympus Endoscopic Capsule Product Overview
 - 10.3.3 Olympus Endoscopic Capsule Product Market Performance
 - 10.3.4 Olympus Business Overview
 - 10.3.5 Olympus SWOT Analysis
 - 10.3.6 Olympus Recent Developments
- 10.4 IntroMedic
 - 10.4.1 IntroMedic Basic Information
 - 10.4.2 IntroMedic Endoscopic Capsule Product Overview
 - 10.4.3 IntroMedic Endoscopic Capsule Product Market Performance
 - 10.4.4 IntroMedic Business Overview
 - 10.4.5 IntroMedic Recent Developments
- 10.5 BioCam
 - 10.5.1 BioCam Basic Information
 - 10.5.2 BioCam Endoscopic Capsule Product Overview
 - 10.5.3 BioCam Endoscopic Capsule Product Market Performance
 - 10.5.4 BioCam Business Overview
 - 10.5.5 BioCam Recent Developments
- 10.6 Check-Cap
 - 10.6.1 Check-Cap Basic Information
 - 10.6.2 Check-Cap Endoscopic Capsule Product Overview
 - 10.6.3 Check-Cap Endoscopic Capsule Product Market Performance
 - 10.6.4 Check-Cap Business Overview
 - 10.6.5 Check-Cap Recent Developments
- 10.7 Shenzhen Jifu Medical Technology
 - 10.7.1 Shenzhen Jifu Medical Technology Basic Information
 - 10.7.2 Shenzhen Jifu Medical Technology Endoscopic Capsule Product Overview
 - 10.7.3 Shenzhen Jifu Medical Technology Endoscopic Capsule Product Market Performance
 - 10.7.4 Shenzhen Jifu Medical Technology Business Overview

- 10.7.5 Shenzhen Jifu Medical Technology Recent Developments
- 10.8 Ankon Technologies
 - 10.8.1 Ankon Technologies Basic Information
 - 10.8.2 Ankon Technologies Endoscopic Capsule Product Overview
 - 10.8.3 Ankon Technologies Endoscopic Capsule Product Market Performance
 - 10.8.4 Ankon Technologies Business Overview
 - 10.8.5 Ankon Technologies Recent Developments
- 10.9 Shangxian Minimal Invasive
 - 10.9.1 Shangxian Minimal Invasive Basic Information
 - 10.9.2 Shangxian Minimal Invasive Endoscopic Capsule Product Overview
 - 10.9.3 Shangxian Minimal Invasive Endoscopic Capsule Product Market Performance
 - 10.9.4 Shangxian Minimal Invasive Business Overview
 - 10.9.5 Shangxian Minimal Invasive Recent Developments
- 10.10 Hangzhou Hitron Medical Equipment
 - 10.10.1 Hangzhou Hitron Medical Equipment Basic Information
 - 10.10.2 Hangzhou Hitron Medical Equipment Endoscopic Capsule Product Overview
 - 10.10.3 Hangzhou Hitron Medical Equipment Endoscopic Capsule Product Market Performance
 - 10.10.4 Hangzhou Hitron Medical Equipment Business Overview
 - 10.10.5 Hangzhou Hitron Medical Equipment Recent Developments
- 10.11 Beijing Richen-Force
 - 10.11.1 Beijing Richen-Force Basic Information
 - 10.11.2 Beijing Richen-Force Endoscopic Capsule Product Overview
 - 10.11.3 Beijing Richen-Force Endoscopic Capsule Product Market Performance
 - 10.11.4 Beijing Richen-Force Business Overview
 - 10.11.5 Beijing Richen-Force Recent Developments
- 10.12 Guangzhou Side Medical Technology
 - 10.12.1 Guangzhou Side Medical Technology Basic Information
 - 10.12.2 Guangzhou Side Medical Technology Endoscopic Capsule Product Overview
 - 10.12.3 Guangzhou Side Medical Technology Endoscopic Capsule Product Market Performance
 - 10.12.4 Guangzhou Side Medical Technology Business Overview
 - 10.12.5 Guangzhou Side Medical Technology Recent Developments

11 ENDOSCOPIC CAPSULE MARKET FORECAST BY REGION

- 11.1 Global Endoscopic Capsule Market Size Forecast
- 11.2 Global Endoscopic Capsule Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country

- 11.2.2 Europe Endoscopic Capsule Market Size Forecast by Country
- 11.2.3 Asia Pacific Endoscopic Capsule Market Size Forecast by Region
- 11.2.4 South America Endoscopic Capsule Market Size Forecast by Country
- 11.2.5 Middle East and Africa Forecasted Sales of Endoscopic Capsule by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

- 12.1 Global Endoscopic Capsule Market Forecast by Type (2026-2035)
 - 12.1.1 Global Forecasted Sales of Endoscopic Capsule by Type (2026-2035)
 - 12.1.2 Global Endoscopic Capsule Market Size Forecast by Type (2026-2035)
 - 12.1.3 Global Forecasted Price of Endoscopic Capsule by Type (2026-2035)
- 12.2 Global Endoscopic Capsule Market Forecast by Application (2026-2035)
 - 12.2.1 Global Endoscopic Capsule Sales (K Units) Forecast by Application
 - 12.2.2 Global Endoscopic Capsule Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Endoscopic Capsule Market Size by Type (M USD)
- Table 4. Global Endoscopic Capsule Market Size by Application
- Table 5. Endoscopic Capsule Market Size Comparison by Region (M USD)
- Table 6. Global Endoscopic Capsule Sales (K Units) by Manufacturers (2020-2025)
- Table 7. Global Endoscopic Capsule Sales Market Share by Manufacturers (2020-2025)
- Table 8. Global Endoscopic Capsule Revenue (M USD) by Manufacturers (2020-2025)
- Table 9. Global Endoscopic Capsule Revenue Share by Manufacturers (2020-2025)
- Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Endoscopic Capsule as of 2025)
- Table 11. Global Market Endoscopic Capsule Average Price (USD/Unit) of Key Manufacturers (2020-2025)
- Table 12. Manufacturers? Manufacturing Sites, Areas Served
- Table 13. Manufacturers? Product Type
- Table 14. Global Endoscopic Capsule Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15. Mergers & Acquisitions, Expansion Plans
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Endoscopic Capsule Market Challenges
- Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 26. Global Endoscopic Capsule Sales by Type (K Units)
- Table 27. Global Endoscopic Capsule Market Size by Type (M USD)
- Table 28. Global Endoscopic Capsule Sales (K Units) by Type (2020-2025)
- Table 29. Global Endoscopic Capsule Sales Market Share by Type (2020-2025)
- Table 30. Global Endoscopic Capsule Market Size (M USD) by Type (2020-2025)
- Table 31. Global Endoscopic Capsule Market Share by Type (2020-2025)

- Table 32. Global Endoscopic Capsule Price (USD/Unit) by Type (2020-2025)
- Table 33. Global Endoscopic Capsule Sales (K Units) by Application
- Table 34. Global Endoscopic Capsule Market Size by Application
- Table 35. Global Endoscopic Capsule Sales by Application (2020-2025) & (K Units)
- Table 36. Global Endoscopic Capsule Sales Market Share by Application (2020-2025)
- Table 37. Global Endoscopic Capsule Market Size by Application (2020-2025) & (M USD)
- Table 38. Global Endoscopic Capsule Market Share by Application (2020-2025)
- Table 39. Global Endoscopic Capsule Sales Growth Rate by Application (2020-2025)
- Table 40. Global Endoscopic Capsule Sales by Region (2020-2025) & (K Units)
- Table 41. Global Endoscopic Capsule Sales Market Share by Region (2020-2025)
- Table 42. Global Endoscopic Capsule Market Size by Region (2020-2025) & (M USD)
- Table 43. Global Endoscopic Capsule Market Size by Region (2020-2025)
- Table 44. North America Endoscopic Capsule Sales by Country (2020-2025) & (K Units)
- Table 45. North America Endoscopic Capsule Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe Endoscopic Capsule Sales by Country (2020-2025) & (K Units)
- Table 47. Europe Endoscopic Capsule Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific Endoscopic Capsule Sales by Region (2020-2025) & (K Units)
- Table 49. Asia Pacific Endoscopic Capsule Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Endoscopic Capsule Sales by Country (2020-2025) & (K Units)
- Table 51. South America Endoscopic Capsule Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Endoscopic Capsule Sales by Region (2020-2025) & (K Units)
- Table 53. Middle East and Africa Endoscopic Capsule Market Size by Region (2020-2025) & (M USD)
- Table 54. Global Endoscopic Capsule Production (K Units) by Region(2020-2025)
- Table 55. Global Endoscopic Capsule Revenue (US\$ Million) by Region (2020-2025)
- Table 56. Global Endoscopic Capsule Revenue Market Share by Region (2020-2025)
- Table 57. Global Endoscopic Capsule Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 58. North America Endoscopic Capsule Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 59. Europe Endoscopic Capsule Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 60. Japan Endoscopic Capsule Production (K Units), Revenue (US\$ Million),

Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. China Endoscopic Capsule Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 62. Chongqing Jinshan Basic Information

Table 63. Chongqing Jinshan Endoscopic Capsule Product Overview

Table 64. Chongqing Jinshan Endoscopic Capsule Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 65. Chongqing Jinshan Business Overview

Table 66. Chongqing Jinshan SWOT Analysis

Table 67. Chongqing Jinshan Recent Developments

Table 68. Medtronic Basic Information

Table 69. Medtronic Endoscopic Capsule Product Overview

Table 70. Medtronic Endoscopic Capsule Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 71. Medtronic Business Overview

Table 72. Medtronic SWOT Analysis

Table 73. Medtronic Recent Developments

Table 74. Olympus Basic Information

Table 75. Olympus Endoscopic Capsule Product Overview

Table 76. Olympus Endoscopic Capsule Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 77. Olympus Business Overview

Table 78. Olympus SWOT Analysis

Table 79. Olympus Recent Developments

Table 80. IntroMedic Basic Information

Table 81. IntroMedic Endoscopic Capsule Product Overview

Table 82. IntroMedic Endoscopic Capsule Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 83. IntroMedic Business Overview

Table 84. IntroMedic Recent Developments

Table 85. BioCam Basic Information

Table 86. BioCam Endoscopic Capsule Product Overview

Table 87. BioCam Endoscopic Capsule Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 88. BioCam Business Overview

Table 89. BioCam Recent Developments

Table 90. Check-Cap Basic Information

Table 91. Check-Cap Endoscopic Capsule Product Overview

Table 92. Check-Cap Endoscopic Capsule Sales (K Units), Revenue (M USD), Price

(USD/Unit) and Gross Margin (2020-2025)

Table 93. Check-Cap Business Overview

Table 94. Check-Cap Recent Developments

Table 95. Shenzhen Jifu Medical Technology Basic Information

Table 96. Shenzhen Jifu Medical Technology Endoscopic Capsule Product Overview

Table 97. Shenzhen Jifu Medical Technology Endoscopic Capsule Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 98. Shenzhen Jifu Medical Technology Business Overview

Table 99. Shenzhen Jifu Medical Technology Recent Developments

Table 100. Ankon Technologies Basic Information

Table 101. Ankon Technologies Endoscopic Capsule Product Overview

Table 102. Ankon Technologies Endoscopic Capsule Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 103. Ankon Technologies Business Overview

Table 104. Ankon Technologies Recent Developments

Table 105. Shangxian Minimal Invasive Basic Information

Table 106. Shangxian Minimal Invasive Endoscopic Capsule Product Overview

Table 107. Shangxian Minimal Invasive Endoscopic Capsule Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 108. Shangxian Minimal Invasive Business Overview

Table 109. Shangxian Minimal Invasive Recent Developments

Table 110. Hangzhou Hitron Medical Equipment Basic Information

Table 111. Hangzhou Hitron Medical Equipment Endoscopic Capsule Product Overview

Table 112. Hangzhou Hitron Medical Equipment Endoscopic Capsule Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 113. Hangzhou Hitron Medical Equipment Business Overview

Table 114. Hangzhou Hitron Medical Equipment Recent Developments

Table 115. Beijing Richen-Force Basic Information

Table 116. Beijing Richen-Force Endoscopic Capsule Product Overview

Table 117. Beijing Richen-Force Endoscopic Capsule Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 118. Beijing Richen-Force Business Overview

Table 119. Beijing Richen-Force Recent Developments

Table 120. Guangzhou Side Medical Technology Basic Information

Table 121. Guangzhou Side Medical Technology Endoscopic Capsule Product Overview

Table 122. Guangzhou Side Medical Technology Endoscopic Capsule Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 123. Guangzhou Side Medical Technology Business Overview

Table 124. Guangzhou Side Medical Technology Recent Developments

Table 125. Global Endoscopic Capsule Sales Forecast by Region (2026-2035) & (K Units)

Table 126. Global Endoscopic Capsule Market Size Forecast by Region (2026-2035) & (M USD)

Table 127. North America Endoscopic Capsule Sales Forecast by Country (2026-2035) & (K Units)

Table 128. North America Endoscopic Capsule Market Size Forecast by Country (2026-2035) & (M USD)

Table 129. Europe Endoscopic Capsule Sales Forecast by Country (2026-2035) & (K Units)

Table 130. Europe Endoscopic Capsule Market Size Forecast by Country (2026-2035) & (M USD)

Table 131. Asia Pacific Endoscopic Capsule Sales Forecast by Region (2026-2035) & (K Units)

Table 132. Asia Pacific Endoscopic Capsule Market Size Forecast by Region (2026-2035) & (M USD)

Table 133. South America Endoscopic Capsule Sales Forecast by Country (2026-2035) & (K Units)

Table 134. South America Endoscopic Capsule Market Size Forecast by Country (2026-2035) & (M USD)

Table 135. Middle East and Africa Endoscopic Capsule Sales Forecast by Country (2026-2035) & (Units)

Table 136. Middle East and Africa Endoscopic Capsule Market Size Forecast by Country (2026-2035) & (M USD)

Table 137. Global Endoscopic Capsule Sales Forecast by Type (2026-2035) & (K Units)

Table 138. Global Endoscopic Capsule Market Size Forecast by Type (2026-2035) & (M USD)

Table 139. Global Endoscopic Capsule Price Forecast by Type (2026-2035) & (USD/Unit)

Table 140. Global Endoscopic Capsule Sales (K Units) Forecast by Application (2026-2035)

Table 141. Global Endoscopic Capsule Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Endoscopic Capsule
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Endoscopic Capsule Market Size (M USD), 2025-2035
- Figure 5. Global Endoscopic Capsule Market Size (M USD) (2020-2035)
- Figure 6. Global Endoscopic Capsule Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Endoscopic Capsule Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Endoscopic Capsule Product Life Cycle
- Figure 13. Endoscopic Capsule Sales Share by Manufacturers in 2025
- Figure 14. Global Endoscopic Capsule Revenue Share by Manufacturers in 2025
- Figure 15. Endoscopic Capsule Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Endoscopic Capsule Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Endoscopic Capsule Revenue in 2025
- Figure 18. Industry Chain Map of Endoscopic Capsule
- Figure 19. Global Endoscopic Capsule Market PEST Analysis
- Figure 20. Global Endoscopic Capsule Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Endoscopic Capsule Market Share by Type
- Figure 27. Sales Market Share of Endoscopic Capsule by Type (2020-2025)
- Figure 28. Sales Market Share of Endoscopic Capsule by Type in 2025
- Figure 29. Market Share of Endoscopic Capsule by Type (2020-2025)
- Figure 30. Market Share of Endoscopic Capsule by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Endoscopic Capsule Market Share by Application

- Figure 33. Global Endoscopic Capsule Sales Market Share by Application (2020-2025)
- Figure 34. Global Endoscopic Capsule Sales Market Share by Application in 2025
- Figure 35. Global Endoscopic Capsule Market Share by Application (2020-2025)
- Figure 36. Global Endoscopic Capsule Market Share by Application in 2025
- Figure 37. Global Endoscopic Capsule Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Endoscopic Capsule Sales Market Share by Region (2020-2025)
- Figure 39. Global Endoscopic Capsule Market Size by Region (2020-2025)
- Figure 40. North America Endoscopic Capsule Sales and Growth Rate (2020-2025) & (K Units)
- Figure 41. North America Endoscopic Capsule Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America Endoscopic Capsule Sales Market Share by Country in 2024
- Figure 43. North America Endoscopic Capsule Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Endoscopic Capsule Market Size by Country in 2024
- Figure 45. U.S. Endoscopic Capsule Sales and Growth Rate (2020-2025) & (K Units)
- Figure 46. U.S. Endoscopic Capsule Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Endoscopic Capsule Sales (K Units) and Growth Rate (2020-2025)
- Figure 48. Canada Endoscopic Capsule Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Endoscopic Capsule Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Endoscopic Capsule Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Endoscopic Capsule Sales and Growth Rate (2020-2025) & (K Units)
- Figure 52. Europe Endoscopic Capsule Sales Market Share by Country in 2024
- Figure 53. Europe Endoscopic Capsule Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Endoscopic Capsule Market Size by Country in 2024
- Figure 55. Germany Endoscopic Capsule Sales and Growth Rate (2020-2025) & (K Units)
- Figure 56. Germany Endoscopic Capsule Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Endoscopic Capsule Sales and Growth Rate (2020-2025) & (K Units)
- Figure 58. France Endoscopic Capsule Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Endoscopic Capsule Sales and Growth Rate (2020-2025) & (K Units)
- Figure 60. U.K. Endoscopic Capsule Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Endoscopic Capsule Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Endoscopic Capsule Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Endoscopic Capsule Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Endoscopic Capsule Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Endoscopic Capsule Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Endoscopic Capsule Sales Market Share by Region in 2024

Figure 67. Asia Pacific Endoscopic Capsule Market Size by Region in 2024

Figure 68. China Endoscopic Capsule Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Endoscopic Capsule Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Endoscopic Capsule Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Endoscopic Capsule Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Endoscopic Capsule Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Endoscopic Capsule Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Endoscopic Capsule Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Endoscopic Capsule Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Endoscopic Capsule Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Endoscopic Capsule Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Endoscopic Capsule Sales and Growth Rate (K Units)

Figure 79. South America Endoscopic Capsule Sales Market Share by Country in 2024

Figure 80. South America Endoscopic Capsule Market Size and Growth Rate (M USD)

Figure 81. South America Endoscopic Capsule Market Size by Country in 2024

Figure 82. Brazil Endoscopic Capsule Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Endoscopic Capsule Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Endoscopic Capsule Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Endoscopic Capsule Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Endoscopic Capsule Sales and Growth Rate (2020-2025) & (K Units)

- Figure 87. Columbia Endoscopic Capsule Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 88. Middle East and Africa Endoscopic Capsule Sales and Growth Rate (K Units)
- Figure 89. Middle East and Africa Endoscopic Capsule Sales Market Share by Region in 2024
- Figure 90. Middle East and Africa Endoscopic Capsule Market Size and Growth Rate (M USD)
- Figure 91. Middle East and Africa Endoscopic Capsule Market Size by Region in 2024
- Figure 92. Saudi Arabia Endoscopic Capsule Sales and Growth Rate (2020-2025) & (K Units)
- Figure 93. Saudi Arabia Endoscopic Capsule Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 94. UAE Endoscopic Capsule Sales and Growth Rate (2020-2025) & (K Units)
- Figure 95. UAE Endoscopic Capsule Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 96. Egypt Endoscopic Capsule Sales and Growth Rate (2020-2025) & (K Units)
- Figure 97. Egypt Endoscopic Capsule Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 98. Nigeria Endoscopic Capsule Sales and Growth Rate (2020-2025) & (K Units)
- Figure 99. Nigeria Endoscopic Capsule Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 100. South Africa Endoscopic Capsule Sales and Growth Rate (2020-2025) & (K Units)
- Figure 101. South Africa Endoscopic Capsule Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 102. Global Endoscopic Capsule Production Market Share by Region (2020-2025)
- Figure 103. North America Endoscopic Capsule Production (K Units) Growth Rate (2020-2025)
- Figure 104. Europe Endoscopic Capsule Production (K Units) Growth Rate (2020-2025)
- Figure 105. Japan Endoscopic Capsule Production (K Units) Growth Rate (2020-2025)
- Figure 106. China Endoscopic Capsule Production (K Units) Growth Rate (2020-2025)
- Figure 107. Global Endoscopic Capsule Sales Forecast by Volume (2020-2035) & (K Units)
- Figure 108. Global Endoscopic Capsule Market Size Forecast by Value (2020-2035) & (M USD)
- Figure 109. Global Endoscopic Capsule Sales Market Share Forecast by Type (2026-2035)
- Figure 110. Global Endoscopic Capsule Market Share Forecast by Type (2026-2035)

Figure 111. Global Endoscopic Capsule Sales Forecast by Application (2026-2035)

Figure 112. Global Endoscopic Capsule Market Share Forecast by Application
(2026-2035)

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