

Global EMV Payment Card Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

EMV is a payment method based upon a technical standard for smart payment cards and for payment terminals and automated teller machines which can accept them. EMV originally stood for 'Europay, Mastercard, and Visa', the three companies which created the standard.

The global EMV Payment Card market size was estimated at USD 6428780 million in 2023 and is projected to reach USD 8761767.25 million by 2032, exhibiting a CAGR of 3.50% during the forecast period.

North America EMV Payment Card market size was estimated at USD 1777173.41 million in 2023, at a CAGR of 3.00% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global EMV Payment Card market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global EMV Payment Card Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply

understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the EMV Payment Card market in any manner.

Global EMV Payment Card Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Gemalto

OT-Morpho G&D

GoldPac

CPI Card Group

Valid

Giesecke & Devrient

Oberthur Technologies

Eastcompeace

Wuhan Tianyu

Datang

Kona I

Watchdata Systems

Hengbao

Market Segmentation (by Type)

Contactless Card

Contact Card

Dual Interface Card

Market Segmentation (by Application)

Enterprise Use

Individual Use

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the EMV Payment Card Market

Overview of the regional outlook of the EMV Payment Card Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business

expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the EMV Payment Card Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of EMV Payment Card, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of EMV Payment Card

1.2 Key Market Segments

1.2.1 EMV Payment Card Segment by Type

1.2.2 EMV Payment Card Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 EMV PAYMENT CARD MARKET OVERVIEW

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 EMV PAYMENT CARD MARKET COMPETITIVE LANDSCAPE

3.1 Global EMV Payment Card Revenue Market Share by Company (2019-2024)

3.2 EMV Payment Card Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.3 Company EMV Payment Card Market Size Sites, Area Served, Product Type

3.4 EMV Payment Card Market Competitive Situation and Trends

3.4.1 EMV Payment Card Market Concentration Rate

3.4.2 Global 5 and 10 Largest EMV Payment Card Players Market Share by Revenue

3.4.3 Mergers & Acquisitions, Expansion

4 EMV PAYMENT CARD VALUE CHAIN ANALYSIS

4.1 EMV Payment Card Value Chain Analysis

4.2 Midstream Market Analysis

4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF EMV PAYMENT CARD MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 Mergers & Acquisitions
 - 5.5.2 Expansions
 - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 EMV PAYMENT CARD MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global EMV Payment Card Market Size Market Share by Type (2019-2024)
- 6.3 Global EMV Payment Card Market Size Growth Rate by Type (2019-2024)

7 EMV PAYMENT CARD MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global EMV Payment Card Market Size (M USD) by Application (2019-2024)
- 7.3 Global EMV Payment Card Market Size Growth Rate by Application (2019-2024)

8 EMV PAYMENT CARD MARKET SEGMENTATION BY REGION

- 8.1 Global EMV Payment Card Market Size by Region
 - 8.1.1 Global EMV Payment Card Market Size by Region
 - 8.1.2 Global EMV Payment Card Market Size Market Share by Region
- 8.2 North America
 - 8.2.1 North America EMV Payment Card Market Size by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada
 - 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe EMV Payment Card Market Size by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific EMV Payment Card Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America EMV Payment Card Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa EMV Payment Card Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Gemalto

9.1.1 Gemalto EMV Payment Card Basic Information

9.1.2 Gemalto EMV Payment Card Product Overview

9.1.3 Gemalto EMV Payment Card Product Market Performance

9.1.4 Gemalto EMV Payment Card SWOT Analysis

9.1.5 Gemalto Business Overview

9.1.6 Gemalto Recent Developments

9.2 OT-Morpho GandD

9.2.1 OT-Morpho GandD EMV Payment Card Basic Information

9.2.2 OT-Morpho GandD EMV Payment Card Product Overview

9.2.3 OT-Morpho GandD EMV Payment Card Product Market Performance

9.2.4 OT-Morpho GandD EMV Payment Card SWOT Analysis

9.2.5 OT-Morpho GandD Business Overview

9.2.6 OT-Morpho GandD Recent Developments

9.3 GoldPac

9.3.1 GoldPac EMV Payment Card Basic Information

9.3.2 GoldPac EMV Payment Card Product Overview

- 9.3.3 GoldPac EMV Payment Card Product Market Performance
- 9.3.4 GoldPac EMV Payment Card SWOT Analysis
- 9.3.5 GoldPac Business Overview
- 9.3.6 GoldPac Recent Developments
- 9.4 CPI Card Group
 - 9.4.1 CPI Card Group EMV Payment Card Basic Information
 - 9.4.2 CPI Card Group EMV Payment Card Product Overview
 - 9.4.3 CPI Card Group EMV Payment Card Product Market Performance
 - 9.4.4 CPI Card Group Business Overview
 - 9.4.5 CPI Card Group Recent Developments
- 9.5 Valid
 - 9.5.1 Valid EMV Payment Card Basic Information
 - 9.5.2 Valid EMV Payment Card Product Overview
 - 9.5.3 Valid EMV Payment Card Product Market Performance
 - 9.5.4 Valid Business Overview
 - 9.5.5 Valid Recent Developments
- 9.6 Giesecke and Devrient
 - 9.6.1 Giesecke and Devrient EMV Payment Card Basic Information
 - 9.6.2 Giesecke and Devrient EMV Payment Card Product Overview
 - 9.6.3 Giesecke and Devrient EMV Payment Card Product Market Performance
 - 9.6.4 Giesecke and Devrient Business Overview
 - 9.6.5 Giesecke and Devrient Recent Developments
- 9.7 Oberthur Technologies
 - 9.7.1 Oberthur Technologies EMV Payment Card Basic Information
 - 9.7.2 Oberthur Technologies EMV Payment Card Product Overview
 - 9.7.3 Oberthur Technologies EMV Payment Card Product Market Performance
 - 9.7.4 Oberthur Technologies Business Overview
 - 9.7.5 Oberthur Technologies Recent Developments
- 9.8 Eastcompeace
 - 9.8.1 Eastcompeace EMV Payment Card Basic Information
 - 9.8.2 Eastcompeace EMV Payment Card Product Overview
 - 9.8.3 Eastcompeace EMV Payment Card Product Market Performance
 - 9.8.4 Eastcompeace Business Overview
 - 9.8.5 Eastcompeace Recent Developments
- 9.9 Wuhan Tianyu
 - 9.9.1 Wuhan Tianyu EMV Payment Card Basic Information
 - 9.9.2 Wuhan Tianyu EMV Payment Card Product Overview
 - 9.9.3 Wuhan Tianyu EMV Payment Card Product Market Performance
 - 9.9.4 Wuhan Tianyu Business Overview

9.9.5 Wuhan Tianyu Recent Developments

9.10 Datang

- 9.10.1 Datang EMV Payment Card Basic Information
- 9.10.2 Datang EMV Payment Card Product Overview
- 9.10.3 Datang EMV Payment Card Product Market Performance
- 9.10.4 Datang Business Overview
- 9.10.5 Datang Recent Developments

9.11 Kona I

- 9.11.1 Kona I EMV Payment Card Basic Information
- 9.11.2 Kona I EMV Payment Card Product Overview
- 9.11.3 Kona I EMV Payment Card Product Market Performance
- 9.11.4 Kona I Business Overview
- 9.11.5 Kona I Recent Developments

9.12 Watchdata Systems

- 9.12.1 Watchdata Systems EMV Payment Card Basic Information
- 9.12.2 Watchdata Systems EMV Payment Card Product Overview
- 9.12.3 Watchdata Systems EMV Payment Card Product Market Performance
- 9.12.4 Watchdata Systems Business Overview
- 9.12.5 Watchdata Systems Recent Developments

9.13 Hengbao

- 9.13.1 Hengbao EMV Payment Card Basic Information
- 9.13.2 Hengbao EMV Payment Card Product Overview
- 9.13.3 Hengbao EMV Payment Card Product Market Performance
- 9.13.4 Hengbao Business Overview
- 9.13.5 Hengbao Recent Developments

10 EMV PAYMENT CARD REGIONAL MARKET FORECAST

10.1 Global EMV Payment Card Market Size Forecast

10.2 Global EMV Payment Card Market Forecast by Region

- 10.2.1 North America Market Size Forecast by Country
- 10.2.2 Europe EMV Payment Card Market Size Forecast by Country
- 10.2.3 Asia Pacific EMV Payment Card Market Size Forecast by Region
- 10.2.4 South America EMV Payment Card Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Consumption of EMV Payment Card by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

11.1 Global EMV Payment Card Market Forecast by Type (2025-2032)

11.2 Global EMV Payment Card Market Forecast by Application (2025-2032)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. EMV Payment Card Market Size Comparison by Region (M USD)

Table 5. Global EMV Payment Card Revenue (M USD) by Company (2019-2024)

Table 6. Global EMV Payment Card Revenue Share by Company (2019-2024)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in EMV Payment Card as of 2022)

Table 8. Company EMV Payment Card Market Size Sites and Area Served

Table 9. Company EMV Payment Card Product Type

Table 10. Global EMV Payment Card Company Market Concentration Ratio (CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Value Chain Map of EMV Payment Card

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. EMV Payment Card Market Challenges

Table 18. Global EMV Payment Card Market Size by Type (M USD)

Table 19. Global EMV Payment Card Market Size (M USD) by Type (2019-2024)

Table 20. Global EMV Payment Card Market Size Share by Type (2019-2024)

Table 21. Global EMV Payment Card Market Size Growth Rate by Type (2019-2024)

Table 22. Global EMV Payment Card Market Size by Application

Table 23. Global EMV Payment Card Market Size by Application (2019-2024) & (M USD)

Table 24. Global EMV Payment Card Market Share by Application (2019-2024)

Table 25. Global EMV Payment Card Market Size Growth Rate by Application (2019-2024)

Table 26. Global EMV Payment Card Market Size by Region (2019-2024) & (M USD)

Table 27. Global EMV Payment Card Market Size Market Share by Region (2019-2024)

Table 28. North America EMV Payment Card Market Size by Country (2019-2024) & (M USD)

Table 29. Europe EMV Payment Card Market Size by Country (2019-2024) & (M USD)

Table 30. Asia Pacific EMV Payment Card Market Size by Region (2019-2024) & (M

USD)

Table 31. South America EMV Payment Card Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa EMV Payment Card Market Size by Region (2019-2024) & (M USD)

Table 33. Gemalto EMV Payment Card Basic Information

Table 34. Gemalto EMV Payment Card Product Overview

Table 35. Gemalto EMV Payment Card Revenue (M USD) and Gross Margin (2019-2024)

Table 36. Gemalto EMV Payment Card SWOT Analysis

Table 37. Gemalto Business Overview

Table 38. Gemalto Recent Developments

Table 39. OT-Morpho GandD EMV Payment Card Basic Information

Table 40. OT-Morpho GandD EMV Payment Card Product Overview

Table 41. OT-Morpho GandD EMV Payment Card Revenue (M USD) and Gross Margin (2019-2024)

Table 42. OT-Morpho GandD EMV Payment Card SWOT Analysis

Table 43. OT-Morpho GandD Business Overview

Table 44. OT-Morpho GandD Recent Developments

Table 45. GoldPac EMV Payment Card Basic Information

Table 46. GoldPac EMV Payment Card Product Overview

Table 47. GoldPac EMV Payment Card Revenue (M USD) and Gross Margin (2019-2024)

Table 48. GoldPac EMV Payment Card SWOT Analysis

Table 49. GoldPac Business Overview

Table 50. GoldPac Recent Developments

Table 51. CPI Card Group EMV Payment Card Basic Information

Table 52. CPI Card Group EMV Payment Card Product Overview

Table 53. CPI Card Group EMV Payment Card Revenue (M USD) and Gross Margin (2019-2024)

Table 54. CPI Card Group Business Overview

Table 55. CPI Card Group Recent Developments

Table 56. Valid EMV Payment Card Basic Information

Table 57. Valid EMV Payment Card Product Overview

Table 58. Valid EMV Payment Card Revenue (M USD) and Gross Margin (2019-2024)

Table 59. Valid Business Overview

Table 60. Valid Recent Developments

Table 61. Giesecke and Devrient EMV Payment Card Basic Information

Table 62. Giesecke and Devrient EMV Payment Card Product Overview

Table 63. Giesecke and Devrient EMV Payment Card Revenue (M USD) and Gross Margin (2019-2024)

Table 64. Giesecke and Devrient Business Overview

Table 65. Giesecke and Devrient Recent Developments

Table 66. Oberthur Technologies EMV Payment Card Basic Information

Table 67. Oberthur Technologies EMV Payment Card Product Overview

Table 68. Oberthur Technologies EMV Payment Card Revenue (M USD) and Gross Margin (2019-2024)

Table 69. Oberthur Technologies Business Overview

Table 70. Oberthur Technologies Recent Developments

Table 71. Eastcompeace EMV Payment Card Basic Information

Table 72. Eastcompeace EMV Payment Card Product Overview

Table 73. Eastcompeace EMV Payment Card Revenue (M USD) and Gross Margin (2019-2024)

Table 74. Eastcompeace Business Overview

Table 75. Eastcompeace Recent Developments

Table 76. Wuhan Tianyu EMV Payment Card Basic Information

Table 77. Wuhan Tianyu EMV Payment Card Product Overview

Table 78. Wuhan Tianyu EMV Payment Card Revenue (M USD) and Gross Margin (2019-2024)

Table 79. Wuhan Tianyu Business Overview

Table 80. Wuhan Tianyu Recent Developments

Table 81. Datang EMV Payment Card Basic Information

Table 82. Datang EMV Payment Card Product Overview

Table 83. Datang EMV Payment Card Revenue (M USD) and Gross Margin (2019-2024)

Table 84. Datang Business Overview

Table 85. Datang Recent Developments

Table 86. Kona I EMV Payment Card Basic Information

Table 87. Kona I EMV Payment Card Product Overview

Table 88. Kona I EMV Payment Card Revenue (M USD) and Gross Margin (2019-2024)

Table 89. Kona I Business Overview

Table 90. Kona I Recent Developments

Table 91. Watchdata Systems EMV Payment Card Basic Information

Table 92. Watchdata Systems EMV Payment Card Product Overview

Table 93. Watchdata Systems EMV Payment Card Revenue (M USD) and Gross Margin (2019-2024)

Table 94. Watchdata Systems Business Overview

Table 95. Watchdata Systems Recent Developments

Table 96. Hengbao EMV Payment Card Basic Information

Table 97. Hengbao EMV Payment Card Product Overview

Table 98. Hengbao EMV Payment Card Revenue (M USD) and Gross Margin (2019-2024)

Table 99. Hengbao Business Overview

Table 100. Hengbao Recent Developments

Table 101. Global EMV Payment Card Market Size Forecast by Region (2025-2032) & (M USD)

Table 102. North America EMV Payment Card Market Size Forecast by Country (2025-2032) & (M USD)

Table 103. Europe EMV Payment Card Market Size Forecast by Country (2025-2032) & (M USD)

Table 104. Asia Pacific EMV Payment Card Market Size Forecast by Region (2025-2032) & (M USD)

Table 105. South America EMV Payment Card Market Size Forecast by Country (2025-2032) & (M USD)

Table 106. Middle East and Africa EMV Payment Card Market Size Forecast by Country (2025-2032) & (M USD)

Table 107. Global EMV Payment Card Market Size Forecast by Type (2025-2032) & (M USD)

Table 108. Global EMV Payment Card Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Industrial Chain of EMV Payment Card
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global EMV Payment Card Market Size (M USD), 2019-2032
- Figure 5. Global EMV Payment Card Market Size (M USD) (2019-2032)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. EMV Payment Card Market Size by Country (M USD)
- Figure 10. Global EMV Payment Card Revenue Share by Company in 2023
- Figure 11. EMV Payment Card Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 12. The Global 5 and 10 Largest Players: Market Share by EMV Payment Card Revenue in 2023
- Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 14. Global EMV Payment Card Market Share by Type
- Figure 15. Market Size Share of EMV Payment Card by Type (2019-2024)
- Figure 16. Market Size Market Share of EMV Payment Card by Type in 2022
- Figure 17. Global EMV Payment Card Market Size Growth Rate by Type (2019-2024)
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 19. Global EMV Payment Card Market Share by Application
- Figure 20. Global EMV Payment Card Market Share by Application (2019-2024)
- Figure 21. Global EMV Payment Card Market Share by Application in 2022
- Figure 22. Global EMV Payment Card Market Size Growth Rate by Application (2019-2024)
- Figure 23. Global EMV Payment Card Market Size Market Share by Region (2019-2024)
- Figure 24. North America EMV Payment Card Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 25. North America EMV Payment Card Market Size Market Share by Country in 2023
- Figure 26. U.S. EMV Payment Card Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 27. Canada EMV Payment Card Market Size (M USD) and Growth Rate (2019-2024)

Figure 28. Mexico EMV Payment Card Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe EMV Payment Card Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe EMV Payment Card Market Size Market Share by Country in 2023

Figure 31. Germany EMV Payment Card Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France EMV Payment Card Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. EMV Payment Card Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy EMV Payment Card Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia EMV Payment Card Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific EMV Payment Card Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific EMV Payment Card Market Size Market Share by Region in 2023

Figure 38. China EMV Payment Card Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan EMV Payment Card Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea EMV Payment Card Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India EMV Payment Card Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia EMV Payment Card Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America EMV Payment Card Market Size and Growth Rate (M USD)

Figure 44. South America EMV Payment Card Market Size Market Share by Country in 2023

Figure 45. Brazil EMV Payment Card Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina EMV Payment Card Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia EMV Payment Card Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa EMV Payment Card Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa EMV Payment Card Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia EMV Payment Card Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE EMV Payment Card Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt EMV Payment Card Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria EMV Payment Card Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa EMV Payment Card Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global EMV Payment Card Market Size Forecast by Value (2019-2032) & (M USD)

Figure 56. Global EMV Payment Card Market Share Forecast by Type (2025-2032)

Figure 57. Global EMV Payment Card Market Share Forecast by Application (2025-2032)

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