

Global Employee Advocacy Platforms Market Research Report 2024, Forecast to 2032

<https://marketpublishers.com/r/GB0FD3872543EN.html>

Date: October 2024

Pages: 124

Price: US\$ 3,400.00 (Single User License)

ID: GB0FD3872543EN

Abstracts

Report Overview

Employee Advocacy Platforms are software platforms that enable businesses to tap into the power of their employees as brand advocates. These platforms provide a centralized system that encourages and empowers employees to share approved content, such as company updates, industry insights, and marketing campaigns, through their personal social media channels. Employee Advocacy Platforms often include features like content libraries, social sharing tools, gamification elements, and analytics. By leveraging the collective reach and credibility of employees, businesses can amplify their brand's visibility, increase organic reach, and foster authentic and trusted connections with their target audience.

The global Employee Advocacy Platforms market size was estimated at USD 533 million in 2023 and is projected to reach USD 1226.27 million by 2032, exhibiting a CAGR of 9.70% during the forecast period.

North America Employee Advocacy Platforms market size was estimated at USD 162.94 million in 2023, at a CAGR of 8.31% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Employee Advocacy Platforms market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Employee Advocacy Platforms Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Employee Advocacy Platforms market in any manner.

Global Employee Advocacy Platforms Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Act-On

Agorapulse

Ambassify

Apostle

DrumUp

DSMN8

Dynamic Signal

EveryoneSocial

GaggleAMP

Hootsuite

Influitive

LumApps

Oktopost

Smarp

Sociabble

Socxo

Sprinklr

Sprout Social

Market Segmentation (by Type)

Cloud-based

On-premises

Market Segmentation (by Application)

Large Enterprises

SMEs

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Employee Advocacy Platforms Market

Overview of the regional outlook of the Employee Advocacy Platforms Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Employee Advocacy Platforms Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Employee Advocacy Platforms, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Employee Advocacy Platforms

1.2 Key Market Segments

1.2.1 Employee Advocacy Platforms Segment by Type

1.2.2 Employee Advocacy Platforms Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 EMPLOYEE ADVOCACY PLATFORMS MARKET OVERVIEW

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 EMPLOYEE ADVOCACY PLATFORMS MARKET COMPETITIVE LANDSCAPE

3.1 Global Employee Advocacy Platforms Revenue Market Share by Company (2019-2024)

3.2 Employee Advocacy Platforms Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.3 Company Employee Advocacy Platforms Market Size Sites, Area Served, Product Type

3.4 Employee Advocacy Platforms Market Competitive Situation and Trends

3.4.1 Employee Advocacy Platforms Market Concentration Rate

3.4.2 Global 5 and 10 Largest Employee Advocacy Platforms Players Market Share by Revenue

3.4.3 Mergers & Acquisitions, Expansion

4 EMPLOYEE ADVOCACY PLATFORMS VALUE CHAIN ANALYSIS

4.1 Employee Advocacy Platforms Value Chain Analysis

4.2 Midstream Market Analysis

4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF EMPLOYEE ADVOCACY PLATFORMS MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 Mergers & Acquisitions

5.5.2 Expansions

5.5.3 Collaboration/Supply Contracts

5.6 Industry Policies

6 EMPLOYEE ADVOCACY PLATFORMS MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Employee Advocacy Platforms Market Size Market Share by Type (2019-2024)

6.3 Global Employee Advocacy Platforms Market Size Growth Rate by Type (2019-2024)

7 EMPLOYEE ADVOCACY PLATFORMS MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Employee Advocacy Platforms Market Size (M USD) by Application (2019-2024)

7.3 Global Employee Advocacy Platforms Market Size Growth Rate by Application (2019-2024)

8 EMPLOYEE ADVOCACY PLATFORMS MARKET SEGMENTATION BY REGION

8.1 Global Employee Advocacy Platforms Market Size by Region

8.1.1 Global Employee Advocacy Platforms Market Size by Region

8.1.2 Global Employee Advocacy Platforms Market Size Market Share by Region

8.2 North America

8.2.1 North America Employee Advocacy Platforms Market Size by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Employee Advocacy Platforms Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Employee Advocacy Platforms Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Employee Advocacy Platforms Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Employee Advocacy Platforms Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Act-On

9.1.1 Act-On Employee Advocacy Platforms Basic Information

9.1.2 Act-On Employee Advocacy Platforms Product Overview

9.1.3 Act-On Employee Advocacy Platforms Product Market Performance

9.1.4 Act-On Employee Advocacy Platforms SWOT Analysis

9.1.5 Act-On Business Overview

9.1.6 Act-On Recent Developments

9.2 Agorapulse

- 9.2.1 Agorapulse Employee Advocacy Platforms Basic Information
- 9.2.2 Agorapulse Employee Advocacy Platforms Product Overview
- 9.2.3 Agorapulse Employee Advocacy Platforms Product Market Performance
- 9.2.4 Agorapulse Employee Advocacy Platforms SWOT Analysis
- 9.2.5 Agorapulse Business Overview
- 9.2.6 Agorapulse Recent Developments

9.3 Ambassify

- 9.3.1 Ambassify Employee Advocacy Platforms Basic Information
- 9.3.2 Ambassify Employee Advocacy Platforms Product Overview
- 9.3.3 Ambassify Employee Advocacy Platforms Product Market Performance
- 9.3.4 Ambassify Employee Advocacy Platforms SWOT Analysis
- 9.3.5 Ambassify Business Overview
- 9.3.6 Ambassify Recent Developments

9.4 Apostle

- 9.4.1 Apostle Employee Advocacy Platforms Basic Information
- 9.4.2 Apostle Employee Advocacy Platforms Product Overview
- 9.4.3 Apostle Employee Advocacy Platforms Product Market Performance
- 9.4.4 Apostle Business Overview
- 9.4.5 Apostle Recent Developments

9.5 DrumUp

- 9.5.1 DrumUp Employee Advocacy Platforms Basic Information
- 9.5.2 DrumUp Employee Advocacy Platforms Product Overview
- 9.5.3 DrumUp Employee Advocacy Platforms Product Market Performance
- 9.5.4 DrumUp Business Overview
- 9.5.5 DrumUp Recent Developments

9.6 DSMN8

- 9.6.1 DSMN8 Employee Advocacy Platforms Basic Information
- 9.6.2 DSMN8 Employee Advocacy Platforms Product Overview
- 9.6.3 DSMN8 Employee Advocacy Platforms Product Market Performance
- 9.6.4 DSMN8 Business Overview
- 9.6.5 DSMN8 Recent Developments

9.7 Dynamic Signal

- 9.7.1 Dynamic Signal Employee Advocacy Platforms Basic Information
- 9.7.2 Dynamic Signal Employee Advocacy Platforms Product Overview
- 9.7.3 Dynamic Signal Employee Advocacy Platforms Product Market Performance
- 9.7.4 Dynamic Signal Business Overview
- 9.7.5 Dynamic Signal Recent Developments

9.8 EveryoneSocial

- 9.8.1 EveryoneSocial Employee Advocacy Platforms Basic Information
- 9.8.2 EveryoneSocial Employee Advocacy Platforms Product Overview
- 9.8.3 EveryoneSocial Employee Advocacy Platforms Product Market Performance
- 9.8.4 EveryoneSocial Business Overview
- 9.8.5 EveryoneSocial Recent Developments
- 9.9 GaggleAMP
 - 9.9.1 GaggleAMP Employee Advocacy Platforms Basic Information
 - 9.9.2 GaggleAMP Employee Advocacy Platforms Product Overview
 - 9.9.3 GaggleAMP Employee Advocacy Platforms Product Market Performance
 - 9.9.4 GaggleAMP Business Overview
 - 9.9.5 GaggleAMP Recent Developments
- 9.10 Hootsuite
 - 9.10.1 Hootsuite Employee Advocacy Platforms Basic Information
 - 9.10.2 Hootsuite Employee Advocacy Platforms Product Overview
 - 9.10.3 Hootsuite Employee Advocacy Platforms Product Market Performance
 - 9.10.4 Hootsuite Business Overview
 - 9.10.5 Hootsuite Recent Developments
- 9.11 Influitive
 - 9.11.1 Influitive Employee Advocacy Platforms Basic Information
 - 9.11.2 Influitive Employee Advocacy Platforms Product Overview
 - 9.11.3 Influitive Employee Advocacy Platforms Product Market Performance
 - 9.11.4 Influitive Business Overview
 - 9.11.5 Influitive Recent Developments
- 9.12 LumApps
 - 9.12.1 LumApps Employee Advocacy Platforms Basic Information
 - 9.12.2 LumApps Employee Advocacy Platforms Product Overview
 - 9.12.3 LumApps Employee Advocacy Platforms Product Market Performance
 - 9.12.4 LumApps Business Overview
 - 9.12.5 LumApps Recent Developments
- 9.13 Oktopost
 - 9.13.1 Oktopost Employee Advocacy Platforms Basic Information
 - 9.13.2 Oktopost Employee Advocacy Platforms Product Overview
 - 9.13.3 Oktopost Employee Advocacy Platforms Product Market Performance
 - 9.13.4 Oktopost Business Overview
 - 9.13.5 Oktopost Recent Developments
- 9.14 Smarp
 - 9.14.1 Smarp Employee Advocacy Platforms Basic Information
 - 9.14.2 Smarp Employee Advocacy Platforms Product Overview
 - 9.14.3 Smarp Employee Advocacy Platforms Product Market Performance

9.14.4 Smarp Business Overview

9.14.5 Smarp Recent Developments

9.15 Sociabble

9.15.1 Sociabble Employee Advocacy Platforms Basic Information

9.15.2 Sociabble Employee Advocacy Platforms Product Overview

9.15.3 Sociabble Employee Advocacy Platforms Product Market Performance

9.15.4 Sociabble Business Overview

9.15.5 Sociabble Recent Developments

9.16 Socxo

9.16.1 Socxo Employee Advocacy Platforms Basic Information

9.16.2 Socxo Employee Advocacy Platforms Product Overview

9.16.3 Socxo Employee Advocacy Platforms Product Market Performance

9.16.4 Socxo Business Overview

9.16.5 Socxo Recent Developments

9.17 Sprinklr

9.17.1 Sprinklr Employee Advocacy Platforms Basic Information

9.17.2 Sprinklr Employee Advocacy Platforms Product Overview

9.17.3 Sprinklr Employee Advocacy Platforms Product Market Performance

9.17.4 Sprinklr Business Overview

9.17.5 Sprinklr Recent Developments

9.18 Sprout Social

9.18.1 Sprout Social Employee Advocacy Platforms Basic Information

9.18.2 Sprout Social Employee Advocacy Platforms Product Overview

9.18.3 Sprout Social Employee Advocacy Platforms Product Market Performance

9.18.4 Sprout Social Business Overview

9.18.5 Sprout Social Recent Developments

10 EMPLOYEE ADVOCACY PLATFORMS REGIONAL MARKET FORECAST

10.1 Global Employee Advocacy Platforms Market Size Forecast

10.2 Global Employee Advocacy Platforms Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Employee Advocacy Platforms Market Size Forecast by Country

10.2.3 Asia Pacific Employee Advocacy Platforms Market Size Forecast by Region

10.2.4 South America Employee Advocacy Platforms Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Employee Advocacy Platforms by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

11.1 Global Employee Advocacy Platforms Market Forecast by Type (2025-2032)

11.2 Global Employee Advocacy Platforms Market Forecast by Application (2025-2032)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Employee Advocacy Platforms Market Size Comparison by Region (M USD)

Table 5. Global Employee Advocacy Platforms Revenue (M USD) by Company
(2019-2024)

Table 6. Global Employee Advocacy Platforms Revenue Share by Company
(2019-2024)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in
Employee Advocacy Platforms as of 2022)

Table 8. Company Employee Advocacy Platforms Market Size Sites and Area Served

Table 9. Company Employee Advocacy Platforms Product Type

Table 10. Global Employee Advocacy Platforms Company Market Concentration Ratio
(CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Value Chain Map of Employee Advocacy Platforms

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Employee Advocacy Platforms Market Challenges

Table 18. Global Employee Advocacy Platforms Market Size by Type (M USD)

Table 19. Global Employee Advocacy Platforms Market Size (M USD) by Type
(2019-2024)

Table 20. Global Employee Advocacy Platforms Market Size Share by Type
(2019-2024)

Table 21. Global Employee Advocacy Platforms Market Size Growth Rate by Type
(2019-2024)

Table 22. Global Employee Advocacy Platforms Market Size by Application

Table 23. Global Employee Advocacy Platforms Market Size by Application (2019-2024)
& (M USD)

Table 24. Global Employee Advocacy Platforms Market Share by Application
(2019-2024)

Table 25. Global Employee Advocacy Platforms Market Size Growth Rate by
Application (2019-2024)

Table 26. Global Employee Advocacy Platforms Market Size by Region (2019-2024) & (M USD)

Table 27. Global Employee Advocacy Platforms Market Size Market Share by Region (2019-2024)

Table 28. North America Employee Advocacy Platforms Market Size by Country (2019-2024) & (M USD)

Table 29. Europe Employee Advocacy Platforms Market Size by Country (2019-2024) & (M USD)

Table 30. Asia Pacific Employee Advocacy Platforms Market Size by Region (2019-2024) & (M USD)

Table 31. South America Employee Advocacy Platforms Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa Employee Advocacy Platforms Market Size by Region (2019-2024) & (M USD)

Table 33. Act-On Employee Advocacy Platforms Basic Information

Table 34. Act-On Employee Advocacy Platforms Product Overview

Table 35. Act-On Employee Advocacy Platforms Revenue (M USD) and Gross Margin (2019-2024)

Table 36. Act-On Employee Advocacy Platforms SWOT Analysis

Table 37. Act-On Business Overview

Table 38. Act-On Recent Developments

Table 39. Agorapulse Employee Advocacy Platforms Basic Information

Table 40. Agorapulse Employee Advocacy Platforms Product Overview

Table 41. Agorapulse Employee Advocacy Platforms Revenue (M USD) and Gross Margin (2019-2024)

Table 42. Agorapulse Employee Advocacy Platforms SWOT Analysis

Table 43. Agorapulse Business Overview

Table 44. Agorapulse Recent Developments

Table 45. Ambassify Employee Advocacy Platforms Basic Information

Table 46. Ambassify Employee Advocacy Platforms Product Overview

Table 47. Ambassify Employee Advocacy Platforms Revenue (M USD) and Gross Margin (2019-2024)

Table 48. Ambassify Employee Advocacy Platforms SWOT Analysis

Table 49. Ambassify Business Overview

Table 50. Ambassify Recent Developments

Table 51. Apostle Employee Advocacy Platforms Basic Information

Table 52. Apostle Employee Advocacy Platforms Product Overview

Table 53. Apostle Employee Advocacy Platforms Revenue (M USD) and Gross Margin (2019-2024)

Table 54. Apostle Business Overview

Table 55. Apostle Recent Developments

Table 56. DrumUp Employee Advocacy Platforms Basic Information

Table 57. DrumUp Employee Advocacy Platforms Product Overview

Table 58. DrumUp Employee Advocacy Platforms Revenue (M USD) and Gross Margin (2019-2024)

Table 59. DrumUp Business Overview

Table 60. DrumUp Recent Developments

Table 61. DSMN8 Employee Advocacy Platforms Basic Information

Table 62. DSMN8 Employee Advocacy Platforms Product Overview

Table 63. DSMN8 Employee Advocacy Platforms Revenue (M USD) and Gross Margin (2019-2024)

Table 64. DSMN8 Business Overview

Table 65. DSMN8 Recent Developments

Table 66. Dynamic Signal Employee Advocacy Platforms Basic Information

Table 67. Dynamic Signal Employee Advocacy Platforms Product Overview

Table 68. Dynamic Signal Employee Advocacy Platforms Revenue (M USD) and Gross Margin (2019-2024)

Table 69. Dynamic Signal Business Overview

Table 70. Dynamic Signal Recent Developments

Table 71. EveryoneSocial Employee Advocacy Platforms Basic Information

Table 72. EveryoneSocial Employee Advocacy Platforms Product Overview

Table 73. EveryoneSocial Employee Advocacy Platforms Revenue (M USD) and Gross Margin (2019-2024)

Table 74. EveryoneSocial Business Overview

Table 75. EveryoneSocial Recent Developments

Table 76. GaggleAMP Employee Advocacy Platforms Basic Information

Table 77. GaggleAMP Employee Advocacy Platforms Product Overview

Table 78. GaggleAMP Employee Advocacy Platforms Revenue (M USD) and Gross Margin (2019-2024)

Table 79. GaggleAMP Business Overview

Table 80. GaggleAMP Recent Developments

Table 81. Hootsuite Employee Advocacy Platforms Basic Information

Table 82. Hootsuite Employee Advocacy Platforms Product Overview

Table 83. Hootsuite Employee Advocacy Platforms Revenue (M USD) and Gross Margin (2019-2024)

Table 84. Hootsuite Business Overview

Table 85. Hootsuite Recent Developments

Table 86. Influitive Employee Advocacy Platforms Basic Information

Table 87. Influitive Employee Advocacy Platforms Product Overview
Table 88. Influitive Employee Advocacy Platforms Revenue (M USD) and Gross Margin (2019-2024)
Table 89. Influitive Business Overview
Table 90. Influitive Recent Developments
Table 91. LumApps Employee Advocacy Platforms Basic Information
Table 92. LumApps Employee Advocacy Platforms Product Overview
Table 93. LumApps Employee Advocacy Platforms Revenue (M USD) and Gross Margin (2019-2024)
Table 94. LumApps Business Overview
Table 95. LumApps Recent Developments
Table 96. Oktopost Employee Advocacy Platforms Basic Information
Table 97. Oktopost Employee Advocacy Platforms Product Overview
Table 98. Oktopost Employee Advocacy Platforms Revenue (M USD) and Gross Margin (2019-2024)
Table 99. Oktopost Business Overview
Table 100. Oktopost Recent Developments
Table 101. Smarp Employee Advocacy Platforms Basic Information
Table 102. Smarp Employee Advocacy Platforms Product Overview
Table 103. Smarp Employee Advocacy Platforms Revenue (M USD) and Gross Margin (2019-2024)
Table 104. Smarp Business Overview
Table 105. Smarp Recent Developments
Table 106. Sociabble Employee Advocacy Platforms Basic Information
Table 107. Sociabble Employee Advocacy Platforms Product Overview
Table 108. Sociabble Employee Advocacy Platforms Revenue (M USD) and Gross Margin (2019-2024)
Table 109. Sociabble Business Overview
Table 110. Sociabble Recent Developments
Table 111. Socxo Employee Advocacy Platforms Basic Information
Table 112. Socxo Employee Advocacy Platforms Product Overview
Table 113. Socxo Employee Advocacy Platforms Revenue (M USD) and Gross Margin (2019-2024)
Table 114. Socxo Business Overview
Table 115. Socxo Recent Developments
Table 116. Sprinklr Employee Advocacy Platforms Basic Information
Table 117. Sprinklr Employee Advocacy Platforms Product Overview
Table 118. Sprinklr Employee Advocacy Platforms Revenue (M USD) and Gross Margin (2019-2024)

Table 119. Sprinklr Business Overview

Table 120. Sprinklr Recent Developments

Table 121. Sprout Social Employee Advocacy Platforms Basic Information

Table 122. Sprout Social Employee Advocacy Platforms Product Overview

Table 123. Sprout Social Employee Advocacy Platforms Revenue (M USD) and Gross Margin (2019-2024)

Table 124. Sprout Social Business Overview

Table 125. Sprout Social Recent Developments

Table 126. Global Employee Advocacy Platforms Market Size Forecast by Region (2025-2032) & (M USD)

Table 127. North America Employee Advocacy Platforms Market Size Forecast by Country (2025-2032) & (M USD)

Table 128. Europe Employee Advocacy Platforms Market Size Forecast by Country (2025-2032) & (M USD)

Table 129. Asia Pacific Employee Advocacy Platforms Market Size Forecast by Region (2025-2032) & (M USD)

Table 130. South America Employee Advocacy Platforms Market Size Forecast by Country (2025-2032) & (M USD)

Table 131. Middle East and Africa Employee Advocacy Platforms Market Size Forecast by Country (2025-2032) & (M USD)

Table 132. Global Employee Advocacy Platforms Market Size Forecast by Type (2025-2032) & (M USD)

Table 133. Global Employee Advocacy Platforms Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Industrial Chain of Employee Advocacy Platforms

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Employee Advocacy Platforms Market Size (M USD), 2019-2032

Figure 5. Global Employee Advocacy Platforms Market Size (M USD) (2019-2032)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. Employee Advocacy Platforms Market Size by Country (M USD)

Figure 10. Global Employee Advocacy Platforms Revenue Share by Company in 2023

Figure 11. Employee Advocacy Platforms Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 12. The Global 5 and 10 Largest Players: Market Share by Employee Advocacy Platforms Revenue in 2023

Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 14. Global Employee Advocacy Platforms Market Share by Type

Figure 15. Market Size Share of Employee Advocacy Platforms by Type (2019-2024)

Figure 16. Market Size Market Share of Employee Advocacy Platforms by Type in 2022

Figure 17. Global Employee Advocacy Platforms Market Size Growth Rate by Type (2019-2024)

Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 19. Global Employee Advocacy Platforms Market Share by Application

Figure 20. Global Employee Advocacy Platforms Market Share by Application (2019-2024)

Figure 21. Global Employee Advocacy Platforms Market Share by Application in 2022

Figure 22. Global Employee Advocacy Platforms Market Size Growth Rate by Application (2019-2024)

Figure 23. Global Employee Advocacy Platforms Market Size Market Share by Region (2019-2024)

Figure 24. North America Employee Advocacy Platforms Market Size and Growth Rate (2019-2024) & (M USD)

Figure 25. North America Employee Advocacy Platforms Market Size Market Share by Country in 2023

Figure 26. U.S. Employee Advocacy Platforms Market Size and Growth Rate (2019-2024) & (M USD)

Figure 27. Canada Employee Advocacy Platforms Market Size (M USD) and Growth Rate (2019-2024)

Figure 28. Mexico Employee Advocacy Platforms Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe Employee Advocacy Platforms Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Employee Advocacy Platforms Market Size Market Share by Country in 2023

Figure 31. Germany Employee Advocacy Platforms Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Employee Advocacy Platforms Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Employee Advocacy Platforms Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Employee Advocacy Platforms Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Employee Advocacy Platforms Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Employee Advocacy Platforms Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Employee Advocacy Platforms Market Size Market Share by Region in 2023

Figure 38. China Employee Advocacy Platforms Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Employee Advocacy Platforms Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Employee Advocacy Platforms Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Employee Advocacy Platforms Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia Employee Advocacy Platforms Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Employee Advocacy Platforms Market Size and Growth Rate (M USD)

Figure 44. South America Employee Advocacy Platforms Market Size Market Share by Country in 2023

Figure 45. Brazil Employee Advocacy Platforms Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina Employee Advocacy Platforms Market Size and Growth Rate

(2019-2024) & (M USD)

Figure 47. Columbia Employee Advocacy Platforms Market Size and Growth Rate

(2019-2024) & (M USD)

Figure 48. Middle East and Africa Employee Advocacy Platforms Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Employee Advocacy Platforms Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Employee Advocacy Platforms Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE Employee Advocacy Platforms Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Employee Advocacy Platforms Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Employee Advocacy Platforms Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Employee Advocacy Platforms Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Employee Advocacy Platforms Market Size Forecast by Value (2019-2032) & (M USD)

Figure 56. Global Employee Advocacy Platforms Market Share Forecast by Type (2025-2032)

Figure 57. Global Employee Advocacy Platforms Market Share Forecast by Application (2025-2032)

I would like to order

Product name: Global Employee Advocacy Platforms Market Research Report 2024, Forecast to 2032

Product link: <https://marketpublishers.com/r/GB0FD3872543EN.html>

Price: US\$ 3,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GB0FD3872543EN.html>