

Global Embedded Non-Volatile Memory (ENVM) Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

Embedded non-volatile memory (eNVM) has become an important and essential IP that adds flexibility to electronic products and helps accelerate time-to-market. UMC (Incl. Fujitsu) offers state-of-the-art embedded non-volatile solutions to meet a variety of embedded system applications. High quality embedded non-volatile memories (eFuse, eOTP, eMTP, eE2 PROM and eFlash) can be used for trimming, redundancy, data encryption, ID, coding and programming. There are many types of eNVM available in the market, differentiated by their endurance. For example, eFlash, eE2 PROM and eMTP can be programmed multiple times, whereas eOTP and eFuse can only be programmed once. eE2 PROM has excellent endurance among these five solutions, but the trade-off is larger macro size within high density memory. To leverage density and cost, eFlash and eE2 PROM are recommended for those high density NVM applications such smart card, SIM card, MCU, etc. On the other hand, eMTP and eOTP can be recommended for medium density NVM applications such PMIC and display driver IC. For lower density eNVM requirements in general purpose applications, eFuse is suggested.

The global Embedded Non-Volatile Memory (ENVM) market size was estimated at USD 7865 million in 2023 and is projected to reach USD 31331.82 million by 2032, exhibiting a CAGR of 16.60% during the forecast period.

North America Embedded Non-Volatile Memory (ENVM) market size was estimated at USD 2674.08 million in 2023, at a CAGR of 14.23% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Embedded Non-Volatile Memory (ENVM) market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Embedded Non-Volatile Memory (ENVM) Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Embedded Non-Volatile Memory (ENVM) market in any manner.

Global Embedded Non-Volatile Memory (ENVM) Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

TSMC

GlobalFoundries

UMC (Incl. Fujitsu)

SMIC

Samsung

HHGrace

TowerJazz

Microchip Technology

TI

Market Segmentation (by Type)

eFlash

eE2PROM

eOTP/eMTP

eFRAM

eMRAM

Others

Market Segmentation (by Application)

Consumer Electronics

IoT

Telecommunications

Automotive

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Embedded Non-Volatile Memory (ENVM) Market

Overview of the regional outlook of the Embedded Non-Volatile Memory (ENVM) Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your

competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Embedded Non-Volatile Memory (ENVM) Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Embedded Non-Volatile Memory (ENVM), their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Embedded Non-Volatile Memory (ENVM)
- 1.2 Key Market Segments
 - 1.2.1 Embedded Non-Volatile Memory (ENVM) Segment by Type
 - 1.2.2 Embedded Non-Volatile Memory (ENVM) Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 EMBEDDED NON-VOLATILE MEMORY (ENVM) MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Embedded Non-Volatile Memory (ENVM) Market Size (M USD) Estimates and Forecasts (2019-2032)
 - 2.1.2 Global Embedded Non-Volatile Memory (ENVM) Sales Estimates and Forecasts (2019-2032)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 EMBEDDED NON-VOLATILE MEMORY (ENVM) MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Embedded Non-Volatile Memory (ENVM) Sales by Manufacturers (2019-2024)
- 3.2 Global Embedded Non-Volatile Memory (ENVM) Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Embedded Non-Volatile Memory (ENVM) Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Embedded Non-Volatile Memory (ENVM) Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Embedded Non-Volatile Memory (ENVM) Sales Sites, Area Served, Product Type
- 3.6 Embedded Non-Volatile Memory (ENVM) Market Competitive Situation and Trends

- 3.6.1 Embedded Non-Volatile Memory (ENVM) Market Concentration Rate
- 3.6.2 Global 5 and 10 Largest Embedded Non-Volatile Memory (ENVM) Players Market Share by Revenue
- 3.6.3 Mergers & Acquisitions, Expansion

4 EMBEDDED NON-VOLATILE MEMORY (ENVM) INDUSTRY CHAIN ANALYSIS

- 4.1 Embedded Non-Volatile Memory (ENVM) Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF EMBEDDED NON-VOLATILE MEMORY (ENVM) MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 EMBEDDED NON-VOLATILE MEMORY (ENVM) MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Embedded Non-Volatile Memory (ENVM) Sales Market Share by Type (2019-2024)
- 6.3 Global Embedded Non-Volatile Memory (ENVM) Market Size Market Share by Type (2019-2024)
- 6.4 Global Embedded Non-Volatile Memory (ENVM) Price by Type (2019-2024)

7 EMBEDDED NON-VOLATILE MEMORY (ENVM) MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Embedded Non-Volatile Memory (ENVM) Market Sales by Application (2019-2024)
- 7.3 Global Embedded Non-Volatile Memory (ENVM) Market Size (M USD) by Application (2019-2024)
- 7.4 Global Embedded Non-Volatile Memory (ENVM) Sales Growth Rate by Application (2019-2024)

8 EMBEDDED NON-VOLATILE MEMORY (ENVM) MARKET CONSUMPTION BY REGION

- 8.1 Global Embedded Non-Volatile Memory (ENVM) Sales by Region
 - 8.1.1 Global Embedded Non-Volatile Memory (ENVM) Sales by Region
 - 8.1.2 Global Embedded Non-Volatile Memory (ENVM) Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Embedded Non-Volatile Memory (ENVM) Sales by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada
 - 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Embedded Non-Volatile Memory (ENVM) Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Embedded Non-Volatile Memory (ENVM) Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Embedded Non-Volatile Memory (ENVM) Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa

8.6.1 Middle East and Africa Embedded Non-Volatile Memory (ENVM) Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 EMBEDDED NON-VOLATILE MEMORY (ENVM) MARKET PRODUCTION BY REGION

9.1 Global Production of Embedded Non-Volatile Memory (ENVM) by Region (2019-2024)

9.2 Global Embedded Non-Volatile Memory (ENVM) Revenue Market Share by Region (2019-2024)

9.3 Global Embedded Non-Volatile Memory (ENVM) Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America Embedded Non-Volatile Memory (ENVM) Production

9.4.1 North America Embedded Non-Volatile Memory (ENVM) Production Growth Rate (2019-2024)

9.4.2 North America Embedded Non-Volatile Memory (ENVM) Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Embedded Non-Volatile Memory (ENVM) Production

9.5.1 Europe Embedded Non-Volatile Memory (ENVM) Production Growth Rate (2019-2024)

9.5.2 Europe Embedded Non-Volatile Memory (ENVM) Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan Embedded Non-Volatile Memory (ENVM) Production (2019-2024)

9.6.1 Japan Embedded Non-Volatile Memory (ENVM) Production Growth Rate (2019-2024)

9.6.2 Japan Embedded Non-Volatile Memory (ENVM) Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China Embedded Non-Volatile Memory (ENVM) Production (2019-2024)

9.7.1 China Embedded Non-Volatile Memory (ENVM) Production Growth Rate (2019-2024)

9.7.2 China Embedded Non-Volatile Memory (ENVM) Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 TSMC

- 10.1.1 TSMC Embedded Non-Volatile Memory (ENVM) Basic Information
- 10.1.2 TSMC Embedded Non-Volatile Memory (ENVM) Product Overview
- 10.1.3 TSMC Embedded Non-Volatile Memory (ENVM) Product Market Performance
- 10.1.4 TSMC Business Overview
- 10.1.5 TSMC Embedded Non-Volatile Memory (ENVM) SWOT Analysis
- 10.1.6 TSMC Recent Developments

10.2 GlobalFoundries

- 10.2.1 GlobalFoundries Embedded Non-Volatile Memory (ENVM) Basic Information
- 10.2.2 GlobalFoundries Embedded Non-Volatile Memory (ENVM) Product Overview
- 10.2.3 GlobalFoundries Embedded Non-Volatile Memory (ENVM) Product Market Performance
- 10.2.4 GlobalFoundries Business Overview
- 10.2.5 GlobalFoundries Embedded Non-Volatile Memory (ENVM) SWOT Analysis
- 10.2.6 GlobalFoundries Recent Developments

10.3 UMC (Incl. Fujitsu)

- 10.3.1 UMC (Incl. Fujitsu) Embedded Non-Volatile Memory (ENVM) Basic Information
- 10.3.2 UMC (Incl. Fujitsu) Embedded Non-Volatile Memory (ENVM) Product Overview
- 10.3.3 UMC (Incl. Fujitsu) Embedded Non-Volatile Memory (ENVM) Product Market Performance
- 10.3.4 UMC (Incl. Fujitsu) Embedded Non-Volatile Memory (ENVM) SWOT Analysis
- 10.3.5 UMC (Incl. Fujitsu) Business Overview
- 10.3.6 UMC (Incl. Fujitsu) Recent Developments

10.4 SMIC

- 10.4.1 SMIC Embedded Non-Volatile Memory (ENVM) Basic Information
- 10.4.2 SMIC Embedded Non-Volatile Memory (ENVM) Product Overview
- 10.4.3 SMIC Embedded Non-Volatile Memory (ENVM) Product Market Performance
- 10.4.4 SMIC Business Overview
- 10.4.5 SMIC Recent Developments

10.5 Samsung

- 10.5.1 Samsung Embedded Non-Volatile Memory (ENVM) Basic Information
- 10.5.2 Samsung Embedded Non-Volatile Memory (ENVM) Product Overview
- 10.5.3 Samsung Embedded Non-Volatile Memory (ENVM) Product Market Performance
- 10.5.4 Samsung Business Overview
- 10.5.5 Samsung Recent Developments

10.6 HHGrace

- 10.6.1 HHGrace Embedded Non-Volatile Memory (ENVM) Basic Information

- 10.6.2 HHGrace Embedded Non-Volatile Memory (ENVM) Product Overview
- 10.6.3 HHGrace Embedded Non-Volatile Memory (ENVM) Product Market Performance
- 10.6.4 HHGrace Business Overview
- 10.6.5 HHGrace Recent Developments
- 10.7 TowerJazz
 - 10.7.1 TowerJazz Embedded Non-Volatile Memory (ENVM) Basic Information
 - 10.7.2 TowerJazz Embedded Non-Volatile Memory (ENVM) Product Overview
 - 10.7.3 TowerJazz Embedded Non-Volatile Memory (ENVM) Product Market Performance
 - 10.7.4 TowerJazz Business Overview
 - 10.7.5 TowerJazz Recent Developments
- 10.8 Microchip Technology
 - 10.8.1 Microchip Technology Embedded Non-Volatile Memory (ENVM) Basic Information
 - 10.8.2 Microchip Technology Embedded Non-Volatile Memory (ENVM) Product Overview
 - 10.8.3 Microchip Technology Embedded Non-Volatile Memory (ENVM) Product Market Performance
 - 10.8.4 Microchip Technology Business Overview
 - 10.8.5 Microchip Technology Recent Developments
- 10.9 TI
 - 10.9.1 TI Embedded Non-Volatile Memory (ENVM) Basic Information
 - 10.9.2 TI Embedded Non-Volatile Memory (ENVM) Product Overview
 - 10.9.3 TI Embedded Non-Volatile Memory (ENVM) Product Market Performance
 - 10.9.4 TI Business Overview
 - 10.9.5 TI Recent Developments

11 EMBEDDED NON-VOLATILE MEMORY (ENVM) MARKET FORECAST BY REGION

- 11.1 Global Embedded Non-Volatile Memory (ENVM) Market Size Forecast
- 11.2 Global Embedded Non-Volatile Memory (ENVM) Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Embedded Non-Volatile Memory (ENVM) Market Size Forecast by Country
 - 11.2.3 Asia Pacific Embedded Non-Volatile Memory (ENVM) Market Size Forecast by Region
 - 11.2.4 South America Embedded Non-Volatile Memory (ENVM) Market Size Forecast

by Country

11.2.5 Middle East and Africa Forecasted Consumption of Embedded Non-Volatile Memory (ENVM) by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

12.1 Global Embedded Non-Volatile Memory (ENVM) Market Forecast by Type (2025-2032)

12.1.1 Global Forecasted Sales of Embedded Non-Volatile Memory (ENVM) by Type (2025-2032)

12.1.2 Global Embedded Non-Volatile Memory (ENVM) Market Size Forecast by Type (2025-2032)

12.1.3 Global Forecasted Price of Embedded Non-Volatile Memory (ENVM) by Type (2025-2032)

12.2 Global Embedded Non-Volatile Memory (ENVM) Market Forecast by Application (2025-2032)

12.2.1 Global Embedded Non-Volatile Memory (ENVM) Sales (K Units) Forecast by Application

12.2.2 Global Embedded Non-Volatile Memory (ENVM) Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Embedded Non-Volatile Memory (ENVM) Market Size Comparison by Region (M USD)

Table 5. Global Embedded Non-Volatile Memory (ENVM) Sales (K Units) by Manufacturers (2019-2024)

Table 6. Global Embedded Non-Volatile Memory (ENVM) Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Embedded Non-Volatile Memory (ENVM) Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Embedded Non-Volatile Memory (ENVM) Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Embedded Non-Volatile Memory (ENVM) as of 2022)

Table 10. Global Market Embedded Non-Volatile Memory (ENVM) Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Embedded Non-Volatile Memory (ENVM) Sales Sites and Area Served

Table 12. Manufacturers Embedded Non-Volatile Memory (ENVM) Product Type

Table 13. Global Embedded Non-Volatile Memory (ENVM) Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Embedded Non-Volatile Memory (ENVM)

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Embedded Non-Volatile Memory (ENVM) Market Challenges

Table 22. Global Embedded Non-Volatile Memory (ENVM) Sales by Type (K Units)

Table 23. Global Embedded Non-Volatile Memory (ENVM) Market Size by Type (M USD)

Table 24. Global Embedded Non-Volatile Memory (ENVM) Sales (K Units) by Type (2019-2024)

Table 25. Global Embedded Non-Volatile Memory (ENVM) Sales Market Share by Type (2019-2024)

Table 26. Global Embedded Non-Volatile Memory (ENVM) Market Size (M USD) by Type (2019-2024)

Table 27. Global Embedded Non-Volatile Memory (ENVM) Market Size Share by Type (2019-2024)

Table 28. Global Embedded Non-Volatile Memory (ENVM) Price (USD/Unit) by Type (2019-2024)

Table 29. Global Embedded Non-Volatile Memory (ENVM) Sales (K Units) by Application

Table 30. Global Embedded Non-Volatile Memory (ENVM) Market Size by Application

Table 31. Global Embedded Non-Volatile Memory (ENVM) Sales by Application (2019-2024) & (K Units)

Table 32. Global Embedded Non-Volatile Memory (ENVM) Sales Market Share by Application (2019-2024)

Table 33. Global Embedded Non-Volatile Memory (ENVM) Sales by Application (2019-2024) & (M USD)

Table 34. Global Embedded Non-Volatile Memory (ENVM) Market Share by Application (2019-2024)

Table 35. Global Embedded Non-Volatile Memory (ENVM) Sales Growth Rate by Application (2019-2024)

Table 36. Global Embedded Non-Volatile Memory (ENVM) Sales by Region (2019-2024) & (K Units)

Table 37. Global Embedded Non-Volatile Memory (ENVM) Sales Market Share by Region (2019-2024)

Table 38. North America Embedded Non-Volatile Memory (ENVM) Sales by Country (2019-2024) & (K Units)

Table 39. Europe Embedded Non-Volatile Memory (ENVM) Sales by Country (2019-2024) & (K Units)

Table 40. Asia Pacific Embedded Non-Volatile Memory (ENVM) Sales by Region (2019-2024) & (K Units)

Table 41. South America Embedded Non-Volatile Memory (ENVM) Sales by Country (2019-2024) & (K Units)

Table 42. Middle East and Africa Embedded Non-Volatile Memory (ENVM) Sales by Region (2019-2024) & (K Units)

Table 43. Global Embedded Non-Volatile Memory (ENVM) Production (K Units) by Region (2019-2024)

Table 44. Global Embedded Non-Volatile Memory (ENVM) Revenue (US\$ Million) by Region (2019-2024)

Table 45. Global Embedded Non-Volatile Memory (ENVM) Revenue Market Share by Region (2019-2024)

Table 46. Global Embedded Non-Volatile Memory (ENVM) Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 47. North America Embedded Non-Volatile Memory (ENVM) Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 48. Europe Embedded Non-Volatile Memory (ENVM) Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 49. Japan Embedded Non-Volatile Memory (ENVM) Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 50. China Embedded Non-Volatile Memory (ENVM) Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 51. TSMC Embedded Non-Volatile Memory (ENVM) Basic Information

Table 52. TSMC Embedded Non-Volatile Memory (ENVM) Product Overview

Table 53. TSMC Embedded Non-Volatile Memory (ENVM) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 54. TSMC Business Overview

Table 55. TSMC Embedded Non-Volatile Memory (ENVM) SWOT Analysis

Table 56. TSMC Recent Developments

Table 57. GlobalFoundries Embedded Non-Volatile Memory (ENVM) Basic Information

Table 58. GlobalFoundries Embedded Non-Volatile Memory (ENVM) Product Overview

Table 59. GlobalFoundries Embedded Non-Volatile Memory (ENVM) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 60. GlobalFoundries Business Overview

Table 61. GlobalFoundries Embedded Non-Volatile Memory (ENVM) SWOT Analysis

Table 62. GlobalFoundries Recent Developments

Table 63. UMC (Incl. Fujitsu) Embedded Non-Volatile Memory (ENVM) Basic Information

Table 64. UMC (Incl. Fujitsu) Embedded Non-Volatile Memory (ENVM) Product Overview

Table 65. UMC (Incl. Fujitsu) Embedded Non-Volatile Memory (ENVM) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 66. UMC (Incl. Fujitsu) Embedded Non-Volatile Memory (ENVM) SWOT Analysis

Table 67. UMC (Incl. Fujitsu) Business Overview

Table 68. UMC (Incl. Fujitsu) Recent Developments

Table 69. SMIC Embedded Non-Volatile Memory (ENVM) Basic Information

Table 70. SMIC Embedded Non-Volatile Memory (ENVM) Product Overview

Table 71. SMIC Embedded Non-Volatile Memory (ENVM) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 72. SMIC Business Overview

Table 73. SMIC Recent Developments

Table 74. Samsung Embedded Non-Volatile Memory (ENVM) Basic Information

Table 75. Samsung Embedded Non-Volatile Memory (ENVM) Product Overview

Table 76. Samsung Embedded Non-Volatile Memory (ENVM) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 77. Samsung Business Overview

Table 78. Samsung Recent Developments

Table 79. HHGrace Embedded Non-Volatile Memory (ENVM) Basic Information

Table 80. HHGrace Embedded Non-Volatile Memory (ENVM) Product Overview

Table 81. HHGrace Embedded Non-Volatile Memory (ENVM) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 82. HHGrace Business Overview

Table 83. HHGrace Recent Developments

Table 84. TowerJazz Embedded Non-Volatile Memory (ENVM) Basic Information

Table 85. TowerJazz Embedded Non-Volatile Memory (ENVM) Product Overview

Table 86. TowerJazz Embedded Non-Volatile Memory (ENVM) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 87. TowerJazz Business Overview

Table 88. TowerJazz Recent Developments

Table 89. Microchip Technology Embedded Non-Volatile Memory (ENVM) Basic Information

Table 90. Microchip Technology Embedded Non-Volatile Memory (ENVM) Product Overview

Table 91. Microchip Technology Embedded Non-Volatile Memory (ENVM) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 92. Microchip Technology Business Overview

Table 93. Microchip Technology Recent Developments

Table 94. TI Embedded Non-Volatile Memory (ENVM) Basic Information

Table 95. TI Embedded Non-Volatile Memory (ENVM) Product Overview

Table 96. TI Embedded Non-Volatile Memory (ENVM) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 97. TI Business Overview

Table 98. TI Recent Developments

Table 99. Global Embedded Non-Volatile Memory (ENVM) Sales Forecast by Region (2025-2032) & (K Units)

Table 100. Global Embedded Non-Volatile Memory (ENVM) Market Size Forecast by Region (2025-2032) & (M USD)

Table 101. North America Embedded Non-Volatile Memory (ENVM) Sales Forecast by

Country (2025-2032) & (K Units)

Table 102. North America Embedded Non-Volatile Memory (ENVM) Market Size Forecast by Country (2025-2032) & (M USD)

Table 103. Europe Embedded Non-Volatile Memory (ENVM) Sales Forecast by Country (2025-2032) & (K Units)

Table 104. Europe Embedded Non-Volatile Memory (ENVM) Market Size Forecast by Country (2025-2032) & (M USD)

Table 105. Asia Pacific Embedded Non-Volatile Memory (ENVM) Sales Forecast by Region (2025-2032) & (K Units)

Table 106. Asia Pacific Embedded Non-Volatile Memory (ENVM) Market Size Forecast by Region (2025-2032) & (M USD)

Table 107. South America Embedded Non-Volatile Memory (ENVM) Sales Forecast by Country (2025-2032) & (K Units)

Table 108. South America Embedded Non-Volatile Memory (ENVM) Market Size Forecast by Country (2025-2032) & (M USD)

Table 109. Middle East and Africa Embedded Non-Volatile Memory (ENVM) Consumption Forecast by Country (2025-2032) & (Units)

Table 110. Middle East and Africa Embedded Non-Volatile Memory (ENVM) Market Size Forecast by Country (2025-2032) & (M USD)

Table 111. Global Embedded Non-Volatile Memory (ENVM) Sales Forecast by Type (2025-2032) & (K Units)

Table 112. Global Embedded Non-Volatile Memory (ENVM) Market Size Forecast by Type (2025-2032) & (M USD)

Table 113. Global Embedded Non-Volatile Memory (ENVM) Price Forecast by Type (2025-2032) & (USD/Unit)

Table 114. Global Embedded Non-Volatile Memory (ENVM) Sales (K Units) Forecast by Application (2025-2032)

Table 115. Global Embedded Non-Volatile Memory (ENVM) Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Product Picture of Embedded Non-Volatile Memory (ENVM)

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Embedded Non-Volatile Memory (ENVM) Market Size (M USD), 2019-2032

Figure 5. Global Embedded Non-Volatile Memory (ENVM) Market Size (M USD) (2019-2032)

Figure 6. Global Embedded Non-Volatile Memory (ENVM) Sales (K Units) & (2019-2032)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Embedded Non-Volatile Memory (ENVM) Market Size by Country (M USD)

Figure 11. Embedded Non-Volatile Memory (ENVM) Sales Share by Manufacturers in 2023

Figure 12. Global Embedded Non-Volatile Memory (ENVM) Revenue Share by Manufacturers in 2023

Figure 13. Embedded Non-Volatile Memory (ENVM) Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 14. Global Market Embedded Non-Volatile Memory (ENVM) Average Price (USD/Unit) of Key Manufacturers in 2023

Figure 15. The Global 5 and 10 Largest Players: Market Share by Embedded Non-Volatile Memory (ENVM) Revenue in 2023

Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 17. Global Embedded Non-Volatile Memory (ENVM) Market Share by Type

Figure 18. Sales Market Share of Embedded Non-Volatile Memory (ENVM) by Type (2019-2024)

Figure 19. Sales Market Share of Embedded Non-Volatile Memory (ENVM) by Type in 2023

Figure 20. Market Size Share of Embedded Non-Volatile Memory (ENVM) by Type (2019-2024)

Figure 21. Market Size Market Share of Embedded Non-Volatile Memory (ENVM) by Type in 2023

Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 23. Global Embedded Non-Volatile Memory (ENVM) Market Share by

Application

Figure 24. Global Embedded Non-Volatile Memory (ENVM) Sales Market Share by Application (2019-2024)

Figure 25. Global Embedded Non-Volatile Memory (ENVM) Sales Market Share by Application in 2023

Figure 26. Global Embedded Non-Volatile Memory (ENVM) Market Share by Application (2019-2024)

Figure 27. Global Embedded Non-Volatile Memory (ENVM) Market Share by Application in 2023

Figure 28. Global Embedded Non-Volatile Memory (ENVM) Sales Growth Rate by Application (2019-2024)

Figure 29. Global Embedded Non-Volatile Memory (ENVM) Sales Market Share by Region (2019-2024)

Figure 30. North America Embedded Non-Volatile Memory (ENVM) Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America Embedded Non-Volatile Memory (ENVM) Sales Market Share by Country in 2023

Figure 32. U.S. Embedded Non-Volatile Memory (ENVM) Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Embedded Non-Volatile Memory (ENVM) Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Embedded Non-Volatile Memory (ENVM) Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Embedded Non-Volatile Memory (ENVM) Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Embedded Non-Volatile Memory (ENVM) Sales Market Share by Country in 2023

Figure 37. Germany Embedded Non-Volatile Memory (ENVM) Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Embedded Non-Volatile Memory (ENVM) Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Embedded Non-Volatile Memory (ENVM) Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Embedded Non-Volatile Memory (ENVM) Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Embedded Non-Volatile Memory (ENVM) Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Embedded Non-Volatile Memory (ENVM) Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Embedded Non-Volatile Memory (ENVM) Sales Market Share by Region in 2023

Figure 44. China Embedded Non-Volatile Memory (ENVM) Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Embedded Non-Volatile Memory (ENVM) Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Embedded Non-Volatile Memory (ENVM) Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Embedded Non-Volatile Memory (ENVM) Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Embedded Non-Volatile Memory (ENVM) Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Embedded Non-Volatile Memory (ENVM) Sales and Growth Rate (K Units)

Figure 50. South America Embedded Non-Volatile Memory (ENVM) Sales Market Share by Country in 2023

Figure 51. Brazil Embedded Non-Volatile Memory (ENVM) Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Embedded Non-Volatile Memory (ENVM) Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Embedded Non-Volatile Memory (ENVM) Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Embedded Non-Volatile Memory (ENVM) Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Embedded Non-Volatile Memory (ENVM) Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Embedded Non-Volatile Memory (ENVM) Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Embedded Non-Volatile Memory (ENVM) Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Embedded Non-Volatile Memory (ENVM) Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Embedded Non-Volatile Memory (ENVM) Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Embedded Non-Volatile Memory (ENVM) Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Embedded Non-Volatile Memory (ENVM) Production Market Share by Region (2019-2024)

Figure 62. North America Embedded Non-Volatile Memory (ENVM) Production (K Units)

Growth Rate (2019-2024)

Figure 63. Europe Embedded Non-Volatile Memory (ENVM) Production (K Units)

Growth Rate (2019-2024)

Figure 64. Japan Embedded Non-Volatile Memory (ENVM) Production (K Units) Growth Rate (2019-2024)

Figure 65. China Embedded Non-Volatile Memory (ENVM) Production (K Units) Growth Rate (2019-2024)

Figure 66. Global Embedded Non-Volatile Memory (ENVM) Sales Forecast by Volume (2019-2032) & (K Units)

Figure 67. Global Embedded Non-Volatile Memory (ENVM) Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Embedded Non-Volatile Memory (ENVM) Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Embedded Non-Volatile Memory (ENVM) Market Share Forecast by Type (2025-2032)

Figure 70. Global Embedded Non-Volatile Memory (ENVM) Sales Forecast by Application (2025-2032)

Figure 71. Global Embedded Non-Volatile Memory (ENVM) Market Share Forecast by Application (2025-2032)

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