

# Global Embedded AI Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview

Embedded AI refers to the technology that allows AI algorithms to run on terminal devices. Its function is to enable intelligent hardware such as speakers, mobile phones, and robots to complete functions such as environment perception, human-computer interaction, and decision-making control in real time without the Internet.

This report provides a deep insight into the global Embedded AI market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Embedded AI Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Embedded AI market in any manner.

### Global Embedded AI Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

Microsoft

Qualcomm

Intel

Google

NVIDIA

NXP

STMicroelectronics

Renesas

Lattice

Xilinx

Maxim

Arm

Synopsys

Baidu

Orbit

MediaTek

Mythic

Horizon

SenseTime

Zhicun Technology

OPEN AI LAB

Market Segmentation (by Type)

Hardware

Software

Market Segmentation (by Application)

Smart Phone

Wearable Device

Vehicle Electronics

Smart Home

Security Monitoring

Drone

Robot

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

#### Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Embedded AI Market

Overview of the regional outlook of the Embedded AI Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your

competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Embedded AI Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail,

including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

#### 1.1 Market Definition and Statistical Scope of Embedded AI

#### 1.2 Key Market Segments

##### 1.2.1 Embedded AI Segment by Type

##### 1.2.2 Embedded AI Segment by Application

#### 1.3 Methodology & Sources of Information

##### 1.3.1 Research Methodology

##### 1.3.2 Research Process

##### 1.3.3 Market Breakdown and Data Triangulation

##### 1.3.4 Base Year

##### 1.3.5 Report Assumptions & Caveats

### **2 EMBEDDED AI MARKET OVERVIEW**

#### 2.1 Global Market Overview

#### 2.2 Market Segment Executive Summary

#### 2.3 Global Market Size by Region

### **3 EMBEDDED AI MARKET COMPETITIVE LANDSCAPE**

#### 3.1 Global Embedded AI Revenue Market Share by Company (2019-2024)

#### 3.2 Embedded AI Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

#### 3.3 Company Embedded AI Market Size Sites, Area Served, Product Type

#### 3.4 Embedded AI Market Competitive Situation and Trends

##### 3.4.1 Embedded AI Market Concentration Rate

##### 3.4.2 Global 5 and 10 Largest Embedded AI Players Market Share by Revenue

##### 3.4.3 Mergers & Acquisitions, Expansion

### **4 EMBEDDED AI VALUE CHAIN ANALYSIS**

#### 4.1 Embedded AI Value Chain Analysis

#### 4.2 Midstream Market Analysis

#### 4.3 Downstream Customer Analysis

### **5 THE DEVELOPMENT AND DYNAMICS OF EMBEDDED AI MARKET**



- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 Mergers & Acquisitions
  - 5.5.2 Expansions
  - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 EMBEDDED AI MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Embedded AI Market Size Market Share by Type (2019-2024)
- 6.3 Global Embedded AI Market Size Growth Rate by Type (2019-2024)

## **7 EMBEDDED AI MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Embedded AI Market Size (M USD) by Application (2019-2024)
- 7.3 Global Embedded AI Market Size Growth Rate by Application (2019-2024)

## **8 EMBEDDED AI MARKET SEGMENTATION BY REGION**

- 8.1 Global Embedded AI Market Size by Region
  - 8.1.1 Global Embedded AI Market Size by Region
  - 8.1.2 Global Embedded AI Market Size Market Share by Region
- 8.2 North America
  - 8.2.1 North America Embedded AI Market Size by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Embedded AI Market Size by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia

## 8.4 Asia Pacific

### 8.4.1 Asia Pacific Embedded AI Market Size by Region

#### 8.4.2 China

#### 8.4.3 Japan

#### 8.4.4 South Korea

#### 8.4.5 India

#### 8.4.6 Southeast Asia

## 8.5 South America

### 8.5.1 South America Embedded AI Market Size by Country

#### 8.5.2 Brazil

#### 8.5.3 Argentina

#### 8.5.4 Columbia

## 8.6 Middle East and Africa

### 8.6.1 Middle East and Africa Embedded AI Market Size by Region

#### 8.6.2 Saudi Arabia

#### 8.6.3 UAE

#### 8.6.4 Egypt

#### 8.6.5 Nigeria

#### 8.6.6 South Africa

## 9 KEY COMPANIES PROFILE

### 9.1 Microsoft

#### 9.1.1 Microsoft Embedded AI Basic Information

#### 9.1.2 Microsoft Embedded AI Product Overview

#### 9.1.3 Microsoft Embedded AI Product Market Performance

#### 9.1.4 Microsoft Embedded AI SWOT Analysis

#### 9.1.5 Microsoft Business Overview

#### 9.1.6 Microsoft Recent Developments

### 9.2 Qualcomm

#### 9.2.1 Qualcomm Embedded AI Basic Information

#### 9.2.2 Qualcomm Embedded AI Product Overview

#### 9.2.3 Qualcomm Embedded AI Product Market Performance

#### 9.2.4 Microsoft Embedded AI SWOT Analysis

#### 9.2.5 Qualcomm Business Overview

#### 9.2.6 Qualcomm Recent Developments

### 9.3 Intel

#### 9.3.1 Intel Embedded AI Basic Information

#### 9.3.2 Intel Embedded AI Product Overview

- 9.3.3 Intel Embedded AI Product Market Performance
- 9.3.4 Microsoft Embedded AI SWOT Analysis
- 9.3.5 Intel Business Overview
- 9.3.6 Intel Recent Developments
- 9.4 Google
  - 9.4.1 Google Embedded AI Basic Information
  - 9.4.2 Google Embedded AI Product Overview
  - 9.4.3 Google Embedded AI Product Market Performance
  - 9.4.4 Google Business Overview
  - 9.4.5 Google Recent Developments
- 9.5 NVIDIA
  - 9.5.1 NVIDIA Embedded AI Basic Information
  - 9.5.2 NVIDIA Embedded AI Product Overview
  - 9.5.3 NVIDIA Embedded AI Product Market Performance
  - 9.5.4 NVIDIA Business Overview
  - 9.5.5 NVIDIA Recent Developments
- 9.6 NXP
  - 9.6.1 NXP Embedded AI Basic Information
  - 9.6.2 NXP Embedded AI Product Overview
  - 9.6.3 NXP Embedded AI Product Market Performance
  - 9.6.4 NXP Business Overview
  - 9.6.5 NXP Recent Developments
- 9.7 STMicroelectronics
  - 9.7.1 STMicroelectronics Embedded AI Basic Information
  - 9.7.2 STMicroelectronics Embedded AI Product Overview
  - 9.7.3 STMicroelectronics Embedded AI Product Market Performance
  - 9.7.4 STMicroelectronics Business Overview
  - 9.7.5 STMicroelectronics Recent Developments
- 9.8 Renesas
  - 9.8.1 Renesas Embedded AI Basic Information
  - 9.8.2 Renesas Embedded AI Product Overview
  - 9.8.3 Renesas Embedded AI Product Market Performance
  - 9.8.4 Renesas Business Overview
  - 9.8.5 Renesas Recent Developments
- 9.9 Lattice
  - 9.9.1 Lattice Embedded AI Basic Information
  - 9.9.2 Lattice Embedded AI Product Overview
  - 9.9.3 Lattice Embedded AI Product Market Performance
  - 9.9.4 Lattice Business Overview

#### 9.9.5 Lattice Recent Developments

### 9.10 Xilinx

#### 9.10.1 Xilinx Embedded AI Basic Information

#### 9.10.2 Xilinx Embedded AI Product Overview

#### 9.10.3 Xilinx Embedded AI Product Market Performance

#### 9.10.4 Xilinx Business Overview

#### 9.10.5 Xilinx Recent Developments

### 9.11 Maxim

#### 9.11.1 Maxim Embedded AI Basic Information

#### 9.11.2 Maxim Embedded AI Product Overview

#### 9.11.3 Maxim Embedded AI Product Market Performance

#### 9.11.4 Maxim Business Overview

#### 9.11.5 Maxim Recent Developments

### 9.12 Arm

#### 9.12.1 Arm Embedded AI Basic Information

#### 9.12.2 Arm Embedded AI Product Overview

#### 9.12.3 Arm Embedded AI Product Market Performance

#### 9.12.4 Arm Business Overview

#### 9.12.5 Arm Recent Developments

### 9.13 Synopsys

#### 9.13.1 Synopsys Embedded AI Basic Information

#### 9.13.2 Synopsys Embedded AI Product Overview

#### 9.13.3 Synopsys Embedded AI Product Market Performance

#### 9.13.4 Synopsys Business Overview

#### 9.13.5 Synopsys Recent Developments

### 9.14 Baidu

#### 9.14.1 Baidu Embedded AI Basic Information

#### 9.14.2 Baidu Embedded AI Product Overview

#### 9.14.3 Baidu Embedded AI Product Market Performance

#### 9.14.4 Baidu Business Overview

#### 9.14.5 Baidu Recent Developments

### 9.15 Orbit

#### 9.15.1 Orbit Embedded AI Basic Information

#### 9.15.2 Orbit Embedded AI Product Overview

#### 9.15.3 Orbit Embedded AI Product Market Performance

#### 9.15.4 Orbit Business Overview

#### 9.15.5 Orbit Recent Developments

### 9.16 MediaTek

#### 9.16.1 MediaTek Embedded AI Basic Information

- 9.16.2 MediaTek Embedded AI Product Overview
- 9.16.3 MediaTek Embedded AI Product Market Performance
- 9.16.4 MediaTek Business Overview
- 9.16.5 MediaTek Recent Developments

#### 9.17 Mythic

- 9.17.1 Mythic Embedded AI Basic Information
- 9.17.2 Mythic Embedded AI Product Overview
- 9.17.3 Mythic Embedded AI Product Market Performance
- 9.17.4 Mythic Business Overview
- 9.17.5 Mythic Recent Developments

#### 9.18 Horizon

- 9.18.1 Horizon Embedded AI Basic Information
- 9.18.2 Horizon Embedded AI Product Overview
- 9.18.3 Horizon Embedded AI Product Market Performance
- 9.18.4 Horizon Business Overview
- 9.18.5 Horizon Recent Developments

#### 9.19 SenseTime

- 9.19.1 SenseTime Embedded AI Basic Information
- 9.19.2 SenseTime Embedded AI Product Overview
- 9.19.3 SenseTime Embedded AI Product Market Performance
- 9.19.4 SenseTime Business Overview
- 9.19.5 SenseTime Recent Developments

#### 9.20 Zhicun Technology

- 9.20.1 Zhicun Technology Embedded AI Basic Information
- 9.20.2 Zhicun Technology Embedded AI Product Overview
- 9.20.3 Zhicun Technology Embedded AI Product Market Performance
- 9.20.4 Zhicun Technology Business Overview
- 9.20.5 Zhicun Technology Recent Developments

#### 9.21 OPEN AI LAB

- 9.21.1 OPEN AI LAB Embedded AI Basic Information
- 9.21.2 OPEN AI LAB Embedded AI Product Overview
- 9.21.3 OPEN AI LAB Embedded AI Product Market Performance
- 9.21.4 OPEN AI LAB Business Overview
- 9.21.5 OPEN AI LAB Recent Developments

## 10 EMBEDDED AI REGIONAL MARKET FORECAST

- 10.1 Global Embedded AI Market Size Forecast
- 10.2 Global Embedded AI Market Forecast by Region

- 10.2.1 North America Market Size Forecast by Country
- 10.2.2 Europe Embedded AI Market Size Forecast by Country
- 10.2.3 Asia Pacific Embedded AI Market Size Forecast by Region
- 10.2.4 South America Embedded AI Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Consumption of Embedded AI by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

- 11.1 Global Embedded AI Market Forecast by Type (2025-2030)
- 11.2 Global Embedded AI Market Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Embedded AI Market Size Comparison by Region (M USD)
Table 5. Global Embedded AI Revenue (M USD) by Company (2019-2024)
Table 6. Global Embedded AI Revenue Share by Company (2019-2024)
Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Embedded AI as of 2022)
Table 8. Company Embedded AI Market Size Sites and Area Served
Table 9. Company Embedded AI Product Type
Table 10. Global Embedded AI Company Market Concentration Ratio (CR5 and HHI)
Table 11. Mergers & Acquisitions, Expansion Plans
Table 12. Value Chain Map of Embedded AI
Table 13. Midstream Market Analysis
Table 14. Downstream Customer Analysis
Table 15. Key Development Trends
Table 16. Driving Factors
Table 17. Embedded AI Market Challenges
Table 18. Global Embedded AI Market Size by Type (M USD)
Table 19. Global Embedded AI Market Size (M USD) by Type (2019-2024)
Table 20. Global Embedded AI Market Size Share by Type (2019-2024)
Table 21. Global Embedded AI Market Size Growth Rate by Type (2019-2024)
Table 22. Global Embedded AI Market Size by Application
Table 23. Global Embedded AI Market Size by Application (2019-2024) & (M USD)
Table 24. Global Embedded AI Market Share by Application (2019-2024)
Table 25. Global Embedded AI Market Size Growth Rate by Application (2019-2024)
Table 26. Global Embedded AI Market Size by Region (2019-2024) & (M USD)
Table 27. Global Embedded AI Market Size Market Share by Region (2019-2024)
Table 28. North America Embedded AI Market Size by Country (2019-2024) & (M USD)
Table 29. Europe Embedded AI Market Size by Country (2019-2024) & (M USD)
Table 30. Asia Pacific Embedded AI Market Size by Region (2019-2024) & (M USD)
Table 31. South America Embedded AI Market Size by Country (2019-2024) & (M USD)
Table 32. Middle East and Africa Embedded AI Market Size by Region (2019-2024) & (M USD)
Table 33. Microsoft Embedded AI Basic Information



Table 34. Microsoft Embedded AI Product Overview
Table 35. Microsoft Embedded AI Revenue (M USD) and Gross Margin (2019-2024)
Table 36. Microsoft Embedded AI SWOT Analysis
Table 37. Microsoft Business Overview
Table 38. Microsoft Recent Developments
Table 39. Qualcomm Embedded AI Basic Information
Table 40. Qualcomm Embedded AI Product Overview
Table 41. Qualcomm Embedded AI Revenue (M USD) and Gross Margin (2019-2024)
Table 42. Microsoft Embedded AI SWOT Analysis
Table 43. Qualcomm Business Overview
Table 44. Qualcomm Recent Developments
Table 45. Intel Embedded AI Basic Information
Table 46. Intel Embedded AI Product Overview
Table 47. Intel Embedded AI Revenue (M USD) and Gross Margin (2019-2024)
Table 48. Microsoft Embedded AI SWOT Analysis
Table 49. Intel Business Overview
Table 50. Intel Recent Developments
Table 51. Google Embedded AI Basic Information
Table 52. Google Embedded AI Product Overview
Table 53. Google Embedded AI Revenue (M USD) and Gross Margin (2019-2024)
Table 54. Google Business Overview
Table 55. Google Recent Developments
Table 56. NVIDIA Embedded AI Basic Information
Table 57. NVIDIA Embedded AI Product Overview
Table 58. NVIDIA Embedded AI Revenue (M USD) and Gross Margin (2019-2024)
Table 59. NVIDIA Business Overview
Table 60. NVIDIA Recent Developments
Table 61. NXP Embedded AI Basic Information
Table 62. NXP Embedded AI Product Overview
Table 63. NXP Embedded AI Revenue (M USD) and Gross Margin (2019-2024)
Table 64. NXP Business Overview
Table 65. NXP Recent Developments
Table 66. STMicroelectronics Embedded AI Basic Information
Table 67. STMicroelectronics Embedded AI Product Overview
Table 68. STMicroelectronics Embedded AI Revenue (M USD) and Gross Margin (2019-2024)
Table 69. STMicroelectronics Business Overview
Table 70. STMicroelectronics Recent Developments
Table 71. Renesas Embedded AI Basic Information



Table 72. Renesas Embedded AI Product Overview
Table 73. Renesas Embedded AI Revenue (M USD) and Gross Margin (2019-2024)
Table 74. Renesas Business Overview
Table 75. Renesas Recent Developments
Table 76. Lattice Embedded AI Basic Information
Table 77. Lattice Embedded AI Product Overview
Table 78. Lattice Embedded AI Revenue (M USD) and Gross Margin (2019-2024)
Table 79. Lattice Business Overview
Table 80. Lattice Recent Developments
Table 81. Xilinx Embedded AI Basic Information
Table 82. Xilinx Embedded AI Product Overview
Table 83. Xilinx Embedded AI Revenue (M USD) and Gross Margin (2019-2024)
Table 84. Xilinx Business Overview
Table 85. Xilinx Recent Developments
Table 86. Maxim Embedded AI Basic Information
Table 87. Maxim Embedded AI Product Overview
Table 88. Maxim Embedded AI Revenue (M USD) and Gross Margin (2019-2024)
Table 89. Maxim Business Overview
Table 90. Maxim Recent Developments
Table 91. Arm Embedded AI Basic Information
Table 92. Arm Embedded AI Product Overview
Table 93. Arm Embedded AI Revenue (M USD) and Gross Margin (2019-2024)
Table 94. Arm Business Overview
Table 95. Arm Recent Developments
Table 96. Synopsys Embedded AI Basic Information
Table 97. Synopsys Embedded AI Product Overview
Table 98. Synopsys Embedded AI Revenue (M USD) and Gross Margin (2019-2024)
Table 99. Synopsys Business Overview
Table 100. Synopsys Recent Developments
Table 101. Baidu Embedded AI Basic Information
Table 102. Baidu Embedded AI Product Overview
Table 103. Baidu Embedded AI Revenue (M USD) and Gross Margin (2019-2024)
Table 104. Baidu Business Overview
Table 105. Baidu Recent Developments
Table 106. Orbit Embedded AI Basic Information
Table 107. Orbit Embedded AI Product Overview
Table 108. Orbit Embedded AI Revenue (M USD) and Gross Margin (2019-2024)
Table 109. Orbit Business Overview
Table 110. Orbit Recent Developments

Table 111. MediaTek Embedded AI Basic Information
Table 112. MediaTek Embedded AI Product Overview
Table 113. MediaTek Embedded AI Revenue (M USD) and Gross Margin (2019-2024)
Table 114. MediaTek Business Overview
Table 115. MediaTek Recent Developments
Table 116. Mythic Embedded AI Basic Information
Table 117. Mythic Embedded AI Product Overview
Table 118. Mythic Embedded AI Revenue (M USD) and Gross Margin (2019-2024)
Table 119. Mythic Business Overview
Table 120. Mythic Recent Developments
Table 121. Horizon Embedded AI Basic Information
Table 122. Horizon Embedded AI Product Overview
Table 123. Horizon Embedded AI Revenue (M USD) and Gross Margin (2019-2024)
Table 124. Horizon Business Overview
Table 125. Horizon Recent Developments
Table 126. SenseTime Embedded AI Basic Information
Table 127. SenseTime Embedded AI Product Overview
Table 128. SenseTime Embedded AI Revenue (M USD) and Gross Margin (2019-2024)
Table 129. SenseTime Business Overview
Table 130. SenseTime Recent Developments
Table 131. Zhicun Technology Embedded AI Basic Information
Table 132. Zhicun Technology Embedded AI Product Overview
Table 133. Zhicun Technology Embedded AI Revenue (M USD) and Gross Margin (2019-2024)
Table 134. Zhicun Technology Business Overview
Table 135. Zhicun Technology Recent Developments
Table 136. OPEN AI LAB Embedded AI Basic Information
Table 137. OPEN AI LAB Embedded AI Product Overview
Table 138. OPEN AI LAB Embedded AI Revenue (M USD) and Gross Margin (2019-2024)
Table 139. OPEN AI LAB Business Overview
Table 140. OPEN AI LAB Recent Developments
Table 141. Global Embedded AI Market Size Forecast by Region (2025-2030) & (M USD)
Table 142. North America Embedded AI Market Size Forecast by Country (2025-2030) & (M USD)
Table 143. Europe Embedded AI Market Size Forecast by Country (2025-2030) & (M USD)
Table 144. Asia Pacific Embedded AI Market Size Forecast by Region (2025-2030) &

(M USD)

Table 145. South America Embedded AI Market Size Forecast by Country (2025-2030) & (M USD)

Table 146. Middle East and Africa Embedded AI Market Size Forecast by Country (2025-2030) & (M USD)

Table 147. Global Embedded AI Market Size Forecast by Type (2025-2030) & (M USD)

Table 148. Global Embedded AI Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

Figure 1. Industrial Chain of Embedded AI

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Embedded AI Market Size (M USD), 2019-2030

Figure 5. Global Embedded AI Market Size (M USD) (2019-2030)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. Embedded AI Market Size by Country (M USD)

Figure 10. Global Embedded AI Revenue Share by Company in 2023

Figure 11. Embedded AI Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 12. The Global 5 and 10 Largest Players: Market Share by Embedded AI Revenue in 2023

Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 14. Global Embedded AI Market Share by Type

Figure 15. Market Size Share of Embedded AI by Type (2019-2024)

Figure 16. Market Size Market Share of Embedded AI by Type in 2022

Figure 17. Global Embedded AI Market Size Growth Rate by Type (2019-2024)

Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 19. Global Embedded AI Market Share by Application

Figure 20. Global Embedded AI Market Share by Application (2019-2024)

Figure 21. Global Embedded AI Market Share by Application in 2022

Figure 22. Global Embedded AI Market Size Growth Rate by Application (2019-2024)

Figure 23. Global Embedded AI Market Size Market Share by Region (2019-2024)

Figure 24. North America Embedded AI Market Size and Growth Rate (2019-2024) & (M USD)

Figure 25. North America Embedded AI Market Size Market Share by Country in 2023

Figure 26. U.S. Embedded AI Market Size and Growth Rate (2019-2024) & (M USD)

Figure 27. Canada Embedded AI Market Size (M USD) and Growth Rate (2019-2024)

Figure 28. Mexico Embedded AI Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe Embedded AI Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Embedded AI Market Size Market Share by Country in 2023

Figure 31. Germany Embedded AI Market Size and Growth Rate (2019-2024) & (M USD)

- Figure 32. France Embedded AI Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 33. U.K. Embedded AI Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 34. Italy Embedded AI Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 35. Russia Embedded AI Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 36. Asia Pacific Embedded AI Market Size and Growth Rate (M USD)
- Figure 37. Asia Pacific Embedded AI Market Size Market Share by Region in 2023
- Figure 38. China Embedded AI Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 39. Japan Embedded AI Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 40. South Korea Embedded AI Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 41. India Embedded AI Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 42. Southeast Asia Embedded AI Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 43. South America Embedded AI Market Size and Growth Rate (M USD)
- Figure 44. South America Embedded AI Market Size Market Share by Country in 2023
- Figure 45. Brazil Embedded AI Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 46. Argentina Embedded AI Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 47. Columbia Embedded AI Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 48. Middle East and Africa Embedded AI Market Size and Growth Rate (M USD)
- Figure 49. Middle East and Africa Embedded AI Market Size Market Share by Region in 2023
- Figure 50. Saudi Arabia Embedded AI Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 51. UAE Embedded AI Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 52. Egypt Embedded AI Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 53. Nigeria Embedded AI Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 54. South Africa Embedded AI Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 55. Global Embedded AI Market Size Forecast by Value (2019-2030) & (M USD)
- Figure 56. Global Embedded AI Market Share Forecast by Type (2025-2030)
- Figure 57. Global Embedded AI Market Share Forecast by Application (2025-2030)

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