

Global Electronic Massage Equipments Market Research Report 2023(Status and Outlook)

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Abstracts

Report Overview

Electronic massage devices refers to the integration of traditional Chinese massage and high-tech devices. It developed a machine that can simulate the circulation of blood and help to bring oxygen-rich blood and nutrients to the muscles and other major organs of the body. Due to improper sleeping position and poor posture of work, more and more people are eager to reduce muscle tension and improve sleep quality. At the same time, electronic massage devices also saves time and money without therapist appointment. Bosson Research's latest report provides a deep insight into the global Electronic Massage Equipments market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Electronic Massage Equipments Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Electronic Massage Equipments market in any manner.

Global Electronic Massage Equipments Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on

product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

OGAWA

Inada

BODYFRIEND

Panasonic

OSIM International

Rotai

Daito-THRIVE

HoMedics

Casada

Beurer

Human Touch

HealthmateForever

JSB Healthcare

Market Segmentation (by Type)

Back Massager

Hand-Held Massager

Neck and Shoulder Massager

Leg and Foot Massager

Eye Care Massager

Massage Chair

Others

Market Segmentation (by Application)

Commercial

Residential

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of

MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Electronic Massage Equipments Market

Overview of the regional outlook of the Electronic Massage Equipments Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Electronic Massage Equipments Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Electronic Massage Equipments

1.2 Key Market Segments

1.2.1 Electronic Massage Equipments Segment by Type

1.2.2 Electronic Massage Equipments Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 ELECTRONIC MASSAGE EQUIPMENTS MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Electronic Massage Equipments Market Size (M USD) Estimates and Forecasts (2018-2029)

2.1.2 Global Electronic Massage Equipments Sales Estimates and Forecasts (2018-2029)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 ELECTRONIC MASSAGE EQUIPMENTS MARKET COMPETITIVE LANDSCAPE

3.1 Global Electronic Massage Equipments Sales by Manufacturers (2018-2023)

3.2 Global Electronic Massage Equipments Revenue Market Share by Manufacturers (2018-2023)

3.3 Electronic Massage Equipments Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Electronic Massage Equipments Average Price by Manufacturers (2018-2023)

3.5 Manufacturers Electronic Massage Equipments Sales Sites, Area Served, Product Type

3.6 Electronic Massage Equipments Market Competitive Situation and Trends

3.6.1 Electronic Massage Equipments Market Concentration Rate

3.6.2 Global 5 and 10 Largest Electronic Massage Equipments Players Market Share

by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 ELECTRONIC MASSAGE EQUIPMENTS INDUSTRY CHAIN ANALYSIS

4.1 Electronic Massage Equipments Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF ELECTRONIC MASSAGE EQUIPMENTS MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 ELECTRONIC MASSAGE EQUIPMENTS MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Electronic Massage Equipments Sales Market Share by Type (2018-2023)

6.3 Global Electronic Massage Equipments Market Size Market Share by Type (2018-2023)

6.4 Global Electronic Massage Equipments Price by Type (2018-2023)

7 ELECTRONIC MASSAGE EQUIPMENTS MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Electronic Massage Equipments Market Sales by Application (2018-2023)

7.3 Global Electronic Massage Equipments Market Size (M USD) by Application (2018-2023)

7.4 Global Electronic Massage Equipments Sales Growth Rate by Application (2018-2023)

8 ELECTRONIC MASSAGE EQUIPMENTS MARKET SEGMENTATION BY REGION

8.1 Global Electronic Massage Equipments Sales by Region

8.1.1 Global Electronic Massage Equipments Sales by Region

8.1.2 Global Electronic Massage Equipments Sales Market Share by Region

8.2 North America

8.2.1 North America Electronic Massage Equipments Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Electronic Massage Equipments Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Electronic Massage Equipments Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Electronic Massage Equipments Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Electronic Massage Equipments Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 OGAWA

- 9.1.1 OGAWA Electronic Massage Equipments Basic Information
- 9.1.2 OGAWA Electronic Massage Equipments Product Overview
- 9.1.3 OGAWA Electronic Massage Equipments Product Market Performance
- 9.1.4 OGAWA Business Overview
- 9.1.5 OGAWA Electronic Massage Equipments SWOT Analysis
- 9.1.6 OGAWA Recent Developments

9.2 Inada

- 9.2.1 Inada Electronic Massage Equipments Basic Information
- 9.2.2 Inada Electronic Massage Equipments Product Overview
- 9.2.3 Inada Electronic Massage Equipments Product Market Performance
- 9.2.4 Inada Business Overview
- 9.2.5 Inada Electronic Massage Equipments SWOT Analysis
- 9.2.6 Inada Recent Developments

9.3 BODYFRIEND

- 9.3.1 BODYFRIEND Electronic Massage Equipments Basic Information
- 9.3.2 BODYFRIEND Electronic Massage Equipments Product Overview
- 9.3.3 BODYFRIEND Electronic Massage Equipments Product Market Performance
- 9.3.4 BODYFRIEND Business Overview
- 9.3.5 BODYFRIEND Electronic Massage Equipments SWOT Analysis
- 9.3.6 BODYFRIEND Recent Developments

9.4 Panasonic

- 9.4.1 Panasonic Electronic Massage Equipments Basic Information
- 9.4.2 Panasonic Electronic Massage Equipments Product Overview
- 9.4.3 Panasonic Electronic Massage Equipments Product Market Performance
- 9.4.4 Panasonic Business Overview
- 9.4.5 Panasonic Electronic Massage Equipments SWOT Analysis
- 9.4.6 Panasonic Recent Developments

9.5 OSIM International

- 9.5.1 OSIM International Electronic Massage Equipments Basic Information
- 9.5.2 OSIM International Electronic Massage Equipments Product Overview
- 9.5.3 OSIM International Electronic Massage Equipments Product Market

Performance

- 9.5.4 OSIM International Business Overview
- 9.5.5 OSIM International Electronic Massage Equipments SWOT Analysis
- 9.5.6 OSIM International Recent Developments

9.6 Rotai

- 9.6.1 Rotai Electronic Massage Equipments Basic Information
- 9.6.2 Rotai Electronic Massage Equipments Product Overview
- 9.6.3 Rotai Electronic Massage Equipments Product Market Performance
- 9.6.4 Rotai Business Overview
- 9.6.5 Rotai Recent Developments

9.7 Daito-THRIVE

- 9.7.1 Daito-THRIVE Electronic Massage Equipments Basic Information
- 9.7.2 Daito-THRIVE Electronic Massage Equipments Product Overview
- 9.7.3 Daito-THRIVE Electronic Massage Equipments Product Market Performance
- 9.7.4 Daito-THRIVE Business Overview
- 9.7.5 Daito-THRIVE Recent Developments

9.8 HoMedics

- 9.8.1 HoMedics Electronic Massage Equipments Basic Information
- 9.8.2 HoMedics Electronic Massage Equipments Product Overview
- 9.8.3 HoMedics Electronic Massage Equipments Product Market Performance
- 9.8.4 HoMedics Business Overview
- 9.8.5 HoMedics Recent Developments

9.9 Casada

- 9.9.1 Casada Electronic Massage Equipments Basic Information
- 9.9.2 Casada Electronic Massage Equipments Product Overview
- 9.9.3 Casada Electronic Massage Equipments Product Market Performance
- 9.9.4 Casada Business Overview
- 9.9.5 Casada Recent Developments

9.10 Beurer

- 9.10.1 Beurer Electronic Massage Equipments Basic Information
- 9.10.2 Beurer Electronic Massage Equipments Product Overview
- 9.10.3 Beurer Electronic Massage Equipments Product Market Performance
- 9.10.4 Beurer Business Overview
- 9.10.5 Beurer Recent Developments

9.11 Human Touch

- 9.11.1 Human Touch Electronic Massage Equipments Basic Information
- 9.11.2 Human Touch Electronic Massage Equipments Product Overview
- 9.11.3 Human Touch Electronic Massage Equipments Product Market Performance
- 9.11.4 Human Touch Business Overview
- 9.11.5 Human Touch Recent Developments

9.12 HealthmateForever

- 9.12.1 HealthmateForever Electronic Massage Equipments Basic Information
- 9.12.2 HealthmateForever Electronic Massage Equipments Product Overview

9.12.3 HealthmateForever Electronic Massage Equipments Product Market Performance

9.12.4 HealthmateForever Business Overview

9.12.5 HealthmateForever Recent Developments

9.13 JSB Healthcare

9.13.1 JSB Healthcare Electronic Massage Equipments Basic Information

9.13.2 JSB Healthcare Electronic Massage Equipments Product Overview

9.13.3 JSB Healthcare Electronic Massage Equipments Product Market Performance

9.13.4 JSB Healthcare Business Overview

9.13.5 JSB Healthcare Recent Developments

10 ELECTRONIC MASSAGE EQUIPMENTS MARKET FORECAST BY REGION

10.1 Global Electronic Massage Equipments Market Size Forecast

10.2 Global Electronic Massage Equipments Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Electronic Massage Equipments Market Size Forecast by Country

10.2.3 Asia Pacific Electronic Massage Equipments Market Size Forecast by Region

10.2.4 South America Electronic Massage Equipments Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Electronic Massage Equipments by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2024-2029)

11.1 Global Electronic Massage Equipments Market Forecast by Type (2024-2029)

11.1.1 Global Forecasted Sales of Electronic Massage Equipments by Type (2024-2029)

11.1.2 Global Electronic Massage Equipments Market Size Forecast by Type (2024-2029)

11.1.3 Global Forecasted Price of Electronic Massage Equipments by Type (2024-2029)

11.2 Global Electronic Massage Equipments Market Forecast by Application (2024-2029)

11.2.1 Global Electronic Massage Equipments Sales (K Units) Forecast by Application

11.2.2 Global Electronic Massage Equipments Market Size (M USD) Forecast by Application (2024-2029)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Electronic Massage Equipments Market Size Comparison by Region (M USD)

Table 5. Global Electronic Massage Equipments Sales (K Units) by Manufacturers (2018-2023)

Table 6. Global Electronic Massage Equipments Sales Market Share by Manufacturers (2018-2023)

Table 7. Global Electronic Massage Equipments Revenue (M USD) by Manufacturers (2018-2023)

Table 8. Global Electronic Massage Equipments Revenue Share by Manufacturers (2018-2023)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Electronic Massage Equipments as of 2022)

Table 10. Global Market Electronic Massage Equipments Average Price (USD/Unit) of Key Manufacturers (2018-2023)

Table 11. Manufacturers Electronic Massage Equipments Sales Sites and Area Served

Table 12. Manufacturers Electronic Massage Equipments Product Type

Table 13. Global Electronic Massage Equipments Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Electronic Massage Equipments

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Electronic Massage Equipments Market Challenges

Table 22. Market Restraints

Table 23. Global Electronic Massage Equipments Sales by Type (K Units)

Table 24. Global Electronic Massage Equipments Market Size by Type (M USD)

Table 25. Global Electronic Massage Equipments Sales (K Units) by Type (2018-2023)

Table 26. Global Electronic Massage Equipments Sales Market Share by Type (2018-2023)

Table 27. Global Electronic Massage Equipments Market Size (M USD) by Type

(2018-2023)

Table 28. Global Electronic Massage Equipments Market Size Share by Type

(2018-2023)

Table 29. Global Electronic Massage Equipments Price (USD/Unit) by Type

(2018-2023)

Table 30. Global Electronic Massage Equipments Sales (K Units) by Application

Table 31. Global Electronic Massage Equipments Market Size by Application

Table 32. Global Electronic Massage Equipments Sales by Application (2018-2023) & (K Units)

Table 33. Global Electronic Massage Equipments Sales Market Share by Application (2018-2023)

Table 34. Global Electronic Massage Equipments Sales by Application (2018-2023) & (M USD)

Table 35. Global Electronic Massage Equipments Market Share by Application (2018-2023)

Table 36. Global Electronic Massage Equipments Sales Growth Rate by Application (2018-2023)

Table 37. Global Electronic Massage Equipments Sales by Region (2018-2023) & (K Units)

Table 38. Global Electronic Massage Equipments Sales Market Share by Region (2018-2023)

Table 39. North America Electronic Massage Equipments Sales by Country (2018-2023) & (K Units)

Table 40. Europe Electronic Massage Equipments Sales by Country (2018-2023) & (K Units)

Table 41. Asia Pacific Electronic Massage Equipments Sales by Region (2018-2023) & (K Units)

Table 42. South America Electronic Massage Equipments Sales by Country (2018-2023) & (K Units)

Table 43. Middle East and Africa Electronic Massage Equipments Sales by Region (2018-2023) & (K Units)

Table 44. OGAWA Electronic Massage Equipments Basic Information

Table 45. OGAWA Electronic Massage Equipments Product Overview

Table 46. OGAWA Electronic Massage Equipments Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 47. OGAWA Business Overview

Table 48. OGAWA Electronic Massage Equipments SWOT Analysis

Table 49. OGAWA Recent Developments

Table 50. Inada Electronic Massage Equipments Basic Information

- Table 51. Inada Electronic Massage Equipments Product Overview
- Table 52. Inada Electronic Massage Equipments Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 53. Inada Business Overview
- Table 54. Inada Electronic Massage Equipments SWOT Analysis
- Table 55. Inada Recent Developments
- Table 56. BODYFRIEND Electronic Massage Equipments Basic Information
- Table 57. BODYFRIEND Electronic Massage Equipments Product Overview
- Table 58. BODYFRIEND Electronic Massage Equipments Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 59. BODYFRIEND Business Overview
- Table 60. BODYFRIEND Electronic Massage Equipments SWOT Analysis
- Table 61. BODYFRIEND Recent Developments
- Table 62. Panasonic Electronic Massage Equipments Basic Information
- Table 63. Panasonic Electronic Massage Equipments Product Overview
- Table 64. Panasonic Electronic Massage Equipments Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 65. Panasonic Business Overview
- Table 66. Panasonic Electronic Massage Equipments SWOT Analysis
- Table 67. Panasonic Recent Developments
- Table 68. OSIM International Electronic Massage Equipments Basic Information
- Table 69. OSIM International Electronic Massage Equipments Product Overview
- Table 70. OSIM International Electronic Massage Equipments Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 71. OSIM International Business Overview
- Table 72. OSIM International Electronic Massage Equipments SWOT Analysis
- Table 73. OSIM International Recent Developments
- Table 74. Rotai Electronic Massage Equipments Basic Information
- Table 75. Rotai Electronic Massage Equipments Product Overview
- Table 76. Rotai Electronic Massage Equipments Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 77. Rotai Business Overview
- Table 78. Rotai Recent Developments
- Table 79. Daito-THRIVE Electronic Massage Equipments Basic Information
- Table 80. Daito-THRIVE Electronic Massage Equipments Product Overview
- Table 81. Daito-THRIVE Electronic Massage Equipments Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 82. Daito-THRIVE Business Overview
- Table 83. Daito-THRIVE Recent Developments

- Table 84. HoMedics Electronic Massage Equipments Basic Information
- Table 85. HoMedics Electronic Massage Equipments Product Overview
- Table 86. HoMedics Electronic Massage Equipments Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 87. HoMedics Business Overview
- Table 88. HoMedics Recent Developments
- Table 89. Casada Electronic Massage Equipments Basic Information
- Table 90. Casada Electronic Massage Equipments Product Overview
- Table 91. Casada Electronic Massage Equipments Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 92. Casada Business Overview
- Table 93. Casada Recent Developments
- Table 94. Beurer Electronic Massage Equipments Basic Information
- Table 95. Beurer Electronic Massage Equipments Product Overview
- Table 96. Beurer Electronic Massage Equipments Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 97. Beurer Business Overview
- Table 98. Beurer Recent Developments
- Table 99. Human Touch Electronic Massage Equipments Basic Information
- Table 100. Human Touch Electronic Massage Equipments Product Overview
- Table 101. Human Touch Electronic Massage Equipments Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 102. Human Touch Business Overview
- Table 103. Human Touch Recent Developments
- Table 104. HealthmateForever Electronic Massage Equipments Basic Information
- Table 105. HealthmateForever Electronic Massage Equipments Product Overview
- Table 106. HealthmateForever Electronic Massage Equipments Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 107. HealthmateForever Business Overview
- Table 108. HealthmateForever Recent Developments
- Table 109. JSB Healthcare Electronic Massage Equipments Basic Information
- Table 110. JSB Healthcare Electronic Massage Equipments Product Overview
- Table 111. JSB Healthcare Electronic Massage Equipments Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 112. JSB Healthcare Business Overview
- Table 113. JSB Healthcare Recent Developments
- Table 114. Global Electronic Massage Equipments Sales Forecast by Region (2024-2029) & (K Units)
- Table 115. Global Electronic Massage Equipments Market Size Forecast by Region

(2024-2029) & (M USD)

Table 116. North America Electronic Massage Equipments Sales Forecast by Country (2024-2029) & (K Units)

Table 117. North America Electronic Massage Equipments Market Size Forecast by Country (2024-2029) & (M USD)

Table 118. Europe Electronic Massage Equipments Sales Forecast by Country (2024-2029) & (K Units)

Table 119. Europe Electronic Massage Equipments Market Size Forecast by Country (2024-2029) & (M USD)

Table 120. Asia Pacific Electronic Massage Equipments Sales Forecast by Region (2024-2029) & (K Units)

Table 121. Asia Pacific Electronic Massage Equipments Market Size Forecast by Region (2024-2029) & (M USD)

Table 122. South America Electronic Massage Equipments Sales Forecast by Country (2024-2029) & (K Units)

Table 123. South America Electronic Massage Equipments Market Size Forecast by Country (2024-2029) & (M USD)

Table 124. Middle East and Africa Electronic Massage Equipments Consumption Forecast by Country (2024-2029) & (Units)

Table 125. Middle East and Africa Electronic Massage Equipments Market Size Forecast by Country (2024-2029) & (M USD)

Table 126. Global Electronic Massage Equipments Sales Forecast by Type (2024-2029) & (K Units)

Table 127. Global Electronic Massage Equipments Market Size Forecast by Type (2024-2029) & (M USD)

Table 128. Global Electronic Massage Equipments Price Forecast by Type (2024-2029) & (USD/Unit)

Table 129. Global Electronic Massage Equipments Sales (K Units) Forecast by Application (2024-2029)

Table 130. Global Electronic Massage Equipments Market Size Forecast by Application (2024-2029) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Product Picture of Electronic Massage Equipments

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Electronic Massage Equipments Market Size (M USD), 2018-2029

Figure 5. Global Electronic Massage Equipments Market Size (M USD) (2018-2029)

Figure 6. Global Electronic Massage Equipments Sales (K Units) & (2018-2029)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Electronic Massage Equipments Market Size by Country (M USD)

Figure 11. Electronic Massage Equipments Sales Share by Manufacturers in 2022

Figure 12. Global Electronic Massage Equipments Revenue Share by Manufacturers in 2022

Figure 13. Electronic Massage Equipments Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2018 Vs 2022

Figure 14. Global Market Electronic Massage Equipments Average Price (USD/Unit) of Key Manufacturers in 2022

Figure 15. The Global 5 and 10 Largest Players: Market Share by Electronic Massage Equipments Revenue in 2022

Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 17. Global Electronic Massage Equipments Market Share by Type

Figure 18. Sales Market Share of Electronic Massage Equipments by Type (2018-2023)

Figure 19. Sales Market Share of Electronic Massage Equipments by Type in 2022

Figure 20. Market Size Share of Electronic Massage Equipments by Type (2018-2023)

Figure 21. Market Size Market Share of Electronic Massage Equipments by Type in 2022

Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 23. Global Electronic Massage Equipments Market Share by Application

Figure 24. Global Electronic Massage Equipments Sales Market Share by Application (2018-2023)

Figure 25. Global Electronic Massage Equipments Sales Market Share by Application in 2022

Figure 26. Global Electronic Massage Equipments Market Share by Application (2018-2023)

Figure 27. Global Electronic Massage Equipments Market Share by Application in 2022

Figure 28. Global Electronic Massage Equipments Sales Growth Rate by Application (2018-2023)

Figure 29. Global Electronic Massage Equipments Sales Market Share by Region (2018-2023)

Figure 30. North America Electronic Massage Equipments Sales and Growth Rate (2018-2023) & (K Units)

Figure 31. North America Electronic Massage Equipments Sales Market Share by Country in 2022

Figure 32. U.S. Electronic Massage Equipments Sales and Growth Rate (2018-2023) & (K Units)

Figure 33. Canada Electronic Massage Equipments Sales (K Units) and Growth Rate (2018-2023)

Figure 34. Mexico Electronic Massage Equipments Sales (Units) and Growth Rate (2018-2023)

Figure 35. Europe Electronic Massage Equipments Sales and Growth Rate (2018-2023) & (K Units)

Figure 36. Europe Electronic Massage Equipments Sales Market Share by Country in 2022

Figure 37. Germany Electronic Massage Equipments Sales and Growth Rate (2018-2023) & (K Units)

Figure 38. France Electronic Massage Equipments Sales and Growth Rate (2018-2023) & (K Units)

Figure 39. U.K. Electronic Massage Equipments Sales and Growth Rate (2018-2023) & (K Units)

Figure 40. Italy Electronic Massage Equipments Sales and Growth Rate (2018-2023) & (K Units)

Figure 41. Russia Electronic Massage Equipments Sales and Growth Rate (2018-2023) & (K Units)

Figure 42. Asia Pacific Electronic Massage Equipments Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Electronic Massage Equipments Sales Market Share by Region in 2022

Figure 44. China Electronic Massage Equipments Sales and Growth Rate (2018-2023) & (K Units)

Figure 45. Japan Electronic Massage Equipments Sales and Growth Rate (2018-2023) & (K Units)

Figure 46. South Korea Electronic Massage Equipments Sales and Growth Rate (2018-2023) & (K Units)

Figure 47. India Electronic Massage Equipments Sales and Growth Rate (2018-2023) &

(K Units)

Figure 48. Southeast Asia Electronic Massage Equipments Sales and Growth Rate (2018-2023) & (K Units)

Figure 49. South America Electronic Massage Equipments Sales and Growth Rate (K Units)

Figure 50. South America Electronic Massage Equipments Sales Market Share by Country in 2022

Figure 51. Brazil Electronic Massage Equipments Sales and Growth Rate (2018-2023) & (K Units)

Figure 52. Argentina Electronic Massage Equipments Sales and Growth Rate (2018-2023) & (K Units)

Figure 53. Columbia Electronic Massage Equipments Sales and Growth Rate (2018-2023) & (K Units)

Figure 54. Middle East and Africa Electronic Massage Equipments Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Electronic Massage Equipments Sales Market Share by Region in 2022

Figure 56. Saudi Arabia Electronic Massage Equipments Sales and Growth Rate (2018-2023) & (K Units)

Figure 57. UAE Electronic Massage Equipments Sales and Growth Rate (2018-2023) & (K Units)

Figure 58. Egypt Electronic Massage Equipments Sales and Growth Rate (2018-2023) & (K Units)

Figure 59. Nigeria Electronic Massage Equipments Sales and Growth Rate (2018-2023) & (K Units)

Figure 60. South Africa Electronic Massage Equipments Sales and Growth Rate (2018-2023) & (K Units)

Figure 61. Global Electronic Massage Equipments Sales Forecast by Volume (2018-2029) & (K Units)

Figure 62. Global Electronic Massage Equipments Market Size Forecast by Value (2018-2029) & (M USD)

Figure 63. Global Electronic Massage Equipments Sales Market Share Forecast by Type (2024-2029)

Figure 64. Global Electronic Massage Equipments Market Share Forecast by Type (2024-2029)

Figure 65. Global Electronic Massage Equipments Sales Forecast by Application (2024-2029)

Figure 66. Global Electronic Massage Equipments Market Share Forecast by Application (2024-2029)

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