

Global Electronic Grade Polyvinylpyrrolidone Market Research Report 2026(Status and Outlook)

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Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Electronic Grade Polyvinylpyrrolidone competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. Electronic grade polyvinylpyrrolidone is a chemical with high purity and special properties, widely used in the manufacturing of high-tech products in the electronics industry, especially in the fields of semiconductors, displays, photovoltaics, etc. Electronic grade PVP is mainly used as an additive in photoresist during semiconductor manufacturing, especially in ultraviolet lithography. It can help improve the stability, resolution, and adhesion of photoresist. In the manufacturing of liquid crystal displays (LCDs) and organic light-emitting diodes (OLEDs), electronic grade PVP is often used as one of the film-forming materials for optical thin films to enhance display performance and durability. In 2024, global Electronic Grade Polyvinylpyrrolidone production reached approximately 27,675Tons, with an average global market price of around US\$ 13,261 per ton. The annual production capacity of a single production line is 500 tons, and the gross profit margin is about 50%. Upstream raw materials: Main raw material: N-vinylpyrrolidone (NVP). This is the monomer used to produce PVP. Electronic-grade PVP requires the use of high-purity electronic-grade NVP. Raw materials of NVP: NVP is synthesized from γ -butyrolactone and acetylene (or 1,4-butanediol route) under high pressure. Therefore, the upstream is also related to the bulk chemical market such as BDO (1,4-butanediol). Downstream applications: semiconductors, photovoltaics. Direct material costs account for about 50%-60%. Direct manufacturing overhead costs account for approximately 40%-55%; labor costs account for approximately 5%-10%.

The global Electronic Grade Polyvinylpyrrolidone market size was estimated at USD

367.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 8.20% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Electronic Grade Polyvinylpyrrolidone market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Electronic Grade Polyvinylpyrrolidone market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Electronic Grade Polyvinylpyrrolidone market.

Global Electronic Grade Polyvinylpyrrolidone Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

BASF

Ashland

NIPPON SHOKUBAI

Boai NKY Pharmaceuticals

Yuking Technologies

Henan Pengfei New Materials

Market Segmentation (by Type)

Powder

Solution

Market Segmentation (by Application)

Photoresist

Cleaning Solution

Conductive Paste

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Electronic Grade Polyvinylpyrrolidone Market
Overview of the regional outlook of the Electronic Grade Polyvinylpyrrolidone Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Electronic Grade Polyvinylpyrrolidone Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Electronic Grade Polyvinylpyrrolidone, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Electronic Grade Polyvinylpyrrolidone
- 1.2 Key Market Segments
 - 1.2.1 Electronic Grade Polyvinylpyrrolidone Segment by Type
 - 1.2.2 Electronic Grade Polyvinylpyrrolidone Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 ELECTRONIC GRADE POLYVINYLPIRROLIDONE MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Electronic Grade Polyvinylpyrrolidone Market Size (M USD) Estimates and Forecasts (2020-2035)
 - 2.1.2 Global Electronic Grade Polyvinylpyrrolidone Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 ELECTRONIC GRADE POLYVINYLPIRROLIDONE MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Electronic Grade Polyvinylpyrrolidone Product Life Cycle
- 3.3 Global Electronic Grade Polyvinylpyrrolidone Sales by Manufacturers (2020-2025)
- 3.4 Global Electronic Grade Polyvinylpyrrolidone Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Electronic Grade Polyvinylpyrrolidone Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Electronic Grade Polyvinylpyrrolidone Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Electronic Grade Polyvinylpyrrolidone Market Competitive Situation and Trends

- 3.8.1 Electronic Grade Polyvinylpyrrolidone Market Concentration Rate
- 3.8.2 Global 5 and 10 Largest Electronic Grade Polyvinylpyrrolidone Players Market Share by Revenue
- 3.8.3 Mergers & Acquisitions, Expansion

4 ELECTRONIC GRADE POLYVINYLPIRROLIDONE INDUSTRY CHAIN ANALYSIS

- 4.1 Electronic Grade Polyvinylpyrrolidone Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF ELECTRONIC GRADE POLYVINYLPIRROLIDONE MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Electronic Grade Polyvinylpyrrolidone Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Electronic Grade Polyvinylpyrrolidone Market
- 5.7 ESG Ratings of Leading Companies

6 ELECTRONIC GRADE POLYVINYLPIRROLIDONE MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Electronic Grade Polyvinylpyrrolidone Sales Market Share by Type (2020-2025)

6.3 Global Electronic Grade Polyvinylpyrrolidone Market Size by Type (2020-2025)

6.4 Global Electronic Grade Polyvinylpyrrolidone Price by Type (2020-2025)

7 ELECTRONIC GRADE POLYVINYLPIRROLIDONE MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Electronic Grade Polyvinylpyrrolidone Market Sales by Application (2020-2025)

7.3 Global Electronic Grade Polyvinylpyrrolidone Market Size (M USD) by Application (2020-2025)

7.4 Global Electronic Grade Polyvinylpyrrolidone Sales Growth Rate by Application (2020-2025)

8 ELECTRONIC GRADE POLYVINYLPIRROLIDONE MARKET SALES BY REGION

8.1 Global Electronic Grade Polyvinylpyrrolidone Sales by Region

8.1.1 Global Electronic Grade Polyvinylpyrrolidone Sales by Region

8.1.2 Global Electronic Grade Polyvinylpyrrolidone Sales Market Share by Region

8.2 Global Electronic Grade Polyvinylpyrrolidone Market Size by Region

8.2.1 Global Electronic Grade Polyvinylpyrrolidone Market Size by Region

8.2.2 Global Electronic Grade Polyvinylpyrrolidone Market Size by Region

8.3 North America

8.3.1 North America Electronic Grade Polyvinylpyrrolidone Sales by Country

8.3.2 North America Electronic Grade Polyvinylpyrrolidone Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Electronic Grade Polyvinylpyrrolidone Sales by Country

8.4.2 Europe Electronic Grade Polyvinylpyrrolidone Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

- 8.5.1 Asia Pacific Electronic Grade Polyvinylpyrrolidone Sales by Region
- 8.5.2 Asia Pacific Electronic Grade Polyvinylpyrrolidone Market Size by Region
- 8.5.3 China Market Overview
- 8.5.4 Japan Market Overview
- 8.5.5 South Korea Market Overview
- 8.5.6 India Market Overview
- 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Electronic Grade Polyvinylpyrrolidone Sales by Country
 - 8.6.2 South America Electronic Grade Polyvinylpyrrolidone Market Size by Country
 - 8.6.3 Brazil Market Overview
 - 8.6.4 Argentina Market Overview
 - 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
 - 8.7.1 Middle East and Africa Electronic Grade Polyvinylpyrrolidone Sales by Region
 - 8.7.2 Middle East and Africa Electronic Grade Polyvinylpyrrolidone Market Size by Region
 - 8.7.3 Saudi Arabia Market Overview
 - 8.7.4 UAE Market Overview
 - 8.7.5 Egypt Market Overview
 - 8.7.6 Nigeria Market Overview
 - 8.7.7 South Africa Market Overview

9 ELECTRONIC GRADE POLYVINYLPIRROLIDONE MARKET PRODUCTION BY REGION

- 9.1 Global Production of Electronic Grade Polyvinylpyrrolidone by Region(2020-2025)
- 9.2 Global Electronic Grade Polyvinylpyrrolidone Revenue Market Share by Region (2020-2025)
- 9.3 Global Electronic Grade Polyvinylpyrrolidone Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Electronic Grade Polyvinylpyrrolidone Production
 - 9.4.1 North America Electronic Grade Polyvinylpyrrolidone Production Growth Rate (2020-2025)
 - 9.4.2 North America Electronic Grade Polyvinylpyrrolidone Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Electronic Grade Polyvinylpyrrolidone Production
 - 9.5.1 Europe Electronic Grade Polyvinylpyrrolidone Production Growth Rate (2020-2025)

9.5.2 Europe Electronic Grade Polyvinylpyrrolidone Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Electronic Grade Polyvinylpyrrolidone Production (2020-2025)

9.6.1 Japan Electronic Grade Polyvinylpyrrolidone Production Growth Rate (2020-2025)

9.6.2 Japan Electronic Grade Polyvinylpyrrolidone Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Electronic Grade Polyvinylpyrrolidone Production (2020-2025)

9.7.1 China Electronic Grade Polyvinylpyrrolidone Production Growth Rate (2020-2025)

9.7.2 China Electronic Grade Polyvinylpyrrolidone Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 BASF

10.1.1 BASF Basic Information

10.1.2 BASF Electronic Grade Polyvinylpyrrolidone Product Overview

10.1.3 BASF Electronic Grade Polyvinylpyrrolidone Product Market Performance

10.1.4 BASF Business Overview

10.1.5 BASF SWOT Analysis

10.1.6 BASF Recent Developments

10.2 Ashland

10.2.1 Ashland Basic Information

10.2.2 Ashland Electronic Grade Polyvinylpyrrolidone Product Overview

10.2.3 Ashland Electronic Grade Polyvinylpyrrolidone Product Market Performance

10.2.4 Ashland Business Overview

10.2.5 Ashland SWOT Analysis

10.2.6 Ashland Recent Developments

10.3 NIPPON SHOKUBAI

10.3.1 NIPPON SHOKUBAI Basic Information

10.3.2 NIPPON SHOKUBAI Electronic Grade Polyvinylpyrrolidone Product Overview

10.3.3 NIPPON SHOKUBAI Electronic Grade Polyvinylpyrrolidone Product Market Performance

10.3.4 NIPPON SHOKUBAI Business Overview

10.3.5 NIPPON SHOKUBAI SWOT Analysis

10.3.6 NIPPON SHOKUBAI Recent Developments

10.4 Boai NKY Pharmaceuticals

10.4.1 Boai NKY Pharmaceuticals Basic Information

10.4.2 Boai NKY Pharmaceuticals Electronic Grade Polyvinylpyrrolidone Product Overview

10.4.3 Boai NKY Pharmaceuticals Electronic Grade Polyvinylpyrrolidone Product Market Performance

10.4.4 Boai NKY Pharmaceuticals Business Overview

10.4.5 Boai NKY Pharmaceuticals Recent Developments

10.5 Yuking Technologies

10.5.1 Yuking Technologies Basic Information

10.5.2 Yuking Technologies Electronic Grade Polyvinylpyrrolidone Product Overview

10.5.3 Yuking Technologies Electronic Grade Polyvinylpyrrolidone Product Market Performance

10.5.4 Yuking Technologies Business Overview

10.5.5 Yuking Technologies Recent Developments

10.6 Henan Pengfei New Materials

10.6.1 Henan Pengfei New Materials Basic Information

10.6.2 Henan Pengfei New Materials Electronic Grade Polyvinylpyrrolidone Product Overview

10.6.3 Henan Pengfei New Materials Electronic Grade Polyvinylpyrrolidone Product Market Performance

10.6.4 Henan Pengfei New Materials Business Overview

10.6.5 Henan Pengfei New Materials Recent Developments

11 ELECTRONIC GRADE POLYVINYLPIRROLIDONE MARKET FORECAST BY REGION

11.1 Global Electronic Grade Polyvinylpyrrolidone Market Size Forecast

11.2 Global Electronic Grade Polyvinylpyrrolidone Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Electronic Grade Polyvinylpyrrolidone Market Size Forecast by Country

11.2.3 Asia Pacific Electronic Grade Polyvinylpyrrolidone Market Size Forecast by Region

11.2.4 South America Electronic Grade Polyvinylpyrrolidone Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Electronic Grade Polyvinylpyrrolidone by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

12.1 Global Electronic Grade Polyvinylpyrrolidone Market Forecast by Type

(2026-2035)

12.1.1 Global Forecasted Sales of Electronic Grade Polyvinylpyrrolidone by Type

(2026-2035)

12.1.2 Global Electronic Grade Polyvinylpyrrolidone Market Size Forecast by Type

(2026-2035)

12.1.3 Global Forecasted Price of Electronic Grade Polyvinylpyrrolidone by Type

(2026-2035)

12.2 Global Electronic Grade Polyvinylpyrrolidone Market Forecast by Application

(2026-2035)

12.2.1 Global Electronic Grade Polyvinylpyrrolidone Sales (K MT) Forecast by Application

12.2.2 Global Electronic Grade Polyvinylpyrrolidone Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Electronic Grade Polyvinylpyrrolidone Market Size by Type (M USD)
- Table 4. Global Electronic Grade Polyvinylpyrrolidone Market Size by Application
- Table 5. Electronic Grade Polyvinylpyrrolidone Market Size Comparison by Region (M USD)
- Table 6. Global Electronic Grade Polyvinylpyrrolidone Sales (K MT) by Manufacturers (2020-2025)
- Table 7. Global Electronic Grade Polyvinylpyrrolidone Sales Market Share by Manufacturers (2020-2025)
- Table 8. Global Electronic Grade Polyvinylpyrrolidone Revenue (M USD) by Manufacturers (2020-2025)
- Table 9. Global Electronic Grade Polyvinylpyrrolidone Revenue Share by Manufacturers (2020-2025)
- Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Electronic Grade Polyvinylpyrrolidone as of 2025)
- Table 11. Global Market Electronic Grade Polyvinylpyrrolidone Average Price (USD/KG) of Key Manufacturers (2020-2025)
- Table 12. Manufacturers? Manufacturing Sites, Areas Served
- Table 13. Manufacturers? Product Type
- Table 14. Global Electronic Grade Polyvinylpyrrolidone Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15. Mergers & Acquisitions, Expansion Plans
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Electronic Grade Polyvinylpyrrolidone Market Challenges
- Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 26. Global Electronic Grade Polyvinylpyrrolidone Sales by Type (K MT)

Table 27. Global Electronic Grade Polyvinylpyrrolidone Market Size by Type (M USD)

Table 28. Global Electronic Grade Polyvinylpyrrolidone Sales (K MT) by Type (2020-2025)

Table 29. Global Electronic Grade Polyvinylpyrrolidone Sales Market Share by Type (2020-2025)

Table 30. Global Electronic Grade Polyvinylpyrrolidone Market Size (M USD) by Type (2020-2025)

Table 31. Global Electronic Grade Polyvinylpyrrolidone Market Share by Type (2020-2025)

Table 32. Global Electronic Grade Polyvinylpyrrolidone Price (USD/KG) by Type (2020-2025)

Table 33. Global Electronic Grade Polyvinylpyrrolidone Sales (K MT) by Application

Table 34. Global Electronic Grade Polyvinylpyrrolidone Market Size by Application

Table 35. Global Electronic Grade Polyvinylpyrrolidone Sales by Application (2020-2025) & (K MT)

Table 36. Global Electronic Grade Polyvinylpyrrolidone Sales Market Share by Application (2020-2025)

Table 37. Global Electronic Grade Polyvinylpyrrolidone Market Size by Application (2020-2025) & (M USD)

Table 38. Global Electronic Grade Polyvinylpyrrolidone Market Share by Application (2020-2025)

Table 39. Global Electronic Grade Polyvinylpyrrolidone Sales Growth Rate by Application (2020-2025)

Table 40. Global Electronic Grade Polyvinylpyrrolidone Sales by Region (2020-2025) & (K MT)

Table 41. Global Electronic Grade Polyvinylpyrrolidone Sales Market Share by Region (2020-2025)

Table 42. Global Electronic Grade Polyvinylpyrrolidone Market Size by Region (2020-2025) & (M USD)

Table 43. Global Electronic Grade Polyvinylpyrrolidone Market Size by Region (2020-2025)

Table 44. North America Electronic Grade Polyvinylpyrrolidone Sales by Country (2020-2025) & (K MT)

Table 45. North America Electronic Grade Polyvinylpyrrolidone Market Size by Country (2020-2025) & (M USD)

Table 46. Europe Electronic Grade Polyvinylpyrrolidone Sales by Country (2020-2025) & (K MT)

Table 47. Europe Electronic Grade Polyvinylpyrrolidone Market Size by Country (2020-2025) & (M USD)

- Table 48. Asia Pacific Electronic Grade Polyvinylpyrrolidone Sales by Region (2020-2025) & (K MT)
- Table 49. Asia Pacific Electronic Grade Polyvinylpyrrolidone Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Electronic Grade Polyvinylpyrrolidone Sales by Country (2020-2025) & (K MT)
- Table 51. South America Electronic Grade Polyvinylpyrrolidone Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Electronic Grade Polyvinylpyrrolidone Sales by Region (2020-2025) & (K MT)
- Table 53. Middle East and Africa Electronic Grade Polyvinylpyrrolidone Market Size by Region (2020-2025) & (M USD)
- Table 54. Global Electronic Grade Polyvinylpyrrolidone Production (K MT) by Region(2020-2025)
- Table 55. Global Electronic Grade Polyvinylpyrrolidone Revenue (US\$ Million) by Region (2020-2025)
- Table 56. Global Electronic Grade Polyvinylpyrrolidone Revenue Market Share by Region (2020-2025)
- Table 57. Global Electronic Grade Polyvinylpyrrolidone Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 58. North America Electronic Grade Polyvinylpyrrolidone Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 59. Europe Electronic Grade Polyvinylpyrrolidone Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 60. Japan Electronic Grade Polyvinylpyrrolidone Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 61. China Electronic Grade Polyvinylpyrrolidone Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 62. BASF Basic Information
- Table 63. BASF Electronic Grade Polyvinylpyrrolidone Product Overview
- Table 64. BASF Electronic Grade Polyvinylpyrrolidone Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 65. BASF Business Overview
- Table 66. BASF SWOT Analysis
- Table 67. BASF Recent Developments
- Table 68. Ashland Basic Information
- Table 69. Ashland Electronic Grade Polyvinylpyrrolidone Product Overview
- Table 70. Ashland Electronic Grade Polyvinylpyrrolidone Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 71. Ashland Business Overview

Table 72. Ashland SWOT Analysis

Table 73. Ashland Recent Developments

Table 74. NIPPON SHOKUBAI Basic Information

Table 75. NIPPON SHOKUBAI Electronic Grade Polyvinylpyrrolidone Product Overview

Table 76. NIPPON SHOKUBAI Electronic Grade Polyvinylpyrrolidone Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 77. NIPPON SHOKUBAI Business Overview

Table 78. NIPPON SHOKUBAI SWOT Analysis

Table 79. NIPPON SHOKUBAI Recent Developments

Table 80. Boai NKY Pharmaceuticals Basic Information

Table 81. Boai NKY Pharmaceuticals Electronic Grade Polyvinylpyrrolidone Product Overview

Table 82. Boai NKY Pharmaceuticals Electronic Grade Polyvinylpyrrolidone Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 83. Boai NKY Pharmaceuticals Business Overview

Table 84. Boai NKY Pharmaceuticals Recent Developments

Table 85. Yuking Technologies Basic Information

Table 86. Yuking Technologies Electronic Grade Polyvinylpyrrolidone Product Overview

Table 87. Yuking Technologies Electronic Grade Polyvinylpyrrolidone Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 88. Yuking Technologies Business Overview

Table 89. Yuking Technologies Recent Developments

Table 90. Henan Pengfei New Materials Basic Information

Table 91. Henan Pengfei New Materials Electronic Grade Polyvinylpyrrolidone Product Overview

Table 92. Henan Pengfei New Materials Electronic Grade Polyvinylpyrrolidone Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 93. Henan Pengfei New Materials Business Overview

Table 94. Henan Pengfei New Materials Recent Developments

Table 95. Global Electronic Grade Polyvinylpyrrolidone Sales Forecast by Region (2026-2035) & (K MT)

Table 96. Global Electronic Grade Polyvinylpyrrolidone Market Size Forecast by Region (2026-2035) & (M USD)

Table 97. North America Electronic Grade Polyvinylpyrrolidone Sales Forecast by Country (2026-2035) & (K MT)

Table 98. North America Electronic Grade Polyvinylpyrrolidone Market Size Forecast by Country (2026-2035) & (M USD)

Table 99. Europe Electronic Grade Polyvinylpyrrolidone Sales Forecast by Country

(2026-2035) & (K MT)

Table 100. Europe Electronic Grade Polyvinylpyrrolidone Market Size Forecast by Country (2026-2035) & (M USD)

Table 101. Asia Pacific Electronic Grade Polyvinylpyrrolidone Sales Forecast by Region (2026-2035) & (K MT)

Table 102. Asia Pacific Electronic Grade Polyvinylpyrrolidone Market Size Forecast by Region (2026-2035) & (M USD)

Table 103. South America Electronic Grade Polyvinylpyrrolidone Sales Forecast by Country (2026-2035) & (K MT)

Table 104. South America Electronic Grade Polyvinylpyrrolidone Market Size Forecast by Country (2026-2035) & (M USD)

Table 105. Middle East and Africa Electronic Grade Polyvinylpyrrolidone Sales Forecast by Country (2026-2035) & (Units)

Table 106. Middle East and Africa Electronic Grade Polyvinylpyrrolidone Market Size Forecast by Country (2026-2035) & (M USD)

Table 107. Global Electronic Grade Polyvinylpyrrolidone Sales Forecast by Type (2026-2035) & (K MT)

Table 108. Global Electronic Grade Polyvinylpyrrolidone Market Size Forecast by Type (2026-2035) & (M USD)

Table 109. Global Electronic Grade Polyvinylpyrrolidone Price Forecast by Type (2026-2035) & (USD/KG)

Table 110. Global Electronic Grade Polyvinylpyrrolidone Sales (K MT) Forecast by Application (2026-2035)

Table 111. Global Electronic Grade Polyvinylpyrrolidone Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Electronic Grade Polyvinylpyrrolidone
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Electronic Grade Polyvinylpyrrolidone Market Size (M USD), 2025-2035
- Figure 5. Global Electronic Grade Polyvinylpyrrolidone Market Size (M USD) (2020-2035)
- Figure 6. Global Electronic Grade Polyvinylpyrrolidone Sales (K MT) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Electronic Grade Polyvinylpyrrolidone Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Electronic Grade Polyvinylpyrrolidone Product Life Cycle
- Figure 13. Electronic Grade Polyvinylpyrrolidone Sales Share by Manufacturers in 2025
- Figure 14. Global Electronic Grade Polyvinylpyrrolidone Revenue Share by Manufacturers in 2025
- Figure 15. Electronic Grade Polyvinylpyrrolidone Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Electronic Grade Polyvinylpyrrolidone Average Price (USD/KG) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Electronic Grade Polyvinylpyrrolidone Revenue in 2025
- Figure 18. Industry Chain Map of Electronic Grade Polyvinylpyrrolidone
- Figure 19. Global Electronic Grade Polyvinylpyrrolidone Market PEST Analysis
- Figure 20. Global Electronic Grade Polyvinylpyrrolidone Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Electronic Grade Polyvinylpyrrolidone Market Share by Type
- Figure 27. Sales Market Share of Electronic Grade Polyvinylpyrrolidone by Type (2020-2025)

Figure 28. Sales Market Share of Electronic Grade Polyvinylpyrrolidone by Type in 2025

Figure 29. Market Share of Electronic Grade Polyvinylpyrrolidone by Type (2020-2025)

Figure 30. Market Share of Electronic Grade Polyvinylpyrrolidone by Type in 2025

Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global Electronic Grade Polyvinylpyrrolidone Market Share by Application

Figure 33. Global Electronic Grade Polyvinylpyrrolidone Sales Market Share by Application (2020-2025)

Figure 34. Global Electronic Grade Polyvinylpyrrolidone Sales Market Share by Application in 2025

Figure 35. Global Electronic Grade Polyvinylpyrrolidone Market Share by Application (2020-2025)

Figure 36. Global Electronic Grade Polyvinylpyrrolidone Market Share by Application in 2025

Figure 37. Global Electronic Grade Polyvinylpyrrolidone Sales Growth Rate by Application (2020-2025)

Figure 38. Global Electronic Grade Polyvinylpyrrolidone Sales Market Share by Region (2020-2025)

Figure 39. Global Electronic Grade Polyvinylpyrrolidone Market Size by Region (2020-2025)

Figure 40. North America Electronic Grade Polyvinylpyrrolidone Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Electronic Grade Polyvinylpyrrolidone Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Electronic Grade Polyvinylpyrrolidone Sales Market Share by Country in 2024

Figure 43. North America Electronic Grade Polyvinylpyrrolidone Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Electronic Grade Polyvinylpyrrolidone Market Size by Country in 2024

Figure 45. U.S. Electronic Grade Polyvinylpyrrolidone Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Electronic Grade Polyvinylpyrrolidone Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Electronic Grade Polyvinylpyrrolidone Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Electronic Grade Polyvinylpyrrolidone Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Electronic Grade Polyvinylpyrrolidone Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Electronic Grade Polyvinylpyrrolidone Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Electronic Grade Polyvinylpyrrolidone Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Electronic Grade Polyvinylpyrrolidone Sales Market Share by Country in 2024

Figure 53. Europe Electronic Grade Polyvinylpyrrolidone Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Electronic Grade Polyvinylpyrrolidone Market Size by Country in 2024

Figure 55. Germany Electronic Grade Polyvinylpyrrolidone Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Electronic Grade Polyvinylpyrrolidone Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Electronic Grade Polyvinylpyrrolidone Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Electronic Grade Polyvinylpyrrolidone Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Electronic Grade Polyvinylpyrrolidone Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Electronic Grade Polyvinylpyrrolidone Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Electronic Grade Polyvinylpyrrolidone Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Electronic Grade Polyvinylpyrrolidone Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Electronic Grade Polyvinylpyrrolidone Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Electronic Grade Polyvinylpyrrolidone Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Electronic Grade Polyvinylpyrrolidone Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Electronic Grade Polyvinylpyrrolidone Sales Market Share by Region in 2024

Figure 67. Asia Pacific Electronic Grade Polyvinylpyrrolidone Market Size by Region in 2024

Figure 68. China Electronic Grade Polyvinylpyrrolidone Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Electronic Grade Polyvinylpyrrolidone Market Size and Growth Rate

(2020-2025) & (M USD)

Figure 70. Japan Electronic Grade Polyvinylpyrrolidone Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Electronic Grade Polyvinylpyrrolidone Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Electronic Grade Polyvinylpyrrolidone Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Electronic Grade Polyvinylpyrrolidone Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Electronic Grade Polyvinylpyrrolidone Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Electronic Grade Polyvinylpyrrolidone Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Electronic Grade Polyvinylpyrrolidone Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Electronic Grade Polyvinylpyrrolidone Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Electronic Grade Polyvinylpyrrolidone Sales and Growth Rate (K MT)

Figure 79. South America Electronic Grade Polyvinylpyrrolidone Sales Market Share by Country in 2024

Figure 80. South America Electronic Grade Polyvinylpyrrolidone Market Size and Growth Rate (M USD)

Figure 81. South America Electronic Grade Polyvinylpyrrolidone Market Size by Country in 2024

Figure 82. Brazil Electronic Grade Polyvinylpyrrolidone Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Electronic Grade Polyvinylpyrrolidone Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Electronic Grade Polyvinylpyrrolidone Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Electronic Grade Polyvinylpyrrolidone Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Electronic Grade Polyvinylpyrrolidone Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Electronic Grade Polyvinylpyrrolidone Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Electronic Grade Polyvinylpyrrolidone Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Electronic Grade Polyvinylpyrrolidone Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Electronic Grade Polyvinylpyrrolidone Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Electronic Grade Polyvinylpyrrolidone Market Size by Region in 2024

Figure 92. Saudi Arabia Electronic Grade Polyvinylpyrrolidone Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Electronic Grade Polyvinylpyrrolidone Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Electronic Grade Polyvinylpyrrolidone Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Electronic Grade Polyvinylpyrrolidone Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Electronic Grade Polyvinylpyrrolidone Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Electronic Grade Polyvinylpyrrolidone Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Electronic Grade Polyvinylpyrrolidone Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Electronic Grade Polyvinylpyrrolidone Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Electronic Grade Polyvinylpyrrolidone Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Electronic Grade Polyvinylpyrrolidone Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Electronic Grade Polyvinylpyrrolidone Production Market Share by Region (2020-2025)

Figure 103. North America Electronic Grade Polyvinylpyrrolidone Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Electronic Grade Polyvinylpyrrolidone Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Electronic Grade Polyvinylpyrrolidone Production (K MT) Growth Rate (2020-2025)

Figure 106. China Electronic Grade Polyvinylpyrrolidone Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Electronic Grade Polyvinylpyrrolidone Sales Forecast by Volume (2020-2035) & (K MT)

Figure 108. Global Electronic Grade Polyvinylpyrrolidone Market Size Forecast by

Value (2020-2035) & (M USD)

Figure 109. Global Electronic Grade Polyvinylpyrrolidone Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Electronic Grade Polyvinylpyrrolidone Market Share Forecast by Type (2026-2035)

Figure 111. Global Electronic Grade Polyvinylpyrrolidone Sales Forecast by Application (2026-2035)

Figure 112. Global Electronic Grade Polyvinylpyrrolidone Market Share Forecast by Application (2026-2035)

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