

Global Electronic Gift Card Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/G63046E32744EN.html>

Date: September 2024

Pages: 130

Price: US\$ 3,200.00 (Single User License)

ID: G63046E32744EN

Abstracts

Report Overview

The electronic gift card market has experienced significant growth in recent years, driven by the increasing popularity of digital payment methods and the convenience they offer. Electronic gift cards, also known as e-gift cards or digital gift cards, are prepaid cards that are delivered electronically and can be used for purchases at specific retailers or online platforms.

The global Electronic Gift Card market size was estimated at USD 3419 million in 2023 and is projected to reach USD 9839.14 million by 2030, exhibiting a CAGR of 16.30% during the forecast period.

North America Electronic Gift Card market size was USD 890.89 million in 2023, at a CAGR of 13.97% during the forecast period of 2024 through 2030.

This report provides a deep insight into the global Electronic Gift Card market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Electronic Gift Card Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players,

which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Electronic Gift Card market in any manner.

Global Electronic Gift Card Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Amazon

ITunes

Walmart

Google Play

Starbucks

Home Depot

Walgreens

Sephora

Lowe's

Carrefour

Sainsbury's

IKEA

Zara

JD

Ctrip

Blackhawk Network

PayPal Holdings

Inc.

Fiserv

Inc.

Apple Inc.

Market Segmentation (by Type)

For Physical Goods

For Service

Market Segmentation (by Application)

Person

Enterprises

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Electronic Gift Card Market

Overview of the regional outlook of the Electronic Gift Card Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Electronic Gift Card Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Electronic Gift Card

1.2 Key Market Segments

1.2.1 Electronic Gift Card Segment by Type

1.2.2 Electronic Gift Card Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 ELECTRONIC GIFT CARD MARKET OVERVIEW

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 ELECTRONIC GIFT CARD MARKET COMPETITIVE LANDSCAPE

3.1 Global Electronic Gift Card Revenue Market Share by Company (2019-2024)

3.2 Electronic Gift Card Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.3 Company Electronic Gift Card Market Size Sites, Area Served, Product Type

3.4 Electronic Gift Card Market Competitive Situation and Trends

3.4.1 Electronic Gift Card Market Concentration Rate

3.4.2 Global 5 and 10 Largest Electronic Gift Card Players Market Share by Revenue

3.4.3 Mergers & Acquisitions, Expansion

4 ELECTRONIC GIFT CARD VALUE CHAIN ANALYSIS

4.1 Electronic Gift Card Value Chain Analysis

4.2 Midstream Market Analysis

4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF ELECTRONIC GIFT CARD MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 Mergers & Acquisitions
 - 5.5.2 Expansions
 - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 ELECTRONIC GIFT CARD MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Electronic Gift Card Market Size Market Share by Type (2019-2024)
- 6.3 Global Electronic Gift Card Market Size Growth Rate by Type (2019-2024)

7 ELECTRONIC GIFT CARD MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Electronic Gift Card Market Size (M USD) by Application (2019-2024)
- 7.3 Global Electronic Gift Card Market Size Growth Rate by Application (2019-2024)

8 ELECTRONIC GIFT CARD MARKET SEGMENTATION BY REGION

- 8.1 Global Electronic Gift Card Market Size by Region
 - 8.1.1 Global Electronic Gift Card Market Size by Region
 - 8.1.2 Global Electronic Gift Card Market Size Market Share by Region
- 8.2 North America
 - 8.2.1 North America Electronic Gift Card Market Size by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada
 - 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Electronic Gift Card Market Size by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Electronic Gift Card Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Electronic Gift Card Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Electronic Gift Card Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Amazon

9.1.1 Amazon Electronic Gift Card Basic Information

9.1.2 Amazon Electronic Gift Card Product Overview

9.1.3 Amazon Electronic Gift Card Product Market Performance

9.1.4 Amazon Electronic Gift Card SWOT Analysis

9.1.5 Amazon Business Overview

9.1.6 Amazon Recent Developments

9.2 iTunes

9.2.1 iTunes Electronic Gift Card Basic Information

9.2.2 iTunes Electronic Gift Card Product Overview

9.2.3 iTunes Electronic Gift Card Product Market Performance

9.2.4 iTunes Electronic Gift Card SWOT Analysis

9.2.5 iTunes Business Overview

9.2.6 iTunes Recent Developments

9.3 Walmart

9.3.1 Walmart Electronic Gift Card Basic Information

9.3.2 Walmart Electronic Gift Card Product Overview

- 9.3.3 Walmart Electronic Gift Card Product Market Performance
- 9.3.4 Walmart Electronic Gift Card SWOT Analysis
- 9.3.5 Walmart Business Overview
- 9.3.6 Walmart Recent Developments
- 9.4 Google Play
 - 9.4.1 Google Play Electronic Gift Card Basic Information
 - 9.4.2 Google Play Electronic Gift Card Product Overview
 - 9.4.3 Google Play Electronic Gift Card Product Market Performance
 - 9.4.4 Google Play Business Overview
 - 9.4.5 Google Play Recent Developments
- 9.5 Starbucks
 - 9.5.1 Starbucks Electronic Gift Card Basic Information
 - 9.5.2 Starbucks Electronic Gift Card Product Overview
 - 9.5.3 Starbucks Electronic Gift Card Product Market Performance
 - 9.5.4 Starbucks Business Overview
 - 9.5.5 Starbucks Recent Developments
- 9.6 Home Depot
 - 9.6.1 Home Depot Electronic Gift Card Basic Information
 - 9.6.2 Home Depot Electronic Gift Card Product Overview
 - 9.6.3 Home Depot Electronic Gift Card Product Market Performance
 - 9.6.4 Home Depot Business Overview
 - 9.6.5 Home Depot Recent Developments
- 9.7 Walgreens
 - 9.7.1 Walgreens Electronic Gift Card Basic Information
 - 9.7.2 Walgreens Electronic Gift Card Product Overview
 - 9.7.3 Walgreens Electronic Gift Card Product Market Performance
 - 9.7.4 Walgreens Business Overview
 - 9.7.5 Walgreens Recent Developments
- 9.8 Sephora
 - 9.8.1 Sephora Electronic Gift Card Basic Information
 - 9.8.2 Sephora Electronic Gift Card Product Overview
 - 9.8.3 Sephora Electronic Gift Card Product Market Performance
 - 9.8.4 Sephora Business Overview
 - 9.8.5 Sephora Recent Developments
- 9.9 Lowes
 - 9.9.1 Lowes Electronic Gift Card Basic Information
 - 9.9.2 Lowes Electronic Gift Card Product Overview
 - 9.9.3 Lowes Electronic Gift Card Product Market Performance
 - 9.9.4 Lowes Business Overview

9.9.5 Lowes Recent Developments

9.10 Carrefour

9.10.1 Carrefour Electronic Gift Card Basic Information

9.10.2 Carrefour Electronic Gift Card Product Overview

9.10.3 Carrefour Electronic Gift Card Product Market Performance

9.10.4 Carrefour Business Overview

9.10.5 Carrefour Recent Developments

9.11 Sainsbury's

9.11.1 Sainsbury's Electronic Gift Card Basic Information

9.11.2 Sainsbury's Electronic Gift Card Product Overview

9.11.3 Sainsbury's Electronic Gift Card Product Market Performance

9.11.4 Sainsbury's Business Overview

9.11.5 Sainsbury's Recent Developments

9.12 IKEA

9.12.1 IKEA Electronic Gift Card Basic Information

9.12.2 IKEA Electronic Gift Card Product Overview

9.12.3 IKEA Electronic Gift Card Product Market Performance

9.12.4 IKEA Business Overview

9.12.5 IKEA Recent Developments

9.13 Zara

9.13.1 Zara Electronic Gift Card Basic Information

9.13.2 Zara Electronic Gift Card Product Overview

9.13.3 Zara Electronic Gift Card Product Market Performance

9.13.4 Zara Business Overview

9.13.5 Zara Recent Developments

9.14 JD

9.14.1 JD Electronic Gift Card Basic Information

9.14.2 JD Electronic Gift Card Product Overview

9.14.3 JD Electronic Gift Card Product Market Performance

9.14.4 JD Business Overview

9.14.5 JD Recent Developments

9.15 Ctrip

9.15.1 Ctrip Electronic Gift Card Basic Information

9.15.2 Ctrip Electronic Gift Card Product Overview

9.15.3 Ctrip Electronic Gift Card Product Market Performance

9.15.4 Ctrip Business Overview

9.15.5 Ctrip Recent Developments

9.16 Blackhawk Network

9.16.1 Blackhawk Network Electronic Gift Card Basic Information

- 9.16.2 Blackhawk Network Electronic Gift Card Product Overview
- 9.16.3 Blackhawk Network Electronic Gift Card Product Market Performance
- 9.16.4 Blackhawk Network Business Overview
- 9.16.5 Blackhawk Network Recent Developments
- 9.17 PayPal Holdings
 - 9.17.1 PayPal Holdings Electronic Gift Card Basic Information
 - 9.17.2 PayPal Holdings Electronic Gift Card Product Overview
 - 9.17.3 PayPal Holdings Electronic Gift Card Product Market Performance
 - 9.17.4 PayPal Holdings Business Overview
 - 9.17.5 PayPal Holdings Recent Developments
- 9.18 Inc.
 - 9.18.1 Inc. Electronic Gift Card Basic Information
 - 9.18.2 Inc. Electronic Gift Card Product Overview
 - 9.18.3 Inc. Electronic Gift Card Product Market Performance
 - 9.18.4 Inc. Business Overview
 - 9.18.5 Inc. Recent Developments
- 9.19 Fiserv
 - 9.19.1 Fiserv Electronic Gift Card Basic Information
 - 9.19.2 Fiserv Electronic Gift Card Product Overview
 - 9.19.3 Fiserv Electronic Gift Card Product Market Performance
 - 9.19.4 Fiserv Business Overview
 - 9.19.5 Fiserv Recent Developments
- 9.20 Inc.
 - 9.20.1 Inc. Electronic Gift Card Basic Information
 - 9.20.2 Inc. Electronic Gift Card Product Overview
 - 9.20.3 Inc. Electronic Gift Card Product Market Performance
 - 9.20.4 Inc. Business Overview
 - 9.20.5 Inc. Recent Developments
- 9.21 Apple Inc.
 - 9.21.1 Apple Inc. Electronic Gift Card Basic Information
 - 9.21.2 Apple Inc. Electronic Gift Card Product Overview
 - 9.21.3 Apple Inc. Electronic Gift Card Product Market Performance
 - 9.21.4 Apple Inc. Business Overview
 - 9.21.5 Apple Inc. Recent Developments

10 ELECTRONIC GIFT CARD REGIONAL MARKET FORECAST

- 10.1 Global Electronic Gift Card Market Size Forecast
- 10.2 Global Electronic Gift Card Market Forecast by Region

- 10.2.1 North America Market Size Forecast by Country
- 10.2.2 Europe Electronic Gift Card Market Size Forecast by Country
- 10.2.3 Asia Pacific Electronic Gift Card Market Size Forecast by Region
- 10.2.4 South America Electronic Gift Card Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Consumption of Electronic Gift Card by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global Electronic Gift Card Market Forecast by Type (2025-2030)
- 11.2 Global Electronic Gift Card Market Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Electronic Gift Card Market Size Comparison by Region (M USD)

Table 5. Global Electronic Gift Card Revenue (M USD) by Company (2019-2024)

Table 6. Global Electronic Gift Card Revenue Share by Company (2019-2024)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Electronic Gift Card as of 2022)

Table 8. Company Electronic Gift Card Market Size Sites and Area Served

Table 9. Company Electronic Gift Card Product Type

Table 10. Global Electronic Gift Card Company Market Concentration Ratio (CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Value Chain Map of Electronic Gift Card

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Electronic Gift Card Market Challenges

Table 18. Global Electronic Gift Card Market Size by Type (M USD)

Table 19. Global Electronic Gift Card Market Size (M USD) by Type (2019-2024)

Table 20. Global Electronic Gift Card Market Size Share by Type (2019-2024)

Table 21. Global Electronic Gift Card Market Size Growth Rate by Type (2019-2024)

Table 22. Global Electronic Gift Card Market Size by Application

Table 23. Global Electronic Gift Card Market Size by Application (2019-2024) & (M USD)

Table 24. Global Electronic Gift Card Market Share by Application (2019-2024)

Table 25. Global Electronic Gift Card Market Size Growth Rate by Application (2019-2024)

Table 26. Global Electronic Gift Card Market Size by Region (2019-2024) & (M USD)

Table 27. Global Electronic Gift Card Market Size Market Share by Region (2019-2024)

Table 28. North America Electronic Gift Card Market Size by Country (2019-2024) & (M USD)

Table 29. Europe Electronic Gift Card Market Size by Country (2019-2024) & (M USD)

Table 30. Asia Pacific Electronic Gift Card Market Size by Region (2019-2024) & (M

USD)

Table 31. South America Electronic Gift Card Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa Electronic Gift Card Market Size by Region (2019-2024) & (M USD)

Table 33. Amazon Electronic Gift Card Basic Information

Table 34. Amazon Electronic Gift Card Product Overview

Table 35. Amazon Electronic Gift Card Revenue (M USD) and Gross Margin (2019-2024)

Table 36. Amazon Electronic Gift Card SWOT Analysis

Table 37. Amazon Business Overview

Table 38. Amazon Recent Developments

Table 39. iTunes Electronic Gift Card Basic Information

Table 40. iTunes Electronic Gift Card Product Overview

Table 41. iTunes Electronic Gift Card Revenue (M USD) and Gross Margin (2019-2024)

Table 42. iTunes Electronic Gift Card SWOT Analysis

Table 43. iTunes Business Overview

Table 44. iTunes Recent Developments

Table 45. Walmart Electronic Gift Card Basic Information

Table 46. Walmart Electronic Gift Card Product Overview

Table 47. Walmart Electronic Gift Card Revenue (M USD) and Gross Margin (2019-2024)

Table 48. Walmart Electronic Gift Card SWOT Analysis

Table 49. Walmart Business Overview

Table 50. Walmart Recent Developments

Table 51. Google Play Electronic Gift Card Basic Information

Table 52. Google Play Electronic Gift Card Product Overview

Table 53. Google Play Electronic Gift Card Revenue (M USD) and Gross Margin (2019-2024)

Table 54. Google Play Business Overview

Table 55. Google Play Recent Developments

Table 56. Starbucks Electronic Gift Card Basic Information

Table 57. Starbucks Electronic Gift Card Product Overview

Table 58. Starbucks Electronic Gift Card Revenue (M USD) and Gross Margin (2019-2024)

Table 59. Starbucks Business Overview

Table 60. Starbucks Recent Developments

Table 61. Home Depot Electronic Gift Card Basic Information

Table 62. Home Depot Electronic Gift Card Product Overview

Table 63. Home Depot Electronic Gift Card Revenue (M USD) and Gross Margin (2019-2024)

Table 64. Home Depot Business Overview

Table 65. Home Depot Recent Developments

Table 66. Walgreens Electronic Gift Card Basic Information

Table 67. Walgreens Electronic Gift Card Product Overview

Table 68. Walgreens Electronic Gift Card Revenue (M USD) and Gross Margin (2019-2024)

Table 69. Walgreens Business Overview

Table 70. Walgreens Recent Developments

Table 71. Sephora Electronic Gift Card Basic Information

Table 72. Sephora Electronic Gift Card Product Overview

Table 73. Sephora Electronic Gift Card Revenue (M USD) and Gross Margin (2019-2024)

Table 74. Sephora Business Overview

Table 75. Sephora Recent Developments

Table 76. Lowes Electronic Gift Card Basic Information

Table 77. Lowes Electronic Gift Card Product Overview

Table 78. Lowes Electronic Gift Card Revenue (M USD) and Gross Margin (2019-2024)

Table 79. Lowes Business Overview

Table 80. Lowes Recent Developments

Table 81. Carrefour Electronic Gift Card Basic Information

Table 82. Carrefour Electronic Gift Card Product Overview

Table 83. Carrefour Electronic Gift Card Revenue (M USD) and Gross Margin (2019-2024)

Table 84. Carrefour Business Overview

Table 85. Carrefour Recent Developments

Table 86. Sainsbury's Electronic Gift Card Basic Information

Table 87. Sainsbury's Electronic Gift Card Product Overview

Table 88. Sainsbury's Electronic Gift Card Revenue (M USD) and Gross Margin (2019-2024)

Table 89. Sainsbury's Business Overview

Table 90. Sainsbury's Recent Developments

Table 91. IKEA Electronic Gift Card Basic Information

Table 92. IKEA Electronic Gift Card Product Overview

Table 93. IKEA Electronic Gift Card Revenue (M USD) and Gross Margin (2019-2024)

Table 94. IKEA Business Overview

Table 95. IKEA Recent Developments

Table 96. Zara Electronic Gift Card Basic Information

- Table 97. Zara Electronic Gift Card Product Overview
- Table 98. Zara Electronic Gift Card Revenue (M USD) and Gross Margin (2019-2024)
- Table 99. Zara Business Overview
- Table 100. Zara Recent Developments
- Table 101. JD Electronic Gift Card Basic Information
- Table 102. JD Electronic Gift Card Product Overview
- Table 103. JD Electronic Gift Card Revenue (M USD) and Gross Margin (2019-2024)
- Table 104. JD Business Overview
- Table 105. JD Recent Developments
- Table 106. Ctrip Electronic Gift Card Basic Information
- Table 107. Ctrip Electronic Gift Card Product Overview
- Table 108. Ctrip Electronic Gift Card Revenue (M USD) and Gross Margin (2019-2024)
- Table 109. Ctrip Business Overview
- Table 110. Ctrip Recent Developments
- Table 111. Blackhawk Network Electronic Gift Card Basic Information
- Table 112. Blackhawk Network Electronic Gift Card Product Overview
- Table 113. Blackhawk Network Electronic Gift Card Revenue (M USD) and Gross Margin (2019-2024)
- Table 114. Blackhawk Network Business Overview
- Table 115. Blackhawk Network Recent Developments
- Table 116. PayPal Holdings Electronic Gift Card Basic Information
- Table 117. PayPal Holdings Electronic Gift Card Product Overview
- Table 118. PayPal Holdings Electronic Gift Card Revenue (M USD) and Gross Margin (2019-2024)
- Table 119. PayPal Holdings Business Overview
- Table 120. PayPal Holdings Recent Developments
- Table 121. Inc. Electronic Gift Card Basic Information
- Table 122. Inc. Electronic Gift Card Product Overview
- Table 123. Inc. Electronic Gift Card Revenue (M USD) and Gross Margin (2019-2024)
- Table 124. Inc. Business Overview
- Table 125. Inc. Recent Developments
- Table 126. Fiserv Electronic Gift Card Basic Information
- Table 127. Fiserv Electronic Gift Card Product Overview
- Table 128. Fiserv Electronic Gift Card Revenue (M USD) and Gross Margin (2019-2024)
- Table 129. Fiserv Business Overview
- Table 130. Fiserv Recent Developments
- Table 131. Inc. Electronic Gift Card Basic Information
- Table 132. Inc. Electronic Gift Card Product Overview

Table 133. Inc. Electronic Gift Card Revenue (M USD) and Gross Margin (2019-2024)

Table 134. Inc. Business Overview

Table 135. Inc. Recent Developments

Table 136. Apple Inc. Electronic Gift Card Basic Information

Table 137. Apple Inc. Electronic Gift Card Product Overview

Table 138. Apple Inc. Electronic Gift Card Revenue (M USD) and Gross Margin (2019-2024)

Table 139. Apple Inc. Business Overview

Table 140. Apple Inc. Recent Developments

Table 141. Global Electronic Gift Card Market Size Forecast by Region (2025-2030) & (M USD)

Table 142. North America Electronic Gift Card Market Size Forecast by Country (2025-2030) & (M USD)

Table 143. Europe Electronic Gift Card Market Size Forecast by Country (2025-2030) & (M USD)

Table 144. Asia Pacific Electronic Gift Card Market Size Forecast by Region (2025-2030) & (M USD)

Table 145. South America Electronic Gift Card Market Size Forecast by Country (2025-2030) & (M USD)

Table 146. Middle East and Africa Electronic Gift Card Market Size Forecast by Country (2025-2030) & (M USD)

Table 147. Global Electronic Gift Card Market Size Forecast by Type (2025-2030) & (M USD)

Table 148. Global Electronic Gift Card Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Industrial Chain of Electronic Gift Card
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Electronic Gift Card Market Size (M USD), 2019-2030
- Figure 5. Global Electronic Gift Card Market Size (M USD) (2019-2030)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Electronic Gift Card Market Size by Country (M USD)
- Figure 10. Global Electronic Gift Card Revenue Share by Company in 2023
- Figure 11. Electronic Gift Card Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 12. The Global 5 and 10 Largest Players: Market Share by Electronic Gift Card Revenue in 2023
- Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 14. Global Electronic Gift Card Market Share by Type
- Figure 15. Market Size Share of Electronic Gift Card by Type (2019-2024)
- Figure 16. Market Size Market Share of Electronic Gift Card by Type in 2022
- Figure 17. Global Electronic Gift Card Market Size Growth Rate by Type (2019-2024)
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 19. Global Electronic Gift Card Market Share by Application
- Figure 20. Global Electronic Gift Card Market Share by Application (2019-2024)
- Figure 21. Global Electronic Gift Card Market Share by Application in 2022
- Figure 22. Global Electronic Gift Card Market Size Growth Rate by Application (2019-2024)
- Figure 23. Global Electronic Gift Card Market Size Market Share by Region (2019-2024)
- Figure 24. North America Electronic Gift Card Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 25. North America Electronic Gift Card Market Size Market Share by Country in 2023
- Figure 26. U.S. Electronic Gift Card Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 27. Canada Electronic Gift Card Market Size (M USD) and Growth Rate (2019-2024)
- Figure 28. Mexico Electronic Gift Card Market Size (Units) and Growth Rate

(2019-2024)

Figure 29. Europe Electronic Gift Card Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Electronic Gift Card Market Size Market Share by Country in 2023

Figure 31. Germany Electronic Gift Card Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Electronic Gift Card Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Electronic Gift Card Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Electronic Gift Card Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Electronic Gift Card Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Electronic Gift Card Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Electronic Gift Card Market Size Market Share by Region in 2023

Figure 38. China Electronic Gift Card Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Electronic Gift Card Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Electronic Gift Card Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Electronic Gift Card Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia Electronic Gift Card Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Electronic Gift Card Market Size and Growth Rate (M USD)

Figure 44. South America Electronic Gift Card Market Size Market Share by Country in 2023

Figure 45. Brazil Electronic Gift Card Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina Electronic Gift Card Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia Electronic Gift Card Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa Electronic Gift Card Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Electronic Gift Card Market Size Market Share by

Region in 2023

Figure 50. Saudi Arabia Electronic Gift Card Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE Electronic Gift Card Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Electronic Gift Card Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Electronic Gift Card Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Electronic Gift Card Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Electronic Gift Card Market Size Forecast by Value (2019-2030) & (M USD)

Figure 56. Global Electronic Gift Card Market Share Forecast by Type (2025-2030)

Figure 57. Global Electronic Gift Card Market Share Forecast by Application (2025-2030)

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