

Global Electronic Bill Presentment and Payment (EBPP) Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

Electronic Bill Presentment is the electronic transmission of bill detail from businesses to consumers. It includes presentation of information, data analysis, cross selling, up selling, advertising and bill dispute. Electronic Bill Payment is the process of performing electronic payments between the consumer, the biller, and the financial institution.

This report provides a deep insight into the global Electronic Bill Presentment and Payment (EBPP) market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Electronic Bill Presentment and Payment (EBPP) Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Electronic Bill Presentment and Payment (EBPP) market in

any manner.

Global Electronic Bill Presentment and Payment (EBPP) Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Kurbra

Chase Paymentech

Elavon

First Data

Canada Payments

Epost

Microsoft

SAP

Harris Systems

Broadridge

Symcor

Payfirma

Square

Stripe

Market Segmentation (by Type)

The Direct Biller Model

The Consolidator Model

Market Segmentation (by Application)

Financial Institutions

Telecommunication

Utility Companies

Other Industries

Geographic Segmentation

%li%North America (USA, Canada, Mexico)

%li%Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

%li%Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

%li%South America (Brazil, Argentina, Columbia, Rest of South America)

%li%The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

- Industry drivers, restraints, and opportunities covered in the study
- Neutral perspective on the market performance
- Recent industry trends and developments
- Competitive landscape & strategies of key players
- Potential & niche segments and regions exhibiting promising growth covered
- Historical, current, and projected market size, in terms of value
- In-depth analysis of the Electronic Bill Presentment and Payment (EBPP) Market
- Overview of the regional outlook of the Electronic Bill Presentment and Payment (EBPP) Market:

Key Reasons to Buy this Report:

- Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
- This enables you to anticipate market changes to remain ahead of your competitors
- You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents
- The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly
- Provision of market value (USD Billion) data for each segment and sub-segment

%li%Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

%li%Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

%li%Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

%li%Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

%li%The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

%li%Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

%li%Provides insight into the market through Value Chain

%li%Market dynamics scenario, along with growth opportunities of the market in the years to come

%li%6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Electronic Bill Presentment and Payment (EBPP) Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential

of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Electronic Bill Presentment and Payment (EBPP)
- 1.2 Key Market Segments
 - 1.2.1 Electronic Bill Presentment and Payment (EBPP) Segment by Type
 - 1.2.2 Electronic Bill Presentment and Payment (EBPP) Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 ELECTRONIC BILL PRESENTMENT AND PAYMENT (EBPP) MARKET OVERVIEW

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 ELECTRONIC BILL PRESENTMENT AND PAYMENT (EBPP) MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Electronic Bill Presentment and Payment (EBPP) Revenue Market Share by Company (2019-2024)
- 3.2 Electronic Bill Presentment and Payment (EBPP) Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.3 Company Electronic Bill Presentment and Payment (EBPP) Market Size Sites, Area Served, Product Type
- 3.4 Electronic Bill Presentment and Payment (EBPP) Market Competitive Situation and Trends
 - 3.4.1 Electronic Bill Presentment and Payment (EBPP) Market Concentration Rate
 - 3.4.2 Global 5 and 10 Largest Electronic Bill Presentment and Payment (EBPP) Players Market Share by Revenue
 - 3.4.3 Mergers & Acquisitions, Expansion

4 ELECTRONIC BILL PRESENTMENT AND PAYMENT (EBPP) VALUE CHAIN ANALYSIS

- 4.1 Electronic Bill Presentment and Payment (EBPP) Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF ELECTRONIC BILL PRESENTMENT AND PAYMENT (EBPP) MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 Mergers & Acquisitions
 - 5.5.2 Expansions
 - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 ELECTRONIC BILL PRESENTMENT AND PAYMENT (EBPP) MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Electronic Bill Presentment and Payment (EBPP) Market Size Market Share by Type (2019-2024)
- 6.3 Global Electronic Bill Presentment and Payment (EBPP) Market Size Growth Rate by Type (2019-2024)

7 ELECTRONIC BILL PRESENTMENT AND PAYMENT (EBPP) MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Electronic Bill Presentment and Payment (EBPP) Market Size (M USD) by Application (2019-2024)
- 7.3 Global Electronic Bill Presentment and Payment (EBPP) Market Size Growth Rate by Application (2019-2024)

8 ELECTRONIC BILL PRESENTMENT AND PAYMENT (EBPP) MARKET

SEGMENTATION BY REGION

8.1 Global Electronic Bill Presentment and Payment (EBPP) Market Size by Region

8.1.1 Global Electronic Bill Presentment and Payment (EBPP) Market Size by Region

8.1.2 Global Electronic Bill Presentment and Payment (EBPP) Market Size Market Share by Region

8.2 North America

8.2.1 North America Electronic Bill Presentment and Payment (EBPP) Market Size by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Electronic Bill Presentment and Payment (EBPP) Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Electronic Bill Presentment and Payment (EBPP) Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Electronic Bill Presentment and Payment (EBPP) Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Electronic Bill Presentment and Payment (EBPP) Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Kurbra

9.1.1 Kurbra Electronic Bill Presentment and Payment (EBPP) Basic Information

9.1.2 Kurbra Electronic Bill Presentment and Payment (EBPP) Product Overview

9.1.3 Kurbra Electronic Bill Presentment and Payment (EBPP) Product Market

Performance

9.1.4 Kurbra Electronic Bill Presentment and Payment (EBPP) SWOT Analysis

9.1.5 Kurbra Business Overview

9.1.6 Kurbra Recent Developments

9.2 Chase Paymentech

9.2.1 Chase Paymentech Electronic Bill Presentment and Payment (EBPP) Basic Information

9.2.2 Chase Paymentech Electronic Bill Presentment and Payment (EBPP) Product Overview

9.2.3 Chase Paymentech Electronic Bill Presentment and Payment (EBPP) Product Market Performance

9.2.4 Chase Paymentech Electronic Bill Presentment and Payment (EBPP) SWOT Analysis

9.2.5 Chase Paymentech Business Overview

9.2.6 Chase Paymentech Recent Developments

9.3 Elavon

9.3.1 Elavon Electronic Bill Presentment and Payment (EBPP) Basic Information

9.3.2 Elavon Electronic Bill Presentment and Payment (EBPP) Product Overview

9.3.3 Elavon Electronic Bill Presentment and Payment (EBPP) Product Market

Performance

9.3.4 Elavon Electronic Bill Presentment and Payment (EBPP) SWOT Analysis

9.3.5 Elavon Business Overview

9.3.6 Elavon Recent Developments

9.4 First Data

9.4.1 First Data Electronic Bill Presentment and Payment (EBPP) Basic Information

9.4.2 First Data Electronic Bill Presentment and Payment (EBPP) Product Overview

9.4.3 First Data Electronic Bill Presentment and Payment (EBPP) Product Market

Performance

9.4.4 First Data Business Overview

9.4.5 First Data Recent Developments

9.5 Canada Payments

9.5.1 Canada Payments Electronic Bill Presentment and Payment (EBPP) Basic Information

9.5.2 Canada Payments Electronic Bill Presentment and Payment (EBPP) Product Overview

9.5.3 Canada Payments Electronic Bill Presentment and Payment (EBPP) Product Market Performance

9.5.4 Canada Payments Business Overview

9.5.5 Canada Payments Recent Developments

9.6 Epost

9.6.1 Epost Electronic Bill Presentment and Payment (EBPP) Basic Information

9.6.2 Epost Electronic Bill Presentment and Payment (EBPP) Product Overview

9.6.3 Epost Electronic Bill Presentment and Payment (EBPP) Product Market Performance

9.6.4 Epost Business Overview

9.6.5 Epost Recent Developments

9.7 Microsoft

9.7.1 Microsoft Electronic Bill Presentment and Payment (EBPP) Basic Information

9.7.2 Microsoft Electronic Bill Presentment and Payment (EBPP) Product Overview

9.7.3 Microsoft Electronic Bill Presentment and Payment (EBPP) Product Market Performance

9.7.4 Microsoft Business Overview

9.7.5 Microsoft Recent Developments

9.8 SAP

9.8.1 SAP Electronic Bill Presentment and Payment (EBPP) Basic Information

9.8.2 SAP Electronic Bill Presentment and Payment (EBPP) Product Overview

9.8.3 SAP Electronic Bill Presentment and Payment (EBPP) Product Market Performance

9.8.4 SAP Business Overview

9.8.5 SAP Recent Developments

9.9 Harris Systems

9.9.1 Harris Systems Electronic Bill Presentment and Payment (EBPP) Basic Information

9.9.2 Harris Systems Electronic Bill Presentment and Payment (EBPP) Product Overview

9.9.3 Harris Systems Electronic Bill Presentment and Payment (EBPP) Product Market Performance

9.9.4 Harris Systems Business Overview

9.9.5 Harris Systems Recent Developments

9.10 Broadridge

9.10.1 Broadridge Electronic Bill Presentment and Payment (EBPP) Basic Information

9.10.2 Broadridge Electronic Bill Presentment and Payment (EBPP) Product Overview

9.10.3 Broadridge Electronic Bill Presentment and Payment (EBPP) Product Market

Performance

9.10.4 Broadridge Business Overview

9.10.5 Broadridge Recent Developments

9.11 Symcor

9.11.1 Symcor Electronic Bill Presentment and Payment (EBPP) Basic Information

9.11.2 Symcor Electronic Bill Presentment and Payment (EBPP) Product Overview

9.11.3 Symcor Electronic Bill Presentment and Payment (EBPP) Product Market

Performance

9.11.4 Symcor Business Overview

9.11.5 Symcor Recent Developments

9.12 Payfirma

9.12.1 Payfirma Electronic Bill Presentment and Payment (EBPP) Basic Information

9.12.2 Payfirma Electronic Bill Presentment and Payment (EBPP) Product Overview

9.12.3 Payfirma Electronic Bill Presentment and Payment (EBPP) Product Market

Performance

9.12.4 Payfirma Business Overview

9.12.5 Payfirma Recent Developments

9.13 Square

9.13.1 Square Electronic Bill Presentment and Payment (EBPP) Basic Information

9.13.2 Square Electronic Bill Presentment and Payment (EBPP) Product Overview

9.13.3 Square Electronic Bill Presentment and Payment (EBPP) Product Market

Performance

9.13.4 Square Business Overview

9.13.5 Square Recent Developments

9.14 Stripe

9.14.1 Stripe Electronic Bill Presentment and Payment (EBPP) Basic Information

9.14.2 Stripe Electronic Bill Presentment and Payment (EBPP) Product Overview

9.14.3 Stripe Electronic Bill Presentment and Payment (EBPP) Product Market

Performance

9.14.4 Stripe Business Overview

9.14.5 Stripe Recent Developments

10 ELECTRONIC BILL PRESENTMENT AND PAYMENT (EBPP) REGIONAL MARKET FORECAST

10.1 Global Electronic Bill Presentment and Payment (EBPP) Market Size Forecast

10.2 Global Electronic Bill Presentment and Payment (EBPP) Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Electronic Bill Presentment and Payment (EBPP) Market Size Forecast by Country

10.2.3 Asia Pacific Electronic Bill Presentment and Payment (EBPP) Market Size Forecast by Region

10.2.4 South America Electronic Bill Presentment and Payment (EBPP) Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Electronic Bill Presentment and Payment (EBPP) by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Electronic Bill Presentment and Payment (EBPP) Market Forecast by Type (2025-2030)

11.2 Global Electronic Bill Presentment and Payment (EBPP) Market Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Electronic Bill Presentment and Payment (EBPP) Market Size Comparison by Region (M USD)

Table 5. Global Electronic Bill Presentment and Payment (EBPP) Revenue (M USD) by Company (2019-2024)

Table 6. Global Electronic Bill Presentment and Payment (EBPP) Revenue Share by Company (2019-2024)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Electronic Bill Presentment and Payment (EBPP) as of 2022)

Table 8. Company Electronic Bill Presentment and Payment (EBPP) Market Size Sites and Area Served

Table 9. Company Electronic Bill Presentment and Payment (EBPP) Product Type

Table 10. Global Electronic Bill Presentment and Payment (EBPP) Company Market Concentration Ratio (CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Value Chain Map of Electronic Bill Presentment and Payment (EBPP)

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Electronic Bill Presentment and Payment (EBPP) Market Challenges

Table 18. Global Electronic Bill Presentment and Payment (EBPP) Market Size by Type (M USD)

Table 19. Global Electronic Bill Presentment and Payment (EBPP) Market Size (M USD) by Type (2019-2024)

Table 20. Global Electronic Bill Presentment and Payment (EBPP) Market Size Share by Type (2019-2024)

Table 21. Global Electronic Bill Presentment and Payment (EBPP) Market Size Growth Rate by Type (2019-2024)

Table 22. Global Electronic Bill Presentment and Payment (EBPP) Market Size by Application

Table 23. Global Electronic Bill Presentment and Payment (EBPP) Market Size by Application (2019-2024) & (M USD)

Table 24. Global Electronic Bill Presentment and Payment (EBPP) Market Share by Application (2019-2024)

Table 25. Global Electronic Bill Presentment and Payment (EBPP) Market Size Growth Rate by Application (2019-2024)

Table 26. Global Electronic Bill Presentment and Payment (EBPP) Market Size by Region (2019-2024) & (M USD)

Table 27. Global Electronic Bill Presentment and Payment (EBPP) Market Size Market Share by Region (2019-2024)

Table 28. North America Electronic Bill Presentment and Payment (EBPP) Market Size by Country (2019-2024) & (M USD)

Table 29. Europe Electronic Bill Presentment and Payment (EBPP) Market Size by Country (2019-2024) & (M USD)

Table 30. Asia Pacific Electronic Bill Presentment and Payment (EBPP) Market Size by Region (2019-2024) & (M USD)

Table 31. South America Electronic Bill Presentment and Payment (EBPP) Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa Electronic Bill Presentment and Payment (EBPP) Market Size by Region (2019-2024) & (M USD)

Table 33. Kurbra Electronic Bill Presentment and Payment (EBPP) Basic Information

Table 34. Kurbra Electronic Bill Presentment and Payment (EBPP) Product Overview

Table 35. Kurbra Electronic Bill Presentment and Payment (EBPP) Revenue (M USD) and Gross Margin (2019-2024)

Table 36. Kurbra Electronic Bill Presentment and Payment (EBPP) SWOT Analysis

Table 37. Kurbra Business Overview

Table 38. Kurbra Recent Developments

Table 39. Chase Paymentech Electronic Bill Presentment and Payment (EBPP) Basic Information

Table 40. Chase Paymentech Electronic Bill Presentment and Payment (EBPP) Product Overview

Table 41. Chase Paymentech Electronic Bill Presentment and Payment (EBPP) Revenue (M USD) and Gross Margin (2019-2024)

Table 42. Chase Paymentech Electronic Bill Presentment and Payment (EBPP) SWOT Analysis

Table 43. Chase Paymentech Business Overview

Table 44. Chase Paymentech Recent Developments

Table 45. Elavon Electronic Bill Presentment and Payment (EBPP) Basic Information

Table 46. Elavon Electronic Bill Presentment and Payment (EBPP) Product Overview

Table 47. Elavon Electronic Bill Presentment and Payment (EBPP) Revenue (M USD) and Gross Margin (2019-2024)

- Table 48. Elavon Electronic Bill Presentment and Payment (EBPP) SWOT Analysis
- Table 49. Elavon Business Overview
- Table 50. Elavon Recent Developments
- Table 51. First Data Electronic Bill Presentment and Payment (EBPP) Basic Information
- Table 52. First Data Electronic Bill Presentment and Payment (EBPP) Product Overview
- Table 53. First Data Electronic Bill Presentment and Payment (EBPP) Revenue (M USD) and Gross Margin (2019-2024)
- Table 54. First Data Business Overview
- Table 55. First Data Recent Developments
- Table 56. Canada Payments Electronic Bill Presentment and Payment (EBPP) Basic Information
- Table 57. Canada Payments Electronic Bill Presentment and Payment (EBPP) Product Overview
- Table 58. Canada Payments Electronic Bill Presentment and Payment (EBPP) Revenue (M USD) and Gross Margin (2019-2024)
- Table 59. Canada Payments Business Overview
- Table 60. Canada Payments Recent Developments
- Table 61. Epost Electronic Bill Presentment and Payment (EBPP) Basic Information
- Table 62. Epost Electronic Bill Presentment and Payment (EBPP) Product Overview
- Table 63. Epost Electronic Bill Presentment and Payment (EBPP) Revenue (M USD) and Gross Margin (2019-2024)
- Table 64. Epost Business Overview
- Table 65. Epost Recent Developments
- Table 66. Microsoft Electronic Bill Presentment and Payment (EBPP) Basic Information
- Table 67. Microsoft Electronic Bill Presentment and Payment (EBPP) Product Overview
- Table 68. Microsoft Electronic Bill Presentment and Payment (EBPP) Revenue (M USD) and Gross Margin (2019-2024)
- Table 69. Microsoft Business Overview
- Table 70. Microsoft Recent Developments
- Table 71. SAP Electronic Bill Presentment and Payment (EBPP) Basic Information
- Table 72. SAP Electronic Bill Presentment and Payment (EBPP) Product Overview
- Table 73. SAP Electronic Bill Presentment and Payment (EBPP) Revenue (M USD) and Gross Margin (2019-2024)
- Table 74. SAP Business Overview
- Table 75. SAP Recent Developments
- Table 76. Harris Systems Electronic Bill Presentment and Payment (EBPP) Basic Information
- Table 77. Harris Systems Electronic Bill Presentment and Payment (EBPP) Product Overview

Table 78. Harris Systems Electronic Bill Presentment and Payment (EBPP) Revenue (M USD) and Gross Margin (2019-2024)

Table 79. Harris Systems Business Overview

Table 80. Harris Systems Recent Developments

Table 81. Broadridge Electronic Bill Presentment and Payment (EBPP) Basic Information

Table 82. Broadridge Electronic Bill Presentment and Payment (EBPP) Product Overview

Table 83. Broadridge Electronic Bill Presentment and Payment (EBPP) Revenue (M USD) and Gross Margin (2019-2024)

Table 84. Broadridge Business Overview

Table 85. Broadridge Recent Developments

Table 86. Symcor Electronic Bill Presentment and Payment (EBPP) Basic Information

Table 87. Symcor Electronic Bill Presentment and Payment (EBPP) Product Overview

Table 88. Symcor Electronic Bill Presentment and Payment (EBPP) Revenue (M USD) and Gross Margin (2019-2024)

Table 89. Symcor Business Overview

Table 90. Symcor Recent Developments

Table 91. Payfirma Electronic Bill Presentment and Payment (EBPP) Basic Information

Table 92. Payfirma Electronic Bill Presentment and Payment (EBPP) Product Overview

Table 93. Payfirma Electronic Bill Presentment and Payment (EBPP) Revenue (M USD) and Gross Margin (2019-2024)

Table 94. Payfirma Business Overview

Table 95. Payfirma Recent Developments

Table 96. Square Electronic Bill Presentment and Payment (EBPP) Basic Information

Table 97. Square Electronic Bill Presentment and Payment (EBPP) Product Overview

Table 98. Square Electronic Bill Presentment and Payment (EBPP) Revenue (M USD) and Gross Margin (2019-2024)

Table 99. Square Business Overview

Table 100. Square Recent Developments

Table 101. Stripe Electronic Bill Presentment and Payment (EBPP) Basic Information

Table 102. Stripe Electronic Bill Presentment and Payment (EBPP) Product Overview

Table 103. Stripe Electronic Bill Presentment and Payment (EBPP) Revenue (M USD) and Gross Margin (2019-2024)

Table 104. Stripe Business Overview

Table 105. Stripe Recent Developments

Table 106. Global Electronic Bill Presentment and Payment (EBPP) Market Size Forecast by Region (2025-2030) & (M USD)

Table 107. North America Electronic Bill Presentment and Payment (EBPP) Market Size

Forecast by Country (2025-2030) & (M USD)

Table 108. Europe Electronic Bill Presentment and Payment (EBPP) Market Size

Forecast by Country (2025-2030) & (M USD)

Table 109. Asia Pacific Electronic Bill Presentment and Payment (EBPP) Market Size

Forecast by Region (2025-2030) & (M USD)

Table 110. South America Electronic Bill Presentment and Payment (EBPP) Market Size Forecast by Country (2025-2030) & (M USD)

Table 111. Middle East and Africa Electronic Bill Presentment and Payment (EBPP) Market Size Forecast by Country (2025-2030) & (M USD)

Table 112. Global Electronic Bill Presentment and Payment (EBPP) Market Size Forecast by Type (2025-2030) & (M USD)

Table 113. Global Electronic Bill Presentment and Payment (EBPP) Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Industrial Chain of Electronic Bill Presentment and Payment (EBPP)
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Electronic Bill Presentment and Payment (EBPP) Market Size (M USD), 2019-2030
- Figure 5. Global Electronic Bill Presentment and Payment (EBPP) Market Size (M USD) (2019-2030)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Electronic Bill Presentment and Payment (EBPP) Market Size by Country (M USD)
- Figure 10. Global Electronic Bill Presentment and Payment (EBPP) Revenue Share by Company in 2023
- Figure 11. Electronic Bill Presentment and Payment (EBPP) Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 12. The Global 5 and 10 Largest Players: Market Share by Electronic Bill Presentment and Payment (EBPP) Revenue in 2023
- Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 14. Global Electronic Bill Presentment and Payment (EBPP) Market Share by Type
- Figure 15. Market Size Share of Electronic Bill Presentment and Payment (EBPP) by Type (2019-2024)
- Figure 16. Market Size Market Share of Electronic Bill Presentment and Payment (EBPP) by Type in 2022
- Figure 17. Global Electronic Bill Presentment and Payment (EBPP) Market Size Growth Rate by Type (2019-2024)
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 19. Global Electronic Bill Presentment and Payment (EBPP) Market Share by Application
- Figure 20. Global Electronic Bill Presentment and Payment (EBPP) Market Share by Application (2019-2024)
- Figure 21. Global Electronic Bill Presentment and Payment (EBPP) Market Share by Application in 2022
- Figure 22. Global Electronic Bill Presentment and Payment (EBPP) Market Size Growth

Rate by Application (2019-2024)

Figure 23. Global Electronic Bill Presentment and Payment (EBPP) Market Size Market Share by Region (2019-2024)

Figure 24. North America Electronic Bill Presentment and Payment (EBPP) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 25. North America Electronic Bill Presentment and Payment (EBPP) Market Size Market Share by Country in 2023

Figure 26. U.S. Electronic Bill Presentment and Payment (EBPP) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 27. Canada Electronic Bill Presentment and Payment (EBPP) Market Size (M USD) and Growth Rate (2019-2024)

Figure 28. Mexico Electronic Bill Presentment and Payment (EBPP) Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe Electronic Bill Presentment and Payment (EBPP) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Electronic Bill Presentment and Payment (EBPP) Market Size Market Share by Country in 2023

Figure 31. Germany Electronic Bill Presentment and Payment (EBPP) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Electronic Bill Presentment and Payment (EBPP) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Electronic Bill Presentment and Payment (EBPP) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Electronic Bill Presentment and Payment (EBPP) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Electronic Bill Presentment and Payment (EBPP) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Electronic Bill Presentment and Payment (EBPP) Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Electronic Bill Presentment and Payment (EBPP) Market Size Market Share by Region in 2023

Figure 38. China Electronic Bill Presentment and Payment (EBPP) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Electronic Bill Presentment and Payment (EBPP) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Electronic Bill Presentment and Payment (EBPP) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Electronic Bill Presentment and Payment (EBPP) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia Electronic Bill Presentment and Payment (EBPP) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Electronic Bill Presentment and Payment (EBPP) Market Size and Growth Rate (M USD)

Figure 44. South America Electronic Bill Presentment and Payment (EBPP) Market Size Market Share by Country in 2023

Figure 45. Brazil Electronic Bill Presentment and Payment (EBPP) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina Electronic Bill Presentment and Payment (EBPP) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia Electronic Bill Presentment and Payment (EBPP) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa Electronic Bill Presentment and Payment (EBPP) Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Electronic Bill Presentment and Payment (EBPP) Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Electronic Bill Presentment and Payment (EBPP) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE Electronic Bill Presentment and Payment (EBPP) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Electronic Bill Presentment and Payment (EBPP) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Electronic Bill Presentment and Payment (EBPP) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Electronic Bill Presentment and Payment (EBPP) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Electronic Bill Presentment and Payment (EBPP) Market Size Forecast by Value (2019-2030) & (M USD)

Figure 56. Global Electronic Bill Presentment and Payment (EBPP) Market Share Forecast by Type (2025-2030)

Figure 57. Global Electronic Bill Presentment and Payment (EBPP) Market Share Forecast by Application (2025-2030)

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