

Global Electronic Article Surveillance System Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

Electronic article surveillance (EAS) is a technological method for preventing shoplifting from retail stores, pilferage of books from libraries or removal of properties from office buildings. Special tags are fixed to merchandise or books. These tags are removed or deactivated by the clerks when the item is properly bought or checked out. At the exits of the store, a detection system sounds an alarm or otherwise alerts the staff when it senses active tags. Some stores also have detection systems at the entrance to the restrooms that sound an alarm if someone tries to take unpaid merchandise with them into the restroom. For high-value goods that are to be manipulated by the patrons, wired alarm clips called spider wrap may be used instead of tags.

This report provides a deep insight into the global Electronic Article Surveillance System market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Electronic Article Surveillance System Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Electronic Article Surveillance System market in any manner.

Global Electronic Article Surveillance System Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Checkpoint Systems

Tyco Retail Solutions

Nedap

Hangzhou Century

Gunnebo Gateway

Sentry Technology

Ketec

All Tag

Universal Surveillance Systems

Market Segmentation (by Type)

Hard Tag

Soft Tag

Detacher

Detection system

Market Segmentation (by Application)

Clothing & Fashion Accessories

Cosmetics & Pharmacy

Supermarkets & Large Grocery

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Electronic Article Surveillance System Market

Overview of the regional outlook of the Electronic Article Surveillance System Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Electronic Article Surveillance System Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream

and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

Table of Contents

1 Research Methodology and Statistical Scope

1.1 Market Definition and Statistical Scope of Electronic Article Surveillance System

1.2 Key Market Segments

1.2.1 Electronic Article Surveillance System Segment by Type

1.2.2 Electronic Article Surveillance System Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 Global Electronic Article Surveillance System Market Overview

2.1 Global Market Overview

2.1.1 Global Electronic Article Surveillance System Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Electronic Article Surveillance System Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 Global Electronic Article Surveillance System Market Competitive Landscape

3.1 Company Assessment Quadrant

3.2 Global Electronic Article Surveillance System Product Life Cycle

3.3 Global Electronic Article Surveillance System Sales by Manufacturers (2020-2025)

3.4 Global Electronic Article Surveillance System Revenue Market Share by Manufacturers (2020-2025)

3.5 Electronic Article Surveillance System Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Electronic Article Surveillance System Average Price by Manufacturers (2020-2025)

3.7 Manufacturers Electronic Article Surveillance System Manufacturing Sites, Area Served, Product Type

3.8 Electronic Article Surveillance System Market Competitive Situation and Trends

3.8.1 Electronic Article Surveillance System Market Concentration Rate

3.8.2 Global 5 and 10 Largest Electronic Article Surveillance System Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

- 4 Electronic Article Surveillance System Industry Chain Analysis
 - 4.1 Electronic Article Surveillance System Industry Chain Analysis
 - 4.2 Market Overview of Key Raw Materials
 - 4.3 Midstream Market Analysis
 - 4.4 Downstream Customer Analysis
- 5 The Development and Dynamics of Electronic Article Surveillance System Market
 - 5.1 Key Development Trends
 - 5.2 Driving Factors
 - 5.3 Market Challenges
 - 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
 - 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
 - 5.6 Global Electronic Article Surveillance System Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 Global Trade Frictions and Their Impacts to Electronic Article Surveillance System Market
 - 5.7 ESG Ratings of Leading Companies
- 6 Global Electronic Article Surveillance System Market by Region
 - 6.1 Global Electronic Article Surveillance System Market Size by Region
 - 6.1.1 Global Electronic Article Surveillance System Market Size by Region
 - 6.1.2 Global Electronic Article Surveillance System Market Size Market Share by Region
 - 6.2 Global Electronic Article Surveillance System Sales by Region
 - 6.2.1 Global Electronic Article Surveillance System Sales by Region
 - 6.2.2 Global Electronic Article Surveillance System Sales Market Share by Region
- 7 North America Market Overview
 - 7.1 North America Electronic Article Surveillance System Market Size by Country
 - 7.1.1 USA Market Overview
 - 7.1.2 Canada Market Overview
 - 7.1.3 Mexico Market Overview
 - 7.2 North America Electronic Article Surveillance System Market Size by Type
 - 7.3 North America Electronic Article Surveillance System Market Size by Application

8 Europe Market Overview

8.1 Europe Electronic Article Surveillance System Market Size by Country

8.1.1 Germany Market Overview

8.1.2 France Market Overview

8.1.3 U.K. Market Overview

8.1.4 Italy Market Overview

8.1.5 Spain Market Overview

8.2 Europe Electronic Article Surveillance System Market Size by Type

8.3 Europe Electronic Article Surveillance System Market Size by Application

9 Asia-Pacific Market Overview

9.1 Asia-Pacific Electronic Article Surveillance System Market Size by Country

9.1.1 China Market Overview

9.1.2 Japan Market Overview

9.1.3 South Korea Market Overview

9.1.4 India Market Overview

9.1.5 Southeast Asia Market Overview

9.2 Asia-Pacific Electronic Article Surveillance System Market Size by Type

9.3 Asia-Pacific Electronic Article Surveillance System Market Size by Application

10 South America Market Overview

10.1 South America Electronic Article Surveillance System Market Size by Country

10.1.1 Brazil Market Overview

10.1.2 Argentina Market Overview

10.1.3 Columbia Market Overview

10.2 South America Electronic Article Surveillance System Market Size by Type

10.3 South America Electronic Article Surveillance System Market Size by Application

11 Middle East and Africa Market Overview

11.1 Middle East and Africa Electronic Article Surveillance System Market Size by Country

11.1.1 Saudi Arabia Market Overview

11.1.2 UAE Market Overview

11.1.3 Egypt Market Overview

11.1.4 Nigeria Market Overview

11.1.5 South Africa Market Overview

11.2 Middle East and Africa Electronic Article Surveillance System Market Size by Type

11.3 Middle East and Africa Electronic Article Surveillance System Market Size by Application

12 Electronic Article Surveillance System Market Production by Region

12.1 Global Production of Electronic Article Surveillance System by Region(2020-2025)

12.2 Global Electronic Article Surveillance System Revenue Market Share by Region

(2020-2025)

12.3 Global Electronic Article Surveillance System Production, Revenue, Price and Gross Margin (2020-2025)

12.4 North America Electronic Article Surveillance System Production

12.4.1 North America Electronic Article Surveillance System Production Growth Rate (2020-2025)

12.4.2 North America Electronic Article Surveillance System Production, Revenue, Price and Gross Margin (2020-2025)

12.5 Europe Electronic Article Surveillance System Production

12.5.1 Europe Electronic Article Surveillance System Production Growth Rate (2020-2025)

12.5.2 Europe Electronic Article Surveillance System Production, Revenue, Price and Gross Margin (2020-2025)

12.6 Japan Electronic Article Surveillance System Production (2020-2025)

12.6.1 Japan Electronic Article Surveillance System Production Growth Rate (2020-2025)

12.6.2 Japan Electronic Article Surveillance System Production, Revenue, Price and Gross Margin (2020-2025)

12.7 China Electronic Article Surveillance System Production (2020-2025)

12.7.1 China Electronic Article Surveillance System Production Growth Rate (2020-2025)

12.7.2 China Electronic Article Surveillance System Production, Revenue, Price and Gross Margin (2020-2025)

13 Electronic Article Surveillance System Market Segmentation by Type

13.1 Evaluation Matrix of Segment Market Development Potential (Type)

13.2 Global Electronic Article Surveillance System Sales Market Share by Type (2020-2033)

13.3 Global Electronic Article Surveillance System Market Size Market Share by Type (2020-2033)

13.4 Global Electronic Article Surveillance System Price by Type (2020-2033)

14 Electronic Article Surveillance System Market Segmentation by Application

14.1 Evaluation Matrix of Segment Market Development Potential (Application)

14.2 Global Electronic Article Surveillance System Market Sales by Application (2020-2033)

14.3 Global Electronic Article Surveillance System Market Size (M USD) by Application (2020-2033)

14.4 Global Electronic Article Surveillance System Sales Growth Rate by Application (2020-2033)

15 Key Companies Profile

15.1 Checkpoint Systems

15.1.1 Checkpoint Systems Basic Information

15.1.2 Checkpoint Systems Electronic Article Surveillance System Product Overview

15.1.3 Checkpoint Systems Electronic Article Surveillance System Product Market Performance

15.1.4 Checkpoint Systems Business Overview

15.1.5 Checkpoint Systems SWOT Analysis

15.1.6 Checkpoint Systems Recent Developments

15.2 Tyco Retail Solutions

15.2.1 Tyco Retail Solutions Basic Information

15.2.2 Tyco Retail Solutions Electronic Article Surveillance System Product Overview

15.2.3 Tyco Retail Solutions Electronic Article Surveillance System Product Market Performance

15.2.4 Tyco Retail Solutions Business Overview

15.2.5 Tyco Retail Solutions SWOT Analysis

15.2.6 Tyco Retail Solutions Recent Developments

15.3 Nedap

15.3.1 Nedap Basic Information

15.3.2 Nedap Electronic Article Surveillance System Product Overview

15.3.3 Nedap Electronic Article Surveillance System Product Market Performance

15.3.4 Nedap Business Overview

15.3.5 Nedap SWOT Analysis

15.3.6 Nedap Recent Developments

15.4 Hangzhou Century

15.4.1 Hangzhou Century Basic Information

15.4.2 Hangzhou Century Electronic Article Surveillance System Product Overview

15.4.3 Hangzhou Century Electronic Article Surveillance System Product Market Performance

15.4.4 Hangzhou Century Business Overview

15.4.5 Hangzhou Century Recent Developments

15.5 Gunnebo Gateway

15.5.1 Gunnebo Gateway Basic Information

15.5.2 Gunnebo Gateway Electronic Article Surveillance System Product Overview

15.5.3 Gunnebo Gateway Electronic Article Surveillance System Product Market Performance

15.5.4 Gunnebo Gateway Business Overview

15.5.5 Gunnebo Gateway Recent Developments

15.6 Sentry Technology

15.6.1 Sentry Technology Basic Information

15.6.2 Sentry Technology Electronic Article Surveillance System Product Overview

15.6.3 Sentry Technology Electronic Article Surveillance System Product Market Performance

15.6.4 Sentry Technology Business Overview

15.6.5 Sentry Technology Recent Developments

15.7 Ketec

15.7.1 Ketec Basic Information

15.7.2 Ketec Electronic Article Surveillance System Product Overview

15.7.3 Ketec Electronic Article Surveillance System Product Market Performance

15.7.4 Ketec Business Overview

15.7.5 Ketec Recent Developments

15.8 All Tag

15.8.1 All Tag Basic Information

15.8.2 All Tag Electronic Article Surveillance System Product Overview

15.8.3 All Tag Electronic Article Surveillance System Product Market Performance

15.8.4 All Tag Business Overview

15.8.5 All Tag Recent Developments

15.9 Universal Surveillance Systems

15.9.1 Universal Surveillance Systems Basic Information

15.9.2 Universal Surveillance Systems Electronic Article Surveillance System Product Overview

15.9.3 Universal Surveillance Systems Electronic Article Surveillance System Product Market Performance

15.9.4 Universal Surveillance Systems Business Overview

15.9.5 Universal Surveillance Systems Recent Developments

16 Conclusion and Key FindingsList of Tables

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Electronic Article Surveillance System Market Size by Type (M USD)

Table 4. Global Electronic Article Surveillance System Market Size by Application (M USD)

Table 5. Electronic Article Surveillance System Market Size Comparison by Region (M USD)

Table 6. Global Electronic Article Surveillance System Sales (K Units) by Manufacturers (2020-2025)

Table 7. Global Electronic Article Surveillance System Sales Market Share by Manufacturers (2020-2025)

Table 8. Global Electronic Article Surveillance System Revenue (M USD) by Manufacturers (2020-2025)

Table 9. Global Electronic Article Surveillance System Revenue Share by Manufacturers (2020-2025)
Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Electronic Article Surveillance System as of 2024)
Table 11. Global Market Electronic Article Surveillance System Average Price (USD/Unit) of Key Manufacturers (2020-2025)
Table 12. Manufacturers Electronic Article Surveillance System Manufacturing Sites and Area Served
Table 13. Manufacturers Electronic Article Surveillance System Product Type
Table 14. Global Electronic Article Surveillance System Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 15. Mergers & Acquisitions, Expansion Plans
Table 16. Market Overview of Key Raw Materials
Table 17. Midstream Market Analysis
Table 18. Downstream Customer Analysis
Table 19. Key Development Trends
Table 20. Driving Factors
Table 21. Electronic Article Surveillance System Market Challenges
Table 22. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 24. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 25. Electronic Article Surveillance System Market Size Comparison by Region (M USD)
Table 26. Global Electronic Article Surveillance System Market Size by Region (2020-2033) & (M USD)
Table 27. Global Electronic Article Surveillance System Market Size Market Share by Region (2020-2033)
Table 28. Global Electronic Article Surveillance System Sales by Region (2020-2033) & (K Units)
Table 29. Global Electronic Article Surveillance System Sales Market Share by Region (2020-2033)
Table 30. North America Electronic Article Surveillance System Market Size by Country (2020-2033) & (M USD)
Table 31. North America Electronic Article Surveillance System Sales by Country (2020-2033) & (K Units)
Table 32. North America Electronic Article Surveillance System Sales by Type (K Units)
Table 33. North America Electronic Article Surveillance System Market Size by Type (M USD)
Table 34. North America Electronic Article Surveillance System Sales (K Units) by Type

(2020-2033)

Table 35. North America Electronic Article Surveillance System Market Size (M USD) by Type (2020-2033)

Table 36. North America Electronic Article Surveillance System Sales by Application (K Units)

Table 37. North America Electronic Article Surveillance System Market Size by Application (M USD)

Table 38. North America Electronic Article Surveillance System Sales (K Units) by Application (2020-2033)

Table 39. North America Electronic Article Surveillance System Market Size (M USD) by Application (2020-2033)

Table 40. Europe Electronic Article Surveillance System Market Size by Country (2020-2033) & (M USD)

Table 41. Europe Electronic Article Surveillance System Sales by Country (2020-2033) & (K Units)

Table 42. Europe Electronic Article Surveillance System Sales by Type (K Units)

Table 43. Europe Electronic Article Surveillance System Market Size by Type (M USD)

Table 44. Europe Electronic Article Surveillance System Sales (K Units) by Type (2020-2033)

Table 45. Europe Electronic Article Surveillance System Market Size (M USD) by Type (2020-2033)

Table 46. Europe Electronic Article Surveillance System Sales by Application (K Units)

Table 47. Europe Electronic Article Surveillance System Market Size by Application (M USD)

Table 48. Europe Electronic Article Surveillance System Sales (K Units) by Application (2020-2033)

Table 49. Europe Electronic Article Surveillance System Market Size (M USD) by Application (2020-2033)

Table 50. Asia-Pacific Electronic Article Surveillance System Market Size by Country (2020-2025) & (M USD)

Table 51. Asia-Pacific Electronic Article Surveillance System Sales by Country (2020-2025) & (K Units)

Table 52. Asia-Pacific Electronic Article Surveillance System Sales by Type (K Units)

Table 53. Asia-Pacific Electronic Article Surveillance System Market Size by Type (M USD)

Table 54. Asia-Pacific Electronic Article Surveillance System Sales (K Units) by Type (2020-2033)

Table 55. Asia-Pacific Electronic Article Surveillance System Market Size (M USD) by Type (2020-2025)

Table 56. Asia-Pacific Electronic Article Surveillance System Sales by Application (K Units)

Table 57. Asia-Pacific Electronic Article Surveillance System Market Size by Application (M USD)

Table 58. Asia-Pacific Electronic Article Surveillance System Sales (K Units) by Application (2020-2033)

Table 59. Asia-Pacific Electronic Article Surveillance System Market Size (M USD) by Application (2020-2025)

Table 60. South America Electronic Article Surveillance System Market Size by Country (2020-2033) & (M USD)

Table 61. South America Electronic Article Surveillance System Sales by Country (2020-2033) & (K Units)

Table 62. South America Electronic Article Surveillance System Sales by Type (K Units)

Table 63. South America Electronic Article Surveillance System Market Size by Type (M USD)

Table 64. South America Electronic Article Surveillance System Sales (K Units) by Type (2020-2033)

Table 65. South America Electronic Article Surveillance System Market Size (M USD) by Type (2020-2033)

Table 66. South America Electronic Article Surveillance System Sales by Application (K Units)

Table 67. South America Electronic Article Surveillance System Market Size by Application (M USD)

Table 68. South America Electronic Article Surveillance System Sales (K Units) by Application (2020-2033)

Table 69. South America Electronic Article Surveillance System Market Size (M USD) by Application (2020-2033)

Table 70. Middle East and Africa Electronic Article Surveillance System Market Size by Country (2020-2033) & (M USD)

Table 71. Middle East and Africa Electronic Article Surveillance System Sales by Country (2020-2033) & (K Units)

Table 72. Middle East and Africa Electronic Article Surveillance System Sales by Type (K Units)

Table 73. Middle East and Africa Electronic Article Surveillance System Market Size by Type (M USD)

Table 74. Middle East and Africa Electronic Article Surveillance System Sales (K Units) by Type (2020-2033)

Table 75. Middle East and Africa Electronic Article Surveillance System Market Size (M USD) by Type (2020-2033)

Table 76. Middle East and Africa Electronic Article Surveillance System Sales by Application (K Units)

Table 77. Middle East and Africa Electronic Article Surveillance System Market Size by Application (M USD)

Table 78. Middle East and Africa Electronic Article Surveillance System Sales (K Units) by Application (2020-2033)

Table 79. Middle East and Africa Electronic Article Surveillance System Market Size (M USD) by Application (2020-2033)

Table 80. Global Electronic Article Surveillance System Production (K Units) by Region(2020-2025)

Table 81. Global Electronic Article Surveillance System Revenue (US\$ Million) by Region (2020-2025)

Table 82. Global Electronic Article Surveillance System Revenue Market Share by Region (2020-2025)

Table 83. Global Electronic Article Surveillance System Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 84. North America Electronic Article Surveillance System Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 85. Europe Electronic Article Surveillance System Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 86. Japan Electronic Article Surveillance System Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 87. China Electronic Article Surveillance System Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 88. Global Electronic Article Surveillance System Sales by Type (K Units)

Table 89. Global Electronic Article Surveillance System Market Size by Type (M USD)

Table 90. Global Electronic Article Surveillance System Sales (K Units) by Type (2020-2033)

Table 91. Global Electronic Article Surveillance System Sales Market Share by Type (2020-2033)

Table 92. Global Electronic Article Surveillance System Market Size (M USD) by Type (2020-2033)

Table 93. Global Electronic Article Surveillance System Market Size Share by Type (2020-2033)

Table 94. Global Electronic Article Surveillance System Sales (K Units) by Application

Table 95. Global Electronic Article Surveillance System Market Size by Application(M USD)

Table 96. Global Electronic Article Surveillance System Sales by Application (2020-2033) & (K Units)

Table 97. Global Electronic Article Surveillance System Sales Market Share by Application (2020-2033)

Table 98. Global Electronic Article Surveillance System Market Size by Application (2020-2033) & (M USD)

Table 99. Global Electronic Article Surveillance System Market Share by Application (2020-2033)

Table 100. Global Electronic Article Surveillance System Sales Growth Rate by Application (2020-2033)

Table 101. Checkpoint Systems Basic Information

Table 102. Checkpoint Systems Electronic Article Surveillance System Product Overview

Table 103. Checkpoint Systems Electronic Article Surveillance System Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 104. Checkpoint Systems Business Overview

Table 105. Checkpoint Systems SWOT Analysis

Table 106. Checkpoint Systems Recent Developments

Table 107. Tyco Retail Solutions Basic Information

Table 108. Tyco Retail Solutions Electronic Article Surveillance System Product Overview

Table 109. Tyco Retail Solutions Electronic Article Surveillance System Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 110. Tyco Retail Solutions Business Overview

Table 111. Tyco Retail Solutions SWOT Analysis

Table 112. Tyco Retail Solutions Recent Developments

Table 113. Nedap Basic Information

Table 114. Nedap Electronic Article Surveillance System Product Overview

Table 115. Nedap Electronic Article Surveillance System Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 116. Nedap Business Overview

Table 117. Nedap SWOT Analysis

Table 118. Nedap Recent Developments

Table 119. Hangzhou Century Basic Information

Table 120. Hangzhou Century Electronic Article Surveillance System Product Overview

Table 121. Hangzhou Century Electronic Article Surveillance System Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 122. Hangzhou Century Business Overview

Table 123. Hangzhou Century Recent Developments

Table 124. Gunnebo Gateway Basic Information

Table 125. Gunnebo Gateway Electronic Article Surveillance System Product Overview

Table 126. Gunnebo Gateway Electronic Article Surveillance System Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 127. Gunnebo Gateway Business Overview

Table 128. Gunnebo Gateway Recent Developments

Table 129. Sentry Technology Basic Information

Table 130. Sentry Technology Electronic Article Surveillance System Product Overview

Table 131. Sentry Technology Electronic Article Surveillance System Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 132. Sentry Technology Business Overview

Table 133. Sentry Technology Recent Developments

Table 134. Ketec Basic Information

Table 135. Ketec Electronic Article Surveillance System Product Overview

Table 136. Ketec Electronic Article Surveillance System Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 137. Ketec Business Overview

Table 138. Ketec Recent Developments

Table 139. All Tag Basic Information

Table 140. All Tag Electronic Article Surveillance System Product Overview

Table 141. All Tag Electronic Article Surveillance System Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 142. All Tag Business Overview

Table 143. All Tag Recent Developments

Table 144. Universal Surveillance Systems Basic Information

Table 145. Universal Surveillance Systems Electronic Article Surveillance System Product Overview

Table 146. Universal Surveillance Systems Electronic Article Surveillance System Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 147. Universal Surveillance Systems Business Overview

Table 148. Universal Surveillance Systems Recent Developments

List of Figures

Figure 1. Product Picture of Electronic Article Surveillance System

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Electronic Article Surveillance System Market Size (M USD), 2024-2033

Figure 5. Global Electronic Article Surveillance System Market Size (M USD) (2020-2033)

Figure 6. Global Electronic Article Surveillance System Sales (K Units) & (2020-2033)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Electronic Article Surveillance System Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Electronic Article Surveillance System Product Life Cycle
- Figure 13. Electronic Article Surveillance System Sales Share by Manufacturers in 2024
- Figure 14. Global Electronic Article Surveillance System Revenue Share by Manufacturers in 2024
- Figure 15. Electronic Article Surveillance System Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Electronic Article Surveillance System Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Electronic Article Surveillance System Revenue in 2024
- Figure 18. Industry Chain Map of Electronic Article Surveillance System
- Figure 19. Global Electronic Article Surveillance System Market PEST Analysis
- Figure 20. Global Electronic Article Surveillance System Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Regional Market Development Potential
- Figure 26. Global Electronic Article Surveillance System Market Size by Region
- Figure 27. Global Electronic Article Surveillance System Market Size Market Share by Region (2020-2033)
- Figure 28. Global Electronic Article Surveillance System Sales Market Share by Region (2020-2033)
- Figure 29. North American Market Snapshot
- Figure 30. North America Electronic Article Surveillance System Sales and Growth Rate (2020-2033) & (K Units)
- Figure 31. North America Electronic Article Surveillance System Market Size and Growth Rate (2020-2033) & (M USD)
- Figure 32. North America Electronic Article Surveillance System Market Size (M USD) by Country
- Figure 33. USA Electronic Article Surveillance System Sales and Growth Rate (2020-2033) & (K Units)
- Figure 34. USA Electronic Article Surveillance System Market Size and Growth Rate (2020-2033) & (M USD)

Figure 35. Canada Electronic Article Surveillance System Sales (K Units) and Growth Rate (2020-2033)

Figure 36. Canada Electronic Article Surveillance System Market Size (M USD) and Growth Rate (2020-2033)

Figure 37. Mexico Electronic Article Surveillance System Sales (Units) and Growth Rate (2020-2033)

Figure 38. Mexico Electronic Article Surveillance System Market Size (M USD) and Growth Rate (2020-2033)

Figure 39. North America Electronic Article Surveillance System Market Size (M USD) by Type

Figure 40. North America Electronic Article Surveillance System Market Size (M USD) by Application

Figure 41. Europe Market Snapshot

Figure 42. Europe Electronic Article Surveillance System Sales and Growth Rate (2020-2033) & (K Units)

Figure 43. Europe Electronic Article Surveillance System Market Size and Growth Rate (2020-2033) & (M USD)

Figure 44. Europe Electronic Article Surveillance System Market Size (M USD) by Country

Figure 45. Germany Electronic Article Surveillance System Sales and Growth Rate (2020-2033) & (K Units)

Figure 46. Germany Electronic Article Surveillance System Market Size and Growth Rate (2020-2033) & (M USD)

Figure 47. France Electronic Article Surveillance System Sales and Growth Rate (2020-2033) & (K Units)

Figure 48. France Electronic Article Surveillance System Market Size and Growth Rate (2020-2033) & (M USD)

Figure 49. U.K. Electronic Article Surveillance System Sales and Growth Rate (2020-2033) & (K Units)

Figure 50. U.K. Electronic Article Surveillance System Market Size and Growth Rate (2020-2025) & (M USD)

Figure 51. Italy Electronic Article Surveillance System Sales and Growth Rate (2020-2033) & (K Units)

Figure 52. Italy Electronic Article Surveillance System Market Size and Growth Rate (2020-2033) & (M USD)

Figure 53. Spain Electronic Article Surveillance System Sales and Growth Rate (2020-2033) & (K Units)

Figure 54. Spain Electronic Article Surveillance System Market Size and Growth Rate (2020-2033) & (M USD)

Figure 55. Europe Electronic Article Surveillance System Market Size (M USD) by Type

Figure 56. Europe Electronic Article Surveillance System Market Size (M USD) by Application

Figure 57. Asia-Pacific Market Snapshot

Figure 58. Asia-Pacific Electronic Article Surveillance System Sales and Growth Rate (2020-2033) & (K Units)

Figure 59. Asia-Pacific Electronic Article Surveillance System Market Size and Growth Rate (2020-2025) & (M USD)

Figure 60. Asia-Pacific Electronic Article Surveillance System Market Size (M USD) by Country

Figure 61. China Electronic Article Surveillance System Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. China Electronic Article Surveillance System Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Japan Electronic Article Surveillance System Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Japan Electronic Article Surveillance System Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. South Korea Electronic Article Surveillance System Sales and Growth Rate (2020-2025) & (K Units)

Figure 66. South Korea Electronic Article Surveillance System Market Size and Growth Rate (2020-2025) & (M USD)

Figure 67. India Electronic Article Surveillance System Sales and Growth Rate (2020-2025) & (K Units)

Figure 68. India Electronic Article Surveillance System Market Size and Growth Rate (2020-2025) & (M USD)

Figure 69. Southeast Asia Electronic Article Surveillance System Sales and Growth Rate (2020-2025) & (K Units)

Figure 70. Southeast Asia Electronic Article Surveillance System Market Size and Growth Rate (2020-2025) & (M USD)

Figure 71. Asia-Pacific Electronic Article Surveillance System Market Size (M USD) by Type

Figure 72. Asia-Pacific Electronic Article Surveillance System Market Size (M USD) by Application

Figure 73. South America Market Snapshot

Figure 74. South America Electronic Article Surveillance System Sales and Growth Rate (2020-2033) & (K Units)

Figure 75. South America Electronic Article Surveillance System Market Size and Growth Rate (2020-2033) & (M USD)

Figure 76. South America Electronic Article Surveillance System Market Size (M USD) by Country

Figure 77. Brazil Electronic Article Surveillance System Sales and Growth Rate (2020-2033) & (K Units)

Figure 78. Brazil Electronic Article Surveillance System Market Size and Growth Rate (2020-2033) & (M USD)

Figure 79. Argentina Electronic Article Surveillance System Sales and Growth Rate (2020-2033) & (K Units)

Figure 80. Argentina Electronic Article Surveillance System Market Size and Growth Rate (2020-2033) & (M USD)

Figure 81. Columbia Electronic Article Surveillance System Sales and Growth Rate (2020-2033) & (K Units)

Figure 82. Columbia Electronic Article Surveillance System Market Size and Growth Rate (2020-2033) & (M USD)

Figure 83. South America Electronic Article Surveillance System Market Size (M USD) by Type

Figure 84. South America Electronic Article Surveillance System Market Size (M USD) by Application

Figure 85. Middle East and Africa Market Snapshot

Figure 86. Middle East and Africa Electronic Article Surveillance System Sales and Growth Rate (2020-2033) & (K Units)

Figure 87. Middle East and Africa Electronic Article Surveillance System Market Size and Growth Rate (2020-2033) & (M USD)

Figure 88. Middle East and Africa Electronic Article Surveillance System Market Size (M USD) by Country

Figure 89. Saudi Arabia Electronic Article Surveillance System Sales and Growth Rate (2020-2033) & (K Units)

Figure 90. Saudi Arabia Electronic Article Surveillance System Market Size and Growth Rate (2020-2033) & (M USD)

Figure 91. UAE Electronic Article Surveillance System Sales and Growth Rate (2020-2033) & (K Units)

Figure 92. UAE Electronic Article Surveillance System Market Size and Growth Rate (2020-2033) & (M USD)

Figure 93. Egypt Electronic Article Surveillance System Sales and Growth Rate (2020-2033) & (K Units)

Figure 94. Egypt Electronic Article Surveillance System Market Size and Growth Rate (2020-2033) & (M USD)

Figure 95. Nigeria Electronic Article Surveillance System Sales and Growth Rate (2020-2033) & (K Units)

Figure 96. Nigeria Electronic Article Surveillance System Market Size and Growth Rate (2020-2033) & (M USD)

Figure 97. South Africa Electronic Article Surveillance System Sales and Growth Rate (2020-2033) & (K Units)

Figure 98. South Africa Electronic Article Surveillance System Market Size and Growth Rate (2020-2033) & (M USD)

Figure 99. Middle East and Africa Electronic Article Surveillance System Market Size (M USD) by Type

Figure 100. Middle East and Africa Electronic Article Surveillance System Market Size (M USD) by Application

Figure 101. Global Electronic Article Surveillance System Production Market Share by Region (2020-2025)

Figure 102. North America Electronic Article Surveillance System Production (K Units) Growth Rate (2020-2025)

Figure 103. Europe Electronic Article Surveillance System Production (K Units) Growth Rate (2020-2025)

Figure 104. Japan Electronic Article Surveillance System Production (K Units) Growth Rate (2020-2025)

Figure 105. China Electronic Article Surveillance System Production (K Units) Growth Rate (2020-2025)

Figure 106. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 107. Global Electronic Article Surveillance System Market Size by Type (M USD)

Figure 108. Sales Market Share of Electronic Article Surveillance System by Type (2020-2033)

Figure 109. Sales Market Share of Electronic Article Surveillance System by Type in 2024

Figure 110. Market Size Share of Electronic Article Surveillance System by Type (2020-2033)

Figure 111. Market Size Share of Electronic Article Surveillance System by Type in 2024

Figure 112. Global Electronic Article Surveillance System Price (USD/Unit) by Type (2020-2033)

Figure 113. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 114. Global Electronic Article Surveillance System Market Size by Application(M USD)

Figure 115. Global Electronic Article Surveillance System Market Share by Application

Figure 116. Global Electronic Article Surveillance System Sales Market Share by Application (2020-2033)

Figure 117. Global Electronic Article Surveillance System Sales Market Share by

Application in 2024

Figure 118. Global Electronic Article Surveillance System Market Share by Application (2020-2033)

Figure 119. Global Electronic Article Surveillance System Market Share by Application in 2024

Figure 120. Global Electronic Article Surveillance System Sales Growth Rate by Application (2020-2033)

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