

Global Electronic Article Surveillance Equipment Market Research Report 2025(Status and Outlook)

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Abstracts

Electronic article surveillance (EAS) is a technological method for preventing shoplifting from retail stores, pilferage of books from libraries or removal of properties from office buildings. Special tags are fixed to merchandise or books. These tags are removed or deactivated by the clerks when the item is properly bought or checked out. At the exits of the store, a detection system sounds an alarm or otherwise alerts the staff when it senses active tags. Some stores also have detection systems at the entrance to the restrooms that sound an alarm if someone tries to take unpaid merchandise with them into the restroom. For high-value goods that are to be manipulated by the patrons, wired alarm clips called spider wrap may be used instead of tags.

The global Electronic Article Surveillance market size was estimated at USD 1514.67 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 0.03% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Electronic Article Surveillance market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Electronic

Article Surveillance market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Electronic Article Surveillance market.

Global Electronic Article Surveillance Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Checkpoint Systems
Tyco Retail Solutions
Nedap
Hangzhou Century Co.Ltd
Gunnebo Gateway
WGSPi
Ketec
All Tag
Universal Surveillance Systems

Market Segmentation (by Type)

Hard Tag

Soft Tag
Deactivator or Detacher
Detection System
Permanent Deactivation Tag

Market Segmentation (by Application)

Clothing & Fashion Accessories
Cosmetics/Pharmacy
Supermarkets & Large Grocery
Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Electronic Article Surveillance Market

Overview of the regional outlook of the Electronic Article Surveillance Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Electronic Article Surveillance Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Electronic Article Surveillance, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Electronic Article Surveillance Equipment

1.2 Key Market Segments

1.2.1 Electronic Article Surveillance Equipment Segment by Type

1.2.2 Electronic Article Surveillance Equipment Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 ELECTRONIC ARTICLE SURVEILLANCE EQUIPMENT MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Electronic Article Surveillance Equipment Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Electronic Article Surveillance Equipment Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 ELECTRONIC ARTICLE SURVEILLANCE EQUIPMENT MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Electronic Article Surveillance Equipment Product Life Cycle

3.3 Global Electronic Article Surveillance Equipment Sales by Manufacturers (2020-2025)

3.4 Global Electronic Article Surveillance Equipment Revenue Market Share by Manufacturers (2020-2025)

3.5 Electronic Article Surveillance Equipment Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Electronic Article Surveillance Equipment Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Electronic Article Surveillance Equipment Market Competitive Situation and Trends

3.8.1 Electronic Article Surveillance Equipment Market Concentration Rate

3.8.2 Global 5 and 10 Largest Electronic Article Surveillance Equipment Players

Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 ELECTRONIC ARTICLE SURVEILLANCE EQUIPMENT INDUSTRY CHAIN ANALYSIS

4.1 Electronic Article Surveillance Equipment Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF ELECTRONIC ARTICLE SURVEILLANCE EQUIPMENT MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Electronic Article Surveillance Equipment Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Electronic Article Surveillance Equipment Market

5.7 ESG Ratings of Leading Companies

6 ELECTRONIC ARTICLE SURVEILLANCE EQUIPMENT MARKET

SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Electronic Article Surveillance Equipment Sales Market Share by Type (2020-2025)
- 6.3 Global Electronic Article Surveillance Equipment Market Size Market Share by Type (2020-2025)
- 6.4 Global Electronic Article Surveillance Equipment Price by Type (2020-2025)

7 ELECTRONIC ARTICLE SURVEILLANCE EQUIPMENT MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Electronic Article Surveillance Equipment Market Sales by Application (2020-2025)
- 7.3 Global Electronic Article Surveillance Equipment Market Size (M USD) by Application (2020-2025)
- 7.4 Global Electronic Article Surveillance Equipment Sales Growth Rate by Application (2020-2025)

8 ELECTRONIC ARTICLE SURVEILLANCE EQUIPMENT MARKET SALES BY REGION

- 8.1 Global Electronic Article Surveillance Equipment Sales by Region
 - 8.1.1 Global Electronic Article Surveillance Equipment Sales by Region
 - 8.1.2 Global Electronic Article Surveillance Equipment Sales Market Share by Region
- 8.2 Global Electronic Article Surveillance Equipment Market Size by Region
 - 8.2.1 Global Electronic Article Surveillance Equipment Market Size by Region
 - 8.2.2 Global Electronic Article Surveillance Equipment Market Size Market Share by Region
- 8.3 North America
 - 8.3.1 North America Electronic Article Surveillance Equipment Sales by Country
 - 8.3.2 North America Electronic Article Surveillance Equipment Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Electronic Article Surveillance Equipment Sales by Country
 - 8.4.2 Europe Electronic Article Surveillance Equipment Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Electronic Article Surveillance Equipment Sales by Region

8.5.2 Asia Pacific Electronic Article Surveillance Equipment Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Electronic Article Surveillance Equipment Sales by Country

8.6.2 South America Electronic Article Surveillance Equipment Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Electronic Article Surveillance Equipment Sales by Region

8.7.2 Middle East and Africa Electronic Article Surveillance Equipment Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 ELECTRONIC ARTICLE SURVEILLANCE EQUIPMENT MARKET PRODUCTION BY REGION

9.1 Global Production of Electronic Article Surveillance Equipment by Region(2020-2025)

9.2 Global Electronic Article Surveillance Equipment Revenue Market Share by Region (2020-2025)

9.3 Global Electronic Article Surveillance Equipment Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Electronic Article Surveillance Equipment Production

9.4.1 North America Electronic Article Surveillance Equipment Production Growth Rate (2020-2025)

9.4.2 North America Electronic Article Surveillance Equipment Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Electronic Article Surveillance Equipment Production

9.5.1 Europe Electronic Article Surveillance Equipment Production Growth Rate (2020-2025)

9.5.2 Europe Electronic Article Surveillance Equipment Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Electronic Article Surveillance Equipment Production (2020-2025)

9.6.1 Japan Electronic Article Surveillance Equipment Production Growth Rate (2020-2025)

9.6.2 Japan Electronic Article Surveillance Equipment Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Electronic Article Surveillance Equipment Production (2020-2025)

9.7.1 China Electronic Article Surveillance Equipment Production Growth Rate (2020-2025)

9.7.2 China Electronic Article Surveillance Equipment Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Checkpoint Systems

10.1.1 Checkpoint Systems Basic Information

10.1.2 Checkpoint Systems Electronic Article Surveillance Equipment Product Overview

10.1.3 Checkpoint Systems Electronic Article Surveillance Equipment Product Market Performance

10.1.4 Checkpoint Systems Business Overview

10.1.5 Checkpoint Systems SWOT Analysis

10.1.6 Checkpoint Systems Recent Developments

10.2 Nedap

10.2.1 Nedap Basic Information

10.2.2 Nedap Electronic Article Surveillance Equipment Product Overview

10.2.3 Nedap Electronic Article Surveillance Equipment Product Market Performance

10.2.4 Nedap Business Overview

10.2.5 Nedap SWOT Analysis

10.2.6 Nedap Recent Developments

10.3 Tyco Retail Solutions

10.3.1 Tyco Retail Solutions Basic Information

10.3.2 Tyco Retail Solutions Electronic Article Surveillance Equipment Product

Overview

10.3.3 Tyco Retail Solutions Electronic Article Surveillance Equipment Product Market

Performance

10.3.4 Tyco Retail Solutions Business Overview

10.3.5 Tyco Retail Solutions SWOT Analysis

10.3.6 Tyco Retail Solutions Recent Developments

10.4 GUNNEBO GATEWAY

10.4.1 GUNNEBO GATEWAY Basic Information

10.4.2 GUNNEBO GATEWAY Electronic Article Surveillance Equipment Product

Overview

10.4.3 GUNNEBO GATEWAY Electronic Article Surveillance Equipment Product

Market Performance

10.4.4 GUNNEBO GATEWAY Business Overview

10.4.5 GUNNEBO GATEWAY Recent Developments

10.5 Sensormatic

10.5.1 Sensormatic Basic Information

10.5.2 Sensormatic Electronic Article Surveillance Equipment Product Overview

10.5.3 Sensormatic Electronic Article Surveillance Equipment Product Market

Performance

10.5.4 Sensormatic Business Overview

10.5.5 Sensormatic Recent Developments

10.6 Eastcompeace

10.6.1 Eastcompeace Basic Information

10.6.2 Eastcompeace Electronic Article Surveillance Equipment Product Overview

10.6.3 Eastcompeace Electronic Article Surveillance Equipment Product Market

Performance

10.6.4 Eastcompeace Business Overview

10.6.5 Eastcompeace Recent Developments

10.7 Agon Systems

10.7.1 Agon Systems Basic Information

10.7.2 Agon Systems Electronic Article Surveillance Equipment Product Overview

10.7.3 Agon Systems Electronic Article Surveillance Equipment Product Market

Performance

10.7.4 Agon Systems Business Overview

10.7.5 Agon Systems Recent Developments

10.8 Amersec

- 10.8.1 Amersec Basic Information
- 10.8.2 Amersec Electronic Article Surveillance Equipment Product Overview
- 10.8.3 Amersec Electronic Article Surveillance Equipment Product Market Performance
- 10.8.4 Amersec Business Overview
- 10.8.5 Amersec Recent Developments
- 10.9 Invco Systems
 - 10.9.1 Invco Systems Basic Information
 - 10.9.2 Invco Systems Electronic Article Surveillance Equipment Product Overview
 - 10.9.3 Invco Systems Electronic Article Surveillance Equipment Product Market Performance
 - 10.9.4 Invco Systems Business Overview
 - 10.9.5 Invco Systems Recent Developments
- 10.10 CNC International
 - 10.10.1 CNC International Basic Information
 - 10.10.2 CNC International Electronic Article Surveillance Equipment Product Overview
 - 10.10.3 CNC International Electronic Article Surveillance Equipment Product Market Performance
 - 10.10.4 CNC International Business Overview
 - 10.10.5 CNC International Recent Developments
- 10.11 Shanghai RL Electronics
 - 10.11.1 Shanghai RL Electronics Basic Information
 - 10.11.2 Shanghai RL Electronics Electronic Article Surveillance Equipment Product Overview
 - 10.11.3 Shanghai RL Electronics Electronic Article Surveillance Equipment Product Market Performance
 - 10.11.4 Shanghai RL Electronics Business Overview
 - 10.11.5 Shanghai RL Electronics Recent Developments
- 10.12 Hangzhou Century
 - 10.12.1 Hangzhou Century Basic Information
 - 10.12.2 Hangzhou Century Electronic Article Surveillance Equipment Product Overview
 - 10.12.3 Hangzhou Century Electronic Article Surveillance Equipment Product Market Performance
 - 10.12.4 Hangzhou Century Business Overview
 - 10.12.5 Hangzhou Century Recent Developments
- 10.13 Ketec
 - 10.13.1 Ketec Basic Information
 - 10.13.2 Ketec Electronic Article Surveillance Equipment Product Overview

- 10.13.3 Ketec Electronic Article Surveillance Equipment Product Market Performance
- 10.13.4 Ketec Business Overview
- 10.13.5 Ketec Recent Developments
- 10.14 Sentry Technology
 - 10.14.1 Sentry Technology Basic Information
 - 10.14.2 Sentry Technology Electronic Article Surveillance Equipment Product Overview
 - 10.14.3 Sentry Technology Electronic Article Surveillance Equipment Product Market Performance
 - 10.14.4 Sentry Technology Business Overview
 - 10.14.5 Sentry Technology Recent Developments
- 10.15 TAG Company
 - 10.15.1 TAG Company Basic Information
 - 10.15.2 TAG Company Electronic Article Surveillance Equipment Product Overview
 - 10.15.3 TAG Company Electronic Article Surveillance Equipment Product Market Performance
 - 10.15.4 TAG Company Business Overview
 - 10.15.5 TAG Company Recent Developments

11 ELECTRONIC ARTICLE SURVEILLANCE EQUIPMENT MARKET FORECAST BY REGION

- 11.1 Global Electronic Article Surveillance Equipment Market Size Forecast
- 11.2 Global Electronic Article Surveillance Equipment Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Electronic Article Surveillance Equipment Market Size Forecast by Country
 - 11.2.3 Asia Pacific Electronic Article Surveillance Equipment Market Size Forecast by Region
 - 11.2.4 South America Electronic Article Surveillance Equipment Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Electronic Article Surveillance Equipment by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 12.1 Global Electronic Article Surveillance Equipment Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of Electronic Article Surveillance Equipment by Type

(2026-2033)

12.1.2 Global Electronic Article Surveillance Equipment Market Size Forecast by Type

(2026-2033)

12.1.3 Global Forecasted Price of Electronic Article Surveillance Equipment by Type

(2026-2033)

12.2 Global Electronic Article Surveillance Equipment Market Forecast by Application

(2026-2033)

12.2.1 Global Electronic Article Surveillance Equipment Sales (K Units) Forecast by Application

12.2.2 Global Electronic Article Surveillance Equipment Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Electronic Article Surveillance Equipment Market Size Comparison by Region (M USD)

Table 5. Global Electronic Article Surveillance Equipment Sales (K Units) by Manufacturers (2020-2025)

Table 6. Global Electronic Article Surveillance Equipment Sales Market Share by Manufacturers (2020-2025)

Table 7. Global Electronic Article Surveillance Equipment Revenue (M USD) by Manufacturers (2020-2025)

Table 8. Global Electronic Article Surveillance Equipment Revenue Share by Manufacturers (2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Electronic Article Surveillance Equipment as of 2024)

Table 10. Global Market Electronic Article Surveillance Equipment Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Electronic Article Surveillance Equipment Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Electronic Article Surveillance Equipment Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 25. Global Electronic Article Surveillance Equipment Sales by Type (K Units)

Table 26. Global Electronic Article Surveillance Equipment Market Size by Type (M

USD)

Table 27. Global Electronic Article Surveillance Equipment Sales (K Units) by Type (2020-2025)

Table 28. Global Electronic Article Surveillance Equipment Sales Market Share by Type (2020-2025)

Table 29. Global Electronic Article Surveillance Equipment Market Size (M USD) by Type (2020-2025)

Table 30. Global Electronic Article Surveillance Equipment Market Size Share by Type (2020-2025)

Table 31. Global Electronic Article Surveillance Equipment Price (USD/Unit) by Type (2020-2025)

Table 32. Global Electronic Article Surveillance Equipment Sales (K Units) by Application

Table 33. Global Electronic Article Surveillance Equipment Market Size by Application

Table 34. Global Electronic Article Surveillance Equipment Sales by Application (2020-2025) & (K Units)

Table 35. Global Electronic Article Surveillance Equipment Sales Market Share by Application (2020-2025)

Table 36. Global Electronic Article Surveillance Equipment Market Size by Application (2020-2025) & (M USD)

Table 37. Global Electronic Article Surveillance Equipment Market Share by Application (2020-2025)

Table 38. Global Electronic Article Surveillance Equipment Sales Growth Rate by Application (2020-2025)

Table 39. Global Electronic Article Surveillance Equipment Sales by Region (2020-2025) & (K Units)

Table 40. Global Electronic Article Surveillance Equipment Sales Market Share by Region (2020-2025)

Table 41. Global Electronic Article Surveillance Equipment Market Size by Region (2020-2025) & (M USD)

Table 42. Global Electronic Article Surveillance Equipment Market Size Market Share by Region (2020-2025)

Table 43. North America Electronic Article Surveillance Equipment Sales by Country (2020-2025) & (K Units)

Table 44. North America Electronic Article Surveillance Equipment Market Size by Country (2020-2025) & (M USD)

Table 45. Europe Electronic Article Surveillance Equipment Sales by Country (2020-2025) & (K Units)

Table 46. Europe Electronic Article Surveillance Equipment Market Size by Country

(2020-2025) & (M USD)

Table 47. Asia Pacific Electronic Article Surveillance Equipment Sales by Region

(2020-2025) & (K Units)

Table 48. Asia Pacific Electronic Article Surveillance Equipment Market Size by Region

(2020-2025) & (M USD)

Table 49. South America Electronic Article Surveillance Equipment Sales by Country

(2020-2025) & (K Units)

Table 50. South America Electronic Article Surveillance Equipment Market Size by

Country (2020-2025) & (M USD)

Table 51. Middle East and Africa Electronic Article Surveillance Equipment Sales by

Region (2020-2025) & (K Units)

Table 52. Middle East and Africa Electronic Article Surveillance Equipment Market Size

by Region (2020-2025) & (M USD)

Table 53. Global Electronic Article Surveillance Equipment Production (K Units) by

Region(2020-2025)

Table 54. Global Electronic Article Surveillance Equipment Revenue (US\$ Million) by

Region (2020-2025)

Table 55. Global Electronic Article Surveillance Equipment Revenue Market Share by

Region (2020-2025)

Table 56. Global Electronic Article Surveillance Equipment Production (K Units),

Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 57. North America Electronic Article Surveillance Equipment Production (K Units),

Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. Europe Electronic Article Surveillance Equipment Production (K Units),

Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Japan Electronic Article Surveillance Equipment Production (K Units),

Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. China Electronic Article Surveillance Equipment Production (K Units),

Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. Checkpoint Systems Basic Information

Table 62. Checkpoint Systems Electronic Article Surveillance Equipment Product

Overview

Table 63. Checkpoint Systems Electronic Article Surveillance Equipment Sales (K

Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. Checkpoint Systems Business Overview

Table 65. Checkpoint Systems SWOT Analysis

Table 66. Checkpoint Systems Recent Developments

Table 67. Nedap Basic Information

Table 68. Nedap Electronic Article Surveillance Equipment Product Overview

Table 69. Nedap Electronic Article Surveillance Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 70. Nedap Business Overview

Table 71. Nedap SWOT Analysis

Table 72. Nedap Recent Developments

Table 73. Tyco Retail Solutions Basic Information

Table 74. Tyco Retail Solutions Electronic Article Surveillance Equipment Product Overview

Table 75. Tyco Retail Solutions Electronic Article Surveillance Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 76. Tyco Retail Solutions Business Overview

Table 77. Tyco Retail Solutions SWOT Analysis

Table 78. Tyco Retail Solutions Recent Developments

Table 79. GUNNEBO GATEWAY Basic Information

Table 80. GUNNEBO GATEWAY Electronic Article Surveillance Equipment Product Overview

Table 81. GUNNEBO GATEWAY Electronic Article Surveillance Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 82. GUNNEBO GATEWAY Business Overview

Table 83. GUNNEBO GATEWAY Recent Developments

Table 84. Sensormatic Basic Information

Table 85. Sensormatic Electronic Article Surveillance Equipment Product Overview

Table 86. Sensormatic Electronic Article Surveillance Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 87. Sensormatic Business Overview

Table 88. Sensormatic Recent Developments

Table 89. Eastcompeace Basic Information

Table 90. Eastcompeace Electronic Article Surveillance Equipment Product Overview

Table 91. Eastcompeace Electronic Article Surveillance Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 92. Eastcompeace Business Overview

Table 93. Eastcompeace Recent Developments

Table 94. Agon Systems Basic Information

Table 95. Agon Systems Electronic Article Surveillance Equipment Product Overview

Table 96. Agon Systems Electronic Article Surveillance Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 97. Agon Systems Business Overview

Table 98. Agon Systems Recent Developments

Table 99. Amersec Basic Information

Table 100. Amersec Electronic Article Surveillance Equipment Product Overview
Table 101. Amersec Electronic Article Surveillance Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 102. Amersec Business Overview
Table 103. Amersec Recent Developments
Table 104. Invco Systems Basic Information
Table 105. Invco Systems Electronic Article Surveillance Equipment Product Overview
Table 106. Invco Systems Electronic Article Surveillance Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 107. Invco Systems Business Overview
Table 108. Invco Systems Recent Developments
Table 109. CNC International Basic Information
Table 110. CNC International Electronic Article Surveillance Equipment Product Overview
Table 111. CNC International Electronic Article Surveillance Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 112. CNC International Business Overview
Table 113. CNC International Recent Developments
Table 114. Shanghai RL Electronics Basic Information
Table 115. Shanghai RL Electronics Electronic Article Surveillance Equipment Product Overview
Table 116. Shanghai RL Electronics Electronic Article Surveillance Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 117. Shanghai RL Electronics Business Overview
Table 118. Shanghai RL Electronics Recent Developments
Table 119. Hangzhou Century Basic Information
Table 120. Hangzhou Century Electronic Article Surveillance Equipment Product Overview
Table 121. Hangzhou Century Electronic Article Surveillance Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 122. Hangzhou Century Business Overview
Table 123. Hangzhou Century Recent Developments
Table 124. Ketec Basic Information
Table 125. Ketec Electronic Article Surveillance Equipment Product Overview
Table 126. Ketec Electronic Article Surveillance Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 127. Ketec Business Overview
Table 128. Ketec Recent Developments
Table 129. Sentry Technology Basic Information

Table 130. Sentry Technology Electronic Article Surveillance Equipment Product Overview

Table 131. Sentry Technology Electronic Article Surveillance Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 132. Sentry Technology Business Overview

Table 133. Sentry Technology Recent Developments

Table 134. TAG Company Basic Information

Table 135. TAG Company Electronic Article Surveillance Equipment Product Overview

Table 136. TAG Company Electronic Article Surveillance Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 137. TAG Company Business Overview

Table 138. TAG Company Recent Developments

Table 139. Global Electronic Article Surveillance Equipment Sales Forecast by Region (2026-2033) & (K Units)

Table 140. Global Electronic Article Surveillance Equipment Market Size Forecast by Region (2026-2033) & (M USD)

Table 141. North America Electronic Article Surveillance Equipment Sales Forecast by Country (2026-2033) & (K Units)

Table 142. North America Electronic Article Surveillance Equipment Market Size Forecast by Country (2026-2033) & (M USD)

Table 143. Europe Electronic Article Surveillance Equipment Sales Forecast by Country (2026-2033) & (K Units)

Table 144. Europe Electronic Article Surveillance Equipment Market Size Forecast by Country (2026-2033) & (M USD)

Table 145. Asia Pacific Electronic Article Surveillance Equipment Sales Forecast by Region (2026-2033) & (K Units)

Table 146. Asia Pacific Electronic Article Surveillance Equipment Market Size Forecast by Region (2026-2033) & (M USD)

Table 147. South America Electronic Article Surveillance Equipment Sales Forecast by Country (2026-2033) & (K Units)

Table 148. South America Electronic Article Surveillance Equipment Market Size Forecast by Country (2026-2033) & (M USD)

Table 149. Middle East and Africa Electronic Article Surveillance Equipment Sales Forecast by Country (2026-2033) & (Units)

Table 150. Middle East and Africa Electronic Article Surveillance Equipment Market Size Forecast by Country (2026-2033) & (M USD)

Table 151. Global Electronic Article Surveillance Equipment Sales Forecast by Type (2026-2033) & (K Units)

Table 152. Global Electronic Article Surveillance Equipment Market Size Forecast by

Type (2026-2033) & (M USD)

Table 153. Global Electronic Article Surveillance Equipment Price Forecast by Type (2026-2033) & (USD/Unit)

Table 154. Global Electronic Article Surveillance Equipment Sales (K Units) Forecast by Application (2026-2033)

Table 155. Global Electronic Article Surveillance Equipment Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Product Picture of Electronic Article Surveillance Equipment

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Electronic Article Surveillance Equipment Market Size (M USD), 2024-2033

Figure 5. Global Electronic Article Surveillance Equipment Market Size (M USD) (2020-2033)

Figure 6. Global Electronic Article Surveillance Equipment Sales (K Units) & (2020-2033)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Electronic Article Surveillance Equipment Market Size by Country (M USD)

Figure 11. Company Assessment Quadrant

Figure 12. Global Electronic Article Surveillance Equipment Product Life Cycle

Figure 13. Electronic Article Surveillance Equipment Sales Share by Manufacturers in 2024

Figure 14. Global Electronic Article Surveillance Equipment Revenue Share by Manufacturers in 2024

Figure 15. Electronic Article Surveillance Equipment Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024

Figure 16. Global Market Electronic Article Surveillance Equipment Average Price (USD/Unit) of Key Manufacturers in 2024

Figure 17. The Global 5 and 10 Largest Players: Market Share by Electronic Article Surveillance Equipment Revenue in 2024

Figure 18. Industry Chain Map of Electronic Article Surveillance Equipment

Figure 19. Global Electronic Article Surveillance Equipment Market PEST Analysis

Figure 20. Global Electronic Article Surveillance Equipment Market Porter's Five Forces Analysis

Figure 21. Global Merchandise Trade as a Percentage Of GDP

Figure 22. US - Imports of Goods by Country

Figure 23. China Exports by Country

Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers

Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 26. Global Electronic Article Surveillance Equipment Market Share by Type

Figure 27. Sales Market Share of Electronic Article Surveillance Equipment by Type (2020-2025)

Figure 28. Sales Market Share of Electronic Article Surveillance Equipment by Type in 2024

Figure 29. Market Size Share of Electronic Article Surveillance Equipment by Type (2020-2025)

Figure 30. Market Size Share of Electronic Article Surveillance Equipment by Type in 2024

Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global Electronic Article Surveillance Equipment Market Share by Application

Figure 33. Global Electronic Article Surveillance Equipment Sales Market Share by Application (2020-2025)

Figure 34. Global Electronic Article Surveillance Equipment Sales Market Share by Application in 2024

Figure 35. Global Electronic Article Surveillance Equipment Market Share by Application (2020-2025)

Figure 36. Global Electronic Article Surveillance Equipment Market Share by Application in 2024

Figure 37. Global Electronic Article Surveillance Equipment Sales Growth Rate by Application (2020-2025)

Figure 38. Global Electronic Article Surveillance Equipment Sales Market Share by Region (2020-2025)

Figure 39. Global Electronic Article Surveillance Equipment Market Size Market Share by Region (2020-2025)

Figure 40. North America Electronic Article Surveillance Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Electronic Article Surveillance Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Electronic Article Surveillance Equipment Sales Market Share by Country in 2024

Figure 43. North America Electronic Article Surveillance Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Electronic Article Surveillance Equipment Market Size Market Share by Country in 2024

Figure 45. U.S. Electronic Article Surveillance Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Electronic Article Surveillance Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Electronic Article Surveillance Equipment Sales (K Units) and

Growth Rate (2020-2025)

Figure 48. Canada Electronic Article Surveillance Equipment Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Electronic Article Surveillance Equipment Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Electronic Article Surveillance Equipment Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Electronic Article Surveillance Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Electronic Article Surveillance Equipment Sales Market Share by Country in 2024

Figure 53. Europe Electronic Article Surveillance Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Electronic Article Surveillance Equipment Market Size Market Share by Country in 2024

Figure 55. Germany Electronic Article Surveillance Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Electronic Article Surveillance Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Electronic Article Surveillance Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Electronic Article Surveillance Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Electronic Article Surveillance Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Electronic Article Surveillance Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Electronic Article Surveillance Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Electronic Article Surveillance Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Electronic Article Surveillance Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Electronic Article Surveillance Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Electronic Article Surveillance Equipment Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Electronic Article Surveillance Equipment Sales Market Share by Region in 2024

Figure 67. Asia Pacific Electronic Article Surveillance Equipment Market Size Market Share by Region in 2024

Figure 68. China Electronic Article Surveillance Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Electronic Article Surveillance Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Electronic Article Surveillance Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Electronic Article Surveillance Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Electronic Article Surveillance Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Electronic Article Surveillance Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Electronic Article Surveillance Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Electronic Article Surveillance Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Electronic Article Surveillance Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Electronic Article Surveillance Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Electronic Article Surveillance Equipment Sales and Growth Rate (K Units)

Figure 79. South America Electronic Article Surveillance Equipment Sales Market Share by Country in 2024

Figure 80. South America Electronic Article Surveillance Equipment Market Size and Growth Rate (M USD)

Figure 81. South America Electronic Article Surveillance Equipment Market Size Market Share by Country in 2024

Figure 82. Brazil Electronic Article Surveillance Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Electronic Article Surveillance Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Electronic Article Surveillance Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Electronic Article Surveillance Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Electronic Article Surveillance Equipment Sales and Growth Rate

(2020-2025) & (K Units)

Figure 87. Columbia Electronic Article Surveillance Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Electronic Article Surveillance Equipment Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Electronic Article Surveillance Equipment Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Electronic Article Surveillance Equipment Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Electronic Article Surveillance Equipment Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Electronic Article Surveillance Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Electronic Article Surveillance Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Electronic Article Surveillance Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Electronic Article Surveillance Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Electronic Article Surveillance Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Electronic Article Surveillance Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Electronic Article Surveillance Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Electronic Article Surveillance Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Electronic Article Surveillance Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Electronic Article Surveillance Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Electronic Article Surveillance Equipment Production Market Share by Region (2020-2025)

Figure 103. North America Electronic Article Surveillance Equipment Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Electronic Article Surveillance Equipment Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Electronic Article Surveillance Equipment Production (K Units) Growth Rate (2020-2025)

Figure 106. China Electronic Article Surveillance Equipment Production (K Units)
Growth Rate (2020-2025)

Figure 107. Global Electronic Article Surveillance Equipment Sales Forecast by Volume
(2020-2033) & (K Units)

Figure 108. Global Electronic Article Surveillance Equipment Market Size Forecast by
Value (2020-2033) & (M USD)

Figure 109. Global Electronic Article Surveillance Equipment Sales Market Share
Forecast by Type (2026-2033)

Figure 110. Global Electronic Article Surveillance Equipment Market Share Forecast by
Type (2026-2033)

Figure 111. Global Electronic Article Surveillance Equipment Sales Forecast by
Application (2026-2033)

Figure 112. Global Electronic Article Surveillance Equipment Market Share Forecast by
Application (2026-2033)

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