

Global Electronic Article Surveillance (EAS) Labels Market Research Report 2026(Status and Outlook)

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Abstracts

EAS (Electronic Article Surveillance) ? A loss prevention system that sees security tags and labels applied to merchandise. These tags and labels are then monitored by an antenna which is housed near the exit of the store. The antenna sounds an alarm should the tag come within proximity of the exit.

The global Electronic Article Surveillance (EAS) Labels market size was estimated at USD 1119.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 3.60% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Electronic Article Surveillance (EAS) Labels market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Electronic Article Surveillance (EAS) Labels market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Electronic Article Surveillance (EAS) Labels market.

Global Electronic Article Surveillance (EAS) Labels Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Avery Dennison Corporation
CCL Industries, Inc
Zebra Technologies Corporation
Alien Technology Inc
Intermec Inc
Checkpoint Systems, Inc.
Sato Holdings Corporation
Smartrac N.V.
Muhlbauer Holding AG & Co. Ltd
ASK SA
Thin Film Electronics ASA
Graphic Label, Inc
Invengo Information Technology Co. Ltd.
Displaydata Ltd
William Frick & Company

Market Segmentation (by Type)

Acousto-Magnetic (AM) EAS
Microwave EAS
Electro-Magnetic EAS
UHF, Gen 2 RFID EAS

Market Segmentation (by Application)

Automotive
Fast Moving Consumer Goods (FMCG)
Healthcare & Pharmaceutical
Logistic
Retail
Manufacturing
Others

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Electronic Article Surveillance (EAS) Labels Market
Overview of the regional outlook of the Electronic Article Surveillance (EAS) Labels Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Electronic Article Surveillance (EAS) Labels Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Electronic Article Surveillance (EAS) Labels, their output value, profit level, regional supply, production capacity layout, etc.

from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Electronic Article Surveillance (EAS) Labels

1.2 Key Market Segments

1.2.1 Electronic Article Surveillance (EAS) Labels Segment by Type

1.2.2 Electronic Article Surveillance (EAS) Labels Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 ELECTRONIC ARTICLE SURVEILLANCE (EAS) LABELS MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Electronic Article Surveillance (EAS) Labels Market Size (M USD) Estimates and Forecasts (2020-2035)

2.1.2 Global Electronic Article Surveillance (EAS) Labels Sales Estimates and Forecasts (2020-2035)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 ELECTRONIC ARTICLE SURVEILLANCE (EAS) LABELS MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Electronic Article Surveillance (EAS) Labels Product Life Cycle

3.3 Global Electronic Article Surveillance (EAS) Labels Sales by Manufacturers (2020-2025)

3.4 Global Electronic Article Surveillance (EAS) Labels Revenue Market Share by Manufacturers (2020-2025)

3.5 Electronic Article Surveillance (EAS) Labels Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Electronic Article Surveillance (EAS) Labels Average Price by Manufacturers (2020-2025)

- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Electronic Article Surveillance (EAS) Labels Market Competitive Situation and Trends
 - 3.8.1 Electronic Article Surveillance (EAS) Labels Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Electronic Article Surveillance (EAS) Labels Players
- Market Share by Revenue
 - 3.8.3 Mergers & Acquisitions, Expansion

4 ELECTRONIC ARTICLE SURVEILLANCE (EAS) LABELS INDUSTRY CHAIN ANALYSIS

- 4.1 Electronic Article Surveillance (EAS) Labels Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF ELECTRONIC ARTICLE SURVEILLANCE (EAS) LABELS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Electronic Article Surveillance (EAS) Labels Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Electronic Article Surveillance (EAS) Labels Market
- 5.7 ESG Ratings of Leading Companies

6 ELECTRONIC ARTICLE SURVEILLANCE (EAS) LABELS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Electronic Article Surveillance (EAS) Labels Sales Market Share by Type (2020-2025)
- 6.3 Global Electronic Article Surveillance (EAS) Labels Market Size by Type (2020-2025)
- 6.4 Global Electronic Article Surveillance (EAS) Labels Price by Type (2020-2025)

7 ELECTRONIC ARTICLE SURVEILLANCE (EAS) LABELS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Electronic Article Surveillance (EAS) Labels Market Sales by Application (2020-2025)
- 7.3 Global Electronic Article Surveillance (EAS) Labels Market Size (M USD) by Application (2020-2025)
- 7.4 Global Electronic Article Surveillance (EAS) Labels Sales Growth Rate by Application (2020-2025)

8 ELECTRONIC ARTICLE SURVEILLANCE (EAS) LABELS MARKET SALES BY REGION

- 8.1 Global Electronic Article Surveillance (EAS) Labels Sales by Region
 - 8.1.1 Global Electronic Article Surveillance (EAS) Labels Sales by Region
 - 8.1.2 Global Electronic Article Surveillance (EAS) Labels Sales Market Share by Region
- 8.2 Global Electronic Article Surveillance (EAS) Labels Market Size by Region
 - 8.2.1 Global Electronic Article Surveillance (EAS) Labels Market Size by Region
 - 8.2.2 Global Electronic Article Surveillance (EAS) Labels Market Size by Region
- 8.3 North America
 - 8.3.1 North America Electronic Article Surveillance (EAS) Labels Sales by Country
 - 8.3.2 North America Electronic Article Surveillance (EAS) Labels Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview

8.4 Europe

- 8.4.1 Europe Electronic Article Surveillance (EAS) Labels Sales by Country
- 8.4.2 Europe Electronic Article Surveillance (EAS) Labels Market Size by Country
- 8.4.3 Germany Market Overview
- 8.4.4 France Market Overview
- 8.4.5 U.K. Market Overview
- 8.4.6 Italy Market Overview
- 8.4.7 Spain Market Overview

8.5 Asia Pacific

- 8.5.1 Asia Pacific Electronic Article Surveillance (EAS) Labels Sales by Region
- 8.5.2 Asia Pacific Electronic Article Surveillance (EAS) Labels Market Size by Region
- 8.5.3 China Market Overview
- 8.5.4 Japan Market Overview
- 8.5.5 South Korea Market Overview
- 8.5.6 India Market Overview
- 8.5.7 Southeast Asia Market Overview

8.6 South America

- 8.6.1 South America Electronic Article Surveillance (EAS) Labels Sales by Country
- 8.6.2 South America Electronic Article Surveillance (EAS) Labels Market Size by Country
- 8.6.3 Brazil Market Overview
- 8.6.4 Argentina Market Overview
- 8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Electronic Article Surveillance (EAS) Labels Sales by Region
- 8.7.2 Middle East and Africa Electronic Article Surveillance (EAS) Labels Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 ELECTRONIC ARTICLE SURVEILLANCE (EAS) LABELS MARKET PRODUCTION BY REGION

9.1 Global Production of Electronic Article Surveillance (EAS) Labels by Region(2020-2025)

9.2 Global Electronic Article Surveillance (EAS) Labels Revenue Market Share by Region (2020-2025)

9.3 Global Electronic Article Surveillance (EAS) Labels Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Electronic Article Surveillance (EAS) Labels Production

9.4.1 North America Electronic Article Surveillance (EAS) Labels Production Growth Rate (2020-2025)

9.4.2 North America Electronic Article Surveillance (EAS) Labels Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Electronic Article Surveillance (EAS) Labels Production

9.5.1 Europe Electronic Article Surveillance (EAS) Labels Production Growth Rate (2020-2025)

9.5.2 Europe Electronic Article Surveillance (EAS) Labels Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Electronic Article Surveillance (EAS) Labels Production (2020-2025)

9.6.1 Japan Electronic Article Surveillance (EAS) Labels Production Growth Rate (2020-2025)

9.6.2 Japan Electronic Article Surveillance (EAS) Labels Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Electronic Article Surveillance (EAS) Labels Production (2020-2025)

9.7.1 China Electronic Article Surveillance (EAS) Labels Production Growth Rate (2020-2025)

9.7.2 China Electronic Article Surveillance (EAS) Labels Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Avery Dennison Corporation

10.1.1 Avery Dennison Corporation Basic Information

10.1.2 Avery Dennison Corporation Electronic Article Surveillance (EAS) Labels Product Overview

10.1.3 Avery Dennison Corporation Electronic Article Surveillance (EAS) Labels Product Market Performance

10.1.4 Avery Dennison Corporation Business Overview

10.1.5 Avery Dennison Corporation SWOT Analysis

10.1.6 Avery Dennison Corporation Recent Developments

10.2 CCL Industries, Inc

10.2.1 CCL Industries, Inc Basic Information

10.2.2 CCL Industries, Inc Electronic Article Surveillance (EAS) Labels Product

Overview

10.2.3 CCL Industries, Inc Electronic Article Surveillance (EAS) Labels Product Market Performance

10.2.4 CCL Industries, Inc Business Overview

10.2.5 CCL Industries, Inc SWOT Analysis

10.2.6 CCL Industries, Inc Recent Developments

10.3 Zebra Technologies Corporation

10.3.1 Zebra Technologies Corporation Basic Information

10.3.2 Zebra Technologies Corporation Electronic Article Surveillance (EAS) Labels Product Overview

10.3.3 Zebra Technologies Corporation Electronic Article Surveillance (EAS) Labels Product Market Performance

10.3.4 Zebra Technologies Corporation Business Overview

10.3.5 Zebra Technologies Corporation SWOT Analysis

10.3.6 Zebra Technologies Corporation Recent Developments

10.4 Alien Technology Inc

10.4.1 Alien Technology Inc Basic Information

10.4.2 Alien Technology Inc Electronic Article Surveillance (EAS) Labels Product Overview

10.4.3 Alien Technology Inc Electronic Article Surveillance (EAS) Labels Product Market Performance

10.4.4 Alien Technology Inc Business Overview

10.4.5 Alien Technology Inc Recent Developments

10.5 Intermec Inc

10.5.1 Intermec Inc Basic Information

10.5.2 Intermec Inc Electronic Article Surveillance (EAS) Labels Product Overview

10.5.3 Intermec Inc Electronic Article Surveillance (EAS) Labels Product Market Performance

10.5.4 Intermec Inc Business Overview

10.5.5 Intermec Inc Recent Developments

10.6 Checkpoint Systems, Inc.

10.6.1 Checkpoint Systems, Inc. Basic Information

10.6.2 Checkpoint Systems, Inc. Electronic Article Surveillance (EAS) Labels Product Overview

10.6.3 Checkpoint Systems, Inc. Electronic Article Surveillance (EAS) Labels Product Market Performance

10.6.4 Checkpoint Systems, Inc. Business Overview

10.6.5 Checkpoint Systems, Inc. Recent Developments

10.7 Sato Holdings Corporation

- 10.7.1 Sato Holdings Corporation Basic Information
- 10.7.2 Sato Holdings Corporation Electronic Article Surveillance (EAS) Labels Product Overview
- 10.7.3 Sato Holdings Corporation Electronic Article Surveillance (EAS) Labels Product Market Performance
- 10.7.4 Sato Holdings Corporation Business Overview
- 10.7.5 Sato Holdings Corporation Recent Developments
- 10.8 Smartrac N.V.
 - 10.8.1 Smartrac N.V. Basic Information
 - 10.8.2 Smartrac N.V. Electronic Article Surveillance (EAS) Labels Product Overview
 - 10.8.3 Smartrac N.V. Electronic Article Surveillance (EAS) Labels Product Market Performance
 - 10.8.4 Smartrac N.V. Business Overview
 - 10.8.5 Smartrac N.V. Recent Developments
- 10.9 Muhlbauer Holding AG and Co. Ltd
 - 10.9.1 Muhlbauer Holding AG and Co. Ltd Basic Information
 - 10.9.2 Muhlbauer Holding AG and Co. Ltd Electronic Article Surveillance (EAS) Labels Product Overview
 - 10.9.3 Muhlbauer Holding AG and Co. Ltd Electronic Article Surveillance (EAS) Labels Product Market Performance
 - 10.9.4 Muhlbauer Holding AG and Co. Ltd Business Overview
 - 10.9.5 Muhlbauer Holding AG and Co. Ltd Recent Developments
- 10.10 ASK SA
 - 10.10.1 ASK SA Basic Information
 - 10.10.2 ASK SA Electronic Article Surveillance (EAS) Labels Product Overview
 - 10.10.3 ASK SA Electronic Article Surveillance (EAS) Labels Product Market Performance
 - 10.10.4 ASK SA Business Overview
 - 10.10.5 ASK SA Recent Developments
- 10.11 Thin Film Electronics ASA
 - 10.11.1 Thin Film Electronics ASA Basic Information
 - 10.11.2 Thin Film Electronics ASA Electronic Article Surveillance (EAS) Labels Product Overview
 - 10.11.3 Thin Film Electronics ASA Electronic Article Surveillance (EAS) Labels Product Market Performance
 - 10.11.4 Thin Film Electronics ASA Business Overview
 - 10.11.5 Thin Film Electronics ASA Recent Developments
- 10.12 Graphic Label, Inc
 - 10.12.1 Graphic Label, Inc Basic Information

10.12.2 Graphic Label, Inc Electronic Article Surveillance (EAS) Labels Product Overview

10.12.3 Graphic Label, Inc Electronic Article Surveillance (EAS) Labels Product Market Performance

10.12.4 Graphic Label, Inc Business Overview

10.12.5 Graphic Label, Inc Recent Developments

10.13 Invengo Information Technology Co. Ltd.

10.13.1 Invengo Information Technology Co. Ltd. Basic Information

10.13.2 Invengo Information Technology Co. Ltd. Electronic Article Surveillance (EAS) Labels Product Overview

10.13.3 Invengo Information Technology Co. Ltd. Electronic Article Surveillance (EAS) Labels Product Market Performance

10.13.4 Invengo Information Technology Co. Ltd. Business Overview

10.13.5 Invengo Information Technology Co. Ltd. Recent Developments

10.14 Displaydata Ltd

10.14.1 Displaydata Ltd Basic Information

10.14.2 Displaydata Ltd Electronic Article Surveillance (EAS) Labels Product Overview

10.14.3 Displaydata Ltd Electronic Article Surveillance (EAS) Labels Product Market Performance

10.14.4 Displaydata Ltd Business Overview

10.14.5 Displaydata Ltd Recent Developments

10.15 William Frick and Company

10.15.1 William Frick and Company Basic Information

10.15.2 William Frick and Company Electronic Article Surveillance (EAS) Labels Product Overview

10.15.3 William Frick and Company Electronic Article Surveillance (EAS) Labels Product Market Performance

10.15.4 William Frick and Company Business Overview

10.15.5 William Frick and Company Recent Developments

11 ELECTRONIC ARTICLE SURVEILLANCE (EAS) LABELS MARKET FORECAST BY REGION

11.1 Global Electronic Article Surveillance (EAS) Labels Market Size Forecast

11.2 Global Electronic Article Surveillance (EAS) Labels Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Electronic Article Surveillance (EAS) Labels Market Size Forecast by Country

11.2.3 Asia Pacific Electronic Article Surveillance (EAS) Labels Market Size Forecast

by Region

11.2.4 South America Electronic Article Surveillance (EAS) Labels Market Size

Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Electronic Article Surveillance (EAS) Labels by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

12.1 Global Electronic Article Surveillance (EAS) Labels Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of Electronic Article Surveillance (EAS) Labels by Type (2026-2035)

12.1.2 Global Electronic Article Surveillance (EAS) Labels Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of Electronic Article Surveillance (EAS) Labels by Type (2026-2035)

12.2 Global Electronic Article Surveillance (EAS) Labels Market Forecast by Application (2026-2035)

12.2.1 Global Electronic Article Surveillance (EAS) Labels Sales (K MT) Forecast by Application

12.2.2 Global Electronic Article Surveillance (EAS) Labels Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Electronic Article Surveillance (EAS) Labels Market Size by Type (M USD)

Table 4. Global Electronic Article Surveillance (EAS) Labels Market Size by Application

Table 5. Electronic Article Surveillance (EAS) Labels Market Size Comparison by Region (M USD)

Table 6. Global Electronic Article Surveillance (EAS) Labels Sales (K MT) by Manufacturers (2020-2025)

Table 7. Global Electronic Article Surveillance (EAS) Labels Sales Market Share by Manufacturers (2020-2025)

Table 8. Global Electronic Article Surveillance (EAS) Labels Revenue (M USD) by Manufacturers (2020-2025)

Table 9. Global Electronic Article Surveillance (EAS) Labels Revenue Share by Manufacturers (2020-2025)

Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Electronic Article Surveillance (EAS) Labels as of 2025)

Table 11. Global Market Electronic Article Surveillance (EAS) Labels Average Price (USD/KG) of Key Manufacturers (2020-2025)

Table 12. Manufacturers? Manufacturing Sites, Areas Served

Table 13. Manufacturers? Product Type

Table 14. Global Electronic Article Surveillance (EAS) Labels Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 15. Mergers & Acquisitions, Expansion Plans

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Electronic Article Surveillance (EAS) Labels Market Challenges

Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026

Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027

Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026

Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 26. Global Electronic Article Surveillance (EAS) Labels Sales by Type (K MT)

Table 27. Global Electronic Article Surveillance (EAS) Labels Market Size by Type (M USD)

Table 28. Global Electronic Article Surveillance (EAS) Labels Sales (K MT) by Type (2020-2025)

Table 29. Global Electronic Article Surveillance (EAS) Labels Sales Market Share by Type (2020-2025)

Table 30. Global Electronic Article Surveillance (EAS) Labels Market Size (M USD) by Type (2020-2025)

Table 31. Global Electronic Article Surveillance (EAS) Labels Market Share by Type (2020-2025)

Table 32. Global Electronic Article Surveillance (EAS) Labels Price (USD/KG) by Type (2020-2025)

Table 33. Global Electronic Article Surveillance (EAS) Labels Sales (K MT) by Application

Table 34. Global Electronic Article Surveillance (EAS) Labels Market Size by Application

Table 35. Global Electronic Article Surveillance (EAS) Labels Sales by Application (2020-2025) & (K MT)

Table 36. Global Electronic Article Surveillance (EAS) Labels Sales Market Share by Application (2020-2025)

Table 37. Global Electronic Article Surveillance (EAS) Labels Market Size by Application (2020-2025) & (M USD)

Table 38. Global Electronic Article Surveillance (EAS) Labels Market Share by Application (2020-2025)

Table 39. Global Electronic Article Surveillance (EAS) Labels Sales Growth Rate by Application (2020-2025)

Table 40. Global Electronic Article Surveillance (EAS) Labels Sales by Region (2020-2025) & (K MT)

Table 41. Global Electronic Article Surveillance (EAS) Labels Sales Market Share by Region (2020-2025)

Table 42. Global Electronic Article Surveillance (EAS) Labels Market Size by Region (2020-2025) & (M USD)

Table 43. Global Electronic Article Surveillance (EAS) Labels Market Size by Region (2020-2025)

Table 44. North America Electronic Article Surveillance (EAS) Labels Sales by Country (2020-2025) & (K MT)

Table 45. North America Electronic Article Surveillance (EAS) Labels Market Size by Country (2020-2025) & (M USD)

Table 46. Europe Electronic Article Surveillance (EAS) Labels Sales by Country (2020-2025) & (K MT)

Table 47. Europe Electronic Article Surveillance (EAS) Labels Market Size by Country (2020-2025) & (M USD)

Table 48. Asia Pacific Electronic Article Surveillance (EAS) Labels Sales by Region (2020-2025) & (K MT)

Table 49. Asia Pacific Electronic Article Surveillance (EAS) Labels Market Size by Region (2020-2025) & (M USD)

Table 50. South America Electronic Article Surveillance (EAS) Labels Sales by Country (2020-2025) & (K MT)

Table 51. South America Electronic Article Surveillance (EAS) Labels Market Size by Country (2020-2025) & (M USD)

Table 52. Middle East and Africa Electronic Article Surveillance (EAS) Labels Sales by Region (2020-2025) & (K MT)

Table 53. Middle East and Africa Electronic Article Surveillance (EAS) Labels Market Size by Region (2020-2025) & (M USD)

Table 54. Global Electronic Article Surveillance (EAS) Labels Production (K MT) by Region(2020-2025)

Table 55. Global Electronic Article Surveillance (EAS) Labels Revenue (US\$ Million) by Region (2020-2025)

Table 56. Global Electronic Article Surveillance (EAS) Labels Revenue Market Share by Region (2020-2025)

Table 57. Global Electronic Article Surveillance (EAS) Labels Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 58. North America Electronic Article Surveillance (EAS) Labels Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Europe Electronic Article Surveillance (EAS) Labels Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 60. Japan Electronic Article Surveillance (EAS) Labels Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. China Electronic Article Surveillance (EAS) Labels Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 62. Avery Dennison Corporation Basic Information

Table 63. Avery Dennison Corporation Electronic Article Surveillance (EAS) Labels Product Overview

Table 64. Avery Dennison Corporation Electronic Article Surveillance (EAS) Labels Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 65. Avery Dennison Corporation Business Overview

Table 66. Avery Dennison Corporation SWOT Analysis

Table 67. Avery Dennison Corporation Recent Developments
Table 68. CCL Industries, Inc Basic Information
Table 69. CCL Industries, Inc Electronic Article Surveillance (EAS) Labels Product Overview
Table 70. CCL Industries, Inc Electronic Article Surveillance (EAS) Labels Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 71. CCL Industries, Inc Business Overview
Table 72. CCL Industries, Inc SWOT Analysis
Table 73. CCL Industries, Inc Recent Developments
Table 74. Zebra Technologies Corporation Basic Information
Table 75. Zebra Technologies Corporation Electronic Article Surveillance (EAS) Labels Product Overview
Table 76. Zebra Technologies Corporation Electronic Article Surveillance (EAS) Labels Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 77. Zebra Technologies Corporation Business Overview
Table 78. Zebra Technologies Corporation SWOT Analysis
Table 79. Zebra Technologies Corporation Recent Developments
Table 80. Alien Technology Inc Basic Information
Table 81. Alien Technology Inc Electronic Article Surveillance (EAS) Labels Product Overview
Table 82. Alien Technology Inc Electronic Article Surveillance (EAS) Labels Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 83. Alien Technology Inc Business Overview
Table 84. Alien Technology Inc Recent Developments
Table 85. Intermec Inc Basic Information
Table 86. Intermec Inc Electronic Article Surveillance (EAS) Labels Product Overview
Table 87. Intermec Inc Electronic Article Surveillance (EAS) Labels Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 88. Intermec Inc Business Overview
Table 89. Intermec Inc Recent Developments
Table 90. Checkpoint Systems, Inc. Basic Information
Table 91. Checkpoint Systems, Inc. Electronic Article Surveillance (EAS) Labels Product Overview
Table 92. Checkpoint Systems, Inc. Electronic Article Surveillance (EAS) Labels Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 93. Checkpoint Systems, Inc. Business Overview
Table 94. Checkpoint Systems, Inc. Recent Developments
Table 95. Sato Holdings Corporation Basic Information
Table 96. Sato Holdings Corporation Electronic Article Surveillance (EAS) Labels

Product Overview

Table 97. Sato Holdings Corporation Electronic Article Surveillance (EAS) Labels Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 98. Sato Holdings Corporation Business Overview

Table 99. Sato Holdings Corporation Recent Developments

Table 100. Smartrac N.V. Basic Information

Table 101. Smartrac N.V. Electronic Article Surveillance (EAS) Labels Product Overview

Table 102. Smartrac N.V. Electronic Article Surveillance (EAS) Labels Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 103. Smartrac N.V. Business Overview

Table 104. Smartrac N.V. Recent Developments

Table 105. Muhlbauer Holding AG and Co. Ltd Basic Information

Table 106. Muhlbauer Holding AG and Co. Ltd Electronic Article Surveillance (EAS) Labels Product Overview

Table 107. Muhlbauer Holding AG and Co. Ltd Electronic Article Surveillance (EAS) Labels Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 108. Muhlbauer Holding AG and Co. Ltd Business Overview

Table 109. Muhlbauer Holding AG and Co. Ltd Recent Developments

Table 110. ASK SA Basic Information

Table 111. ASK SA Electronic Article Surveillance (EAS) Labels Product Overview

Table 112. ASK SA Electronic Article Surveillance (EAS) Labels Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 113. ASK SA Business Overview

Table 114. ASK SA Recent Developments

Table 115. Thin Film Electronics ASA Basic Information

Table 116. Thin Film Electronics ASA Electronic Article Surveillance (EAS) Labels Product Overview

Table 117. Thin Film Electronics ASA Electronic Article Surveillance (EAS) Labels Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 118. Thin Film Electronics ASA Business Overview

Table 119. Thin Film Electronics ASA Recent Developments

Table 120. Graphic Label, Inc Basic Information

Table 121. Graphic Label, Inc Electronic Article Surveillance (EAS) Labels Product Overview

Table 122. Graphic Label, Inc Electronic Article Surveillance (EAS) Labels Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 123. Graphic Label, Inc Business Overview

Table 124. Graphic Label, Inc Recent Developments

Table 125. Invengo Information Technology Co. Ltd. Basic Information

Table 126. Invengo Information Technology Co. Ltd. Electronic Article Surveillance (EAS) Labels Product Overview

Table 127. Invengo Information Technology Co. Ltd. Electronic Article Surveillance (EAS) Labels Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 128. Invengo Information Technology Co. Ltd. Business Overview

Table 129. Invengo Information Technology Co. Ltd. Recent Developments

Table 130. Displaydata Ltd Basic Information

Table 131. Displaydata Ltd Electronic Article Surveillance (EAS) Labels Product Overview

Table 132. Displaydata Ltd Electronic Article Surveillance (EAS) Labels Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 133. Displaydata Ltd Business Overview

Table 134. Displaydata Ltd Recent Developments

Table 135. William Frick and Company Basic Information

Table 136. William Frick and Company Electronic Article Surveillance (EAS) Labels Product Overview

Table 137. William Frick and Company Electronic Article Surveillance (EAS) Labels Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 138. William Frick and Company Business Overview

Table 139. William Frick and Company Recent Developments

Table 140. Global Electronic Article Surveillance (EAS) Labels Sales Forecast by Region (2026-2035) & (K MT)

Table 141. Global Electronic Article Surveillance (EAS) Labels Market Size Forecast by Region (2026-2035) & (M USD)

Table 142. North America Electronic Article Surveillance (EAS) Labels Sales Forecast by Country (2026-2035) & (K MT)

Table 143. North America Electronic Article Surveillance (EAS) Labels Market Size Forecast by Country (2026-2035) & (M USD)

Table 144. Europe Electronic Article Surveillance (EAS) Labels Sales Forecast by Country (2026-2035) & (K MT)

Table 145. Europe Electronic Article Surveillance (EAS) Labels Market Size Forecast by Country (2026-2035) & (M USD)

Table 146. Asia Pacific Electronic Article Surveillance (EAS) Labels Sales Forecast by Region (2026-2035) & (K MT)

Table 147. Asia Pacific Electronic Article Surveillance (EAS) Labels Market Size Forecast by Region (2026-2035) & (M USD)

Table 148. South America Electronic Article Surveillance (EAS) Labels Sales Forecast by Country (2026-2035) & (K MT)

Table 149. South America Electronic Article Surveillance (EAS) Labels Market Size Forecast by Country (2026-2035) & (M USD)

Table 150. Middle East and Africa Electronic Article Surveillance (EAS) Labels Sales Forecast by Country (2026-2035) & (Units)

Table 151. Middle East and Africa Electronic Article Surveillance (EAS) Labels Market Size Forecast by Country (2026-2035) & (M USD)

Table 152. Global Electronic Article Surveillance (EAS) Labels Sales Forecast by Type (2026-2035) & (K MT)

Table 153. Global Electronic Article Surveillance (EAS) Labels Market Size Forecast by Type (2026-2035) & (M USD)

Table 154. Global Electronic Article Surveillance (EAS) Labels Price Forecast by Type (2026-2035) & (USD/KG)

Table 155. Global Electronic Article Surveillance (EAS) Labels Sales (K MT) Forecast by Application (2026-2035)

Table 156. Global Electronic Article Surveillance (EAS) Labels Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Electronic Article Surveillance (EAS) Labels
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Electronic Article Surveillance (EAS) Labels Market Size (M USD), 2025-2035
- Figure 5. Global Electronic Article Surveillance (EAS) Labels Market Size (M USD) (2020-2035)
- Figure 6. Global Electronic Article Surveillance (EAS) Labels Sales (K MT) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Electronic Article Surveillance (EAS) Labels Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Electronic Article Surveillance (EAS) Labels Product Life Cycle
- Figure 13. Electronic Article Surveillance (EAS) Labels Sales Share by Manufacturers in 2025
- Figure 14. Global Electronic Article Surveillance (EAS) Labels Revenue Share by Manufacturers in 2025
- Figure 15. Electronic Article Surveillance (EAS) Labels Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Electronic Article Surveillance (EAS) Labels Average Price (USD/KG) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Electronic Article Surveillance (EAS) Labels Revenue in 2025
- Figure 18. Industry Chain Map of Electronic Article Surveillance (EAS) Labels
- Figure 19. Global Electronic Article Surveillance (EAS) Labels Market PEST Analysis
- Figure 20. Global Electronic Article Surveillance (EAS) Labels Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Electronic Article Surveillance (EAS) Labels Market Share by Type

Figure 27. Sales Market Share of Electronic Article Surveillance (EAS) Labels by Type (2020-2025)

Figure 28. Sales Market Share of Electronic Article Surveillance (EAS) Labels by Type in 2025

Figure 29. Market Share of Electronic Article Surveillance (EAS) Labels by Type (2020-2025)

Figure 30. Market Share of Electronic Article Surveillance (EAS) Labels by Type in 2025

Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global Electronic Article Surveillance (EAS) Labels Market Share by Application

Figure 33. Global Electronic Article Surveillance (EAS) Labels Sales Market Share by Application (2020-2025)

Figure 34. Global Electronic Article Surveillance (EAS) Labels Sales Market Share by Application in 2025

Figure 35. Global Electronic Article Surveillance (EAS) Labels Market Share by Application (2020-2025)

Figure 36. Global Electronic Article Surveillance (EAS) Labels Market Share by Application in 2025

Figure 37. Global Electronic Article Surveillance (EAS) Labels Sales Growth Rate by Application (2020-2025)

Figure 38. Global Electronic Article Surveillance (EAS) Labels Sales Market Share by Region (2020-2025)

Figure 39. Global Electronic Article Surveillance (EAS) Labels Market Size by Region (2020-2025)

Figure 40. North America Electronic Article Surveillance (EAS) Labels Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Electronic Article Surveillance (EAS) Labels Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Electronic Article Surveillance (EAS) Labels Sales Market Share by Country in 2024

Figure 43. North America Electronic Article Surveillance (EAS) Labels Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Electronic Article Surveillance (EAS) Labels Market Size by Country in 2024

Figure 45. U.S. Electronic Article Surveillance (EAS) Labels Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Electronic Article Surveillance (EAS) Labels Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Electronic Article Surveillance (EAS) Labels Sales (K MT) and

Growth Rate (2020-2025)

Figure 48. Canada Electronic Article Surveillance (EAS) Labels Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Electronic Article Surveillance (EAS) Labels Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Electronic Article Surveillance (EAS) Labels Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Electronic Article Surveillance (EAS) Labels Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Electronic Article Surveillance (EAS) Labels Sales Market Share by Country in 2024

Figure 53. Europe Electronic Article Surveillance (EAS) Labels Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Electronic Article Surveillance (EAS) Labels Market Size by Country in 2024

Figure 55. Germany Electronic Article Surveillance (EAS) Labels Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Electronic Article Surveillance (EAS) Labels Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Electronic Article Surveillance (EAS) Labels Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Electronic Article Surveillance (EAS) Labels Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Electronic Article Surveillance (EAS) Labels Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Electronic Article Surveillance (EAS) Labels Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Electronic Article Surveillance (EAS) Labels Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Electronic Article Surveillance (EAS) Labels Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Electronic Article Surveillance (EAS) Labels Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Electronic Article Surveillance (EAS) Labels Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Electronic Article Surveillance (EAS) Labels Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Electronic Article Surveillance (EAS) Labels Sales Market Share by Region in 2024

Figure 67. Asia Pacific Electronic Article Surveillance (EAS) Labels Market Size by Region in 2024

Figure 68. China Electronic Article Surveillance (EAS) Labels Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Electronic Article Surveillance (EAS) Labels Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Electronic Article Surveillance (EAS) Labels Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Electronic Article Surveillance (EAS) Labels Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Electronic Article Surveillance (EAS) Labels Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Electronic Article Surveillance (EAS) Labels Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Electronic Article Surveillance (EAS) Labels Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Electronic Article Surveillance (EAS) Labels Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Electronic Article Surveillance (EAS) Labels Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Electronic Article Surveillance (EAS) Labels Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Electronic Article Surveillance (EAS) Labels Sales and Growth Rate (K MT)

Figure 79. South America Electronic Article Surveillance (EAS) Labels Sales Market Share by Country in 2024

Figure 80. South America Electronic Article Surveillance (EAS) Labels Market Size and Growth Rate (M USD)

Figure 81. South America Electronic Article Surveillance (EAS) Labels Market Size by Country in 2024

Figure 82. Brazil Electronic Article Surveillance (EAS) Labels Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Electronic Article Surveillance (EAS) Labels Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Electronic Article Surveillance (EAS) Labels Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Electronic Article Surveillance (EAS) Labels Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Electronic Article Surveillance (EAS) Labels Sales and Growth

Rate (2020-2025) & (K MT)

Figure 87. Columbia Electronic Article Surveillance (EAS) Labels Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Electronic Article Surveillance (EAS) Labels Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Electronic Article Surveillance (EAS) Labels Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Electronic Article Surveillance (EAS) Labels Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Electronic Article Surveillance (EAS) Labels Market Size by Region in 2024

Figure 92. Saudi Arabia Electronic Article Surveillance (EAS) Labels Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Electronic Article Surveillance (EAS) Labels Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Electronic Article Surveillance (EAS) Labels Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Electronic Article Surveillance (EAS) Labels Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Electronic Article Surveillance (EAS) Labels Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Electronic Article Surveillance (EAS) Labels Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Electronic Article Surveillance (EAS) Labels Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Electronic Article Surveillance (EAS) Labels Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Electronic Article Surveillance (EAS) Labels Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Electronic Article Surveillance (EAS) Labels Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Electronic Article Surveillance (EAS) Labels Production Market Share by Region (2020-2025)

Figure 103. North America Electronic Article Surveillance (EAS) Labels Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Electronic Article Surveillance (EAS) Labels Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Electronic Article Surveillance (EAS) Labels Production (K MT) Growth Rate (2020-2025)

Figure 106. China Electronic Article Surveillance (EAS) Labels Production (K MT)
Growth Rate (2020-2025)

Figure 107. Global Electronic Article Surveillance (EAS) Labels Sales Forecast by
Volume (2020-2035) & (K MT)

Figure 108. Global Electronic Article Surveillance (EAS) Labels Market Size Forecast by
Value (2020-2035) & (M USD)

Figure 109. Global Electronic Article Surveillance (EAS) Labels Sales Market Share
Forecast by Type (2026-2035)

Figure 110. Global Electronic Article Surveillance (EAS) Labels Market Share Forecast
by Type (2026-2035)

Figure 111. Global Electronic Article Surveillance (EAS) Labels Sales Forecast by
Application (2026-2035)

Figure 112. Global Electronic Article Surveillance (EAS) Labels Market Share Forecast
by Application (2026-2035)

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