

Global Electrical Non-Woven Tape Market Research Report 2026(Status and Outlook)

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Abstracts

Nonwoven fabrics can be described as fibrous webs that are connected together by adding chemicals or by combining some ingredient fibers, to fortify and integrate the final product. Fibres, yarns, rovings etc make these flat textile structures with or without a scrim cloth carrier. The Electrical Non-Woven Tape market is experiencing significant growth driven by the increasing demand for reliable insulation solutions in various electrical applications. As industries such as electronics manufacturing, automotive, and construction continue to advance technologically, there is a growing need for tapes that can effectively insulate and protect electrical wiring, components, and connections. Electrical non-woven tapes offer essential insulation properties, including high dielectric strength, thermal resistance, and moisture resistance, making them ideal for use in diverse electrical environments. Additionally, the flexibility and conformability of non-woven tapes allow for easy application around irregular shapes and contours, ensuring proper insulation coverage. Moreover, as industries prioritize safety and reliability in electrical systems, the use of high-quality insulation materials like non-woven tapes becomes imperative to prevent electrical hazards and ensure operational integrity. With the ongoing expansion of electrical applications and the increasing demand for efficient and cost-effective insulation solutions, the Electrical Non-Woven Tape market is expected to witness sustained growth, providing essential solutions to meet the evolving needs of various industries for reliable electrical insulation.

The global Electrical Non-Woven Tape market size was estimated at USD 1513.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 4.20% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Electrical Non-Woven Tape market, covering all critical facets from a broad macroeconomic overview

to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Electrical Non-Woven Tape market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Electrical Non-Woven Tape market.

Global Electrical Non-Woven Tape Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

TESA
Teraoka Seisakusho
Intertape Polymer
Nitto Denko

3M
Lintec
Nichiban
Scapa Group
Avery Dennison
Symbio
Shurtape Technologies

Market Segmentation (by Type)

Acrylic
Rubber
Silicone

Market Segmentation (by Application)

Automotive & Transportation
Electrical & Electronics
Others

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Electrical Non-Woven Tape Market
Overview of the regional outlook of the Electrical Non-Woven Tape Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Electrical Non-Woven Tape Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Electrical Non-Woven Tape, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Electrical Non-Woven Tape

1.2 Key Market Segments

1.2.1 Electrical Non-Woven Tape Segment by Type

1.2.2 Electrical Non-Woven Tape Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 ELECTRICAL NON-WOVEN TAPE MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Electrical Non-Woven Tape Market Size (M USD) Estimates and Forecasts (2020-2035)

2.1.2 Global Electrical Non-Woven Tape Sales Estimates and Forecasts (2020-2035)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 ELECTRICAL NON-WOVEN TAPE MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Electrical Non-Woven Tape Product Life Cycle

3.3 Global Electrical Non-Woven Tape Sales by Manufacturers (2020-2025)

3.4 Global Electrical Non-Woven Tape Revenue Market Share by Manufacturers (2020-2025)

3.5 Electrical Non-Woven Tape Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Electrical Non-Woven Tape Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Electrical Non-Woven Tape Market Competitive Situation and Trends

3.8.1 Electrical Non-Woven Tape Market Concentration Rate

3.8.2 Global 5 and 10 Largest Electrical Non-Woven Tape Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 ELECTRICAL NON-WOVEN TAPE INDUSTRY CHAIN ANALYSIS

4.1 Electrical Non-Woven Tape Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF ELECTRICAL NON-WOVEN TAPE MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Electrical Non-Woven Tape Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Electrical Non-Woven Tape Market

5.7 ESG Ratings of Leading Companies

6 ELECTRICAL NON-WOVEN TAPE MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Electrical Non-Woven Tape Sales Market Share by Type (2020-2025)

6.3 Global Electrical Non-Woven Tape Market Size by Type (2020-2025)

6.4 Global Electrical Non-Woven Tape Price by Type (2020-2025)

7 ELECTRICAL NON-WOVEN TAPE MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Electrical Non-Woven Tape Market Sales by Application (2020-2025)
- 7.3 Global Electrical Non-Woven Tape Market Size (M USD) by Application (2020-2025)
- 7.4 Global Electrical Non-Woven Tape Sales Growth Rate by Application (2020-2025)

8 ELECTRICAL NON-WOVEN TAPE MARKET SALES BY REGION

- 8.1 Global Electrical Non-Woven Tape Sales by Region
 - 8.1.1 Global Electrical Non-Woven Tape Sales by Region
 - 8.1.2 Global Electrical Non-Woven Tape Sales Market Share by Region
- 8.2 Global Electrical Non-Woven Tape Market Size by Region
 - 8.2.1 Global Electrical Non-Woven Tape Market Size by Region
 - 8.2.2 Global Electrical Non-Woven Tape Market Size by Region
- 8.3 North America
 - 8.3.1 North America Electrical Non-Woven Tape Sales by Country
 - 8.3.2 North America Electrical Non-Woven Tape Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Electrical Non-Woven Tape Sales by Country
 - 8.4.2 Europe Electrical Non-Woven Tape Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Electrical Non-Woven Tape Sales by Region
 - 8.5.2 Asia Pacific Electrical Non-Woven Tape Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Electrical Non-Woven Tape Sales by Country
 - 8.6.2 South America Electrical Non-Woven Tape Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Electrical Non-Woven Tape Sales by Region

8.7.2 Middle East and Africa Electrical Non-Woven Tape Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 ELECTRICAL NON-WOVEN TAPE MARKET PRODUCTION BY REGION

9.1 Global Production of Electrical Non-Woven Tape by Region(2020-2025)

9.2 Global Electrical Non-Woven Tape Revenue Market Share by Region (2020-2025)

9.3 Global Electrical Non-Woven Tape Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Electrical Non-Woven Tape Production

9.4.1 North America Electrical Non-Woven Tape Production Growth Rate (2020-2025)

9.4.2 North America Electrical Non-Woven Tape Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Electrical Non-Woven Tape Production

9.5.1 Europe Electrical Non-Woven Tape Production Growth Rate (2020-2025)

9.5.2 Europe Electrical Non-Woven Tape Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Electrical Non-Woven Tape Production (2020-2025)

9.6.1 Japan Electrical Non-Woven Tape Production Growth Rate (2020-2025)

9.6.2 Japan Electrical Non-Woven Tape Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Electrical Non-Woven Tape Production (2020-2025)

9.7.1 China Electrical Non-Woven Tape Production Growth Rate (2020-2025)

9.7.2 China Electrical Non-Woven Tape Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 TESA

10.1.1 TESA Basic Information

- 10.1.2 TESA Electrical Non-Woven Tape Product Overview
- 10.1.3 TESA Electrical Non-Woven Tape Product Market Performance
- 10.1.4 TESA Business Overview
- 10.1.5 TESA SWOT Analysis
- 10.1.6 TESA Recent Developments
- 10.2 Teraoka Seisakusho
 - 10.2.1 Teraoka Seisakusho Basic Information
 - 10.2.2 Teraoka Seisakusho Electrical Non-Woven Tape Product Overview
 - 10.2.3 Teraoka Seisakusho Electrical Non-Woven Tape Product Market Performance
 - 10.2.4 Teraoka Seisakusho Business Overview
 - 10.2.5 Teraoka Seisakusho SWOT Analysis
 - 10.2.6 Teraoka Seisakusho Recent Developments
- 10.3 Intertape Polymer
 - 10.3.1 Intertape Polymer Basic Information
 - 10.3.2 Intertape Polymer Electrical Non-Woven Tape Product Overview
 - 10.3.3 Intertape Polymer Electrical Non-Woven Tape Product Market Performance
 - 10.3.4 Intertape Polymer Business Overview
 - 10.3.5 Intertape Polymer SWOT Analysis
 - 10.3.6 Intertape Polymer Recent Developments
- 10.4 Nitto Denko
 - 10.4.1 Nitto Denko Basic Information
 - 10.4.2 Nitto Denko Electrical Non-Woven Tape Product Overview
 - 10.4.3 Nitto Denko Electrical Non-Woven Tape Product Market Performance
 - 10.4.4 Nitto Denko Business Overview
 - 10.4.5 Nitto Denko Recent Developments
- 10.5 3M
 - 10.5.1 3M Basic Information
 - 10.5.2 3M Electrical Non-Woven Tape Product Overview
 - 10.5.3 3M Electrical Non-Woven Tape Product Market Performance
 - 10.5.4 3M Business Overview
 - 10.5.5 3M Recent Developments
- 10.6 Lintec
 - 10.6.1 Lintec Basic Information
 - 10.6.2 Lintec Electrical Non-Woven Tape Product Overview
 - 10.6.3 Lintec Electrical Non-Woven Tape Product Market Performance
 - 10.6.4 Lintec Business Overview
 - 10.6.5 Lintec Recent Developments
- 10.7 Nichiban
 - 10.7.1 Nichiban Basic Information

- 10.7.2 Nichiban Electrical Non-Woven Tape Product Overview
- 10.7.3 Nichiban Electrical Non-Woven Tape Product Market Performance
- 10.7.4 Nichiban Business Overview
- 10.7.5 Nichiban Recent Developments
- 10.8 Scapa Group
 - 10.8.1 Scapa Group Basic Information
 - 10.8.2 Scapa Group Electrical Non-Woven Tape Product Overview
 - 10.8.3 Scapa Group Electrical Non-Woven Tape Product Market Performance
 - 10.8.4 Scapa Group Business Overview
 - 10.8.5 Scapa Group Recent Developments
- 10.9 Avery Dennison
 - 10.9.1 Avery Dennison Basic Information
 - 10.9.2 Avery Dennison Electrical Non-Woven Tape Product Overview
 - 10.9.3 Avery Dennison Electrical Non-Woven Tape Product Market Performance
 - 10.9.4 Avery Dennison Business Overview
 - 10.9.5 Avery Dennison Recent Developments
- 10.10 Symbio
 - 10.10.1 Symbio Basic Information
 - 10.10.2 Symbio Electrical Non-Woven Tape Product Overview
 - 10.10.3 Symbio Electrical Non-Woven Tape Product Market Performance
 - 10.10.4 Symbio Business Overview
 - 10.10.5 Symbio Recent Developments
- 10.11 Shurtape Technologies
 - 10.11.1 Shurtape Technologies Basic Information
 - 10.11.2 Shurtape Technologies Electrical Non-Woven Tape Product Overview
 - 10.11.3 Shurtape Technologies Electrical Non-Woven Tape Product Market Performance
 - 10.11.4 Shurtape Technologies Business Overview
 - 10.11.5 Shurtape Technologies Recent Developments

11 ELECTRICAL NON-WOVEN TAPE MARKET FORECAST BY REGION

- 11.1 Global Electrical Non-Woven Tape Market Size Forecast
- 11.2 Global Electrical Non-Woven Tape Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Electrical Non-Woven Tape Market Size Forecast by Country
 - 11.2.3 Asia Pacific Electrical Non-Woven Tape Market Size Forecast by Region
 - 11.2.4 South America Electrical Non-Woven Tape Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Electrical Non-Woven Tape by

Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

12.1 Global Electrical Non-Woven Tape Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of Electrical Non-Woven Tape by Type (2026-2035)

12.1.2 Global Electrical Non-Woven Tape Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of Electrical Non-Woven Tape by Type (2026-2035)

12.2 Global Electrical Non-Woven Tape Market Forecast by Application (2026-2035)

12.2.1 Global Electrical Non-Woven Tape Sales (K MT) Forecast by Application

12.2.2 Global Electrical Non-Woven Tape Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Global Electrical Non-Woven Tape Market Size by Type (M USD)
Table 4. Global Electrical Non-Woven Tape Market Size by Application
Table 5. Electrical Non-Woven Tape Market Size Comparison by Region (M USD)
Table 6. Global Electrical Non-Woven Tape Sales (K MT) by Manufacturers (2020-2025)
Table 7. Global Electrical Non-Woven Tape Sales Market Share by Manufacturers (2020-2025)
Table 8. Global Electrical Non-Woven Tape Revenue (M USD) by Manufacturers (2020-2025)
Table 9. Global Electrical Non-Woven Tape Revenue Share by Manufacturers (2020-2025)
Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Electrical Non-Woven Tape as of 2025)
Table 11. Global Market Electrical Non-Woven Tape Average Price (USD/KG) of Key Manufacturers (2020-2025)
Table 12. Manufacturers? Manufacturing Sites, Areas Served
Table 13. Manufacturers? Product Type
Table 14. Global Electrical Non-Woven Tape Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 15. Mergers & Acquisitions, Expansion Plans
Table 16. Market Overview of Key Raw Materials
Table 17. Midstream Market Analysis
Table 18. Downstream Customer Analysis
Table 19. Key Development Trends
Table 20. Driving Factors
Table 21. Electrical Non-Woven Tape Market Challenges
Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 26. Global Electrical Non-Woven Tape Sales by Type (K MT)
Table 27. Global Electrical Non-Woven Tape Market Size by Type (M USD)

Table 28. Global Electrical Non-Woven Tape Sales (K MT) by Type (2020-2025)

Table 29. Global Electrical Non-Woven Tape Sales Market Share by Type (2020-2025)

Table 30. Global Electrical Non-Woven Tape Market Size (M USD) by Type
(2020-2025)

Table 31. Global Electrical Non-Woven Tape Market Share by Type (2020-2025)

Table 32. Global Electrical Non-Woven Tape Price (USD/KG) by Type (2020-2025)

Table 33. Global Electrical Non-Woven Tape Sales (K MT) by Application

Table 34. Global Electrical Non-Woven Tape Market Size by Application

Table 35. Global Electrical Non-Woven Tape Sales by Application (2020-2025) & (K
MT)

Table 36. Global Electrical Non-Woven Tape Sales Market Share by Application
(2020-2025)

Table 37. Global Electrical Non-Woven Tape Market Size by Application (2020-2025) &
(M USD)

Table 38. Global Electrical Non-Woven Tape Market Share by Application (2020-2025)

Table 39. Global Electrical Non-Woven Tape Sales Growth Rate by Application
(2020-2025)

Table 40. Global Electrical Non-Woven Tape Sales by Region (2020-2025) & (K MT)

Table 41. Global Electrical Non-Woven Tape Sales Market Share by Region
(2020-2025)

Table 42. Global Electrical Non-Woven Tape Market Size by Region (2020-2025) & (M
USD)

Table 43. Global Electrical Non-Woven Tape Market Size by Region (2020-2025)

Table 44. North America Electrical Non-Woven Tape Sales by Country (2020-2025) &
(K MT)

Table 45. North America Electrical Non-Woven Tape Market Size by Country
(2020-2025) & (M USD)

Table 46. Europe Electrical Non-Woven Tape Sales by Country (2020-2025) & (K MT)

Table 47. Europe Electrical Non-Woven Tape Market Size by Country (2020-2025) & (M
USD)

Table 48. Asia Pacific Electrical Non-Woven Tape Sales by Region (2020-2025) & (K
MT)

Table 49. Asia Pacific Electrical Non-Woven Tape Market Size by Region (2020-2025)
& (M USD)

Table 50. South America Electrical Non-Woven Tape Sales by Country (2020-2025) &
(K MT)

Table 51. South America Electrical Non-Woven Tape Market Size by Country
(2020-2025) & (M USD)

Table 52. Middle East and Africa Electrical Non-Woven Tape Sales by Region

(2020-2025) & (K MT)

Table 53. Middle East and Africa Electrical Non-Woven Tape Market Size by Region (2020-2025) & (M USD)

Table 54. Global Electrical Non-Woven Tape Production (K MT) by Region(2020-2025)

Table 55. Global Electrical Non-Woven Tape Revenue (US\$ Million) by Region (2020-2025)

Table 56. Global Electrical Non-Woven Tape Revenue Market Share by Region (2020-2025)

Table 57. Global Electrical Non-Woven Tape Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 58. North America Electrical Non-Woven Tape Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Europe Electrical Non-Woven Tape Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 60. Japan Electrical Non-Woven Tape Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. China Electrical Non-Woven Tape Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 62. TESA Basic Information

Table 63. TESA Electrical Non-Woven Tape Product Overview

Table 64. TESA Electrical Non-Woven Tape Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 65. TESA Business Overview

Table 66. TESA SWOT Analysis

Table 67. TESA Recent Developments

Table 68. Teraoka Seisakusho Basic Information

Table 69. Teraoka Seisakusho Electrical Non-Woven Tape Product Overview

Table 70. Teraoka Seisakusho Electrical Non-Woven Tape Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 71. Teraoka Seisakusho Business Overview

Table 72. Teraoka Seisakusho SWOT Analysis

Table 73. Teraoka Seisakusho Recent Developments

Table 74. Intertape Polymer Basic Information

Table 75. Intertape Polymer Electrical Non-Woven Tape Product Overview

Table 76. Intertape Polymer Electrical Non-Woven Tape Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 77. Intertape Polymer Business Overview

Table 78. Intertape Polymer SWOT Analysis

Table 79. Intertape Polymer Recent Developments

Table 80. Nitto Denko Basic Information
Table 81. Nitto Denko Electrical Non-Woven Tape Product Overview
Table 82. Nitto Denko Electrical Non-Woven Tape Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 83. Nitto Denko Business Overview
Table 84. Nitto Denko Recent Developments
Table 85. 3M Basic Information
Table 86. 3M Electrical Non-Woven Tape Product Overview
Table 87. 3M Electrical Non-Woven Tape Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 88. 3M Business Overview
Table 89. 3M Recent Developments
Table 90. Lintec Basic Information
Table 91. Lintec Electrical Non-Woven Tape Product Overview
Table 92. Lintec Electrical Non-Woven Tape Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 93. Lintec Business Overview
Table 94. Lintec Recent Developments
Table 95. Nichiban Basic Information
Table 96. Nichiban Electrical Non-Woven Tape Product Overview
Table 97. Nichiban Electrical Non-Woven Tape Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 98. Nichiban Business Overview
Table 99. Nichiban Recent Developments
Table 100. Scapa Group Basic Information
Table 101. Scapa Group Electrical Non-Woven Tape Product Overview
Table 102. Scapa Group Electrical Non-Woven Tape Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 103. Scapa Group Business Overview
Table 104. Scapa Group Recent Developments
Table 105. Avery Dennison Basic Information
Table 106. Avery Dennison Electrical Non-Woven Tape Product Overview
Table 107. Avery Dennison Electrical Non-Woven Tape Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 108. Avery Dennison Business Overview
Table 109. Avery Dennison Recent Developments
Table 110. Symbio Basic Information
Table 111. Symbio Electrical Non-Woven Tape Product Overview
Table 112. Symbio Electrical Non-Woven Tape Sales (K MT), Revenue (M USD), Price

(USD/KG) and Gross Margin (2020-2025)

Table 113. Symbio Business Overview

Table 114. Symbio Recent Developments

Table 115. Shurtape Technologies Basic Information

Table 116. Shurtape Technologies Electrical Non-Woven Tape Product Overview

Table 117. Shurtape Technologies Electrical Non-Woven Tape Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 118. Shurtape Technologies Business Overview

Table 119. Shurtape Technologies Recent Developments

Table 120. Global Electrical Non-Woven Tape Sales Forecast by Region (2026-2035) & (K MT)

Table 121. Global Electrical Non-Woven Tape Market Size Forecast by Region (2026-2035) & (M USD)

Table 122. North America Electrical Non-Woven Tape Sales Forecast by Country (2026-2035) & (K MT)

Table 123. North America Electrical Non-Woven Tape Market Size Forecast by Country (2026-2035) & (M USD)

Table 124. Europe Electrical Non-Woven Tape Sales Forecast by Country (2026-2035) & (K MT)

Table 125. Europe Electrical Non-Woven Tape Market Size Forecast by Country (2026-2035) & (M USD)

Table 126. Asia Pacific Electrical Non-Woven Tape Sales Forecast by Region (2026-2035) & (K MT)

Table 127. Asia Pacific Electrical Non-Woven Tape Market Size Forecast by Region (2026-2035) & (M USD)

Table 128. South America Electrical Non-Woven Tape Sales Forecast by Country (2026-2035) & (K MT)

Table 129. South America Electrical Non-Woven Tape Market Size Forecast by Country (2026-2035) & (M USD)

Table 130. Middle East and Africa Electrical Non-Woven Tape Sales Forecast by Country (2026-2035) & (Units)

Table 131. Middle East and Africa Electrical Non-Woven Tape Market Size Forecast by Country (2026-2035) & (M USD)

Table 132. Global Electrical Non-Woven Tape Sales Forecast by Type (2026-2035) & (K MT)

Table 133. Global Electrical Non-Woven Tape Market Size Forecast by Type (2026-2035) & (M USD)

Table 134. Global Electrical Non-Woven Tape Price Forecast by Type (2026-2035) & (USD/KG)

Table 135. Global Electrical Non-Woven Tape Sales (K MT) Forecast by Application (2026-2035)

Table 136. Global Electrical Non-Woven Tape Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Electrical Non-Woven Tape
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Electrical Non-Woven Tape Market Size (M USD), 2025-2035
- Figure 5. Global Electrical Non-Woven Tape Market Size (M USD) (2020-2035)
- Figure 6. Global Electrical Non-Woven Tape Sales (K MT) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Electrical Non-Woven Tape Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Electrical Non-Woven Tape Product Life Cycle
- Figure 13. Electrical Non-Woven Tape Sales Share by Manufacturers in 2025
- Figure 14. Global Electrical Non-Woven Tape Revenue Share by Manufacturers in 2025
- Figure 15. Electrical Non-Woven Tape Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Electrical Non-Woven Tape Average Price (USD/KG) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Electrical Non-Woven Tape Revenue in 2025
- Figure 18. Industry Chain Map of Electrical Non-Woven Tape
- Figure 19. Global Electrical Non-Woven Tape Market PEST Analysis
- Figure 20. Global Electrical Non-Woven Tape Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Electrical Non-Woven Tape Market Share by Type
- Figure 27. Sales Market Share of Electrical Non-Woven Tape by Type (2020-2025)
- Figure 28. Sales Market Share of Electrical Non-Woven Tape by Type in 2025
- Figure 29. Market Share of Electrical Non-Woven Tape by Type (2020-2025)
- Figure 30. Market Share of Electrical Non-Woven Tape by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Electrical Non-Woven Tape Market Share by Application

Figure 33. Global Electrical Non-Woven Tape Sales Market Share by Application (2020-2025)

Figure 34. Global Electrical Non-Woven Tape Sales Market Share by Application in 2025

Figure 35. Global Electrical Non-Woven Tape Market Share by Application (2020-2025)

Figure 36. Global Electrical Non-Woven Tape Market Share by Application in 2025

Figure 37. Global Electrical Non-Woven Tape Sales Growth Rate by Application (2020-2025)

Figure 38. Global Electrical Non-Woven Tape Sales Market Share by Region (2020-2025)

Figure 39. Global Electrical Non-Woven Tape Market Size by Region (2020-2025)

Figure 40. North America Electrical Non-Woven Tape Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Electrical Non-Woven Tape Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Electrical Non-Woven Tape Sales Market Share by Country in 2024

Figure 43. North America Electrical Non-Woven Tape Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Electrical Non-Woven Tape Market Size by Country in 2024

Figure 45. U.S. Electrical Non-Woven Tape Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Electrical Non-Woven Tape Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Electrical Non-Woven Tape Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Electrical Non-Woven Tape Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Electrical Non-Woven Tape Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Electrical Non-Woven Tape Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Electrical Non-Woven Tape Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Electrical Non-Woven Tape Sales Market Share by Country in 2024

Figure 53. Europe Electrical Non-Woven Tape Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Electrical Non-Woven Tape Market Size by Country in 2024

Figure 55. Germany Electrical Non-Woven Tape Sales and Growth Rate (2020-2025) &

(K MT)

Figure 56. Germany Electrical Non-Woven Tape Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Electrical Non-Woven Tape Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Electrical Non-Woven Tape Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Electrical Non-Woven Tape Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Electrical Non-Woven Tape Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Electrical Non-Woven Tape Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Electrical Non-Woven Tape Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Electrical Non-Woven Tape Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Electrical Non-Woven Tape Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Electrical Non-Woven Tape Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Electrical Non-Woven Tape Sales Market Share by Region in 2024

Figure 67. Asia Pacific Electrical Non-Woven Tape Market Size by Region in 2024

Figure 68. China Electrical Non-Woven Tape Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Electrical Non-Woven Tape Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Electrical Non-Woven Tape Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Electrical Non-Woven Tape Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Electrical Non-Woven Tape Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Electrical Non-Woven Tape Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Electrical Non-Woven Tape Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Electrical Non-Woven Tape Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Electrical Non-Woven Tape Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Electrical Non-Woven Tape Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Electrical Non-Woven Tape Sales and Growth Rate (K MT)

Figure 79. South America Electrical Non-Woven Tape Sales Market Share by Country in 2024

Figure 80. South America Electrical Non-Woven Tape Market Size and Growth Rate (M USD)

Figure 81. South America Electrical Non-Woven Tape Market Size by Country in 2024

Figure 82. Brazil Electrical Non-Woven Tape Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Electrical Non-Woven Tape Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Electrical Non-Woven Tape Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Electrical Non-Woven Tape Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Electrical Non-Woven Tape Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Electrical Non-Woven Tape Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Electrical Non-Woven Tape Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Electrical Non-Woven Tape Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Electrical Non-Woven Tape Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Electrical Non-Woven Tape Market Size by Region in 2024

Figure 92. Saudi Arabia Electrical Non-Woven Tape Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Electrical Non-Woven Tape Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Electrical Non-Woven Tape Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Electrical Non-Woven Tape Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Electrical Non-Woven Tape Sales and Growth Rate (2020-2025) & (K

MT)

Figure 97. Egypt Electrical Non-Woven Tape Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Electrical Non-Woven Tape Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Electrical Non-Woven Tape Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Electrical Non-Woven Tape Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Electrical Non-Woven Tape Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Electrical Non-Woven Tape Production Market Share by Region (2020-2025)

Figure 103. North America Electrical Non-Woven Tape Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Electrical Non-Woven Tape Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Electrical Non-Woven Tape Production (K MT) Growth Rate (2020-2025)

Figure 106. China Electrical Non-Woven Tape Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Electrical Non-Woven Tape Sales Forecast by Volume (2020-2035) & (K MT)

Figure 108. Global Electrical Non-Woven Tape Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Electrical Non-Woven Tape Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Electrical Non-Woven Tape Market Share Forecast by Type (2026-2035)

Figure 111. Global Electrical Non-Woven Tape Sales Forecast by Application (2026-2035)

Figure 112. Global Electrical Non-Woven Tape Market Share Forecast by Application (2026-2035)

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