

Global Electric Two-Wheelers Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

Electric bicycle refers to a two-wheeled bicycle with on-board battery as auxiliary energy and the ability of pedaling and riding, which can realize the functions of electrically assisted moving or/and electric driving.

The global Electric Two-Wheelers market size was estimated at USD 15370 million in 2023 and is projected to reach USD 26636.26 million by 2032, exhibiting a CAGR of 6.30% during the forecast period.

North America Electric Two-Wheelers market size was estimated at USD 4449.20 million in 2023, at a CAGR of 5.40% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Electric Two-Wheelers market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Electric Two-Wheelers Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Electric Two-Wheelers market in any manner.

Global Electric Two-Wheelers Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Yadea

Aima

Taiwan Bell

XDAO

wxjinjian

SUNRA

LIMA

Luyuan

Byvin

lvjia

Zuboo Electric Bicycle

lvneng

Giant

Accell Group

Niu Technologies

Market Segmentation (by Type)

Lead-Acid Two-Wheelers

Lithium Two-Wheelers

Market Segmentation (by Application)

Retail Stores

E-Commerce

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Electric Two-Wheelers Market

Overview of the regional outlook of the Electric Two-Wheelers Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major

players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Electric Two-Wheelers Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan,

merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Electric Two-Wheelers, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Electric Two-Wheelers
- 1.2 Key Market Segments
 - 1.2.1 Electric Two-Wheelers Segment by Type
 - 1.2.2 Electric Two-Wheelers Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats
- 1.4 Key Data of Global Auto Market
 - 1.4.1 Global Automobile Production by Country
 - 1.4.2 Global Automobile Production by Type

2 ELECTRIC TWO-WHEELERS MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Electric Two-Wheelers Market Size (M USD) Estimates and Forecasts (2019-2032)
 - 2.1.2 Global Electric Two-Wheelers Sales Estimates and Forecasts (2019-2032)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 ELECTRIC TWO-WHEELERS MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Electric Two-Wheelers Sales by Manufacturers (2019-2024)
- 3.2 Global Electric Two-Wheelers Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Electric Two-Wheelers Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Electric Two-Wheelers Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Electric Two-Wheelers Sales Sites, Area Served, Product Type
- 3.6 Electric Two-Wheelers Market Competitive Situation and Trends
 - 3.6.1 Electric Two-Wheelers Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Electric Two-Wheelers Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 ELECTRIC TWO-WHEELERS INDUSTRY CHAIN ANALYSIS

4.1 Electric Two-Wheelers Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF ELECTRIC TWO-WHEELERS MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 ELECTRIC TWO-WHEELERS MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Electric Two-Wheelers Sales Market Share by Type (2019-2024)

6.3 Global Electric Two-Wheelers Market Size Market Share by Type (2019-2024)

6.4 Global Electric Two-Wheelers Price by Type (2019-2024)

7 ELECTRIC TWO-WHEELERS MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Electric Two-Wheelers Market Sales by Application (2019-2024)

7.3 Global Electric Two-Wheelers Market Size (M USD) by Application (2019-2024)

7.4 Global Electric Two-Wheelers Sales Growth Rate by Application (2019-2024)

8 ELECTRIC TWO-WHEELERS MARKET CONSUMPTION BY REGION

8.1 Global Electric Two-Wheelers Sales by Region

- 8.1.1 Global Electric Two-Wheelers Sales by Region
- 8.1.2 Global Electric Two-Wheelers Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Electric Two-Wheelers Sales by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada
 - 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Electric Two-Wheelers Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Electric Two-Wheelers Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Electric Two-Wheelers Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Electric Two-Wheelers Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 ELECTRIC TWO-WHEELERS MARKET PRODUCTION BY REGION

- 9.1 Global Production of Electric Two-Wheelers by Region (2019-2024)
- 9.2 Global Electric Two-Wheelers Revenue Market Share by Region (2019-2024)
- 9.3 Global Electric Two-Wheelers Production, Revenue, Price and Gross Margin

(2019-2024)

9.4 North America Electric Two-Wheelers Production

9.4.1 North America Electric Two-Wheelers Production Growth Rate (2019-2024)

9.4.2 North America Electric Two-Wheelers Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Electric Two-Wheelers Production

9.5.1 Europe Electric Two-Wheelers Production Growth Rate (2019-2024)

9.5.2 Europe Electric Two-Wheelers Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan Electric Two-Wheelers Production (2019-2024)

9.6.1 Japan Electric Two-Wheelers Production Growth Rate (2019-2024)

9.6.2 Japan Electric Two-Wheelers Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China Electric Two-Wheelers Production (2019-2024)

9.7.1 China Electric Two-Wheelers Production Growth Rate (2019-2024)

9.7.2 China Electric Two-Wheelers Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 Yadea

10.1.1 Yadea Electric Two-Wheelers Basic Information

10.1.2 Yadea Electric Two-Wheelers Product Overview

10.1.3 Yadea Electric Two-Wheelers Product Market Performance

10.1.4 Yadea Business Overview

10.1.5 Yadea Electric Two-Wheelers SWOT Analysis

10.1.6 Yadea Recent Developments

10.2 Aima

10.2.1 Aima Electric Two-Wheelers Basic Information

10.2.2 Aima Electric Two-Wheelers Product Overview

10.2.3 Aima Electric Two-Wheelers Product Market Performance

10.2.4 Aima Business Overview

10.2.5 Aima Electric Two-Wheelers SWOT Analysis

10.2.6 Aima Recent Developments

10.3 Taiwan Bell

10.3.1 Taiwan Bell Electric Two-Wheelers Basic Information

10.3.2 Taiwan Bell Electric Two-Wheelers Product Overview

10.3.3 Taiwan Bell Electric Two-Wheelers Product Market Performance

10.3.4 Taiwan Bell Electric Two-Wheelers SWOT Analysis

- 10.3.5 Taiwan Bell Business Overview
- 10.3.6 Taiwan Bell Recent Developments
- 10.4 XDAO
 - 10.4.1 XDAO Electric Two-Wheelers Basic Information
 - 10.4.2 XDAO Electric Two-Wheelers Product Overview
 - 10.4.3 XDAO Electric Two-Wheelers Product Market Performance
 - 10.4.4 XDAO Business Overview
 - 10.4.5 XDAO Recent Developments
- 10.5 wxjinjian
 - 10.5.1 wxjinjian Electric Two-Wheelers Basic Information
 - 10.5.2 wxjinjian Electric Two-Wheelers Product Overview
 - 10.5.3 wxjinjian Electric Two-Wheelers Product Market Performance
 - 10.5.4 wxjinjian Business Overview
 - 10.5.5 wxjinjian Recent Developments
- 10.6 SUNRA
 - 10.6.1 SUNRA Electric Two-Wheelers Basic Information
 - 10.6.2 SUNRA Electric Two-Wheelers Product Overview
 - 10.6.3 SUNRA Electric Two-Wheelers Product Market Performance
 - 10.6.4 SUNRA Business Overview
 - 10.6.5 SUNRA Recent Developments
- 10.7 LIMA
 - 10.7.1 LIMA Electric Two-Wheelers Basic Information
 - 10.7.2 LIMA Electric Two-Wheelers Product Overview
 - 10.7.3 LIMA Electric Two-Wheelers Product Market Performance
 - 10.7.4 LIMA Business Overview
 - 10.7.5 LIMA Recent Developments
- 10.8 Luyuan
 - 10.8.1 Luyuan Electric Two-Wheelers Basic Information
 - 10.8.2 Luyuan Electric Two-Wheelers Product Overview
 - 10.8.3 Luyuan Electric Two-Wheelers Product Market Performance
 - 10.8.4 Luyuan Business Overview
 - 10.8.5 Luyuan Recent Developments
- 10.9 Byvin
 - 10.9.1 Byvin Electric Two-Wheelers Basic Information
 - 10.9.2 Byvin Electric Two-Wheelers Product Overview
 - 10.9.3 Byvin Electric Two-Wheelers Product Market Performance
 - 10.9.4 Byvin Business Overview
 - 10.9.5 Byvin Recent Developments
- 10.10 Ivjia

- 10.10.1 Ivjia Electric Two-Wheelers Basic Information
- 10.10.2 Ivjia Electric Two-Wheelers Product Overview
- 10.10.3 Ivjia Electric Two-Wheelers Product Market Performance
- 10.10.4 Ivjia Business Overview
- 10.10.5 Ivjia Recent Developments
- 10.11 Zuboo Electric Bicycle
 - 10.11.1 Zuboo Electric Bicycle Electric Two-Wheelers Basic Information
 - 10.11.2 Zuboo Electric Bicycle Electric Two-Wheelers Product Overview
 - 10.11.3 Zuboo Electric Bicycle Electric Two-Wheelers Product Market Performance
 - 10.11.4 Zuboo Electric Bicycle Business Overview
 - 10.11.5 Zuboo Electric Bicycle Recent Developments
- 10.12 lneng
 - 10.12.1 lneng Electric Two-Wheelers Basic Information
 - 10.12.2 lneng Electric Two-Wheelers Product Overview
 - 10.12.3 lneng Electric Two-Wheelers Product Market Performance
 - 10.12.4 lneng Business Overview
 - 10.12.5 lneng Recent Developments
- 10.13 Giant
 - 10.13.1 Giant Electric Two-Wheelers Basic Information
 - 10.13.2 Giant Electric Two-Wheelers Product Overview
 - 10.13.3 Giant Electric Two-Wheelers Product Market Performance
 - 10.13.4 Giant Business Overview
 - 10.13.5 Giant Recent Developments
- 10.14 Accell Group
 - 10.14.1 Accell Group Electric Two-Wheelers Basic Information
 - 10.14.2 Accell Group Electric Two-Wheelers Product Overview
 - 10.14.3 Accell Group Electric Two-Wheelers Product Market Performance
 - 10.14.4 Accell Group Business Overview
 - 10.14.5 Accell Group Recent Developments
- 10.15 Niu Technologies
 - 10.15.1 Niu Technologies Electric Two-Wheelers Basic Information
 - 10.15.2 Niu Technologies Electric Two-Wheelers Product Overview
 - 10.15.3 Niu Technologies Electric Two-Wheelers Product Market Performance
 - 10.15.4 Niu Technologies Business Overview
 - 10.15.5 Niu Technologies Recent Developments

11 ELECTRIC TWO-WHEELERS MARKET FORECAST BY REGION

11.1 Global Electric Two-Wheelers Market Size Forecast

11.2 Global Electric Two-Wheelers Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Electric Two-Wheelers Market Size Forecast by Country

11.2.3 Asia Pacific Electric Two-Wheelers Market Size Forecast by Region

11.2.4 South America Electric Two-Wheelers Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Consumption of Electric Two-Wheelers by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

12.1 Global Electric Two-Wheelers Market Forecast by Type (2025-2032)

12.1.1 Global Forecasted Sales of Electric Two-Wheelers by Type (2025-2032)

12.1.2 Global Electric Two-Wheelers Market Size Forecast by Type (2025-2032)

12.1.3 Global Forecasted Price of Electric Two-Wheelers by Type (2025-2032)

12.2 Global Electric Two-Wheelers Market Forecast by Application (2025-2032)

12.2.1 Global Electric Two-Wheelers Sales (K Units) Forecast by Application

12.2.2 Global Electric Two-Wheelers Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Motor Vehicle Production Market Share by Type (2023)

Table 4. Global Automobile Production by Region (Units)

Table 5. Market Share and Development Potential of Automobiles by Region

Table 6. Global Automobile Production by Country (Vehicle)

Table 7. Market Share and Development Potential of Automobiles by Countries

Table 8. Global Automobile Production by Type

Table 9. Market Share and Development Potential of Automobiles by Type

Table 10. Market Size (M USD) Segment Executive Summary

Table 11. Electric Two-Wheelers Market Size Comparison by Region (M USD)

Table 12. Global Electric Two-Wheelers Sales (K Units) by Manufacturers (2019-2024)

Table 13. Global Electric Two-Wheelers Sales Market Share by Manufacturers (2019-2024)

Table 14. Global Electric Two-Wheelers Revenue (M USD) by Manufacturers (2019-2024)

Table 15. Global Electric Two-Wheelers Revenue Share by Manufacturers (2019-2024)

Table 16. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Electric Two-Wheelers as of 2022)

Table 17. Global Market Electric Two-Wheelers Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 18. Manufacturers Electric Two-Wheelers Sales Sites and Area Served

Table 19. Manufacturers Electric Two-Wheelers Product Type

Table 20. Global Electric Two-Wheelers Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 21. Mergers & Acquisitions, Expansion Plans

Table 22. Industry Chain Map of Electric Two-Wheelers

Table 23. Market Overview of Key Raw Materials

Table 24. Midstream Market Analysis

Table 25. Downstream Customer Analysis

Table 26. Key Development Trends

Table 27. Driving Factors

Table 28. Electric Two-Wheelers Market Challenges

Table 29. Global Electric Two-Wheelers Sales by Type (K Units)

Table 30. Global Electric Two-Wheelers Market Size by Type (M USD)

Table 31. Global Electric Two-Wheelers Sales (K Units) by Type (2019-2024)
Table 32. Global Electric Two-Wheelers Sales Market Share by Type (2019-2024)
Table 33. Global Electric Two-Wheelers Market Size (M USD) by Type (2019-2024)
Table 34. Global Electric Two-Wheelers Market Size Share by Type (2019-2024)
Table 35. Global Electric Two-Wheelers Price (USD/Unit) by Type (2019-2024)
Table 36. Global Electric Two-Wheelers Sales (K Units) by Application
Table 37. Global Electric Two-Wheelers Market Size by Application
Table 38. Global Electric Two-Wheelers Sales by Application (2019-2024) & (K Units)
Table 39. Global Electric Two-Wheelers Sales Market Share by Application (2019-2024)
Table 40. Global Electric Two-Wheelers Sales by Application (2019-2024) & (M USD)
Table 41. Global Electric Two-Wheelers Market Share by Application (2019-2024)
Table 42. Global Electric Two-Wheelers Sales Growth Rate by Application (2019-2024)
Table 43. Global Electric Two-Wheelers Sales by Region (2019-2024) & (K Units)
Table 44. Global Electric Two-Wheelers Sales Market Share by Region (2019-2024)
Table 45. North America Electric Two-Wheelers Sales by Country (2019-2024) & (K Units)
Table 46. Europe Electric Two-Wheelers Sales by Country (2019-2024) & (K Units)
Table 47. Asia Pacific Electric Two-Wheelers Sales by Region (2019-2024) & (K Units)
Table 48. South America Electric Two-Wheelers Sales by Country (2019-2024) & (K Units)
Table 49. Middle East and Africa Electric Two-Wheelers Sales by Region (2019-2024) & (K Units)
Table 50. Global Electric Two-Wheelers Production (K Units) by Region (2019-2024)
Table 51. Global Electric Two-Wheelers Revenue (US\$ Million) by Region (2019-2024)
Table 52. Global Electric Two-Wheelers Revenue Market Share by Region (2019-2024)
Table 53. Global Electric Two-Wheelers Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 54. North America Electric Two-Wheelers Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 55. Europe Electric Two-Wheelers Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 56. Japan Electric Two-Wheelers Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 57. China Electric Two-Wheelers Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 58. Yadea Electric Two-Wheelers Basic Information
Table 59. Yadea Electric Two-Wheelers Product Overview
Table 60. Yadea Electric Two-Wheelers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 61. Yadea Business Overview
Table 62. Yadea Electric Two-Wheelers SWOT Analysis
Table 63. Yadea Recent Developments
Table 64. Aima Electric Two-Wheelers Basic Information
Table 65. Aima Electric Two-Wheelers Product Overview
Table 66. Aima Electric Two-Wheelers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 67. Aima Business Overview
Table 68. Aima Electric Two-Wheelers SWOT Analysis
Table 69. Aima Recent Developments
Table 70. Taiwan Bell Electric Two-Wheelers Basic Information
Table 71. Taiwan Bell Electric Two-Wheelers Product Overview
Table 72. Taiwan Bell Electric Two-Wheelers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 73. Taiwan Bell Electric Two-Wheelers SWOT Analysis
Table 74. Taiwan Bell Business Overview
Table 75. Taiwan Bell Recent Developments
Table 76. XDAO Electric Two-Wheelers Basic Information
Table 77. XDAO Electric Two-Wheelers Product Overview
Table 78. XDAO Electric Two-Wheelers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 79. XDAO Business Overview
Table 80. XDAO Recent Developments
Table 81. wxjinjian Electric Two-Wheelers Basic Information
Table 82. wxjinjian Electric Two-Wheelers Product Overview
Table 83. wxjinjian Electric Two-Wheelers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 84. wxjinjian Business Overview
Table 85. wxjinjian Recent Developments
Table 86. SUNRA Electric Two-Wheelers Basic Information
Table 87. SUNRA Electric Two-Wheelers Product Overview
Table 88. SUNRA Electric Two-Wheelers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 89. SUNRA Business Overview
Table 90. SUNRA Recent Developments
Table 91. LIMA Electric Two-Wheelers Basic Information
Table 92. LIMA Electric Two-Wheelers Product Overview
Table 93. LIMA Electric Two-Wheelers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 94. LIMA Business Overview
Table 95. LIMA Recent Developments
Table 96. Luyuan Electric Two-Wheelers Basic Information
Table 97. Luyuan Electric Two-Wheelers Product Overview
Table 98. Luyuan Electric Two-Wheelers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 99. Luyuan Business Overview
Table 100. Luyuan Recent Developments
Table 101. Byvin Electric Two-Wheelers Basic Information
Table 102. Byvin Electric Two-Wheelers Product Overview
Table 103. Byvin Electric Two-Wheelers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 104. Byvin Business Overview
Table 105. Byvin Recent Developments
Table 106. Ivjia Electric Two-Wheelers Basic Information
Table 107. Ivjia Electric Two-Wheelers Product Overview
Table 108. Ivjia Electric Two-Wheelers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 109. Ivjia Business Overview
Table 110. Ivjia Recent Developments
Table 111. Zuboo Electric Bicycle Electric Two-Wheelers Basic Information
Table 112. Zuboo Electric Bicycle Electric Two-Wheelers Product Overview
Table 113. Zuboo Electric Bicycle Electric Two-Wheelers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 114. Zuboo Electric Bicycle Business Overview
Table 115. Zuboo Electric Bicycle Recent Developments
Table 116. Ivneng Electric Two-Wheelers Basic Information
Table 117. Ivneng Electric Two-Wheelers Product Overview
Table 118. Ivneng Electric Two-Wheelers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 119. Ivneng Business Overview
Table 120. Ivneng Recent Developments
Table 121. Giant Electric Two-Wheelers Basic Information
Table 122. Giant Electric Two-Wheelers Product Overview
Table 123. Giant Electric Two-Wheelers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 124. Giant Business Overview
Table 125. Giant Recent Developments
Table 126. Accell Group Electric Two-Wheelers Basic Information

Table 127. Accell Group Electric Two-Wheelers Product Overview
Table 128. Accell Group Electric Two-Wheelers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 129. Accell Group Business Overview
Table 130. Accell Group Recent Developments
Table 131. Niu Technologies Electric Two-Wheelers Basic Information
Table 132. Niu Technologies Electric Two-Wheelers Product Overview
Table 133. Niu Technologies Electric Two-Wheelers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 134. Niu Technologies Business Overview
Table 135. Niu Technologies Recent Developments
Table 136. Global Electric Two-Wheelers Sales Forecast by Region (2025-2032) & (K Units)
Table 137. Global Electric Two-Wheelers Market Size Forecast by Region (2025-2032) & (M USD)
Table 138. North America Electric Two-Wheelers Sales Forecast by Country (2025-2032) & (K Units)
Table 139. North America Electric Two-Wheelers Market Size Forecast by Country (2025-2032) & (M USD)
Table 140. Europe Electric Two-Wheelers Sales Forecast by Country (2025-2032) & (K Units)
Table 141. Europe Electric Two-Wheelers Market Size Forecast by Country (2025-2032) & (M USD)
Table 142. Asia Pacific Electric Two-Wheelers Sales Forecast by Region (2025-2032) & (K Units)
Table 143. Asia Pacific Electric Two-Wheelers Market Size Forecast by Region (2025-2032) & (M USD)
Table 144. South America Electric Two-Wheelers Sales Forecast by Country (2025-2032) & (K Units)
Table 145. South America Electric Two-Wheelers Market Size Forecast by Country (2025-2032) & (M USD)
Table 146. Middle East and Africa Electric Two-Wheelers Consumption Forecast by Country (2025-2032) & (Units)
Table 147. Middle East and Africa Electric Two-Wheelers Market Size Forecast by Country (2025-2032) & (M USD)
Table 148. Global Electric Two-Wheelers Sales Forecast by Type (2025-2032) & (K Units)
Table 149. Global Electric Two-Wheelers Market Size Forecast by Type (2025-2032) & (M USD)

Table 150. Global Electric Two-Wheelers Price Forecast by Type (2025-2032) & (USD/Unit)

Table 151. Global Electric Two-Wheelers Sales (K Units) Forecast by Application (2025-2032)

Table 152. Global Electric Two-Wheelers Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Electric Two-Wheelers
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Motor Vehicle Production (M Units)
- Figure 5. Global Electric Two-Wheelers Market Size (M USD), 2019-2032
- Figure 6. Global Electric Two-Wheelers Market Size (M USD) (2019-2032)
- Figure 7. Global Electric Two-Wheelers Sales (K Units) & (2019-2032)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 9. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 10. Evaluation Matrix of Regional Market Development Potential
- Figure 11. Electric Two-Wheelers Market Size by Country (M USD)
- Figure 12. Electric Two-Wheelers Sales Share by Manufacturers in 2023
- Figure 13. Global Electric Two-Wheelers Revenue Share by Manufacturers in 2023
- Figure 14. Electric Two-Wheelers Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 15. Global Market Electric Two-Wheelers Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 16. The Global 5 and 10 Largest Players: Market Share by Electric Two-Wheelers Revenue in 2023
- Figure 17. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 18. Global Electric Two-Wheelers Market Share by Type
- Figure 19. Sales Market Share of Electric Two-Wheelers by Type (2019-2024)
- Figure 20. Sales Market Share of Electric Two-Wheelers by Type in 2023
- Figure 21. Market Size Share of Electric Two-Wheelers by Type (2019-2024)
- Figure 22. Market Size Market Share of Electric Two-Wheelers by Type in 2023
- Figure 23. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 24. Global Electric Two-Wheelers Market Share by Application
- Figure 25. Global Electric Two-Wheelers Sales Market Share by Application (2019-2024)
- Figure 26. Global Electric Two-Wheelers Sales Market Share by Application in 2023
- Figure 27. Global Electric Two-Wheelers Market Share by Application (2019-2024)
- Figure 28. Global Electric Two-Wheelers Market Share by Application in 2023
- Figure 29. Global Electric Two-Wheelers Sales Growth Rate by Application (2019-2024)
- Figure 30. Global Electric Two-Wheelers Sales Market Share by Region (2019-2024)
- Figure 31. North America Electric Two-Wheelers Sales and Growth Rate (2019-2024) &

(K Units)

Figure 32. North America Electric Two-Wheelers Sales Market Share by Country in 2023

Figure 33. U.S. Electric Two-Wheelers Sales and Growth Rate (2019-2024) & (K Units)

Figure 34. Canada Electric Two-Wheelers Sales (K Units) and Growth Rate (2019-2024)

Figure 35. Mexico Electric Two-Wheelers Sales (Units) and Growth Rate (2019-2024)

Figure 36. Europe Electric Two-Wheelers Sales and Growth Rate (2019-2024) & (K Units)

Figure 37. Europe Electric Two-Wheelers Sales Market Share by Country in 2023

Figure 38. Germany Electric Two-Wheelers Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. France Electric Two-Wheelers Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. U.K. Electric Two-Wheelers Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Italy Electric Two-Wheelers Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Russia Electric Two-Wheelers Sales and Growth Rate (2019-2024) & (K Units)

Figure 43. Asia Pacific Electric Two-Wheelers Sales and Growth Rate (K Units)

Figure 44. Asia Pacific Electric Two-Wheelers Sales Market Share by Region in 2023

Figure 45. China Electric Two-Wheelers Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. Japan Electric Two-Wheelers Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. South Korea Electric Two-Wheelers Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. India Electric Two-Wheelers Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. Southeast Asia Electric Two-Wheelers Sales and Growth Rate (2019-2024) & (K Units)

Figure 50. South America Electric Two-Wheelers Sales and Growth Rate (K Units)

Figure 51. South America Electric Two-Wheelers Sales Market Share by Country in 2023

Figure 52. Brazil Electric Two-Wheelers Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Argentina Electric Two-Wheelers Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Columbia Electric Two-Wheelers Sales and Growth Rate (2019-2024) & (K Units)

Figure 55. Middle East and Africa Electric Two-Wheelers Sales and Growth Rate (K

Units)

Figure 56. Middle East and Africa Electric Two-Wheelers Sales Market Share by Region in 2023

Figure 57. Saudi Arabia Electric Two-Wheelers Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. UAE Electric Two-Wheelers Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Egypt Electric Two-Wheelers Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. Nigeria Electric Two-Wheelers Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. South Africa Electric Two-Wheelers Sales and Growth Rate (2019-2024) & (K Units)

Figure 62. Global Electric Two-Wheelers Production Market Share by Region (2019-2024)

Figure 63. North America Electric Two-Wheelers Production (K Units) Growth Rate (2019-2024)

Figure 64. Europe Electric Two-Wheelers Production (K Units) Growth Rate (2019-2024)

Figure 65. Japan Electric Two-Wheelers Production (K Units) Growth Rate (2019-2024)

Figure 66. China Electric Two-Wheelers Production (K Units) Growth Rate (2019-2024)

Figure 67. Global Electric Two-Wheelers Sales Forecast by Volume (2019-2032) & (K Units)

Figure 68. Global Electric Two-Wheelers Market Size Forecast by Value (2019-2032) & (M USD)

Figure 69. Global Electric Two-Wheelers Sales Market Share Forecast by Type (2025-2032)

Figure 70. Global Electric Two-Wheelers Market Share Forecast by Type (2025-2032)

Figure 71. Global Electric Two-Wheelers Sales Forecast by Application (2025-2032)

Figure 72. Global Electric Two-Wheelers Market Share Forecast by Application (2025-2032)

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