

Global Electric School Bus Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

The electric school bus market is experiencing rapid growth as governments, school districts, and private operators increasingly prioritize sustainability, fuel cost savings, and reduced emissions. These buses, powered by rechargeable batteries instead of diesel or gasoline engines, offer zero tailpipe emissions, lower operational costs, and quieter operation compared to traditional buses. Key drivers include stringent environmental regulations, federal and state funding incentives (such as the U.S. EPA's Clean School Bus Program), and growing awareness of the health benefits for children due to reduced air pollution. Leading manufacturers like Blue Bird, Lion Electric, and Thomas Built Buses are expanding production to meet rising demand, while advancements in battery technology are improving range and charging efficiency. However, challenges such as high upfront costs, charging infrastructure limitations, and range anxiety in rural areas remain barriers to widespread adoption. The market is segmented by battery type (lithium-ion being dominant), bus length (Type A, C, or D), and geography, with North America leading adoption due to strong policy support, followed by Europe and emerging interest in Asia. As battery costs decline and infrastructure improves, the electric school bus sector is poised for significant expansion, supported by long-term cost savings and alignment with broader electrification and decarbonization goals.

The global Electric School Bus market size was estimated at USD 5405.94 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 12.34% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Electric School

Bus market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Electric School Bus market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Electric School Bus market.

Global Electric School Bus Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Yutong

BYD

King Long

Zhong Tong
Foton
ANKAI
Nanjing Gold Dragon
Dominion Energy
Daimler
Market Segmentation (by Type)
Battery Electric School Bus
Hybrid School Bus
Market Segmentation (by Application)
Preschool Education
Primary School
Others

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Electric School Bus Market
Overview of the regional outlook of the Electric School Bus Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Electric School Bus Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Electric School Bus, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share,

product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
This enables you to anticipate market changes to remain ahead of your competitors
You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Electric School Bus

1.2 Key Market Segments

1.2.1 Electric School Bus Segment by Type

1.2.2 Electric School Bus Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 ELECTRIC SCHOOL BUS MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Electric School Bus Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Electric School Bus Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 ELECTRIC SCHOOL BUS MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Electric School Bus Product Life Cycle

3.3 Global Electric School Bus Sales by Manufacturers (2020-2025)

3.4 Global Electric School Bus Revenue Market Share by Manufacturers (2020-2025)

3.5 Electric School Bus Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Electric School Bus Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Electric School Bus Market Competitive Situation and Trends

3.8.1 Electric School Bus Market Concentration Rate

3.8.2 Global 5 and 10 Largest Electric School Bus Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 ELECTRIC SCHOOL BUS INDUSTRY CHAIN ANALYSIS

- 4.1 Electric School Bus Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF ELECTRIC SCHOOL BUS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Electric School Bus Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Electric School Bus Market
- 5.7 ESG Ratings of Leading Companies

6 ELECTRIC SCHOOL BUS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Electric School Bus Sales Market Share by Type (2020-2025)
- 6.3 Global Electric School Bus Market Size Market Share by Type (2020-2025)
- 6.4 Global Electric School Bus Price by Type (2020-2025)

7 ELECTRIC SCHOOL BUS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Electric School Bus Market Sales by Application (2020-2025)
- 7.3 Global Electric School Bus Market Size (M USD) by Application (2020-2025)

7.4 Global Electric School Bus Sales Growth Rate by Application (2020-2025)

8 ELECTRIC SCHOOL BUS MARKET SALES BY REGION

8.1 Global Electric School Bus Sales by Region

8.1.1 Global Electric School Bus Sales by Region

8.1.2 Global Electric School Bus Sales Market Share by Region

8.2 Global Electric School Bus Market Size by Region

8.2.1 Global Electric School Bus Market Size by Region

8.2.2 Global Electric School Bus Market Size Market Share by Region

8.3 North America

8.3.1 North America Electric School Bus Sales by Country

8.3.2 North America Electric School Bus Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Electric School Bus Sales by Country

8.4.2 Europe Electric School Bus Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Electric School Bus Sales by Region

8.5.2 Asia Pacific Electric School Bus Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Electric School Bus Sales by Country

8.6.2 South America Electric School Bus Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Electric School Bus Sales by Region
- 8.7.2 Middle East and Africa Electric School Bus Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 ELECTRIC SCHOOL BUS MARKET PRODUCTION BY REGION

- 9.1 Global Production of Electric School Bus by Region(2020-2025)
- 9.2 Global Electric School Bus Revenue Market Share by Region (2020-2025)
- 9.3 Global Electric School Bus Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Electric School Bus Production
 - 9.4.1 North America Electric School Bus Production Growth Rate (2020-2025)
 - 9.4.2 North America Electric School Bus Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Electric School Bus Production
 - 9.5.1 Europe Electric School Bus Production Growth Rate (2020-2025)
 - 9.5.2 Europe Electric School Bus Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Electric School Bus Production (2020-2025)
 - 9.6.1 Japan Electric School Bus Production Growth Rate (2020-2025)
 - 9.6.2 Japan Electric School Bus Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Electric School Bus Production (2020-2025)
 - 9.7.1 China Electric School Bus Production Growth Rate (2020-2025)
 - 9.7.2 China Electric School Bus Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 Yutong
 - 10.1.1 Yutong Basic Information
 - 10.1.2 Yutong Electric School Bus Product Overview
 - 10.1.3 Yutong Electric School Bus Product Market Performance
 - 10.1.4 Yutong Business Overview
 - 10.1.5 Yutong SWOT Analysis

- 10.1.6 Yutong Recent Developments
- 10.2 BYD
 - 10.2.1 BYD Basic Information
 - 10.2.2 BYD Electric School Bus Product Overview
 - 10.2.3 BYD Electric School Bus Product Market Performance
 - 10.2.4 BYD Business Overview
 - 10.2.5 BYD SWOT Analysis
 - 10.2.6 BYD Recent Developments
- 10.3 King Long
 - 10.3.1 King Long Basic Information
 - 10.3.2 King Long Electric School Bus Product Overview
 - 10.3.3 King Long Electric School Bus Product Market Performance
 - 10.3.4 King Long Business Overview
 - 10.3.5 King Long SWOT Analysis
 - 10.3.6 King Long Recent Developments
- 10.4 Zhong Tong
 - 10.4.1 Zhong Tong Basic Information
 - 10.4.2 Zhong Tong Electric School Bus Product Overview
 - 10.4.3 Zhong Tong Electric School Bus Product Market Performance
 - 10.4.4 Zhong Tong Business Overview
 - 10.4.5 Zhong Tong Recent Developments
- 10.5 Foton
 - 10.5.1 Foton Basic Information
 - 10.5.2 Foton Electric School Bus Product Overview
 - 10.5.3 Foton Electric School Bus Product Market Performance
 - 10.5.4 Foton Business Overview
 - 10.5.5 Foton Recent Developments
- 10.6 ANKAI
 - 10.6.1 ANKAI Basic Information
 - 10.6.2 ANKAI Electric School Bus Product Overview
 - 10.6.3 ANKAI Electric School Bus Product Market Performance
 - 10.6.4 ANKAI Business Overview
 - 10.6.5 ANKAI Recent Developments
- 10.7 Nanjing Gold Dragon
 - 10.7.1 Nanjing Gold Dragon Basic Information
 - 10.7.2 Nanjing Gold Dragon Electric School Bus Product Overview
 - 10.7.3 Nanjing Gold Dragon Electric School Bus Product Market Performance
 - 10.7.4 Nanjing Gold Dragon Business Overview
 - 10.7.5 Nanjing Gold Dragon Recent Developments

10.8 Dominion Energy

- 10.8.1 Dominion Energy Basic Information
- 10.8.2 Dominion Energy Electric School Bus Product Overview
- 10.8.3 Dominion Energy Electric School Bus Product Market Performance
- 10.8.4 Dominion Energy Business Overview
- 10.8.5 Dominion Energy Recent Developments

10.9 Daimler

- 10.9.1 Daimler Basic Information
- 10.9.2 Daimler Electric School Bus Product Overview
- 10.9.3 Daimler Electric School Bus Product Market Performance
- 10.9.4 Daimler Business Overview
- 10.9.5 Daimler Recent Developments

11 ELECTRIC SCHOOL BUS MARKET FORECAST BY REGION

- 11.1 Global Electric School Bus Market Size Forecast
- 11.2 Global Electric School Bus Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Electric School Bus Market Size Forecast by Country
 - 11.2.3 Asia Pacific Electric School Bus Market Size Forecast by Region
 - 11.2.4 South America Electric School Bus Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Electric School Bus by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 12.1 Global Electric School Bus Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of Electric School Bus by Type (2026-2033)
 - 12.1.2 Global Electric School Bus Market Size Forecast by Type (2026-2033)
 - 12.1.3 Global Forecasted Price of Electric School Bus by Type (2026-2033)
- 12.2 Global Electric School Bus Market Forecast by Application (2026-2033)
 - 12.2.1 Global Electric School Bus Sales (K Units) Forecast by Application
 - 12.2.2 Global Electric School Bus Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Electric School Bus Market Size Comparison by Region (M USD)

Table 5. Global Electric School Bus Sales (K Units) by Manufacturers (2020-2025)

Table 6. Global Electric School Bus Sales Market Share by Manufacturers (2020-2025)

Table 7. Global Electric School Bus Revenue (M USD) by Manufacturers (2020-2025)

Table 8. Global Electric School Bus Revenue Share by Manufacturers (2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Electric School Bus as of 2024)

Table 10. Global Market Electric School Bus Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Electric School Bus Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Electric School Bus Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 25. Global Electric School Bus Sales by Type (K Units)

Table 26. Global Electric School Bus Market Size by Type (M USD)

Table 27. Global Electric School Bus Sales (K Units) by Type (2020-2025)

Table 28. Global Electric School Bus Sales Market Share by Type (2020-2025)

Table 29. Global Electric School Bus Market Size (M USD) by Type (2020-2025)

Table 30. Global Electric School Bus Market Size Share by Type (2020-2025)

Table 31. Global Electric School Bus Price (USD/Unit) by Type (2020-2025)

Table 32. Global Electric School Bus Sales (K Units) by Application
Table 33. Global Electric School Bus Market Size by Application
Table 34. Global Electric School Bus Sales by Application (2020-2025) & (K Units)
Table 35. Global Electric School Bus Sales Market Share by Application (2020-2025)
Table 36. Global Electric School Bus Market Size by Application (2020-2025) & (M USD)
Table 37. Global Electric School Bus Market Share by Application (2020-2025)
Table 38. Global Electric School Bus Sales Growth Rate by Application (2020-2025)
Table 39. Global Electric School Bus Sales by Region (2020-2025) & (K Units)
Table 40. Global Electric School Bus Sales Market Share by Region (2020-2025)
Table 41. Global Electric School Bus Market Size by Region (2020-2025) & (M USD)
Table 42. Global Electric School Bus Market Size Market Share by Region (2020-2025)
Table 43. North America Electric School Bus Sales by Country (2020-2025) & (K Units)
Table 44. North America Electric School Bus Market Size by Country (2020-2025) & (M USD)
Table 45. Europe Electric School Bus Sales by Country (2020-2025) & (K Units)
Table 46. Europe Electric School Bus Market Size by Country (2020-2025) & (M USD)
Table 47. Asia Pacific Electric School Bus Sales by Region (2020-2025) & (K Units)
Table 48. Asia Pacific Electric School Bus Market Size by Region (2020-2025) & (M USD)
Table 49. South America Electric School Bus Sales by Country (2020-2025) & (K Units)
Table 50. South America Electric School Bus Market Size by Country (2020-2025) & (M USD)
Table 51. Middle East and Africa Electric School Bus Sales by Region (2020-2025) & (K Units)
Table 52. Middle East and Africa Electric School Bus Market Size by Region (2020-2025) & (M USD)
Table 53. Global Electric School Bus Production (K Units) by Region(2020-2025)
Table 54. Global Electric School Bus Revenue (US\$ Million) by Region (2020-2025)
Table 55. Global Electric School Bus Revenue Market Share by Region (2020-2025)
Table 56. Global Electric School Bus Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 57. North America Electric School Bus Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 58. Europe Electric School Bus Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 59. Japan Electric School Bus Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 60. China Electric School Bus Production (K Units), Revenue (US\$ Million), Price

(USD/Unit) and Gross Margin (2020-2025)

Table 61. Yutong Basic Information

Table 62. Yutong Electric School Bus Product Overview

Table 63. Yutong Electric School Bus Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. Yutong Business Overview

Table 65. Yutong SWOT Analysis

Table 66. Yutong Recent Developments

Table 67. BYD Basic Information

Table 68. BYD Electric School Bus Product Overview

Table 69. BYD Electric School Bus Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 70. BYD Business Overview

Table 71. BYD SWOT Analysis

Table 72. BYD Recent Developments

Table 73. King Long Basic Information

Table 74. King Long Electric School Bus Product Overview

Table 75. King Long Electric School Bus Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 76. King Long Business Overview

Table 77. King Long SWOT Analysis

Table 78. King Long Recent Developments

Table 79. Zhong Tong Basic Information

Table 80. Zhong Tong Electric School Bus Product Overview

Table 81. Zhong Tong Electric School Bus Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 82. Zhong Tong Business Overview

Table 83. Zhong Tong Recent Developments

Table 84. Foton Basic Information

Table 85. Foton Electric School Bus Product Overview

Table 86. Foton Electric School Bus Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 87. Foton Business Overview

Table 88. Foton Recent Developments

Table 89. ANKAI Basic Information

Table 90. ANKAI Electric School Bus Product Overview

Table 91. ANKAI Electric School Bus Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 92. ANKAI Business Overview

Table 93. ANKAI Recent Developments
Table 94. Nanjing Gold Dragon Basic Information
Table 95. Nanjing Gold Dragon Electric School Bus Product Overview
Table 96. Nanjing Gold Dragon Electric School Bus Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 97. Nanjing Gold Dragon Business Overview
Table 98. Nanjing Gold Dragon Recent Developments
Table 99. Dominion Energy Basic Information
Table 100. Dominion Energy Electric School Bus Product Overview
Table 101. Dominion Energy Electric School Bus Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 102. Dominion Energy Business Overview
Table 103. Dominion Energy Recent Developments
Table 104. Daimler Basic Information
Table 105. Daimler Electric School Bus Product Overview
Table 106. Daimler Electric School Bus Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 107. Daimler Business Overview
Table 108. Daimler Recent Developments
Table 109. Global Electric School Bus Sales Forecast by Region (2026-2033) & (K Units)
Table 110. Global Electric School Bus Market Size Forecast by Region (2026-2033) & (M USD)
Table 111. North America Electric School Bus Sales Forecast by Country (2026-2033) & (K Units)
Table 112. North America Electric School Bus Market Size Forecast by Country (2026-2033) & (M USD)
Table 113. Europe Electric School Bus Sales Forecast by Country (2026-2033) & (K Units)
Table 114. Europe Electric School Bus Market Size Forecast by Country (2026-2033) & (M USD)
Table 115. Asia Pacific Electric School Bus Sales Forecast by Region (2026-2033) & (K Units)
Table 116. Asia Pacific Electric School Bus Market Size Forecast by Region (2026-2033) & (M USD)
Table 117. South America Electric School Bus Sales Forecast by Country (2026-2033) & (K Units)
Table 118. South America Electric School Bus Market Size Forecast by Country (2026-2033) & (M USD)

Table 119. Middle East and Africa Electric School Bus Sales Forecast by Country (2026-2033) & (Units)

Table 120. Middle East and Africa Electric School Bus Market Size Forecast by Country (2026-2033) & (M USD)

Table 121. Global Electric School Bus Sales Forecast by Type (2026-2033) & (K Units)

Table 122. Global Electric School Bus Market Size Forecast by Type (2026-2033) & (M USD)

Table 123. Global Electric School Bus Price Forecast by Type (2026-2033) & (USD/Unit)

Table 124. Global Electric School Bus Sales (K Units) Forecast by Application (2026-2033)

Table 125. Global Electric School Bus Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Electric School Bus
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Electric School Bus Market Size (M USD), 2024-2033
- Figure 5. Global Electric School Bus Market Size (M USD) (2020-2033)
- Figure 6. Global Electric School Bus Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Electric School Bus Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Electric School Bus Product Life Cycle
- Figure 13. Electric School Bus Sales Share by Manufacturers in 2024
- Figure 14. Global Electric School Bus Revenue Share by Manufacturers in 2024
- Figure 15. Electric School Bus Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Electric School Bus Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Electric School Bus Revenue in 2024
- Figure 18. Industry Chain Map of Electric School Bus
- Figure 19. Global Electric School Bus Market PEST Analysis
- Figure 20. Global Electric School Bus Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Electric School Bus Market Share by Type
- Figure 27. Sales Market Share of Electric School Bus by Type (2020-2025)
- Figure 28. Sales Market Share of Electric School Bus by Type in 2024
- Figure 29. Market Size Share of Electric School Bus by Type (2020-2025)
- Figure 30. Market Size Share of Electric School Bus by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Electric School Bus Market Share by Application

Figure 33. Global Electric School Bus Sales Market Share by Application (2020-2025)

Figure 34. Global Electric School Bus Sales Market Share by Application in 2024

Figure 35. Global Electric School Bus Market Share by Application (2020-2025)

Figure 36. Global Electric School Bus Market Share by Application in 2024

Figure 37. Global Electric School Bus Sales Growth Rate by Application (2020-2025)

Figure 38. Global Electric School Bus Sales Market Share by Region (2020-2025)

Figure 39. Global Electric School Bus Market Size Market Share by Region (2020-2025)

Figure 40. North America Electric School Bus Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Electric School Bus Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Electric School Bus Sales Market Share by Country in 2024

Figure 43. North America Electric School Bus Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Electric School Bus Market Size Market Share by Country in 2024

Figure 45. U.S. Electric School Bus Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Electric School Bus Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Electric School Bus Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Electric School Bus Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Electric School Bus Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Electric School Bus Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Electric School Bus Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Electric School Bus Sales Market Share by Country in 2024

Figure 53. Europe Electric School Bus Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Electric School Bus Market Size Market Share by Country in 2024

Figure 55. Germany Electric School Bus Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Electric School Bus Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Electric School Bus Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Electric School Bus Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Electric School Bus Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Electric School Bus Market Size and Growth Rate (2020-2025) & (M USD)

USD)

Figure 61. Italy Electric School Bus Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Electric School Bus Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Electric School Bus Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Electric School Bus Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Electric School Bus Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Electric School Bus Sales Market Share by Region in 2024

Figure 67. Asia Pacific Electric School Bus Market Size Market Share by Region in 2024

Figure 68. China Electric School Bus Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Electric School Bus Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Electric School Bus Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Electric School Bus Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Electric School Bus Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Electric School Bus Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Electric School Bus Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Electric School Bus Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Electric School Bus Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Electric School Bus Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Electric School Bus Sales and Growth Rate (K Units)

Figure 79. South America Electric School Bus Sales Market Share by Country in 2024

Figure 80. South America Electric School Bus Market Size and Growth Rate (M USD)

Figure 81. South America Electric School Bus Market Size Market Share by Country in 2024

Figure 82. Brazil Electric School Bus Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Electric School Bus Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Electric School Bus Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Electric School Bus Market Size and Growth Rate (2020-2025) &

(M USD)

Figure 86. Columbia Electric School Bus Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Electric School Bus Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Electric School Bus Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Electric School Bus Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Electric School Bus Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Electric School Bus Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Electric School Bus Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Electric School Bus Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Electric School Bus Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Electric School Bus Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Electric School Bus Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Electric School Bus Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Electric School Bus Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Electric School Bus Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Electric School Bus Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Electric School Bus Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Electric School Bus Production Market Share by Region (2020-2025)

Figure 103. North America Electric School Bus Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Electric School Bus Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Electric School Bus Production (K Units) Growth Rate (2020-2025)

Figure 106. China Electric School Bus Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Electric School Bus Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Electric School Bus Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Electric School Bus Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Electric School Bus Market Share Forecast by Type (2026-2033)

Figure 111. Global Electric School Bus Sales Forecast by Application (2026-2033)

Figure 112. Global Electric School Bus Market Share Forecast by Application (2026-2033)

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