

Global Electric Personal Transporter Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

A personal transporter is an electric-powered, short distance, and low-velocity vehicle for one or two people. There are various types of personal transporters such as electrical wheel, electric skateboard, and electric bicycle.

The global Electric Personal Transporter market size was estimated at USD 51250 million in 2023 and is projected to reach USD 99084.18 million by 2032, exhibiting a CAGR of 7.60% during the forecast period.

North America Electric Personal Transporter market size was estimated at USD 15150.83 million in 2023, at a CAGR of 6.51% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Electric Personal Transporter market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Electric Personal Transporter Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and

deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Electric Personal Transporter market in any manner.

Global Electric Personal Transporter Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Inmotion

Segway Inc.

Honda Motor

Inventist

Airwheel

T3 Motion

Razor

AIMA

Yadea

Sunra

Incalcu

Lima

BYVIN

Lvyuan

TAILG

Supaq

E-TWOW

EcoReco

Glion Dolly

Jetson

Xiaomi

Taotao

Kugoo

JOYOR

Joybold

Okai

Onewheel

BOXX Corp.

Hangzhou CHIC Intelligent

Kingsong

Market Segmentation (by Type)

Electric Bike

Electric Scooter

Electric Hoverboard

Electric Unicycle

Electric 4 Wheel Bicycle

Others

Market Segmentation (by Application)

Personal Use

Shared

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Electric Personal Transporter Market

Overview of the regional outlook of the Electric Personal Transporter Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major

players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Electric Personal Transporter Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan,

merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Electric Personal Transporter, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Electric Personal Transporter

1.2 Key Market Segments

1.2.1 Electric Personal Transporter Segment by Type

1.2.2 Electric Personal Transporter Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 ELECTRIC PERSONAL TRANSPORTER MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Electric Personal Transporter Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Electric Personal Transporter Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 ELECTRIC PERSONAL TRANSPORTER MARKET COMPETITIVE LANDSCAPE

3.1 Global Electric Personal Transporter Sales by Manufacturers (2019-2024)

3.2 Global Electric Personal Transporter Revenue Market Share by Manufacturers (2019-2024)

3.3 Electric Personal Transporter Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Electric Personal Transporter Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Electric Personal Transporter Sales Sites, Area Served, Product Type

3.6 Electric Personal Transporter Market Competitive Situation and Trends

3.6.1 Electric Personal Transporter Market Concentration Rate

3.6.2 Global 5 and 10 Largest Electric Personal Transporter Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 ELECTRIC PERSONAL TRANSPORTER INDUSTRY CHAIN ANALYSIS

- 4.1 Electric Personal Transporter Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF ELECTRIC PERSONAL TRANSPORTER MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 ELECTRIC PERSONAL TRANSPORTER MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Electric Personal Transporter Sales Market Share by Type (2019-2024)
- 6.3 Global Electric Personal Transporter Market Size Market Share by Type (2019-2024)
- 6.4 Global Electric Personal Transporter Price by Type (2019-2024)

7 ELECTRIC PERSONAL TRANSPORTER MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Electric Personal Transporter Market Sales by Application (2019-2024)
- 7.3 Global Electric Personal Transporter Market Size (M USD) by Application (2019-2024)
- 7.4 Global Electric Personal Transporter Sales Growth Rate by Application (2019-2024)

8 ELECTRIC PERSONAL TRANSPORTER MARKET CONSUMPTION BY REGION

8.1 Global Electric Personal Transporter Sales by Region

8.1.1 Global Electric Personal Transporter Sales by Region

8.1.2 Global Electric Personal Transporter Sales Market Share by Region

8.2 North America

8.2.1 North America Electric Personal Transporter Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Electric Personal Transporter Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Electric Personal Transporter Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Electric Personal Transporter Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Electric Personal Transporter Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 ELECTRIC PERSONAL TRANSPORTER MARKET PRODUCTION BY REGION

- 9.1 Global Production of Electric Personal Transporter by Region (2019-2024)
- 9.2 Global Electric Personal Transporter Revenue Market Share by Region (2019-2024)
- 9.3 Global Electric Personal Transporter Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Electric Personal Transporter Production
 - 9.4.1 North America Electric Personal Transporter Production Growth Rate (2019-2024)
 - 9.4.2 North America Electric Personal Transporter Production, Revenue, Price and Gross Margin (2019-2024)
- 9.5 Europe Electric Personal Transporter Production
 - 9.5.1 Europe Electric Personal Transporter Production Growth Rate (2019-2024)
 - 9.5.2 Europe Electric Personal Transporter Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan Electric Personal Transporter Production (2019-2024)
 - 9.6.1 Japan Electric Personal Transporter Production Growth Rate (2019-2024)
 - 9.6.2 Japan Electric Personal Transporter Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China Electric Personal Transporter Production (2019-2024)
 - 9.7.1 China Electric Personal Transporter Production Growth Rate (2019-2024)
 - 9.7.2 China Electric Personal Transporter Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

- 10.1 Inmotion
 - 10.1.1 Inmotion Electric Personal Transporter Basic Information
 - 10.1.2 Inmotion Electric Personal Transporter Product Overview
 - 10.1.3 Inmotion Electric Personal Transporter Product Market Performance
 - 10.1.4 Inmotion Business Overview
 - 10.1.5 Inmotion Electric Personal Transporter SWOT Analysis
 - 10.1.6 Inmotion Recent Developments
- 10.2 Segway Inc.
 - 10.2.1 Segway Inc. Electric Personal Transporter Basic Information
 - 10.2.2 Segway Inc. Electric Personal Transporter Product Overview
 - 10.2.3 Segway Inc. Electric Personal Transporter Product Market Performance
 - 10.2.4 Segway Inc. Business Overview
 - 10.2.5 Segway Inc. Electric Personal Transporter SWOT Analysis
 - 10.2.6 Segway Inc. Recent Developments
- 10.3 Honda Motor

- 10.3.1 Honda Motor Electric Personal Transporter Basic Information
- 10.3.2 Honda Motor Electric Personal Transporter Product Overview
- 10.3.3 Honda Motor Electric Personal Transporter Product Market Performance
- 10.3.4 Honda Motor Electric Personal Transporter SWOT Analysis
- 10.3.5 Honda Motor Business Overview
- 10.3.6 Honda Motor Recent Developments
- 10.4 Inventist
 - 10.4.1 Inventist Electric Personal Transporter Basic Information
 - 10.4.2 Inventist Electric Personal Transporter Product Overview
 - 10.4.3 Inventist Electric Personal Transporter Product Market Performance
 - 10.4.4 Inventist Business Overview
 - 10.4.5 Inventist Recent Developments
- 10.5 Airwheel
 - 10.5.1 Airwheel Electric Personal Transporter Basic Information
 - 10.5.2 Airwheel Electric Personal Transporter Product Overview
 - 10.5.3 Airwheel Electric Personal Transporter Product Market Performance
 - 10.5.4 Airwheel Business Overview
 - 10.5.5 Airwheel Recent Developments
- 10.6 T3 Motion
 - 10.6.1 T3 Motion Electric Personal Transporter Basic Information
 - 10.6.2 T3 Motion Electric Personal Transporter Product Overview
 - 10.6.3 T3 Motion Electric Personal Transporter Product Market Performance
 - 10.6.4 T3 Motion Business Overview
 - 10.6.5 T3 Motion Recent Developments
- 10.7 Razor
 - 10.7.1 Razor Electric Personal Transporter Basic Information
 - 10.7.2 Razor Electric Personal Transporter Product Overview
 - 10.7.3 Razor Electric Personal Transporter Product Market Performance
 - 10.7.4 Razor Business Overview
 - 10.7.5 Razor Recent Developments
- 10.8 AIMA
 - 10.8.1 AIMA Electric Personal Transporter Basic Information
 - 10.8.2 AIMA Electric Personal Transporter Product Overview
 - 10.8.3 AIMA Electric Personal Transporter Product Market Performance
 - 10.8.4 AIMA Business Overview
 - 10.8.5 AIMA Recent Developments
- 10.9 Yadea
 - 10.9.1 Yadea Electric Personal Transporter Basic Information
 - 10.9.2 Yadea Electric Personal Transporter Product Overview

- 10.9.3 Yadea Electric Personal Transporter Product Market Performance
- 10.9.4 Yadea Business Overview
- 10.9.5 Yadea Recent Developments
- 10.10 Sunra
 - 10.10.1 Sunra Electric Personal Transporter Basic Information
 - 10.10.2 Sunra Electric Personal Transporter Product Overview
 - 10.10.3 Sunra Electric Personal Transporter Product Market Performance
 - 10.10.4 Sunra Business Overview
 - 10.10.5 Sunra Recent Developments
- 10.11 Incalcu
 - 10.11.1 Incalcu Electric Personal Transporter Basic Information
 - 10.11.2 Incalcu Electric Personal Transporter Product Overview
 - 10.11.3 Incalcu Electric Personal Transporter Product Market Performance
 - 10.11.4 Incalcu Business Overview
 - 10.11.5 Incalcu Recent Developments
- 10.12 Lima
 - 10.12.1 Lima Electric Personal Transporter Basic Information
 - 10.12.2 Lima Electric Personal Transporter Product Overview
 - 10.12.3 Lima Electric Personal Transporter Product Market Performance
 - 10.12.4 Lima Business Overview
 - 10.12.5 Lima Recent Developments
- 10.13 BYVIN
 - 10.13.1 BYVIN Electric Personal Transporter Basic Information
 - 10.13.2 BYVIN Electric Personal Transporter Product Overview
 - 10.13.3 BYVIN Electric Personal Transporter Product Market Performance
 - 10.13.4 BYVIN Business Overview
 - 10.13.5 BYVIN Recent Developments
- 10.14 Lvyuan
 - 10.14.1 Lvyuan Electric Personal Transporter Basic Information
 - 10.14.2 Lvyuan Electric Personal Transporter Product Overview
 - 10.14.3 Lvyuan Electric Personal Transporter Product Market Performance
 - 10.14.4 Lvyuan Business Overview
 - 10.14.5 Lvyuan Recent Developments
- 10.15 TAILG
 - 10.15.1 TAILG Electric Personal Transporter Basic Information
 - 10.15.2 TAILG Electric Personal Transporter Product Overview
 - 10.15.3 TAILG Electric Personal Transporter Product Market Performance
 - 10.15.4 TAILG Business Overview
 - 10.15.5 TAILG Recent Developments

10.16 Supaq

- 10.16.1 Supaq Electric Personal Transporter Basic Information
- 10.16.2 Supaq Electric Personal Transporter Product Overview
- 10.16.3 Supaq Electric Personal Transporter Product Market Performance
- 10.16.4 Supaq Business Overview
- 10.16.5 Supaq Recent Developments

10.17 E-TWOW

- 10.17.1 E-TWOW Electric Personal Transporter Basic Information
- 10.17.2 E-TWOW Electric Personal Transporter Product Overview
- 10.17.3 E-TWOW Electric Personal Transporter Product Market Performance
- 10.17.4 E-TWOW Business Overview
- 10.17.5 E-TWOW Recent Developments

10.18 EcoReco

- 10.18.1 EcoReco Electric Personal Transporter Basic Information
- 10.18.2 EcoReco Electric Personal Transporter Product Overview
- 10.18.3 EcoReco Electric Personal Transporter Product Market Performance
- 10.18.4 EcoReco Business Overview
- 10.18.5 EcoReco Recent Developments

10.19 Glion Dolly

- 10.19.1 Glion Dolly Electric Personal Transporter Basic Information
- 10.19.2 Glion Dolly Electric Personal Transporter Product Overview
- 10.19.3 Glion Dolly Electric Personal Transporter Product Market Performance
- 10.19.4 Glion Dolly Business Overview
- 10.19.5 Glion Dolly Recent Developments

10.20 Jetson

- 10.20.1 Jetson Electric Personal Transporter Basic Information
- 10.20.2 Jetson Electric Personal Transporter Product Overview
- 10.20.3 Jetson Electric Personal Transporter Product Market Performance
- 10.20.4 Jetson Business Overview
- 10.20.5 Jetson Recent Developments

10.21 Xiaomi

- 10.21.1 Xiaomi Electric Personal Transporter Basic Information
- 10.21.2 Xiaomi Electric Personal Transporter Product Overview
- 10.21.3 Xiaomi Electric Personal Transporter Product Market Performance
- 10.21.4 Xiaomi Business Overview
- 10.21.5 Xiaomi Recent Developments

10.22 Taotao

- 10.22.1 Taotao Electric Personal Transporter Basic Information
- 10.22.2 Taotao Electric Personal Transporter Product Overview

- 10.22.3 Taotao Electric Personal Transporter Product Market Performance
- 10.22.4 Taotao Business Overview
- 10.22.5 Taotao Recent Developments
- 10.23 Kugoo
 - 10.23.1 Kugoo Electric Personal Transporter Basic Information
 - 10.23.2 Kugoo Electric Personal Transporter Product Overview
 - 10.23.3 Kugoo Electric Personal Transporter Product Market Performance
 - 10.23.4 Kugoo Business Overview
 - 10.23.5 Kugoo Recent Developments
- 10.24 JOYOR
 - 10.24.1 JOYOR Electric Personal Transporter Basic Information
 - 10.24.2 JOYOR Electric Personal Transporter Product Overview
 - 10.24.3 JOYOR Electric Personal Transporter Product Market Performance
 - 10.24.4 JOYOR Business Overview
 - 10.24.5 JOYOR Recent Developments
- 10.25 Joybold
 - 10.25.1 Joybold Electric Personal Transporter Basic Information
 - 10.25.2 Joybold Electric Personal Transporter Product Overview
 - 10.25.3 Joybold Electric Personal Transporter Product Market Performance
 - 10.25.4 Joybold Business Overview
 - 10.25.5 Joybold Recent Developments
- 10.26 Okai
 - 10.26.1 Okai Electric Personal Transporter Basic Information
 - 10.26.2 Okai Electric Personal Transporter Product Overview
 - 10.26.3 Okai Electric Personal Transporter Product Market Performance
 - 10.26.4 Okai Business Overview
 - 10.26.5 Okai Recent Developments
- 10.27 Onewheel
 - 10.27.1 Onewheel Electric Personal Transporter Basic Information
 - 10.27.2 Onewheel Electric Personal Transporter Product Overview
 - 10.27.3 Onewheel Electric Personal Transporter Product Market Performance
 - 10.27.4 Onewheel Business Overview
 - 10.27.5 Onewheel Recent Developments
- 10.28 BOXX Corp.
 - 10.28.1 BOXX Corp. Electric Personal Transporter Basic Information
 - 10.28.2 BOXX Corp. Electric Personal Transporter Product Overview
 - 10.28.3 BOXX Corp. Electric Personal Transporter Product Market Performance
 - 10.28.4 BOXX Corp. Business Overview
 - 10.28.5 BOXX Corp. Recent Developments

10.29 Hangzhou CHIC Intelligent

10.29.1 Hangzhou CHIC Intelligent Electric Personal Transporter Basic Information

10.29.2 Hangzhou CHIC Intelligent Electric Personal Transporter Product Overview

10.29.3 Hangzhou CHIC Intelligent Electric Personal Transporter Product Market

Performance

10.29.4 Hangzhou CHIC Intelligent Business Overview

10.29.5 Hangzhou CHIC Intelligent Recent Developments

10.30 Kingsong

10.30.1 Kingsong Electric Personal Transporter Basic Information

10.30.2 Kingsong Electric Personal Transporter Product Overview

10.30.3 Kingsong Electric Personal Transporter Product Market Performance

10.30.4 Kingsong Business Overview

10.30.5 Kingsong Recent Developments

11 ELECTRIC PERSONAL TRANSPORTER MARKET FORECAST BY REGION

11.1 Global Electric Personal Transporter Market Size Forecast

11.2 Global Electric Personal Transporter Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Electric Personal Transporter Market Size Forecast by Country

11.2.3 Asia Pacific Electric Personal Transporter Market Size Forecast by Region

11.2.4 South America Electric Personal Transporter Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Consumption of Electric Personal Transporter by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

12.1 Global Electric Personal Transporter Market Forecast by Type (2025-2032)

12.1.1 Global Forecasted Sales of Electric Personal Transporter by Type (2025-2032)

12.1.2 Global Electric Personal Transporter Market Size Forecast by Type (2025-2032)

12.1.3 Global Forecasted Price of Electric Personal Transporter by Type (2025-2032)

12.2 Global Electric Personal Transporter Market Forecast by Application (2025-2032)

12.2.1 Global Electric Personal Transporter Sales (K Units) Forecast by Application

12.2.2 Global Electric Personal Transporter Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Electric Personal Transporter Market Size Comparison by Region (M USD)

Table 5. Global Electric Personal Transporter Sales (K Units) by Manufacturers
(2019-2024)

Table 6. Global Electric Personal Transporter Sales Market Share by Manufacturers
(2019-2024)

Table 7. Global Electric Personal Transporter Revenue (M USD) by Manufacturers
(2019-2024)

Table 8. Global Electric Personal Transporter Revenue Share by Manufacturers
(2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Electric
Personal Transporter as of 2022)

Table 10. Global Market Electric Personal Transporter Average Price (USD/Unit) of Key
Manufacturers (2019-2024)

Table 11. Manufacturers Electric Personal Transporter Sales Sites and Area Served

Table 12. Manufacturers Electric Personal Transporter Product Type

Table 13. Global Electric Personal Transporter Manufacturers Market Concentration
Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Electric Personal Transporter

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Electric Personal Transporter Market Challenges

Table 22. Global Electric Personal Transporter Sales by Type (K Units)

Table 23. Global Electric Personal Transporter Market Size by Type (M USD)

Table 24. Global Electric Personal Transporter Sales (K Units) by Type (2019-2024)

Table 25. Global Electric Personal Transporter Sales Market Share by Type
(2019-2024)

Table 26. Global Electric Personal Transporter Market Size (M USD) by Type
(2019-2024)

Table 27. Global Electric Personal Transporter Market Size Share by Type (2019-2024)
Table 28. Global Electric Personal Transporter Price (USD/Unit) by Type (2019-2024)
Table 29. Global Electric Personal Transporter Sales (K Units) by Application
Table 30. Global Electric Personal Transporter Market Size by Application
Table 31. Global Electric Personal Transporter Sales by Application (2019-2024) & (K Units)
Table 32. Global Electric Personal Transporter Sales Market Share by Application (2019-2024)
Table 33. Global Electric Personal Transporter Sales by Application (2019-2024) & (M USD)
Table 34. Global Electric Personal Transporter Market Share by Application (2019-2024)
Table 35. Global Electric Personal Transporter Sales Growth Rate by Application (2019-2024)
Table 36. Global Electric Personal Transporter Sales by Region (2019-2024) & (K Units)
Table 37. Global Electric Personal Transporter Sales Market Share by Region (2019-2024)
Table 38. North America Electric Personal Transporter Sales by Country (2019-2024) & (K Units)
Table 39. Europe Electric Personal Transporter Sales by Country (2019-2024) & (K Units)
Table 40. Asia Pacific Electric Personal Transporter Sales by Region (2019-2024) & (K Units)
Table 41. South America Electric Personal Transporter Sales by Country (2019-2024) & (K Units)
Table 42. Middle East and Africa Electric Personal Transporter Sales by Region (2019-2024) & (K Units)
Table 43. Global Electric Personal Transporter Production (K Units) by Region (2019-2024)
Table 44. Global Electric Personal Transporter Revenue (US\$ Million) by Region (2019-2024)
Table 45. Global Electric Personal Transporter Revenue Market Share by Region (2019-2024)
Table 46. Global Electric Personal Transporter Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 47. North America Electric Personal Transporter Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 48. Europe Electric Personal Transporter Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 49. Japan Electric Personal Transporter Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 50. China Electric Personal Transporter Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 51. Inmotion Electric Personal Transporter Basic Information
Table 52. Inmotion Electric Personal Transporter Product Overview
Table 53. Inmotion Electric Personal Transporter Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 54. Inmotion Business Overview
Table 55. Inmotion Electric Personal Transporter SWOT Analysis
Table 56. Inmotion Recent Developments
Table 57. Segway Inc. Electric Personal Transporter Basic Information
Table 58. Segway Inc. Electric Personal Transporter Product Overview
Table 59. Segway Inc. Electric Personal Transporter Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 60. Segway Inc. Business Overview
Table 61. Segway Inc. Electric Personal Transporter SWOT Analysis
Table 62. Segway Inc. Recent Developments
Table 63. Honda Motor Electric Personal Transporter Basic Information
Table 64. Honda Motor Electric Personal Transporter Product Overview
Table 65. Honda Motor Electric Personal Transporter Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 66. Honda Motor Electric Personal Transporter SWOT Analysis
Table 67. Honda Motor Business Overview
Table 68. Honda Motor Recent Developments
Table 69. Inventist Electric Personal Transporter Basic Information
Table 70. Inventist Electric Personal Transporter Product Overview
Table 71. Inventist Electric Personal Transporter Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 72. Inventist Business Overview
Table 73. Inventist Recent Developments
Table 74. Airwheel Electric Personal Transporter Basic Information
Table 75. Airwheel Electric Personal Transporter Product Overview
Table 76. Airwheel Electric Personal Transporter Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 77. Airwheel Business Overview
Table 78. Airwheel Recent Developments
Table 79. T3 Motion Electric Personal Transporter Basic Information
Table 80. T3 Motion Electric Personal Transporter Product Overview

Table 81. T3 Motion Electric Personal Transporter Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 82. T3 Motion Business Overview
Table 83. T3 Motion Recent Developments
Table 84. Razor Electric Personal Transporter Basic Information
Table 85. Razor Electric Personal Transporter Product Overview
Table 86. Razor Electric Personal Transporter Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 87. Razor Business Overview
Table 88. Razor Recent Developments
Table 89. AIMA Electric Personal Transporter Basic Information
Table 90. AIMA Electric Personal Transporter Product Overview
Table 91. AIMA Electric Personal Transporter Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 92. AIMA Business Overview
Table 93. AIMA Recent Developments
Table 94. Yadea Electric Personal Transporter Basic Information
Table 95. Yadea Electric Personal Transporter Product Overview
Table 96. Yadea Electric Personal Transporter Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 97. Yadea Business Overview
Table 98. Yadea Recent Developments
Table 99. Sunra Electric Personal Transporter Basic Information
Table 100. Sunra Electric Personal Transporter Product Overview
Table 101. Sunra Electric Personal Transporter Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 102. Sunra Business Overview
Table 103. Sunra Recent Developments
Table 104. Incalcu Electric Personal Transporter Basic Information
Table 105. Incalcu Electric Personal Transporter Product Overview
Table 106. Incalcu Electric Personal Transporter Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 107. Incalcu Business Overview
Table 108. Incalcu Recent Developments
Table 109. Lima Electric Personal Transporter Basic Information
Table 110. Lima Electric Personal Transporter Product Overview
Table 111. Lima Electric Personal Transporter Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 112. Lima Business Overview

Table 113. Lima Recent Developments

Table 114. BYVIN Electric Personal Transporter Basic Information

Table 115. BYVIN Electric Personal Transporter Product Overview

Table 116. BYVIN Electric Personal Transporter Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 117. BYVIN Business Overview

Table 118. BYVIN Recent Developments

Table 119. Lvyuan Electric Personal Transporter Basic Information

Table 120. Lvyuan Electric Personal Transporter Product Overview

Table 121. Lvyuan Electric Personal Transporter Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 122. Lvyuan Business Overview

Table 123. Lvyuan Recent Developments

Table 124. TAILG Electric Personal Transporter Basic Information

Table 125. TAILG Electric Personal Transporter Product Overview

Table 126. TAILG Electric Personal Transporter Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 127. TAILG Business Overview

Table 128. TAILG Recent Developments

Table 129. Supaq Electric Personal Transporter Basic Information

Table 130. Supaq Electric Personal Transporter Product Overview

Table 131. Supaq Electric Personal Transporter Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 132. Supaq Business Overview

Table 133. Supaq Recent Developments

Table 134. E-TWOW Electric Personal Transporter Basic Information

Table 135. E-TWOW Electric Personal Transporter Product Overview

Table 136. E-TWOW Electric Personal Transporter Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 137. E-TWOW Business Overview

Table 138. E-TWOW Recent Developments

Table 139. EcoReco Electric Personal Transporter Basic Information

Table 140. EcoReco Electric Personal Transporter Product Overview

Table 141. EcoReco Electric Personal Transporter Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 142. EcoReco Business Overview

Table 143. EcoReco Recent Developments

Table 144. Glion Dolly Electric Personal Transporter Basic Information

Table 145. Glion Dolly Electric Personal Transporter Product Overview

Table 146. Glion Dolly Electric Personal Transporter Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 147. Glion Dolly Business Overview

Table 148. Glion Dolly Recent Developments

Table 149. Jetson Electric Personal Transporter Basic Information

Table 150. Jetson Electric Personal Transporter Product Overview

Table 151. Jetson Electric Personal Transporter Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 152. Jetson Business Overview

Table 153. Jetson Recent Developments

Table 154. Xiaomi Electric Personal Transporter Basic Information

Table 155. Xiaomi Electric Personal Transporter Product Overview

Table 156. Xiaomi Electric Personal Transporter Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 157. Xiaomi Business Overview

Table 158. Xiaomi Recent Developments

Table 159. Taotao Electric Personal Transporter Basic Information

Table 160. Taotao Electric Personal Transporter Product Overview

Table 161. Taotao Electric Personal Transporter Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 162. Taotao Business Overview

Table 163. Taotao Recent Developments

Table 164. Kugoo Electric Personal Transporter Basic Information

Table 165. Kugoo Electric Personal Transporter Product Overview

Table 166. Kugoo Electric Personal Transporter Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 167. Kugoo Business Overview

Table 168. Kugoo Recent Developments

Table 169. JOYOR Electric Personal Transporter Basic Information

Table 170. JOYOR Electric Personal Transporter Product Overview

Table 171. JOYOR Electric Personal Transporter Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 172. JOYOR Business Overview

Table 173. JOYOR Recent Developments

Table 174. Joybold Electric Personal Transporter Basic Information

Table 175. Joybold Electric Personal Transporter Product Overview

Table 176. Joybold Electric Personal Transporter Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 177. Joybold Business Overview

Table 178. Joybold Recent Developments
Table 179. Okai Electric Personal Transporter Basic Information
Table 180. Okai Electric Personal Transporter Product Overview
Table 181. Okai Electric Personal Transporter Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 182. Okai Business Overview
Table 183. Okai Recent Developments
Table 184. Onewheel Electric Personal Transporter Basic Information
Table 185. Onewheel Electric Personal Transporter Product Overview
Table 186. Onewheel Electric Personal Transporter Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 187. Onewheel Business Overview
Table 188. Onewheel Recent Developments
Table 189. BOXX Corp. Electric Personal Transporter Basic Information
Table 190. BOXX Corp. Electric Personal Transporter Product Overview
Table 191. BOXX Corp. Electric Personal Transporter Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 192. BOXX Corp. Business Overview
Table 193. BOXX Corp. Recent Developments
Table 194. Hangzhou CHIC Intelligent Electric Personal Transporter Basic Information
Table 195. Hangzhou CHIC Intelligent Electric Personal Transporter Product Overview
Table 196. Hangzhou CHIC Intelligent Electric Personal Transporter Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 197. Hangzhou CHIC Intelligent Business Overview
Table 198. Hangzhou CHIC Intelligent Recent Developments
Table 199. Kingsong Electric Personal Transporter Basic Information
Table 200. Kingsong Electric Personal Transporter Product Overview
Table 201. Kingsong Electric Personal Transporter Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 202. Kingsong Business Overview
Table 203. Kingsong Recent Developments
Table 204. Global Electric Personal Transporter Sales Forecast by Region (2025-2032) & (K Units)
Table 205. Global Electric Personal Transporter Market Size Forecast by Region (2025-2032) & (M USD)
Table 206. North America Electric Personal Transporter Sales Forecast by Country (2025-2032) & (K Units)
Table 207. North America Electric Personal Transporter Market Size Forecast by Country (2025-2032) & (M USD)

Table 208. Europe Electric Personal Transporter Sales Forecast by Country
(2025-2032) & (K Units)

Table 209. Europe Electric Personal Transporter Market Size Forecast by Country
(2025-2032) & (M USD)

Table 210. Asia Pacific Electric Personal Transporter Sales Forecast by Region
(2025-2032) & (K Units)

Table 211. Asia Pacific Electric Personal Transporter Market Size Forecast by Region
(2025-2032) & (M USD)

Table 212. South America Electric Personal Transporter Sales Forecast by Country
(2025-2032) & (K Units)

Table 213. South America Electric Personal Transporter Market Size Forecast by
Country (2025-2032) & (M USD)

Table 214. Middle East and Africa Electric Personal Transporter Consumption Forecast
by Country (2025-2032) & (Units)

Table 215. Middle East and Africa Electric Personal Transporter Market Size Forecast
by Country (2025-2032) & (M USD)

Table 216. Global Electric Personal Transporter Sales Forecast by Type (2025-2032) &
(K Units)

Table 217. Global Electric Personal Transporter Market Size Forecast by Type
(2025-2032) & (M USD)

Table 218. Global Electric Personal Transporter Price Forecast by Type (2025-2032) &
(USD/Unit)

Table 219. Global Electric Personal Transporter Sales (K Units) Forecast by Application
(2025-2032)

Table 220. Global Electric Personal Transporter Market Size Forecast by Application
(2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Electric Personal Transporter
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Electric Personal Transporter Market Size (M USD), 2019-2032
- Figure 5. Global Electric Personal Transporter Market Size (M USD) (2019-2032)
- Figure 6. Global Electric Personal Transporter Sales (K Units) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Electric Personal Transporter Market Size by Country (M USD)
- Figure 11. Electric Personal Transporter Sales Share by Manufacturers in 2023
- Figure 12. Global Electric Personal Transporter Revenue Share by Manufacturers in 2023
- Figure 13. Electric Personal Transporter Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Electric Personal Transporter Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Electric Personal Transporter Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Electric Personal Transporter Market Share by Type
- Figure 18. Sales Market Share of Electric Personal Transporter by Type (2019-2024)
- Figure 19. Sales Market Share of Electric Personal Transporter by Type in 2023
- Figure 20. Market Size Share of Electric Personal Transporter by Type (2019-2024)
- Figure 21. Market Size Market Share of Electric Personal Transporter by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Electric Personal Transporter Market Share by Application
- Figure 24. Global Electric Personal Transporter Sales Market Share by Application (2019-2024)
- Figure 25. Global Electric Personal Transporter Sales Market Share by Application in 2023
- Figure 26. Global Electric Personal Transporter Market Share by Application (2019-2024)
- Figure 27. Global Electric Personal Transporter Market Share by Application in 2023
- Figure 28. Global Electric Personal Transporter Sales Growth Rate by Application

(2019-2024)

Figure 29. Global Electric Personal Transporter Sales Market Share by Region

(2019-2024)

Figure 30. North America Electric Personal Transporter Sales and Growth Rate

(2019-2024) & (K Units)

Figure 31. North America Electric Personal Transporter Sales Market Share by Country in 2023

Figure 32. U.S. Electric Personal Transporter Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Electric Personal Transporter Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Electric Personal Transporter Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Electric Personal Transporter Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Electric Personal Transporter Sales Market Share by Country in 2023

Figure 37. Germany Electric Personal Transporter Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Electric Personal Transporter Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Electric Personal Transporter Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Electric Personal Transporter Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Electric Personal Transporter Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Electric Personal Transporter Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Electric Personal Transporter Sales Market Share by Region in 2023

Figure 44. China Electric Personal Transporter Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Electric Personal Transporter Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Electric Personal Transporter Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Electric Personal Transporter Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Electric Personal Transporter Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Electric Personal Transporter Sales and Growth Rate (K Units)

Figure 50. South America Electric Personal Transporter Sales Market Share by Country in 2023

Figure 51. Brazil Electric Personal Transporter Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Electric Personal Transporter Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Electric Personal Transporter Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Electric Personal Transporter Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Electric Personal Transporter Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Electric Personal Transporter Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Electric Personal Transporter Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Electric Personal Transporter Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Electric Personal Transporter Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Electric Personal Transporter Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Electric Personal Transporter Production Market Share by Region (2019-2024)

Figure 62. North America Electric Personal Transporter Production (K Units) Growth Rate (2019-2024)

Figure 63. Europe Electric Personal Transporter Production (K Units) Growth Rate (2019-2024)

Figure 64. Japan Electric Personal Transporter Production (K Units) Growth Rate (2019-2024)

Figure 65. China Electric Personal Transporter Production (K Units) Growth Rate (2019-2024)

Figure 66. Global Electric Personal Transporter Sales Forecast by Volume (2019-2032) & (K Units)

Figure 67. Global Electric Personal Transporter Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Electric Personal Transporter Sales Market Share Forecast by Type

(2025-2032)

Figure 69. Global Electric Personal Transporter Market Share Forecast by Type

(2025-2032)

Figure 70. Global Electric Personal Transporter Sales Forecast by Application

(2025-2032)

Figure 71. Global Electric Personal Transporter Market Share Forecast by Application

(2025-2032)

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