

# Global Electric Outboard Engines Market Research Report 2026(Status and Outlook)

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## Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Electric Outboard Engines competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. Electric Outboard Engine or Electric outboard motor is a kind of propulsion system for boats which uses electric as power. Outboard electric motor, commonly referred to as "trolling motor" or "electric Outboard motor". They are the most common motorized method of propelling small watercraft. As well as providing propulsion, outboards provide steering control, as they are designed to pivot over their mountings and thus control the direction of thrust. The skeg also acts as a rudder when the engine is not running. Unlike inboard motors, outboard motors can be easily removed for storage or repairs. The Electric Outboard Engine market is experiencing significant growth, driven by advancements in battery technology, increasing demand for environmentally friendly marine propulsion solutions, and evolving consumer preferences. Electric Outboard Engines are seen as a viable alternative to traditional gasoline-powered outboard motors, offering lower emissions, reduced noise pollution, and more efficient energy use, making them particularly attractive for recreational boating and commercial marine applications. Product Types The Electric Outboard Engine market can be segmented into different product categories based on their power output. Among these categories, Above 100hp is the fastest-growing product type. This growth is primarily due to the increasing need for high-power electric motors that can handle larger boats and commercial applications, where more power is required for long-distance cruising or heavy-duty use. As battery technology continues to improve, more powerful electric motors are being developed to meet the needs of larger vessels. These motors offer higher torque and extended range, which make them suitable for recreational boats, commercial boats, and even larger municipal and official boats. In

contrast, motors in the 10hp and Below and 10.1-35hp segments continue to dominate in the recreational boating sector, where the demand for smaller, more energy-efficient motors is high. These motors are ideal for small to medium-sized boats, which are commonly used for leisure activities like fishing, family outings, and short-distance travel. Applications The Electric Outboard Engine market has a wide range of applications across various boat types, including: Recreation Boats, Commercial Boats, Municipal and Official Boats. Recreation Boats: Electric Outboard Engines are widely used in recreational boating, where quiet operation, eco-friendliness, and ease of use are highly valued. These boats account for a substantial portion of the market, with Recreation Boats holding around 65% of the global market share. The demand for Electric Outboard Engines in this segment is fueled by the growing popularity of outdoor recreational activities and the increasing environmental awareness of consumers. The ability to operate without noise and exhaust emissions makes electric motors an attractive option for individuals who enjoy fishing, cruising, or other water activities. Regional Market Insights

The global Electric Outboard Engines market size was estimated at USD 263.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 5.70% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Electric Outboard Engines market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Electric Outboard Engines market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone

planning to enter or expand their presence in the Electric Outboard Engines market.

## **Global Electric Outboard Engines Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

Minn Kota  
Torqeedo  
MotorGuide  
ePropulsion Technology  
CSM Tech  
Pure Watercraft  
AquaWatt  
Haibo  
Krautler Elektromaschinen  
Aquamot  
Elco Motor Yachts  
Ray Electric Outboards

### **Market Segmentation (by Type)**

Below 20hp  
20hp-50hp  
Above 50hp

### **Market Segmentation (by Application)**

Recreation Boat  
Commercial Boat  
Municipal and Official Boat

## **Geographic Segmentation**

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

## **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study  
Neutral perspective on the market performance  
Recent industry trends and developments  
Competitive landscape & strategies of key players  
Potential & niche segments and regions exhibiting promising growth covered  
Historical, current, and projected market size, in terms of value  
In-depth analysis of the Electric Outboard Engines Market  
Overview of the regional outlook of the Electric Outboard Engines Market:

## **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Electric Outboard Engines Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Electric Outboard Engines, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development

potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning

recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

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## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Electric Outboard Engines
- 1.2 Key Market Segments
  - 1.2.1 Electric Outboard Engines Segment by Type
  - 1.2.2 Electric Outboard Engines Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 ELECTRIC OUTBOARD ENGINES MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Electric Outboard Engines Market Size (M USD) Estimates and Forecasts (2020-2035)
  - 2.1.2 Global Electric Outboard Engines Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 ELECTRIC OUTBOARD ENGINES MARKET COMPETITIVE LANDSCAPE**

- 3.1 Company Assessment Quadrant
- 3.2 Global Electric Outboard Engines Product Life Cycle
- 3.3 Global Electric Outboard Engines Sales by Manufacturers (2020-2025)
- 3.4 Global Electric Outboard Engines Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Electric Outboard Engines Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Electric Outboard Engines Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Electric Outboard Engines Market Competitive Situation and Trends
  - 3.8.1 Electric Outboard Engines Market Concentration Rate
  - 3.8.2 Global 5 and 10 Largest Electric Outboard Engines Players Market Share by Revenue

### 3.8.3 Mergers & Acquisitions, Expansion

## **4 ELECTRIC OUTBOARD ENGINES INDUSTRY CHAIN ANALYSIS**

### 4.1 Electric Outboard Engines Industry Chain Analysis

### 4.2 Market Overview of Key Raw Materials

### 4.3 Midstream Market Analysis

### 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF ELECTRIC OUTBOARD ENGINES MARKET**

### 5.1 Key Development Trends

### 5.2 Driving Factors

### 5.3 Market Challenges

### 5.4 Industry News

#### 5.4.1 New Product Developments

#### 5.4.2 Mergers & Acquisitions

#### 5.4.3 Expansions

#### 5.4.4 Collaboration/Supply Contracts

### 5.5 PEST Analysis

#### 5.5.1 Industry Policies Analysis

#### 5.5.2 Economic Environment Analysis

#### 5.5.3 Social Environment Analysis

#### 5.5.4 Technological Environment Analysis

### 5.6 Global Electric Outboard Engines Market Porter's Five Forces Analysis

#### 5.6.1 Global Trade Frictions

#### 5.6.2 U.S. Tariff Policy ? April 2025

#### 5.6.3 Global Trade Frictions and Their Impacts to Electric Outboard Engines Market

### 5.7 ESG Ratings of Leading Companies

## **6 ELECTRIC OUTBOARD ENGINES MARKET SEGMENTATION BY TYPE**

### 6.1 Evaluation Matrix of Segment Market Development Potential (Type)

### 6.2 Global Electric Outboard Engines Sales Market Share by Type (2020-2025)

### 6.3 Global Electric Outboard Engines Market Size by Type (2020-2025)

### 6.4 Global Electric Outboard Engines Price by Type (2020-2025)

## **7 ELECTRIC OUTBOARD ENGINES MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Electric Outboard Engines Market Sales by Application (2020-2025)
- 7.3 Global Electric Outboard Engines Market Size (M USD) by Application (2020-2025)
- 7.4 Global Electric Outboard Engines Sales Growth Rate by Application (2020-2025)

## **8 ELECTRIC OUTBOARD ENGINES MARKET SALES BY REGION**

- 8.1 Global Electric Outboard Engines Sales by Region
  - 8.1.1 Global Electric Outboard Engines Sales by Region
  - 8.1.2 Global Electric Outboard Engines Sales Market Share by Region
- 8.2 Global Electric Outboard Engines Market Size by Region
  - 8.2.1 Global Electric Outboard Engines Market Size by Region
  - 8.2.2 Global Electric Outboard Engines Market Size by Region
- 8.3 North America
  - 8.3.1 North America Electric Outboard Engines Sales by Country
  - 8.3.2 North America Electric Outboard Engines Market Size by Country
  - 8.3.3 U.S. Market Overview
  - 8.3.4 Canada Market Overview
  - 8.3.5 Mexico Market Overview
- 8.4 Europe
  - 8.4.1 Europe Electric Outboard Engines Sales by Country
  - 8.4.2 Europe Electric Outboard Engines Market Size by Country
  - 8.4.3 Germany Market Overview
  - 8.4.4 France Market Overview
  - 8.4.5 U.K. Market Overview
  - 8.4.6 Italy Market Overview
  - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
  - 8.5.1 Asia Pacific Electric Outboard Engines Sales by Region
  - 8.5.2 Asia Pacific Electric Outboard Engines Market Size by Region
  - 8.5.3 China Market Overview
  - 8.5.4 Japan Market Overview
  - 8.5.5 South Korea Market Overview
  - 8.5.6 India Market Overview
  - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
  - 8.6.1 South America Electric Outboard Engines Sales by Country
  - 8.6.2 South America Electric Outboard Engines Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Electric Outboard Engines Sales by Region

8.7.2 Middle East and Africa Electric Outboard Engines Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

## **9 ELECTRIC OUTBOARD ENGINES MARKET PRODUCTION BY REGION**

9.1 Global Production of Electric Outboard Engines by Region(2020-2025)

9.2 Global Electric Outboard Engines Revenue Market Share by Region (2020-2025)

9.3 Global Electric Outboard Engines Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Electric Outboard Engines Production

9.4.1 North America Electric Outboard Engines Production Growth Rate (2020-2025)

9.4.2 North America Electric Outboard Engines Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Electric Outboard Engines Production

9.5.1 Europe Electric Outboard Engines Production Growth Rate (2020-2025)

9.5.2 Europe Electric Outboard Engines Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Electric Outboard Engines Production (2020-2025)

9.6.1 Japan Electric Outboard Engines Production Growth Rate (2020-2025)

9.6.2 Japan Electric Outboard Engines Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Electric Outboard Engines Production (2020-2025)

9.7.1 China Electric Outboard Engines Production Growth Rate (2020-2025)

9.7.2 China Electric Outboard Engines Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

10.1 Minn Kota

10.1.1 Minn Kota Basic Information

- 10.1.2 Minn Kota Electric Outboard Engines Product Overview
- 10.1.3 Minn Kota Electric Outboard Engines Product Market Performance
- 10.1.4 Minn Kota Business Overview
- 10.1.5 Minn Kota SWOT Analysis
- 10.1.6 Minn Kota Recent Developments
- 10.2 Torqeedo
  - 10.2.1 Torqeedo Basic Information
  - 10.2.2 Torqeedo Electric Outboard Engines Product Overview
  - 10.2.3 Torqeedo Electric Outboard Engines Product Market Performance
  - 10.2.4 Torqeedo Business Overview
  - 10.2.5 Torqeedo SWOT Analysis
  - 10.2.6 Torqeedo Recent Developments
- 10.3 MotorGuide
  - 10.3.1 MotorGuide Basic Information
  - 10.3.2 MotorGuide Electric Outboard Engines Product Overview
  - 10.3.3 MotorGuide Electric Outboard Engines Product Market Performance
  - 10.3.4 MotorGuide Business Overview
  - 10.3.5 MotorGuide SWOT Analysis
  - 10.3.6 MotorGuide Recent Developments
- 10.4 ePropulsion Technology
  - 10.4.1 ePropulsion Technology Basic Information
  - 10.4.2 ePropulsion Technology Electric Outboard Engines Product Overview
  - 10.4.3 ePropulsion Technology Electric Outboard Engines Product Market Performance
  - 10.4.4 ePropulsion Technology Business Overview
  - 10.4.5 ePropulsion Technology Recent Developments
- 10.5 CSM Tech
  - 10.5.1 CSM Tech Basic Information
  - 10.5.2 CSM Tech Electric Outboard Engines Product Overview
  - 10.5.3 CSM Tech Electric Outboard Engines Product Market Performance
  - 10.5.4 CSM Tech Business Overview
  - 10.5.5 CSM Tech Recent Developments
- 10.6 Pure Watercraft
  - 10.6.1 Pure Watercraft Basic Information
  - 10.6.2 Pure Watercraft Electric Outboard Engines Product Overview
  - 10.6.3 Pure Watercraft Electric Outboard Engines Product Market Performance
  - 10.6.4 Pure Watercraft Business Overview
  - 10.6.5 Pure Watercraft Recent Developments
- 10.7 AquaWatt

- 10.7.1 AquaWatt Basic Information
- 10.7.2 AquaWatt Electric Outboard Engines Product Overview
- 10.7.3 AquaWatt Electric Outboard Engines Product Market Performance
- 10.7.4 AquaWatt Business Overview
- 10.7.5 AquaWatt Recent Developments
- 10.8 Haibo
  - 10.8.1 Haibo Basic Information
  - 10.8.2 Haibo Electric Outboard Engines Product Overview
  - 10.8.3 Haibo Electric Outboard Engines Product Market Performance
  - 10.8.4 Haibo Business Overview
  - 10.8.5 Haibo Recent Developments
- 10.9 Krautler Elektromaschinen
  - 10.9.1 Krautler Elektromaschinen Basic Information
  - 10.9.2 Krautler Elektromaschinen Electric Outboard Engines Product Overview
  - 10.9.3 Krautler Elektromaschinen Electric Outboard Engines Product Market Performance
  - 10.9.4 Krautler Elektromaschinen Business Overview
  - 10.9.5 Krautler Elektromaschinen Recent Developments
- 10.10 Aquamot
  - 10.10.1 Aquamot Basic Information
  - 10.10.2 Aquamot Electric Outboard Engines Product Overview
  - 10.10.3 Aquamot Electric Outboard Engines Product Market Performance
  - 10.10.4 Aquamot Business Overview
  - 10.10.5 Aquamot Recent Developments
- 10.11 Elco Motor Yachts
  - 10.11.1 Elco Motor Yachts Basic Information
  - 10.11.2 Elco Motor Yachts Electric Outboard Engines Product Overview
  - 10.11.3 Elco Motor Yachts Electric Outboard Engines Product Market Performance
  - 10.11.4 Elco Motor Yachts Business Overview
  - 10.11.5 Elco Motor Yachts Recent Developments
- 10.12 Ray Electric Outboards
  - 10.12.1 Ray Electric Outboards Basic Information
  - 10.12.2 Ray Electric Outboards Electric Outboard Engines Product Overview
  - 10.12.3 Ray Electric Outboards Electric Outboard Engines Product Market Performance
  - 10.12.4 Ray Electric Outboards Business Overview
  - 10.12.5 Ray Electric Outboards Recent Developments

## **11 ELECTRIC OUTBOARD ENGINES MARKET FORECAST BY REGION**

11.1 Global Electric Outboard Engines Market Size Forecast

11.2 Global Electric Outboard Engines Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Electric Outboard Engines Market Size Forecast by Country

11.2.3 Asia Pacific Electric Outboard Engines Market Size Forecast by Region

11.2.4 South America Electric Outboard Engines Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Electric Outboard Engines by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)**

12.1 Global Electric Outboard Engines Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of Electric Outboard Engines by Type (2026-2035)

12.1.2 Global Electric Outboard Engines Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of Electric Outboard Engines by Type (2026-2035)

12.2 Global Electric Outboard Engines Market Forecast by Application (2026-2035)

12.2.1 Global Electric Outboard Engines Sales (K Units) Forecast by Application

12.2.2 Global Electric Outboard Engines Market Size (M USD) Forecast by Application (2026-2035)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Electric Outboard Engines Market Size by Type (M USD)

Table 4. Global Electric Outboard Engines Market Size by Application

Table 5. Electric Outboard Engines Market Size Comparison by Region (M USD)

Table 6. Global Electric Outboard Engines Sales (K Units) by Manufacturers  
(2020-2025)

Table 7. Global Electric Outboard Engines Sales Market Share by Manufacturers  
(2020-2025)

Table 8. Global Electric Outboard Engines Revenue (M USD) by Manufacturers  
(2020-2025)

Table 9. Global Electric Outboard Engines Revenue Share by Manufacturers  
(2020-2025)

Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in  
Electric Outboard Engines as of 2025)

Table 11. Global Market Electric Outboard Engines Average Price (USD/Unit) of Key  
Manufacturers (2020-2025)

Table 12. Manufacturers? Manufacturing Sites, Areas Served

Table 13. Manufacturers? Product Type

Table 14. Global Electric Outboard Engines Manufacturers Market Concentration Ratio  
(CR5 and HHI)

Table 15. Mergers & Acquisitions, Expansion Plans

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Electric Outboard Engines Market Challenges

Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026

Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027

Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026

Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading  
Countries

Table 26. Global Electric Outboard Engines Sales by Type (K Units)

Table 27. Global Electric Outboard Engines Market Size by Type (M USD)

- Table 28. Global Electric Outboard Engines Sales (K Units) by Type (2020-2025)
- Table 29. Global Electric Outboard Engines Sales Market Share by Type (2020-2025)
- Table 30. Global Electric Outboard Engines Market Size (M USD) by Type (2020-2025)
- Table 31. Global Electric Outboard Engines Market Share by Type (2020-2025)
- Table 32. Global Electric Outboard Engines Price (USD/Unit) by Type (2020-2025)
- Table 33. Global Electric Outboard Engines Sales (K Units) by Application
- Table 34. Global Electric Outboard Engines Market Size by Application
- Table 35. Global Electric Outboard Engines Sales by Application (2020-2025) & (K Units)
- Table 36. Global Electric Outboard Engines Sales Market Share by Application (2020-2025)
- Table 37. Global Electric Outboard Engines Market Size by Application (2020-2025) & (M USD)
- Table 38. Global Electric Outboard Engines Market Share by Application (2020-2025)
- Table 39. Global Electric Outboard Engines Sales Growth Rate by Application (2020-2025)
- Table 40. Global Electric Outboard Engines Sales by Region (2020-2025) & (K Units)
- Table 41. Global Electric Outboard Engines Sales Market Share by Region (2020-2025)
- Table 42. Global Electric Outboard Engines Market Size by Region (2020-2025) & (M USD)
- Table 43. Global Electric Outboard Engines Market Size by Region (2020-2025)
- Table 44. North America Electric Outboard Engines Sales by Country (2020-2025) & (K Units)
- Table 45. North America Electric Outboard Engines Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe Electric Outboard Engines Sales by Country (2020-2025) & (K Units)
- Table 47. Europe Electric Outboard Engines Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific Electric Outboard Engines Sales by Region (2020-2025) & (K Units)
- Table 49. Asia Pacific Electric Outboard Engines Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Electric Outboard Engines Sales by Country (2020-2025) & (K Units)
- Table 51. South America Electric Outboard Engines Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Electric Outboard Engines Sales by Region (2020-2025) & (K Units)
- Table 53. Middle East and Africa Electric Outboard Engines Market Size by Region

(2020-2025) & (M USD)

Table 54. Global Electric Outboard Engines Production (K Units) by Region(2020-2025)

Table 55. Global Electric Outboard Engines Revenue (US\$ Million) by Region (2020-2025)

Table 56. Global Electric Outboard Engines Revenue Market Share by Region (2020-2025)

Table 57. Global Electric Outboard Engines Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. North America Electric Outboard Engines Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Europe Electric Outboard Engines Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. Japan Electric Outboard Engines Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. China Electric Outboard Engines Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 62. Minn Kota Basic Information

Table 63. Minn Kota Electric Outboard Engines Product Overview

Table 64. Minn Kota Electric Outboard Engines Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 65. Minn Kota Business Overview

Table 66. Minn Kota SWOT Analysis

Table 67. Minn Kota Recent Developments

Table 68. Torqeedo Basic Information

Table 69. Torqeedo Electric Outboard Engines Product Overview

Table 70. Torqeedo Electric Outboard Engines Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 71. Torqeedo Business Overview

Table 72. Torqeedo SWOT Analysis

Table 73. Torqeedo Recent Developments

Table 74. MotorGuide Basic Information

Table 75. MotorGuide Electric Outboard Engines Product Overview

Table 76. MotorGuide Electric Outboard Engines Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 77. MotorGuide Business Overview

Table 78. MotorGuide SWOT Analysis

Table 79. MotorGuide Recent Developments

Table 80. ePropulsion Technology Basic Information

Table 81. ePropulsion Technology Electric Outboard Engines Product Overview

Table 82. ePropulsion Technology Electric Outboard Engines Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 83. ePropulsion Technology Business Overview

Table 84. ePropulsion Technology Recent Developments

Table 85. CSM Tech Basic Information

Table 86. CSM Tech Electric Outboard Engines Product Overview

Table 87. CSM Tech Electric Outboard Engines Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 88. CSM Tech Business Overview

Table 89. CSM Tech Recent Developments

Table 90. Pure Watercraft Basic Information

Table 91. Pure Watercraft Electric Outboard Engines Product Overview

Table 92. Pure Watercraft Electric Outboard Engines Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 93. Pure Watercraft Business Overview

Table 94. Pure Watercraft Recent Developments

Table 95. AquaWatt Basic Information

Table 96. AquaWatt Electric Outboard Engines Product Overview

Table 97. AquaWatt Electric Outboard Engines Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 98. AquaWatt Business Overview

Table 99. AquaWatt Recent Developments

Table 100. Haibo Basic Information

Table 101. Haibo Electric Outboard Engines Product Overview

Table 102. Haibo Electric Outboard Engines Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 103. Haibo Business Overview

Table 104. Haibo Recent Developments

Table 105. Krautler Elektromaschinen Basic Information

Table 106. Krautler Elektromaschinen Electric Outboard Engines Product Overview

Table 107. Krautler Elektromaschinen Electric Outboard Engines Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 108. Krautler Elektromaschinen Business Overview

Table 109. Krautler Elektromaschinen Recent Developments

Table 110. Aquamot Basic Information

Table 111. Aquamot Electric Outboard Engines Product Overview

Table 112. Aquamot Electric Outboard Engines Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 113. Aquamot Business Overview

- Table 114. Aquamot Recent Developments
- Table 115. Elco Motor Yachts Basic Information
- Table 116. Elco Motor Yachts Electric Outboard Engines Product Overview
- Table 117. Elco Motor Yachts Electric Outboard Engines Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 118. Elco Motor Yachts Business Overview
- Table 119. Elco Motor Yachts Recent Developments
- Table 120. Ray Electric Outboards Basic Information
- Table 121. Ray Electric Outboards Electric Outboard Engines Product Overview
- Table 122. Ray Electric Outboards Electric Outboard Engines Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 123. Ray Electric Outboards Business Overview
- Table 124. Ray Electric Outboards Recent Developments
- Table 125. Global Electric Outboard Engines Sales Forecast by Region (2026-2035) & (K Units)
- Table 126. Global Electric Outboard Engines Market Size Forecast by Region (2026-2035) & (M USD)
- Table 127. North America Electric Outboard Engines Sales Forecast by Country (2026-2035) & (K Units)
- Table 128. North America Electric Outboard Engines Market Size Forecast by Country (2026-2035) & (M USD)
- Table 129. Europe Electric Outboard Engines Sales Forecast by Country (2026-2035) & (K Units)
- Table 130. Europe Electric Outboard Engines Market Size Forecast by Country (2026-2035) & (M USD)
- Table 131. Asia Pacific Electric Outboard Engines Sales Forecast by Region (2026-2035) & (K Units)
- Table 132. Asia Pacific Electric Outboard Engines Market Size Forecast by Region (2026-2035) & (M USD)
- Table 133. South America Electric Outboard Engines Sales Forecast by Country (2026-2035) & (K Units)
- Table 134. South America Electric Outboard Engines Market Size Forecast by Country (2026-2035) & (M USD)
- Table 135. Middle East and Africa Electric Outboard Engines Sales Forecast by Country (2026-2035) & (Units)
- Table 136. Middle East and Africa Electric Outboard Engines Market Size Forecast by Country (2026-2035) & (M USD)
- Table 137. Global Electric Outboard Engines Sales Forecast by Type (2026-2035) & (K Units)

Table 138. Global Electric Outboard Engines Market Size Forecast by Type (2026-2035) & (M USD)

Table 139. Global Electric Outboard Engines Price Forecast by Type (2026-2035) & (USD/Unit)

Table 140. Global Electric Outboard Engines Sales (K Units) Forecast by Application (2026-2035)

Table 141. Global Electric Outboard Engines Market Size Forecast by Application (2026-2035) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Electric Outboard Engines
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Electric Outboard Engines Market Size (M USD), 2025-2035
- Figure 5. Global Electric Outboard Engines Market Size (M USD) (2020-2035)
- Figure 6. Global Electric Outboard Engines Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Electric Outboard Engines Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Electric Outboard Engines Product Life Cycle
- Figure 13. Electric Outboard Engines Sales Share by Manufacturers in 2025
- Figure 14. Global Electric Outboard Engines Revenue Share by Manufacturers in 2025
- Figure 15. Electric Outboard Engines Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Electric Outboard Engines Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Electric Outboard Engines Revenue in 2025
- Figure 18. Industry Chain Map of Electric Outboard Engines
- Figure 19. Global Electric Outboard Engines Market PEST Analysis
- Figure 20. Global Electric Outboard Engines Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Electric Outboard Engines Market Share by Type
- Figure 27. Sales Market Share of Electric Outboard Engines by Type (2020-2025)
- Figure 28. Sales Market Share of Electric Outboard Engines by Type in 2025
- Figure 29. Market Share of Electric Outboard Engines by Type (2020-2025)
- Figure 30. Market Share of Electric Outboard Engines by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Electric Outboard Engines Market Share by Application

Figure 33. Global Electric Outboard Engines Sales Market Share by Application (2020-2025)

Figure 34. Global Electric Outboard Engines Sales Market Share by Application in 2025

Figure 35. Global Electric Outboard Engines Market Share by Application (2020-2025)

Figure 36. Global Electric Outboard Engines Market Share by Application in 2025

Figure 37. Global Electric Outboard Engines Sales Growth Rate by Application (2020-2025)

Figure 38. Global Electric Outboard Engines Sales Market Share by Region (2020-2025)

Figure 39. Global Electric Outboard Engines Market Size by Region (2020-2025)

Figure 40. North America Electric Outboard Engines Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Electric Outboard Engines Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Electric Outboard Engines Sales Market Share by Country in 2024

Figure 43. North America Electric Outboard Engines Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Electric Outboard Engines Market Size by Country in 2024

Figure 45. U.S. Electric Outboard Engines Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Electric Outboard Engines Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Electric Outboard Engines Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Electric Outboard Engines Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Electric Outboard Engines Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Electric Outboard Engines Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Electric Outboard Engines Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Electric Outboard Engines Sales Market Share by Country in 2024

Figure 53. Europe Electric Outboard Engines Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Electric Outboard Engines Market Size by Country in 2024

Figure 55. Germany Electric Outboard Engines Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Electric Outboard Engines Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Electric Outboard Engines Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Electric Outboard Engines Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Electric Outboard Engines Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Electric Outboard Engines Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Electric Outboard Engines Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Electric Outboard Engines Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Electric Outboard Engines Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Electric Outboard Engines Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Electric Outboard Engines Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Electric Outboard Engines Sales Market Share by Region in 2024

Figure 67. Asia Pacific Electric Outboard Engines Market Size by Region in 2024

Figure 68. China Electric Outboard Engines Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Electric Outboard Engines Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Electric Outboard Engines Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Electric Outboard Engines Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Electric Outboard Engines Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Electric Outboard Engines Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Electric Outboard Engines Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Electric Outboard Engines Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Electric Outboard Engines Sales and Growth Rate

(2020-2025) & (K Units)

Figure 77. Southeast Asia Electric Outboard Engines Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Electric Outboard Engines Sales and Growth Rate (K Units)

Figure 79. South America Electric Outboard Engines Sales Market Share by Country in 2024

Figure 80. South America Electric Outboard Engines Market Size and Growth Rate (M USD)

Figure 81. South America Electric Outboard Engines Market Size by Country in 2024

Figure 82. Brazil Electric Outboard Engines Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Electric Outboard Engines Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Electric Outboard Engines Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Electric Outboard Engines Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Electric Outboard Engines Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Electric Outboard Engines Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Electric Outboard Engines Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Electric Outboard Engines Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Electric Outboard Engines Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Electric Outboard Engines Market Size by Region in 2024

Figure 92. Saudi Arabia Electric Outboard Engines Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Electric Outboard Engines Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Electric Outboard Engines Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Electric Outboard Engines Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Electric Outboard Engines Sales and Growth Rate (2020-2025) & (K Units)

- Figure 97. Egypt Electric Outboard Engines Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 98. Nigeria Electric Outboard Engines Sales and Growth Rate (2020-2025) & (K Units)
- Figure 99. Nigeria Electric Outboard Engines Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 100. South Africa Electric Outboard Engines Sales and Growth Rate (2020-2025) & (K Units)
- Figure 101. South Africa Electric Outboard Engines Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 102. Global Electric Outboard Engines Production Market Share by Region (2020-2025)
- Figure 103. North America Electric Outboard Engines Production (K Units) Growth Rate (2020-2025)
- Figure 104. Europe Electric Outboard Engines Production (K Units) Growth Rate (2020-2025)
- Figure 105. Japan Electric Outboard Engines Production (K Units) Growth Rate (2020-2025)
- Figure 106. China Electric Outboard Engines Production (K Units) Growth Rate (2020-2025)
- Figure 107. Global Electric Outboard Engines Sales Forecast by Volume (2020-2035) & (K Units)
- Figure 108. Global Electric Outboard Engines Market Size Forecast by Value (2020-2035) & (M USD)
- Figure 109. Global Electric Outboard Engines Sales Market Share Forecast by Type (2026-2035)
- Figure 110. Global Electric Outboard Engines Market Share Forecast by Type (2026-2035)
- Figure 111. Global Electric Outboard Engines Sales Forecast by Application (2026-2035)
- Figure 112. Global Electric Outboard Engines Market Share Forecast by Application (2026-2035)

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