

Global Electric Motorcycle Motor Market Research Report 2025(Status and Outlook)

<https://marketpublishers.com/r/G0FA2612A4B2EN.html>

Date: October 2025

Pages: 141

Price: US\$ 3,200.00 (Single User License)

ID: G0FA2612A4B2EN

Abstracts

Electric motorcycle motors are electrically powered propulsion systems specifically designed for two-wheeled vehicles, utilizing electromagnetic principles to convert electrical energy from batteries into mechanical torque that drives the wheel, with key types including hub motors (integrated into the wheel) and mid-drive motors (mounted centrally on the frame), characterized by their power output (measured in kW or horsepower), efficiency, thermal management, and integration with battery and control systems to deliver performance metrics such as acceleration, top speed, and range, while differing from internal combustion engines in their instant torque delivery, quieter operation, and zero direct emissions.

The global Electric Motorcycle Motor market size was estimated at USD 1530.25 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 12.85% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Electric Motorcycle Motor market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Electric

Motorcycle Motor market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Electric Motorcycle Motor market.

Global Electric Motorcycle Motor Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Bosch
Shimano
Bafang
Yamaha
Brose
Panasonic
Derby Cycle
TQ-Group
Shindengen
Energica Motor

Market Segmentation (by Type)

Below 250w

Above 250w

Market Segmentation (by Application)

OEM

Aftermarket

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Electric Motorcycle Motor Market

Overview of the regional outlook of the Electric Motorcycle Motor Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Electric Motorcycle Motor Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Electric Motorcycle Motor, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share,

product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights,

product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Electric Motorcycle Motor

1.2 Key Market Segments

1.2.1 Electric Motorcycle Motor Segment by Type

1.2.2 Electric Motorcycle Motor Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 ELECTRIC MOTORCYCLE MOTOR MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Electric Motorcycle Motor Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Electric Motorcycle Motor Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 ELECTRIC MOTORCYCLE MOTOR MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Electric Motorcycle Motor Product Life Cycle

3.3 Global Electric Motorcycle Motor Sales by Manufacturers (2020-2025)

3.4 Global Electric Motorcycle Motor Revenue Market Share by Manufacturers (2020-2025)

3.5 Electric Motorcycle Motor Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Electric Motorcycle Motor Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Electric Motorcycle Motor Market Competitive Situation and Trends

3.8.1 Electric Motorcycle Motor Market Concentration Rate

3.8.2 Global 5 and 10 Largest Electric Motorcycle Motor Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 ELECTRIC MOTORCYCLE MOTOR INDUSTRY CHAIN ANALYSIS

4.1 Electric Motorcycle Motor Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF ELECTRIC MOTORCYCLE MOTOR MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Electric Motorcycle Motor Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Electric Motorcycle Motor Market

5.7 ESG Ratings of Leading Companies

6 ELECTRIC MOTORCYCLE MOTOR MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Electric Motorcycle Motor Sales Market Share by Type (2020-2025)

6.3 Global Electric Motorcycle Motor Market Size Market Share by Type (2020-2025)

6.4 Global Electric Motorcycle Motor Price by Type (2020-2025)

7 ELECTRIC MOTORCYCLE MOTOR MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Electric Motorcycle Motor Market Sales by Application (2020-2025)
- 7.3 Global Electric Motorcycle Motor Market Size (M USD) by Application (2020-2025)
- 7.4 Global Electric Motorcycle Motor Sales Growth Rate by Application (2020-2025)

8 ELECTRIC MOTORCYCLE MOTOR MARKET SALES BY REGION

- 8.1 Global Electric Motorcycle Motor Sales by Region
 - 8.1.1 Global Electric Motorcycle Motor Sales by Region
 - 8.1.2 Global Electric Motorcycle Motor Sales Market Share by Region
- 8.2 Global Electric Motorcycle Motor Market Size by Region
 - 8.2.1 Global Electric Motorcycle Motor Market Size by Region
 - 8.2.2 Global Electric Motorcycle Motor Market Size Market Share by Region
- 8.3 North America
 - 8.3.1 North America Electric Motorcycle Motor Sales by Country
 - 8.3.2 North America Electric Motorcycle Motor Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Electric Motorcycle Motor Sales by Country
 - 8.4.2 Europe Electric Motorcycle Motor Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Electric Motorcycle Motor Sales by Region
 - 8.5.2 Asia Pacific Electric Motorcycle Motor Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Electric Motorcycle Motor Sales by Country
 - 8.6.2 South America Electric Motorcycle Motor Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Electric Motorcycle Motor Sales by Region

8.7.2 Middle East and Africa Electric Motorcycle Motor Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 ELECTRIC MOTORCYCLE MOTOR MARKET PRODUCTION BY REGION

9.1 Global Production of Electric Motorcycle Motor by Region(2020-2025)

9.2 Global Electric Motorcycle Motor Revenue Market Share by Region (2020-2025)

9.3 Global Electric Motorcycle Motor Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Electric Motorcycle Motor Production

9.4.1 North America Electric Motorcycle Motor Production Growth Rate (2020-2025)

9.4.2 North America Electric Motorcycle Motor Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Electric Motorcycle Motor Production

9.5.1 Europe Electric Motorcycle Motor Production Growth Rate (2020-2025)

9.5.2 Europe Electric Motorcycle Motor Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Electric Motorcycle Motor Production (2020-2025)

9.6.1 Japan Electric Motorcycle Motor Production Growth Rate (2020-2025)

9.6.2 Japan Electric Motorcycle Motor Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Electric Motorcycle Motor Production (2020-2025)

9.7.1 China Electric Motorcycle Motor Production Growth Rate (2020-2025)

9.7.2 China Electric Motorcycle Motor Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Bosch

10.1.1 Bosch Basic Information

- 10.1.2 Bosch Electric Motorcycle Motor Product Overview
- 10.1.3 Bosch Electric Motorcycle Motor Product Market Performance
- 10.1.4 Bosch Business Overview
- 10.1.5 Bosch SWOT Analysis
- 10.1.6 Bosch Recent Developments
- 10.2 Shimano
 - 10.2.1 Shimano Basic Information
 - 10.2.2 Shimano Electric Motorcycle Motor Product Overview
 - 10.2.3 Shimano Electric Motorcycle Motor Product Market Performance
 - 10.2.4 Shimano Business Overview
 - 10.2.5 Shimano SWOT Analysis
 - 10.2.6 Shimano Recent Developments
- 10.3 Bafang
 - 10.3.1 Bafang Basic Information
 - 10.3.2 Bafang Electric Motorcycle Motor Product Overview
 - 10.3.3 Bafang Electric Motorcycle Motor Product Market Performance
 - 10.3.4 Bafang Business Overview
 - 10.3.5 Bafang SWOT Analysis
 - 10.3.6 Bafang Recent Developments
- 10.4 Yamaha
 - 10.4.1 Yamaha Basic Information
 - 10.4.2 Yamaha Electric Motorcycle Motor Product Overview
 - 10.4.3 Yamaha Electric Motorcycle Motor Product Market Performance
 - 10.4.4 Yamaha Business Overview
 - 10.4.5 Yamaha Recent Developments
- 10.5 Brose
 - 10.5.1 Brose Basic Information
 - 10.5.2 Brose Electric Motorcycle Motor Product Overview
 - 10.5.3 Brose Electric Motorcycle Motor Product Market Performance
 - 10.5.4 Brose Business Overview
 - 10.5.5 Brose Recent Developments
- 10.6 Panasonic
 - 10.6.1 Panasonic Basic Information
 - 10.6.2 Panasonic Electric Motorcycle Motor Product Overview
 - 10.6.3 Panasonic Electric Motorcycle Motor Product Market Performance
 - 10.6.4 Panasonic Business Overview
 - 10.6.5 Panasonic Recent Developments
- 10.7 Derby Cycle
 - 10.7.1 Derby Cycle Basic Information

- 10.7.2 Derby Cycle Electric Motorcycle Motor Product Overview
- 10.7.3 Derby Cycle Electric Motorcycle Motor Product Market Performance
- 10.7.4 Derby Cycle Business Overview
- 10.7.5 Derby Cycle Recent Developments
- 10.8 TQ-Group
 - 10.8.1 TQ-Group Basic Information
 - 10.8.2 TQ-Group Electric Motorcycle Motor Product Overview
 - 10.8.3 TQ-Group Electric Motorcycle Motor Product Market Performance
 - 10.8.4 TQ-Group Business Overview
 - 10.8.5 TQ-Group Recent Developments
- 10.9 Shindengen
 - 10.9.1 Shindengen Basic Information
 - 10.9.2 Shindengen Electric Motorcycle Motor Product Overview
 - 10.9.3 Shindengen Electric Motorcycle Motor Product Market Performance
 - 10.9.4 Shindengen Business Overview
 - 10.9.5 Shindengen Recent Developments
- 10.10 Energica Motor
 - 10.10.1 Energica Motor Basic Information
 - 10.10.2 Energica Motor Electric Motorcycle Motor Product Overview
 - 10.10.3 Energica Motor Electric Motorcycle Motor Product Market Performance
 - 10.10.4 Energica Motor Business Overview
 - 10.10.5 Energica Motor Recent Developments

11 ELECTRIC MOTORCYCLE MOTOR MARKET FORECAST BY REGION

- 11.1 Global Electric Motorcycle Motor Market Size Forecast
- 11.2 Global Electric Motorcycle Motor Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Electric Motorcycle Motor Market Size Forecast by Country
 - 11.2.3 Asia Pacific Electric Motorcycle Motor Market Size Forecast by Region
 - 11.2.4 South America Electric Motorcycle Motor Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Electric Motorcycle Motor by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 12.1 Global Electric Motorcycle Motor Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of Electric Motorcycle Motor by Type (2026-2033)
 - 12.1.2 Global Electric Motorcycle Motor Market Size Forecast by Type (2026-2033)

- 12.1.3 Global Forecasted Price of Electric Motorcycle Motor by Type (2026-2033)
- 12.2 Global Electric Motorcycle Motor Market Forecast by Application (2026-2033)
 - 12.2.1 Global Electric Motorcycle Motor Sales (K Units) Forecast by Application
 - 12.2.2 Global Electric Motorcycle Motor Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Electric Motorcycle Motor Market Size Comparison by Region (M USD)
Table 5. Global Electric Motorcycle Motor Sales (K Units) by Manufacturers (2020-2025)
Table 6. Global Electric Motorcycle Motor Sales Market Share by Manufacturers (2020-2025)
Table 7. Global Electric Motorcycle Motor Revenue (M USD) by Manufacturers (2020-2025)
Table 8. Global Electric Motorcycle Motor Revenue Share by Manufacturers (2020-2025)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Electric Motorcycle Motor as of 2024)
Table 10. Global Market Electric Motorcycle Motor Average Price (USD/Unit) of Key Manufacturers (2020-2025)
Table 11. Manufacturers? Manufacturing Sites, Areas Served
Table 12. Manufacturers? Product Type
Table 13. Global Electric Motorcycle Motor Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Market Overview of Key Raw Materials
Table 16. Midstream Market Analysis
Table 17. Downstream Customer Analysis
Table 18. Key Development Trends
Table 19. Driving Factors
Table 20. Electric Motorcycle Motor Market Challenges
Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 25. Global Electric Motorcycle Motor Sales by Type (K Units)
Table 26. Global Electric Motorcycle Motor Market Size by Type (M USD)
Table 27. Global Electric Motorcycle Motor Sales (K Units) by Type (2020-2025)
Table 28. Global Electric Motorcycle Motor Sales Market Share by Type (2020-2025)

Table 29. Global Electric Motorcycle Motor Market Size (M USD) by Type (2020-2025)
Table 30. Global Electric Motorcycle Motor Market Size Share by Type (2020-2025)
Table 31. Global Electric Motorcycle Motor Price (USD/Unit) by Type (2020-2025)
Table 32. Global Electric Motorcycle Motor Sales (K Units) by Application
Table 33. Global Electric Motorcycle Motor Market Size by Application
Table 34. Global Electric Motorcycle Motor Sales by Application (2020-2025) & (K Units)
Table 35. Global Electric Motorcycle Motor Sales Market Share by Application (2020-2025)
Table 36. Global Electric Motorcycle Motor Market Size by Application (2020-2025) & (M USD)
Table 37. Global Electric Motorcycle Motor Market Share by Application (2020-2025)
Table 38. Global Electric Motorcycle Motor Sales Growth Rate by Application (2020-2025)
Table 39. Global Electric Motorcycle Motor Sales by Region (2020-2025) & (K Units)
Table 40. Global Electric Motorcycle Motor Sales Market Share by Region (2020-2025)
Table 41. Global Electric Motorcycle Motor Market Size by Region (2020-2025) & (M USD)
Table 42. Global Electric Motorcycle Motor Market Size Market Share by Region (2020-2025)
Table 43. North America Electric Motorcycle Motor Sales by Country (2020-2025) & (K Units)
Table 44. North America Electric Motorcycle Motor Market Size by Country (2020-2025) & (M USD)
Table 45. Europe Electric Motorcycle Motor Sales by Country (2020-2025) & (K Units)
Table 46. Europe Electric Motorcycle Motor Market Size by Country (2020-2025) & (M USD)
Table 47. Asia Pacific Electric Motorcycle Motor Sales by Region (2020-2025) & (K Units)
Table 48. Asia Pacific Electric Motorcycle Motor Market Size by Region (2020-2025) & (M USD)
Table 49. South America Electric Motorcycle Motor Sales by Country (2020-2025) & (K Units)
Table 50. South America Electric Motorcycle Motor Market Size by Country (2020-2025) & (M USD)
Table 51. Middle East and Africa Electric Motorcycle Motor Sales by Region (2020-2025) & (K Units)
Table 52. Middle East and Africa Electric Motorcycle Motor Market Size by Region (2020-2025) & (M USD)
Table 53. Global Electric Motorcycle Motor Production (K Units) by Region(2020-2025)

Table 54. Global Electric Motorcycle Motor Revenue (US\$ Million) by Region (2020-2025)

Table 55. Global Electric Motorcycle Motor Revenue Market Share by Region (2020-2025)

Table 56. Global Electric Motorcycle Motor Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 57. North America Electric Motorcycle Motor Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. Europe Electric Motorcycle Motor Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Japan Electric Motorcycle Motor Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. China Electric Motorcycle Motor Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. Bosch Basic Information

Table 62. Bosch Electric Motorcycle Motor Product Overview

Table 63. Bosch Electric Motorcycle Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. Bosch Business Overview

Table 65. Bosch SWOT Analysis

Table 66. Bosch Recent Developments

Table 67. Shimano Basic Information

Table 68. Shimano Electric Motorcycle Motor Product Overview

Table 69. Shimano Electric Motorcycle Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 70. Shimano Business Overview

Table 71. Shimano SWOT Analysis

Table 72. Shimano Recent Developments

Table 73. Bafang Basic Information

Table 74. Bafang Electric Motorcycle Motor Product Overview

Table 75. Bafang Electric Motorcycle Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 76. Bafang Business Overview

Table 77. Bafang SWOT Analysis

Table 78. Bafang Recent Developments

Table 79. Yamaha Basic Information

Table 80. Yamaha Electric Motorcycle Motor Product Overview

Table 81. Yamaha Electric Motorcycle Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 82. Yamaha Business Overview

Table 83. Yamaha Recent Developments

Table 84. Brose Basic Information

Table 85. Brose Electric Motorcycle Motor Product Overview

Table 86. Brose Electric Motorcycle Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 87. Brose Business Overview

Table 88. Brose Recent Developments

Table 89. Panasonic Basic Information

Table 90. Panasonic Electric Motorcycle Motor Product Overview

Table 91. Panasonic Electric Motorcycle Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 92. Panasonic Business Overview

Table 93. Panasonic Recent Developments

Table 94. Derby Cycle Basic Information

Table 95. Derby Cycle Electric Motorcycle Motor Product Overview

Table 96. Derby Cycle Electric Motorcycle Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 97. Derby Cycle Business Overview

Table 98. Derby Cycle Recent Developments

Table 99. TQ-Group Basic Information

Table 100. TQ-Group Electric Motorcycle Motor Product Overview

Table 101. TQ-Group Electric Motorcycle Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 102. TQ-Group Business Overview

Table 103. TQ-Group Recent Developments

Table 104. Shindengen Basic Information

Table 105. Shindengen Electric Motorcycle Motor Product Overview

Table 106. Shindengen Electric Motorcycle Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 107. Shindengen Business Overview

Table 108. Shindengen Recent Developments

Table 109. Energica Motor Basic Information

Table 110. Energica Motor Electric Motorcycle Motor Product Overview

Table 111. Energica Motor Electric Motorcycle Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 112. Energica Motor Business Overview

Table 113. Energica Motor Recent Developments

Table 114. Global Electric Motorcycle Motor Sales Forecast by Region (2026-2033) &

(K Units)

Table 115. Global Electric Motorcycle Motor Market Size Forecast by Region (2026-2033) & (M USD)

Table 116. North America Electric Motorcycle Motor Sales Forecast by Country (2026-2033) & (K Units)

Table 117. North America Electric Motorcycle Motor Market Size Forecast by Country (2026-2033) & (M USD)

Table 118. Europe Electric Motorcycle Motor Sales Forecast by Country (2026-2033) & (K Units)

Table 119. Europe Electric Motorcycle Motor Market Size Forecast by Country (2026-2033) & (M USD)

Table 120. Asia Pacific Electric Motorcycle Motor Sales Forecast by Region (2026-2033) & (K Units)

Table 121. Asia Pacific Electric Motorcycle Motor Market Size Forecast by Region (2026-2033) & (M USD)

Table 122. South America Electric Motorcycle Motor Sales Forecast by Country (2026-2033) & (K Units)

Table 123. South America Electric Motorcycle Motor Market Size Forecast by Country (2026-2033) & (M USD)

Table 124. Middle East and Africa Electric Motorcycle Motor Sales Forecast by Country (2026-2033) & (Units)

Table 125. Middle East and Africa Electric Motorcycle Motor Market Size Forecast by Country (2026-2033) & (M USD)

Table 126. Global Electric Motorcycle Motor Sales Forecast by Type (2026-2033) & (K Units)

Table 127. Global Electric Motorcycle Motor Market Size Forecast by Type (2026-2033) & (M USD)

Table 128. Global Electric Motorcycle Motor Price Forecast by Type (2026-2033) & (USD/Unit)

Table 129. Global Electric Motorcycle Motor Sales (K Units) Forecast by Application (2026-2033)

Table 130. Global Electric Motorcycle Motor Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Electric Motorcycle Motor
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Electric Motorcycle Motor Market Size (M USD), 2024-2033
- Figure 5. Global Electric Motorcycle Motor Market Size (M USD) (2020-2033)
- Figure 6. Global Electric Motorcycle Motor Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Electric Motorcycle Motor Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Electric Motorcycle Motor Product Life Cycle
- Figure 13. Electric Motorcycle Motor Sales Share by Manufacturers in 2024
- Figure 14. Global Electric Motorcycle Motor Revenue Share by Manufacturers in 2024
- Figure 15. Electric Motorcycle Motor Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Electric Motorcycle Motor Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Electric Motorcycle Motor Revenue in 2024
- Figure 18. Industry Chain Map of Electric Motorcycle Motor
- Figure 19. Global Electric Motorcycle Motor Market PEST Analysis
- Figure 20. Global Electric Motorcycle Motor Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Electric Motorcycle Motor Market Share by Type
- Figure 27. Sales Market Share of Electric Motorcycle Motor by Type (2020-2025)
- Figure 28. Sales Market Share of Electric Motorcycle Motor by Type in 2024
- Figure 29. Market Size Share of Electric Motorcycle Motor by Type (2020-2025)
- Figure 30. Market Size Share of Electric Motorcycle Motor by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Electric Motorcycle Motor Market Share by Application

Figure 33. Global Electric Motorcycle Motor Sales Market Share by Application (2020-2025)

Figure 34. Global Electric Motorcycle Motor Sales Market Share by Application in 2024

Figure 35. Global Electric Motorcycle Motor Market Share by Application (2020-2025)

Figure 36. Global Electric Motorcycle Motor Market Share by Application in 2024

Figure 37. Global Electric Motorcycle Motor Sales Growth Rate by Application (2020-2025)

Figure 38. Global Electric Motorcycle Motor Sales Market Share by Region (2020-2025)

Figure 39. Global Electric Motorcycle Motor Market Size Market Share by Region (2020-2025)

Figure 40. North America Electric Motorcycle Motor Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Electric Motorcycle Motor Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Electric Motorcycle Motor Sales Market Share by Country in 2024

Figure 43. North America Electric Motorcycle Motor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Electric Motorcycle Motor Market Size Market Share by Country in 2024

Figure 45. U.S. Electric Motorcycle Motor Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Electric Motorcycle Motor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Electric Motorcycle Motor Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Electric Motorcycle Motor Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Electric Motorcycle Motor Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Electric Motorcycle Motor Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Electric Motorcycle Motor Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Electric Motorcycle Motor Sales Market Share by Country in 2024

Figure 53. Europe Electric Motorcycle Motor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Electric Motorcycle Motor Market Size Market Share by Country in 2024

Figure 55. Germany Electric Motorcycle Motor Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Electric Motorcycle Motor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Electric Motorcycle Motor Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Electric Motorcycle Motor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Electric Motorcycle Motor Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Electric Motorcycle Motor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Electric Motorcycle Motor Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Electric Motorcycle Motor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Electric Motorcycle Motor Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Electric Motorcycle Motor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Electric Motorcycle Motor Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Electric Motorcycle Motor Sales Market Share by Region in 2024

Figure 67. Asia Pacific Electric Motorcycle Motor Market Size Market Share by Region in 2024

Figure 68. China Electric Motorcycle Motor Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Electric Motorcycle Motor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Electric Motorcycle Motor Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Electric Motorcycle Motor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Electric Motorcycle Motor Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Electric Motorcycle Motor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Electric Motorcycle Motor Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Electric Motorcycle Motor Market Size and Growth Rate (2020-2025) &

(M USD)

Figure 76. Southeast Asia Electric Motorcycle Motor Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Electric Motorcycle Motor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Electric Motorcycle Motor Sales and Growth Rate (K Units)

Figure 79. South America Electric Motorcycle Motor Sales Market Share by Country in 2024

Figure 80. South America Electric Motorcycle Motor Market Size and Growth Rate (M USD)

Figure 81. South America Electric Motorcycle Motor Market Size Market Share by Country in 2024

Figure 82. Brazil Electric Motorcycle Motor Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Electric Motorcycle Motor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Electric Motorcycle Motor Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Electric Motorcycle Motor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Electric Motorcycle Motor Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Electric Motorcycle Motor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Electric Motorcycle Motor Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Electric Motorcycle Motor Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Electric Motorcycle Motor Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Electric Motorcycle Motor Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Electric Motorcycle Motor Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Electric Motorcycle Motor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Electric Motorcycle Motor Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Electric Motorcycle Motor Market Size and Growth Rate (2020-2025) &

(M USD)

Figure 96. Egypt Electric Motorcycle Motor Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Electric Motorcycle Motor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Electric Motorcycle Motor Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Electric Motorcycle Motor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Electric Motorcycle Motor Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Electric Motorcycle Motor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Electric Motorcycle Motor Production Market Share by Region (2020-2025)

Figure 103. North America Electric Motorcycle Motor Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Electric Motorcycle Motor Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Electric Motorcycle Motor Production (K Units) Growth Rate (2020-2025)

Figure 106. China Electric Motorcycle Motor Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Electric Motorcycle Motor Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Electric Motorcycle Motor Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Electric Motorcycle Motor Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Electric Motorcycle Motor Market Share Forecast by Type (2026-2033)

Figure 111. Global Electric Motorcycle Motor Sales Forecast by Application (2026-2033)

Figure 112. Global Electric Motorcycle Motor Market Share Forecast by Application (2026-2033)

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