

Global Electric Massage Equipment Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/GF4632B8E7D5EN.html>

Date: January 2024

Pages: 137

Price: US\$ 3,200.00 (Single User License)

ID: GF4632B8E7D5EN

Abstracts

Report Overview

This report provides a deep insight into the global Electric Massage Equipment market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Electric Massage Equipment Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Electric Massage Equipment market in any manner.

Global Electric Massage Equipment Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product,

sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

OGAWA

Family Inada

BODYFRIEND

Panasonic

Osim International

ROTAI

Daito-THRIVE

HoMedics

Casada

Beurer

JSB Healthcare

Westinghouse

Fujiiryok

Naipo

Breo

SKG

Market Segmentation (by Type)

Foot Massager

Neck Massager

Eye Massager

Waist Massager

Massage Chair

Others

Market Segmentation (by Application)

Home

Commercial

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Electric Massage Equipment Market

Overview of the regional outlook of the Electric Massage Equipment Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major

players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Electric Massage Equipment Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan,

merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Electric Massage Equipment

1.2 Key Market Segments

1.2.1 Electric Massage Equipment Segment by Type

1.2.2 Electric Massage Equipment Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 ELECTRIC MASSAGE EQUIPMENT MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Electric Massage Equipment Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global Electric Massage Equipment Sales Estimates and Forecasts (2019-2030)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 ELECTRIC MASSAGE EQUIPMENT MARKET COMPETITIVE LANDSCAPE

3.1 Global Electric Massage Equipment Sales by Manufacturers (2019-2024)

3.2 Global Electric Massage Equipment Revenue Market Share by Manufacturers (2019-2024)

3.3 Electric Massage Equipment Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Electric Massage Equipment Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Electric Massage Equipment Sales Sites, Area Served, Product Type

3.6 Electric Massage Equipment Market Competitive Situation and Trends

3.6.1 Electric Massage Equipment Market Concentration Rate

3.6.2 Global 5 and 10 Largest Electric Massage Equipment Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 ELECTRIC MASSAGE EQUIPMENT INDUSTRY CHAIN ANALYSIS

- 4.1 Electric Massage Equipment Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF ELECTRIC MASSAGE EQUIPMENT MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 ELECTRIC MASSAGE EQUIPMENT MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Electric Massage Equipment Sales Market Share by Type (2019-2024)
- 6.3 Global Electric Massage Equipment Market Size Market Share by Type (2019-2024)
- 6.4 Global Electric Massage Equipment Price by Type (2019-2024)

7 ELECTRIC MASSAGE EQUIPMENT MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Electric Massage Equipment Market Sales by Application (2019-2024)
- 7.3 Global Electric Massage Equipment Market Size (M USD) by Application (2019-2024)
- 7.4 Global Electric Massage Equipment Sales Growth Rate by Application (2019-2024)

8 ELECTRIC MASSAGE EQUIPMENT MARKET SEGMENTATION BY REGION

8.1 Global Electric Massage Equipment Sales by Region

8.1.1 Global Electric Massage Equipment Sales by Region

8.1.2 Global Electric Massage Equipment Sales Market Share by Region

8.2 North America

8.2.1 North America Electric Massage Equipment Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Electric Massage Equipment Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Electric Massage Equipment Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Electric Massage Equipment Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Electric Massage Equipment Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 OGAWA

9.1.1 OGAWA Electric Massage Equipment Basic Information

- 9.1.2 OGAWA Electric Massage Equipment Product Overview
- 9.1.3 OGAWA Electric Massage Equipment Product Market Performance
- 9.1.4 OGAWA Business Overview
- 9.1.5 OGAWA Electric Massage Equipment SWOT Analysis
- 9.1.6 OGAWA Recent Developments
- 9.2 Family Inada
 - 9.2.1 Family Inada Electric Massage Equipment Basic Information
 - 9.2.2 Family Inada Electric Massage Equipment Product Overview
 - 9.2.3 Family Inada Electric Massage Equipment Product Market Performance
 - 9.2.4 Family Inada Business Overview
 - 9.2.5 Family Inada Electric Massage Equipment SWOT Analysis
 - 9.2.6 Family Inada Recent Developments
- 9.3 BODYFRIEND
 - 9.3.1 BODYFRIEND Electric Massage Equipment Basic Information
 - 9.3.2 BODYFRIEND Electric Massage Equipment Product Overview
 - 9.3.3 BODYFRIEND Electric Massage Equipment Product Market Performance
 - 9.3.4 BODYFRIEND Electric Massage Equipment SWOT Analysis
 - 9.3.5 BODYFRIEND Business Overview
 - 9.3.6 BODYFRIEND Recent Developments
- 9.4 Panasonic
 - 9.4.1 Panasonic Electric Massage Equipment Basic Information
 - 9.4.2 Panasonic Electric Massage Equipment Product Overview
 - 9.4.3 Panasonic Electric Massage Equipment Product Market Performance
 - 9.4.4 Panasonic Business Overview
 - 9.4.5 Panasonic Recent Developments
- 9.5 Osim International
 - 9.5.1 Osim International Electric Massage Equipment Basic Information
 - 9.5.2 Osim International Electric Massage Equipment Product Overview
 - 9.5.3 Osim International Electric Massage Equipment Product Market Performance
 - 9.5.4 Osim International Business Overview
 - 9.5.5 Osim International Recent Developments
- 9.6 ROTAI
 - 9.6.1 ROTAI Electric Massage Equipment Basic Information
 - 9.6.2 ROTAI Electric Massage Equipment Product Overview
 - 9.6.3 ROTAI Electric Massage Equipment Product Market Performance
 - 9.6.4 ROTAI Business Overview
 - 9.6.5 ROTAI Recent Developments
- 9.7 Daito-THRIVE
 - 9.7.1 Daito-THRIVE Electric Massage Equipment Basic Information

- 9.7.2 Daito-THRIVE Electric Massage Equipment Product Overview
- 9.7.3 Daito-THRIVE Electric Massage Equipment Product Market Performance
- 9.7.4 Daito-THRIVE Business Overview
- 9.7.5 Daito-THRIVE Recent Developments

9.8 HoMedics

- 9.8.1 HoMedics Electric Massage Equipment Basic Information
- 9.8.2 HoMedics Electric Massage Equipment Product Overview
- 9.8.3 HoMedics Electric Massage Equipment Product Market Performance
- 9.8.4 HoMedics Business Overview
- 9.8.5 HoMedics Recent Developments

9.9 Casada

- 9.9.1 Casada Electric Massage Equipment Basic Information
- 9.9.2 Casada Electric Massage Equipment Product Overview
- 9.9.3 Casada Electric Massage Equipment Product Market Performance
- 9.9.4 Casada Business Overview
- 9.9.5 Casada Recent Developments

9.10 Beurer

- 9.10.1 Beurer Electric Massage Equipment Basic Information
- 9.10.2 Beurer Electric Massage Equipment Product Overview
- 9.10.3 Beurer Electric Massage Equipment Product Market Performance
- 9.10.4 Beurer Business Overview
- 9.10.5 Beurer Recent Developments

9.11 JSB Healthcare

- 9.11.1 JSB Healthcare Electric Massage Equipment Basic Information
- 9.11.2 JSB Healthcare Electric Massage Equipment Product Overview
- 9.11.3 JSB Healthcare Electric Massage Equipment Product Market Performance
- 9.11.4 JSB Healthcare Business Overview
- 9.11.5 JSB Healthcare Recent Developments

9.12 Westinghouse

- 9.12.1 Westinghouse Electric Massage Equipment Basic Information
- 9.12.2 Westinghouse Electric Massage Equipment Product Overview
- 9.12.3 Westinghouse Electric Massage Equipment Product Market Performance
- 9.12.4 Westinghouse Business Overview
- 9.12.5 Westinghouse Recent Developments

9.13 Fujiiryok

- 9.13.1 Fujiiryok Electric Massage Equipment Basic Information
- 9.13.2 Fujiiryok Electric Massage Equipment Product Overview
- 9.13.3 Fujiiryok Electric Massage Equipment Product Market Performance
- 9.13.4 Fujiiryok Business Overview

9.13.5 Fujiiryok Recent Developments

9.14 Naipo

9.14.1 Naipo Electric Massage Equipment Basic Information

9.14.2 Naipo Electric Massage Equipment Product Overview

9.14.3 Naipo Electric Massage Equipment Product Market Performance

9.14.4 Naipo Business Overview

9.14.5 Naipo Recent Developments

9.15 Breo

9.15.1 Breo Electric Massage Equipment Basic Information

9.15.2 Breo Electric Massage Equipment Product Overview

9.15.3 Breo Electric Massage Equipment Product Market Performance

9.15.4 Breo Business Overview

9.15.5 Breo Recent Developments

9.16 SKG

9.16.1 SKG Electric Massage Equipment Basic Information

9.16.2 SKG Electric Massage Equipment Product Overview

9.16.3 SKG Electric Massage Equipment Product Market Performance

9.16.4 SKG Business Overview

9.16.5 SKG Recent Developments

10 ELECTRIC MASSAGE EQUIPMENT MARKET FORECAST BY REGION

10.1 Global Electric Massage Equipment Market Size Forecast

10.2 Global Electric Massage Equipment Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Electric Massage Equipment Market Size Forecast by Country

10.2.3 Asia Pacific Electric Massage Equipment Market Size Forecast by Region

10.2.4 South America Electric Massage Equipment Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Electric Massage Equipment by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Electric Massage Equipment Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Electric Massage Equipment by Type (2025-2030)

11.1.2 Global Electric Massage Equipment Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Electric Massage Equipment by Type (2025-2030)

11.2 Global Electric Massage Equipment Market Forecast by Application (2025-2030)

11.2.1 Global Electric Massage Equipment Sales (K Units) Forecast by Application

11.2.2 Global Electric Massage Equipment Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Electric Massage Equipment Market Size Comparison by Region (M USD)

Table 5. Global Electric Massage Equipment Sales (K Units) by Manufacturers
(2019-2024)

Table 6. Global Electric Massage Equipment Sales Market Share by Manufacturers
(2019-2024)

Table 7. Global Electric Massage Equipment Revenue (M USD) by Manufacturers
(2019-2024)

Table 8. Global Electric Massage Equipment Revenue Share by Manufacturers
(2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Electric Massage Equipment as of 2022)

Table 10. Global Market Electric Massage Equipment Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Electric Massage Equipment Sales Sites and Area Served

Table 12. Manufacturers Electric Massage Equipment Product Type

Table 13. Global Electric Massage Equipment Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Electric Massage Equipment

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Electric Massage Equipment Market Challenges

Table 22. Global Electric Massage Equipment Sales by Type (K Units)

Table 23. Global Electric Massage Equipment Market Size by Type (M USD)

Table 24. Global Electric Massage Equipment Sales (K Units) by Type (2019-2024)

Table 25. Global Electric Massage Equipment Sales Market Share by Type (2019-2024)

Table 26. Global Electric Massage Equipment Market Size (M USD) by Type
(2019-2024)

Table 27. Global Electric Massage Equipment Market Size Share by Type (2019-2024)

Table 28. Global Electric Massage Equipment Price (USD/Unit) by Type (2019-2024)
Table 29. Global Electric Massage Equipment Sales (K Units) by Application
Table 30. Global Electric Massage Equipment Market Size by Application
Table 31. Global Electric Massage Equipment Sales by Application (2019-2024) & (K Units)
Table 32. Global Electric Massage Equipment Sales Market Share by Application (2019-2024)
Table 33. Global Electric Massage Equipment Sales by Application (2019-2024) & (M USD)
Table 34. Global Electric Massage Equipment Market Share by Application (2019-2024)
Table 35. Global Electric Massage Equipment Sales Growth Rate by Application (2019-2024)
Table 36. Global Electric Massage Equipment Sales by Region (2019-2024) & (K Units)
Table 37. Global Electric Massage Equipment Sales Market Share by Region (2019-2024)
Table 38. North America Electric Massage Equipment Sales by Country (2019-2024) & (K Units)
Table 39. Europe Electric Massage Equipment Sales by Country (2019-2024) & (K Units)
Table 40. Asia Pacific Electric Massage Equipment Sales by Region (2019-2024) & (K Units)
Table 41. South America Electric Massage Equipment Sales by Country (2019-2024) & (K Units)
Table 42. Middle East and Africa Electric Massage Equipment Sales by Region (2019-2024) & (K Units)
Table 43. OGAWA Electric Massage Equipment Basic Information
Table 44. OGAWA Electric Massage Equipment Product Overview
Table 45. OGAWA Electric Massage Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 46. OGAWA Business Overview
Table 47. OGAWA Electric Massage Equipment SWOT Analysis
Table 48. OGAWA Recent Developments
Table 49. Family Inada Electric Massage Equipment Basic Information
Table 50. Family Inada Electric Massage Equipment Product Overview
Table 51. Family Inada Electric Massage Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 52. Family Inada Business Overview
Table 53. Family Inada Electric Massage Equipment SWOT Analysis
Table 54. Family Inada Recent Developments

Table 55. BODYFRIEND Electric Massage Equipment Basic Information
Table 56. BODYFRIEND Electric Massage Equipment Product Overview
Table 57. BODYFRIEND Electric Massage Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 58. BODYFRIEND Electric Massage Equipment SWOT Analysis
Table 59. BODYFRIEND Business Overview
Table 60. BODYFRIEND Recent Developments
Table 61. Panasonic Electric Massage Equipment Basic Information
Table 62. Panasonic Electric Massage Equipment Product Overview
Table 63. Panasonic Electric Massage Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 64. Panasonic Business Overview
Table 65. Panasonic Recent Developments
Table 66. Osim International Electric Massage Equipment Basic Information
Table 67. Osim International Electric Massage Equipment Product Overview
Table 68. Osim International Electric Massage Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 69. Osim International Business Overview
Table 70. Osim International Recent Developments
Table 71. ROTAI Electric Massage Equipment Basic Information
Table 72. ROTAI Electric Massage Equipment Product Overview
Table 73. ROTAI Electric Massage Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 74. ROTAI Business Overview
Table 75. ROTAI Recent Developments
Table 76. Daito-THRIVE Electric Massage Equipment Basic Information
Table 77. Daito-THRIVE Electric Massage Equipment Product Overview
Table 78. Daito-THRIVE Electric Massage Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 79. Daito-THRIVE Business Overview
Table 80. Daito-THRIVE Recent Developments
Table 81. HoMedics Electric Massage Equipment Basic Information
Table 82. HoMedics Electric Massage Equipment Product Overview
Table 83. HoMedics Electric Massage Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 84. HoMedics Business Overview
Table 85. HoMedics Recent Developments
Table 86. Casada Electric Massage Equipment Basic Information
Table 87. Casada Electric Massage Equipment Product Overview

Table 88. Casada Electric Massage Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 89. Casada Business Overview

Table 90. Casada Recent Developments

Table 91. Beurer Electric Massage Equipment Basic Information

Table 92. Beurer Electric Massage Equipment Product Overview

Table 93. Beurer Electric Massage Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 94. Beurer Business Overview

Table 95. Beurer Recent Developments

Table 96. JSB Healthcare Electric Massage Equipment Basic Information

Table 97. JSB Healthcare Electric Massage Equipment Product Overview

Table 98. JSB Healthcare Electric Massage Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 99. JSB Healthcare Business Overview

Table 100. JSB Healthcare Recent Developments

Table 101. Westinghouse Electric Massage Equipment Basic Information

Table 102. Westinghouse Electric Massage Equipment Product Overview

Table 103. Westinghouse Electric Massage Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 104. Westinghouse Business Overview

Table 105. Westinghouse Recent Developments

Table 106. Fujiiryok Electric Massage Equipment Basic Information

Table 107. Fujiiryok Electric Massage Equipment Product Overview

Table 108. Fujiiryok Electric Massage Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 109. Fujiiryok Business Overview

Table 110. Fujiiryok Recent Developments

Table 111. Naipo Electric Massage Equipment Basic Information

Table 112. Naipo Electric Massage Equipment Product Overview

Table 113. Naipo Electric Massage Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 114. Naipo Business Overview

Table 115. Naipo Recent Developments

Table 116. Breo Electric Massage Equipment Basic Information

Table 117. Breo Electric Massage Equipment Product Overview

Table 118. Breo Electric Massage Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 119. Breo Business Overview

Table 120. Breo Recent Developments
Table 121. SKG Electric Massage Equipment Basic Information
Table 122. SKG Electric Massage Equipment Product Overview
Table 123. SKG Electric Massage Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 124. SKG Business Overview
Table 125. SKG Recent Developments
Table 126. Global Electric Massage Equipment Sales Forecast by Region (2025-2030) & (K Units)
Table 127. Global Electric Massage Equipment Market Size Forecast by Region (2025-2030) & (M USD)
Table 128. North America Electric Massage Equipment Sales Forecast by Country (2025-2030) & (K Units)
Table 129. North America Electric Massage Equipment Market Size Forecast by Country (2025-2030) & (M USD)
Table 130. Europe Electric Massage Equipment Sales Forecast by Country (2025-2030) & (K Units)
Table 131. Europe Electric Massage Equipment Market Size Forecast by Country (2025-2030) & (M USD)
Table 132. Asia Pacific Electric Massage Equipment Sales Forecast by Region (2025-2030) & (K Units)
Table 133. Asia Pacific Electric Massage Equipment Market Size Forecast by Region (2025-2030) & (M USD)
Table 134. South America Electric Massage Equipment Sales Forecast by Country (2025-2030) & (K Units)
Table 135. South America Electric Massage Equipment Market Size Forecast by Country (2025-2030) & (M USD)
Table 136. Middle East and Africa Electric Massage Equipment Consumption Forecast by Country (2025-2030) & (Units)
Table 137. Middle East and Africa Electric Massage Equipment Market Size Forecast by Country (2025-2030) & (M USD)
Table 138. Global Electric Massage Equipment Sales Forecast by Type (2025-2030) & (K Units)
Table 139. Global Electric Massage Equipment Market Size Forecast by Type (2025-2030) & (M USD)
Table 140. Global Electric Massage Equipment Price Forecast by Type (2025-2030) & (USD/Unit)
Table 141. Global Electric Massage Equipment Sales (K Units) Forecast by Application (2025-2030)

Table 142. Global Electric Massage Equipment Market Size Forecast by Application
(2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Electric Massage Equipment
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Electric Massage Equipment Market Size (M USD), 2019-2030
- Figure 5. Global Electric Massage Equipment Market Size (M USD) (2019-2030)
- Figure 6. Global Electric Massage Equipment Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Electric Massage Equipment Market Size by Country (M USD)
- Figure 11. Electric Massage Equipment Sales Share by Manufacturers in 2023
- Figure 12. Global Electric Massage Equipment Revenue Share by Manufacturers in 2023
- Figure 13. Electric Massage Equipment Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Electric Massage Equipment Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Electric Massage Equipment Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Electric Massage Equipment Market Share by Type
- Figure 18. Sales Market Share of Electric Massage Equipment by Type (2019-2024)
- Figure 19. Sales Market Share of Electric Massage Equipment by Type in 2023
- Figure 20. Market Size Share of Electric Massage Equipment by Type (2019-2024)
- Figure 21. Market Size Market Share of Electric Massage Equipment by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Electric Massage Equipment Market Share by Application
- Figure 24. Global Electric Massage Equipment Sales Market Share by Application (2019-2024)
- Figure 25. Global Electric Massage Equipment Sales Market Share by Application in 2023
- Figure 26. Global Electric Massage Equipment Market Share by Application (2019-2024)
- Figure 27. Global Electric Massage Equipment Market Share by Application in 2023
- Figure 28. Global Electric Massage Equipment Sales Growth Rate by Application

(2019-2024)

Figure 29. Global Electric Massage Equipment Sales Market Share by Region

(2019-2024)

Figure 30. North America Electric Massage Equipment Sales and Growth Rate

(2019-2024) & (K Units)

Figure 31. North America Electric Massage Equipment Sales Market Share by Country in 2023

Figure 32. U.S. Electric Massage Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Electric Massage Equipment Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Electric Massage Equipment Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Electric Massage Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Electric Massage Equipment Sales Market Share by Country in 2023

Figure 37. Germany Electric Massage Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Electric Massage Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Electric Massage Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Electric Massage Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Electric Massage Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Electric Massage Equipment Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Electric Massage Equipment Sales Market Share by Region in 2023

Figure 44. China Electric Massage Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Electric Massage Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Electric Massage Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Electric Massage Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Electric Massage Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Electric Massage Equipment Sales and Growth Rate (K Units)

Figure 50. South America Electric Massage Equipment Sales Market Share by Country in 2023

Figure 51. Brazil Electric Massage Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Electric Massage Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Electric Massage Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Electric Massage Equipment Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Electric Massage Equipment Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Electric Massage Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Electric Massage Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Electric Massage Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Electric Massage Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Electric Massage Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Electric Massage Equipment Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Electric Massage Equipment Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Electric Massage Equipment Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Electric Massage Equipment Market Share Forecast by Type (2025-2030)

Figure 65. Global Electric Massage Equipment Sales Forecast by Application (2025-2030)

Figure 66. Global Electric Massage Equipment Market Share Forecast by Application (2025-2030)

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