

Global Electric Folding Umbrella Market Research Report 2026(Status and Outlook)

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Abstracts

An Electric Folding Umbrella is an innovative and convenient type of umbrella designed for ease of use, compactness, and accessibility. It combines traditional umbrella functionality with modern electric mechanisms to provide users with a seamless experience in opening, closing, and carrying the umbrella.

The global Electric Folding Umbrella market size was estimated at USD 410.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 6.00% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Electric Folding Umbrella market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Electric Folding Umbrella market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Electric Folding Umbrella market.

Global Electric Folding Umbrella Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

ShedRain
Xiamen ALT Outdoor Products Co., Ltd.
OVIDA
Ming Kee Umbrellas Factory Pte Ltd
Schneider Electric
Shenzhen Towum Umbrella Co., Ltd.
Huifeng Umbrella
Boddingtons Electrical
Shine Citi Umbrella
Baoding Rongen Technology Co., Ltd.
Annabel

Market Segmentation (by Type)

With Sunshade Function
Without Sunshade Function

Market Segmentation (by Application)

Online Sales

Offline Sales

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Electric Folding Umbrella Market

Overview of the regional outlook of the Electric Folding Umbrella Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Electric Folding Umbrella Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Electric Folding Umbrella, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as

challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Electric Folding Umbrella

1.2 Key Market Segments

1.2.1 Electric Folding Umbrella Segment by Type

1.2.2 Electric Folding Umbrella Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 ELECTRIC FOLDING UMBRELLA MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Electric Folding Umbrella Market Size (M USD) Estimates and Forecasts (2020-2035)

2.1.2 Global Electric Folding Umbrella Sales Estimates and Forecasts (2020-2035)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 ELECTRIC FOLDING UMBRELLA MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Electric Folding Umbrella Product Life Cycle

3.3 Global Electric Folding Umbrella Sales by Manufacturers (2020-2025)

3.4 Global Electric Folding Umbrella Revenue Market Share by Manufacturers (2020-2025)

3.5 Electric Folding Umbrella Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Electric Folding Umbrella Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Electric Folding Umbrella Market Competitive Situation and Trends

3.8.1 Electric Folding Umbrella Market Concentration Rate

3.8.2 Global 5 and 10 Largest Electric Folding Umbrella Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 ELECTRIC FOLDING UMBRELLA INDUSTRY CHAIN ANALYSIS

4.1 Electric Folding Umbrella Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF ELECTRIC FOLDING UMBRELLA MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Electric Folding Umbrella Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Electric Folding Umbrella Market

5.7 ESG Ratings of Leading Companies

6 ELECTRIC FOLDING UMBRELLA MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Electric Folding Umbrella Sales Market Share by Type (2020-2025)

6.3 Global Electric Folding Umbrella Market Size by Type (2020-2025)

6.4 Global Electric Folding Umbrella Price by Type (2020-2025)

7 ELECTRIC FOLDING UMBRELLA MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Electric Folding Umbrella Market Sales by Application (2020-2025)
- 7.3 Global Electric Folding Umbrella Market Size (M USD) by Application (2020-2025)
- 7.4 Global Electric Folding Umbrella Sales Growth Rate by Application (2020-2025)

8 ELECTRIC FOLDING UMBRELLA MARKET SALES BY REGION

- 8.1 Global Electric Folding Umbrella Sales by Region
 - 8.1.1 Global Electric Folding Umbrella Sales by Region
 - 8.1.2 Global Electric Folding Umbrella Sales Market Share by Region
- 8.2 Global Electric Folding Umbrella Market Size by Region
 - 8.2.1 Global Electric Folding Umbrella Market Size by Region
 - 8.2.2 Global Electric Folding Umbrella Market Size by Region
- 8.3 North America
 - 8.3.1 North America Electric Folding Umbrella Sales by Country
 - 8.3.2 North America Electric Folding Umbrella Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Electric Folding Umbrella Sales by Country
 - 8.4.2 Europe Electric Folding Umbrella Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Electric Folding Umbrella Sales by Region
 - 8.5.2 Asia Pacific Electric Folding Umbrella Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Electric Folding Umbrella Sales by Country
 - 8.6.2 South America Electric Folding Umbrella Market Size by Country

- 8.6.3 Brazil Market Overview
- 8.6.4 Argentina Market Overview
- 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
 - 8.7.1 Middle East and Africa Electric Folding Umbrella Sales by Region
 - 8.7.2 Middle East and Africa Electric Folding Umbrella Market Size by Region
 - 8.7.3 Saudi Arabia Market Overview
 - 8.7.4 UAE Market Overview
 - 8.7.5 Egypt Market Overview
 - 8.7.6 Nigeria Market Overview
 - 8.7.7 South Africa Market Overview

9 ELECTRIC FOLDING UMBRELLA MARKET PRODUCTION BY REGION

- 9.1 Global Production of Electric Folding Umbrella by Region(2020-2025)
- 9.2 Global Electric Folding Umbrella Revenue Market Share by Region (2020-2025)
- 9.3 Global Electric Folding Umbrella Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Electric Folding Umbrella Production
 - 9.4.1 North America Electric Folding Umbrella Production Growth Rate (2020-2025)
 - 9.4.2 North America Electric Folding Umbrella Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Electric Folding Umbrella Production
 - 9.5.1 Europe Electric Folding Umbrella Production Growth Rate (2020-2025)
 - 9.5.2 Europe Electric Folding Umbrella Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Electric Folding Umbrella Production (2020-2025)
 - 9.6.1 Japan Electric Folding Umbrella Production Growth Rate (2020-2025)
 - 9.6.2 Japan Electric Folding Umbrella Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Electric Folding Umbrella Production (2020-2025)
 - 9.7.1 China Electric Folding Umbrella Production Growth Rate (2020-2025)
 - 9.7.2 China Electric Folding Umbrella Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 ShedRain
 - 10.1.1 ShedRain Basic Information

- 10.1.2 ShedRain Electric Folding Umbrella Product Overview
- 10.1.3 ShedRain Electric Folding Umbrella Product Market Performance
- 10.1.4 ShedRain Business Overview
- 10.1.5 ShedRain SWOT Analysis
- 10.1.6 ShedRain Recent Developments
- 10.2 Xiamen ALT Outdoor Products Co., Ltd.
 - 10.2.1 Xiamen ALT Outdoor Products Co., Ltd. Basic Information
 - 10.2.2 Xiamen ALT Outdoor Products Co., Ltd. Electric Folding Umbrella Product Overview
 - 10.2.3 Xiamen ALT Outdoor Products Co., Ltd. Electric Folding Umbrella Product Market Performance
 - 10.2.4 Xiamen ALT Outdoor Products Co., Ltd. Business Overview
 - 10.2.5 Xiamen ALT Outdoor Products Co., Ltd. SWOT Analysis
 - 10.2.6 Xiamen ALT Outdoor Products Co., Ltd. Recent Developments
- 10.3 OVIDA
 - 10.3.1 OVIDA Basic Information
 - 10.3.2 OVIDA Electric Folding Umbrella Product Overview
 - 10.3.3 OVIDA Electric Folding Umbrella Product Market Performance
 - 10.3.4 OVIDA Business Overview
 - 10.3.5 OVIDA SWOT Analysis
 - 10.3.6 OVIDA Recent Developments
- 10.4 Ming Kee Umbrellas Factory Pte Ltd
 - 10.4.1 Ming Kee Umbrellas Factory Pte Ltd Basic Information
 - 10.4.2 Ming Kee Umbrellas Factory Pte Ltd Electric Folding Umbrella Product Overview
 - 10.4.3 Ming Kee Umbrellas Factory Pte Ltd Electric Folding Umbrella Product Market Performance
 - 10.4.4 Ming Kee Umbrellas Factory Pte Ltd Business Overview
 - 10.4.5 Ming Kee Umbrellas Factory Pte Ltd Recent Developments
- 10.5 Schneider Electric
 - 10.5.1 Schneider Electric Basic Information
 - 10.5.2 Schneider Electric Electric Folding Umbrella Product Overview
 - 10.5.3 Schneider Electric Electric Folding Umbrella Product Market Performance
 - 10.5.4 Schneider Electric Business Overview
 - 10.5.5 Schneider Electric Recent Developments
- 10.6 Shenzhen Towum Umbrella Co., Ltd.
 - 10.6.1 Shenzhen Towum Umbrella Co., Ltd. Basic Information
 - 10.6.2 Shenzhen Towum Umbrella Co., Ltd. Electric Folding Umbrella Product Overview

10.6.3 Shenzhen Towum Umbrella Co., Ltd. Electric Folding Umbrella Product Market Performance

10.6.4 Shenzhen Towum Umbrella Co., Ltd. Business Overview

10.6.5 Shenzhen Towum Umbrella Co., Ltd. Recent Developments

10.7 Huifeng Umbrella

10.7.1 Huifeng Umbrella Basic Information

10.7.2 Huifeng Umbrella Electric Folding Umbrella Product Overview

10.7.3 Huifeng Umbrella Electric Folding Umbrella Product Market Performance

10.7.4 Huifeng Umbrella Business Overview

10.7.5 Huifeng Umbrella Recent Developments

10.8 Boddingtons Electrical

10.8.1 Boddingtons Electrical Basic Information

10.8.2 Boddingtons Electrical Electric Folding Umbrella Product Overview

10.8.3 Boddingtons Electrical Electric Folding Umbrella Product Market Performance

10.8.4 Boddingtons Electrical Business Overview

10.8.5 Boddingtons Electrical Recent Developments

10.9 Shine Citi Umbrella

10.9.1 Shine Citi Umbrella Basic Information

10.9.2 Shine Citi Umbrella Electric Folding Umbrella Product Overview

10.9.3 Shine Citi Umbrella Electric Folding Umbrella Product Market Performance

10.9.4 Shine Citi Umbrella Business Overview

10.9.5 Shine Citi Umbrella Recent Developments

10.10 Baoding Rongen Technology Co., Ltd.

10.10.1 Baoding Rongen Technology Co., Ltd. Basic Information

10.10.2 Baoding Rongen Technology Co., Ltd. Electric Folding Umbrella Product Overview

10.10.3 Baoding Rongen Technology Co., Ltd. Electric Folding Umbrella Product Market Performance

10.10.4 Baoding Rongen Technology Co., Ltd. Business Overview

10.10.5 Baoding Rongen Technology Co., Ltd. Recent Developments

10.11 Annabel

10.11.1 Annabel Basic Information

10.11.2 Annabel Electric Folding Umbrella Product Overview

10.11.3 Annabel Electric Folding Umbrella Product Market Performance

10.11.4 Annabel Business Overview

10.11.5 Annabel Recent Developments

11 ELECTRIC FOLDING UMBRELLA MARKET FORECAST BY REGION

- 11.1 Global Electric Folding Umbrella Market Size Forecast
- 11.2 Global Electric Folding Umbrella Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Electric Folding Umbrella Market Size Forecast by Country
 - 11.2.3 Asia Pacific Electric Folding Umbrella Market Size Forecast by Region
 - 11.2.4 South America Electric Folding Umbrella Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Electric Folding Umbrella by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

- 12.1 Global Electric Folding Umbrella Market Forecast by Type (2026-2035)
 - 12.1.1 Global Forecasted Sales of Electric Folding Umbrella by Type (2026-2035)
 - 12.1.2 Global Electric Folding Umbrella Market Size Forecast by Type (2026-2035)
 - 12.1.3 Global Forecasted Price of Electric Folding Umbrella by Type (2026-2035)
- 12.2 Global Electric Folding Umbrella Market Forecast by Application (2026-2035)
 - 12.2.1 Global Electric Folding Umbrella Sales (K Units) Forecast by Application
 - 12.2.2 Global Electric Folding Umbrella Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Electric Folding Umbrella Market Size by Type (M USD)
- Table 4. Global Electric Folding Umbrella Market Size by Application
- Table 5. Electric Folding Umbrella Market Size Comparison by Region (M USD)
- Table 6. Global Electric Folding Umbrella Sales (K Units) by Manufacturers (2020-2025)
- Table 7. Global Electric Folding Umbrella Sales Market Share by Manufacturers (2020-2025)
- Table 8. Global Electric Folding Umbrella Revenue (M USD) by Manufacturers (2020-2025)
- Table 9. Global Electric Folding Umbrella Revenue Share by Manufacturers (2020-2025)
- Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Electric Folding Umbrella as of 2025)
- Table 11. Global Market Electric Folding Umbrella Average Price (USD/Unit) of Key Manufacturers (2020-2025)
- Table 12. Manufacturers? Manufacturing Sites, Areas Served
- Table 13. Manufacturers? Product Type
- Table 14. Global Electric Folding Umbrella Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15. Mergers & Acquisitions, Expansion Plans
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Electric Folding Umbrella Market Challenges
- Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 26. Global Electric Folding Umbrella Sales by Type (K Units)
- Table 27. Global Electric Folding Umbrella Market Size by Type (M USD)
- Table 28. Global Electric Folding Umbrella Sales (K Units) by Type (2020-2025)

- Table 29. Global Electric Folding Umbrella Sales Market Share by Type (2020-2025)
- Table 30. Global Electric Folding Umbrella Market Size (M USD) by Type (2020-2025)
- Table 31. Global Electric Folding Umbrella Market Share by Type (2020-2025)
- Table 32. Global Electric Folding Umbrella Price (USD/Unit) by Type (2020-2025)
- Table 33. Global Electric Folding Umbrella Sales (K Units) by Application
- Table 34. Global Electric Folding Umbrella Market Size by Application
- Table 35. Global Electric Folding Umbrella Sales by Application (2020-2025) & (K Units)
- Table 36. Global Electric Folding Umbrella Sales Market Share by Application (2020-2025)
- Table 37. Global Electric Folding Umbrella Market Size by Application (2020-2025) & (M USD)
- Table 38. Global Electric Folding Umbrella Market Share by Application (2020-2025)
- Table 39. Global Electric Folding Umbrella Sales Growth Rate by Application (2020-2025)
- Table 40. Global Electric Folding Umbrella Sales by Region (2020-2025) & (K Units)
- Table 41. Global Electric Folding Umbrella Sales Market Share by Region (2020-2025)
- Table 42. Global Electric Folding Umbrella Market Size by Region (2020-2025) & (M USD)
- Table 43. Global Electric Folding Umbrella Market Size by Region (2020-2025)
- Table 44. North America Electric Folding Umbrella Sales by Country (2020-2025) & (K Units)
- Table 45. North America Electric Folding Umbrella Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe Electric Folding Umbrella Sales by Country (2020-2025) & (K Units)
- Table 47. Europe Electric Folding Umbrella Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific Electric Folding Umbrella Sales by Region (2020-2025) & (K Units)
- Table 49. Asia Pacific Electric Folding Umbrella Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Electric Folding Umbrella Sales by Country (2020-2025) & (K Units)
- Table 51. South America Electric Folding Umbrella Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Electric Folding Umbrella Sales by Region (2020-2025) & (K Units)
- Table 53. Middle East and Africa Electric Folding Umbrella Market Size by Region (2020-2025) & (M USD)
- Table 54. Global Electric Folding Umbrella Production (K Units) by Region(2020-2025)

- Table 55. Global Electric Folding Umbrella Revenue (US\$ Million) by Region (2020-2025)
- Table 56. Global Electric Folding Umbrella Revenue Market Share by Region (2020-2025)
- Table 57. Global Electric Folding Umbrella Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 58. North America Electric Folding Umbrella Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 59. Europe Electric Folding Umbrella Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 60. Japan Electric Folding Umbrella Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 61. China Electric Folding Umbrella Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 62. ShedRain Basic Information
- Table 63. ShedRain Electric Folding Umbrella Product Overview
- Table 64. ShedRain Electric Folding Umbrella Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 65. ShedRain Business Overview
- Table 66. ShedRain SWOT Analysis
- Table 67. ShedRain Recent Developments
- Table 68. Xiamen ALT Outdoor Products Co., Ltd. Basic Information
- Table 69. Xiamen ALT Outdoor Products Co., Ltd. Electric Folding Umbrella Product Overview
- Table 70. Xiamen ALT Outdoor Products Co., Ltd. Electric Folding Umbrella Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 71. Xiamen ALT Outdoor Products Co., Ltd. Business Overview
- Table 72. Xiamen ALT Outdoor Products Co., Ltd. SWOT Analysis
- Table 73. Xiamen ALT Outdoor Products Co., Ltd. Recent Developments
- Table 74. OVIDA Basic Information
- Table 75. OVIDA Electric Folding Umbrella Product Overview
- Table 76. OVIDA Electric Folding Umbrella Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 77. OVIDA Business Overview
- Table 78. OVIDA SWOT Analysis
- Table 79. OVIDA Recent Developments
- Table 80. Ming Kee Umbrellas Factory Pte Ltd Basic Information
- Table 81. Ming Kee Umbrellas Factory Pte Ltd Electric Folding Umbrella Product Overview

- Table 82. Ming Kee Umbrellas Factory Pte Ltd Electric Folding Umbrella Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 83. Ming Kee Umbrellas Factory Pte Ltd Business Overview
- Table 84. Ming Kee Umbrellas Factory Pte Ltd Recent Developments
- Table 85. Schneider Electric Basic Information
- Table 86. Schneider Electric Electric Folding Umbrella Product Overview
- Table 87. Schneider Electric Electric Folding Umbrella Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 88. Schneider Electric Business Overview
- Table 89. Schneider Electric Recent Developments
- Table 90. Shenzhen Towum Umbrella Co., Ltd. Basic Information
- Table 91. Shenzhen Towum Umbrella Co., Ltd. Electric Folding Umbrella Product Overview
- Table 92. Shenzhen Towum Umbrella Co., Ltd. Electric Folding Umbrella Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 93. Shenzhen Towum Umbrella Co., Ltd. Business Overview
- Table 94. Shenzhen Towum Umbrella Co., Ltd. Recent Developments
- Table 95. Huifeng Umbrella Basic Information
- Table 96. Huifeng Umbrella Electric Folding Umbrella Product Overview
- Table 97. Huifeng Umbrella Electric Folding Umbrella Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 98. Huifeng Umbrella Business Overview
- Table 99. Huifeng Umbrella Recent Developments
- Table 100. Boddingtons Electrical Basic Information
- Table 101. Boddingtons Electrical Electric Folding Umbrella Product Overview
- Table 102. Boddingtons Electrical Electric Folding Umbrella Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 103. Boddingtons Electrical Business Overview
- Table 104. Boddingtons Electrical Recent Developments
- Table 105. Shine Citi Umbrella Basic Information
- Table 106. Shine Citi Umbrella Electric Folding Umbrella Product Overview
- Table 107. Shine Citi Umbrella Electric Folding Umbrella Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 108. Shine Citi Umbrella Business Overview
- Table 109. Shine Citi Umbrella Recent Developments
- Table 110. Baoding Rongen Technology Co., Ltd. Basic Information
- Table 111. Baoding Rongen Technology Co., Ltd. Electric Folding Umbrella Product Overview
- Table 112. Baoding Rongen Technology Co., Ltd. Electric Folding Umbrella Sales (K

Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 113. Baoding Rongen Technology Co., Ltd. Business Overview

Table 114. Baoding Rongen Technology Co., Ltd. Recent Developments

Table 115. Annabel Basic Information

Table 116. Annabel Electric Folding Umbrella Product Overview

Table 117. Annabel Electric Folding Umbrella Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 118. Annabel Business Overview

Table 119. Annabel Recent Developments

Table 120. Global Electric Folding Umbrella Sales Forecast by Region (2026-2035) & (K Units)

Table 121. Global Electric Folding Umbrella Market Size Forecast by Region (2026-2035) & (M USD)

Table 122. North America Electric Folding Umbrella Sales Forecast by Country (2026-2035) & (K Units)

Table 123. North America Electric Folding Umbrella Market Size Forecast by Country (2026-2035) & (M USD)

Table 124. Europe Electric Folding Umbrella Sales Forecast by Country (2026-2035) & (K Units)

Table 125. Europe Electric Folding Umbrella Market Size Forecast by Country (2026-2035) & (M USD)

Table 126. Asia Pacific Electric Folding Umbrella Sales Forecast by Region (2026-2035) & (K Units)

Table 127. Asia Pacific Electric Folding Umbrella Market Size Forecast by Region (2026-2035) & (M USD)

Table 128. South America Electric Folding Umbrella Sales Forecast by Country (2026-2035) & (K Units)

Table 129. South America Electric Folding Umbrella Market Size Forecast by Country (2026-2035) & (M USD)

Table 130. Middle East and Africa Electric Folding Umbrella Sales Forecast by Country (2026-2035) & (Units)

Table 131. Middle East and Africa Electric Folding Umbrella Market Size Forecast by Country (2026-2035) & (M USD)

Table 132. Global Electric Folding Umbrella Sales Forecast by Type (2026-2035) & (K Units)

Table 133. Global Electric Folding Umbrella Market Size Forecast by Type (2026-2035) & (M USD)

Table 134. Global Electric Folding Umbrella Price Forecast by Type (2026-2035) & (USD/Unit)

Table 135. Global Electric Folding Umbrella Sales (K Units) Forecast by Application (2026-2035)

Table 136. Global Electric Folding Umbrella Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Electric Folding Umbrella
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Electric Folding Umbrella Market Size (M USD), 2025-2035
- Figure 5. Global Electric Folding Umbrella Market Size (M USD) (2020-2035)
- Figure 6. Global Electric Folding Umbrella Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Electric Folding Umbrella Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Electric Folding Umbrella Product Life Cycle
- Figure 13. Electric Folding Umbrella Sales Share by Manufacturers in 2025
- Figure 14. Global Electric Folding Umbrella Revenue Share by Manufacturers in 2025
- Figure 15. Electric Folding Umbrella Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Electric Folding Umbrella Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Electric Folding Umbrella Revenue in 2025
- Figure 18. Industry Chain Map of Electric Folding Umbrella
- Figure 19. Global Electric Folding Umbrella Market PEST Analysis
- Figure 20. Global Electric Folding Umbrella Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Electric Folding Umbrella Market Share by Type
- Figure 27. Sales Market Share of Electric Folding Umbrella by Type (2020-2025)
- Figure 28. Sales Market Share of Electric Folding Umbrella by Type in 2025
- Figure 29. Market Share of Electric Folding Umbrella by Type (2020-2025)
- Figure 30. Market Share of Electric Folding Umbrella by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Electric Folding Umbrella Market Share by Application

Figure 33. Global Electric Folding Umbrella Sales Market Share by Application (2020-2025)

Figure 34. Global Electric Folding Umbrella Sales Market Share by Application in 2025

Figure 35. Global Electric Folding Umbrella Market Share by Application (2020-2025)

Figure 36. Global Electric Folding Umbrella Market Share by Application in 2025

Figure 37. Global Electric Folding Umbrella Sales Growth Rate by Application (2020-2025)

Figure 38. Global Electric Folding Umbrella Sales Market Share by Region (2020-2025)

Figure 39. Global Electric Folding Umbrella Market Size by Region (2020-2025)

Figure 40. North America Electric Folding Umbrella Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Electric Folding Umbrella Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Electric Folding Umbrella Sales Market Share by Country in 2024

Figure 43. North America Electric Folding Umbrella Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Electric Folding Umbrella Market Size by Country in 2024

Figure 45. U.S. Electric Folding Umbrella Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Electric Folding Umbrella Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Electric Folding Umbrella Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Electric Folding Umbrella Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Electric Folding Umbrella Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Electric Folding Umbrella Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Electric Folding Umbrella Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Electric Folding Umbrella Sales Market Share by Country in 2024

Figure 53. Europe Electric Folding Umbrella Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Electric Folding Umbrella Market Size by Country in 2024

Figure 55. Germany Electric Folding Umbrella Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Electric Folding Umbrella Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Electric Folding Umbrella Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Electric Folding Umbrella Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Electric Folding Umbrella Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Electric Folding Umbrella Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Electric Folding Umbrella Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Electric Folding Umbrella Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Electric Folding Umbrella Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Electric Folding Umbrella Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Electric Folding Umbrella Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Electric Folding Umbrella Sales Market Share by Region in 2024

Figure 67. Asia Pacific Electric Folding Umbrella Market Size by Region in 2024

Figure 68. China Electric Folding Umbrella Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Electric Folding Umbrella Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Electric Folding Umbrella Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Electric Folding Umbrella Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Electric Folding Umbrella Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Electric Folding Umbrella Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Electric Folding Umbrella Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Electric Folding Umbrella Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Electric Folding Umbrella Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Electric Folding Umbrella Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Electric Folding Umbrella Sales and Growth Rate (K Units)

Figure 79. South America Electric Folding Umbrella Sales Market Share by Country in 2024

Figure 80. South America Electric Folding Umbrella Market Size and Growth Rate (M USD)

Figure 81. South America Electric Folding Umbrella Market Size by Country in 2024

Figure 82. Brazil Electric Folding Umbrella Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Electric Folding Umbrella Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Electric Folding Umbrella Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Electric Folding Umbrella Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Electric Folding Umbrella Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Electric Folding Umbrella Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Electric Folding Umbrella Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Electric Folding Umbrella Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Electric Folding Umbrella Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Electric Folding Umbrella Market Size by Region in 2024

Figure 92. Saudi Arabia Electric Folding Umbrella Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Electric Folding Umbrella Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Electric Folding Umbrella Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Electric Folding Umbrella Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Electric Folding Umbrella Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Electric Folding Umbrella Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Electric Folding Umbrella Sales and Growth Rate (2020-2025) & (K

Units)

Figure 99. Nigeria Electric Folding Umbrella Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Electric Folding Umbrella Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Electric Folding Umbrella Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Electric Folding Umbrella Production Market Share by Region (2020-2025)

Figure 103. North America Electric Folding Umbrella Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Electric Folding Umbrella Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Electric Folding Umbrella Production (K Units) Growth Rate (2020-2025)

Figure 106. China Electric Folding Umbrella Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Electric Folding Umbrella Sales Forecast by Volume (2020-2035) & (K Units)

Figure 108. Global Electric Folding Umbrella Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Electric Folding Umbrella Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Electric Folding Umbrella Market Share Forecast by Type (2026-2035)

Figure 111. Global Electric Folding Umbrella Sales Forecast by Application (2026-2035)

Figure 112. Global Electric Folding Umbrella Market Share Forecast by Application (2026-2035)

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