

# Global Electric Floor Heater Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview:

Electric Floor Heater is a heating system installed beneath the floor that uses electric energy to warm the floor and subsequently heat the surrounding space.

The Global Electric Floor Heater Market Size was estimated at USD 2101.38 million in 2023 and is projected to reach USD 2705.27 million by 2029, exhibiting a CAGR of 4.30% during the forecast period.

This report provides a deep insight into the global Electric Floor Heater market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Electric Floor Heater Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are

planning to foray into the Electric Floor Heater market in any manner.

## Global Electric Floor Heater Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

Arkon Heating Systems

Calorique

Daikin

Danfoss

Emerson

Flexel

Halmburger

Korea Heating

Magnum Heating

Myson

Nexans

Ondolia

Raychem

Rifeng

Speedheat

STEP Warmfloor

SunTouch

Taco

Market Segmentation (by Type)

100w

150w

200w

Other

Market Segmentation (by Application)

Residential

Commercial

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Electric Floor Heater Market

Overview of the regional outlook of the Electric Floor Heater Market:

### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth

as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division

standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Electric Floor Heater Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development

potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Electric Floor Heater
- 1.2 Key Market Segments
  - 1.2.1 Electric Floor Heater Segment by Type
  - 1.2.2 Electric Floor Heater Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 ELECTRIC FLOOR HEATER MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Electric Floor Heater Market Size (M USD) Estimates and Forecasts (2019-2030)
  - 2.1.2 Global Electric Floor Heater Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 ELECTRIC FLOOR HEATER MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Electric Floor Heater Sales by Manufacturers (2019-2024)
- 3.2 Global Electric Floor Heater Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Electric Floor Heater Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Electric Floor Heater Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Electric Floor Heater Sales Sites, Area Served, Product Type
- 3.6 Electric Floor Heater Market Competitive Situation and Trends
  - 3.6.1 Electric Floor Heater Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Electric Floor Heater Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

### **4 ELECTRIC FLOOR HEATER INDUSTRY CHAIN ANALYSIS**

- 4.1 Electric Floor Heater Industry Chain Analysis



4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF ELECTRIC FLOOR HEATER MARKET**

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

## **6 ELECTRIC FLOOR HEATER MARKET SEGMENTATION BY TYPE**

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Electric Floor Heater Sales Market Share by Type (2019-2024)

6.3 Global Electric Floor Heater Market Size Market Share by Type (2019-2024)

6.4 Global Electric Floor Heater Price by Type (2019-2024)

## **7 ELECTRIC FLOOR HEATER MARKET SEGMENTATION BY APPLICATION**

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Electric Floor Heater Market Sales by Application (2019-2024)

7.3 Global Electric Floor Heater Market Size (M USD) by Application (2019-2024)

7.4 Global Electric Floor Heater Sales Growth Rate by Application (2019-2024)

## **8 ELECTRIC FLOOR HEATER MARKET SEGMENTATION BY REGION**

8.1 Global Electric Floor Heater Sales by Region

8.1.1 Global Electric Floor Heater Sales by Region

8.1.2 Global Electric Floor Heater Sales Market Share by Region

8.2 North America

8.2.1 North America Electric Floor Heater Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Electric Floor Heater Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Electric Floor Heater Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Electric Floor Heater Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Electric Floor Heater Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

9.1 Arkon Heating Systems

9.1.1 Arkon Heating Systems Electric Floor Heater Basic Information

9.1.2 Arkon Heating Systems Electric Floor Heater Product Overview

9.1.3 Arkon Heating Systems Electric Floor Heater Product Market Performance

9.1.4 Arkon Heating Systems Business Overview

9.1.5 Arkon Heating Systems Electric Floor Heater SWOT Analysis

9.1.6 Arkon Heating Systems Recent Developments

9.2 Calorique

- 9.2.1 Calorique Electric Floor Heater Basic Information
- 9.2.2 Calorique Electric Floor Heater Product Overview
- 9.2.3 Calorique Electric Floor Heater Product Market Performance
- 9.2.4 Calorique Business Overview
- 9.2.5 Calorique Electric Floor Heater SWOT Analysis
- 9.2.6 Calorique Recent Developments
- 9.3 Daikin
  - 9.3.1 Daikin Electric Floor Heater Basic Information
  - 9.3.2 Daikin Electric Floor Heater Product Overview
  - 9.3.3 Daikin Electric Floor Heater Product Market Performance
  - 9.3.4 Daikin Electric Floor Heater SWOT Analysis
  - 9.3.5 Daikin Business Overview
  - 9.3.6 Daikin Recent Developments
- 9.4 Danfoss
  - 9.4.1 Danfoss Electric Floor Heater Basic Information
  - 9.4.2 Danfoss Electric Floor Heater Product Overview
  - 9.4.3 Danfoss Electric Floor Heater Product Market Performance
  - 9.4.4 Danfoss Business Overview
  - 9.4.5 Danfoss Recent Developments
- 9.5 Emerson
  - 9.5.1 Emerson Electric Floor Heater Basic Information
  - 9.5.2 Emerson Electric Floor Heater Product Overview
  - 9.5.3 Emerson Electric Floor Heater Product Market Performance
  - 9.5.4 Emerson Business Overview
  - 9.5.5 Emerson Recent Developments
- 9.6 Flexel
  - 9.6.1 Flexel Electric Floor Heater Basic Information
  - 9.6.2 Flexel Electric Floor Heater Product Overview
  - 9.6.3 Flexel Electric Floor Heater Product Market Performance
  - 9.6.4 Flexel Business Overview
  - 9.6.5 Flexel Recent Developments
- 9.7 Halmburger
  - 9.7.1 Halmburger Electric Floor Heater Basic Information
  - 9.7.2 Halmburger Electric Floor Heater Product Overview
  - 9.7.3 Halmburger Electric Floor Heater Product Market Performance
  - 9.7.4 Halmburger Business Overview
  - 9.7.5 Halmburger Recent Developments
- 9.8 Korea Heating
  - 9.8.1 Korea Heating Electric Floor Heater Basic Information

- 9.8.2 Korea Heating Electric Floor Heater Product Overview
- 9.8.3 Korea Heating Electric Floor Heater Product Market Performance
- 9.8.4 Korea Heating Business Overview
- 9.8.5 Korea Heating Recent Developments
- 9.9 Magnum Heating
  - 9.9.1 Magnum Heating Electric Floor Heater Basic Information
  - 9.9.2 Magnum Heating Electric Floor Heater Product Overview
  - 9.9.3 Magnum Heating Electric Floor Heater Product Market Performance
  - 9.9.4 Magnum Heating Business Overview
  - 9.9.5 Magnum Heating Recent Developments
- 9.10 Myson
  - 9.10.1 Myson Electric Floor Heater Basic Information
  - 9.10.2 Myson Electric Floor Heater Product Overview
  - 9.10.3 Myson Electric Floor Heater Product Market Performance
  - 9.10.4 Myson Business Overview
  - 9.10.5 Myson Recent Developments
- 9.11 Nexans
  - 9.11.1 Nexans Electric Floor Heater Basic Information
  - 9.11.2 Nexans Electric Floor Heater Product Overview
  - 9.11.3 Nexans Electric Floor Heater Product Market Performance
  - 9.11.4 Nexans Business Overview
  - 9.11.5 Nexans Recent Developments
- 9.12 Ondolia
  - 9.12.1 Ondolia Electric Floor Heater Basic Information
  - 9.12.2 Ondolia Electric Floor Heater Product Overview
  - 9.12.3 Ondolia Electric Floor Heater Product Market Performance
  - 9.12.4 Ondolia Business Overview
  - 9.12.5 Ondolia Recent Developments
- 9.13 Raychem
  - 9.13.1 Raychem Electric Floor Heater Basic Information
  - 9.13.2 Raychem Electric Floor Heater Product Overview
  - 9.13.3 Raychem Electric Floor Heater Product Market Performance
  - 9.13.4 Raychem Business Overview
  - 9.13.5 Raychem Recent Developments
- 9.14 Rifeng
  - 9.14.1 Rifeng Electric Floor Heater Basic Information
  - 9.14.2 Rifeng Electric Floor Heater Product Overview
  - 9.14.3 Rifeng Electric Floor Heater Product Market Performance
  - 9.14.4 Rifeng Business Overview

- 9.14.5 Rifeng Recent Developments
- 9.15 Speedheat
  - 9.15.1 Speedheat Electric Floor Heater Basic Information
  - 9.15.2 Speedheat Electric Floor Heater Product Overview
  - 9.15.3 Speedheat Electric Floor Heater Product Market Performance
  - 9.15.4 Speedheat Business Overview
  - 9.15.5 Speedheat Recent Developments
- 9.16 STEP Warmfloor
  - 9.16.1 STEP Warmfloor Electric Floor Heater Basic Information
  - 9.16.2 STEP Warmfloor Electric Floor Heater Product Overview
  - 9.16.3 STEP Warmfloor Electric Floor Heater Product Market Performance
  - 9.16.4 STEP Warmfloor Business Overview
  - 9.16.5 STEP Warmfloor Recent Developments
- 9.17 SunTouch
  - 9.17.1 SunTouch Electric Floor Heater Basic Information
  - 9.17.2 SunTouch Electric Floor Heater Product Overview
  - 9.17.3 SunTouch Electric Floor Heater Product Market Performance
  - 9.17.4 SunTouch Business Overview
  - 9.17.5 SunTouch Recent Developments
- 9.18 Taco
  - 9.18.1 Taco Electric Floor Heater Basic Information
  - 9.18.2 Taco Electric Floor Heater Product Overview
  - 9.18.3 Taco Electric Floor Heater Product Market Performance
  - 9.18.4 Taco Business Overview
  - 9.18.5 Taco Recent Developments

## **10 ELECTRIC FLOOR HEATER MARKET FORECAST BY REGION**

- 10.1 Global Electric Floor Heater Market Size Forecast
- 10.2 Global Electric Floor Heater Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe Electric Floor Heater Market Size Forecast by Country
  - 10.2.3 Asia Pacific Electric Floor Heater Market Size Forecast by Region
  - 10.2.4 South America Electric Floor Heater Market Size Forecast by Country
  - 10.2.5 Middle East and Africa Forecasted Consumption of Electric Floor Heater by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

- 11.1 Global Electric Floor Heater Market Forecast by Type (2025-2030)
  - 11.1.1 Global Forecasted Sales of Electric Floor Heater by Type (2025-2030)
  - 11.1.2 Global Electric Floor Heater Market Size Forecast by Type (2025-2030)
  - 11.1.3 Global Forecasted Price of Electric Floor Heater by Type (2025-2030)
- 11.2 Global Electric Floor Heater Market Forecast by Application (2025-2030)
  - 11.2.1 Global Electric Floor Heater Sales (K Units) Forecast by Application
  - 11.2.2 Global Electric Floor Heater Market Size (M USD) Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Electric Floor Heater Market Size Comparison by Region (M USD)
- Table 5. Global Electric Floor Heater Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global Electric Floor Heater Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Electric Floor Heater Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Electric Floor Heater Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Electric Floor Heater as of 2022)
- Table 10. Global Market Electric Floor Heater Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Electric Floor Heater Sales Sites and Area Served
- Table 12. Manufacturers Electric Floor Heater Product Type
- Table 13. Global Electric Floor Heater Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Electric Floor Heater
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Electric Floor Heater Market Challenges
- Table 22. Global Electric Floor Heater Sales by Type (K Units)
- Table 23. Global Electric Floor Heater Market Size by Type (M USD)
- Table 24. Global Electric Floor Heater Sales (K Units) by Type (2019-2024)
- Table 25. Global Electric Floor Heater Sales Market Share by Type (2019-2024)
- Table 26. Global Electric Floor Heater Market Size (M USD) by Type (2019-2024)
- Table 27. Global Electric Floor Heater Market Size Share by Type (2019-2024)
- Table 28. Global Electric Floor Heater Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Electric Floor Heater Sales (K Units) by Application
- Table 30. Global Electric Floor Heater Market Size by Application
- Table 31. Global Electric Floor Heater Sales by Application (2019-2024) & (K Units)
- Table 32. Global Electric Floor Heater Sales Market Share by Application (2019-2024)

- Table 33. Global Electric Floor Heater Sales by Application (2019-2024) & (M USD)
- Table 34. Global Electric Floor Heater Market Share by Application (2019-2024)
- Table 35. Global Electric Floor Heater Sales Growth Rate by Application (2019-2024)
- Table 36. Global Electric Floor Heater Sales by Region (2019-2024) & (K Units)
- Table 37. Global Electric Floor Heater Sales Market Share by Region (2019-2024)
- Table 38. North America Electric Floor Heater Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Electric Floor Heater Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Electric Floor Heater Sales by Region (2019-2024) & (K Units)
- Table 41. South America Electric Floor Heater Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Electric Floor Heater Sales by Region (2019-2024) & (K Units)
- Table 43. Arkon Heating Systems Electric Floor Heater Basic Information
- Table 44. Arkon Heating Systems Electric Floor Heater Product Overview
- Table 45. Arkon Heating Systems Electric Floor Heater Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. Arkon Heating Systems Business Overview
- Table 47. Arkon Heating Systems Electric Floor Heater SWOT Analysis
- Table 48. Arkon Heating Systems Recent Developments
- Table 49. Calorique Electric Floor Heater Basic Information
- Table 50. Calorique Electric Floor Heater Product Overview
- Table 51. Calorique Electric Floor Heater Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. Calorique Business Overview
- Table 53. Calorique Electric Floor Heater SWOT Analysis
- Table 54. Calorique Recent Developments
- Table 55. Daikin Electric Floor Heater Basic Information
- Table 56. Daikin Electric Floor Heater Product Overview
- Table 57. Daikin Electric Floor Heater Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. Daikin Electric Floor Heater SWOT Analysis
- Table 59. Daikin Business Overview
- Table 60. Daikin Recent Developments
- Table 61. Danfoss Electric Floor Heater Basic Information
- Table 62. Danfoss Electric Floor Heater Product Overview
- Table 63. Danfoss Electric Floor Heater Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 64. Danfoss Business Overview
- Table 65. Danfoss Recent Developments



- Table 66. Emerson Electric Floor Heater Basic Information
- Table 67. Emerson Electric Floor Heater Product Overview
- Table 68. Emerson Electric Floor Heater Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 69. Emerson Business Overview
- Table 70. Emerson Recent Developments
- Table 71. Flexel Electric Floor Heater Basic Information
- Table 72. Flexel Electric Floor Heater Product Overview
- Table 73. Flexel Electric Floor Heater Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 74. Flexel Business Overview
- Table 75. Flexel Recent Developments
- Table 76. Halmburger Electric Floor Heater Basic Information
- Table 77. Halmburger Electric Floor Heater Product Overview
- Table 78. Halmburger Electric Floor Heater Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 79. Halmburger Business Overview
- Table 80. Halmburger Recent Developments
- Table 81. Korea Heating Electric Floor Heater Basic Information
- Table 82. Korea Heating Electric Floor Heater Product Overview
- Table 83. Korea Heating Electric Floor Heater Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 84. Korea Heating Business Overview
- Table 85. Korea Heating Recent Developments
- Table 86. Magnum Heating Electric Floor Heater Basic Information
- Table 87. Magnum Heating Electric Floor Heater Product Overview
- Table 88. Magnum Heating Electric Floor Heater Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 89. Magnum Heating Business Overview
- Table 90. Magnum Heating Recent Developments
- Table 91. Myson Electric Floor Heater Basic Information
- Table 92. Myson Electric Floor Heater Product Overview
- Table 93. Myson Electric Floor Heater Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 94. Myson Business Overview
- Table 95. Myson Recent Developments
- Table 96. Nexans Electric Floor Heater Basic Information
- Table 97. Nexans Electric Floor Heater Product Overview
- Table 98. Nexans Electric Floor Heater Sales (K Units), Revenue (M USD), Price

- (USD/Unit) and Gross Margin (2019-2024)
- Table 99. Nexans Business Overview
- Table 100. Nexans Recent Developments
- Table 101. Ondolia Electric Floor Heater Basic Information
- Table 102. Ondolia Electric Floor Heater Product Overview
- Table 103. Ondolia Electric Floor Heater Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 104. Ondolia Business Overview
- Table 105. Ondolia Recent Developments
- Table 106. Raychem Electric Floor Heater Basic Information
- Table 107. Raychem Electric Floor Heater Product Overview
- Table 108. Raychem Electric Floor Heater Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 109. Raychem Business Overview
- Table 110. Raychem Recent Developments
- Table 111. Rifeng Electric Floor Heater Basic Information
- Table 112. Rifeng Electric Floor Heater Product Overview
- Table 113. Rifeng Electric Floor Heater Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 114. Rifeng Business Overview
- Table 115. Rifeng Recent Developments
- Table 116. Speedheat Electric Floor Heater Basic Information
- Table 117. Speedheat Electric Floor Heater Product Overview
- Table 118. Speedheat Electric Floor Heater Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 119. Speedheat Business Overview
- Table 120. Speedheat Recent Developments
- Table 121. STEP Warmfloor Electric Floor Heater Basic Information
- Table 122. STEP Warmfloor Electric Floor Heater Product Overview
- Table 123. STEP Warmfloor Electric Floor Heater Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 124. STEP Warmfloor Business Overview
- Table 125. STEP Warmfloor Recent Developments
- Table 126. SunTouch Electric Floor Heater Basic Information
- Table 127. SunTouch Electric Floor Heater Product Overview
- Table 128. SunTouch Electric Floor Heater Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 129. SunTouch Business Overview
- Table 130. SunTouch Recent Developments

- Table 131. Taco Electric Floor Heater Basic Information
- Table 132. Taco Electric Floor Heater Product Overview
- Table 133. Taco Electric Floor Heater Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 134. Taco Business Overview
- Table 135. Taco Recent Developments
- Table 136. Global Electric Floor Heater Sales Forecast by Region (2025-2030) & (K Units)
- Table 137. Global Electric Floor Heater Market Size Forecast by Region (2025-2030) & (M USD)
- Table 138. North America Electric Floor Heater Sales Forecast by Country (2025-2030) & (K Units)
- Table 139. North America Electric Floor Heater Market Size Forecast by Country (2025-2030) & (M USD)
- Table 140. Europe Electric Floor Heater Sales Forecast by Country (2025-2030) & (K Units)
- Table 141. Europe Electric Floor Heater Market Size Forecast by Country (2025-2030) & (M USD)
- Table 142. Asia Pacific Electric Floor Heater Sales Forecast by Region (2025-2030) & (K Units)
- Table 143. Asia Pacific Electric Floor Heater Market Size Forecast by Region (2025-2030) & (M USD)
- Table 144. South America Electric Floor Heater Sales Forecast by Country (2025-2030) & (K Units)
- Table 145. South America Electric Floor Heater Market Size Forecast by Country (2025-2030) & (M USD)
- Table 146. Middle East and Africa Electric Floor Heater Consumption Forecast by Country (2025-2030) & (Units)
- Table 147. Middle East and Africa Electric Floor Heater Market Size Forecast by Country (2025-2030) & (M USD)
- Table 148. Global Electric Floor Heater Sales Forecast by Type (2025-2030) & (K Units)
- Table 149. Global Electric Floor Heater Market Size Forecast by Type (2025-2030) & (M USD)
- Table 150. Global Electric Floor Heater Price Forecast by Type (2025-2030) & (USD/Unit)
- Table 151. Global Electric Floor Heater Sales (K Units) Forecast by Application (2025-2030)
- Table 152. Global Electric Floor Heater Market Size Forecast by Application (2025-2030) & (M USD)



## List Of Figures

### LIST OF FIGURES

Figure 1. Product Picture of Electric Floor Heater

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Electric Floor Heater Market Size (M USD), 2019-2030

Figure 5. Global Electric Floor Heater Market Size (M USD) (2019-2030)

Figure 6. Global Electric Floor Heater Sales (K Units) & (2019-2030)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Electric Floor Heater Market Size by Country (M USD)

Figure 11. Electric Floor Heater Sales Share by Manufacturers in 2023

Figure 12. Global Electric Floor Heater Revenue Share by Manufacturers in 2023

Figure 13. Electric Floor Heater Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 14. Global Market Electric Floor Heater Average Price (USD/Unit) of Key Manufacturers in 2023

Figure 15. The Global 5 and 10 Largest Players: Market Share by Electric Floor Heater Revenue in 2023

Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 17. Global Electric Floor Heater Market Share by Type

Figure 18. Sales Market Share of Electric Floor Heater by Type (2019-2024)

Figure 19. Sales Market Share of Electric Floor Heater by Type in 2023

Figure 20. Market Size Share of Electric Floor Heater by Type (2019-2024)

Figure 21. Market Size Market Share of Electric Floor Heater by Type in 2023

Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 23. Global Electric Floor Heater Market Share by Application

Figure 24. Global Electric Floor Heater Sales Market Share by Application (2019-2024)

Figure 25. Global Electric Floor Heater Sales Market Share by Application in 2023

Figure 26. Global Electric Floor Heater Market Share by Application (2019-2024)

Figure 27. Global Electric Floor Heater Market Share by Application in 2023

Figure 28. Global Electric Floor Heater Sales Growth Rate by Application (2019-2024)

Figure 29. Global Electric Floor Heater Sales Market Share by Region (2019-2024)

Figure 30. North America Electric Floor Heater Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America Electric Floor Heater Sales Market Share by Country in 2023

- Figure 32. U.S. Electric Floor Heater Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada Electric Floor Heater Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico Electric Floor Heater Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Electric Floor Heater Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Electric Floor Heater Sales Market Share by Country in 2023
- Figure 37. Germany Electric Floor Heater Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Electric Floor Heater Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Electric Floor Heater Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Electric Floor Heater Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Electric Floor Heater Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Electric Floor Heater Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Electric Floor Heater Sales Market Share by Region in 2023
- Figure 44. China Electric Floor Heater Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Electric Floor Heater Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Electric Floor Heater Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Electric Floor Heater Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Electric Floor Heater Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Electric Floor Heater Sales and Growth Rate (K Units)
- Figure 50. South America Electric Floor Heater Sales Market Share by Country in 2023
- Figure 51. Brazil Electric Floor Heater Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina Electric Floor Heater Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia Electric Floor Heater Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa Electric Floor Heater Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Electric Floor Heater Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Electric Floor Heater Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE Electric Floor Heater Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt Electric Floor Heater Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria Electric Floor Heater Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa Electric Floor Heater Sales and Growth Rate (2019-2024) & (K Units)
- Figure 61. Global Electric Floor Heater Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Electric Floor Heater Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Electric Floor Heater Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Electric Floor Heater Market Share Forecast by Type (2025-2030)

Figure 65. Global Electric Floor Heater Sales Forecast by Application (2025-2030)

Figure 66. Global Electric Floor Heater Market Share Forecast by Application (2025-2030)

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