

Global Electric Curtain Motor Market Research Report 2026(Status and Outlook)

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Abstracts

Electric curtain motor is an electric device used to control the opening and closing of curtains. These motors are usually mounted on the curtain track and powered by a mains, allowing the curtain to slide automatically, providing shade, privacy and aesthetics. Curtain is the most commonly used products in daily life. With the improvement of people`s common life and Smart home products are wide range of applications, intelligent products are becoming more and more popular. Smart electric curtain using motors to pull curtain on the track through the motors positive and negative to achieve opening and closing, and the commands can be time control, light control, wind control, voice control etc., the experience is more humane, and the control methods are also diverse, replacing the previous manual methods, which are convenient and practical. More convenient to use and Smarter, in recent years, more and more parts have become a must-have for daily life. As people's living standards improve, the quality of home life is increasingly demanded, and intelligent and personalized products are more popular. The increasing demand for home intelligence among young consumer groups has driven the market demand for electric curtains. Electric curtains not only have functions such as shading, heat insulation, and adjusting indoor light, but also can create indoor private space, meeting the pursuit of quality of life for modern families. The continuous maturity of Internet of Things and artificial intelligence technologies provides strong support for the intelligent upgrade of curtain motors. Features such as intelligent control, scenario application, energy saving and environmental protection, and safety and stability enable curtain motors to be remotely controlled through mobile phone APP, voice assistants and other methods, greatly improving the convenience of life. In addition, technological innovations such as the application of light sensors, time controllers and intelligent voice control technologies have further met market demand and promoted market growth. The main raw materials of electric curtain motors are steel (silicon steel sheets), copper (enameled wire), and

aluminum ingots. If the prices of steel and copper fluctuate significantly in the future, it will have an adverse impact on the production and operation of enterprises. In view of the above situation, enterprises can reduce the impact of raw material price fluctuations to a certain extent by optimizing procurement plans and centralized large-scale procurement.

The global Electric Curtain Motor market size was estimated at USD 1145.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 7.60% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Electric Curtain Motor market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Electric Curtain Motor market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Electric Curtain Motor market.

Global Electric Curtain Motor Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their

product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Somfy

Becker Antriebe

Nice

Ningbo Dooya Mechanic & Electronic Technology Co., Ltd

Hangzhou Wistar Mechanical & Electric Technology Co., Ltd

Lutron Electronics

Zhejiang Walter Mech Electrical Co., Ltd

Rollease Acmeda

Zhejiang Jiechang Linear Motion Technology Co., Ltd

Shenzhen A-OK Technology Grand Development Co.,Ltd.

Guangdong Chuangming Sun-shade Technology Co., Ltd.

Silent Gliss International Ltd.

Guangdong RAEX Intelligent Technology Co., Ltd

Novo (Guangdong) High-Tech Co., Ltd

Market Segmentation (by Type)

DC Motor

AC Motor

Market Segmentation (by Application)

Family Home

Business Place

Medical Institutions

Educational Institution

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Electric Curtain Motor Market
Overview of the regional outlook of the Electric Curtain Motor Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Electric Curtain Motor Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Electric Curtain Motor, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change. This enables you to anticipate market changes to remain ahead of your competitors. You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents.

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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